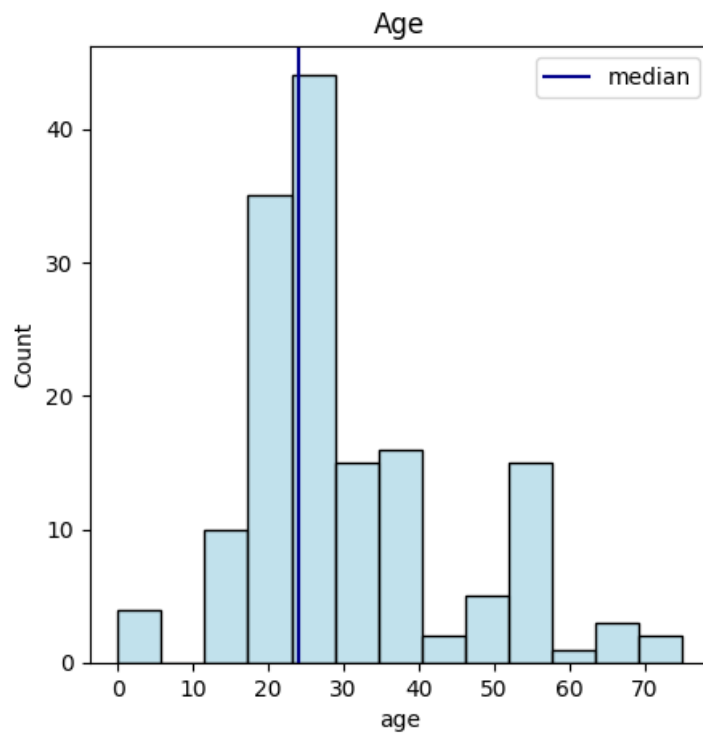
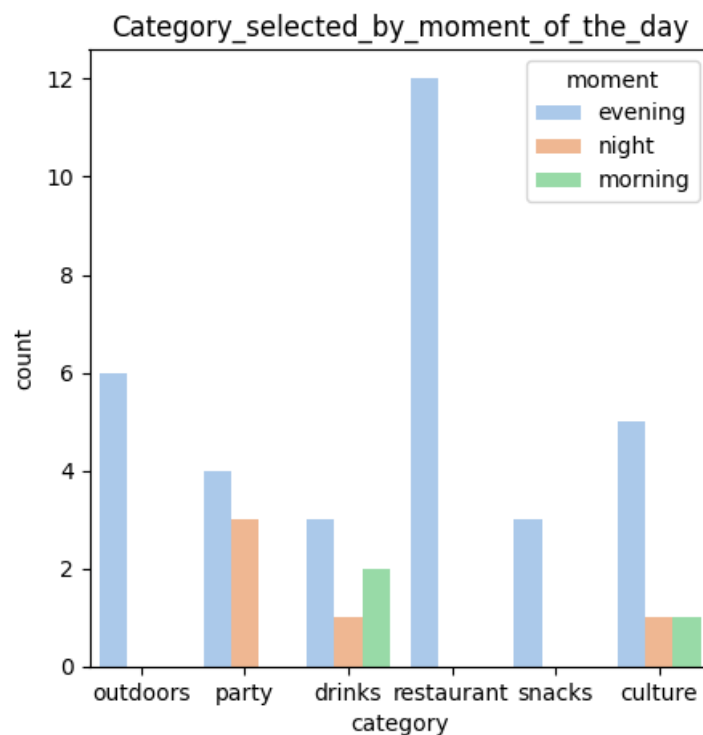


