

CURRICULUM VITAE

Ingyu Oh

Kansai Gaidai University

College of Foreign Studies

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EDUCATIONAL DEGREES

- Dec. 1996 University of Oregon, Eugene OR, USA. Ph.D. Sociology (Organization Theory). Dissertation Title: “Making an Octopus: The Rise and Development of the South Korean *Chaebol* and the Japanese *Keiretsu*.” Advisor: Donald Van Houten.
- June 1989 Ohio State University, Columbus OH, USA. M.A. Political Science (Organization Theory, Comparative Politics - Korea and Japan, Public Policy). Advisors: Bradley Richardson and Donald Chisholm.
- Sep. 1987 Roosevelt University, Chicago IL. B.A. English Literature and Political Science. Advisor: Burton Kendle.

APPOINTMENTS

- 2018- Professor, College of Foreign Studies, Kansai Gaidai University, Osaka, Japan.
- 2013-2018 Professor. Research Institute of Korean Studies (RIKS), Korea University, Seoul, Korea.
- 2014-2015 Director. RIKS Center for Hallyu Studies, Korea University, Seoul, Korea.
- 2012-2013 Visiting Professor. Graduate School of Development Studies, Hanshin University, Seoul, Korea.
- 2010-2012 Associate Professor. SolBridge International School of Business, Daejeon, Korea.
- 2009-2010 Visiting Research Fellow, Center for East Asian Studies, University of Bristol, Bristol, UK.
- 2008-2011 Senior Lecturer. Bristol Business School, University of the West of England, Frenchay Campus, Bristol, UK.
- 2006-08 Visiting Professor. Business Administration, Middle East Technical University, Northern Cyprus Campus. Courses Taught: “Organizational Behavior,” “Innovation Management,” “International Business Law,”

	and “International Cooperative Strategy.”
2005-06	Visiting Professor. School of International and Area Studies. University of California at Berkeley. Courses Taught: “Corporate Capitalism in Korea and Japan” and “Korean Learning.”
2004-06	Professor. Graduate School of Management. Ritsumeikan Asia Pacific University. Beppu, Japan.
2001-03	Associate Professor. Graduate School of Management. Ritsumeikan Asia Pacific University. Beppu, Japan.
1997-01	Lecturer. Department of Political Science and Public Policy. University of Waikato. Hamilton, New Zealand.
1994-95	Instructor and Visiting Assistant Professor. Department of Sociology. University of Oregon. Eugene OR, USA
1992-93	Teaching Assistant. Department of Sociology. University of Oregon, USA.
1990-91	Teaching Assistant. Department of Political Science. University of Oregon, USA.

TEACHING AND RESEARCH INTERESTS

- International Business & Strategy
- Innovation & Technology Management
- Organization Theory & Organizational Behavior
- Comparative East Asian Political Economy (Japan, Korea, Taiwan)
- Economic Sociology and Globalization (inequality, development)
- Pop Culture Industry (Hallyu, Japanese Pop Culture)
- Migration, Gender, Race, Ethnic Relations

HONORS, FELLOWSHIPS, AND GRANTS

2019	Ministry of Foreign Affairs Research Project (\$20,000)
2017-21	National Research Foundation Social Science Korea Funding (\$1.5 million)
2017	Ministry of Foreign Affairs Research Project (\$20,000)
2016	Changwon Municipal Policy Institute Research Project (\$20,000)
2015-18	National Research Foundation of Korea Grant (\$500,000)
2015	Korea Foundation Research Grant (\$70,000)
2014	National Research Council for Economics, Humanities, and Social Sciences Research Grant (\$30,000)
2014	Korea Foundation Research Grant (\$20,000)
2014	Korea University Research Incentive Grant (\$12,000)
2013	National Research Foundation of Korea Research Grant (\$100,000)
2012	Korea Energy and Technology Evaluation and Planning Research Grant (\$80,000)
2012	IOM MRTC Research Grant (\$70,000)
2012	Korea Research Institute of Standards and Science Grant (\$30,000)

- 2012 Asian Journal of Innovation and Policy Most Innovative Paper Award
- 2011 Hannam Research Grant (\$1,000)
- 2011-12 Woosong Research Grant (\$25,000)
- 2009 Yonsei University Research Grant (\$1,200)
- 2008 Departmental Research and Conference Funding, Bristol Business school (£1,200)
- 2008 Primary Investigator and Organizer. Academy of Korean Studies Overseas Korean Studies Conference Funding (AKS-2008-C-03) (\$12,000)
- 2008 Korea Foundation Policy Oriented Research Funding on Migration (\$5,000 out of \$70,000)
- 2006 Tüside (Turkish Science Foundation) Research Funding for National Innovation Systems (\$3,000 out of \$100,000)
- 2005 Ritsumeikan Asia Pacific University Case Development Center Award (\$2,000)
- 2004 Keosan Corporate Research Funding (\$5,000)
- 2004 Yonsei University Research Funding (2003-2-0439) (\$3,000)
- 2004 Ritsumeikan Asia Pacific University Case Development Center Award (\$2,000)
- 2004 Ritsumeikan Asia Pacific University Research Incentive Award (\$2,000)
- 2003 Participating researcher. Ministry of Economy, Trade and Industry (Japan) Research Funding for a Comparative Study of National Innovation Systems of Japan, Korea, and China (\$10,000 out of \$200,000)
- 2003 Ritsumeikan Business Case Development Funding (\$2,000) 2003 Ritsumeikan Research Incentive Award (\$10,000)
- 2002 Ritsumeikan Asia Pacific University Research Incentive Award (\$10,000)
- 2001 Korea Research Foundation International Collaboration Funding (KRF-2001-042- C00134) (\$30,000)
- 2000 Academic Visitor Grant, Faculty of Arts and Social Sciences, University of Waikato (\$4,000)
- 1999 Research Collaboration Funding, College of Business Administration, Yonsei University, Seoul, Korea (\$2,000)
- 1999 Social Science Research Funding, Faculty of Arts and Social Sciences, University of Waikato (\$5,000)
- 1999 Bilateral Research Activities Programme Fellowship, The Royal Society of New Zealand (\$2,000)
- 1998 Academic Research Visitor Grant, School of Social Sciences, University of Waikato (\$4,000)
- 1998 Social Science Research Funding, School of Social Sciences, University of Waikato (\$10,000)
- 1994 Nominee, Teaching Excellence Award, Graduate School, University of Oregon
- 1994 Good Quality Paper Award in the Second Worldwide Competition for Young Sociologists, International Sociological Association
- 1993 Membership Invitation from the Pi Gamma Mu, International Honor Society in Social Science
- 1990-96 Graduate Teaching Fellowship, University of Oregon 1984-87 Merit Scholarship, Roosevelt University

