

CURRICULUM VITAE

Ingyu Oh

Kansai Gaidai University

College of Foreign Studies

16-1 Higashinochō Nakamiya

Hirakata-shi, Osaka

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EDUCATIONAL DEGREES

- Dec. 1996 University of Oregon, Eugene OR, USA. Ph.D. Sociology (Organization Theory). Dissertation Title: "Making an Octopus: The Rise and Development of the South Korean *Chaebol* and the Japanese *Keiretsu*." Advisor: Donald Van Houten.
- June 1989 Ohio State University, Columbus OH, USA. M.A. Political Science (Organization Theory, Comparative Politics - Korea and Japan, Public Policy). Advisors: Bradley Richardson and Donald Chisholm.
- Sep. 1987 Roosevelt University, Chicago IL. B.A. English Literature and Political Science. Advisor: Burton Kendle.

APPOINTMENTS

- 2018- Professor, College of Foreign Studies, Kansai Gaidai University, Osaka, Japan.
- 2013-2018 Professor. Research Institute of Korean Studies (RIKS), Korea University, Seoul, Korea.
- 2014-2015 Director. RIKS Center for Hallyu Studies, Korea University, Seoul, Korea.
- 2012-2013 Visiting Professor. Graduate School of Development Studies, Hanshin University, Seoul, Korea.
- 2010-2012 Associate Professor. SolBridge International School of Business, Daejeon, Korea.
- 2009-2010 Visiting Research Fellow, Center for East Asian Studies, University of Bristol, Bristol, UK.
- 2008-2011 Senior Lecturer. Bristol Business School, University of the West of England, Frenchay Campus, Bristol, UK.
- 2006-08 Visiting Professor. Business Administration, Middle East Technical University, Northern Cyprus Campus. Courses Taught:

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| | "Organizational Behavior," "Innovation Management," "International Business Law," and "International Cooperative Strategy." |
| 2005-06 | Visiting Professor. School of International and Area Studies. University of California at Berkeley. Courses Taught: "Corporate Capitalism in Korea and Japan" and "Korean Learning." |
| 2004-06 | Professor. Graduate School of Management. Ritsumeikan Asia Pacific University. Beppu, Japan. |
| 2001-03 | Associate Professor. Graduate School of Management. Ritsumeikan Asia Pacific University. Beppu, Japan. |
| 1997-01 | Lecturer. Department of Political Science and Public Policy. University of Waikato. Hamilton, New Zealand. |
| 1994-95 | Instructor and Visiting Assistant Professor. Department of Sociology. University of Oregon. Eugene OR, USA |
| 1992-93 | Teaching Assistant. Department of Sociology. University of Oregon, USA. |
| 1990-91 | Teaching Assistant. Department of Political Science. University of Oregon, USA. |

TEACHING AND RESEARCH INTERESTS

- International Business & Strategy
- Organization Theory & Organizational Behavior
- Pop Culture Industry (Hallyu, Japanese Pop Culture)
- Innovation & Technology Management
- Economic Sociology and Globalization (inequality, development)
- Comparative East Asian Political Economy (Japan, Korea, Taiwan)
- Migration, Gender, Race, Ethnic Relations

HONORS, FELLOWSHIPS, AND GRANTS

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| 2019 | Ministry of Foreign Affairs Research Project (\$20,000) |
| 2017-21 | National Research Foundation Social Science Korea Funding (\$1.5 million) |
| 2017 | Ministry of Foreign Affairs Research Project (\$20,000) |
| 2016 | Changwon Municipal Policy Institute Research Project (\$20,000) |
| 2015-18 | National Research Foundation of Korea Grant (\$500,000) |
| 2015 | Korea Foundation Research Grant (\$70,000) |
| 2014 | National Research Council for Economics, Humanities, and Social Sciences Research Grant (\$30,000) |
| 2014 | Korea Foundation Research Grant (\$20,000) |
| 2014 | Korea University Research Incentive Grant (\$12,000) |
| 2013 | National Research Foundation of Korea Research Grant (\$100,000) |
| 2012 | Korea Energy and Technology Evaluation and Planning Research Grant (\$80,000) |
| 2012 | IOM MRTC Research Grant (\$70,000) |

- 2012 Korea Research Institute of Standards and Science Grant (\$30,000)
- 2012 Asian Journal of Innovation and Policy Most Innovative Paper Award
- 2011 Hannam Research Grant (\$1,000)
- 2011-12 Woosong Research Grant (\$25,000)
- 2009 Yonsei University Research Grant (\$1,200)
- 2008 Departmental Research and Conference Funding, Bristol Business school (£1,200)
- 2008 Primary Investigator and Organizer. Academy of Korean Studies Overseas Korean Studies Conference Funding (AKS-2008-C-03) (\$12,000)
- 2008 Korea Foundation Policy Oriented Research Funding on Migration (\$5,000 out of \$70,000)
- 2006 Tüside (Turkish Science Foundation) Research Funding for National Innovation Systems (\$3,000 out of \$100,000)
- 2005 Ritsumeikan Asia Pacific University Case Development Center Award (\$2,000)
- 2004 Keosan Corporate Research Funding (\$5,000)
- 2004 Yonsei University Research Funding (2003-2-0439) (\$3,000)
- 2004 Ritsumeikan Asia Pacific University Case Development Center Award (\$2,000)
- 2004 Ritusmeikan Asia Pacific University Research Incentive Award (\$2,000)
- 2003 Participating researcher. Ministry of Economy, Trade and Industry (Japan) Research Funding for a Comparative Study of National Innovation Systems of Japan, Korea, and China (\$10,000 out of \$200,000)
- 2003 Ritsumeikan Business Case Development Funding (\$2,000) 2003 Ritsumeikan Research Incentive Award (\$10,000)
- 2002 Ritsumeikan Asia Pacific University Research Incentive Award (\$10,000)
- 2001 Korea Research Foundation International Collaboration Funding (KRF-2001-042- C00134) (\$30,000)
- 2000 Academic Visitor Grant, Faculty of Arts and Social Sciences, University of Waikato (\$4,000)
- 1999 Research Collaboration Funding, College of Business Administration, Yonsei University, Seoul, Korea (\$2,000)
- 1999 Social Science Research Funding, Faculty of Arts and Social Sciences, University of Waikato (\$5,000)
- 1999 Bilateral Research Activities Programme Fellowship, The Royal Society of New Zealand (\$2,000)
- 1998 Academic Research Visitor Grant, School of Social Sciences, University of Waikato (\$4,000)
- 1998 Social Science Research Funding, School of Social Sciences, University of Waikato (\$10,000)
- 1994 Nominee, Teaching Excellence Award, Graduate School, University of Oregon
- 1994 Good Quality Paper Award in the Second Worldwide Competition for Young Sociologists, International Sociological Association
- 1993 Membership Invitation from the Pi Gamma Mu, International Honor

1990-96 Society in Social Science
Graduate Teaching Fellowship, University of Oregon
1984-87 Merit Scholarship, Roosevelt University

