An Analysis of the Sprottenflotte in Kiel

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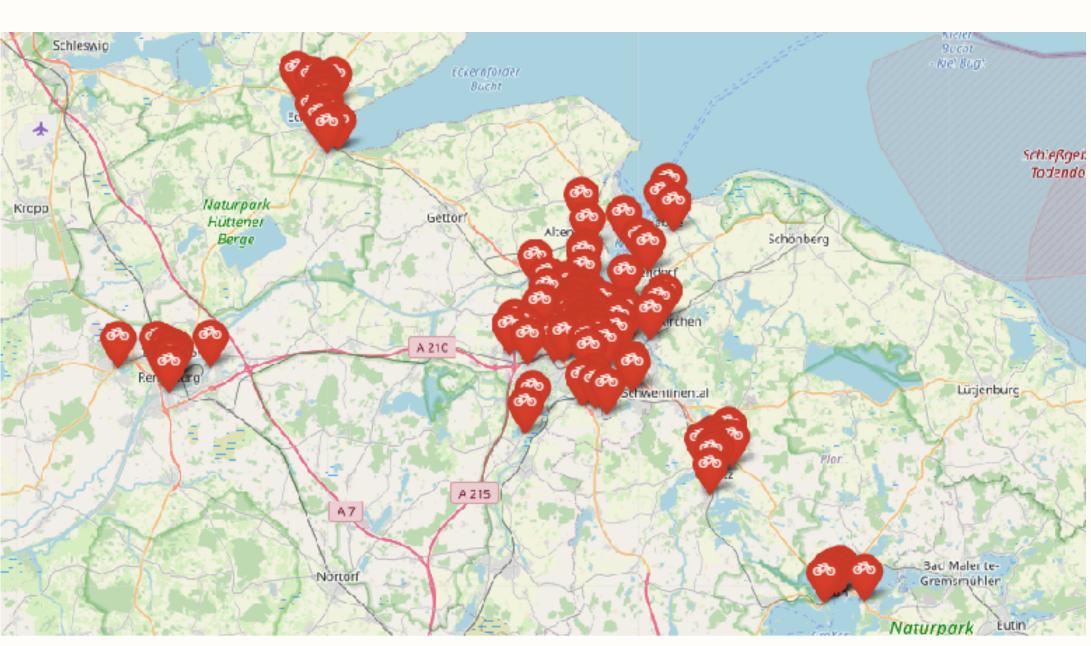