PUBLICATIONS (solo-authored unless otherwise noted)

Books

- Forthcoming Chris Rowley, _____, and Wonho Jang (eds.) *Leadership and Innovation in China and Vietnam: Principles, Styles and Comparisons*. London: Routledge.
- 2021 Chris Rowley and _____ (eds.) *Performance and Managerial Ties in China: Theories and Dimensions*. London: Routledge.
- 2020 Chris Rowley and _____ (eds.) *Inside the Changing Business of China: Organizational Evolution, Culture, Leadership, and Innovation*. London: Routledge.
- 2019 Chris Rowley and _____ (eds.) *Leadership in East Asia: Globalization, Innovation and Creativity in Japan, South Korea and China*. London: Routledge.
- 2016 Chris Rowley and _____ (eds.) *Business Ethics in East Asia: Examples in Historical Context*. London: Routledge.
- 2016 _____ and Gil-Sung Park (eds.) *The Political Economy of Business Ethics in East Asia: A Historical and Comparative Perspective*. Cambridge, MA: Elsevier.
- 2014 <한류 3.0 과 문화글로벌화의 인문학적 연구>. 세종: 경제사회인문연구회.
- 2005 _____, Hun-Joon Park, Shigemi Yoneyama, and Hyuk-Rae Kim. *Mad Technology: How East Asian Companies Are Defending Their Technological Advantages*. London & New York: Palgrave.
- 2004 *Japanese Management: Past, Present, and Future*. Singapore: Prentice Hall. (Translated into Russian).
- 2018 *Mafioso, Big Business, and the Financial Crisis: The State-Business Relations in South Korea and Japan*. London & New York: Routledge.
- 1999 *Mafioso, Big Business, and the Financial Crisis: The State-Business Relations in South Korea and Japan*. Aldershot, UK: Ashgate.

Peer Reviewed Journal Articles

- 2021 Chris Rowley, _____, and Wonho Jang. "Leadership, Performance and Socialist Reforms: How did Reform Leadership Emerge and Create Change?" *Asia Pacific Business Review* 27(1): 1-10.
- 2020 Chris Rowley and _____. "The Enigma of Chinese Power: Understanding Corporate Performances through Managerial Ties." *Asia Pacific Business Review* 26(5): 529-536.
- 2020 _____ and Wonho Jang. "From Globalization to Glocalization: Configuring Korean Pop Culture to Meet Glocal Demands." *Culture and Empathy* 3(1-2): 23-42.
- 2020 Chris Rowley and _____. "Trends in Chinese Management and Business: Change, Confucianism, Leadership, Knowledge and Innovation." *Asia Pacific Business Review* 26(1): 1-8.
- 2019 _____ and Soel-Ah Kim. "Connexion Interculturelle: Communication et

- Comportement Socioculturel entre Citoyens Empathiques dans le Monde.” *Sociétés* 145: 5-10.
- 2019 ____ and Soel-Ah Kim. “Comprendre la communication de la gender mélancolie - autour du fan féminin de Hallyu.” *Sociétés* 145: 11-24.
- 2019 Chris Rowley, Jun Ishikawa, and _____. “Changing Facets of Leadership Performance in Japan, South Korea and China.” *Asia Pacific Business Review* 25(2): 161-172.
- 2019 ____ and Taichi Takahara. “From Business to Politics: Cross-Border CEOs and Political Leadership in Japan and South Korea.” *Asia Pacific Business Review* 25(2): 173-193.
- 2019 Chris Rowley, ____, and Wonho Jang. “New Perspectives on East Asian Leadership in the Age of Globalization: Local Grounding and Historical Comparisons in the Asia Pacific Region.” *Asia Pacific Business Review* 25(2): 307-315.
- 2019 “Top Heavy: Globalization and Inequality in South Korea.” *Culture and Empathy* 2(3): 164-191.
- 2019 “Korea vs. Italy: Why Culture is Important in Keeping your Country Competitive.” *Culture and Empathy* 2(2): 86-104.
- 2019 “Internal Diaspora: Kang Hang’s Japan Experience and Intellectual Isolation in Joseon.” *Culture and Empathy* 2(1): 18-31.
- 2018 「해양한류와 지역발전 - 부산을 중심으로」 『人文社会研究』 19(3): 107-142.
- 2018 ____, Wonho Jang, and Sanghyeon Kim. “Selling trust in cyber space: social networking service (SNS) providers and social capital amongst netizens in South Korea.” *Asia Pacific Business Review* 24(2): 196-211.
- 2018 ____ and Bonwon Koo. “Japanese Webtoon: Digitalizing and Marketing Manga Online Using South Korean App Designs.” *Culture and Empathy* 1(1-4): 49-69.
- 2017 “From Localization to Glocalization: Contriving Korean Pop Culture to Meet Glocal Demands.” *Kritika Kultura* 29: 157-167.
- 2017 “Islam and Local Culture: The Peril of State Violence and Hallyu Fandom in Indonesia (With Reference to Palestine).” *Kritika Kultura* 29: 232-257.
- 2016 ____ and Insook Kim. 「민족감정의 극복과 한류소비현상 - 한류 드라마의 반일 · 반중묘사와 일본 · 중국관광객의 반응」 『韓日經商論集』 第 71 卷: 29-51.
- 2016 ____ and Chris Rowley. “Business Ethics and the Role of Context: Institutionalism, History and Comparisons in the Asia Pacific Region.” *Asia Pacific Business Review* 22(3): 353-365.
- 2016 ____ and Chris Rowley. “Relinquishing Business Ethics from a Theoretical Deadlock: the Requirement for Local Grounding and Historical Comparisons in the Asia Pacific Region.” *Asia Pacific Business Review* 22(3): 516-521.
- 2016 ____ and Young-Ran Koh. “The State as a Regulator of Business Ethics: The Tokugawa Authority Structure and Private Interests.” *Asia Pacific Business Review* 22(3): 397-410.
- 2014 “Comparing State Economic Ideologies and Business Ethics in East Asia.” *Korea Observer* 45(3): 347-361.
- 2014 ____ and Choong-Mook Lee. “A League of their Own: Female Hallyu Fans