PUBLICATIONS

Books

- Forthcoming Ingyu Oh, Chris Rowley and Yong Wook Jun (eds.) *War on Private Property: Reforming the Korean Chaebol*. London: Routledge.
- 2021 Chris Rowley and Ingyu Oh (eds.) *Corporate Performance and Managerial Ties in China: Theories and Dimensions*. London: Routledge.
- 2021 Ingyu Oh (ed.) *East Asia in Transition: Democracy, Diaspora, and the New Culture War*. New Castle upon Tyne: Cambridge Scholars Publishing.
- 2020 Chris Rowley and Ingyu Oh (eds.) *Inside the Changing Business of China: Organizational Evolution, Culture, Leadership, and Innovation*. London: Routledge.
- 2019 Chris Rowley and Ingyu Oh (eds.) *Leadership in East Asia: Globalization, Innovation and Creativity in Japan, South Korea and China*. London: Routledge.
- 2016 Chris Rowley and Ingyu Oh (eds.) *Business Ethics in East Asia: Examples in Historical Context*. London: Routledge.
- 2016 Ingyu Oh and Gil-Sung Park (eds.) *The Political Economy of Business Ethics in East Asia: A Historical and Comparative Perspective*. Cambridge, MA: Elsevier.
- 2014 오인규. <한류 3.0 과 문화글로벌화의 인문학적 연구>. 세종: 경제사회인문연구회.
- 2005 Ingyu Oh, Hun-Joon Park, Shigemi Yoneyama, and Hyuk-Rae Kim. *Mad Technology: How East Asian Companies Are Defending Their Technological Advantages*. London & New York: Palgrave.
- 2004 Ingyu Oh. *Japanese Management: Past, Present, and Future*. Singapore: Prentice Hall. (Translated into Russian).
- 2018 Ingyu Oh. *Mafioso, Big Business, and the Financial Crisis: The State-Business Relations in South Korea and Japan*. London & New York: Routledge.
- 1999 Ingyu Oh. *Mafioso, Big Business, and the Financial Crisis: The State-Business Relations in South Korea and Japan*. Aldershot, UK: Ashgate.

Peer Reviewed Journal Articles

- Under Review Ingyu Oh and Kyeong-Jun Kim. "Gendered melancholia as a sociological motivator for fandom participation: The case of Hallyu and K-pop." *The Sociological Review*.
- Forthcoming Ingyu Oh, Li fei, and Chris Rowley. "Unintended consequences of knowledge management during the Covid pandemic in 2021: the case of Netflix." *Journal of Knowledge Management*.
- Forthcoming. Ingyu Oh. "How did K-pop achieve its status in the global

- music industry?" *Hitotsubashi Business Review*.
- 2022 Ingyu Oh, Yunsung Koh, and Yun Kyung Kim. "A new global division of labour in venture capital flows: Coupang's IPO success at the New York Stock Exchange." *Asia Pacific Business Review*, DOI: 10.1080/13602381.2022.2034297.
- 2022 YongWook Jun, Chris Rowley, and Ingyu Oh. "Corporate Governance Reforms amidst Economic Maturation and Democratization: The Case of the Korean Chaebol since the 1990s." *Asia Pacific Business Review* 28(1): 1-15.
- 2022 Ingyu Oh, Soon Suk Yoon & Hyo Jin Kim. "The End of Rent Sharing: Corporate Governance Reforms in South Korea." *Asia Pacific Business Review* 28(1): 16-37.
- 2021 Chris Rowley, Ingyu Oh, and Wonho Jang. "Leadership, Performance and Socialist Reforms: How did Reform Leadership Emerge and Create Change?" *Asia Pacific Business Review* 27(1): 1-10.
- 2020 Chris Rowley and Ingyu Oh. "The Enigma of Chinese Power: Understanding Corporate Performances through Managerial Ties." *Asia Pacific Business Review* 26(5): 529-536.
- 2020 Ingyu Oh and Wonho Jang. "From Globalization to Glocalization: Configuring Korean Pop Culture to Meet Glocal Demands." *Culture and Empathy* 3(1-2): 23-42.
- 2020 Chris Rowley and Ingyu Oh. "Trends in Chinese Management and Business: Change, Confucianism, Leadership, Knowledge and Innovation." *Asia Pacific Business Review* 26(1): 1-8.
- 2019 Ingyu Oh and Soel-Ah Kim. "Connexion Interculturelle: Communication et Comportement Socioculturel entre Citoyens Empathiques dans le Monde." *Sociétés* 145: 5-10.
- 2019 Ingyu Oh and Soel-Ah Kim. "Comprendre la communication de la gender mélancolie - autour du fan féminin de Hallyu." *Sociétés* 145: 11-24.
- 2019 Chris Rowley, Jun Ishikawa, and Ingyu Oh. "Changing Facets of Leadership Performance in Japan, South Korea and China." *Asia Pacific Business Review* 25(2): 161-172.
- 2019 Ingyu Oh and Taichi Takahara. "From Business to Politics: Cross-Border CEOs and Political Leadership in Japan and South Korea." *Asia Pacific Business Review* 25(2): 173-193.
- 2019 Chris Rowley, Ingyu Oh, and Wonho Jang. "New Perspectives on East Asian Leadership in the Age of Globalization: Local Grounding and Historical Comparisons in the Asia Pacific Region." *Asia Pacific Business Review* 25(2): 307-315.
- 2019 Ingyu Oh. "Top Heavy: Globalization and Inequality in South Korea." *Culture and Empathy* 2(3): 164-191.
- 2019 Ingyu Oh. "Korea vs. Italy: Why Culture is Important in Keeping your Country Competitive." *Culture and Empathy* 2(2): 86-104.
- 2019 Ingyu Oh. "Internal Diaspora: Kang Hang's Japan Experience and Intellectual Isolation in Joseon." *Culture and Empathy* 2(1): 18-31.
- 2018 오인규. 「해양한류와 지역발전 - 부산을 중심으로」 『人文社会研究』 19(3): 107-142.
- 2018 Ingyu Oh, Wonho Jang, and Sanghyeon Kim. "Selling Trust in Cyber