STATISTICS

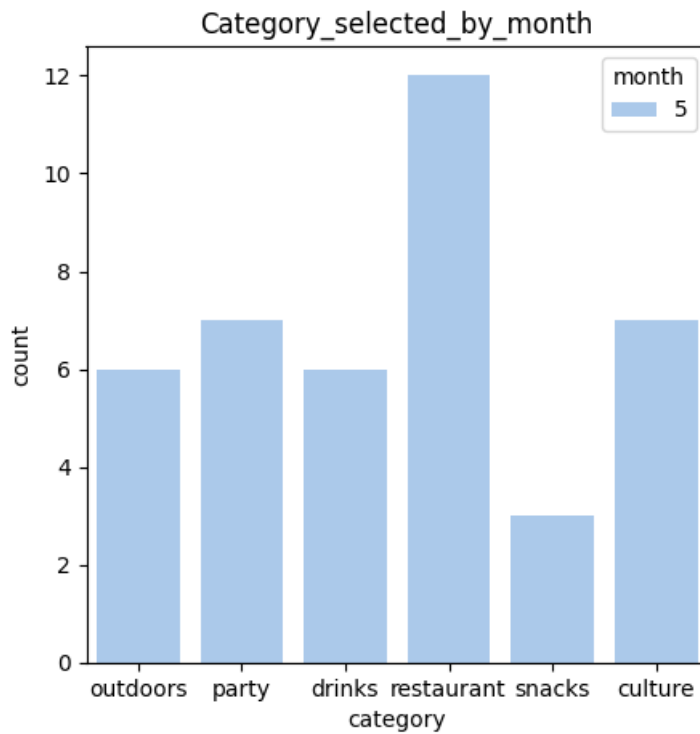
The graph below shows the age of the users accessing the website, as well as the median age of the users.



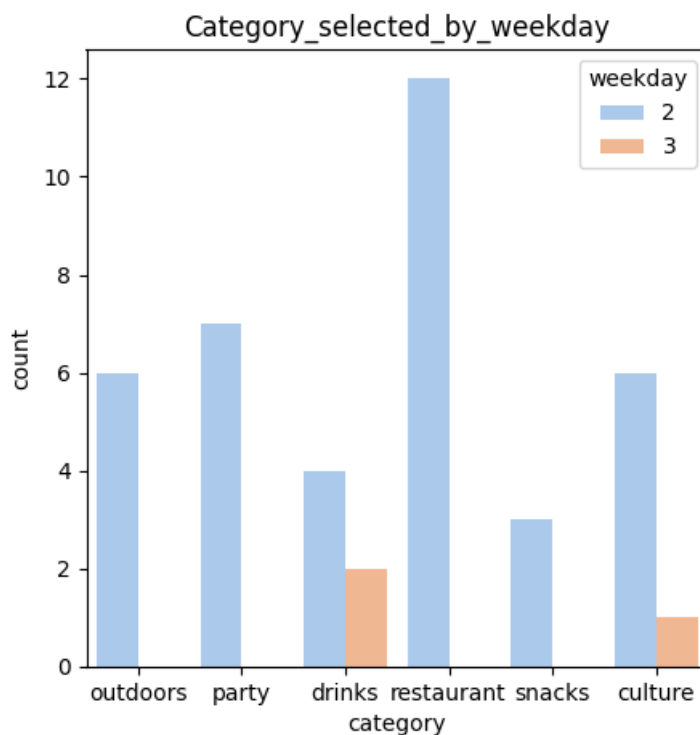
The graph below represents the category selected to search according to the time of day the user accesses the site.



