

# Diffusion models

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# Outline

- 1 Intro
- 2 Denoising Diffusion Probabilistic Models
- 3 Advancements and improvements
- 4 Large diffusion models
- 5 Beyond image generation

# Intro

# Generative models

A (certainly not complete) list:

- Latent Variable models (incl. VAEs)
- Autoregressive models (incl. GPT-style Language Models)
- GANs
- Flow-based models (incl. Normalizing Flows)
- Energy-Based Models (incl. Score-based models)
- **Diffusion models** (kind of mix of all previous points)
- Combinations

# Image generation



Source: Ho et al. [2020]

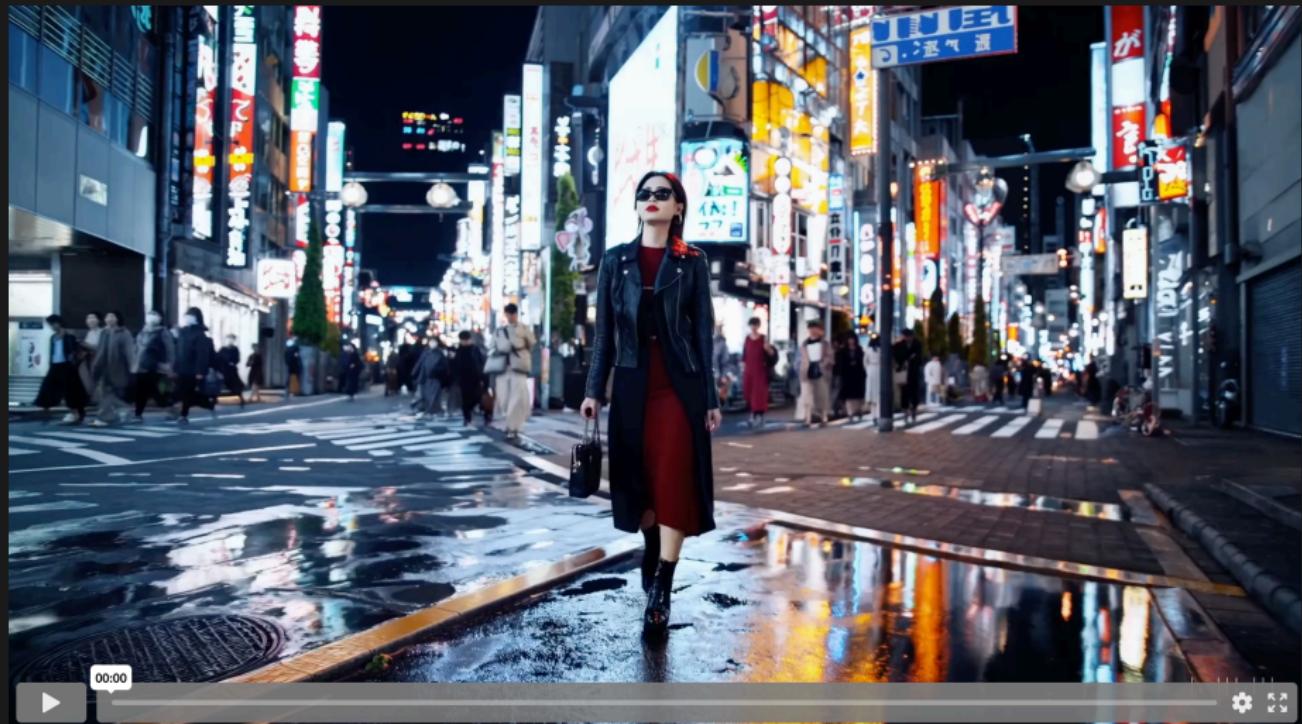
*"A photo of a Corgi dog riding a bike in Times Square. It is wearing sunglasses and a beach hat."*



Source: Saharia et al. [2022]

Imagen

# Video generation



00:00



Source: Brooks et al. [2024]

# Denoising Diffusion Probabilistic Models

# Denoising Diffusion Probabilistic Models

## Outline

- The forward process
- The Nice™ property
- The reverse process
- Loss function
- Training algorithm
- The model
- Sampling algorithm

# Denoising Diffusion Probabilistic Models (DDPMs)

## Denoising Diffusion Probabilistic Models

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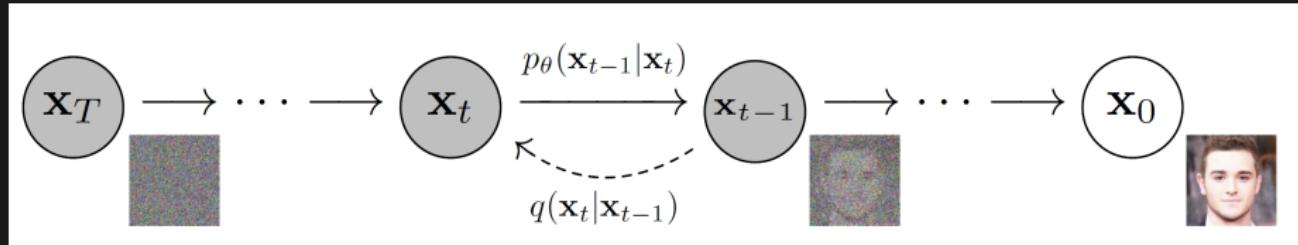
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### Abstract

We present high quality image synthesis results using diffusion probabilistic models, a class of latent variable models inspired by considerations from nonequilibrium thermodynamics. Our best results are obtained by training on a weighted variational bound designed according to a novel connection between diffusion probabilistic models and denoising score matching with Langevin dynamics, and our models naturally admit a progressive lossy decompression scheme that can be interpreted as a generalization of autoregressive decoding. On the unconditional CIFAR10 dataset, we obtain an Inception score of 9.46 and a state-of-the-art FID score of 3.17. On 256x256 LSUN, we obtain sample quality similar to ProgressiveGAN. Our implementation is available at <https://github.com/hojonathanho/diffusion>.

# Denoising Diffusion Probabilistic Models (DDPMs)

DDPMs work through many steps  $t$  which are  $0, 1, \dots, T$



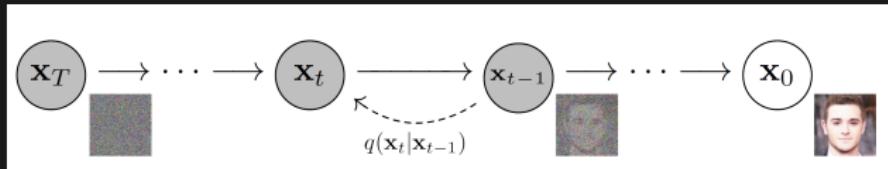
Source: Ho et al. [2020]

- $\mathbf{x}_0$  is the original image
- $q(\mathbf{x}_t | \mathbf{x}_{t-1})$  is the **forward** diffusion process
- $p_\theta(\mathbf{x}_{t-1} | \mathbf{x}_t)$  will be the **reverse** diffusion process (learned by our model with weights  $\theta$ )

During forward diffusion we add Gaussian (Normal) noise to the image in every  $t$ , producing noisy images  $\mathbf{x}_1, \mathbf{x}_2, \dots, \mathbf{x}_T$

As  $t$  becomes higher, the image becomes more and more noisy

# The forward process



$$q(\mathbf{x}_t \mid \mathbf{x}_{t-1}) := \sqrt{1 - \beta_t} \cdot \mathbf{x}_{t-1} + \mathcal{N}(0, \beta_t \mathbf{I})$$

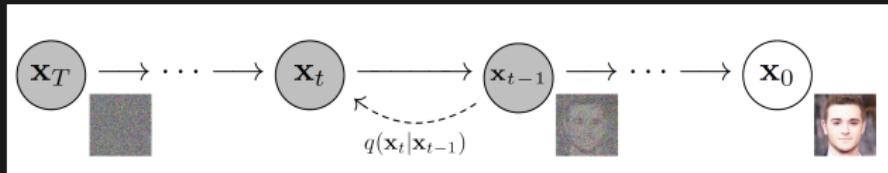
- Take an image at some point  $t - 1$  as  $\mathbf{x}_{t-1}$
- Generate Gaussian noise from an isotropic multivariate Normal of size  $\mathbf{x}_t$ , with mean 0 and variance  $\beta_t$
- Scale  $\mathbf{x}_{t-1}$  values by  $\sqrt{1 - \beta_t}$  (so data scale does not grow as we add noise)
- Add the noise to the scaled image

It can be directly computed as  $q(\mathbf{x}_t \mid \mathbf{x}_{t-1}) := \mathcal{N}(\mathbf{x}_t; \sqrt{1 - \beta_t} \mathbf{x}_{t-1}, \beta_t \mathbf{I})$

$\beta_t$  is called the *variance schedule*  $\beta_1, \dots, \beta_T$  that effectively controls how much noise is added in each step  $t$ <sup>1</sup>

<sup>1</sup>In the paper it is made to grow linearly from  $\beta_1 = 10^{-4}$  to  $\beta_T = 0.02$  for  $T = 1000$

# The forward process



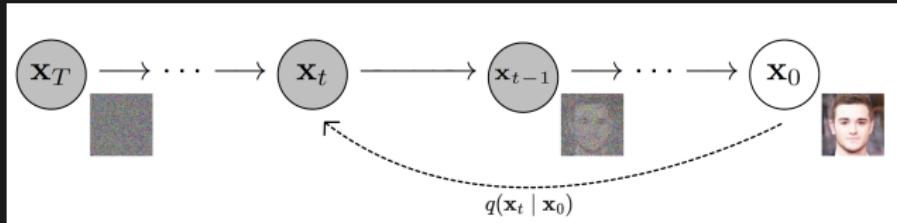
The full forward process is therefore:

$$q(\mathbf{x}_{1:T} \mid \mathbf{x}_0) := \prod_{t=1}^T q(\mathbf{x}_t \mid \mathbf{x}_{t-1})$$

