

BUDGET AND TIMELINE

BUDGET	
Project Development	16,320
Producing Staff	58,000
Rights, Music & Talent	80,800
Staff	160,000
Production Expenses	43,440
Travel	52,650
Post-Production	75,325
Insurance	17,100
Office & Administration	31,305
Publicity, Promotion, Website, Festivals, Impact, Distribution	30,048
TOTAL	626,750

- **Development:** January 2023 - January 2024
- **Production:** Now through Fall 2024
- **Post-production:** May 2024 - December 2024
- **Festival Submissions:** Fall 2024
- **Premiere:** Spring 2025



DIRECTOR'S STATEMENT

I'm not an outsider telling this story. Sunny and I have been friends for nearly a decade. We're actually alumni of the same college breaking crew, UPenn's Freaks of the Beat! I'm a former b-boy turned filmmaker and a 15-year veteran of New York's street dance scene (Sunny's chosen home). I'm acquainted with the people and places involved, the vocabulary, the culture.

But more importantly, I can relate firsthand to the pressure and exhilaration of battling, the vulnerability of entering a cypher, and the nirvana that awaits when music and movement merge with your soul. Sunny's journey is a shared one and I can't wait to convey the beauty that lies at the heart of it all."

- BRIAN REDONDO