

JULIE PALMER

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EDUCATION

University of Michigan 2021
Bachelors of Science in Information
UX Design & Research
Italian Minor

SKILLS & TOOLS

UX Design
Problem Solving
Prototyping
XD & Figma
Photoshop
Illustrator
HTML / CSS
User Research
Qualitative Analysis
Interviews & Surveys
WordPress
Italian

COURSES

Human Computer Interaction
Interaction Design
Web Design & Accessibility
Usability Evaluation
Algorithms & Society
IT & Global Society
Data Oriented Programming
Building Interactive Applications

LEADERSHIP

Italian Student Assoc. Secretary
MFlicks Social Media Director

EXPERIENCE

University of Michigan School of Information

Instructional Aid
August 2020 - December 2020

I collaborated with the instructional team to score and give feedback to student work. I was challenged to critically analyze writing from peers.

Simon Group Holdings – AeroParts Now

UX/Web Intern
June 2020 - August 2020

I designed customer-driven solutions through collaboration with my cross-functional team. I created an efficient mobile workflow utilizing input from experts in the field and iteration. I researched and qualitatively analyzed similar industry solutions. I coordinated with the web development team to redesign aspects of the company site.

Las Peregrinas & The Brick Magazine

Digital Marketing Assistant
June 2019 - present

I orchestrated online campaigns and social media content to fulfill our mission of connecting local women. I prioritized the wishes and needs of stakeholders. I collaborated with the team to ensure a cohesive product.

University of Michigan School of Social Work

Office Assistant
June 2019 - March 2020

I modernized operations within the Office of Development. I was valued by superiors for ensuring projects were smooth, logic based, and solved digitally when possible.

Menchie's

Assistant Manager, Team Leader
June 2015 - August 2018