Figure 1: Sprottenflotte stations

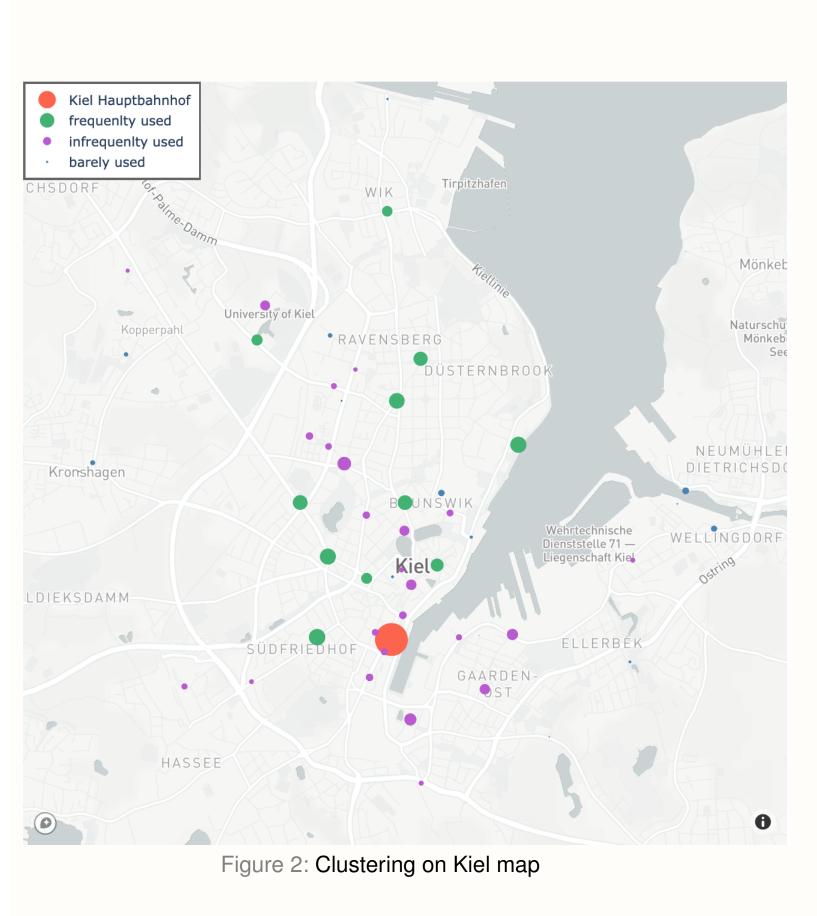
Data we had

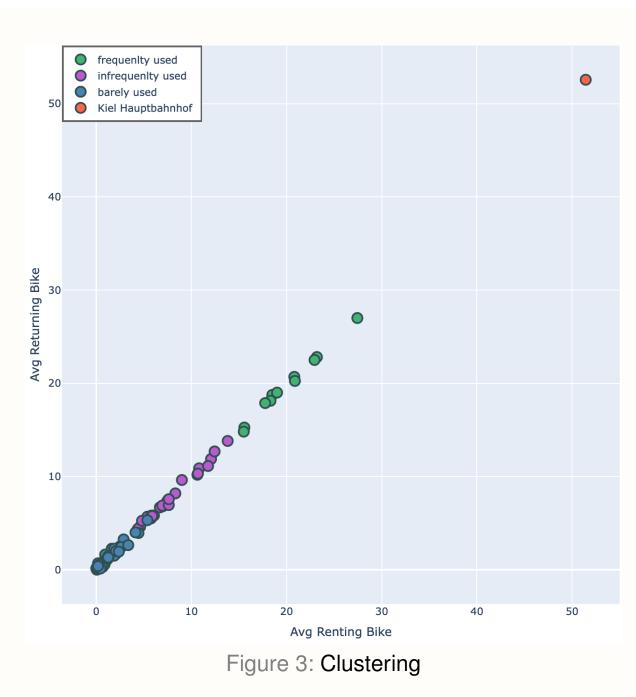
- Every Sprottenflotte station
- ► For every station the number of bikes available at a certain time
- ► The weather conditions at a certain time

Data we concluded

- Only Sprottenflotte stations in Kiel
- ► Calculated the number of rented & returned bikes
- Calculated the frequency of usage of a station