- and Korea-Japan Relations." *Pacific Focus* 29(2):284-302.
- 2013 "Intuition and consilience: the creation of clinical and symptomatic knowledge in entertainment industries." *International Journal of Technology Management and Sustainable Development* 12(2):137-153.
- 2013 "The Globalization of K-pop: Korea's Place in the Global Music Industry." *Korea Observer* 44(3):389-409.
- 2013 ____ and Hyo-Jung Lee. "Mass media technologies and popular music genres: K- pop and YouTube." *Korea Journal* 53(4):34-58.
2013. Andrew Eungi Kim, Fitria Mayasari, and ____ "When 'tourist audiences' encounter each other: K-pop fans and transnational identity building." *Korea Journal* 53(4):59- 82.
- 2013 ____ and Hyo-Jung Lee. "K-pop in Korea: How the pop music industry is changing a post-developmental society." *Cross-Currents: East Asian History and Culture Review* 9:105-124.
- 2012 John Lie and _____. "Introduction." *Korea Observer* 43(3):333-337.
- 2012 ____ and Gil-Sung Park. "From B2C to B2B: selling Korean pop music in the age of new social media." *Korea Observer* 43(3):365-397.
- 2012 「내부자산업스파이의 증가요인과 정책시사점」 『韓国警察研究』 11(2):205-226.
- 2012 Hyuk-Rae Kim and _____. "Foreigners cometh!: Paths to multiculturalism in Japan, Korea, and Taiwan." *Asian and Pacific Migration Journal* 21(1):105-133.
- 2012 "From nationalistic diaspora to transnational diaspora: The evolution of identity crisis among the Korean Japanese." *Journal of Ethnic and Migration Studies* 38(4): 651-669.
- 2012 "The use of feed-forward and feedback learning in firm-university knowledge development: the case of Japan." *Asian Journal of Innovation and Policy* 1(1):92- 115.
- 2011 Hyuk-Rae Kim and _____. "Migration and multicultural contention in East Asia." *Journal of Ethnic and Migration Studies* 37(10): 1563-1581.
- 2011 "Torn between two lovers: Retrospective learning and postcolonial melancholia among Japanese women." *Korea Observer* 42(2): 223-254.
- 2011 "Strategies of Innovation for Firms in the Emerging Markets." *International Journal of Technology Management and Sustainable Development* 10(2): 103-105.
- 2011 "Leveraging corporate success via R&D and niche market strategies: The case of Shin Ramyeon born global in Korea." *International Journal of Technology Management and Sustainable Development* 10(2): 107-123.
- 2010 ____ and Recep Varcin. "Rent-sharing: Organizational and technological innovations under the military regimes in South Korea and Turkey." *International Journal of Technology Management and Sustainable Development* 9(2):77-94.
- 2010 "Editorial." *International Journal of Technology Marketing* 5(2):105-110.
- 2010 "Virtual technology marketing and governance problems: How can firms benefit from dynamic boundaries?" *International Journal of Technology Marketing* 5(2):111-126.
- 2010 "The development of cluster tool controllers (CTC) for semiconductor manufacturing: The case of KAIST and Jusung Engineering, Co." *International Journal of Technology Marketing* 5(2):192-200.

- 2010 "New product development and commercialization at SK Chemical." *International Journal of Technology Marketing* 5(2):181-191.
- 2010 "Education and development: Why are Koreans obsessed with learning?" *Comparative Sociology* 9(3):308-327.
- 2009 "Hallyu: Winter Sonata and transnational consumers." *Korea Observer* 40(3):425- 459.
- 2009 "Virtual corporation and technology innovation: The role of project managers in neutralizing uncertainties." *Korean Venture Management Review* 12(2):71-92.
- 2005 Ho-Won Jeong, _____, and Sang Kee Peter Lee. "Human security, promotion of peace and justice: The case of Korea." *Taiwan International Studies Quarterly* 1(4):165-186.
- 2004 Hyuk-Rae Kim, _____, Yong-Sun Kim, and Shigemi Yoneyama. "Recasting governance structures: The cases of South Korea, Japan, and Taiwan." *Asian Business and Management* 3(3):281-98.
- 2004 _____, Hyuk-Rae Kim, and Shigemi Yoneyama. "Networked path toward technology innovation: The case of Taiwan Semiconductor Manufacturing Company." *International Journal of Information Technology and Management* 3(1):89-104.
- 2004 Shigemi Yoneyama, _____, and Hyuk-Rae Kim. "Knowledge integration capabilities of Japanese companies: reconstructing intra-firm networks for technology commercialisation." *International Journal of Information Technology and Management* 3(1):59-71.
- 2003 _____, Hun-Joon Park, and Sunghoon Park. "Mad technology: Changes of national innovation systems in Japan, Korea, and Taiwan." *International Journal of Entrepreneurship and Innovation Management* 3(5-6): 468-91.
- 2002 김혁래, 박헌준, _____. 「기술혁신 체제의 비교연구」 『기술혁신연구』 10(2): 45-68.
- 2002 _____ and Recep Varcin. "Market bypassing: Explaining the rise of the Mafioso states in South Korea and Turkey." *Third World Quarterly* 23(4): 711-23.
- 2001 _____ and Hun-Joon Park. "Shooting at a moving target: Four theoretical problems in explaining the dynamics of the Chaebol." *Asia-Pacific Business Review* 7(4): 45-69.
- 2000 _____ and Douglas Ishizawa-Grbic. "Forgiving the culprits: Japanese revisionism in a post-cold war context." *International Journal of Peace Studies* 5(2): 45-59.
- 1999 "Political democratization and unification in South Korea." *SBF DERGISI* 54(4): 105-20.
- 1997 Toshimaru Ogura and _____. "Nuclear clouds over the Korean peninsula and Japan. *Monthly Review* 48(11): 18-31.
- 1995 "Politics of northeast Asian 'miracles': Party systems, stability, and economic equality." Annotated and abstracted in the Bulletin of International Sociological Association. (ISA Good Quality Paper Award for Young Sociologists).

Non-Peer Reviewed Journal Articles and Business Reports

- 2006 "Creating value for a small and medium firm through knowledge

- networks: The case of Keosan.” *Asia Pacific Tech Monitor* 23(1):26-31.
- 2002 「未来を開く契機—過去の強さから学べ」 *JCER* 892: 4-7.
- 1999 ____ and David Neilson. “The dislodging of the visible hand and the destruction of social institutions: A critique of New Zealand style market reforms.” *AMPO: Japan-Asia Quarterly Review* 28(4): 42-50.