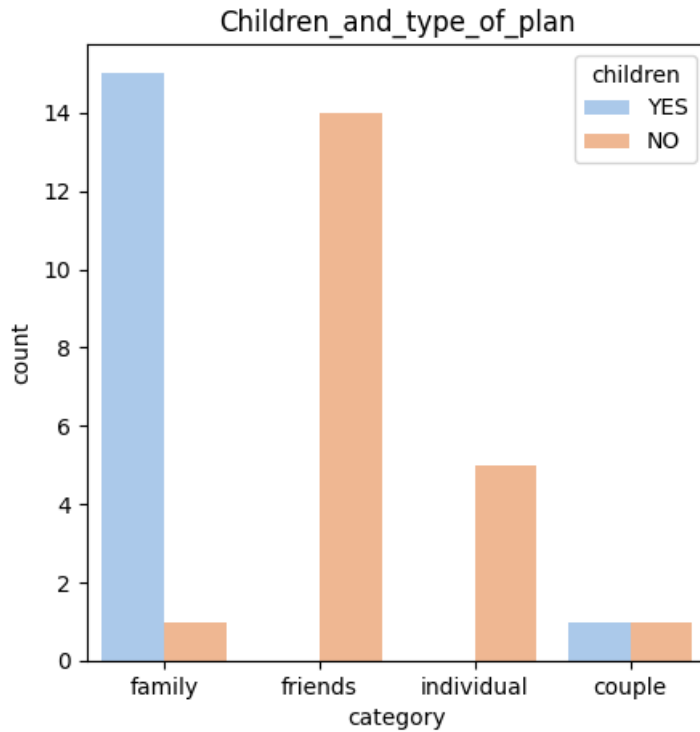
The graph below represents the category selected to search according to the month the user accesses the site.



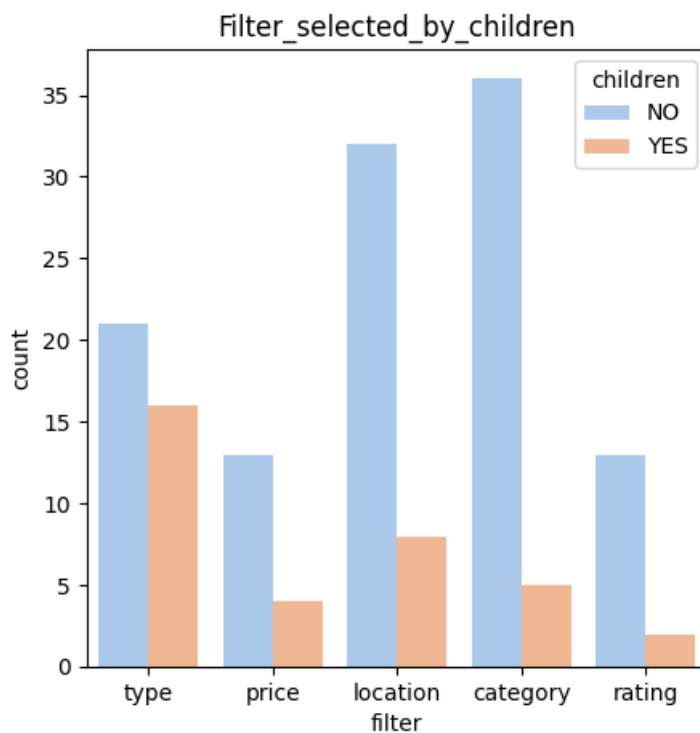
The graph below represents the category selected to search according to the weekday the user accesses the site.



The graph below represents the type of plan chosen by users according to whether or not they have children.



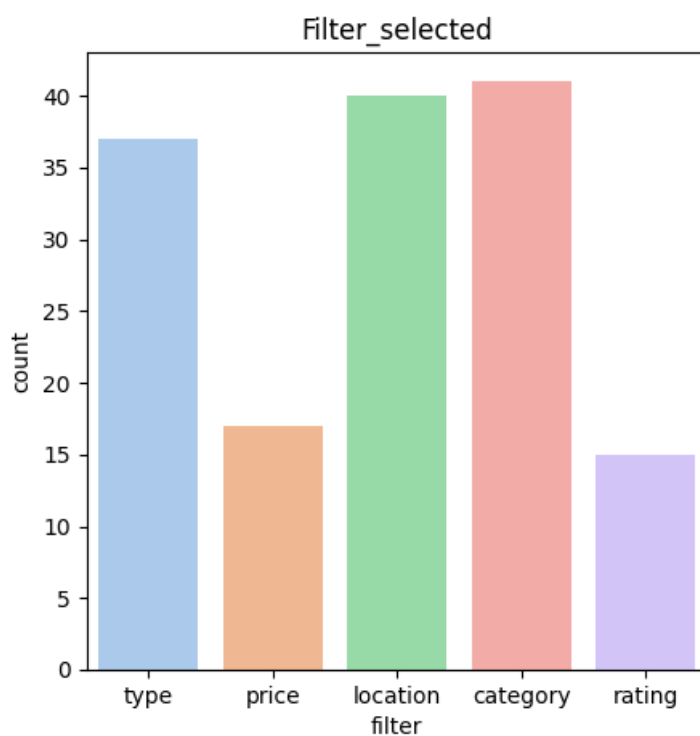
The graph below represents the filter selected to search by users according to whether or not they have children.