For a large  $T$ , the final image is basically only noise (all original image info is essentially lost), so it becomes roughly  $\mathbf{x}_T \sim \mathcal{N}(0, \mathbf{I})$

Demo [here!](#)

# The Nice™ property



Trick to get any  $\mathbf{x}_t$  from  $\mathbf{x}_0$  without having to compute the intermediate steps.  
Let's define  $\alpha_t := 1 - \beta_t$  and  $\bar{\alpha}_t := \prod_{s=1}^t \alpha_s$ . We can use the **reparametrization trick for the Normal distribution** to get:

$$q(\mathbf{x}_t | \mathbf{x}_0) = \mathcal{N}(\mathbf{x}_t; \sqrt{\bar{\alpha}_t} \mathbf{x}_0, (1 - \bar{\alpha}_t) \mathbf{I})$$

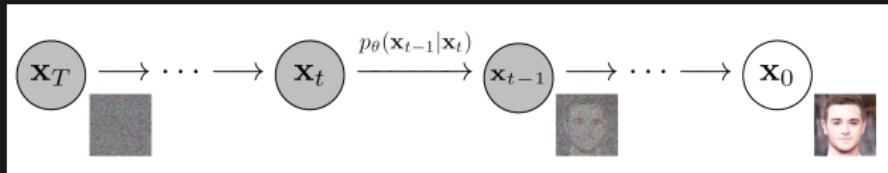
- Easier, faster computation
- Any image state  $\mathbf{x}_t$  comes from a (Normal) probability distribution, drastically simplifying derivations

Demo [here!](#)

Details in  
Appendix A!

In the paper this is described as "*A notable property*". I believe that the first to call this as a nice property was [Weng \[2021\]](#). We will call it the Nice™ property

# The reverse process



We will train a model  $p_\theta$  to learn to perform the reverse process

Starting from  $p(\mathbf{x}_T) = \mathcal{N}(0, \mathbf{I})$ , it will try to recreate the image!

$$p_\theta(\mathbf{x}_{t-1} \mid \mathbf{x}_t) := \mathcal{N}(\mathbf{x}_{t-1}; \mu_\theta(\mathbf{x}_t, t), \Sigma_\theta(\mathbf{x}_t, t))$$

Will be a neural network prediction ↑      ↑  
Will be set to a value  $\sigma_t^2 \mathbf{I}$  based on  $\beta_t$

And

$$p_\theta(\mathbf{x}_{0:T}) := p(\mathbf{x}_T) \prod_{t=1}^T p_\theta(\mathbf{x}_{t-1} \mid \mathbf{x}_t)$$

# Summary

## Reverse process

Initial distribution

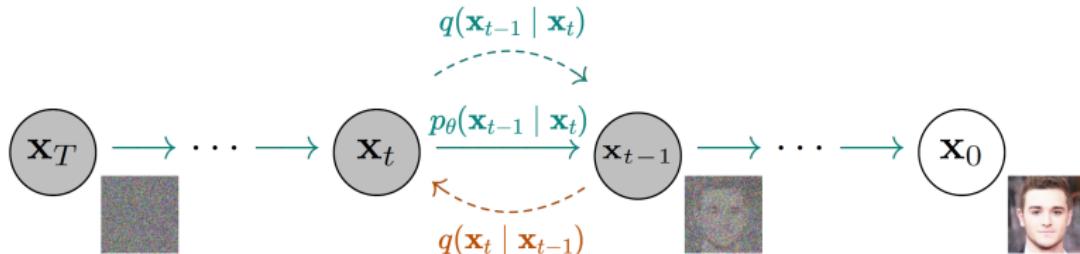
$$p(\mathbf{x}_T) = \mathcal{N}(0, \mathbf{I})$$

Learned reverse transformation

$$p_{\theta}(\mathbf{x}_{t-1} | \mathbf{x}_t) = \mathcal{N}(\mathbf{x}_{t-1}; \boldsymbol{\mu}_{\theta}(\mathbf{x}_t, t), \boldsymbol{\Sigma}_{\theta}(\mathbf{x}_t, t))$$

Approximation of  
forward process posterior

$$q(\mathbf{x}_{t-1} | \mathbf{x}_t)$$



Forward transformation

$$q(\mathbf{x}_t | \mathbf{x}_{t-1}) = \mathcal{N}(\mathbf{x}_t; \sqrt{1 - \beta_t} \mathbf{x}_{t-1}, \beta_t \mathbf{I})$$

Initial distribution

$$q(\mathbf{x}_0)$$

Forward process

The *forward process posterior* is the ground-truth reverse diffusion process that the model will learn to approximate!

# Loss function

Just like in VAEs, the loss function is based on the Evidence Lower Bound (ELBO):

$$\text{ELBO} = \mathbb{E}_{q(\mathbf{x}_{1:T} | \mathbf{x}_0)} \left[ \log \frac{p_\theta(\mathbf{x}_{0:T})}{q(\mathbf{x}_{1:T} | \mathbf{x}_0)} \right]$$

Which becomes:

$$\mathbb{E}_q \left[ \underbrace{\mathcal{D}_{\text{KL}}(q(\mathbf{x}_T | \mathbf{x}_0) || p(\mathbf{x}_T))}_{L_T} + \sum_{t=2}^T \underbrace{\mathcal{D}_{\text{KL}}(q(\mathbf{x}_{t-1} | \mathbf{x}_t, \mathbf{x}_0) || p_\theta(\mathbf{x}_{t-1} | \mathbf{x}_t))}_{L_{t-1}} - \underbrace{\log p_\theta(\mathbf{x}_0 | \mathbf{x}_1)}_{L_0} \right]$$

- $L_T \rightarrow$  prior matching term. Has no learnable parameters, so we ignore
- $L_{t-1} \rightarrow$  denoising term
- $L_0 \rightarrow$  reconstruction term. Only learning how to go from  $\mathbf{x}_1$  to  $\mathbf{x}_0$ , so authors ended up ignoring it (simpler and better results)

Details in  
Appendix B!

# Loss function

Loss therefore focuses on  $L_{t-1}$ :

$$\mathcal{D}_{\text{KL}}(q(\mathbf{x}_{t-1} \mid \mathbf{x}_t, \mathbf{x}_0) \parallel p_\theta(\mathbf{x}_{t-1} \mid \mathbf{x}_t))$$

Where:

- $q(\mathbf{x}_{t-1} \mid \mathbf{x}_t, \mathbf{x}_0)$  is the *forward process posterior* (i.e. what would be the *perfect*, ground-truth reverse process) conditioned on  $\mathbf{x}_0$
- $p_\theta(\mathbf{x}_{t-1} \mid \mathbf{x}_t)$  will be our learned reverse process as in slide 13

The forward process posterior is tractable and can be computed as:

$$q(\mathbf{x}_{t-1} \mid \mathbf{x}_t, \mathbf{x}_0) = \mathcal{N}(\mathbf{x}_{t-1}; \tilde{\mu}_t(\mathbf{x}_t, \mathbf{x}_0), \tilde{\beta}_t \mathbf{I})$$

Where

$$\tilde{\mu}_t(\mathbf{x}_t, \mathbf{x}_0) := \frac{1}{\sqrt{\alpha_t}} \left( \mathbf{x}_t - \frac{\beta_t}{\sqrt{1 - \bar{\alpha}_t}} \epsilon \right) \quad \text{and} \quad \tilde{\beta}_t := \frac{1 - \bar{\alpha}_{t-1}}{1 - \bar{\alpha}_t} \cdot \beta_t$$

Details in  
Appendix C!

# Loss function

Loss is therefore the KL divergence between two Normals: the forward process posterior  $q(\mathbf{x}_{t-1} | \mathbf{x}_t, \mathbf{x}_0)$  and the reverse process that our model will learn  $p_\theta(\mathbf{x}_{t-1} | \mathbf{x}_t)$

Since both are Normal distributions, this KL divergence is:

$$\mathbb{E}_q \left[ \frac{1}{2\sigma_t^2} \left\| \tilde{\mu}_t(\mathbf{x}_t, \mathbf{x}_0) - \mu_\theta(\mathbf{x}_t, t) \right\|_2^2 \right]$$

Forward process posterior mean (slide 17) ↑      From model's prediction (slide 14) ↑

However: authors decide instead to **predict the noise** added during the forward process. Reformulating:

$$L_{\text{simple}} := \mathbb{E}_q \left[ \left\| \epsilon - \epsilon_\theta(\mathbf{x}_t, t) \right\|_2^2 \right]$$

Added noise in forward pass ↑      Model predicting the noise using  $\mathbf{x}_t$  and  $t$  as features ↑

Details in  
Appendix D!