Book Chapters

- Forthcoming ____ and Wonho Jang. “From Globalization to Glocalization: Configuring Korean Pop Culture to Meet Glocal Demands.” In Victor Roudometof and Ugo Dessi (Eds.), *Handbook of Culture and Glocalization*, pp. xxx-xxx. Cheltenham: Edward Elgar.
- Forthcoming Chris Rowley, ____, Wonho Jang. “Leadership, Performance and Socialist Reforms: How did Reform Leadership Emerge and Create Change?” In Chris Rowley, Ingyu Oh, and Wonho Jang (Eds.), *Leadership and Innovation in China and Vietnam: Principles, Styles and Comparisons*, pp. xx-xx. London: Routledge.
- 2021 Chris Rowley and _____. “The Enigma of Chinese Power: Understanding Corporate Performances through Managerial Ties.” In Chris Rowley and Ingyu Oh (Eds.), *Performance and Managerial Ties in China: Theories and Dimensions*, pp. 1-8. London: Routledge.
- 2020 Chris Rowley and _____. “Trends in Chinese Management and Business: Change, Confucianism, Leadership, Knowledge and Innovation.” In Chris Rowley and Ingyu Oh (Eds.), *Inside the Changing Business of China: Organizational Evolution, Culture, Leadership, and Innovation*, pp. 1-8. London: Routledge.
- 2019 Chris Rowley and ____ (eds.) *Leadership in East Asia: Globalization, Innovation and Creativity in Japan, South Korea and China*. London: Routledge
- 2019 ____ and Bonwon Koo. “Japanese Webtoon: Digitalizing and Marketing Manga Online.” In G. Park, N. Otmazgin, and K. Howard (Eds.), *Transcultural Fandom and the Globalization of Hallyu*, pp. 181-206. Seoul: Korea University Press.
- 2018 ____, Wonho Jang, and Sanghyeon Kim. “Selling trust in cyber space: social networking service (SNS) providers and social capital amongst netizens in South Korea.” In Y. Suseno and C. Rowley (Eds.), *Social Capital in the Asia Pacific: Examples from the Services Industry*. London: Routledge.
- 2017 “전염의 사회학적 이해: 멜랑콜리아를 중심으로.” 박길성, 김우주 외. <전염의 상상력>. 서울 나남, pp. 67-100.
- 2017 “From Credible Threats to Credible Commitments? The Changing Face of South Korean Corruption.” In M. dela Rama and C. Rowley (Eds.), *The Changing Face of Corruption in the Asia Pacific*, pp. 243-250. Cambridge: Elsevier.
- 2017 “Chaebols’ Innovation Management without an Economic Miracle.” In A. Brem and E. Viardot (Eds.), *Revolution of Innovation Management*, Vol. 2, pp. 41-68. London: Palgrave.
- 2015 ____ and Hannah Jun. “Economic Miracle.” In Michael Seth (Ed.), *Handbook of Modern Korean History*, pp. 295-313. London: Routledge.
- 2015 「日本発の韓流と嫌韓流が東アジアに齎す文化の未来」 呉スンホ (編)、

- 『韓国インテリジェンスの憂鬱』 東京：KKベストセラーズ, pp. 125-158.
- 2014 John Lie and _____. "SM Entertainment and Soo Man Lee." In Fu La Tony Yu and Ho don Yan (Eds.), *Handbook in East Asian Entrepreneurship*, pp. 346-352. London: Routledge.
- 2013 "Joining innovation efforts using both feed-forward and feedback learning: the case of Japanese and Korean universities." In Eric Viardot and Alexander Brem (eds.), *Evolution of Innovation Management: Trends in International Context*, pp. 208-235. Hampshire: Palgrave.
- 2011 "Not yet Triple Helix III?: Japanese MOT policies and the problem of technology exploitation." In Mohammed Saad and Girma Zawddie (eds.), *Theory and Practice of Triple Helix Model in Developing Countries*, pp. 283-304. London: Routledge.
- 2010 "Hallyu: new politico-cultural discourse in East Asia?" In Marie Söderberg (ed.) *The Japan-South Korea Relationship*, pp. 99-118. London: Routledge.
- 2007 김혁래, ____, 박헌준. "신기술과 동아시아 기술혁신 체제의 변화-한국, 일본 및 대만 기술혁신의 가버넌스 비교." 한국비교사회학회(편), <동아시아, 발전, 동북아 경제통합과 화해협력>. 서울: 아르케, pp. 187-218.
- 2001 ____ and Hun-Joon Park. "Shooting at a moving target: Explaining the organizational dynamics of the Chaebol." Pp. 44-69 in Chris Rowley, Johngeok Bae, and Tae-Won Sohn (eds.), *Management in Korea: Its Capabilities and Weaknesses*. London: Routledge.
- 2000 "The closing of man's mind: The failure of the male world system in confronting the comfort women issue." Pp. 105-15 in Russell Solomon (ed.), *Rights, Rules and Responsibilities in International Conduct*. Wellington, New Zealand: Dunmore Press.

Translations

- 1996 Foster, John. <환경혁명-새로운 문명의 패러다임을 찾아서>. 서울: 동쪽나라.

Book Reviews

- 2021 "Radical Empathy." *Culture and Empathy* 4(1): 82-85.
- 2020 "Writing New History of Comfort Women." *Culture and Empathy* 3(3-4): 162-164.
- 2020 "I used to like Book Stores." *Culture and Empathy* 3(3-4): 165-166.
- 2019 "Red Ink." *Culture and Empathy* 2(1): 62-63.
- 2018 "When There is no K-pop Expert in Academia." *Culture and Empathy* 1(1-4): 94-97.
- 2016 "Rethinking Borders in Japan: Internal, Cultural, and Geopolitical." *Cross-Currents: East Asian History and Culture Review* 18: 85-95.
- 2001 The Korean Economy in an Era of Global Competition, by Korea Economic Institute of America, in *Journal of Asian Business* 16(3): 87.
- 2000 Politics and Markets in the Wake of the Asian Financial Crisis, by Richard Robinson et al., in *Australian Journal of Political Science* 35(3): 555-6.
- 2000 Korea: The Search for Sovereignty, by Geoff Simons, in *Pacific Affairs* 73(3):459-60.
- 2000 The Korean Economy in an Era of Global Competition, by Joint U.S.-Korea Academic

- Studies, in *Journal of Asian Business* 16(3): 87-8.
- 1999 Driven by Growth, by James Morley, in *Australian Journal of Political Science* 34(3): 461.
- 1999 Korea's Growth and Industrial Transformation, by Haeran Lim, in *Pacific Affairs* 72(3): 446-7.

