# Julio Adrián Cedillo

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#### **EDUCATION**

B.A.	University of California, Berkeley Sociology, Bachelor of Arts Concentration in Sociological Research Methods	May 2026
A.AT.	San Diego City College Sociology, Associate of Arts for Transfer	May 2023
A.A.	San Diego City College Chicana/o Studies, Associate of Arts	May 2023
A.A.	San Diego City College Social & Behavioral Sciences, Associate of Arts	May 2023

#### **RESEARCH & TEACHING INTERESTS**

Citizenship, Digital Societies, Disinformation & Extremism, Economic Militarism, Economic Sociology, Informal Militias, Latinx Sociology, Military Sociology, Postcolonial Sociology, Power & State, Social Theory, Surveillance

#### RESEARCH EXPERIENCE

University of California, Berkeley, Department of Sociology	Sep 2025–Present			
Research Team Lead   Principal Investigator: Armando Lara-Millán, Ph.D.	Berkeley, CA			
"The Return of the Real Economy"				
• [forthcoming]				

University of California, Berkeley, Haas Scholars Program

Undergraduate Research Fellow | Advisor: Michael Rodríguez-Muñiz, Ph.D.

"Going Rogue: The Military and the Rise of the Right Latino"

Jun 2025–Present
Berkeley, CA

Going Rogue. The Mutuary and the Rise of the Right Latino

[forthcoming]

**University of California, Berkeley**, Department of Sociology *Student Researcher* | Instructor: Laura J. Enriquez, Ph.D.

Jan 2025–Present Berkeley, CA

"Flag and Futures: National Belonging among Latino Veterans in the United States"

- Conducting qualitative research on Latino veterans across five U.S. military branches to examine how
  military service shapes their sense of national belonging and citizenship identity.
- Designing and conducting semi-structured interviews, coding data using MAXQDA, and developing
  analytical memos to identify emergent and literature-informed themes related to patriotism, marginality,
  and the "citizen-soldier" narrative.

**University of California, Berkeley**, Latinx Research Center *Research Assistant* | Principal Investigator: Armando Lara–Millán, Ph.D.

Sep 2024–Aug 2025 Berkeley, CA

"The Firm That Predicted the Future and the Birth of a New Global Economy"

 Performed data cleaning using Stata, managed multiple datasets, averaging a total of 5,068 earnings calls from S&P 500 companies in the energy sector, and ensured comprehensive coverage of fiscal years (2000-2024) to extract key insights.

- Developing and maintaining a website using HTML and CSS, providing interviewees and researchers with clear information on project details and objectives.
  - https://juliocedillo.github.io/neweconomy/

## University of California, Berkeley, Miller Scholars Program

Aug 2023-Aug 2024

*Undergraduate Research Fellow* | Advisors: Edwin Lin, Ph.D. & Julio Salas, M.A.

Berkeley, CA

"The Weaponization of Latinidad: Exclusion from Latinx Student Associations and the Future of Panethnicity"

- Conducted in-depth interviews and qualitative coding of Latinx student organizations to analyze how
  different interpretations of Latinidad are utilized to both include and exclude members within campus
  communities.
- Examined the impact of Latinx student organizations' definitions of Latinidad on panethnic solidarity, identifying how racial, cultural, and national variations shape group dynamics and perceptions of belonging within the broader Latino community on campus.

## San Diego City College, Honors Program

Jan 2023-May 2023

Independent Researcher | Advisor: Sarah Pitcher, Ph.D.

San Diego, CA

"The Sociology of Fraternities: The Ebb and Flow of Hyper-Masculine Social Currents"

- Synthesized academic literature on masculinity in collegiate fraternities, integrating the theoretical
  perspectives of Reeves-Sunday and Katz to examine the construction and reinforcement of gender norms
  within fraternity cultures.
- Interpreted how fraternity environments shape and perpetuate dominant masculinity ideals, contributing to ongoing discussions on gender, power, and identity.

## San Diego Miramar College, Honors Program

Sep 2022–Dec 2022

Independent Researcher | Advisor: Laura Pecenco, Ph.D.