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## Algorithm 1 Training

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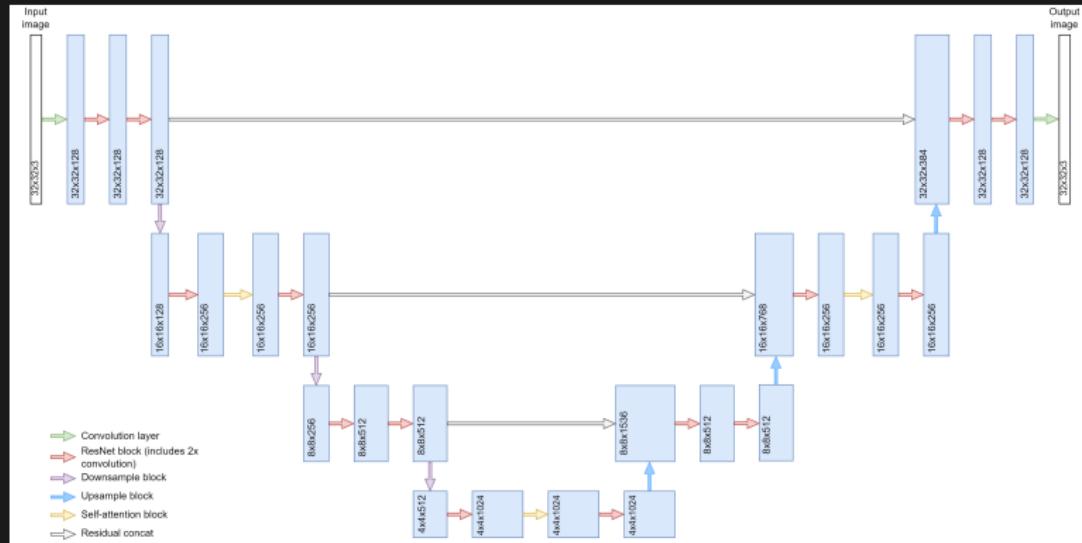
- 1: **repeat**
  - 2:    $\mathbf{x}_0 \sim q(\mathbf{x}_0)$
  - 3:    $t \sim \text{Uniform}(\{1, \dots, T\})$
  - 4:    $\boldsymbol{\epsilon} \sim \mathcal{N}(\mathbf{0}, \mathbf{I})$
  - 5:   Take gradient descent step on  
      
$$\nabla_{\theta} \left\| \boldsymbol{\epsilon} - \boldsymbol{\epsilon}_{\theta}(\sqrt{\bar{\alpha}_t} \mathbf{x}_0 + \sqrt{1 - \bar{\alpha}_t} \boldsymbol{\epsilon}, t) \right\|^2$$
  - 6: **until** converged
- 

Source: Ho et al. [2020]

Where  $\sqrt{\bar{\alpha}_t} \mathbf{x}_0 + \sqrt{1 - \bar{\alpha}_t} \boldsymbol{\epsilon}$  is just  $\mathbf{x}_t$  computed through the Nice™ property!

# The model

Proposed model is a U-Net architecture ([Ronneberger et al. \[2015\]](#)) that includes self-attention blocks



They also include GroupNorm ([Wu and He \[2018\]](#)) in ResNet and self-attention blocks

$t$  is added on every ResNet block through positional encoding ([Vaswani et al. \[2017\]](#))

# Sampling algorithm

Once the model is trained, we can generate new images by:

---

## Algorithm 2 Sampling

---

- 1:  $\mathbf{x}_T \sim \mathcal{N}(\mathbf{0}, \mathbf{I})$
- 2: **for**  $t = T, \dots, 1$  **do**
- 3:    $\mathbf{z} \sim \mathcal{N}(\mathbf{0}, \mathbf{I})$  if  $t > 1$ , else  $\mathbf{z} = \mathbf{0}$
- 4:    $\mathbf{x}_{t-1} = \frac{1}{\sqrt{\alpha_t}} \left( \mathbf{x}_t - \frac{1-\alpha_t}{\sqrt{1-\bar{\alpha}_t}} \boldsymbol{\epsilon}_\theta(\mathbf{x}_t, t) \right) + \sigma_t \mathbf{z}$
- 5: **end for**
- 6: **return**  $\mathbf{x}_0$

---

Source: Ho et al. [2020]

Step 4 just applies the reparametrization trick to the learned reverse process  
 $p_\theta(\mathbf{x}_{t-1} \mid \mathbf{x}_t) = \mathcal{N}(\mathbf{x}_{t-1}; \mu_\theta(\mathbf{x}_t, t), \Sigma_\theta(\mathbf{x}_t, t))$

# Sampling algorithm

Sampling is an iterative process: we progressively remove predicted noise

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## Algorithm 2 Sampling

---

```
1:  $\mathbf{x}_T \sim \mathcal{N}(\mathbf{0}, \mathbf{I})$ 
2: for  $t = T, \dots, 1$  do
3:    $\mathbf{z} \sim \mathcal{N}(\mathbf{0}, \mathbf{I})$  if  $t > 1$ , else  $\mathbf{z} = \mathbf{0}$ 
4:    $\mathbf{x}_{t-1} = \frac{1}{\sqrt{\alpha_t}} \left( \mathbf{x}_t - \frac{1-\alpha_t}{\sqrt{1-\bar{\alpha}_t}} \boldsymbol{\epsilon}_\theta(\mathbf{x}_t, t) \right) + \sigma_t \mathbf{z}$ 
5: end for
6: return  $\mathbf{x}_0$ 
```

---

You may wonder:

*If at any single step we are predicting the full added noise  $\epsilon$ , why don't we remove it completely in a single step?*

Answer:

Details in  
Appendix E!

## Advancements and improvements

# Advancements and improvements

## Outline

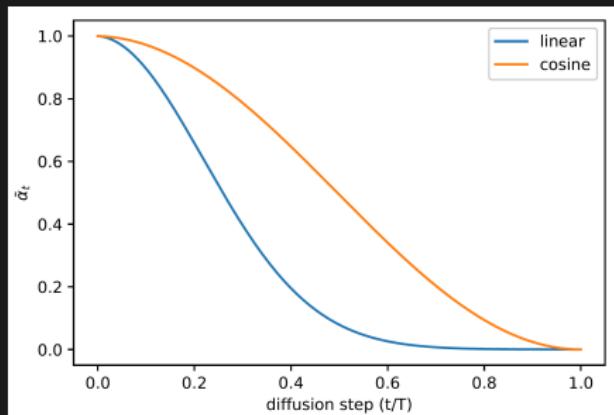
- Variance/noise schedulers
- Learning the reverse process variance
- Faster sampling: DDIMs
- Conditional generation
  - Classifier Guidance
  - Classifier-Free Guidance
  - Conditioning on images
  - ControlNet
  - Conditioning on text

# Variance/noise schedulers

Nichol and Dhariwal [2021] propose a different way to set  $\beta_t$ :

$$\bar{\alpha}_t = \frac{f(t)}{f(0)}, \quad \text{where } f(t) = \cos\left(\frac{t/T + s}{1+s} \cdot \frac{\pi}{2}\right)^2$$

And then  $\beta_t = \min\left(1 - \frac{\bar{\alpha}_t}{\bar{\alpha}_{t-1}}, 0.999\right)$ .  $s$  is a small offset to prevent  $\beta_t$  from being tiny when  $t$  is close to 0 (they set it to  $s = 0.008$ )



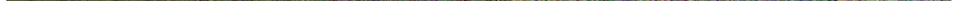
Comparison between scheduler in DDPM and Nichol & Dhariwal's cosine scheduler proposal. Source: Nichol & Dhariwal [2021]

# Variance/noise schedulers

linear scheduler



cosine scheduler



$t = 0$

$t = T$

Source: Nichol & Dhariwal [2021]

More progressive forward diffusion process, especially for large values of  $t$

Demo [here!](#)

## Learning the reverse process variance

Nichol & Dhariwal [2021] also proposed to learn the reverse process variance  $\Sigma_\theta(\mathbf{x}_t, t)$  instead of setting it upfront based on  $\beta_t$ :

$$\Sigma_\theta(\mathbf{x}_t, t) = \exp(v \log \beta_t + (1 - v) \log \tilde{\beta}_t)$$

So the learned variance is an interpolation between  $\beta_t$  and  $\tilde{\beta}_t$  controlled by  $v$ , which is a mixing vector predicted by the model

Loss function is changed accordingly to include this (called now  $L_{\text{hybrid}}$  in the paper)

## Faster sampling: DDIMs

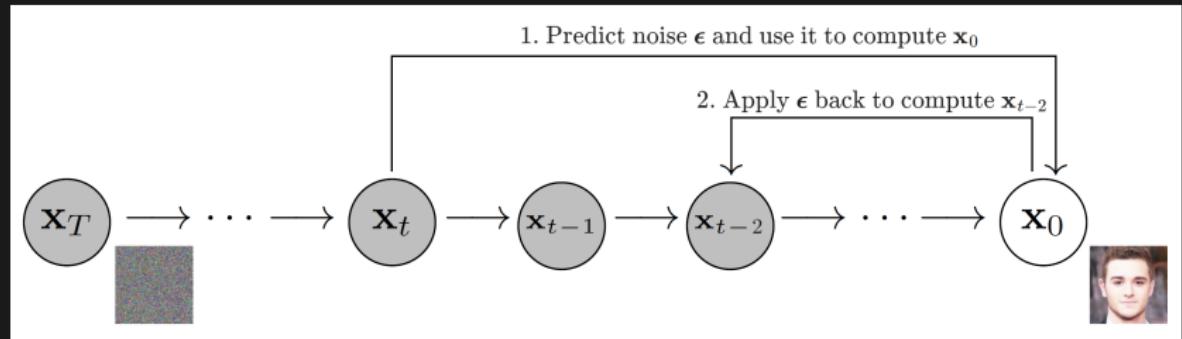
The sampling algorithm in DDPMs is slow, as it requires  $T$  iterations → slow image generation

In *Denoising Diffusion Implicit Models* or **DDIMs**, Song et al. [2020] made the diffusion process non-Markovian, so each step  $t$  does not depend only on last step

This allows us to “skip” steps during the sampling process

How? Predicting how to get from  $x_t$  to  $x_0$ , and then “go back” from  $x_0$  to for instance a  $x_{t-2}$ . Therefore, that iteration brings us from  $x_t$  directly to  $x_{t-2}$  (skipping 1 sampling step)

# Faster sampling: DDIMs



DDIM for accelerated sampling (in this diagram it is used to jump from  $\mathbf{x}_t$  directly to  $\mathbf{x}_{t-2}$ )

$$\mathbf{x}_{t-2} = \underbrace{\sqrt{\bar{\alpha}_{t-2}} \left( \frac{\mathbf{x}_t - \sqrt{1 - \bar{\alpha}_t} \epsilon_\theta(\mathbf{x}_t, t)}{\sqrt{\bar{\alpha}_t}} \right)}_{\text{predicted } \mathbf{x}_0} + \underbrace{\sqrt{1 - \bar{\alpha}_{t-2} - \sigma_t^2} \cdot \epsilon_\theta(\mathbf{x}_t, t)}_{\text{direction pointing to } \mathbf{x}_t} + \underbrace{\sigma_t \mathbf{z}}_{\text{random noise}}$$

We can choose freely how many steps to skip per iteration (but quality can decrease if we skip too many!)

