

– MARKET PLAN –

Portfolio Website: *Jullian Rives Music*

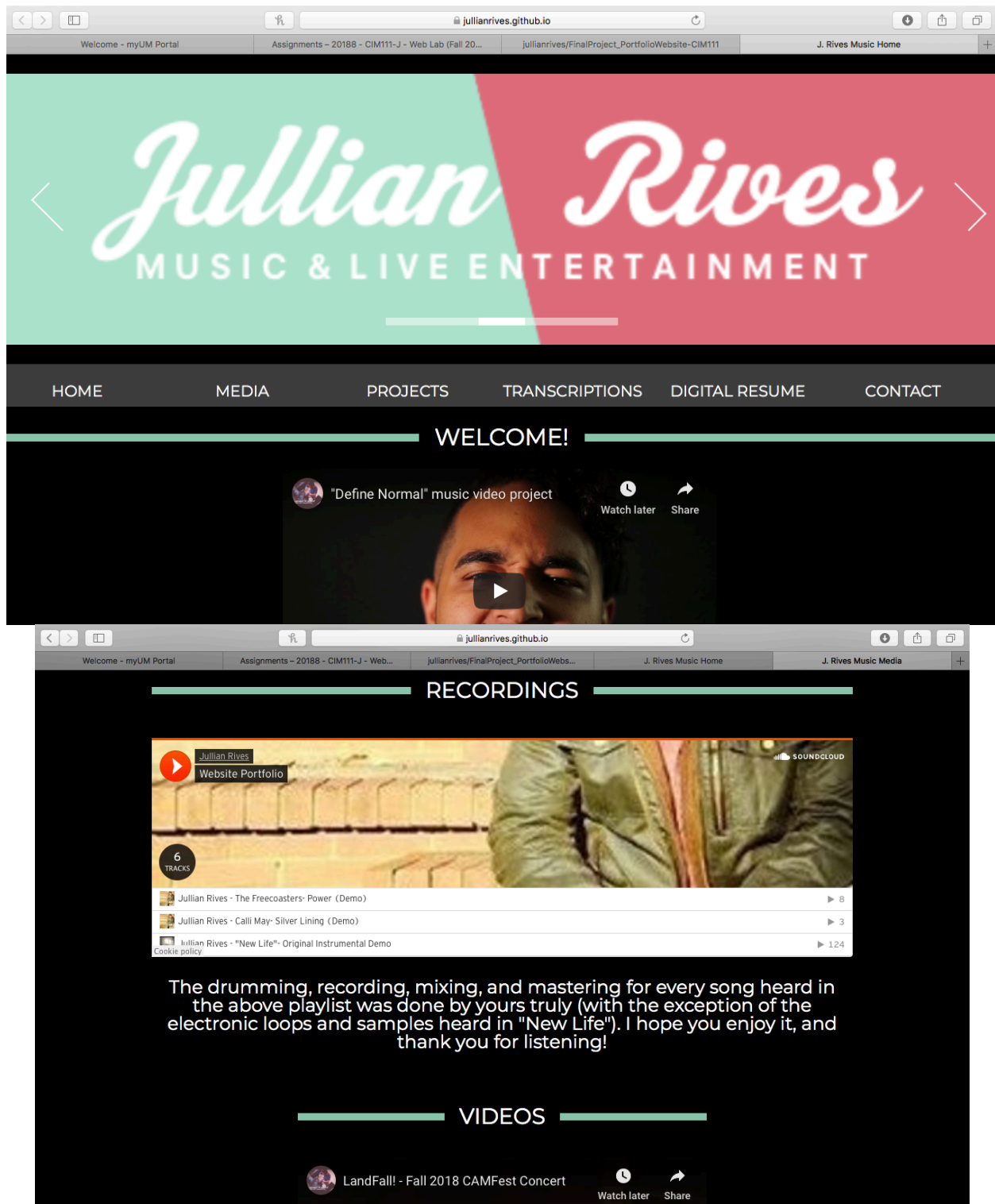
My market plan will be to target my audience through appropriate meta tagging and consistently creating content/media on sites such as YouTube and Instagram (all that contain links to my site) that will attract traffic to my website appropriately. The duration of my campaign will likely be a lifelong effort that is ever growing and evolving. Costs should be minimal, only paying for a domain name and nothing more. A couple examples of websites I will model my future mark plan off of include:

- <http://www.ashsoan.com>
- <https://www.jpbouvetmusic.com>
- <http://www.matthalpern.com>
- <http://www.natesmithmusic.com>
- <http://snarkypuppy.com>
- <https://www.youtube.com/user/rdavidr>

This concludes my market plan. Thank you.


– CAMPAIGN SCREENSHOTS –



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
VIDEOS



LandFall! - Fall 2018 CAMFest Concert






FALL 2018 CONCERT
LANDFALL!
NOVEMBER 7TH, 2018

Bkat snip Jullian Rives






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PROJECTS

"VOCO-LOCO" Model

Mic Preamp and Effects Loop

Modeled as Originally Designed by: Radial Engineering Ltd.



TRANSCRIPTIONS FOR DRUM SET

"OBLIVION"

THE WINERY DOGS

INTRO HEAVY DUTY ♩ = 132

DRUM SET

DRUM BREAK

QUITARS ENTER

DR. RIDE CYMBAL

PRE-VERSE 11

VERSE 15

19

DIGITAL RESUME

JULLIAN A. RIVES

9103 CAPISTRANO ST S UNIT 7709, NAPLES, FL 34113 ♦ (239) 285-2805 ♦ JAR178@MIAMI.EDU

EDUCATION

- University of Miami; B.M. in Professional Studies (August 2015 – Present; Projected to Graduate Spring 2019)
- Florida Southwestern State College; A.A. in General Studies (honors) w/ Focus in Computer Science - 3.86 GPA (January 2014 – August 2015)
- U.S. Marine Corps School House Instructor Course (March 2013)
- U.S. Marine Corps Technical Communications Controller Course (June 2010 – December 2010)
- U.S. Marine Corps Basic Electronics Course (March 2010 – May 2010)
- Edison State College/Dual Enrollment; 16 Semester Hour Credits (January 2009 – May 2009)
- Palmetto Ridge High School; High School Diploma (August 2005-May 2009)
- Harp & Thistle Pipe Band Highland/Celtic Snare Drummer (2006-2008)
- Palmetto Ridge High School Varsity Jazz Band and Drum Line Captain (2006-2009)
- Corkscrew Middle School Concert Band (Percussion) (2004)

AWARDS/SCHOLARSHIPS/HONORS

- Nominated Member of the University of Miami's Chapter of The National Society of Collegiate