San Diego, CA

#### "Not So Sweet: Expanded Social Stress in New Diabetics"

- Conducted digital ethnographies of online diabetic support groups to explore how low-income individuals navigate resources and assimilate into a medical lifestyle.
- Analyzed the relationship between income and insulin usage through regression modeling (r = -0.82), revealing a significant inverse correlation between income and the number of insulin units prescribed, disadvantaging low-income diabetics with rising medication costs.
  - [30.907203 0.00022383453(Income) = Predicted Units Usage]

#### San Diego City College, Honors Program

Sep 2022–Dec 2022

Independent Researcher | Advisor: Sarah Pitcher, Ph.D.

San Diego, CA

## "The Siren's Song: Starbucks Partners Under Capitalism"

- Conducted qualitative interviews with Starbucks partners during a nationwide unionization movement to
  explore the intersection of technology, labor control, consumerism, and capitalism, utilizing Marxist
  theory, Arlie Hochschild's emotional labor theory, and George Ritzer's McDonaldization framework to
  analyze the effects of corporate practices on workers' experiences and motivations for unionization.
- Analyzed internal company documents and partner testimonies to investigate the impacts of corporate surveillance, customer expectations, and emotional labor, offering insights into the dehumanizing effects of automation and corporate control in the fast-food industry.

San Diego City College, Department of Sociology

Jan 2022-May 2022

Student Researcher | Instructor: Marilyn Espitia, Ph.D.

San Diego, CA

## "Research Brief: South Encanto"

Conducted an urban ethnography of Census Tract 30.04 in Southeast San Diego, analyzing demographic
data from multiple census tables (income, education, housing, transportation) to assess neighborhood
needs and identify gaps in community resources and infrastructure.

Designed and administered a questionnaire and conducted interviews with residents to explore
community perceptions and social dynamics, uncovering a desire for stronger community ties and
highlighting the lack of publicity for local rec center events aimed at fostering neighborhood connection.

#### FELLOWSHIPS, HONORS, AND AWARDS

Institute for the Recruitment of Teachers, Phillips Academy-Andover	2026-2027
Haas Scholars Program, University of California, Berkeley	2025-2026
Faculty-Mentored Undergraduate Research Fellowship, University of California, Berkeley	2024-2025
Alpha Kappa Delta	2024
Miller Scholars Program, University of California, Berkeley	2023-2025
Dean's List, San Diego City College	2023
High Honors, San Diego Community College District	2023
Psi Beta	2023
Semifinalist, Jack Kent Cooke Foundation: Undergraduate Transfer Scholarship	2023
Phi Theta Kappa	2022

#### PROFESSIONAL AFFILIATIONS

Pacific Sociological Association	2024 – Present
Alpha Kappa Delta	2024 – Present
American Sociological Association	2023 – Present

- First-Generation and Working-Class Sociologists Community
- Political Sociology Section
- International Migration Section
- Latina/o Sociology Section
- Theory Section

## **PRESENTATIONS**

**Cedillo, Julio Adrián**. Going Rogue: The Military and the Rise of the Right Latino. The Haas Scholars Annual Undergraduate Research Conference, Berkeley, CA. April 2026.

**Cedillo, Julio Adrián**. The Firm that Predicted the Future and the Birth of a New Global Economy. Latinx Research Center Annual Faculty-Mentored Undergraduate Research Fellowship Colloquium, Berkeley, CA. April 2025.

**Cedillo, Julio Adrián**. The Weaponization of Latinidad: Exclusion from Latinx Student Associations and the Future of Panethnicity. The Miller Scholars Annual Research Colloquium, Berkeley, CA. August 2024.

**Cedillo, Julio Adrián**. Not So Sweet: Expanded Social Stress in New Diabetics. The San Diego City College Annual Student Project & Research Symposium. San Diego, CA. April 2023.

## RESEARCH SOFTWARE SKILLS

Microsoft Excel, MAXQDA, Python (limited proficiency), R (limited proficiency), Stata, StatCrunch (intermediate proficiency), Microsoft Word, Zotero

# LANGUAGES

English (Native proficiency)
Spanish-*Mexican* (Native proficiency)
Portuguese-*Brazilian* (Elementary proficiency)