# Faster sampling: DDIMs

Most models can generate good quality images with few steps (such as 20 or 50)



Source: Song et al. [2020]

Many other sampling algorithm variants have been proposed after DDIM—especially for **Stable Diffusion models!**

## Faster sampling: DDIMs

$$\mathbf{x}_{t-2} = \sqrt{\bar{\alpha}_{t-2}} \underbrace{\left( \frac{\mathbf{x}_t - \sqrt{1 - \bar{\alpha}_t} \epsilon_\theta(\mathbf{x}_t, t)}{\sqrt{\bar{\alpha}_t}} \right)}_{\text{predicted } \mathbf{x}_0} + \underbrace{\sqrt{1 - \bar{\alpha}_{t-2} - \sigma_t^2} \cdot \epsilon_\theta(\mathbf{x}_t, t)}_{\text{direction pointing to } \mathbf{x}_t} + \underbrace{\tilde{\sigma_t \mathbf{z}}}_{\text{random noise}}$$

Authors also state that  $\sigma_t$  can be set to 0, making the sampling algorithm deterministic

If done, the model is an *implicit probabilistic* one, hence the “I” in the name DDIM

Training does not change (same as in regular DDPMs)

# Conditional generation

So far the diffusion models we have seen generate *any* image from pure noise; we don't have control over it

But it is much more useful to tell the model in some way what kind of image we want to generate (e.g. dog, house, “a polar bear with sunglasses surfing in space”...)

**Conditional generation:** allows us to “inject” additional data to the model to obtain a specific kind of image

That additional data can be a class label (e.g. 0→dog, 1→cat, 2→house), a text prompt (a polar bear with sunglasses surfing in space), another image...

# Conditional generation: Classifier Guidance

To perform conditional generation, Dhariwal and Nichol [2021] trained a regular image classifier  $p_\phi(y | \mathbf{x}_t, t)$  using partially noisy images

They used the classifier gradients  $\nabla_{\mathbf{x}_t} \log p_\phi(y | \mathbf{x}_t, t)$  to guide the sampling algorithm towards  $y$  (the class label e.g. 0→dog, 1→cat, 2→house)

To do so, for the sampling algorithm they replace  $\epsilon_\theta$  with  $\hat{\epsilon}$ , which is:

$$\hat{\epsilon}(\mathbf{x}_t, t) = \epsilon_\theta(\mathbf{x}_t, t) - \sqrt{1 - \bar{\alpha}_t} \cdot s \cdot \nabla_{\mathbf{x}_t} \log p_\phi(y | \mathbf{x}_t, t)$$

Where  $s$  is a weight/scale factor that controls the guidance strength. Higher  $s \rightarrow$ higher fidelity (but less diverse) images

# Conditional generation: Classifier-Free Guidance

Cons of Classifier Guidance → having to train a separate classifier. Also: most information in the image  $\mathbf{x}_t$  is not relevant for predicting  $y$ , and therefore taking its gradient w.r.t.  $\mathbf{x}_t$  can yield somehow arbitrary guidance

Ho and Salimans [2022] proposed Classifier-Free Guidance, which avoids training a separate classifier

Instead, we can get an “implicit classifier” by jointly training a conditional and unconditional diffusion model. Applying Bayes’ theorem:

$$\underbrace{p(y \mid \mathbf{x}_t, t)}_{\text{classifier}} \propto \underbrace{p_\theta(\mathbf{x}_t \mid y, t)}_{\text{conditional diffusion model}} / \underbrace{p_\theta(\mathbf{x}_t \mid t)}_{\text{unconditional diffusion model}}$$

Both conditional and unconditional models can be the same one by training a conditional model  $p_\theta(\mathbf{x}_t \mid y, t)$  for which the class  $y$  gets dropped at random during training with some probability (similar to what happens in dropout)

# Conditional generation: Classifier-Free Guidance

Specifically, we can say that our model becomes  $\epsilon_\theta(\mathbf{x}_t, t, y)$  with some probability of  $y = \emptyset$  (this is, we sometimes feed the model with a special null class identifier instead of the real one during training)

In the **sampling algorithm** they replace  $\epsilon_\theta$  with  $\tilde{\epsilon}_\theta$ , which is a combination of the unconditional and conditional predictions:

$$\tilde{\epsilon}_\theta(\mathbf{x}_t, t, y) = (1 + w) \cdot \epsilon_\theta(\mathbf{x}_t, t, y) - w \cdot \epsilon_\theta(\mathbf{x}_t, t, y = \emptyset)$$

Where  $w$  controls the guidance strength

---

The paper uses slightly different notation: they use  $\mathbf{c}$  instead of  $y$  and  $t$  for the class and timestep feature respectively (they group them into  $\mathbf{c}$ ), and use  $\mathbf{z}_\lambda$  instead of  $\mathbf{x}_t$

# Conditional generation: Classifier-Free Guidance

Source: Ho & Salimans [2022]



No guidance



$w = 1$



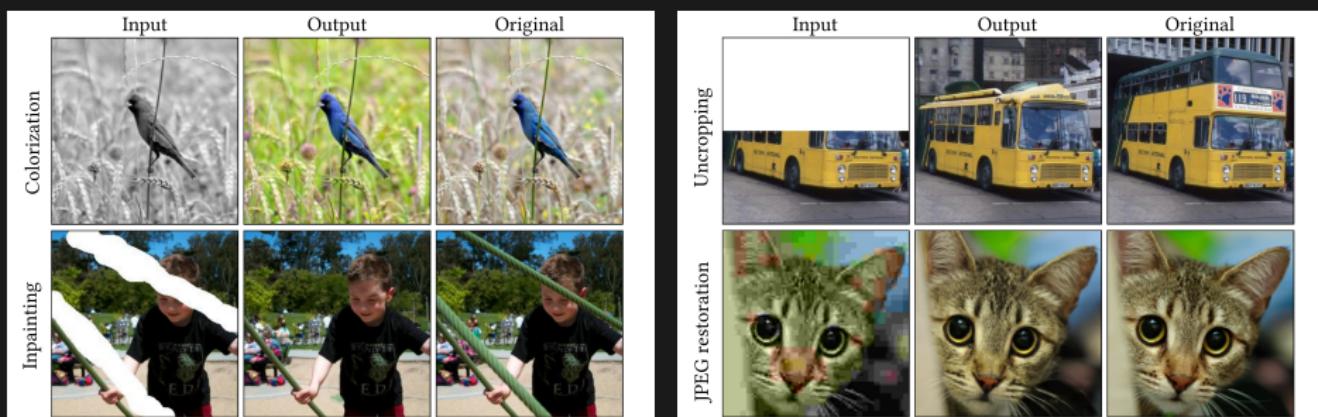
$w = 3$

# Conditional generation: Conditioning on images

We can condition a diffusion model on something other than a class label. For instance, with other images

Palette by [Saharia et al. \[2022\]](#) performs image-to-image translation by training  $p_{\theta}(\mathbf{x}_t \mid y, t)$  where  $y$  is an image we use to condition generation (given as input data to the model both during training and sampling)

They use it to perform image colorization, where  $y$  is a black and white image that we want to colorize. Also for inpainting, image restoration...

