

# Julio César Martínez Ortega

Operations Manager | Control & BI Specialist | Zamora, Mich. | 351-347-0978 | juliomo89@outlook.com

## PROFESSIONAL PROFILE

Administrator with over 5 years of experience leading operational control centers. Expert in **SAP (FI/MM)**, Power BI, and Python applied to fraud prevention and budget optimization. Specialist in comprehensive **Distribution Center (CEDIS) management**, coordinating financial and operational flows for multiple distribution routes.

## PROFESSIONAL EXPERIENCE

### Administrative Assistant Manager Parisina

Zamora, Michoacán  
December 2025 – Present

- Financial Management: End-to-end responsibility for cash counts, bank deposits, and vendor reconciliations.
- BI Project: Implemented performance dashboards to establish a goal-oriented work culture (KPIs).

### Administrative Coordinator Distribuidora Goldberry

Zamora, Michoacán  
January 2020 – September 2025

- Full Operational Control: Solely responsible for commercial and financial administration for sales in Michoacán and Mexico City.
- Resource Management: Supervised payroll, vendor payments, and procurement planning to ensure zero stockouts.

### Operations Supervisor British American Tobacco México

Zamora, Michoacán  
February 2017 – November 2019

- Route Control: Sole administrative coordination of 15 distribution routes (Zamora, Sahuayo, Los Reyes, and La Piedad).
- **SAP** Proficiency: Managed overdue accounts, financial statements, deposits, and direct collections.
- Loss Prevention: Performed preventive audits and cash counts, achieving the lowest rate of breach of trust in the region.

### Operations Analyst British American Tobacco México

Guadalajara, Jalisco.  
Septiembre 2016 – Febrero 2017

- Auditoría de campo: Validación de cumplimiento de lineamientos en equipos de ventas y distribuidores.
- Logística de CEDIS: Apoyo estratégico en la gestión de operaciones logísticas y control interno.

### Risk Service Analyst Deloitte Touche Tohmatsu Limited

Guadalajara, Jalisco.  
Junio 2015 – Ene 2016

- Internal Audit: Led audits for the retail and financial sectors, ensuring 100% regulatory compliance.

## EDUCATION

### Universidad del Valle de Atemajac Bachelor of Business Administration

Guadalajara, Jalisco. 2008-2012

## SKILLS ADICIONALES

ERP: SAP | FI (Financial Accounting) | MM (Materials Management)

Data Stack: Power BI, Tableau, Power Query, SQL, Advanced Excel..