- Space: Social Networking Service (SNS) Providers and Social Capital amongst Netizens in South Korea." *Asia Pacific Business Review* 24(2): 196-211.
- 2018 Ingyu Oh and Bonwon Koo. "Japanese Webtoon: Digitalizing and Marketing Manga Online Using South Korean App Designs." *Culture and Empathy* 1(1-4): 49-69.
- 2017 Ingyu Oh. "From Localization to Glocalization: Contriving Korean Pop Culture to Meet Glocal Demands." *Kritika Kultura* 29: 157-167.
- 2017 Ingyu Oh. "Islam and Local Culture: The Peril of State Violence and Hallyu Fandom in Indonesia (With Reference to Palestine)." *Kritika Kultura* 29: 232-257.
- 2016 Ingyu Oh and Insook Kim. 「민족감정의 극복과 한류소비현상 - 한류 드라마의 반일 · 반중묘사와 일본 · 중국관광객의 반응」 『韓日經商論集』 第 71 卷: 29-51.
- 2016 Ingyu Oh and Chris Rowley. "Business Ethics and the Role of Context: Institutionalism, History and Comparisons in the Asia Pacific Region." *Asia Pacific Business Review* 22(3): 353-365.
- 2016 Ingyu Oh and Chris Rowley. "Relinquishing Business Ethics from a Theoretical Deadlock: the Requirement for Local Grounding and Historical Comparisons in the Asia Pacific Region." *Asia Pacific Business Review* 22(3): 516-521.
- 2016 Ingyu Oh and Young-Ran Koh. "The State as a Regulator of Business Ethics: The Tokugawa Authority Structure and Private Interests." *Asia Pacific Business Review* 22(3): 397-410.
- 2014 Ingyu Oh. "Comparing State Economic Ideologies and Business Ethics in East Asia." *Korea Observer* 45(3): 347-361.
- 2014 Ingyu Oh and Choong-Mook Lee. "A League of their Own: Female Hallyu Fans and Korea-Japan Relations." *Pacific Focus* 29(2):284-302.
- 2013 Ingyu Oh. "Intuition and consilience: the creation of clinical and symptomatic knowledge in entertainment industries." *International Journal of Technology Management and Sustainable Development* 12(2):137-153.
- 2013 Ingyu Oh. "The Globalization of K-pop: Korea's Place in the Global Music Industry." *Korea Observer* 44(3):389-409.
- 2013 Ingyu Oh and Hyo-Jung Lee. "Mass media technologies and popular music genres: K- pop and YouTube." *Korea Journal* 53(4):34-58.
2013. Andew Eungi Kim, Fitria Mayasari, and Ingyu Oh "When 'tourist audiences' encounter each other: K-pop fans and transnational identity building." *Korea Journal* 53(4):59- 82.
- 2013 Ingyu Oh and Hyo-Jung Lee. "K-pop in Korea: How the pop music industry is changing a post-developmental society." *Cross-Currents: East Asian History and Culture Review* 9:105-124.
- 2012 John Lie and Ingyu Oh. "Introduction." *Korea Observer* 43(3):333-337.
- 2012 Ingyu Oh and Gil-Sung Park. "From B2C to B2B: selling Korean pop music in the age of new social media." *Korea Observer* 43(3):365-397.
- 2012 오인규. 「내부자산업스파이의 증가요인과 정책시사점」 『韓國警察研究』 11(2):205-226.
- 2012 Hyuk-Rae Kim and Ingyu Oh. "Foreigners cometh!: Paths to multiculturalism in Japan, Korea, and Taiwan." *Asian and Pacific Migration Journal* 21(1):105-133.

- 2012 Ingyu Oh. "From nationalistic diaspora to transnational diaspora: The evolution of identity crisis among the Korean Japanese." *Journal of Ethnic and Migration Studies* 38(4): 651-669.
- 2012 Ingyu Oh. "The use of feed-forward and feedback learning in firm-university knowledge development: the case of Japan." *Asian Journal of Innovation and Policy* 1(1):92- 115.
- 2011 Hyuk-Rae Kim and Ingyu Oh. "Migration and multicultural contention in East Asia." *Journal of Ethnic and Migration Studies* 37(10): 1563-1581.
- 2011 Ingyu Oh. "Torn between two lovers: Retrospective learning and postcolonial melancholia among Japanese women." *Korea Observer* 42(2): 223-254.
- 2011 Ingyu Oh. "Strategies of Innovation for Firms in the Emerging Markets." *International Journal of Technology Management and Sustainable Development* 10(2): 103-105.
- 2011 Ingyu Oh. "Leveraging corporate success via R&D and niche market strategies: The case of Shin Ramyeon born global in Korea." *International Journal of Technology Management and Sustainable Development* 10(2): 107-123.
- 2010 Ingyu Oh and Recep Varcin. "Rent-sharing: Organizational and technological innovations under the military regimes in South Korea and Turkey." *International Journal of Technology Management and Sustainable Development* 9(2):77-94.
- 2010 Ingyu Oh. "Editorial." *International Journal of Technology Marketing* 5(2):105-110.
- 2010 Ingyu Oh. "Virtual technology marketing and governance problems: How can firms benefit from dynamic boundaries?" *International Journal of Technology Marketing* 5(2):111-126.
- 2010 Ingyu Oh. "The development of cluster tool controllers (CTC) for semiconductor manufacturing: The case of KAIST and Jusung Engineering, Co." *International Journal of Technology Marketing* 5(2):192-200.
- 2010 Ingyu Oh. "New product development and commercialization at SK Chemical." *International Journal of Technology Marketing* 5(2):181-191.
- 2010 Ingyu Oh. "Education and development: Why are Koreans obsessed with learning?" *Comparative Sociology* 9(3):308-327.
- 2009 Ingyu Oh. "Hallyu: Winter Sonata and transnational consumers." *Korea Observer* 40(3):425- 459.
- 2009 Ingyu Oh. "Virtual corporation and technology innovation: The role of project managers in neutralizing uncertainties." *Korean Venture Management Review* 12(2):71-92.
- 2005 Ho-Won Jeong, Ingyu Oh, and Sang Kee Peter Lee. "Human security, promotion of peace and justice: The case of Korea." *Taiwan International Studies Quarterly* 1(4):165-186.
- 2004 Hyuk-Rae Kim, Ingyu Oh, Yong-Sun Kim, and Shigemi Yoneyama. "Recasting governance structures: The cases of South Korea, Japan, and Taiwan." *Asian Business and Management* 3(3):281-98.
- 2004 Ingyu Oh, Hyuk-Rae Kim, and Shigemi Yoneyama. "Networked path toward technology innovation: The case of Taiwan Semiconductor Manufacturing Company." *International Journal of Information*

- Technology and Management* 3(1):89-104.
- 2004 Shigemi Yoneyama, Ingyu Oh, and Hyuk-Rae Kim. "Knowledge integration capabilities of Japanese companies: reconstructing intra-firm networks for technology commercialisation." *International Journal of Information Technology and Management* 3(1):59-71.
- 2003 Ingyu Oh, Hun-Joon Park, and Sunghoon Park. "Mad technology: Changes of national innovation systems in Japan, Korea, and Taiwan." *International Journal of Entrepreneurship and Innovation Management* 3(5-6): 468-91.
- 2002 김혁래, 박헌준, Ingyu Oh. 「기술혁신 체제의 비교연구」 『기술혁신연구』 10(2): 45-68.
- 2002 Ingyu Oh and Recep Varcin. "Market bypassing: Explaining the rise of the Mafioso states in South Korea and Turkey." *Third World Quarterly* 23(4): 711-23.
- 2001 Ingyu Oh and Hun-Joon Park. "Shooting at a moving target: Four theoretical problems in explaining the dynamics of the Chaebol." *Asia-Pacific Business Review* 7(4): 45-69.
- 2000 Ingyu Oh and Douglas Ishizawa-Grbic. "Forgiving the culprits: Japanese revisionism in a post-cold war context." *International Journal of Peace Studies* 5(2): 45-59.
- 1999 Ingyu Oh. "Political democratization and unification in South Korea." *SBF DERGISI* 54(4): 105-20.
- 1997 Toshimaru Ogura and Ingyu Oh. "Nuclear clouds over the Korean peninsula and Japan." *Monthly Review* 48(11): 18-31.
- 1995 Ingyu Oh. "Politics of northeast Asian 'miracles': Party systems, stability, and economic equality." Annotated and abstracted in the Bulletin of International Sociological Association. (ISA Good Quality Paper Award for Young Sociologists).