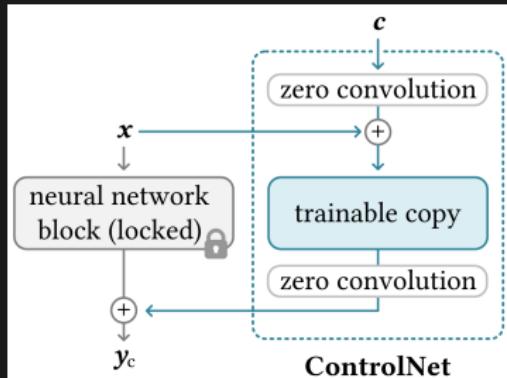


Source: Saharia et al. [2022]

# Conditional generation: ControlNet

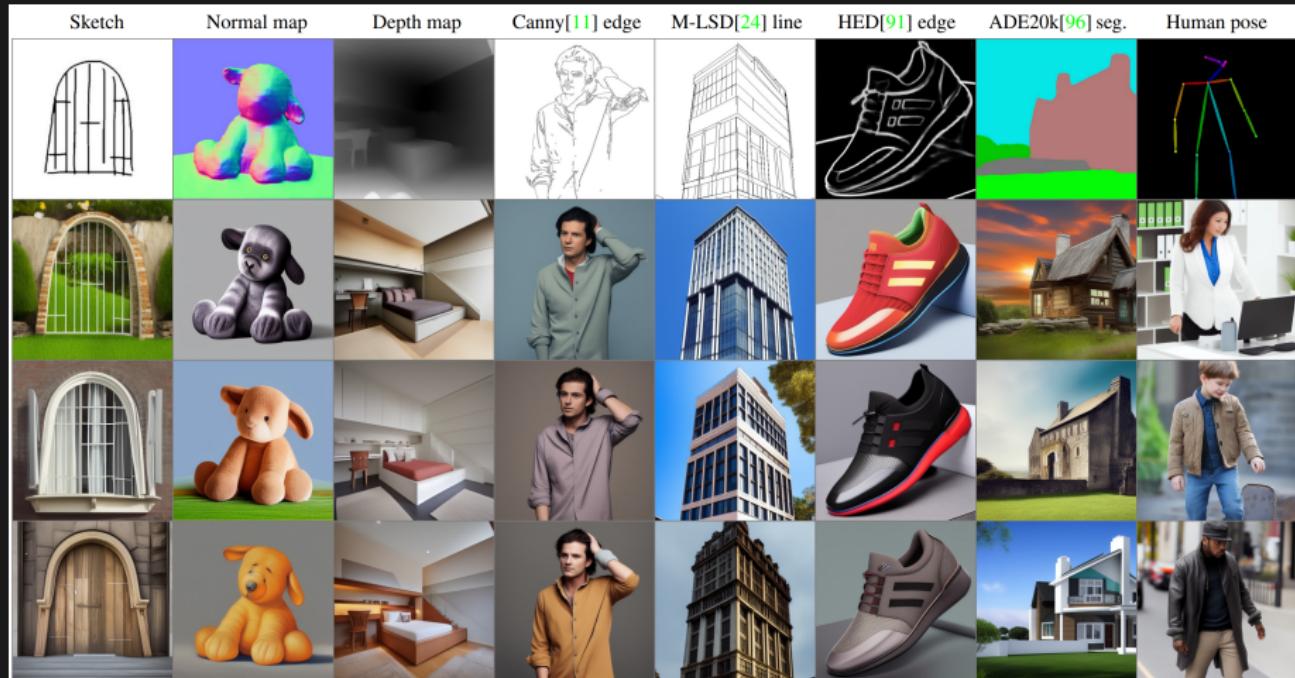
Zhang et al. [2023] proposed ControlNet, where they fine-tuned a diffusion model to include extra conditioning such as sketch images, depth maps, human pose data, image segmentation data and others

They did architectural changes to the diffusion model to accomodate the additional conditioning info, and then fine-tuned the model with datasets that include that extra conditioning data:



ControlNet block. They freeze the original pre-trained model layer, and make a trainable copy adding zero convolutions (1x1 conv layers with weights initialized to zeros) before and after the copied layer.  $x$  is what we know as  $x_t$  and  $c$  is the extra conditioning image/data. Frozen and ControlNet block outputs are added together. Source: Zhang et al. [2023]

# Conditional generation: ControlNet



Source: Zhang et al. [2023]

# Conditional generation: Conditioning on text

Diffusion models can be also conditioned in natural language through a *prompt*  
e.g. “a polar bear with sunglasses surfing in space”

This can be done with Classifier-Free Guidance, but making  $y$  be text (a list of tokens) instead of a class label, and adding some text-processing specific layers to the diffusion model (such as Transformer-like layers)

Another option is to use a pre-trained text model and use its outputs to condition the diffusion model

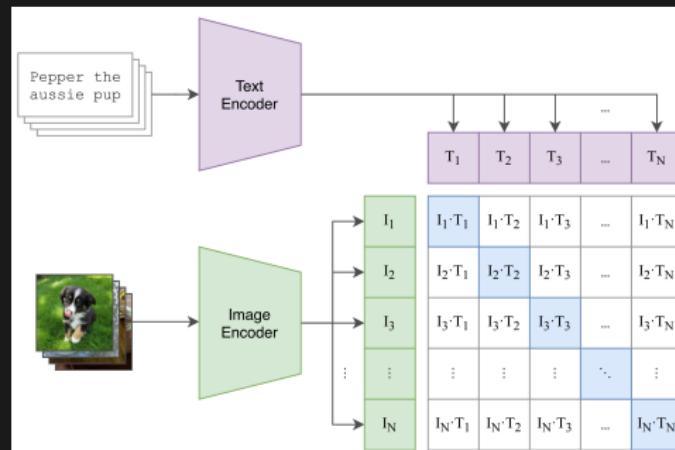
A way to do this is to use *CLIP guidance*

# Conditional generation: Conditioning on text

CLIP by [Radford et al. \[2021\]](#) is a discriminative (non-generative) model that uses contrastive learning to match images with their natural language descriptions

Made of a text encoder (Transformer) and an image encoder (Vision Transformer), it embeds both text and images into a common dimensional space

The model is trained to maximize the (cosine) similarity between matching (image, text) pairs in this dimensional space



CLIP learns to maximize the cosine similarity (which can be thought of as correlation) between images and texts that go together. It therefore learns a sort of "correlation matrix" between training images  $I_1, I_2, \dots, I_N$  and training textual descriptions  $T_1, T_2, \dots, T_N$ . Source: Radford et al. [2021]

## Conditional generation: Conditioning on text

Once the CLIP model is trained, we can feed a text prompt to the text encoder and use the output as the conditioning for a diffusion model

CLIP guidance is applied in large diffusion models such as GLIDE and DALL-E 2, which we will cover next

# Large diffusion models

# Large diffusion models

## Outline

- GLIDE
- DALL-E
- Imagen
- Stable Diffusion
- Flux
- Sana

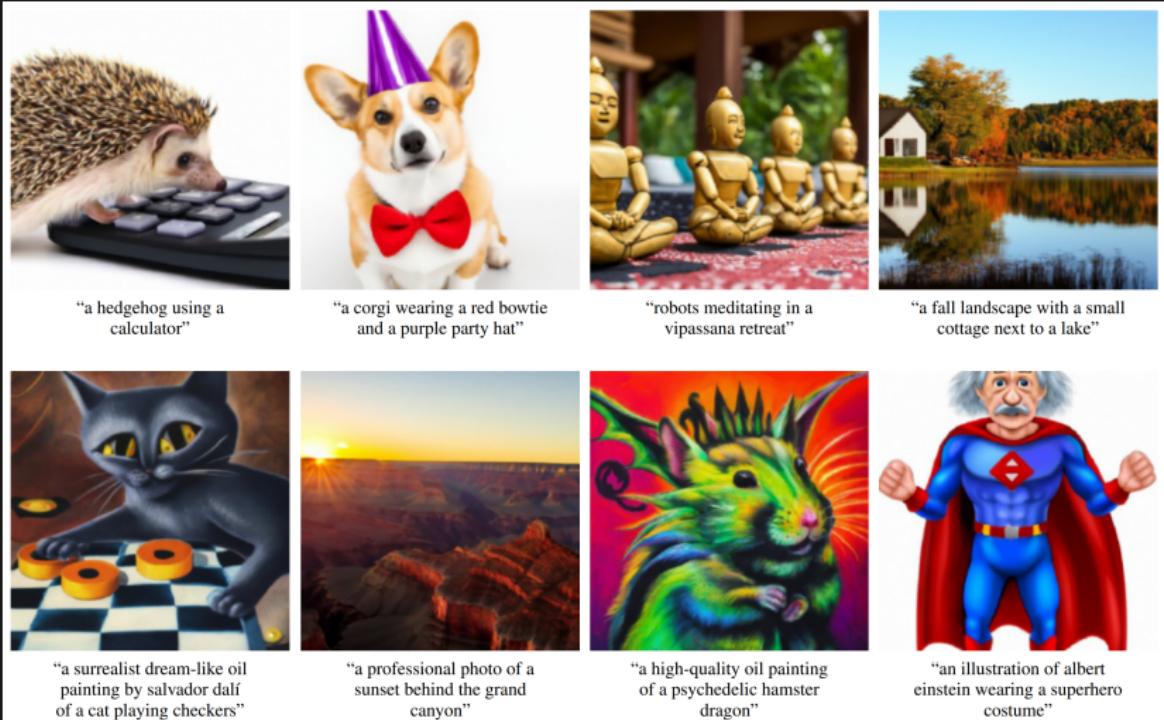
# GLIDE

GLIDE (**G**uided **L**anguage to **I**mage **D**iffusion for generation and **E**ditioning) by Nichol et al. [2021] is a text-to-image model made of three sub-models:

- A base diffusion model that generates 64x64 images
- An upsampling diffusion model that increases the resolution to 256x256
- A Transformer-based text encoder to condition generation on text prompts (Classifier-Free Guidance)

They also tried to replace the Transformer with a pre-trained CLIP, but the Classifier-Free Guidance method worked better

