**EDUCATION**

**The Wharton School, University of Pennsylvania** Philadelphia, PA

Candidate for Bachelor of Science in Economics May 2020

*Intended Concentrations*: Management, Operations

*Coursework:* Leadership & Communication in Groups (Management 100), Introduction to Economics for Business, Introduction to Calculus, Critical Writing Seminar, and Beginning Chinese III  
Introduction to Law and Legal Process, Corporate Responsibility and Ethics, Introduction To Operations and Information Management, Beginning Chinese IV

**La Jolla Country Day School** La Jolla, CA

**BUSINESS EXPERIENCE**

*Deputy Vice President of Marketing, Advertising & Retail Conference* (Feb. 2017-present)

Developed relationships with sponsors and recruiters to coordinate their company conference logistics.

Managed venue and catering reservations, conference book, and participant registration.

Served as a primary conference day contact.

*Consult for America, Dynamite Detail marketing consultant* (Sept. 2016 -present) Revamped marketing strategy to entice a wider demographic

*R*edesigned print and social media campaigns to compete with large chains.

*Strategic Marketing Plan* *for San Diego Danceworks* (May 2014 – Aug. 2016)

Proposed new summer services and advertising methods to build a more consistent and loyal customer base.

*Co-founded Creative Stages Foundation* (Mar. 2012 – Aug. 2016)

Formed a 501(3)c to teach children with disabilities to dance.

**SUMMER EXPERIENCE**

Girls’ State (Jun. 2016) – One of three students nominated by the faculty to serve as LJCDS’ state delegate; later elected Chief Justice of the California Supreme Court in the session

Georgetown Leadership Institute (Jun. 2016) – Team was voted most viable NGO plan

Economics for Leaders (Jul. 2016) – Program combining intensive study of fundamental economic principles with trust exercises to hone our leadership skills.

Middlebury-Monterey Language Academy (Jul. 2014) Mandarin Immersion – Most Improved Award