Case Studies

- 2005 "Make it spicy: the Shin Ramyon story at Nongshim, Inc." Ritsumeikan Asia Pacific University, Case Development Center, Beppu, Japan.
- 2004 "Searching for a cultural and strategic fit: International joint venture between LG Electronics and Philips." Ritsumeikan Asia Pacific University, Case Development Center. Beppu, Japan.
- 2003 "New product development and commercialization at SK Chemical." Ritsumeikan Asia Pacific University, Case Development Center. Beppu, Japan.
- 2003 "Finding a niche market in times of recession - Lucid Korea." Ritsumeikan Asia Pacific University, Case Development Center. Beppu, Japan.
- 2003 "Inventing the best quality water for human consumption - The story of ACTIMO at Keosan Industry, Co." Ritsumeikan Asia Pacific University, Case Development Center. Beppu, Japan.
- 2003 "The development of cluster tool controllers (CTC) for semiconductor manufacturing: The case of KAIST and Jusung Engineering, Co." Ritsumeikan Asia Pacific University, Case Development Center. Beppu, Japan.

WORKSHOP, CONFERENCE PAPERS AND PROCEEDINGS

- 2019 "Global Diffusion of Hallyu: New Social Media and Melancholia." The 7th World Congress for Hallyu. Jerusalem: Hebrew University. Dec. 1 - Dec. 4.
- 2019 "What is Pop Culture in North Korea?" The 7th World Congress for Hallyu. Jerusalem: Hebrew University. Dec. 1 - Dec. 4.
- 2019 Gil-Sung Park and _____. "MERS Infection in South Korea: Socializing Epidemic Management." The 7th World Congress for Hallyu. Jerusalem: Hebrew University. Dec. 1 - Dec. 4.
- 2019 "Koreatowns in Japan: From 16th c. Kyushu to 21st c. Osaka." University of Seoul-Kansai Gaidai Shuttle Workshop on Urban Culture and Space. Seoul: University of Seoul.
- 2019 "Melancholic Females." International Workshop on Cultural Studies. Seoul: Kyunghee University.
- 2018 "Understanding/ Explaining the Melancholic Epidemic: The Case of Female Hallyu Fans." The 6th World Congress for Hallyu. Osaka: Kansai Gaidai University. Nov. 15- 18.
- 2018 "Social Media, Gender, and Intermediality in the Dissemination of WebToons in Japan: The Cases of ReLife and Lookism." International Workshop on the Hallyu Endemic. Korea University. Aug. 20.
- 2018 "Top Heavy: Globalization and Inequality in South Korea." XIX ISA World

- Congress of Sociology. Toronto, Canada, July 15-21.
- 2018 “해양한류와 지역발전: 부산을 중심으로.” 제 1 회 동북아해역과 인문네트워크. 부경대학교.
- 2018 “Japanese Webtoon: Digitalizing and Marketing Manga Online Using South Korean App Designs.” Symposium on Glocal Culture and Social Empathy. Osaka: Kansai Gaidai University.
- 2018 “Japanese Webtoon: Digitalizing and marketing Japanese manga online by a South Korean distributor.” The Changing Nature of Asia's Media Industries: Liberalization, New Media, and Media Policy. Kyoto: Doshisha University.
- 2017 “Index Modelling for Hallyu Mutual/Hedge Funds.” The 5th World Congress for Hallyu. Seoul: University of Seoul.
- 2017 “The Chinese Hallyu Ban and Cultural Politics in East Asia.” The 5th World Congress for Hallyu. Seoul: University of Seoul.
- 2017 “Myths and Facts about the K-pop Industry: Some Preliminary Data Analysis.” The 5th World Congress for Hallyu. Seoul: University of Seoul.
- 2017 “After Unification - Preserving Pop Music from Former East Germany and North Korea.” The 5th World Congress for Hallyu. Seoul: University of Seoul.
- 2017 ____ and Taichi Takahara. “From Business to Politics: Transnational Capitalists and their Political Leadership.” APBR-Rikkyo Workshop on Leadership. Tokyo: Rikkyo University.
- 2017 “From Localization to Glocalization: Contriving Korean Pop Culture to Meet Glocal Demands.” Workshop on the Challenges of Korean Studies. Milwaukee: University of Wisconsin.
- 2017 “Soft Power Mafia in South Korea.” The 5th Conference of “Korea Rise.” Milwaukee: University of Wisconsin.
- 2016 “Korean Soft Power in Indonesia.” The 4th World Congress for Hallyu. Oxford: Oriel College.
- 2016 “Workshop: Korean Soft Power in Southeast Asia - Implications on Global Business.” Seoul: Lotte Hotel.
- 2015 “Hallyu in North Korea.” The 3rd World Congress on Hallyu. Dubai: International Convention Center.
- 2015 “WebToon.” Workshop: Korean Popular Culture. Paris: CNAM.
- 2015 “Internal Diaspora: Kang Hang’s Japan Experience and Intellectual Isolation in Joseon.” Cross-Currents Forum. Berkeley: Center for East Asian Studies, UC Berkeley.
- 2014 “Gendered Soft Power: Indonesia and Palestine.” Workshop on Hallyu Soft Power in the Middle East. Jerusalem, Israel: Hebrew University of Jerusalem. Nov. 25.
- 2014 “Hallyu Soft Power.” Second World Congress for Hallyu. World Association for Hallyu Studies. National Library. Buenos Aires, Argentina. Oct. 31-Nov. 1.
- 2014 “Responses of Japanese Female Hallyu Fans on the Anti-Japanese Dramas.” RIKS Center for Hallyu Studies 1st Annual Conference. Busan, Korea. August 2-3.
- 2014 “Structure of Female Narratology.” RIKS Center for Hallyu Studies 1st Annual Conference. Busan, Korea. August 2-3.
- 2014 “K-pop Charts and Music Innovation.” RIKS Center for Hallyu Studies 1st Annual Conference. Busan, Korea. August 2-3.