Non-Peer Reviewed Journal Articles and Business Reports

- 2006 Ingyu Oh. "Creating value for a small and medium firm through knowledge networks: The case of Keosan." *Asia Pacific Tech Monitor* 23(1):26-31.
- 2002 吳寅圭. 「未来を開く契機—過去の強さから学べ」 *JCER* 892: 4-7.
- 1999 Ingyu Oh and David Neilson. "The dislodging of the visible hand and the destruction of social institutions: A critique of New Zealand style market reforms." *AMPO: Japan-Asia Quarterly Review* 28(4): 42-50.

Book Chapters

- 2022 Ingyu Oh and Wonho Jang. "From Globalization to Glocalization: Configuring Korean Pop Culture to Meet Glocal Demands." In Victor Roudometof and Ugo Dessi (Eds.), *Handbook of Culture and Glocalization*, pp. 256-271. Cheltenham: Edward Elgar.
- 2021 Ingyu Oh. "Conceptualizing East Asia in the 21st Century." In Ingyu Oh (Ed.), *East Asia in Transition: Democracy, Diaspora, and the New Culture War*, pp. 1-18. New Castle Upon Tyne: Cambridge Scholars Publishing.
- 2021 Ingyu Oh. "Vanquishing Nationalism: Learning from Anti-Japanese and

- Anti-Chinese Content in Hallyu TV Dramas by Japanese and Chinese Fans." In Ingyu Oh (Ed.), *East Asia in Transition: Democracy, Diaspora, and the New Culture War*, pp. 139-156. New Castle Upon Tyne: Cambridge Scholars Publishing.
- 2021 Ingyu Oh. "Can East Asia Steer along the Hefty Waters?" In Ingyu Oh (Ed.), *East Asia in Transition: Democracy, Diaspora, and the New Culture War*, pp. 157-167. New Castle Upon Tyne: Cambridge Scholars Publishing.
- 2021 Chris Rowley and Ingyu Oh. "The Enigma of Chinese Power: Understanding Corporate Performances through Managerial Ties." In Chris Rowley and Ingyu Oh (Eds.), *Performance and Managerial Ties in China: Theories and Dimensions*, pp. 1-8. London: Routledge.
- 2020 Chris Rowley and Ingyu Oh. "Trends in Chinese Management and Business: Change, Confucianism, Leadership, Knowledge and Innovation." In Chris Rowley and Ingyu Oh (Eds.), *Inside the Changing Business of China: Organizational Evolution, Culture, Leadership, and Innovation*, pp. 1-8. London: Routledge.
- 2019 Chris Rowley and Ingyu Oh (eds.) *Leadership in East Asia: Globalization, Innovation and Creativity in Japan, South Korea and China*. London: Routledge
- 2019 Ingyu Oh and Bonwon Koo. "Japanese Webtoon: Digitalizing and Marketing Manga Online." In G. Park, N. Otmazgin, and K. Howard (Eds.), *Transcultural Fandom and the Globalization of Hallyu*, pp. 181-206. Seoul: Korea University Press.
- 2018 Ingyu Oh, Wonho Jang, and Sanghyeon Kim. "Selling trust in cyber space: social networking service (SNS) providers and social capital amongst netizens in South Korea." In Y. Suseno and C. Rowley (Eds.), *Social Capital in the Asia Pacific: Examples from the Services Industry*. London: Routledge.
- 2017 오인규. "전염의 사회학적 이해: 펠랑콜리아를 중심으로." 박길성, 김우주 외. <전염의 상상력>. 서울 나남, pp. 67-100.
- 2017 Ingyu Oh. "From Credible Threats to Credible Commitments? The Changing Face of South Korean Corruption." In M. dela Rama and C. Rowley (Eds.), *The Changing Face of Corruption in the Asia Pacific*, pp. 243-250. Cambridge: Elsevier.
- 2017 Ingyu Oh. "Chaebols' Innovation Management without an Economic Miracle." In A. Brem and E. Viardot (Eds.), *Revolution of Innovation Management*, Vol. 2, pp. 41-68. London: Palgrave.
- 2015 Ingyu Oh and Hannah Jun. "Economic Miracle." In Michael Seth (Ed.), *Handbook of Modern Korean History*, pp. 295-313. London: Routledge.
- 2015 吳寅圭. 「日本発の韓流と嫌韓流が東アジアに齎す文化の未来」 吳スンホ (編), 『韓国インテリジェンスの憂鬱』 東京: KK ベストセラーズ, pp. 125-158.
- 2014 John Lie and Ingyu Oh. "SM Entertainment and Soo Man Lee." In Fu La Tony Yu and Ho don Yan (Eds.), *Handbook in East Asian Entrepreneurship*, pp. 346-352. London: Routledge.
- 2013 Ingyu Oh. "Joining innovation efforts using both feed-forward and feedback learning: the case of Japanese and Korean universities." In Eric Viardot and Alexander Brem (eds.), *Evolution of Innovation Management: Trends in International Context*, pp. 208-235. Hampshire: Palgrave.

- 2011 Ingyu Oh. "Not yet Triple Helix III?: Japanese MOT policies and the problem of technology exploitation." In Mohammed Saad and Girma Zawddie (eds.), *Theory and Practice of Triple Helix Model in Developing Countries*, pp. 283-304. London: Routledge.
- 2010 Ingyu Oh. "Hallyu: new politico-cultural discourse in East Asia?" In Marie Söderberg (ed.) *The Japan-South Korea Relationship*, pp. 99-118. London: Routledge.
- 2007 김혁래, 오인규, 박헌준. "신기술과 동아시아 기술혁신 체제의 변화-한국, 일본 및 대만 기술혁신의 가버넌스 비교." 한국비교사회학회(편), <동아시아, 발전, 동북아 경제통합과 화해협력>. 서울: 아르케, pp. 187-218.
- 2001 Ingyu Oh and Hun-Joon Park. "Shooting at a moving target: Explaining the organizational dynamics of the Chaebol." Pp. 44-69 in Chris Rowley, Johngseok Bae, and Tae-Won Sohn (eds.), *Management in Korea: Its Capabilities and Weaknesses*. London: Routledge.
- 2000 Ingyu Oh. "The closing of man's mind: The failure of the male world system in confronting the comfort women issue." Pp. 105-15 in Russell Solomon (ed.), *Rights, Rules and Responsibilities in International Conduct*. Wellington, New Zealand: Dunmore Press.

Translations

- 1996 Foster, John. <환경혁명-새로운 문명의 패러다임을 찾아서>. 서울: 동쪽나라.