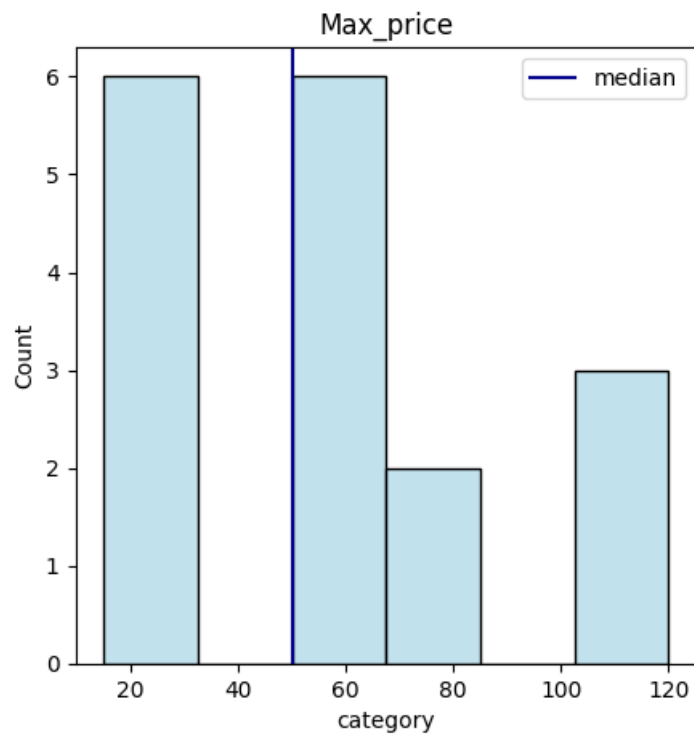
The graph below represents the type of plan chosen by users according to whether they work, study or neither study nor work.



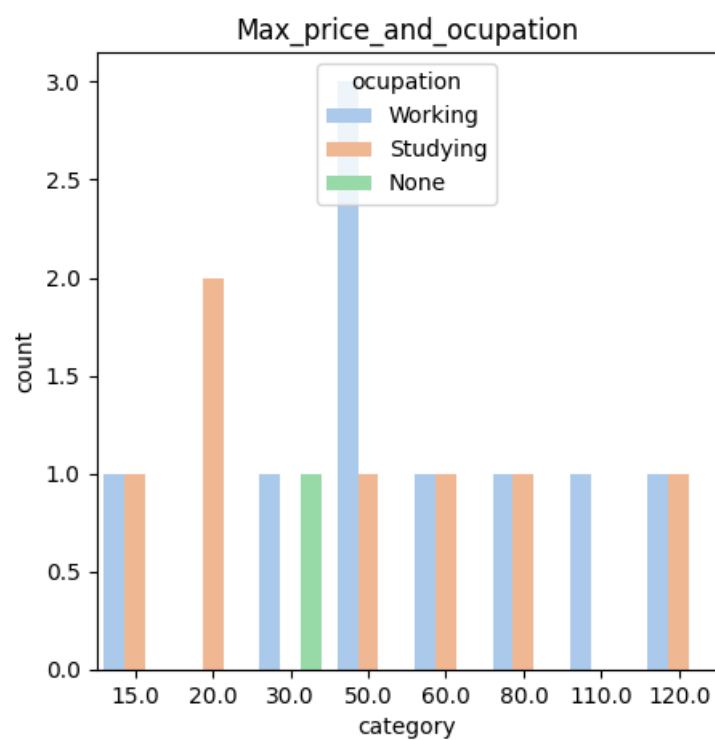
The graph below represents the number of times each filter has been selected by users.