- 2014 ____ and Youngran Koh. "The State as a Regulator of Business Ethics: the Tokugawa Authority Structure and Economic Thought." Annual Meeting of Association of Asian Studies. Philadelphia. March 14-16.
- 2014 ____ and Peter von Staden. "Hallyu: A New Political Economic Discourse in East Asia?" K-pop Conference. Los Angeles: Center for Korean and Korean American Studies, Cal State LA.
- 2014 ____, Fitria Mayasari, and Indra Krishnamurti. "Hallyu as an invader? Religious and ethnic conflicts and the consumption of imported popular culture in Indonesia." The 3rd International Hallyu Workshop. Seoul: Ramada Seoul Hotel, Mar. 7.
- 2013 ____ and Hyo-Jung Lee. "Mass media technologies and popular music genres: K- pop and YouTube." World Association for Hallyu Studies 1st World Congress for Hallyu. Seoul: Korea University, Oct. 18-19.
- 2013 ____ and Weibo Yeh. "Hallyu deurama eui banil banjung myosa wa gwangaek eui baneung." Paper Delivered at the International Conference: Korean Studies. Qingdao Maritime University, Aug. 27-28.
- 2013 ____ and Gil-Sung Park. "The globalization of K-pop: Korea's Place in the Global Music Industry." Paper Delivered at the International Conference: "The 'Miracle' Narrative of the Korean Cultural Industries: Perspectives from the Middle East." The Hebrew University of Jerusalem, The Harry S. Truman Research Institute for the Advancement of Peace, Abba Eban Hall, May 7-9.
- 2013 ____ and Hyo-Jung Lee. "K-pop in Korea: Conceiving a Global-Local-Global Music Production." AKS-UC Berkeley K-Pop Workshop. Seoul: Olympic Parktel.
- 2012 Yong-Hee Lee, Yonghee Lee, ____, Giang Do. "A Preliminary Study on the Cultural Differences between Korean and Japanese Organizations in Nuclear Power Plants." Transactions of the Korean Nuclear Society Autumn Meeting. Gyeongju, Korea, Oct 25-26.
- 2012 "Intuition and consilience: the creation of clinical and symptomatic knowledge in entertainment industries." Annual Asian Conference on Innovation and Policy. Dalian, China: Dalian University of Technology.
- 2012 "From B2C to B2B: selling Korean pop music in the age of new social media." Korean Wave Workshop. Berkeley: UC Berkeley.
- 2011 "The use of feed-forward and feedback learning in firm-university knowledge development: the case of Japan." KTIS Conference. Daejeon, Korea: University of Science and Technology.
- 2011 "The use of feed-forward and feedback learning in firm-university knowledge development: the case of South Korea." COSINUS Conference. Bristol, UK: Bristol Business School.
- 2010 "New possibilities of Korean marine sociology." Workshop: Marine Ecology Workshop. Daejeon, Korea: Yuseong Hotel.
- 2009 "Toward a post-cold war and post-industrial harmony between Japan and Korea: Popular culture as a new means of discourse between the two nations." Workshop: The Japan-South Korea Relationship. The European Institute of Japanese Studies, Stockholm School of Economics. Stockholm, Sweden.
- 2009 "Multiethnicity and multiculturalism in East Asia: Japan, Korea and Taiwan." Keynote Speech, Bridge Conference: Public Policy in East Asia. Centre for East Asian Studies, University of Bristol.

- 2009 "Aspiring to be global: Migration and multicultural contention in Japan, Korea, and Taiwan." Korea Foundation Forum on Migration, Colorado State University. Fort Collins, CO, USA.
- 2008 "Diaspora and post-diaspora: The identity crisis of the Korean Japanese." Waseda Workshop, Korea in Crisis: the Economy, Society, and Diaspora. Tokyo, Japan.
- 2008 "Education and development: Why are Koreans obsessed with learning?" Waseda Workshop, Korea in Crisis: the Economy, Society, and Diaspora. Tokyo, Japan.
- 2008 "Hallyu: Winter Sonata and transnational consumers." PACKS Conference. Hanoi, Vietnam.
- 2007 "Finding a right partner: global cooperation toward technology innovation." Guest Speaker, American Society for Engineering Education Annual Convention. Istanbul, Turkey.
- 2005 "National innovation systems: Theoretical overview." Tubitak Conference on National Innovation Systems. Istanbul, Turkey.
- 2005 "Comparison of national innovation systems: Japan, Korea, and Taiwan." Tubitak Conference on National Innovation Systems. Istanbul, Turkey.
- 2003 Chung Won Tae and _____. "Corporate governance and environmental factors: How teamwork is shaped in the Korean Chaebol." Academy of Management Annual Meeting. Seattle WA, USA.
- 2003 Hun-Joon Park, Shigemi Yoneyama, and _____. "Innovation strategies and technology commercialization in the Korean Chaebol: A comparative context." Academy of Management Annual Meeting. Seattle WA, USA.
- 2002 "Flexibility networks: Innovation and information dissemination in Taiwanese family firms." Academy of Management Annual Meeting. Denver CO, USA.
- 2002 _____, Recep Varcin, and Vinit Visessuvanapoom. "Innovation qua survival: Organizational innovation under the Mafia states of South Korea, Turkey, and Thailand." Asia-Pacific Decision Science Institute Meeting. Bangkok, Thailand.
- 2002 _____ and Recep Varcin. "Processing mafia threats: Organizational innovation under mafia states in South Korea and Turkey." Ritsumeikan Asia Pacific University Conference on the Developmental State. Beppu, Japan.
- 2002 "Identity crisis among Japanese Koreans in the time of post-Diaspora." Conference on Overseas Koreans. Taegu, Korea .
- 2001 "The role of the internet in forming global music industry: The case of Napster." Conference on Internet Freedom. Seoul, Korea.
- 2000 Hun-Joon Park, Insoo Park, and _____. "The historical concept of management in China: Leadership, strategy, and organization." Academy of Management Annual Meeting. Toronto, Canada.
- 2000 _____, Hun-Joon Park, and Sunghoon Park. "Mad technology: International technological regimes and national innovation systems in Japan, Korea, and Taiwan." Asia-Pacific Decision Science Institute's Fifth International Conference. Tokyo, Japan.
- 1999 _____ and Hun-Joon Park. "De-banking the Keiretsu and the Chaebol: The impact of financial deregulation on organizational changes." Symposium on Restructuring and Trans-formation in Asia, Academy of Management Annual Meeting. Chicago IL, USA.