Book Reviews

- 2021 Ingyu Oh. "Radical Empathy." *Culture and Empathy* 4(1): 82-85.
- 2020 Ingyu Oh. "Writing New History of Comfort Women." *Culture and Empathy* 3(3-4): 162-164.
- 2020 Ingyu Oh. "I used to like Book Stores." *Culture and Empathy* 3(3-4): 165-166.
- 2019 Ingyu Oh. "Red Ink." *Culture and Empathy* 2(1): 62-63.
- 2018 Ingyu Oh. "When There is no K-pop Expert in Academia." *Culture and Empathy* 1(1-4): 94-97.
- 2016 Ingyu Oh. "Rethinking Borders in Japan: Internal, Cultural, and Geopolitical." *Cross-Currents: East Asian History and Culture Review* 18: 85-95.
- 2001 Ingyu Oh. The Korean Economy in an Era of Global Competition, by Korea Economic Institute of America, in *Journal of Asian Business* 16(3): 87.
- 2000 Ingyu Oh. Politics and Markets in the Wake of the Asian Financial Crisis, by Richard Robinson et al., in *Australian Journal of Political Science* 35(3): 555-6.
- 2000 Ingyu Oh. Korea: The Search for Sovereignty, by Geoff Simons, in *Pacific Affairs* 73(3): 459-60.
- 2000 Ingyu Oh. The Korean Economy in an Era of Global Competition, by Joint U.S.-Korea Academic Studies, in *Journal of Asian Business* 16(3): 87-8.
- 1999 Ingyu Oh. Driven by Growth, by James Morley, in *Australian Journal of Political Science* 34(3): 461.
- 1999 Ingyu Oh. Korea's Growth and Industrial Transformation, by Haeran Lim, in *Pacific Affairs* 72(3): 446-7.

Case Studies

- 2005 Ingyu Oh. "Make it spicy: the Shin Ramyon story at Nongshim, Inc." Ritsumeikan Asia Pacific University, Case Development Center, Beppu, Japan.
- 2004 Ingyu Oh. "Searching for a cultural and strategic fit: International joint venture between LG Electronics and Philips." Ritsumeikan Asia Pacific University, Case Development Center. Beppu, Japan.
- 2003 Ingyu Oh. "New product development and commercialization at SK Chemical." Ritsumeikan Asia Pacific University, Case Development Center. Beppu, Japan.
- 2003 Ingyu Oh. "Finding a niche market in times of recession - Lucid Korea." Ritsumeikan Asia Pacific University, Case Development Center. Beppu, Japan.
- 2003 Ingyu Oh. "Inventing the best quality water for human consumption - The story of ACTIMO at Keosan Industry, Co." Ritsumeikan Asia Pacific University, Case Development Center. Beppu, Japan.
- 2003 Ingyu Oh. "The development of cluster tool controllers (CTC) for semiconductor manufacturing: The case of KAIST and Jusung Engineering, Co." Ritsumeikan Asia Pacific University, Case Development Center. Beppu, Japan.

WORKSHOP, CONFERENCE PAPERS AND PROCEEDINGS

- 2021 Ingyu Oh and Li Fei. "New Social Media and Collective Resilience in the Era of the Pandemic." 8th World Congress for Hallyu, Oxford University.
- 2021 Ingyu Oh and Kyung-Jun Kim. "Melancholia and Hallyu." 8th World Congress for Hallyu, Oxford University.
- 2021 Ingyu Oh. "Korean TV Dramas vs. Netflix Korean Dramas." 8th World Congress for Hallyu, Oxford University.
- 2019 Ingyu Oh. "Global Diffusion of Hallyu: New Social Media and Melancholia." The 7th World Congress for Hallyu. Jerusalem: Hebrew University. Dec. 1 – Dec. 4.
- 2019 Ingyu Oh. "What is Pop Culture in North Korea?" The 7th World Congress for Hallyu. Jerusalem: Hebrew University. Dec. 1 – Dec. 4.
- 2019 Gil-Sung Park and Ingyu Oh. "MERS Infection in South Korea: Socializing Epidemic Management." The 7th World Congress for Hallyu. Jerusalem: Hebrew University. Dec. 1 – Dec. 4.
- 2019 Ingyu Oh. "Koreatowns in Japan: From 16th c. Kyushu to 21st c. Osaka." University of Seoul-Kansai Gaidai Shuttle Workshop on Urban Culture and Space. Seoul: University of Seoul.
- 2019 Ingyu Oh. "Melancholic Females." International Workshop on Cultural Studies. Seoul: Kyunghee University.
- 2018 Ingyu Oh. "Understanding/ Explaining the Melancholic Epidemic: The Case of Female Hallyu Fans." The 6th World Congress for Hallyu. Osaka: Kansai Gaidai University. Nov. 15- 18.
- 2018 Ingyu Oh. "Social Media, Gender, and Intermediality in the Dissemination

- of WebToons in Japan: The Cases of ReLife and Lookism." International Workshop on the Hallyu Endemic. Korea University. Aug. 20.
- 2018 Ingyu Oh. "Top Heavy: Globalization and Inequality in South Korea." XIX ISA World Congress of Sociology. Toronto, Canada, July 15-21.
- 2018 오인규. "해양한류와 지역발전: 부산을 중심으로." 제 1 회 동북아해역과 인문네트워크. 부경대학교.
- 2018 Ingyu Oh. "Japanese Webtoon: Digitalizing and Marketing Manga Online Using South Korean App Designs." Symposium on Glocal Culture and Social Empathy. Osaka: Kansai Gaidai University.
- 2018 Ingyu Oh. "Japanese Webtoon: Digitalizing and marketing Japanese manga online by a South Korean distributor." The Changing Nature of Asia's Media Industries: Liberalization, New Media, and Media Policy. Kyoto: Doshisha University.
- 2017 Ingyu Oh. "Index Modelling for Hallyu Mutual/Hedge Funds." The 5th World Congress for Hallyu. Seoul: University of Seoul.
- 2017 Ingyu Oh. "The Chinese Hallyu Ban and Cultural Politics in East Asia." The 5th World Congress for Hallyu. Seoul: University of Seoul.
- 2017 Ingyu Oh. "Myths and Facts about the K-pop Industry: Some Preliminary Data Analysis." The 5th World Congress for Hallyu. Seoul: University of Seoul.
- 2017 Ingyu Oh. "After Unification – Preserving Pop Music from Former East Germany and North Korea." The 5th World Congress for Hallyu. Seoul: University of Seoul.
- 2017 Ingyu Oh and Taichi Takahara. "From Business to Politics: Transnational Capitalists and their Political Leadership." APBR-Rikkyo Workshop on Leadership. Tokyo: Rikkyo University.
- 2017 Ingyu Oh. "From Localization to Glocalization: Contriving Korean Pop Culture to Meet Glocal Demands." Workshop on the Challenges of Korean Studies. Milwaukee: University of Wisconsin.
- 2017 Ingyu Oh. "Soft Power Mafia in South Korea." The 5th Conference of "Korea Rise." Milwaukee: University of Wisconsin.
- 2016 Ingyu Oh. "Korean Soft Power in Indonesia." The 4th World Congress for Hallyu. Oxford: Oriel College.
- 2016 Ingyu Oh. "Workshop: Korean Soft Power in Southeast Asia – Implications on Global Business." Seoul: Lotte Hotel.
- 2015 Ingyu Oh. "Hallyu in North Korea." The 3rd World Congress on Hallyu. Dubai: International Convention Center.
- 2015 Ingyu Oh. "WebToon." Workshop: Korean Popular Culture. Paris: CNAM.
- 2015 Ingyu Oh. "Internal Diaspora: Kang Hang's Japan Experience and Intellectual Isolation in Joseon." Cross-Currents Forum. Berkeley: Center for East Asian Studies, UC Berkeley.
- 2014 Ingyu Oh. "Gendered Soft Power: Indonesia and Palestine." Workshop on Hallyu Soft Power in the Middle East. Jerusalem, Israel: Hebrew University of Jerusalem. Nov. 25.
- 2014 Ingyu Oh. "Hallyu Soft Power." Second World Congress for Hallyu. World Association for Hallyu Studies. National Library. Buenos Aires, Argentina. Oct. 31-Nov. 1.
- 2014 Ingyu Oh. "Responses of Japanese Female Hallyu Fans on the Anti-Japanese Dramas." RIKS Center for Hallyu Studies 1st Annual Conference. Busan, Korea. August 2-3.

