10

ICT-4 Activity Sheet
Quarter 4 | Week 3

Video Editing Workflow

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Introductory Message

Welcome to ICT 10!

The **Learning Activity Sheet** is self-directed instructional materials aimed to guide the learners in accomplishing activities at their own pace and time using the contextualized resources in the community. This will also assist the learners in acquiring the lifelong learning skills, knowledge and attitudes for productivity and employment.

For learning facilitator:

The **ICT 10 Activity Sheet** will help you facilitate the leaching-learning activities specified in each Most Essential Learning Competency (MELC) with minimal or no face-to-face encounter between you and learner. This will be made available to the learners with the references/links to ease the independent learning.

For the learner:

The **ICT 10 Activity Sheet** is developed to help you continue learning even if you are not in school. This learning material provides you with meaningful and engaging activities for independent learning. Being an active learner, carefully read and understand the instructions then perform the activities and answer the assessments. This will be returned to your facilitator on the agreed schedule.

ICT 10 ACTIVITY SHEET
Video Editing Workflow

Learning Competency:
Demonstrate effective editing workflow.

Support Competencies:
- Explain what is editing work flow.
- Identify the steps in video editing workflow.

Background Information for Learners

Video editing is an incremental process that alternates between construction and deconstruction. The task of the video editor comes through repeatedly cycles of addition and reduction to get the final product. The easiest way to facilitate a good edit is to utilize a video editing workflow that starts with raw footage and results in a work of art.

In this lesson, you will learn what are the steps to consider in the video editing workflow.

Activity Proper.
Activity 1.

What is Editing Workflow?

- A workflow is basically your process for getting things done from start to finish: where to start, what steps to take next and how to wrap up the production. It guides you along the right steps and prioritizes your tasks so you know exactly what to do, and in what order.
- Video editing workflows allow you to optimize the time spent in the editing phase of your video project without compromising on quality. Your editing workflow process is so important when creating a great video. Saving time and producing better videos at the same time.

Steps in Editing Workflow

1. **Rough Cut**
    - The rough cut is the foundational step to assembling a scene and is essential in your video editing workflow. This is where you develop and lay out the basic structure and sequence of the edit in the timeline.
    - The rough cut begins with the script. From the script and production notes, you can start to select corresponding clips, placing them in order on the timeline.
    - Remove the redundant shots that are the lesser fit for the overall edit.
    - Once you've assembled the rough cut, you should be able to watch the edit with your client and understand the flow and structure of the story.
    - The key to remember with the rough cut is that it should be an ordered assemblage of the shots that will be used in the final video.

2. **Fine cut**
    - The fine cut begins after the rough edit is complete and approved. The goal in the fine cut is to precisely place and time out each shot and each cut within the edit.

The pace of the edit should deliver the appropriate emotional impact of the scene.

- The result of the fine cut should be a timeline with every shot in its proper place. The flow and timing of the sequence should match what the audience will see the final project. Certain visual effects such as time remapping will change the overall timing, but the sequence of shots should be set and ready to review with the client.

3. **Picture Lock**
   - Picture lock means the timing of the clips and edits within the sequence will not change, nor will any footage be added or subtracted from the edit.
   - This is when you clean up your timeline. Make sure there are no stray clips hidden in any of the tracks.

4. **Finishing**
   - In finishing, we transform the picture-locked edit into the video that the audience will see.
   - In some situations, the finishing process is linear, in which you perform the various tasks in a specific order.
   - At other times, multiple specialists will handle the finishing process, working simultaneously on their own specific responsibility in the edit.

5. *Audio post*
   - Audio post-production is a critical step in finishing. The audio tracks from the video are cleaned up and mixed down, along with sound effects and music beds.
   - A skilled audio engineer can influence an overall video by crafting the sound to carry the same — or even greater — emotional impact as the visuals.

6. *Visual effects*
   - Next, we can add visual effects to the video. This can be something as simple as pulling a chroma key from green screen footage to something as complex as tracking a shot and compositing in effects elements such as 3D rendered CGI objects.

7. *Color*
   - Color correction and color grading take place during finishing. While the two share many similarities, they are different processes.

- **Color correction** should take place first, fixing any color and luminance issues within the raw footage while at the same time creating a consistent color balance throughout the scene.
- **Color grading** is the process of using coloring techniques to influence the voice and tone of the video. It is a precision process that can move the overall image away from the true color of the scene in order to use color as a narrative device.

8. *Titling*
   - Titling and graphics are often one of the last elements added in during finishing. Not every video will use a graphics package, but it is something that's needed to finalize many projects.

Answer the question below.

1. What is the importance of editing workflow in video production?
2. Why audio post production is a critical step in finishing?

Activity 2.

In this activity, you will watch a video that will demonstrate on how a video editing workflow works.

Link:
    https://www.youtube.com/watch?v=ZQDGJn89uNk

After watching the video, answer the questions below.

1. Enumerate what are the editing workflow mentioned in the video.
2. Do you find the work of a video editor difficult? Why or why not.

Activity 3.

Multiple Choice. Select the letter of the correct answer.
1. Who is the right person to work in the audio post production?
   a. Writer   c. Director
   b. Producer   d. Audio engineer

2. Inserting computer generated imagery and manipulating visual appearance is a step in video editing workflow called___.
   a. Color
   c. Visual effects
   b. Audio post
   d. Tilting

3. Color correction and color grading share the same similaties and processes.
   a. True
   b. False

4. This is the step in video workflow where you develop and lay out the basic structure and sequence of the edit in the timeline.
   a. Finishing
   c. Fine cut
   b. Audio post
   d. Rough cut

5. The fine cut may begin even the rough edit is not yet complete and approved.
   a. True
   b. False

6. The finishing process can be done in no specific order.
   a. True
   b. False

7. The following are the tasks in the Picture lock process, except
   a. Timing of the clips and edits
   b. clean up your timeline.
   c. Check that no stray clips hidden in any of the tracks.
   d. All of the above.

8. Which is NOT included in the rough cut process?
   a. Placing clips in the timeline
   b. Inserting visual effects
   c. Removing redundant shots
   d. Layout sequence of edits in the timeline.

9. Video editng workflow allows you to wrap up the production of a video.
   a. True
   b. False

10. The following are the steps involve in video editing workflow, except
   a. Visual effects
   c. Color
   b. Storyboard
   d. Titling

Complete the statements below.

I understand_____

I don't understand _____

I need more information about _____

🌐 *Links and/or Other References*

https://trint.com/resources/q4kp328r/why-video-editing-workflow-important-and-how-to-optimize
https://larryjordan.com/adobe-video-editing-workflow/
https://www.motionelements.com/blog/articles/understanding-color-correction-vs-color-grading-for-post-production
https://www.slideshare.net/riccikhan/media-laws-in-the-philippines
https://certificates.creativecommons.org/cccertedu/chapter/2-1-copyright-basics/

Performance task for Q4

Make a **10-minute** video of your personal experience during the Covid-19 pandemic.

What you should talk about in your video?

- Make a simple introduction about yourself.
- How this pandemic personally affects your family, studies(with the remote learning set-up), your social life, etc?
- How were you able to overcome all the challenges that happened in your life brought about by this pandemic?
- Give your final message that will give encouragement to your fellow student experiencing difficulties in the remote learning set-up and to all those who are experiencing hardships in this pandemic.

Note: Wear your uniform during the recording.
Be sure that your video recording is clear.
Deadline: June 30, 2021.