# GLIDE

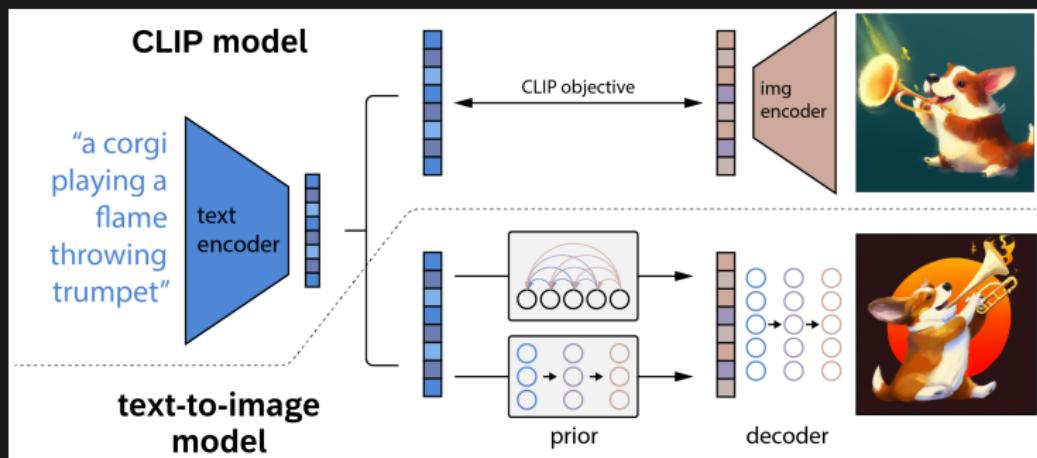


Source: Nichol et al. [2021]

# DALL-E

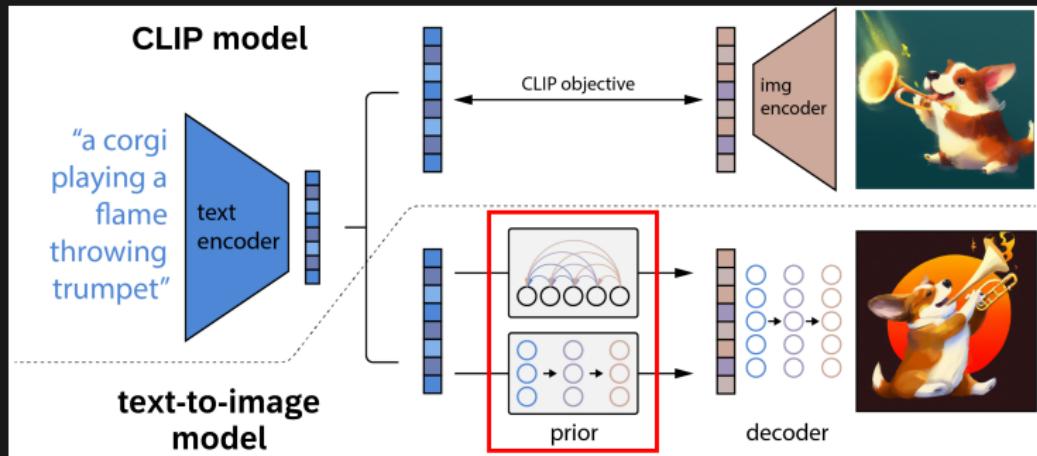
Dall-E 1 by Ramesh et al. [2021] was not a diffusion model, but Dall-E 2 and 3 are. Dall-E 2 (aka unCLIP) by Ramesh et al. [2022] uses a pre-trained CLIP model, and the text-to-image model itself is made of two main components:

- A *prior* model which produces image embeddings based on the text encoded by CLIP
- A *decoder* model that generates the actual image based on the Prior's output and the original prompt



Source: adapted from Ramesh et al. [2022]

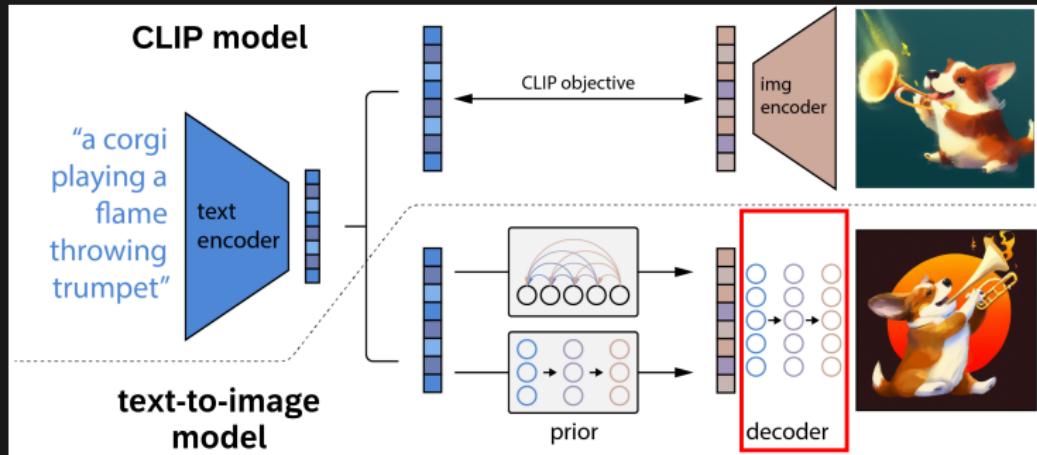
Diffusion models



Authors tried two variants for the *prior* model:

- An autoregressive one (top one inside the red rectangle), where the image embeddings are generated as a discrete set of tokens (like in LLMs)
- A diffusion one (bottom one inside the red rectangle)

The diffusion prior worked better for them

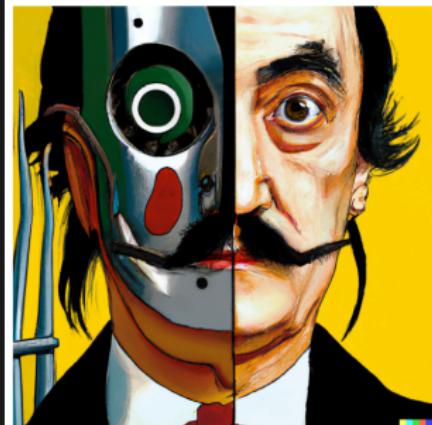


The decoder model is actually 3 diffusion models:

- One to generate 64x64 images
- Another one to upscale to 256x256
- A third one to upscale to 1024x1024

The prior output intermediate representation can be tweaked, allowing for text-guided image manipulation tasks

# DALL-E



vibrant portrait painting of Salvador Dalí with a robotic half face



a shiba inu wearing a beret and black turtleneck



a close up of a handpalm with leaves growing from it

Source: Ramesh et al. [2022]

# DALL-E



a photo of a cat → an anime drawing of a super saiyan cat, artstation



a photo of a victorian house → a photo of a modern house



a photo of an adult lion → a photo of lion cub



a photo of a landscape in winter → a photo of a landscape in fall

Source: Ramesh et al. [2022]

# DALL-E

DALL-E 3 by [Betker et al. \[2023\]](#) improves on DALL-E 2 mostly by curating a better dataset

They train an image captioner to generate better textual descriptions of images

They also use GPT-4 to “upsample” (extend) text prompts before generating the image

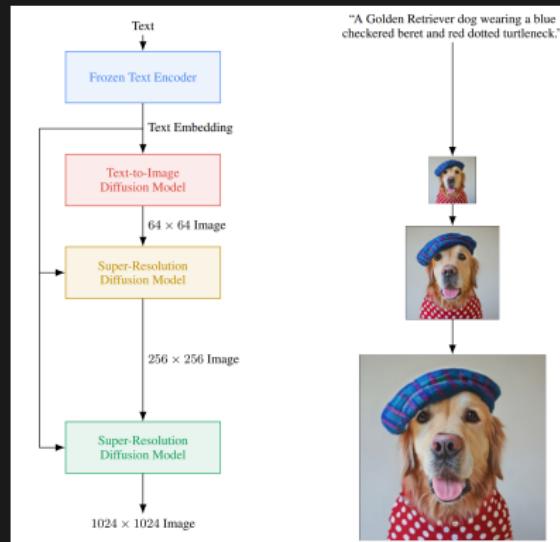
Model architecture is undisclosed

# Imagen

Imagen by [Saharia et al. \[2022\]](#) also uses “cascaded” diffusion models

Uses a pre-trained text encoder LLM (T5-XXL by [Raffel et al. \[2019\]](#)) to generate text embeddings → much more effective than CLIP and quality improves with the LLM size (increasing text LLM size > increasing diffusion models size)

Used models are *Efficient U-Nets* which slightly alter the original U-Net



Source: Saharia et al. [2022]

# Imagen



Sprouts in the shape of text 'Imagen' coming out of a fairytale book.



A photo of a Shiba Inu dog with a backpack riding a bike. It is wearing sunglasses and a beach hat.



A high contrast portrait of a very happy fuzzy panda dressed as a chef in a high end kitchen making dough. There is a painting of flowers on the wall behind him.



Teddy bears swimming at the Olympics 400m Butterfly event.



A cute corgi lives in a house made out of sushi.