- 2014 Ingyu Oh. "Structure of Female Narratology." RIKS Center for Hallyu Studies 1st Annual Conference. Busan, Korea. August 2-3.
- 2014 Ingyu Oh. "K-pop Charts and Music Innovation." RIKS Center for Hallyu Studies 1st Annual Conference. Busan, Korea. August 2-3.
- 2014 Ingyu Oh and Youngran Koh. "The State as a Regulator of Business Ethics: the Tokugawa Authority Structure and Economic Thought." Annual Meeting of Association of Asian Studies. Philadelphia. March 14-16.
- 2014 Ingyu Oh and Peter von Staden. "Hallyu: A New Political Economic Discourse in East Asia?" K-pop Conference. Los Angeles: Center for Korean and Korean American Studies, Cal State LA.
- 2014 Ingyu Oh, Fitria Mayasari, and Indra Krishnamurti. "Hallyu as an invader? Religious and ethnic conflicts and the consumption of imported popular culture in Indonesia." The 3rd International Hallyu Workshop. Seoul: Ramada Seoul Hotel, Mar. 7.
- 2013 Ingyu Oh and Hyo-Jung Lee. "Mass media technologies and popular music genres: K- pop and YouTube." World Association for Hallyu Studies 1st World Congress for Hallyu. Seoul: Korea University, Oct. 18-19.
- 2013 Ingyu Oh and Weibo Yeh. "Hallyu deurama eui banil banjung myosa wa gwangaek eui baneung." Paper Delivered at the International Conference: Korean Studies. Qingdao Maritime University, Aug. 27-28.
- 2013 Ingyu Oh and Gil-Sung Park. "The globalization of K-pop: Korea's Place in the Global Music Industry." Paper Delivered at the International Conference: "The 'Miracle' Narrative of the Korean Cultural Industries: Perspectives from the Middle East." The Hebrew University of Jerusalem, The Harry S. Truman Research Institute for the Advancement of Peace, Abba Eban Hall, May 7-9.
- 2013 Ingyu Oh and Hyo-Jung Lee. "K-pop in Korea: Conceiving a Global-Local-Global Music Production." AKS-UC Berkeley K-Pop Workshop. Seoul: Olympic Parktel.
- 2012 Yong-Hee Lee, Yonghee Lee, , Giang Do. "A Preliminary Study on the Cultural Differences between Korean and Japanese Organizations in Nuclear Power Plants." Transactions of the Korean Nuclear Society Autumn Meeting. Gyeongju, Korea, Oct 25-26.
- 2012 Ingyu Oh. "Intuition and consilience: the creation of clinical and symptomatic knowledge in entertainment industries." Annual Asian Conference on Innovation and Policy. Dalian, China: Dalian University of Technology.
- 2012 Ingyu Oh. "From B2C to B2B: selling Korean pop music in the age of new social media." Korean Wave Workshop. Berkeley: UC Berkeley.
- 2011 Ingyu Oh. "The use of feed-forward and feedback learning in firm-university knowledge development: the case of Japan." KTIS Conference. Daejeon, Korea: University of Science and Technology.
- 2011 Ingyu Oh. "The use of feed-forward and feedback learning in firm-university knowledge development: the case of South Korea." COSINUS Conference. Bristol, UK: Bristol Business School.
- 2010 Ingyu Oh. "New possibilities of Korean marine sociology." Workshop: Marine Ecology Workshop. Daejeon, Korea: Yuseong Hotel.
- 2009 Ingyu Oh. "Toward a post-cold war and post-industrial harmony between Japan and Korea: Popular culture as a new means of discourse between the two nations." Workshop: The Japan-South Korea Relationship. The

- European Institute of Japanese Studies, Stockholm School of Economics. Stockholm, Sweden.
- 2009 Ingyu Oh. "Multiethnicity and multiculturalism in East Asia: Japan, Korea and Taiwan." Keynote Speech, Bridge Conference: Public Policy in East Asia. Centre for East Asian Studies, University of Bristol.
- 2009 Ingyu Oh. "Aspiring to be global: Migration and multicultural contention in Japan, Korea, and Taiwan." Korea Foundation Forum on Migration, Colorado State University. Fort Collins, CO, USA.
- 2008 Ingyu Oh. "Diaspora and post-diaspora: The identity crisis of the Korean Japanese." Waseda Workshop, Korea in Crisis: the Economy, Society, and Diaspora. Tokyo, Japan.
- 2008 Ingyu Oh. "Education and development: Why are Koreans obsessed with learning?" Waseda Workshop, Korea in Crisis: the Economy, Society, and Diaspora. Tokyo, Japan.
- 2008 Ingyu Oh. "Hallyu: Winter Sonata and transnational consumers." PACKS Conference. Hanoi, Vietnam.
- 2007 Ingyu Oh. "Finding a right partner: global cooperation toward technology innovation." Guest Speaker, American Society for Engineering Education Annual Convention. Istanbul, Turkey.
- 2005 Ingyu Oh. "National innovation systems: Theoretical overview." Tubitak Conference on National Innovation Systems. Istanbul, Turkey.
- 2005 Ingyu Oh. "Comparison of national innovation systems: Japan, Korea, and Taiwan." Tubitak Conference on National Innovation Systems. Istanbul, Turkey.
- 2003 Chung Won Tae and Ingyu Oh. "Corporate governance and environmental factors: How teamwork is shaped in the Korean Chaebol." Academy of Management Annual Meeting. Seattle WA, USA.
- 2003 Hun-Joon Park, Shigemi Yoneyama, and Ingyu Oh. "Innovation strategies and technology commercialization in the Korean Chaebol: A comparative context." Academy of Management Annual Meeting. Seattle WA, USA.
- 2002 Ingyu Oh. "Flexibility networks: Innovation and information dissemination in Taiwanese family firms." Academy of Management Annual Meeting. Denver CO, USA.
- 2002 Ingyu Oh, Recep Varcin, and Vinit Visessuvanapoom. "Innovation qua survival: Organizational innovation under the Mafia states of South Korea, Turkey, and Thailand." Asia-Pacific Decision Science Institute Meeting. Bangkok, Thailand.
- 2002 Ingyu Oh and Recep Varcin. "Processing mafia threats: Organizational innovation under mafia states in South Korea and Turkey." Ritsumeikan Asia Pacific University Conference on the Developmental State. Beppu, Japan.
- 2002 Ingyu Oh. "Identity crisis among Japanese Koreans in the time of post-Diaspora." Conference on Overseas Koreans. Taegu, Korea.
- 2001 Ingyu Oh. "The role of the internet in forming global music industry: The case of Napster." Conference on Internet Freedom. Seoul, Korea.
- 2000 Hun-Joon Park, Insoo Park, and _____. "The historical concept of management in China: Leadership, strategy, and organization." Academy of Management Annual Meeting. Toronto, Canada.
- 2000 Ingyu Oh, Hun-Joon Park, and Sunghoon Park. "Mad technology: International technological regimes and national innovation systems in

