March 2021

**CURRICULUM VITAE**



**Ingyu Oh**

**Kansai Gaidai University**

College of Foreign Studies

16-1 Higashinochō Nakamiya

Hirakata-shi, Osaka 573-1001 Japan

Email: [oingyu@kansaigaidai.ac.jp](mailto:oingyu@kansaigaidai.ac.jp)

# EDUCATIONAL DEGREES

Dec. 1996 University of Oregon, Eugene OR, USA. Ph.D. Sociology (Organization Theory). Dissertation Title: “Making an Octopus: The Rise and Development of the South Korean C*haebol* and the Japanese *Keiretsu*.” Advisor: Donald Van Houten.

June 1989 Ohio State University, Columbus OH, USA.M.A. Political Science (Organization Theory, Comparative Politics - Korea and Japan, Public Policy). Advisors: Bradley Richardson and Donald Chisholm.

Sep. 1987 Roosevelt University, Chicago IL.B.A. English Literature and Political Science. Advisor: Burton Kendle.

# APPOINTMENTS

2018- Professor, College of Foreign Studies, Kansai Gaidai University, Osaka, Japan.

2013-2018 Professor. Research Institute of Korean Studies (RIKS), Korea University, Seoul, Korea.

2014-2015 Director. RIKS Center for Hallyu Studies, Korea University, Seoul, Korea.

2012-2013 Visiting Professor. Graduate School of Development Studies, Hanshin University, Seoul, Korea.

2010-2012 Associate Professor. SolBridge International School of Business, Daejeon, Korea.

2009-2010 Visiting Research Fellow, Center for East Asian Studies, University of Bristol, Bristol, UK.

2008-2011 Senior Lecturer. Bristol Business School, University of the West of England, Frenchay Campus, Bristol, UK.

2006-08 Visiting Professor. Business Administration, Middle East Technical University, Northern Cyprus Campus. Courses Taught: “Organizational Behavior,” “Innovation Management,” “International Business Law,” and “International Cooperative Strategy.”

2005-06 Visiting Professor. School of International and Area Studies. University of California at Berkeley. Courses Taught: “Corporate Capitalism in Korea and Japan” and “Korean Learning.”

2004-06 Professor. Graduate School of Management. Ritsumeikan Asia Pacific University. Beppu, Japan.

2001-03 Associate Professor. Graduate School of Management. Ritsumeikan Asia Pacific University. Beppu, Japan.

1997-01 Lecturer. Department of Political Science and Public Policy. University of Waikato. Hamilton, New Zealand.

1994-95 Instructor and Visiting Assistant Professor. Department of Sociology. University of Oregon. Eugene OR, USA

1992-93 Teaching Assistant. Department of Sociology. University of Oregon, USA.

1990-91 Teaching Assistant. Department of Political Science. University of Oregon, USA.

# TEACHING AND RESEARCH INTERESTS

* International Business & Strategy
* Innovation & Technology Management
* Organization Theory & Organizational Behavior
* Comparative East Asian Political Economy (Japan, Korea, Taiwan)
* Economic Sociology and Globalization (inequality, development)
* Pop Culture Industry (Hallyu, Japanese Pop Culture)
* Migration, Gender, Race, Ethnic Relations

# HONORS, FELLOWSHIPS, AND GRANTS

2019 Ministry of Foreign Affairs Research Project ($20,000)

2017-21 National Research Foundation Social Science Korea Funding ($1.5 million)

2017 Ministry of Foreign Affairs Research Project ($20,000)

2016 Changwon Municipal Policy Institute Research Project ($20,000)

2015-18 National Research Foundation of Korea Grant ($500,000)

2015 Korea Foundation Research Grant ($70,000)

2014 National Research Council for Economics, Humanities, and Social Sciences Research Grant ($30,000)

2014 Korea Foundation Research Grant ($20,000)

2014 Korea University Research Incentive Grant ($12,000)

2013 National Research Foundation of Korea Research Grant ($100,000)

2012 Korea Energy and Technology Evaluation and Planning Research Grant ($80,000)

2012 IOM MRTC Research Grant ($70,000)

2012 Korea Research Institute of Standards and Science Grant ($30,000)

2012 Asian Journal of Innovation and Policy Most Innovative Paper Award

2011 Hannam Research Grant ($1,000)

2011-12 Woosong Research Grant ($25,000)

2009 Yonsei University Research Grant ($1,200)

2008 Departmental Research and Conference Funding, Bristol Business school (£1,200)

2008 Primary Investigator and Organizer. Academy of Korean Studies Overseas Korean Studies Conference Funding (AKS-2008-C-03) ($12,000)

2008 Korea Foundation Policy Oriented Research Funding on Migration ($5,000 out of $70,000)

2006 Tüsside (Turkish Science Foundation) Research Funding for National Innovation Systems ($3,000 out of $100,000)

2005 Ritsumeikan Asia Pacific University Case Development Center Award ($2,000)

2004 Keosan Corporate Research Funding ($5,000)

2004 Yonsei University Research Funding (2003-2-0439) ($3,000)

2004 Ritsumeikan Asia Pacific University Case Development Center Award ($2,000)

2004 Ritusmeikan Asia Pacific University Research Incentive Award ($2,000)

2003 Participating researcher. Ministry of Economy, Trade and Industry (Japan) Research Funding for a Comparative Study of National Innovation Systems of Japan, Korea, and China ($10,000 out of $200,000)

2003 Ritsumeikan Business Case Development Funding ($2,000) 2003 Ritsumeikan Research Incentive Award ($10,000)

2002 Ritsumeikan Asia Pacific University Research Incentive Award ($10,000)

2001 Korea Research Foundation International Collaboration Funding (KRF-2001-042- C00134) ($30,000)

2000 Academic Visitor Grant, Faculty of Arts and Social Sciences, University of Waikato ($4,000)

1999 Research Collaboration Funding, College of Business Administration, Yonsei University, Seoul, Korea ($2,000)

1999 Social Science Research Funding, Faculty of Arts and Social Sciences, University of Waikato ($5,000)

1999 Bilateral Research Activities Programme Fellowship, The Royal Society of New Zealand ($2,000)

1998 Academic Research Visitor Grant, School of Social Sciences, University of Waikato ($4,000)

1998 Social Science Research Funding, School of Social Sciences, University of Waikato ($10,000)

1994 Nominee, Teaching Excellence Award, Graduate School, University of Oregon

1994 Good Quality Paper Award in the Second Worldwide Competition for Young Sociologists, International Sociological Association

1993 Membership Invitation from the Pi Gamma Mu, International Honor Society in Social Science

1990-96 Graduate Teaching Fellowship, University of Oregon 1984-87 Merit Scholarship, Roosevelt University

# PUBLICATIONS (solo-authored unless otherwise noted)

*Books*

Forthcoming Chris Rowley, \_\_\_\_, and Wonho Jang (eds.) *Leadership and Innovation in China and Vietnam: Principles, Styles and Comparisons.* London: Routledge.