- 1999 ____ and Insoo Park. "Political democratization amid consistent cold-war confrontations: the cases of South Korea and Taiwan." European Consortium for Political Research, 27th Joint Sessions. Mannheim, Germany.
- 1998 "Anti-environmentalists: Marx's texts as a methodological basis of pro-environmental thinking." Australasian Political Studies Association Annual Conference. Christchurch, New Zealand.
- 1998 ____ and Recep Varcin. "Market bypassing: explaining the rise of Mafioso states in South Korea and Turkey." American Sociological Association Annual Meeting. San Francisco CA., USA.
- 1998 "The closing of man's mind: The failure of male world system in confronting the comfort women issue." The Second Wellington Conference on World Affairs. Wellington, New Zealand.
- 1997 "Making an octopus: The rise and development of the South Korean Chaebol and the Japanese Keiretsu." International Political Science Association, World Congress. Seoul, Korea.
- 1997 "The futility of organizational variables in the comparison of conglomerate organizations: The case of the South Korean Chaebol and the Japanese Keiretsu." New Zealand Political Science Association Conference. Hamilton, New Zealand. Published in Conference Proceedings.
- 1993 ____ and Michael Dawson. "The birth, growth, and death of modern oligopolies: The cases of the Japanese Zaibatsu and the U.S. auto industry." Midwestern Political Science Association Annual Meeting. Chicago IL, USA.
- 1991 John Lie and _____. "The modern hamlet: Elite 'no choice' and political democratization in South Korea." Midwestern Political Science Association Meeting. Chicago IL, USA.
- 1991 William S. Ackroyd and _____. "Military intervention in the third world: A comparison of the South Korean and Mexican cases." Southwestern Political Science Association Meeting. San Antonio TX, USA.
- 1990 "Patterns of oligarchic dissolution: The cases of Meiji Japan (1868-1912) and the fifth Republic of Korea (1980-1987)." Conference on Democratization. New York, NY, USA.
- 1990 "Party systems, economic development, and political stability: The cases of Japan, South Korea, and Taiwan." Southwestern Political Science Association Meeting. Fort Worth TX, USA.

INVITED LECTURES, MEDIA INTERVIEWS, NEWSPAPER ARTICLES

- 2020 Interview on Hallyu for MBC TV.
- 2018 Interview on K-pop in North Korea. Australian Broadcasting Corp. (ABC)
- 2017 Invited Speech, "Understanding the Melancholia Epidemic: The Case of Hallyu (the Korean Wave) Fans." East Asian Studies. Ohio State University.
- 2017 Invited Speech, "Mafia and Peddlers: Korean Economic Development amid Political Corruption." Access Asia. UC Irvine.
- 2017 Invited Speech, "Understanding the Melancholia Epidemic: The Case of Hallyu (the Korean Wave) Fans." Program in Transnational Korean Studies. UC San Diego.

- 2017 Le Monde interview on Hallyu.
- 2016 Invited Speech, "Africa and Korea in the Age of Globalization." Center for African Studies, Bayreuth University. 2016 NY Times interview on Korea.
- 2016 Various TV appearances on BBC, CNN, and Arirang TV.
- 2015 Various TV appearances on CCTV (Chinese Central TV) on East Asian.
- 2014 Guest Speech, "Cultural Cooperation between Taiwan and Korea." National Chengchi University. Taipei: Taiwan.
- 2014 Guest Speech, "Cultural Cooperation between Thailand and Korea." Thammasat University. Bangkok: Thailand.
- 2014 Guest Speech, "Cultural Cooperation between the Philippines and Korea." Asia Institute of Management. Manila: Philippines.
- 2014 Keynote Speech, "Globalization and K-pop." Ateneo Initiative in Korean Studies, Manila, the Philippines.
- 2014 On Hallyu, interview with Hokkaido Newspaper. 2014 On Hallyu, interview with Dong-A Daily.
- 2013 On Hallyu, interview with the Times (London). 2013 MBA Program, Sungkyunkwan University. "Hallyu."
- 2012 Korea Energy and Technology Evaluation and Planning. "Hallyu."
- 2012 Interview with SankeiBiz, May 12. 2012 Interview with Chosun Daily, April 30.
- 2011 Host, "Solbridge 3-Minute Column," weekly program on Radio Korea Hawaii.
- 2010 TBS FM radio interview on the Korean chaebol.
- 2007 King Mongkut's University of Technology, Bangkok, Thailand. "Virtual Networks."
- 2006 Oh My News article on the globalization of the Japanese employment market.
- 2006 Oh My News article on the Korean Japanese in Japan.
- 2005 Asahi Shinbun interview on new job training patterns in Japan and Korea.
- 2005 Baskent University, Ankara, Turkey. "Korean Innovation."
- 2005 Hyphen interview on Korean night club culture.
- 2005 Center for Korean Studies, UC Berkeley. "Korean Learning."
- 2004 Seoul, Korea: Keosan Industry, Corporate Training. "International Corporate Strategies and the Role of CEOs."
- 2001 Beppu, Japan: Ritsumeikan Asia Pacific University. "National innovation systems of Japan, South Korea, Taiwan, New Zealand, and Australia."
- 2001 New Zealand Herald interview on national innovation systems in Korea, Japan, and Taiwan.
- 2000 New Zealand Herald interview on the Korean War's 50th anniversary.
- 1999 Taegu, Korea: Kyongil University. "Globalization and the status of the Korean economy."
- 1998 Ankara, Turkey: Faculty of Political Science, University of Ankara. "Political democratization and unification in South Korea."
- 1997 Hamilton, New Zealand. New Zealand Institute of International Affairs, Hamilton Chapter. "Korean security in the IMF age."

PROFESSIONAL SERVICE

Editorial

- 2019- Associate Editor, *Asia Pacific Business Review*. (SSCI)
- 2018- Editor, *Culture and Empathy: International Journal of Sociology, Psychology, and Cultural Studies*.
- 2017-19 Special Issue Editor, *Kritika Kultura*. (A&HCI)
- 2016-18 Editorial Board, *Asia Pacific Business Review*. (SSCI)
- 2011-14 Editorial Board, *Asian Journal of Innovation and Policy*. (KCI)
- 2010-18 Regular Reviewer, *Korea Observer*. (SSCI)
- 2009- Editorial Board, *International Journal of Technology Management and Sustainable Development*. (SCOPUS)
- 2004-18 Editorial Board, *International Journal of Technology Marketing*.
- 2001-03 Associate Editor, *Ritsumeikan Journal of Asia-Pacific Studies*.
- 1999-05 Associate Editor, *International Journal of Peace Studies*.
- 1999-01 Occasional book and article reviewer for Pacific Affairs, *Australian Journal of Political Science*, *Journal of Asian Business*, *Bulletin for Concerned Asian Scholars*. (SSCI)
- 1992-97 Occasional Paper Reviewer on East Asia, *Critical Sociology*.