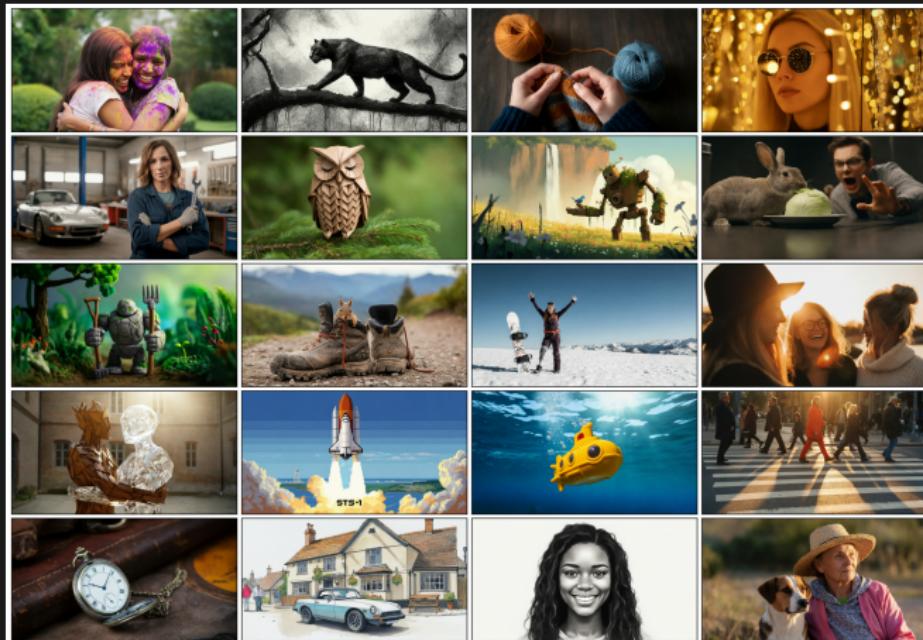


A cute sloth holding a small treasure chest. A bright golden glow is coming from the chest.

Source: Saharia et al. [2022]

# Imagen

Imagen 2 (2024) and 3 ([Imagen 3 team \[2024\]](#)) are more recent, but their architectures remain largely undisclosed



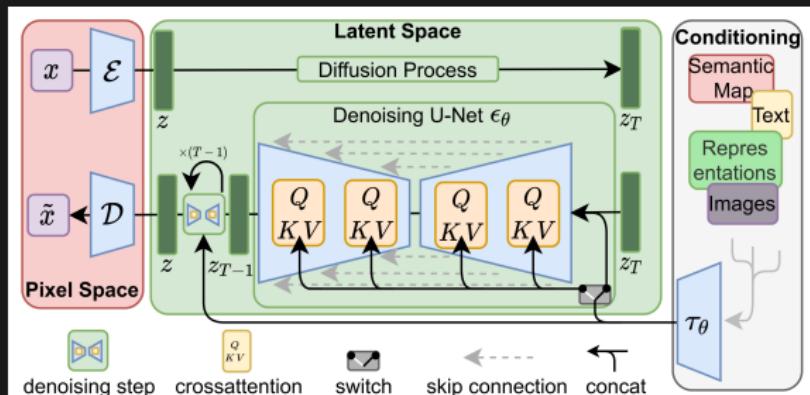
Source: [Imagen 3 team \[2024\]](#)

# Stable Diffusion

Rombach et al. [2022] published a **Latent Diffusion Model** (LDM), which would serve as the basis for Stable Diffusion

LDM makes image generation more efficient by running the diffusion process in a compressed, latent space instead of in the original image space

It uses an Autoencoder to project images into that latent space, and runs the diffusion there



(Read in order: top-left → top-right → bottom-right → bottom-left): An encoder  $\mathcal{E}$  projects an image  $x$  into a latent representation of it named as  $z$ , which then goes through the forward diffusion process (called Diffusion Process in the image) to get the noisy latent  $z_T$ . Then, the U-Net performs the reverse diffusion process to try to recover  $z$ , which gets unprojected using the decoder  $\mathcal{D}$  back to a generated image  $\tilde{x}$ . Different conditionings (text, other images, etc) can be used to guide the generation process thanks to the condition encoders  $\tau_\theta$  and the crossattention layers. Source: Rombach et al. [2022]

# Stable Diffusion

In June 2022, Stability AI and Runway released an open LDM which they called Stable Diffusion

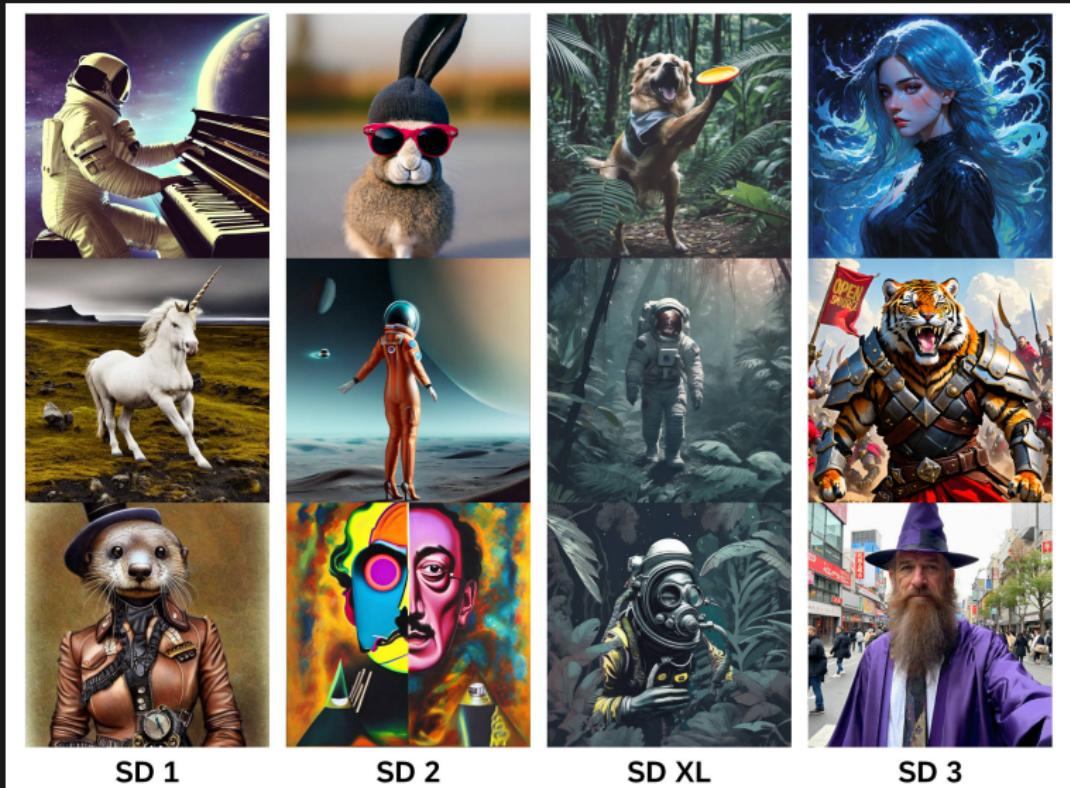
Versions 1.X (June - Oct 2022) used OpenAI's pretrained CLIP for text conditioning and were capable of generating 512x512 images

Versions 2.X (Nov - Dec 2022) used a CLIP model trained by themselves, which was open sourced as OpenCLIP. Also increased resolution to 768x768

XL versions (July - Nov 2023, Podell et al. [2023]) made the U-Net 3x larger and introduced a two-stage process: a base model that generates an image, and a refiner model that adds high-quality details to it. Resolution was increased to 1024x1024

Version 3 (Esser et al. [2024]) made many architectural changes, such as replacing CLIP as the text encoder with T5-XXL (Raffel et al. [2020]). But its release was controversial (both because of its unclear licensing and generation issues)

# Stable Diffusion



SD 1

SD 2

SD XL

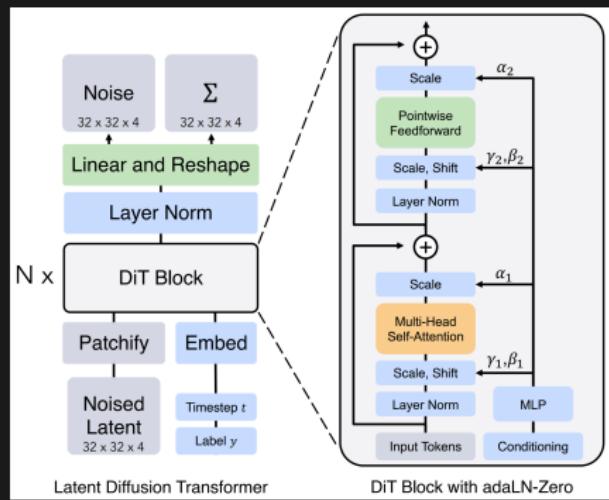
SD 3

Sources: <https://github.com/CompVis/stable-diffusion>, <https://github.com/Stability-AI/stablediffusion>,  
<https://github.com/huggingface/diffusers/blob/main/docs/source/en/using-diffusers/sdxl.md>,  
<https://huggingface.co/stabilityai/stable-diffusion-3-medium> [2024]

# Flux

Authors of the LDM model founded [Black Forest Labs](#) in Aug 2024 and released inference code for a model called [Flux](#)

Architecturally very similar to Stable Diffusion 3, it replaces the U-Net with a **Diffusion Transformer (DiT)** ([Peebles and Xie \[2023\]](#))



Just like LDM, DiT operates on the latent space. Like Vision Transformers (ViTs), it transforms the data into a sequence of "patches", which go through  $N$  DiT blocks. They tried three different block architectures, being adaLN(adaptive Layer Norm)-Zero the one which gave the best results, as depicted in the right. Source: [Peebles and Xie \[2023\]](#)

# Flux

Like Stable Diffusion 3, Flux uses **Flow Matching** ([Lipman et al. \[2023\]](#)) to formulate, train and sample from the model

Flow matching is based on Continuous Normalizing Flows, and leverages generative modeling by progressively morphing a distribution into another one

Diffusion is a specific case of Flow Matching, where the morphing is done by adding random Normal noise to the data