2021 Chris Rowley and \_\_\_\_ (eds.) *Performance and Managerial Ties in China: Theories and Dimensions*. London: Routledge.

2020 Chris Rowley and \_\_\_\_ (eds.) *Inside the Changing Business of China: Organizational Evolution, Culture, Leadership, and Innovation*. London: Routledge.

2019 Chris Rowley and \_\_\_\_ (eds.) *Leadership in East Asia: Globalization, Innovation and Creativity in Japan, South Korea and China*. London: Routledge.

2016 Chris Rowley and \_\_\_\_ (eds.) Business Ethics in East Asia: Examples in Historical Context. London: Routledge.

2016 \_\_\_\_ and Gil-Sung Park (eds.) *The Political Economy of Business Ethics in East Asia: A Historical and Comparative Perspective*. Cambridge, MA: Elsevier.

2014 <한류 3.0 과 문화글로컬화의 인문학적 연구>. 세종: 경제사회인문연구회.

2005 \_\_\_\_, Hun-Joon Park, Shigemi Yoneyama, and Hyuk-Rae Kim. *Mad Technology: How East Asian Companies Are Defending Their Technological Advantages*. London & New York: Palgrave.

2004 *Japanese Management: Past, Present, and Future*. Singapore: Prentice Hall. (Translated into Russian).

2018 *Mafioso, Big Business, and the Financial Crisis: The State-Business Relations in South Korea and Japan*. London & New York: Routledge.

1999 *Mafioso, Big Business, and the Financial Crisis: The State-Business Relations in South Korea and Japan*. Aldershot, UK: Ashgate.

*Peer Reviewed Journal Articles*

2021 Chris Rowley, \_\_\_\_, and Wonho Jang. “Leadership, Performance and Socialist Reforms: How did Reform Leadership Emerge and Create Change?” *Asia Pacific Business Review* 27(1): 1-10.

2020 Chris Rowley and \_\_\_\_. “The Enigma of Chinese Power: Understanding Corporate Performances through Managerial Ties.” *Asia Pacific Business Review* 26(5): 529-536.

2020 \_\_\_\_ and Wonho Jang. “From Globalization to Glocalization: Configuring Korean Pop Culture to Meet Glocal Demands.” *Culture and Empathy* 3(1-2): 23-42.

2020 Chris Rowley and \_\_\_\_. “Trends in Chinese Management and Business: Change, Confucianism, Leadership, Knowledge and Innovation.” *Asia Pacific Business Review* 26(1): 1-8.

2019 \_\_\_\_ and Soel-Ah Kim. “Connexion Interculturelle: Communication et Comportement Socioculturel entre Citoyens Empathiques dans le Monde.” *Sociétes* 145: 5-10.

2019 \_\_\_\_ and Soel-Ah Kim. “Comprendre la communication de la gender mélancolie - autour du fan féminin de Hallyu.” *Sociétes* 145: 11-24.

2019 Chris Rowley, Jun Ishikawa, and \_\_\_\_. “Changing Facets of Leadership Performance in Japan, South Korea and China.” *Asia Pacific Business Review* 25(2): 161-172.

2019 \_\_\_\_ and Taichi Takahara. “From Business to Politics: Cross-Border CEOs and Political Leadership in Japan and South Korea.” *Asia Pacific Business Review* 25(2): 173-193.

2019 Chris Rowley, \_\_\_\_, and Wonho Jang. “New Perspectives on East Asian Leadership in the Age of Globalization: Local Grounding and Historical Comparisons in the Asia Pacific Region.” *Asia Pacific Business Review* 25(2): 307-315.

2019 “Top Heavy: Globalization and Inequality in South Korea.” *Culture and Empathy* 2(3): 164-191.

2019 “Korea vs. Italy: Why Culture is Important in Keeping your Country Competitive.” *Culture and Empathy* 2(2): 86-104.

2019 “Internal Diaspora: Kang Hang’s Japan Experience and Intellectual Isolation in Joseon.” *Culture and Empathy* 2(1): 18-31.

2018 「해양한류와 지역발전 – 부산을 중심으로」『人文社会研究』 19(3): 107-142.

2018 \_\_\_\_, Wonho Jang, and Sanghyeon Kim. “Selling trust in cyber space: social networking service (SNS) providers and social capital amongst netizens in South Korea.” *Asia Pacific Business Review* 24(2): 196-211.

2018 \_\_\_\_ and Bonwon Koo. “Japanese Webtoon: Digitalizing and Marketing Manga Online Using South Korean App Designs.” *Culture and Empathy* 1(1-4): 49-69.

2017 “From Localization to Glocalization: Contriving Korean Pop Culture to Meet Glocal Demands.” *Kritika Kultura* 29: 157-167.

2017 “Islam and Local Culture: The Peril of State Violence and Hallyu Fandom in Indonesia (With Reference to Palestine).” *Kritika Kultura* 29: 232-257.

2016 \_\_\_\_ and Insook Kim. 「민족감정의 극복과 한류소비현상 – 한류 드라마의 반일・반중묘사와 일본・중국관객의 반응」『韓日經商論集』 第 71 卷: 29-51.

2016 \_\_\_\_ and Chris Rowley. “Business Ethics and the Role of Context: Institutionalism, History and Comparisons in the Asia Pacific Region.” *Asia Pacific Business Review* 22(3): 353-365.

2016 \_\_\_\_ and Chris Rowley. “Relinquishing Business Ethics from a Theoretical Deadlock: the Requirement for Local Grounding and Historical Comparisons in the Asia Pacific Region.” *Asia Pacific Business Review* 22(3): 516-521.

2016 \_\_\_\_ and Young-Ran Koh. “The State as a Regulator of Business Ethics: The Tokugawa Authority Structure and Private Interests.” *Asia Pacific Business Review* 22(3): 397-410.

2014 "Comparing State Economic Ideologies and Business Ethics in East Asia." *Korea Observer* 45(3): 347-361.