- Japan, Korea, and Taiwan." Asia-Pacific Decision Science Institute's Fifth International Conference. Tokyo, Japan.
- 1999 Ingyu Oh and Hun-Joon Park. "De-banking the Keiretsu and the Chaebol: The impact of financial deregulation on organizational changes." Symposium on Restructuring and Trans-formation in Asia, Academy of Management Annual Meeting. Chicago IL, USA.
- 1999 Ingyu Oh and Insoo Park. "Political democratization amid consistent cold-war confrontations: the cases of South Korea and Taiwan." European Consortium for Political Research, 27th Joint Sessions. Mannheim, Germany.
- 1998 Ingyu Oh. "Anti-environmentalists: Marx's texts as a methodological basis of pro- environmental thinking." Australasian Political Studies Association Annual Conference. Christchurch, New Zealand.
- 1998 Ingyu Oh and Recep Varcin. "Market bypassing: explaining the rise of Mafioso states in South Korea and Turkey." American Sociological Association Annual Meeting. San Francisco CA., USA.
- 1998 Ingyu Oh. "The closing of man's mind: The failure of male world system in confronting the comfort women issue." The Second Wellington Conference on World Affairs. Wellington, New Zealand.
- 1997 Ingyu Oh. "Making an octopus: The rise and development of the South Korean Chaebol and the Japanese Keiretsu." International Political Science Association, World Congress. Seoul, Korea.
- 1997 Ingyu Oh. "The futility of organizational variables in the comparison of conglomerate organizations: The case of the South Korean Chaebol and the Japanese Keiretsu." New Zealand Political Science Association Conference. Hamilton, New Zealand. Published in Conference Proceedings.
- 1993 Ingyu Oh and Michael Dawson. "The birth, growth, and death of modern oligopolies: The cases of the Japanese Zaibatsu and the U.S. auto industry." Midwestern Political Science Association Annual Meeting. Chicago IL, USA.
- 1991 John Lie and Ingyu Oh. "The modern hamlet: Elite 'no choice' and political democratization in South Korea." Midwestern Political Science Association Meeting. Chicago IL, USA.
- 1991 William S. Ackroyd and Ingyu Oh. "Military intervention in the third world: A comparison of the South Korean and Mexican cases." Southwestern Political Science Association Meeting. San Antonio TX, USA.
- 1990 Ingyu Oh. "Patterns of oligarchic dissolution: The cases of Meiji Japan (1868-1912) and the fifth Republic of Korea (1980-1987)." Conference on Democratization. New York, NY, USA.
- 1990 Ingyu Oh. "Party systems, economic development, and political stability: The cases of Japan, South Korea, and Taiwan." Southwestern Political Science Association Meeting. Fort Worth TX, USA.

INVITED LECTURES, MEDIA INTERVIEWS, NEWSPAPER ARTICLES

- 2022 Interview on K-pop with SBS TV, Australia
- 2022 Plenary Speech, "Gendered Melancholia as a Sociological Motivator for

- Fandom Participation: The Case of Hallyu." Centre Max Weber, École Normale Supérieure de Lyon, France.
- 2021 Invited Speech, "From Globalization to Glocalization: Configuring Korean Pop Culture to Meet Glocal Demands." University of Sydney
- 2021 Invited Speech, "From Globalization to Glocalization: Configuring Korean Pop Culture to Meet Glocal Demands." Rice University
- 2020 Interview on Hallyu for MBC TV
- 2018 Interview on K-pop in North Korea. Australian Broadcasting Corp. (ABC)
- 2017 Invited Speech, "Understanding the Melancholia Epidemic: The Case of Hallyu (the Korean Wave) Fans." East Asian Studies. Ohio State University.
- 2017 Invited Speech, "Mafia and Peddlers: Korean Economic Development amid Political Corruption." Access Asia. UC Irvine.
- 2017 Invited Speech, "Understanding the Melancholia Epidemic: The Case of Hallyu (the Korean Wave) Fans." Program in Transnational Korean Studies. UC San Diego.
- 2017 Le Monde interview on Hallyu.
- 2016 Invited Speech, "Africa and Korea in the Age of Globalization." Center for African Studies, Bayreuth University. 2016 NY Times interview on Korea.
- 2016 Various TV appearances on BBC, CNN, and Arirang TV.
- 2015 Various TV appearances on CCTV (Chinese Central TV) on East Asian.
- 2014 Guest Speech, "Cultural Cooperation between Taiwan and Korea." National Chengchi University. Taipei: Taiwan.
- 2014 Guest Speech, "Cultural Cooperation between Thailand and Korea." Thammasat University. Bangkok: Thailand.
- 2014 Guest Speech, "Cultural Cooperation between the Philippines and Korea." Asia Institute of Management. Manila: Philippines.
- 2014 Keynote Speech, "Globalization and K-pop." Ateneo Initiative in Korean Studies, Manila, the Philippines.
- 2014 On Hallyu, interview with Hokkaido Newspaper. 2014 On Hallyu, interview with Dong-A Daily.
- 2013 On Hallyu, interview with the Times (London). 2013 MBA Program, Sungkyunkwan University. "Hallyu."
- 2012 Korea Energy and Technology Evaluation and Planning. "Hallyu."
- 2012 Interview with SankeiBiz, May 12. 2012 Interview with Chosun Daily, April 30.
- 2011 Host, "Solbridge 3-Minute Column," weekly program on Radio Korea Hawaii.
- 2010 TBS FM radio interview on the Korean chaebol.
- 2007 King Mongkut's University of Technology, Bangkok, Thailand. "Virtual Networks."
- 2006 Oh My News article on the globalization of the Japanese employment market.
- 2006 Oh My News article on the Korean Japanese in Japan.
- 2005 Asahi Shinbun interview on new job training patterns in Japan and Korea.
- 2005 Baskent University, Ankara, Turkey. "Korean Innovation."
- 2005 Hyphen interview on Korean night club culture.
- 2005 Center for Korean Studies, UC Berkeley. "Korean Learning."
- 2004 Seoul, Korea: Keosan Industry, Corporate Training. "International Corporate Strategies and the Role of CEOs."

- 2001 Beppu, Japan: Ritsumeikan Asia Pacific University. "National innovation systems of Japan, South Korea, Taiwan, New Zealand, and Australia."
- 2001 New Zealand Herald interview on national innovation systems in Korea, Japan, and Taiwan.
- 2000 New Zealand Herald interview on the Korean War's 50th anniversary.
- 1999 Taegu, Korea: Kyongil University. "Globalization and the status of the Korean economy."
- 1998 Ankara, Turkey: Faculty of Political Science, University of Ankara. "Political democratization and unification in South Korea."
- 1997 Hamilton, New Zealand. New Zealand Institute of International Affairs, Hamilton Chapter. "Korean security in the IMF age."