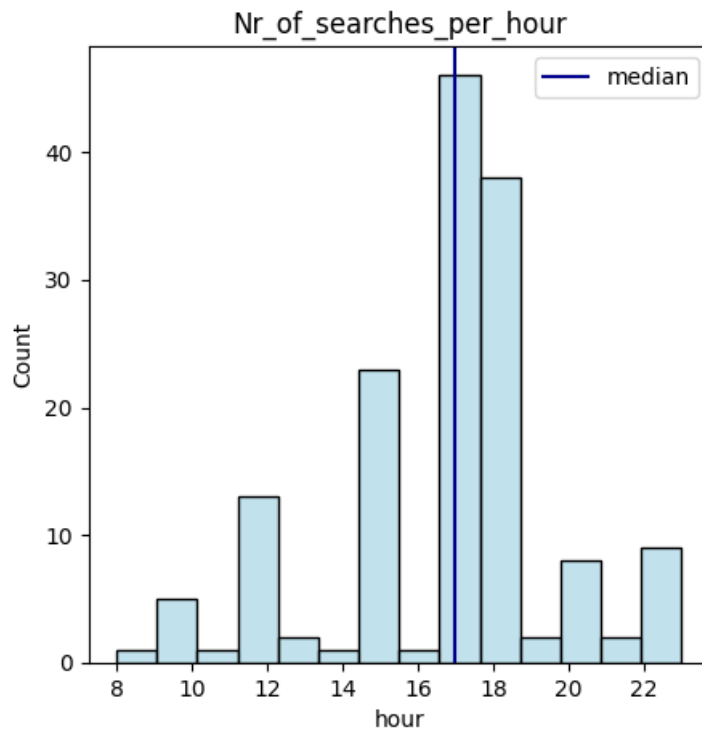
The graph below represents the maximum price users are willing to pay.



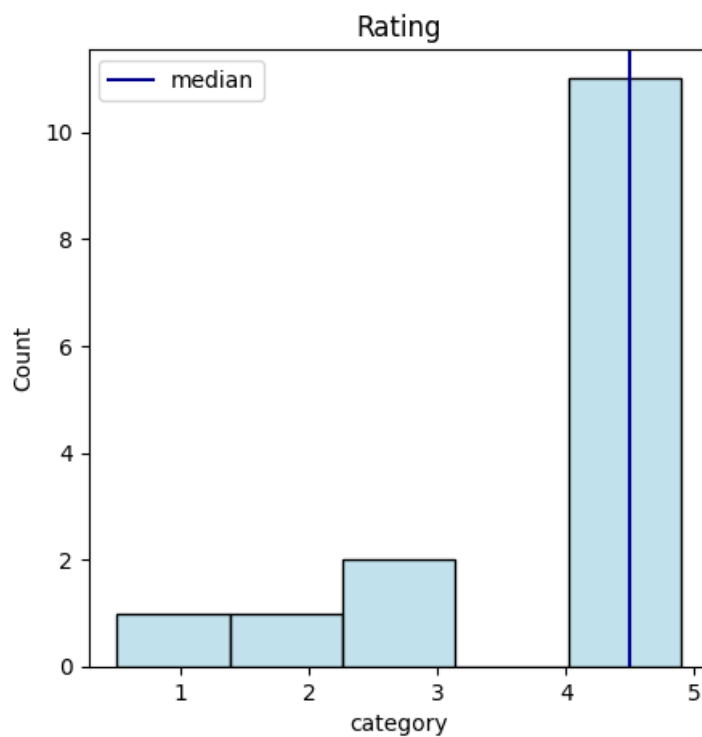
The graph below represents the maximum price users are willing to pay. according to whether they work, study or neither study nor work.