University

- 2018- Member, International Committee, Kansai Gaidai University
- 2015-18 Member, Summer Campus, Korea University
- 2014-15 Director, RIKS Center for Hallyu Studies, Korea University.
- 2012-12 Director, Center for Hallyu Research, SolBridge International School of Business.
- 2011-12 Director, Special Programs, SolBridge International School of Business.
- 2009-10 Program Director, MSc International Management, Bristol Business School, University of the West of England, UK.
- 2008-10 Module Leader, International Business Analysis, Bristol Business School, University of the West of England, UK.
- 2008-10 Research Coordinator, East Asian Research Unit, Bristol Business School, University of the West of England, UK.
- 2003-06 Member, Degree Development Committee, Graduate School of Management, Ritsumeikan Asia Pacific University, Japan.
- 2002-04 Steering Member, Research Center for Asia-Pacific Studies, Ritsumeikan Asia Pacific University, Japan.
- 2001-03 Member, Student Affairs Committee, Ritsumeikan Asia Pacific University, Japan.

Local and Global Community

- 1996-99 Voluntary unpaid consultation and translation services for Sarangbang Group for Human Rights.
- 1995-06 Voluntary contributor to People's Plan Japanesia.

Corporate Consulting

- 2015-17 Brera, Inc. for global marketing
- 2015-16 Onnuriplan on Export Marketing
- 2012-13 Nemo Partners NEC on Energy Policy
- 2010-12 Imagination International on International Strategy

- 2003-08 Keosan Industry on International Strategy and Human Resources
- 2002-03 Komi Construction on International Joint Venture
- 2000-02 Jus Corp. on International Joint Venture

STUDENT MENTORING

Thesis Supervision

Korea University, Program in Interdisciplinary Studies, Graduate School

- 2016 PhD Thesis. Jung-woo Kim. "Scientific Indexing and Its Implication on Knowledge Innovation."

Korea University, Graduate School of International Studies

- 2014 MA Thesis. Helena Michels. "Korean Economic Development amid the Asian Financial Crisis."

Yonsei University, GSIS PhD Program in Korean Studies

- 2012 PhD Thesis. Renate Seo, "Transition to Adulthood in Republic of Korea."

Greenwich University, MBA, MA Program

- 2009 MA Thesis. Nattapon Hariphooreevong, "Consumer Behaviour in Thailand -Industrial Automation from Japan."
- 2009 MA Thesis. Wei Jia, "Development Patterns of Cartoon Industry in China."
- 2009 MA Thesis. Chatchal Kitwatthanaphakdee, "Motor Industry in the Global Business: Ford Motors in Thailand."
- 2009 MA Thesis. Yi Sun, "China's Move from "Made in China" to a High End Brand." 2009 MA Thesis. Gopi Thakkar, "Effect of Cultural Diversity on MNEs : A Case Study of KFC."
- 2009 MA Thesis. Fan Ya Zhang, "Foreign Beverage Product Entering Specific Markets in London."
- 2009 MBA Thesis. Vibbin Benjhamin, "Comparative Study on the Impact of Recession on Fast Food Industry."
- 2009 MBA Thesis. Oluwafemilpero, "Corporate Culture and Organisation Performance."
- 2009 MA Thesis. Pitthayporn Thanapanphuwadech, "Comparative Advantages of Management Accounting in China & US."

Bristol Business School, UWE, MBA, MA Program

- 2009 MA Thesis. Vita Lazareva, "Knowledge Sharing within an MNC."
- 2009 MA Thesis. Ashley Sterland, "Is True Mergers of Transatlantic Law Firms Flight or Fantasy?"

Ritsumeikan Asia Pacific University, MBA Program

- 2005 MBA Thesis. Tyler McPeck, "International Business Development: The Case of Keosan."

University of Waikato, Department of Political Science and Public Policy:

- 2001 Master's dissertation. Vinit Visessuvanapum, "Economic Growth and Government Corruption: The Case of Thailand."
- 2001 Master's dissertation. Linda Holmes, "Trade Relations and International Relations: Search for New Markets in New Zealand."
- 1999 PhD thesis. Brenda Zhen Huang, "China's Approach toward

- Post-Cold War Multilateral Arms Control: Evolving Convergence to International Norms.”
- 1999 Master’s dissertation. Douglas Grbic, “The Network of Distrust: Explaining Japanese Financial Big Bang.”
- 1999 Master’s dissertation. PuiPui Sui, “How Real is China’s Military Threat? --- A Game Theoretic Analysis.”
- 1999 Master’s dissertation. Wayne Heerdegen, “That It is Easier to Conduct Trade with the EU than with APEC.”
- 1998 Master’s dissertation. Key-Chang Chung, “Inter-Departmental Policy Coordination in a Comparative Perspective: The Cases of New Zealand and South Korea.”
- 1997 Master’s dissertation. Kyu-Soo Lim, “The Political Economy of Technology Transfer: The Impact of TRIPs on the Supply of Technologies in South Korea.”

Student Field Trips

- 2005 Field trip to Korea with undergraduate students from Ritsumeikan Asia Pacific University to conduct a case study on Nongshim Foods.
- 2005 Field trip to Korea with undergraduate students from UC Berkeley and Ritsumeikan Asia Pacific University to survey Korean electronic and heavy industries.
- 2004 Field trip to Korea with MBA students from Ritsumeikan Asia Pacific University to conduct a case study on LG-Philips
- 2004 Field trip to Korea with undergraduate students from Ritsumeikan Asia Pacific University to survey Korean electronic industries.
- 2003 Field trip to Korea with undergraduate students from Ritsumeikan Asia Pacific University and Yonsei University to survey Korean movie industries.

LANGUAGES

Korean (native); English (near native); Japanese (excellent); Chinese (reading knowledge).

PROFESSIONAL MEMBERSHIP

World Association for Hallyu Studies (President)
Academy of Management (Member)
East Asian Sociological Association (Member)
Association of Korean Regional Sociology (Member)