

## Main features

Automated social media posting-

Email campaign builder-

Marketing calendar with reminders-

Analytics dashboard-

AI made ads-

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## User experience

Social media intergration-

SMS marketing-

Target audience/consumers-

Multilingual help-

Different branding options-

Interactive tutorials-

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## Business challenges

Competition-Status-

Building a functioning team-

Finding time/motivation-

Starting from scratch-committing 100%-

Minimal digital literacy-

Budget-

No Credibility-

Fear of Loss-

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## Feedback from consumers

User feedback surveys-

Case studies from successful users-

Monthly performance reports-

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## Profit strategy

Tiered subscription plans-

Free trails with limited access-

Bundle pricing-

Sms Marketing-

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