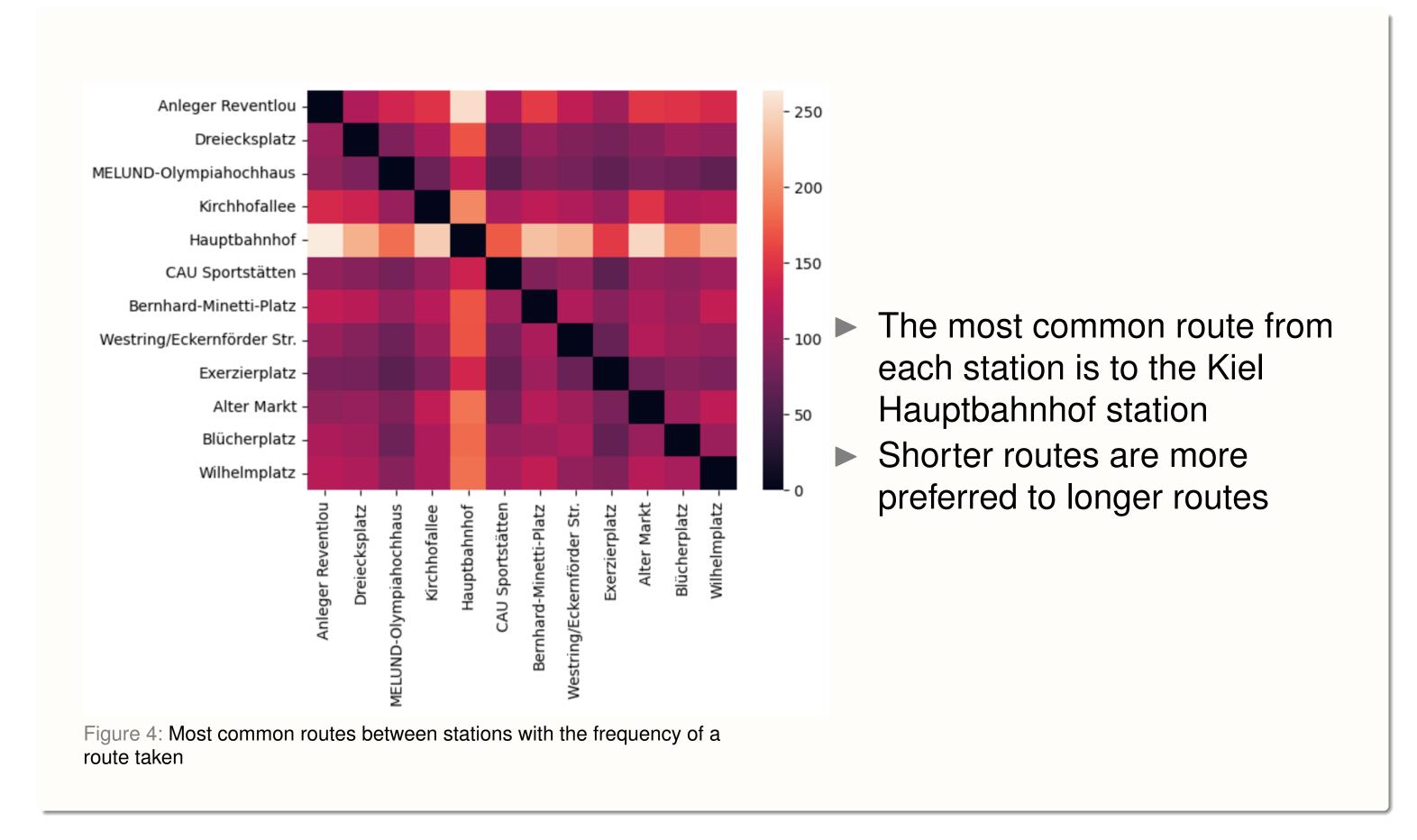
Which stations are comparable with each other?