2014 \_\_\_\_ and Choong-Mook Lee. "A League of their Own: Female Hallyu Fans and Korea-Japan Relations." *Pacific Focus* 29(2):284-302.

2013 “Intuition and consilience: the creation of clinical and symptomatic knowledge in entertainment industries.” *International Journal of Technology Management and Sustainable Development* 12(2):137-153.

2013 “The Globalization of K-pop: Korea’s Place in the Global Music Industry.” *Korea Observer* 44(3):389-409.

2013 \_\_\_\_ and Hyo-Jung Lee. “Mass media technologies and popular music genres: K- pop and YouTube.” *Korea Journal* 53(4):34-58.

2013. Andew Eungi Kim, Fitria Mayasari, and \_\_\_\_ “When ‘tourist audiences’ encounter each other: K-pop fans and transnational identity building.” *Korea Journal* 53(4):59- 82.

2013 \_\_\_\_ and Hyo-Jung Lee. “K-pop in Korea: How the pop music industry is changing a post-developmental society.” *Cross-Currents: East Asian History and Culture Review* 9:105-124.

2012 John Lie and \_\_\_\_. “Introduction.” *Korea Observer* 43(3):333-337.

2012 \_\_\_\_ and Gil-Sung Park. “From B2C to B2B: selling Korean pop music in the age of new social media.” *Korea Observer* 43(3):365-397.

2012 「내부자산업스파이의 증가요인과 정책시사점」 『韓国警察研究』 11(2):205-226.

2012 Hyuk-Rae Kim and \_\_\_\_. “Foreigners cometh!: Paths to multiculturalism in Japan, Korea, and Taiwan.” *Asian and Pacific Migration Journal* 21(1):105-133.

2012 “From nationalistic diaspora to transnational diaspora: The evolution of identity crisis among the Korean Japanese.” *Journal of Ethnic and Migration Studies* 38(4): 651-669.

2012 “The use of feed-forward and feedback learning in firm-university knowledge development: the case of Japan.” *Asian Journal of Innovation and Policy* 1(1):92- 115.

2011 Hyuk-Rae Kim and \_\_\_\_. “Migration and multicultural contention in East Asia.” *Journal of Ethnic and Migration Studies* 37(10): 1563-1581.

2011 “Torn between two lovers: Retrospective learning and postcolonial melancholia among Japanese women.” *Korea Observer* 42(2): 223-254.

2011 “Strategies of Innovation for Firms in the Emerging Markets.” *International Journal of Technology Management and Sustainable Development* 10(2): 103-105.

2011 “Leveraging corporate success via R&D and niche market strategies: The case of Shin Ramyeon born global in Korea.” *International Journal of Technology Management and Sustainable Development* 10(2): 107-123.

2010 \_\_\_\_ and Recep Varcin. “Rent-sharing: Organizational and technological innovations under the military regimes in South Korea and Turkey.” *International Journal of Technology Management and Sustainable Development* 9(2):77-94.

2010 “Editorial.” *International Journal of Technology Marketing* 5(2):105-110.

2010 “Virtual technology marketing and governance problems: How can firms benefit from dynamic boundaries?” *International Journal of Technology Marketing* 5(2):111-126.

2010 “The development of cluster tool controllers (CTC) for semiconductor manufacturing: The case of KAIST and Jusung Engineering, Co.” *International Journal of Technology Marketing* 5(2):192-200.

2010 “New product development and commercialization at SK Chemical.” *International Journal of Technology Marketing* 5(2):181-191.

2010 “Education and development: Why are Koreans obsessed with learning?” *Comparative Sociology* 9(3):308-327.

2009 “Hallyu: Winter Sonata and transnational consumers.” *Korea Observer* 40(3):425- 459.

2009 “Virtual corporation and technology innovation: The role of project managers in neutralizing uncertainties.” *Korean Venture Management Review* 12(2):71-92.

2005 Ho-Won Jeong, \_\_\_\_, and Sang Kee Peter Lee. “Human security, promotion of peace and justice: The case of Korea.” *Taiwan International Studies Quarterly* 1(4):165-186.

2004 Hyuk-Rae Kim, \_\_\_\_, Yong-Sun Kim, and Shigemi Yoneyama. “Recasting governance structures: The cases of South Korea, Japan, and Taiwan.” *Asian Business and Management* 3(3):281-98.

2004 \_\_\_\_, Hyuk-Rae Kim, and Shigemi Yoneyama. “Networked path toward technology innovation: The case of Taiwan Semiconductor Manufacturing Company.” *International Journal of Information Technology and Management* 3(1):89-104.

2004 Shigemi Yoneyama, \_\_\_\_, and Hyuk-Rae Kim. “Knowledge integration capabilities of Japanese companies: reconstructing intra-firm networks for technology commercialisation.” *International Journal of Information Technology and Management* 3(1):59-71.

2003 \_\_\_\_, Hun-Joon Park, and Sunghoon Park. “Mad technology: Changes of national innovation systems in Japan, Korea, and Taiwan.” *International Journal of Entrepreneurship and Innovation Management* 3(5-6): 468-91.

2002 김혁래, 박헌준, \_\_\_\_. 「기술혁신 체제의 비교연구」『기술혁신연구』10(2): 45-68.

2002 \_\_\_\_ and Recep Varcin. “Market bypassing: Explaining the rise of the Mafioso states in South Korea and Turkey.” *Third World Quarterly* 23(4): 711-23.

2001 \_\_\_\_ and Hun-Joon Park. “Shooting at a moving target: Four theoretical problems in explaining the dynamics of the Chaebol.” *Asia-Pacific Business Review* 7(4): 45-69.

2000 \_\_\_\_ and Douglas Ishizawa-Grbic. “Forgiving the culprits: Japanese revisionism in a post-cold war context.” *International Journal of Peace Studies* 5(2): 45-59.

1999 “Political democratization and unification in South Korea.” *SBF DERGISI* 54(4): 105-20.

1997 Toshimaru Ogura and \_\_\_\_. “Nuclear clouds over the Korean peninsula and Japan. *Monthly Review* 48(11): 18-31.

1995 “Politics of northeast Asian 'miracles': Party systems, stability, and economic equality.” Annotated and abstracted in the Bulletin of International Sociological Association. (ISA Good Quality Paper Award for Young Sociologists).