Other Flow Matching formulations (like when using *Conditional Optimal Transport*) can be more efficient to train and sample from, at the expense of a bit of quality (which can be offset by more data)

We refer to the paper above and [this video](#) by Lipman for further details

# Flux



Source: <https://blackforestlabs.ai/announcing-black-forest-labs/> [2024]

# Sana

Sana by Xie et al. [2024] includes innovations such as:

- A *Deep Compression Autoencoder* (DC-AE), which compresses/decompresses aggressively input images up to 32x → efficient generation of 4K images
- A linear DiT that performs efficient sub-quadratic attention
- Uses Google's pre-trained Gemma-2 (Gemma Team [2024]) decoder-only LLM to perform text conditioning → they extract last layer's output as textual embeddings

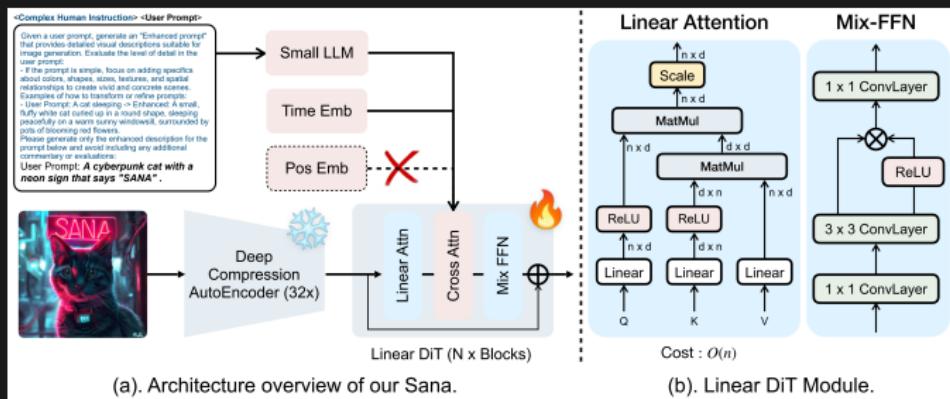


Figure (a) shows the model architecture, including a sample prompt for Gemma-2. Positional embedding is not required in the linear DiT. Figure (b) shows details on the linear DiT block. Source: Xie et al. [2024]



a blue Porsche 356 parked in front of a yellow brick wall.



A curvy timber house near a sea, designed by Zaha Hadid. represents the image of a cold, modern architecture, at night, white lighting, highly detailed.



an old rusted robot wearing pants and a jacket riding skis in a supermarket.



cartoon dog sits at a table, coffee mug on hand, as a room goes up in flames. "Help" the dog is yelling



an avocado wearing a royal crown and robe, seated on a throne in a grand, opulent setting. The scene is surrounded by other avocados, also adorned with crowns.



A hot air balloon in the shape of a heart.  
Grand Canyon



A portrait of a human growing colorful flowers from her hair. Hyperrealistic oil painting. Intricate details.

Source: Xie et al. [2024]

## Beyond image generation

# Diffusion for video

Image generator diffusion models work with 4D data in the form of  
 $(Batch, Channels, Height, Width)$

Diffusion-based video generation models work by mostly adapting the model to handle 5D data  $(Batch, Time, Channels, Height, Width)$  in various ways

Some of the most prominent publications are:

- Video Diffusion Models by Ho et al. [2022]
- Imagen Video: High Definition Video Generation with Diffusion Models by Ho et al. [2022] and Veo by Veo team [2024]
- Photorealistic Video Generation with Diffusion Models by Gupta et al. [2023]
- Sora by Brooks et al. [2024]
- Movie Gen by The Movie Gen Team @ Meta [2024]
- CogVideoX by Yang et al. [2024]
- Pyramid Flow by Jin et al. [2024]
- Mochi 1 by Genmo Team [2024]

# Diffusion for video



Source: The Movie Gen Team @ Meta [2024]

# Diffusion for other applications

Some examples (by no means a thorough list):

3D rendering and reconstruction:

- DreamFusion: Text-to-3D using 2D Diffusion by Poole et al. [2022]
- CAT3D: Create Anything in 3D with Multi-View Diffusion Models by Gao et al. [2024]

Text generation:

- Diffusion-LM Improves Controllable Text Generation by Lisa Li et al. [2024]

Music and audio generation:

- Noise2Music: Text-conditioned Music Generation with Diffusion Models by Huang et al. [2023]
- Fast Timing-Conditioned Latent Audio Diffusion by Evans et al. [2024]
- QA-MDT: Quality-aware Masked Diffusion Transformer for Enhanced Music Generation by Li et al. [2024]

# Diffusion for other applications

Text-to-speech:

- Better speech synthesis through scaling by Betker [2023]
- NaturalSpeech 3: Zero-Shot Speech Synthesis with Factorized Codec and Diffusion Models by Ju et al. [2024]
- F5-TTS: A Fairytaler that Fakes Fluent and Faithful Speech with Flow Matching by Chen et al. [2024]

Life sciences:

- DiffDock: Diffusion Steps, Twists, and Turns for Molecular Docking by Corso et al. [2022]
- Protein generation with evolutionary diffusion: sequence is all you need by Alamdari et al. [2023]
- Accurate structure prediction of biomolecular interactions with AlphaFold 3 by Abramson et al. [2024]

# Diffusion for other applications

Robotics:

- Diffusion Policy: Visuomotor Policy Learning via Action Diffusion by Chi et al. [2023]

Videogame engine creation:

- Diffusion Models Are Real-Time Game Engines by Valevski et al. [2024]

And many more (as there are more than 4,000 papers on arXiv at the time of writing!)

Recent survey papers like A Survey on Generative Diffusion Models by Cao et al. [2023] can be useful to stay up to date

# How to use diffusion models?

Do-It-Yourself:

- PyTorch

Training and fine-tuning of existing architectures:

- 🧑 Diffusers
- Ostris AI toolkit
- Bghira's SimpleTuner
- Kohya

Inference and image generation GUIs (no-code or low-code), from simpler to more complex:

- Automatic1111
- ForgeUI → very similar to A1111, but faster and more modern
- SwarmUI
- ComfyUI → tons of features; professional tool

This list gets outdated very quickly! Check for community updates on [r/StableDiffusion](#) and [Civitai](#)

# Some interesting topics we skipped

Connection to score-based generative models (what if  $t$  was continuous instead of discrete?). Diffusion expressed as Ordinary and Stochastic Differential Equations:

- Generative Modeling by Estimating Gradients of the Data Distribution by Song and Ermon [2019]
- Improved Techniques for Training Score-Based Generative Models by Song and Ermon [2020]
- Score-Based Generative Modeling through Stochastic Differential Equations by Song et al. [2020]
- Elucidating the Design Space of Diffusion-Based Generative Models by Karras et al. [2022]

Perform sampling in even less steps:

- Progressive Distillation for Fast Sampling of Diffusion Models by Salimans and Ho [2022]
- Consistency Models by Song et al. [2023]
- Simple and Fast Distillation of Diffusion Models by Zhou et al. [2024]

Zero-terminal Signal-to-Noise Ratio (SNR):

- Common Diffusion Noise Schedules and Sample Steps are Flawed by Lin et al. [2024]

# Some interesting topics we skipped

Improve resolution through cascaded generation, used in e.g. DALL-E 2 and Imagen:

- Cascaded Diffusion Models for High Fidelity Image Generation by Ho et al. [2022]

Subject-driven image generation through fine-tuning (add specific characters to images):

- An Image is Worth One Word: Personalizing Text-to-Image Generation using Textual Inversion by Gal et al. [2022]
- DreamBooth: Fine Tuning Text-to-Image Diffusion Models for Subject-Driven Generation by Ruiz et al. [2022]

Image and video editing:

- SDEdit: Guided Image Synthesis and Editing with Stochastic Differential Equations by Meng et al. [2021]
- Prompt-to-Prompt Image Editing with Cross Attention Control by Hertz et al. [2022]
- RePaint: Inpainting using Denoising Diffusion Probabilistic Models by Lugmayr et al. [2022]
- Differential Diffusion: Giving Each Pixel Its Strength by Levin et al. [2023]
- Tune-A-Video: One-Shot Tuning of Image Diffusion Models for Text-to-Video Generation by Wu et al. [2023]
- Dreamix: Video Diffusion Models are General Video Editors by Moland et al. [2024]

# Some interesting topics we skipped

Diffusion Transformer variants and improvements:

- PixArt- $\alpha$ : Fast Training of Diffusion Transformer for Photorealistic Text-to-Image Synthesis by Chen et al. [2024]
- Dynamic Diffusion Transformer by Zhao et al. [2024]

ControlNet variants:

- Uni-ControlNet: All-in-One Control to Text-to-Image Diffusion Models by Zhao et al. [2023]
- ControlNet++: Improving Conditional Controls with Efficient Consistency Feedback by Li et al. [2024]
- CtrLoRA: An Extensible and Efficient Framework for Controllable Image Generation by Xu et al. [2024]

Flow Matching variants and improvements:

- InstaFlow: One Step is Enough for High-Quality Diffusion-Based Text-to-Image Generation by Liu et al. [2023]
- Rectified Diffusion: Straightness Is Not Your Need in Rectified Flow by Wang et al. [2024]

# Some interesting topics we skipped

Regional generation:

- Mastering Text-to-Image Diffusion: Recaptioning, Planning, and Generating with Multimodal LLMs by Yang et al. [2024]
- Training-free Regional Prompting for Diffusion Transformers by Chen et al. [2024]]

General multi-task diffusion models:

- OmniGen: Unified Image Generation by Xiao et al. [2024]

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