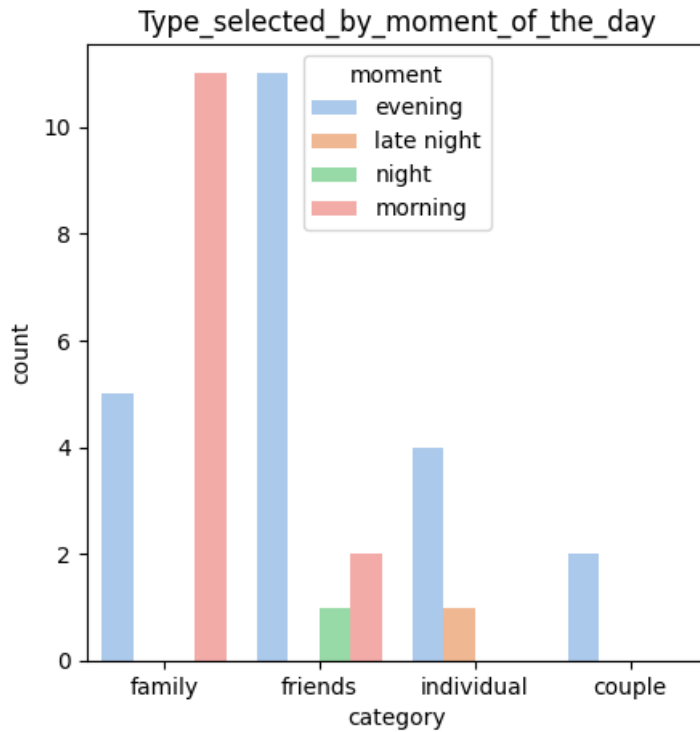
The graph below represents the evolution of the number of searches according to the time of day.



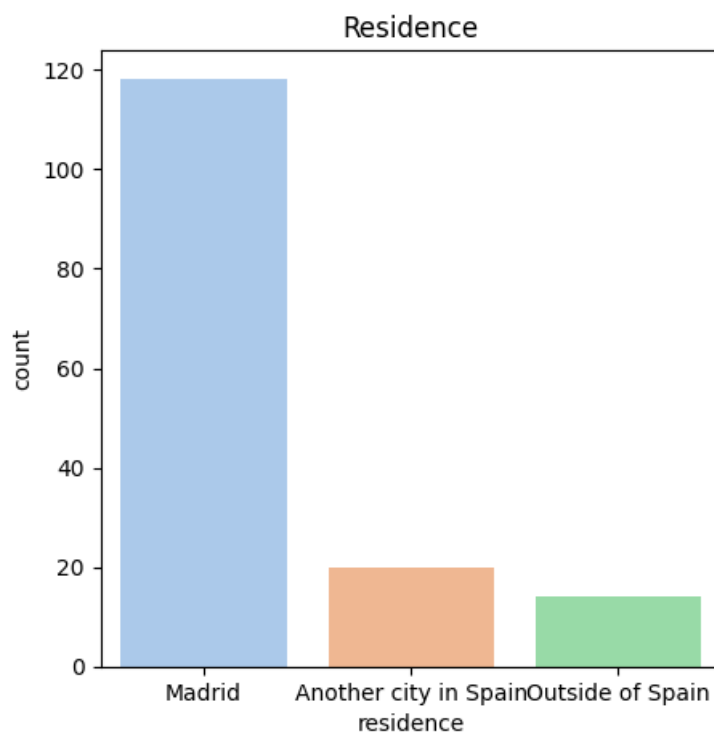
The graph below represents the minimum rating that the plans should have for users.



The graph below represents the type of plan searched for according to the time of day the user accesses the site.