*Non-Peer Reviewed Journal Articles and Business Reports*

2006 “Creating value for a small and medium firm through knowledge networks: The case of Keosan.” *Asia Pacific Tech Monitor* 23(1):26-31.

2002 「未来を開く契機—過去の強さから学べ」*JCER* 892: 4-7.

1999 \_\_\_\_ and David Neilson. “The dislodging of the visible hand and the destruction of social institutions: A critique of New Zealand style market reforms.” *AMPO: Japan-Asia Quarterly Review* 28(4): 42-50.

*Book Chapters*

Forthcoming \_\_\_\_ and Wonho Jang. “From Globalization to Glocalization: Configuring Korean Pop Culture to Meet Glocal Demands.” In Victor Roudometof and Ugo Dessi (Eds.), *Handbook of Culture and Glocalization*, pp. xxx-xxx. Cheltenham: Edward Elgar.

Forthcoming Chris Rowley, \_\_\_\_, Wonho Jang. “Leadership, Performance and Socialist Reforms: How did Reform Leadership Emerge and Create Change?” In Chris Rowley, Ingyu Oh, and Wonho Jang (Eds.), *Leadership and Innovation in China and Vietnam: Principles, Styles and Comparisons*, pp. xx-xx. London: Routledge.

2021 Chris Rowley and \_\_\_\_. “The Enigma of Chinese Power: Understanding Corporate Performances through Managerial Ties.” In Chris Rowley and Ingyu Oh (Eds.). *Performance and Managerial Ties in China: Theories and Dimensions*, pp. 1-8. London: Routledge.

2020 Chris Rowley and \_\_\_\_. “Trends in Chinese Management and Business: Change, Confucianism, Leadership, Knowledge and Innovation.” In Chris Rowley and Ingyu Oh (Eds.). *Inside the Changing Business of China: Organizational Evolution, Culture, Leadership, and Innovation*, pp. 1-8. London: Routledge.

2019 Chris Rowley and \_\_\_\_ (eds.) *Leadership in East Asia: Globalization, Innovation and Creativity in Japan, South Korea and China*. London: Routledge

2019 \_\_\_\_ and Bonwon Koo. “Japanese Webtoon: Digitalizing and Marketing Manga Online.” In G. Park, N. Otmazgin, and K. Howard (Eds.), *Transcultural Fandom and the Globalization of Hallyu*, pp. 181-206. Seoul: Korea University Press.

2018 \_\_\_\_, Wonho Jang, and Sanghyeon Kim. “Selling trust in cyber space: social networking service (SNS) providers and social capital amongst netizens in South Korea.” In Y. Suseno and C. Rowley (Eds.), Social Capital in the Asia Pacific: Examples from the Services Industry. London: Routledge.

2017 “전염의 사회학적 이해: 멜랑콜리아를 중심으로.” 박길성, 김우주 외. <전염의 상상력>. 서울 나남, pp. 67-100.

2017 “From Credible Threats to Credible Commitments? The Changing Face of South Korean Corruption.” In M. dela Rama and C. Rowley (Eds.), *The Changing Face of Corruption in the Asia Pacific*, pp. 243-250. Cambridge: Elsevier.

2017 “Chaebols’ Innovation Management without an Economic Miracle.” In A. Brem and E. Viardot (Eds.), *Revolution of Innovation Management*, Vol. 2, pp. 41-68. London: Palgrave.

2015 \_\_\_\_ and Hannah Jun. “Economic Miracle.” In Michael Seth (Ed.), *Handbook of Modern Korean History*, pp. 295-313. London: Routledge.

2015 「日本発の韓流と嫌韓流が東アジアに齎す文化の未来」呉スンホ（編）、『韓国インテ リジェンスの憂鬱』 東京： KK ベストセラーズ, pp. 125-158.

2014 John Lie and \_\_\_\_. “SM Entertainment and Soo Man Lee.” In Fu La Tony Yu and Ho don Yan (Eds.), *Handbook in East Asian Entrepreneurship*, pp. 346-352. London: Routledge.

2013 “Joining innovation efforts using both feed-forward and feedback learning: the case of Japanese and Korean universities.” In Eric Viardot and Alexander Brem (eds.), *Evolution of Innovation Management: Trends in International Context*, pp. 208-235. Hampshire: Palgrave.

2011 “Not yet Triple Helix III?: Japanese MOT policies and the problem of technology exploitation.” In Mohammed Saad and Girma Zawddie (eds.), *Theory and Practice of Triple Helix Model in Developing Countries*, pp. 283-304. London: Routledge.

2010 “Hallyu: new politico-cultural discourse in East Asia?” In Marie Söderberg (ed.) *The Japan-South Korea Relationship*, pp. 99-118. London: Routledge.

2007 김혁래, \_\_\_\_, 박헌준. “신기술과 동아시아 기술혁신 체제의 변화-한국, 일본 및 대만 기술혁신의 가버넌스 비교.” 한국비교사회학회(편), <동아시아, 발전, 동북아 경제통합과 화해협력>. 서울: 아르케, pp. 187-218.

2001 \_\_\_\_ and Hun-Joon Park. “Shooting at a moving target: Explaining the organizational dynamics of the Chaebol.” Pp. 44-69 in Chris Rowley, Johngseok Bae, and Tae-WonSohn (eds.), *Management in Korea: Its Capabilities and Weaknesses*. London: Routledge.

2000 “The closing of man’s mind: The failure of the male world system in confronting the comfort women issue.” Pp. 105-15 in Russell Solomon (ed.), *Rights, Rules and Responsibilities in International Conduct*. Wellington, New Zealand: Dunmore Press.

*Translations*

1996 Foster, John. <환경혁명-새로운 문명의 패러다임을 찾아서>. 서울: 동쪽나라.

*Book Reviews*

2021 “Radical Empathy.” *Culture and Empathy* 4(1): 82-85.

2020 “Writing New History of Comfort Women.” *Culture and Empathy* 3(3-4): 162-164.

2020 “I used to like Book Stores.” *Culture and Empathy* 3(3-4): 165-166.

2019 “Red Ink.” *Culture and Empathy* 2(1): 62-63.

2018 “When There is no K-pop Expert in Academia.” *Culture and Empathy* 1(1-4): 94-97.

2016 “Rethinking Borders in Japan: Internal, Cultural, and Geopolitical.” *Cross-Currents: East Asian History and Culture Review* 18: 85-95.

2001 The Korean Economy in an Era of Global Competition, by Korea Economic Institute of America, in *Journal of Asian Business* 16(3): 87.

