JULIET SWANSON

FRONTEND ENGINEER ● BROOKLYN, UNITED STATES ☎ (415) 302-3071

DETAILS

Brooklyn
United States
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LINKS

LinkedIn

Website

GitHub

SKILLS

JavaScript/React

Typescript

CSS/Sass/Tailwind

Redux

Node.js

Next.js

AWS (Cognito, S3, Amplify)

GraphQL

Jest

Cypress

HTML

UX/UI

Figma

Adobe XD

ADA web accessibility

Amplitude

Asana

Notion

Agile methodologies

SaaS

SEO optimization

PROFILE

I am a software developer and designer with experience as a founder in a fast-paced startup environment. My background in UX and engineering lends itself to effective cross-functional communication and a strong track record of building and shipping features.

EMPLOYMENT HISTORY

Founding Frontend Engineer at Procoto, Brooklyn
March 2022 — Present

Collaborates with backend engineers to integrate frontend components with backend APIs, ensuring smooth data flow and real-time interactions.

Actively contributes to the agile development process, participating in code reviews and providing constructive feedback to maintain code quality and accelerate project delivery.

Achieves 80% test coverage by implementing automated testing strategies with tools like Jest and Cypress, significantly reducing manual testing efforts.

Plays a critical role in establishing design standards and best practices for UI/UX, leading to smooth, consistent, and highly interactive UI throughout the product.

Engineered a custom component library and custom React hooks, significantly accelerating development time and demonstrating a strong understanding of React methodologies.

Established a robust CI/CD pipeline, enabling rapid and reliable deployments to production and ensuring a seamless development workflow.

Frontend Engineer & UX Designer at Bearly Solutions, Brooklyn
September 2021 — February 2022

Proficiently designed and developed on-brand websites using React, Sass, Next.js, GraphQL, and Wordpress Headless CMS.

Produced pixel-perfect and responsive components tailored for dynamic content.

Created wireframes and high-fidelity mockups using Figma to ensure precise design execution.

UX Developer (Contract) at 42 Growth Strategies, San Francisco
July 2021 — October 2021

Developed frontend for custom Shopify storefronts using Javascript, Liquid, and Tailwind CSS to enhance user experience and drive revenue growth.

Implemented optimizations for storefront SEO, web performance, and accessibility resulting in improved organic search rankings and increased sales.

Crafted persuasive copy for marketing materials, including emails, resulting in a significant increase in site traffic.

EDUCATION

Bachelor's (BA) in Anthropology, UC Berkeley, Berkeley
August 2015 — May 2019

Graduated with Highest Honors (3.97 GPA)