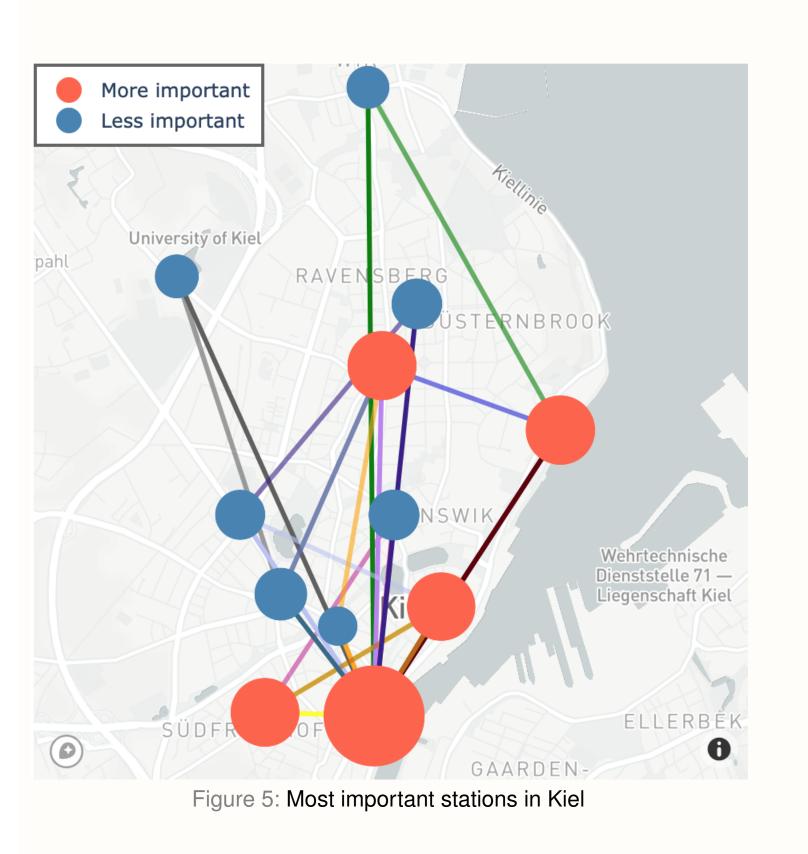


- ➤ Station Kiel Hauptbahnhof differs to the other stations with its substantially higher usage
- ➤ The higher the usage, the closer to Kiel's centre

What are the most common routes?