2000 Politics and Markets in the Wake of the Asian Financial Crisis, by Richard Robinson et al., in *Australian Journal of Political Science* 35(3): 555-6.

2000 Korea: The Search for Sovereignty, by Geoff Simons, in *Pacific Affairs* 73(3):459-60.

2000 The Korean Economy in an Era of Global Competition, by Joint U.S.-Korea Academic

Studies, in *Journal of Asian Business* 16(3): 87-8.

1999 Driven by Growth, by James Morley, in *Australian Journal of Political Science* 34(3): 461.

1999 Korea’s Growth and Industrial Transformation, by Haeran Lim, in *Pacific Affairs* 72(3): 446-7.

*Case Studies*

2005 “Make it spicy: the Shin Ramyon story at Nongshim, Inc.” Ritsumeikan Asia Pacific

University, Case Development Center, Beppu, Japan.

2004 “Searching for a cultural and strategic fit: International joint venture between LG Electronics and Philips.” Ritsumeikan Asia Pacific University, Case Development Center. Beppu, Japan.

2003 “New product development and commercialization at SK Chemical.” Ritsumeikan Asia Pacific University, Case Development Center. Beppu, Japan.

2003 “Finding a niche market in times of recession - Lucid Korea.” Ritsumeikan Asia Pacific University, Case Development Center. Beppu, Japan.

2003 “Inventing the best quality water for human consumption - The story of ACTIMO at Keosan Industry, Co.” Ritsumeikan Asia Pacific University, Case Development Center. Beppu, Japan.

2003 “The development of cluster tool controllers (CTC) for semiconductor manufacturing: The case of KAIST and Jusung Engineering, Co.” Ritsumeikan Asia Pacific University, Case Development Center. Beppu, Japan.

# WORKSHOP, CONFERENCE PAPERS AND PROCEEDINGS

2019 “Global Diffusion of Hallyu: New Social Media and Melancholia.” The 7th World Congress for Hallyu. Jerusalem: Hebrew University. Dec. 1 – Dec. 4.

2019 “What is Pop Culture in North Korea?” The 7th World Congress for Hallyu. Jerusalem: Hebrew University. Dec. 1 – Dec. 4.

2019 Gil-Sung Park and \_\_\_\_. “MERS Infection in South Korea: Socializing Epidemic Management.” The 7th World Congress for Hallyu. Jerusalem: Hebrew University. Dec. 1 – Dec. 4.

2019 “Koreatowns in Japan: From 16th c. Kyushu to 21st c. Osaka.” University of Seoul-Kansai Gaidai Shuttle Workshop on Urban Culture and Space. Seoul: University of Seoul.

2019 “Melancholic Females.” International Workshop on Cultural Studies. Seoul: Kyunghee University.

2018 “Understanding/ Explaining the Melancholic Epidemic: The Case of Female Hallyu Fans.” The 6th World Congress for Hallyu. Osaka: Kansai Gaidai University. Nov. 15- 18.

2018 “Social Media, Gender, and Intermediality in the Dissemination of WebToons in Japan: The Cases of ReLife and Lookism.” International Workshop on the Hallyu Endemic. Korea University. Aug. 20.

2018 “Top Heavy: Globalization and Inequality in South Korea.” XIX ISA World Congress of Sociology. Toronto, Canada, July 15-21.

2018 “해양한류와 지역발전: 부산을 중심으로.” 제 1 회 동북아해역과 인문네트워크. 부경대학교.

2018 “Japanese Webtoon: Digitalizing and Marketing Manga Online Using South Korean App Designs.” Symposium on Glocal Culture and Social Empathy. Osaka: Kansai Gaidai University.

2018 “Japanese Webtoon: Digitalizing and marketing Japanese manga online by a South Korean distributor.” The Changing Nature of Asia's Media Industries: Liberalization, New Media, and Media Policy. Kyoto: Doshisha University.

2017 “Index Modelling for Hallyu Mutual/Hedge Funds.” The 5th World Congress for Hallyu. Seoul: University of Seoul.

2017 “The Chinese Hallyu Ban and Cultural Politics in East Asia.” The 5th World Congress for Hallyu. Seoul: University of Seoul.

2017 “Myths and Facts about the K-pop Industry: Some Preliminary Data Analysis.” The 5th World Congress for Hallyu. Seoul: University of Seoul.

2017 “After Unification – Preserving Pop Music from Former East Germany and North Korea.” The 5th World Congress for Hallyu. Seoul: University of Seoul.

2017 \_\_\_\_ and Taichi Takahara. “From Business to Politics: Transnational Capitalists and their Political Leadership.” APBR-Rikkyo Workshop on Leadership. Tokyo: Rikkyo University.

2017 “From Localization to Glocalization: Contriving Korean Pop Culture to Meet Glocal Demands.” Workshop on the Challenges of Korean Studies. Milwaukee: University of Wisconsin.

2017 “Soft Power Mafia in South Korea.” The 5th Conference of “Korea Rise.” Milwaukee: University of Wisconsin.

2016 “Korean Soft Power in Indonesia.” The 4th World Congress for Hallyu. Oxford: Oriel College.

2016 “Workshop: Korean Soft Power in Southeast Asia – Implications on Global Business.” Seoul: Lotte Hotel.

2015 “Hallyu in North Korea.” The 3rd World Congress on Hallyu. Dubai: International Convention Center.

2015 “WebToon.” Workshop: Korean Popular Culture. Paris: CNAM.

2015 “Internal Diaspora: Kang Hang’s Japan Experience and Intellectual Isolation in Joseon.” Cross-Currents Forum. Berkeley: Center for East Asian Studies, UC Berkeley.

2014 “Gendered Soft Power: Indonesia and Palestine.” Workshop on Hallyu Soft Power in the Middle East. Jerusalem, Israel: Hebrew University of Jerusalem. Nov. 25.

2014 “Hallyu Soft Power.” Second World Congress for Hallyu. World Association for Hallyu Studies. National Library. Buenos Aires, Argentina. Oct. 31-Nov. 1.

2014 “Responses of Japanese Female Hallyu Fans on the Anti-Japanese Dramas.” RIKS Center for Hallyu Studies 1st Annual Conference. Busan, Korea. August 2-3.

2014 “Structure of Female Narratology.” RIKS Center for Hallyu Studies 1st Annual Conference. Busan, Korea. August 2-3.