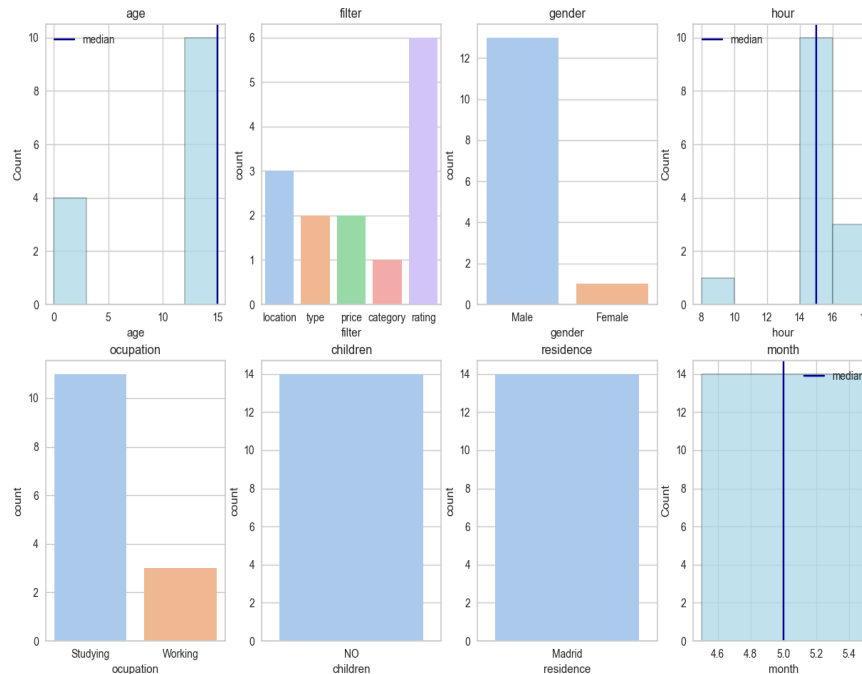


The graph below represents where the users live.