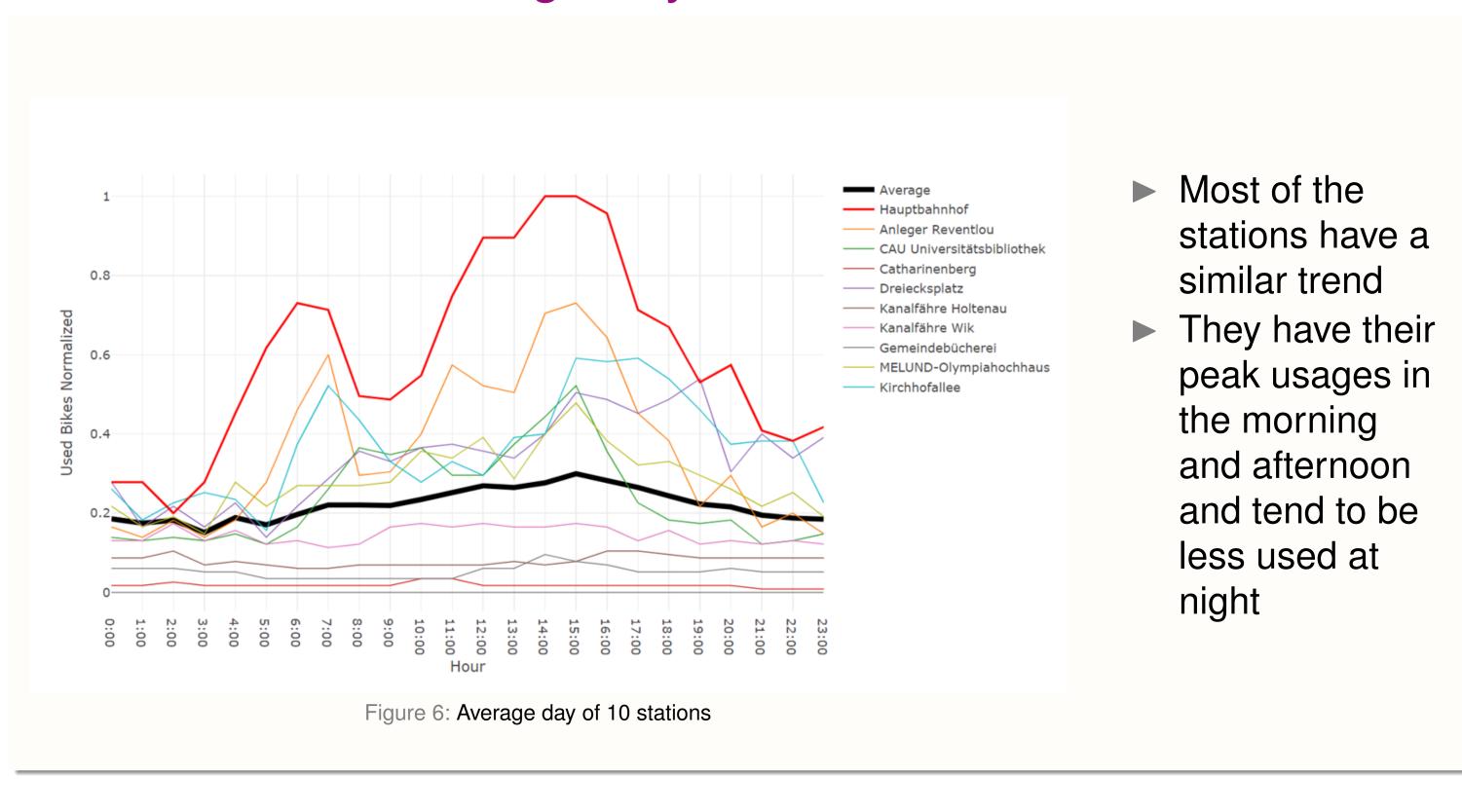


What are the most important stations for the routes?