2014 “K-pop Charts and Music Innovation.” RIKS Center for Hallyu Studies 1st Annual Conference. Busan, Korea. August 2-3.

2014 \_\_\_\_ and Youngran Koh. “The State as a Regulator of Business Ethics: the Tokugawa Authority Structure and Economic Thought.” Annual Meeting of Association of Asian Studies. Philadelphia. March 14-16.

2014 \_\_\_\_ and Peter von Staden. “Hallyu: A New Political Economic Discourse in East Asia?” K-pop Conference. Los Angeles: Center for Korean and Korean American Studies, Cal State LA.

2014 \_\_\_\_, Fitria Mayasari, and Indra Krishnamurti. “Hallyu as an invader? Religious and ethnic conflicts and the consumption of imported popular culture in Indonesia.” The 3rd International Hallyu Workshop. Seoul: Ramada Seoul Hotel, Mar. 7.

2013 \_\_\_\_ and Hyo-Jung Lee. “Mass media technologies and popular music genres: K- pop and YouTube.” World Association for Hallyu Studies 1st World Congress for Hallyu. Seoul: Korea University, Oct. 18-19.

2013 \_\_\_\_ and Weibo Yeh. “Hallyu deurama eui banil banjung myosa wa gwangaek eui baneung.” Paper Delivered at the International Conference: Korean Studies. Qingdao Maritime University, Aug. 27-28.

2013 \_\_\_\_ and Gil-Sung Park. “The globalization of K-pop: Korea’s Place in the Global Music Industry.” Paper Delivered at the International Conference: “The ‘Miracle’ Narrative of the Korean Cultural Industries: Perspectives from the Middle East.” The Hebrew University of Jerusalem, The Harry S. Truman Research Institute for the Advancement of Peace, Abba Eban Hall, May 7-9.

2013 \_\_\_\_ and Hyo-Jung Lee. “K-pop in Korea: Conceiving a Global-Local-Global Music Production.” AKS-UC Berkeley K-Pop Workshop. Seoul: Olympic Parktel.

2012 Yong-Hee Lee, Yonghee Lee, , Giang Do. “A Preliminary Study on the Cultural Differences between Korean and Japanese Organizations in Nuclear Power Plants.” Transactions of the Korean Nuclear Society Autumn Meeting. Gyeongju, Korea, Oct 25-26.

2012 “Intuition and consilience: the creation of clinical and symptomatic knowledge in entertainment industries.” Annual Asian Conference on Innovation and Policy. Dalian, China: Dalian University of Technology.

2012 “From B2C to B2B: selling Korean pop music in the age of new social media.” Korean Wave Workshop. Berkeley: UC Berkeley.

2011 “The use of feed-forward and feedback learning in firm-university knowledge development: the case of Japan.” KTIS Conference. Daejeon, Korea: University of Science and Technology.

2011 “The use of feed-forward and feedback learning in firm-university knowledge development: the case of South Korea.” COSINUS Conference. Bristol, UK: Bristol Business School.

2010 “New possibilities of Korean marine sociology.” Workshop: Marine Ecology Workshop. Daejeon, Korea: Yuseong Hotel.

2009 “Toward a post-cold war and post-industrial harmony between Japan and Korea: Popular culture as a new means of discourse between the two nations.” Workshop: The Japan-South Korea Relationship. The European Institute of Japanese Studies, Stockholm School of Economics. Stockholm, Sweden.

2009 “Multiethnicity and multiculturalism in East Asia: Japan, Korea and Taiwan.” Keynote Speech, Bridge Conference: Public Policy in East Asia. Centre for East Asian Studies, University of Bristol.

2009 “Aspiring to be global: Migration and multicultural contention in Japan, Korea, and Taiwan.” Korea Foundation Forum on Migration, Colorado State University. Fort Collins, CO, USA.

2008 “Diaspora and post-diaspora: The identity crisis of the Korean Japanese.” Waseda Workshop, Korea in Crisis: the Economy, Society, and Diaspora. Tokyo, Japan.

2008 “Education and development: Why are Koreans obsessed with learning?” Waseda Workshop, Korea in Crisis: the Economy, Society, and Diaspora. Tokyo, Japan.

2008 “Hallyu: Winter Sonata and transnational consumers.” PACKS Conference. Hanoi, Vietnam.

2007 “Finding a right partner: global cooperation toward technology innovation.” Guest Speaker, American Society for Engineering Education Annual Convention. Istanbul, Turkey.

2005 “National innovation systems: Theoretical overview.” Tubitak Conference on National Innovation Systems. Istanbul, Turkey.

2005 “Comparison of national innovation systems: Japan, Korea, and Taiwan.” Tubitak Conference on National Innovation Systems. Istanbul, Turkey.

2003 Chung Won Tae and \_. “Corporate governance and environmental factors: How teamwork is shaped in the Korean Chaebol.” Academy of Management Annual Meeting. Seattle WA, USA.

2003 Hun-Joon Park, Shigemi Yoneyama, and \_\_\_\_. “Innovation strategies and technology commercialization in the Korean Chaebol: A comparative context.” Academy of Management Annual Meeting. Seattle WA, USA.

2002 “Flexibility networks: Innovation and information dissemination in Taiwanese family firms.” Academy of Management Annual Meeting. Denver CO, USA.

2002 \_\_\_\_, Recep Varcin, and Vinit Visessuvanapoom. “Innovation qua survival: Organizational innovation under the Mafia states of South Korea, Turkey, and Thailand.” Asia-Pacific Decision Science Institute Meeting. Bangkok, Thailand.

2002 \_\_\_\_ and Recep Varcin. “Processing mafia threats: Organizational innovation under mafia states in South Korea and Turkey.” Ritsumeikan Asia Pacific University Conference on the Developmental State. Beppu, Japan.

2002 “Identity crisis among Japanese Koreans in the time of post-Diaspora.” Conference on Overseas Koreans. Taegu, Korea .

2001 “The role of the internet in forming global music industry: The case of Napster.” Conference on Internet Freedom. Seoul, Korea.

2000 Hun-Joon Park, Insoo Park, and \_. “The historical concept of management in China: Leadership, strategy, and organization.” Academy of Management Annual Meeting. Toronto, Canada.

2000 \_\_\_\_, Hun-Joon Park, and Sunghoon Park. “Mad technology: International technological regimes and national innovation systems in Japan, Korea, and Taiwan.” Asia-Pacific Decision Science Institute’s Fifth International Conference. Tokyo, Japan.