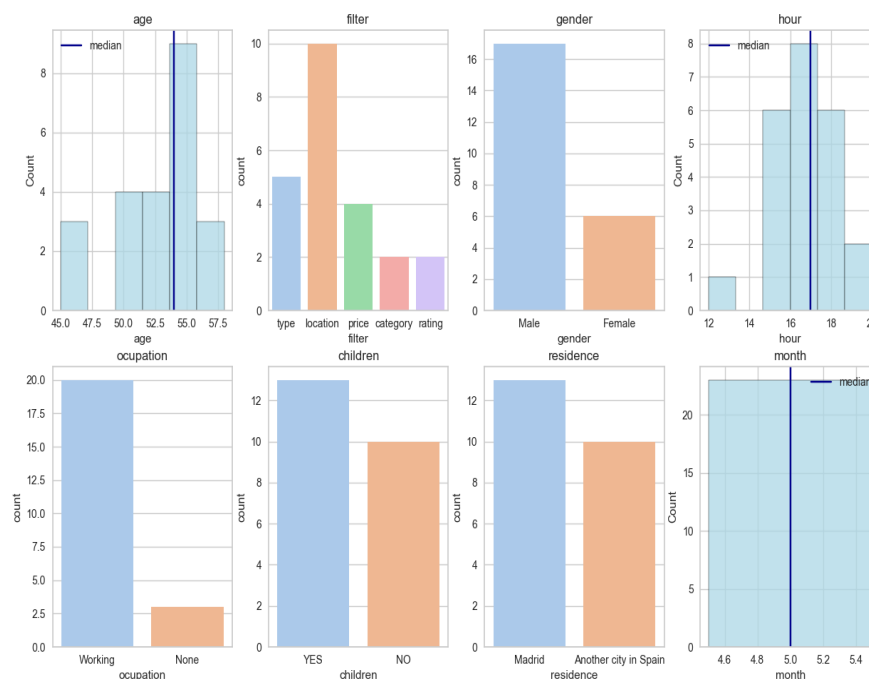


CLUSTERS

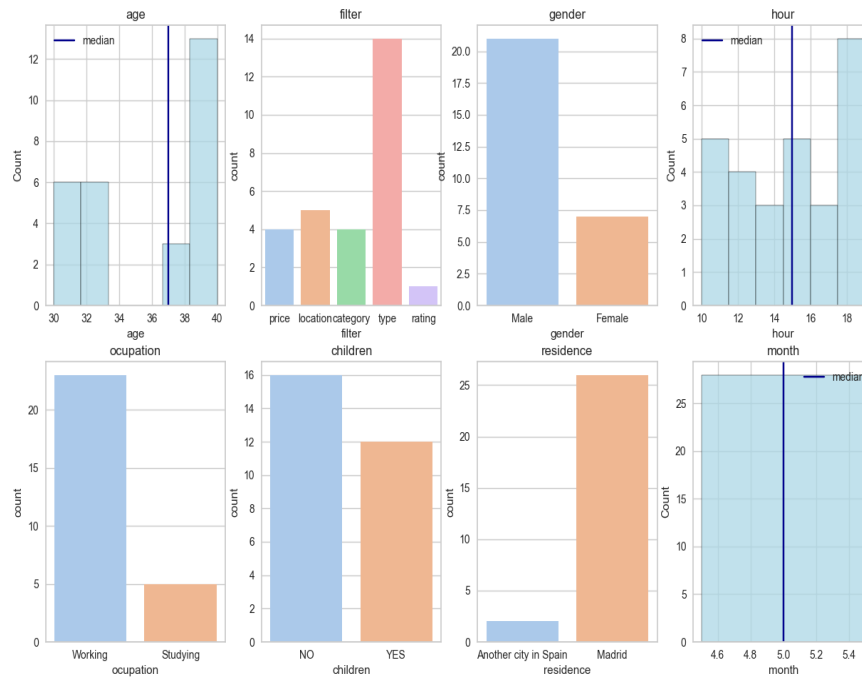
The graphs below represents the characteristics of the first cluster.



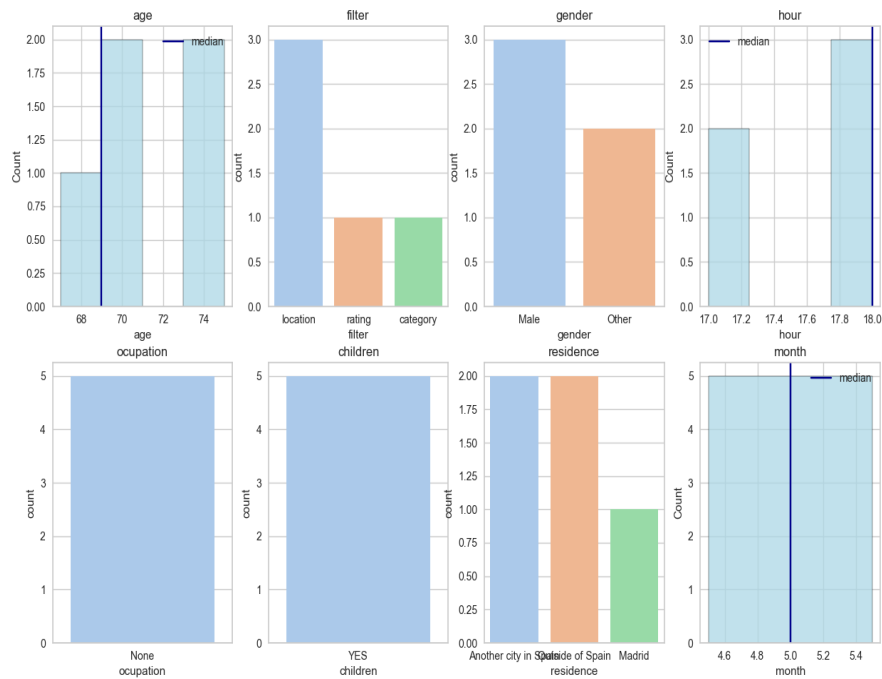
The graphs below represents the characteristics of the second cluster.



The graphs below represents the characteristics of the third cluster.



The graphs below represents the characteristics of the forth cluster.



The graphs below represents the characteristics of the last cluster.