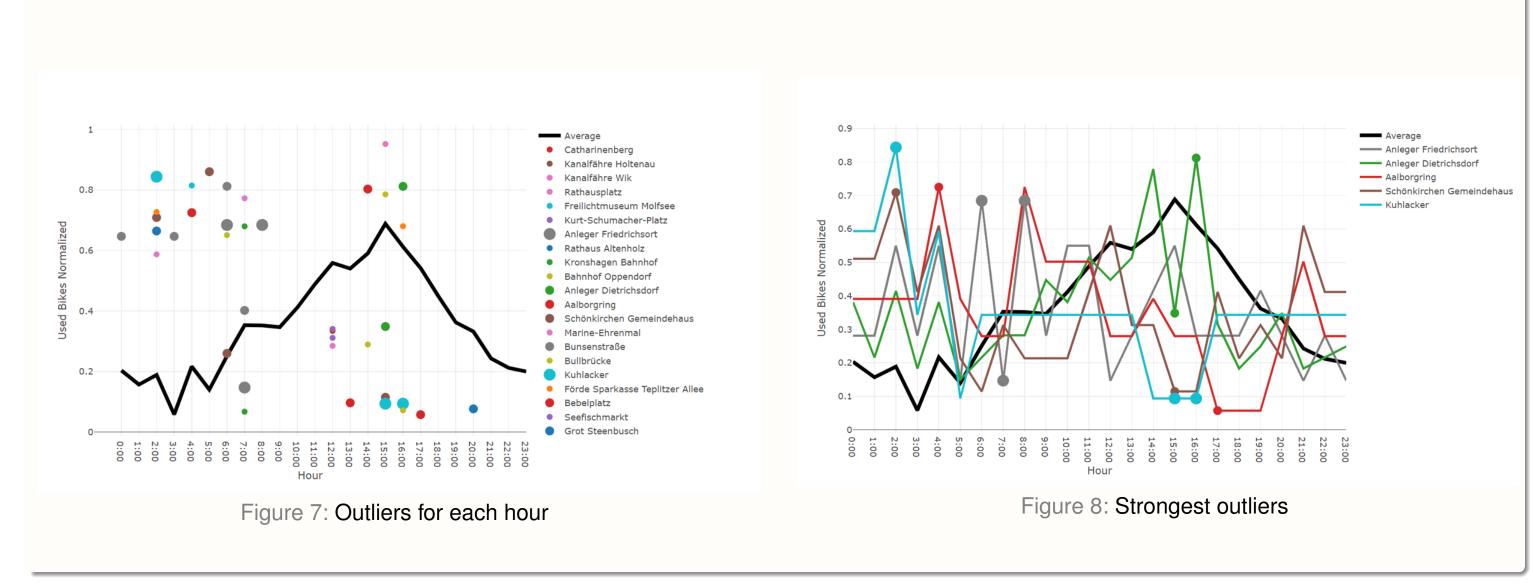


- ► To get the most imporant stations we used PageRank
- ► The station Kiel Hauptbahnhof is the most important station, as it plays a part in most of the routes
- Other frequent destinations are: Anleger Reventlou, Kirchhofallee, Alter Markt and Bernhard-Minetti Platz

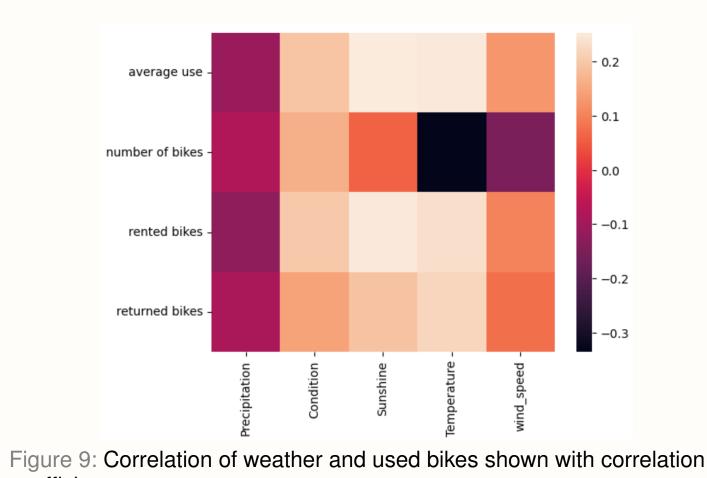
What does an average day of a station look like?



What stations do not fit in that pattern?

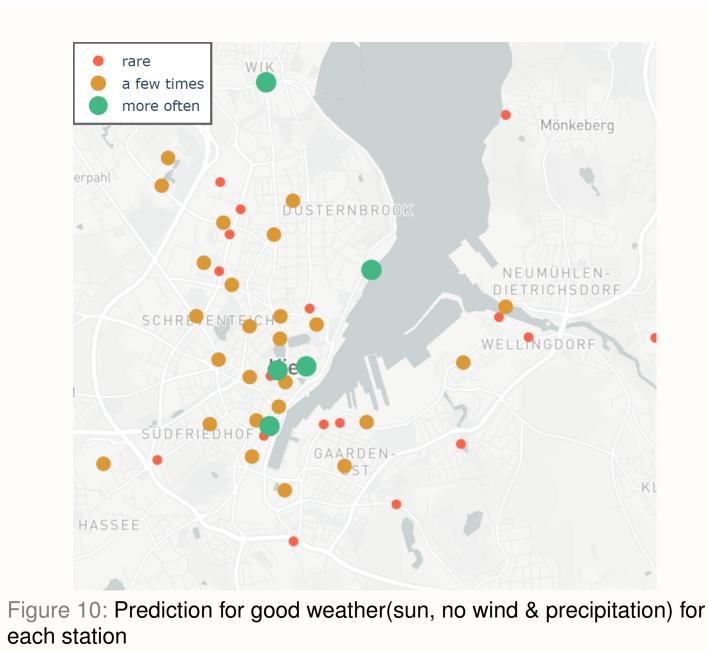


Does weather influence the usage of bikes?



- No significant correlation
- Presumption of reason: Too few data
- However: Correlation points in the expected directions Example: the higher the precipitation, the lower the usage of bikes

Is the usage of bikes predictable based on weather conditions?



- ► Classification model results in better prediction than Regression model (Accuracy: 16 % | 47 %)
- ➤ With more data and more input variables (e.g. week, days) the prediction will be more precise