1999 \_\_\_\_ and Hun-Joon Park. “De-banking the Keiretsu and the Chaebol: The impact of financial deregulation on organizational changes.” Symposium on Restructuring and Trans-formation in Asia, Academy of Management Annual Meeting. Chicago IL, USA.

1999 \_\_\_\_ and Insoo Park. “Political democratization amid consistent cold-war confrontations: the cases of South Korea and Taiwan.” European Consortium for Political Research, 27th Joint Sessions. Mannheim, Germany.

1998 “Anti-environmentalists: Marx’s texts as a methodological basis of pro- environmental thinking.” Australasian Political Studies Association Annual Conference. Christchurch, New Zealand.

1998 \_\_\_\_ and Recep Varcin. “Market bypassing: explaining the rise of Mafioso states in South Korea and Turkey.” American Sociological Association Annual Meeting. San Francisco CA., USA.

1998 “The closing of man’s mind: The failure of male world system in confronting the comfort women issue.” The Second Wellington Conference on World Affairs. Wellington, New Zealand.

1997 “Making an octopus: The rise and development of the South Korean Chaebol and the Japanese Keiretsu.” International Political Science Association, World Congress. Seoul, Korea.

1997 “The futility of organizational variables in the comparison of conglomerate organizations: The case of the South Korean Chaebol and the Japanese Keiretsu.” New Zealand Political Science Association Conference. Hamilton, New Zealand. Published in Conference Proceedings.

1993 \_\_\_\_ and Michael Dawson. “The birth, growth, and death of modern oligopolies: The cases of the Japanese Zaibatsu and the U.S. auto industry.” Midwestern Political Science Association Annual Meeting. Chicago IL, USA.

1991 John Lie and \_\_\_\_. “The modern hamlet: Elite ‘no choice’ and political democratization in South Korea.” Midwestern Political Science Association Meeting. Chicago IL, USA.

1991 William S. Ackroyd and \_\_\_\_. “Military intervention in the third world: A comparison of the South Korean and Mexican cases.” Southwestern Political Science Association Meeting. San Antonio TX, USA.

1990 “Patterns of oligarchic dissolution: The cases of Meiji Japan (1868-1912) and the fifth Republic of Korea (1980-1987).” Conference on Democratization. New York, NY, USA.

1990 “Party systems, economic development, and political stability: The cases of Japan, South Korea, and Taiwan.” Southwestern Political Science Association Meeting. Fort Worth TX, USA.

# INVITED LECTURES, MEDIA INTERVIEWS, NEWSPAPER ARTICLES

2020 Interview on Hallyu for MBC TV.

2018 Interview on K-pop in North Korea. Australian Broadcasting Corp. (ABC)

2017 Invited Speech, “Understanding the Melancholia Epidemic: The Case of Hallyu (the Korean Wave) Fans.” East Asian Studies. Ohio State University.

2017 Invited Speech, “Mafia and Peddlers: Korean Economic Development amid Political Corruption.” Access Asia. UC Irvine.

2017 Invited Speech, “Understanding the Melancholia Epidemic: The Case of Hallyu (the Korean Wave) Fans.” Program in Transnational Korean Studies. UC San Diego.

2017 Le Monde interview on Hallyu.

2016 Invited Speech, “Africa and Korea in the Age of Globalization.” Center for African

Studies, Bayreuth University. 2016 NY Times interview on Korea.

2016 Various TV appearances on BBC, CNN, and Arirang TV.

2015 Various TV appearances on CCTV (Chinese Central TV) on East Asian.

2014 Guest Speech, “Cultural Cooperation between Taiwan and Korea.” National Chengchi University. Taipei: Taiwan.

2014 Guest Speech, “Cultural Cooperation between Thailand and Korea.” Thammasat University. Bangkok: Thailand.

2014 Guest Speech, “Cultural Cooperation between the Philippines and Korea.” Asia Institute of Management. Manila: Philippines.

2014 Keynote Speech, “Globalization and K-pop.” Ateneo Initiative in Korean Studies, Manila, the Philippines.

2014 On Hallyu, interview with Hokkaido Newspaper. 2014 On Hallyu, interview with Dong-A Daily.

2013 On Hallyu, interview with the Times (London). 2013 MBA Program, Sungkyunkwan University. “Hallyu.”

2012 Korea Energy and Technology Evaluation and Planning. “Hallyu.”

2012 Interview with SankeiBiz, May 12. 2012 Interview with Chosun Daily, April 30.

2011 Host, “Solbridge 3-Minute Column,” weekly program on Radio Korea Hawaii.

2010 TBS FM radio interview on the Korean chaebol.

2007 King Mongkut’s University of Technology, Bangkok, Thailand. “Virtual Networks.”

2006 Oh My News article on the globalization of the Japanese employment market.

2006 Oh My News article on the Korean Japanese in Japan.

2005 Asahi Shinbun interview on new job training patterns in Japan and Korea.

2005 Baskent University, Ankara, Turkey. “Korean Innovation.”

2005 Hyphen interview on Korean night club culture.

2005 Center for Korean Studies, UC Berkeley. “Korean Learning.”

2004 Seoul, Korea: Keosan Industry, Corporate Training. “International Corporate Strategies and the Role of CEOs.”

2001 Beppu, Japan: Ritsumeikan Asia Pacific University. “National innovation systems of Japan, South Korea, Taiwan, New Zealand, and Australia.”

2001 New Zealand Herald interview on national innovation systems in Korea, Japan, and Taiwan.

2000 New Zealand Herald interview on the Korean War’s 50th anniversary.

1999 Taegu, Korea: Kyongil University. “Globalization and the status of the Korean economy.”

1998 Ankara, Turkey: Faculty of Political Science, University of Ankara. “Political democratization and unification in South Korea.”

1997 Hamilton, New Zealand. New Zealand Institute of International Affairs, Hamilton Chapter. “Korean security in the IMF age.”

# PROFESSIONAL SERVICE

*Editorial*

2019- Associate Editor, *Asia Pacific Business Review*. (SSCI)

2018- Editor, *Culture and Empathy: International Journal of Sociology, Psychology, and Cultural Studies*.

2017-19 Special Issue Editor, *Kritika Kultura*. (A&HCI)

2016-18 Editorial Board, *Asia Pacific Business Review*. (SSCI)

2011-14 Editorial Board, *Asian Journal of Innovation and Policy*. (KCI)

2010-18 Regular Reviewer, *Korea Observer*. (SSCI)

2009- Editorial Board, *International Journal of Technology Management and Sustainable Development*. (SCOPUS)

2004-18 Editorial Board, *International Journal of Technology Marketing*.

