

# Made in US 990v5 - Men's (New Balance)

The classic, everyday lifestyle sneakers



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## Introduction



New Balance introduced this sneaker to the world in the spring of 1978. The designer team had *one* objective: make the best running shoe. No matter the time, no matter the cost. Thus, the 990 came to life. Continuing tradition, the fifth generation 990 combines cushioning and style for the perfect morning run or the most ultramodern outfit.

New Balance MADE consists of a 70% or higher domestic value and is a restricted portion of New Balance's US sales.

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## Product Details

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Style #: M990GL5

12 mm drop (references to the 12mm drop are estimates due to variances created during development and manufacturing)

Blown rubber outsole

Produced with elite suede, breathable mesh and a comfy Ortholite™ insert

Dual density collar foam provides ankle support

ENCAP midsole cushioning merges a heavy-duty polyurethane rim with lightweight foam to deliver maximum support

Premium suede and mesh upper

Sleek and stylish silhouette that not only looks great, but feels great

### Anatomy

The external structure of the Made in US 990v5 sneakers

### Predecessors





*NB 990 (30th Anniversary)*  
 The original New Balance 990, debuted in 1982, provides the founding silhouette for contemporary 99X sneakers.



The 990v2 sneakers (1998) improved the look and feel of the original shoes.

*NB 990v2 (Kith Grey)*



*NB 990v3 (Grey)*

The 990v3 (2012) implemented high-end technology for a more supportive and comfortable shoe.



*NB 990v4 (Grey)*

The modern 990v4 sneaker (2016) performs as a comfortable everyday-shoe and stable running shoe, second only to the 990v5 (2019).