PROFESSIONAL SERVICE

Editorial & Professional Committees

- 2022 Comité Scientifique, AMBIANCES ATMOSPHÈRES ÉMOTIONS, COLLOQUE INTERNATIONAL, Université Paul-Valéry Montpellier 3.
- 2019- Associate Editor, *Asia Pacific Business Review*. (SSCI)
- 2018- Editor, *Culture and Empathy: International Journal of Sociology, Psychology, and Cultural Studies*.
- 2017-19 Special Issue Editor, *Kritika Kultura*. (A&HCI)
- 2016-18 Editorial Board, *Asia Pacific Business Review*. (SSCI)
- 2011-14 Editorial Board, *Asian Journal of Innovation and Policy*. (KCI)
- 2010-18 Regular Reviewer, *Korea Observer*. (SSCI)
- 2009- Editorial Board, *International Journal of Technology Management and Sustainable Development*. (SCOPUS)
- 2004-18 Editorial Board, *International Journal of Technology Marketing*.
- 2001-03 Associate Editor, *Ritsumeikan Journal of Asia-Pacific Studies*.
- 1999-05 Associate Editor, *International Journal of Peace Studies*.
- 1999-01 Occasional book and article reviewer for Pacific Affairs, *Australian Journal of Political Science*, *Journal of Asian Business*, *Bulletin for Concerned Asian Scholars*. (SSCI)
- 1992-97 Occasional Paper Reviewer on East Asia, *Critical Sociology*.

University

- 2018- Member, International Committee, Kansai Gaidai University
- 2015-18 Member, Summer Campus, Korea University
- 2014-15 Director, RIKS Center for Hallyu Studies, Korea University.
- 2012-12 Director, Center for Hallyu Research, SolBridge International School of Business.
- 2011-12 Director, Special Programs, SolBridge International School of Business.
- 2009-10 Program Director, MSc International Management, Bristol Business School, University of the West of England, UK.
- 2008-10 Module Leader, International Business Analysis, Bristol Business School, University of the West of England, UK.
- 2008-10 Research Coordinator, East Asian Research Unit, Bristol Business

- School, University of the West of England, UK.
- 2003-06 Member, Degree Development Committee, Graduate School of Management, Ritsumeikan Asia Pacific University, Japan.
- 2002-04 Steering Member, Research Center for Asia-Pacific Studies, Ritsumeikan Asia Pacific University, Japan.
- 2001-03 Member, Student Affairs Committee, Ritsumeikan Asia Pacific University, Japan.

Local and Global Community

- 1996-99 Voluntary unpaid consultation and translation services for Sarangbang Group for Human Rights.
- 1995-06 Voluntary contributor to People's Plan Japonesia.

Corporate Consulting

- 2015-17 Brera, Inc. for global marketing
- 2015-16 Onnuriplan on Export Marketing
- 2012-13 Nemo Partners NEC on Energy Policy
- 2010-12 Imagination International on International Strategy
- 2003-08 Keosan Industry on International Strategy and Human Resources
- 2002-03 Komi Construction on International Joint Venture
- 2000-02 Jus Corp. on International Joint Venture

STUDENT MENTORING

Thesis Supervision

- Korea University, Program in Interdisciplinary Studies, Graduate School
 - 2016 PhD Thesis. Jung-woo Kim. "Scientific Indexing and Its Implication on Knowledge Innovation."
- Korea University, Graduate School of International Studies
 - 2014 MA Thesis. Helena Michels. "Korean Economic Development amid the Asian Financial Crisis."
- Yonsei University, GSIS PhD Program in Korean Studies
 - 2012 PhD Thesis. Renate Seo, "Transition to Adulthood in Republic of Korea."
- Greenwich University, MBA, MA Program
 - 2009 MA Thesis. Nattapon Hariphooreevong, "Consumer Behaviour in Thailand –Industrial Automation from Japan."
 - 2009 MA Thesis. Wei Jia, "Development Patterns of Cartoon Industry in China."
 - 2009 MA Thesis. Chatchal Kitwatthanaphakdee, "Motor Industry in the Global Business: Ford Motors in Thailand."
 - 2009 MA Thesis. Yi Sun, "China's Move from "Made in China" to a High End Brand." 2009 MA Thesis. Gopi Thakkar, "Effect of Cultural Diversity on MNEs : A Case Study of KFC."
 - 2009 MA Thesis. Fan Ya Zhang, "Foreign Beverage Product Entering Specific Markets in London."
 - 2009 MBA Thesis. Vibbin Benjhamin, "Comparative Study on the Impact of Recession on Fast Food Industry."

- 2009 MBA Thesis. Oluwafemilpero, "Corporate Culture and Organisation Performance."
- 2009 MA Thesis. Pitthayporn Thanapanphuwadech, "Comparative Advantages of Management Accounting in China & US."
- Bristol Business School, UWE, MBA, MA Program
 - 2009 MA Thesis. Vita Lazareva, "Knowledge Sharing within an MNC."
 - 2009 MA Thesis. Ashley Sterland, "Is True Mergers of Transatlantic Law Firms Flight or Fantasy?"
- Ritsumeikan Asia Pacific University, MBA Program
 - 2005 MBA Thesis. Tyler McPeck, "International Business Development: The Case of Keosan."
- University of Waikato, Department of Political Science and Public Policy:
 - 2001 Master's dissertation. Vinit Visessuvanapum, "Economic Growth and Government Corruption: The Case of Thailand."
 - 2001 Master's dissertation. Linda Holmes, "Trade Relations and International Relations: Search for New Markets in New Zealand."
 - 1999 PhD thesis. Brenda Zhen Huang, "China's Approach toward Post-Cold War Multilateral Arms Control: Evolving Convergence to International Norms."
 - 1999 Master's dissertation. Douglas Grbic, "The Network of Distrust: Explaining Japanese Financial Big Bang."
 - 1999 Master's dissertation. PuiPui Sui, "How Real is China's Military Threat? --- A Game Theoretic Analysis."
 - 1999 Master's dissertation. Wayne Heerdegen, "That It is Easier to Conduct Trade with the EU than with APEC."
 - 1998 Master's dissertation. Key-Chang Chung, "Inter-Departmental Policy Coordination in a Comparative Perspective: The Cases of New Zealand and South Korea."
 - 1997 Master's dissertation. Kyu-Soo Lim, "The Political Economy of Technology Transfer: The Impact of TRIPs on the Supply of Technologies in South Korea."

Student Field Trips

- 2005 Field trip to Korea with undergraduate students from Ritsumeikan Asia Pacific University to conduct a case study on Nongshim Foods.
- 2005 Field trip to Korea with undergraduate students from UC Berkeley and Ritsumeikan Asia Pacific University to survey Korean electronic and heavy industries.
- 2004 Field trip to Korea with MBA students from Ritsumeikan Asia Pacific University to conduct a case study on LG-Philips
- 2004 Field trip to Korea with undergraduate students from Ritsumeikan Asia Pacific University to survey Korean electronic industries.
- 2003 Field trip to Korea with undergraduate students from Ritsumeikan Asia Pacific University and Yonsei University to survey Korean movie industries.

LANGUAGES

Korean (native); English (near native); Japanese (excellent); Chinese (reading knowledge).

PROFESSIONAL MEMBERSHIP

World Association for Hallyu Studies (former President)
Academy of Management (Member)
East Asian Sociological Association (Member)
Association of Korean Regional Sociology (Member)