2001-03 Associate Editor, *Ritsumeikan Journal of Asia-Pacific Studies*.

1999-05 Associate Editor, *International Journal of Peace Studies*.

1999-01 Occasional book and article reviewer for Pacific Affairs, *Australian Journal of Political Science, Journal of Asian Business, Bulletin for Concerned Asian Scholars*. (SSCI)

1992-97 Occasional Paper Reviewer on East Asia, *Critical Sociology*.

*University*

2018- Member, International Committee, Kansai Gaidai University

2015-18 Member, Summer Campus, Korea University

2014-15 Director, RIKS Center for Hallyu Studies, Korea University.

2012-12 Director, Center for Hallyu Research, SolBridge International School of Business.

2011-12 Director, Special Programs, SolBridge International School of Business.

2009-10 Program Director, MSc International Management, Bristol Business School, University of the West of England, UK.

2008-10 Module Leader, International Business Analysis, Bristol Business School, University of the West of England, UK.

2008-10 Research Coordinator, East Asian Research Unit, Bristol Business School, University of the West of England, UK.

2003-06 Member, Degree Development Committee, Graduate School of Management, Ritsumeikan Asia Pacific University, Japan.

2002-04 Steering Member, Research Center for Asia-Pacific Studies, Ritsumeikan Asia Pacific University, Japan.

2001-03 Member, Student Affairs Committee, Ritsumeikan Asia Pacific University, Japan.

*Local and Global Community*

1996-99 Voluntary unpaid consultation and translation services for Sarangbang Group for Human Rights.

1995-06 Voluntary contributor to People’s Plan Japonesia.

*Corporate Consulting*

2015-17 Brera, Inc. for global marketing

2015-16 Onnuriplan on Export Marketing

2012-13 Nemo Partners NEC on Energy Policy

2010-12 Imagination International on International Strategy

2003-08 Keosan Industry on International Strategy and Human Resources

2002-03 Komi Construction on International Joint Venture

2000-02 Jus Corp. on International Joint Venture

# STUDENT MENTORING

*Thesis Supervision*

Korea University, Program in Interdisciplinary Studies, Graduate School

2016 PhD Thesis. Jung-woo Kim. “Scientific Indexing and Its Implication on Knowledge Innovation.”

Korea University, Graduate School of Internationals Studies

2014 MA Thesis. Helena Michels. “Korean Economic Development amid the Asian Financial Crisis.”

Yonsei University, GSIS PhD Program in Korean Studies

2012 PhD Thesis. Renate Seo, “Transition to Adulthood in Republic of Korea.”

Greenwich University, MBA, MA Program

2009 MA Thesis. Nattapon Hariphooreevong, “Consumer Behaviour in Thailand –Industrial Automation from Japan.”

2009 MA Thesis. Wei Jia, “Development Patterns of Cartoon Industry in China.”

2009 MA Thesis. Chatchal Kitwatthanaphakdee, “Motor Industry in the Global Business: Ford Motors in Thailand.”

2009 MA Thesis. Yi Sun, “China’s Move from “Made in China” to a High End Brand.” 2009 MA Thesis. Gopi Thakkar, “Effect of Cultural Diversity on MNEs : A Case Study of KFC.”

2009 MA Thesis. Fan Ya Zhang, “Foreign Beverage Product Entering Specific Markets in London.”

2009 MBA Thesis. Vibbin Benjhamin, “Comparative Study on the Impact of Recession on Fast Food Industry.”

2009 MBA Thesis. OluwafemiIpero, “Corporate Culture and Organisation Performance.”

2009 MA Thesis. Pitthayporn Thanapanphuwadech, “Comparative Advantages of Management Accounting in China & US.”

Bristol Business School, UWE, MBA, MA Program

2009 MA Thesis. Vita Lazareva, “Knowledge Sharing within an MNC.”

2009 MA Thesis. Ashley Sterland, “Is True Mergers of Transatlantic Law Firms Flight or Fantasy?”

Ritsumeikan Asia Pacific University, MBA Program

2005 MBA Thesis. Tyler McPeek, “International Business Development: The Case of Keosan.”

University of Waikato, Department of Political Science and Public Policy:

2001 Master’s dissertation. Vinit Visessuvanapum, “Economic Growth and Government Corruption: The Case of Thailand.”

2001 Master’s dissertation. Linda Holmes, “Trade Relations and International Relations: Search for New Markets in New Zealand.”

1999 PhD thesis. Brenda Zhen Huang, “China’s Approach toward Post-Cold War Multilateral Arms Control: Evolving Convergence to International Norms.”

1999 Master’s dissertation. Douglas Grbic, “The Network of Distrust: Explaining Japanese Financial Big Bang.”

1999 Master’s dissertation. PuiPui Sui, “How Real is China’s Military Threat? --- A Game Theoretic Analysis.”

1999 Master’s dissertation. Wayne Heerdegen, “That It is Easier to Conduct Trade with the EU than with APEC.”

1998 Master’s dissertation. Key-Chang Chung, “Inter-Departmental Policy Coordination in a Comparative Perspective: The Cases of New Zealand and South Korea.”

1997 Master’s dissertation. Kyu-Soo Lim, “The Political Economy of Technology Transfer: The Impact of TRIPs on the Supply of Technologies in South Korea.”

*Student Field Trips*

2005 Field trip to Korea with undergraduate students from Ritsumeikan Asia Pacific University to conduct a case study on Nongshim Foods.

2005 Field trip to Korea with undergraduate students from UC Berkeley and Ritsumeikan Asia Pacific University to survey Korean electronic and heavy industries.

2004 Field trip to Korea with MBA students from Ritsumeikan Asia Pacific University to conduct a case study on LG-Philips

2004 Field trip to Korea with undergraduate students from Ritsumeikan Asia Pacific University to survey Korean electronic industries.

2003 Field trip to Korea with undergraduate students from Ritsumeikan Asia Pacific University and Yonsei University to survey Korean movie industries.

# LANGUAGES

Korean (native); English (near native); Japanese (excellent); Chinese (reading knowledge).

# PROFESSIONAL MEMBERSHIP

World Association for Hallyu Studies (President)

Academy of Management (Member)

East Asian Sociological Association (Member)

Association of Korean Regional Sociology (Member)