

Squadhelp Branding Research

# **New Productivity App**

### **Survey Summary**

#### Question:

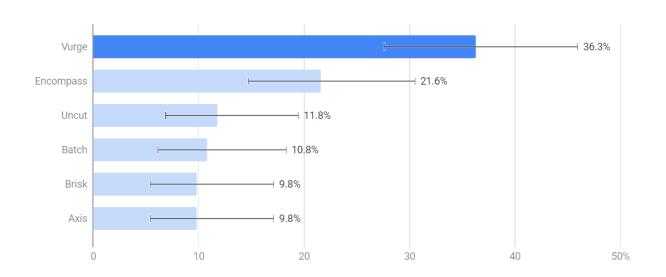
"Which of these names is your favorite for a productivity app?"

#### **Targeting:**

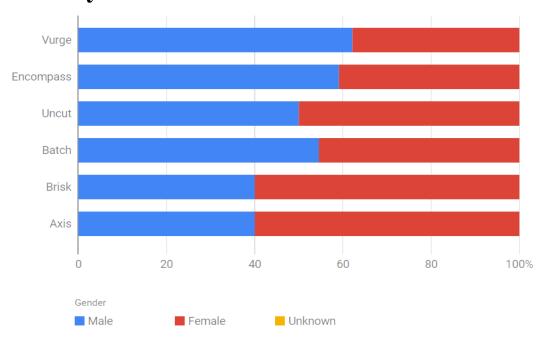
• Men and Women

• Age Group: 25-64

• Country: United States



## **Results by Gender**



## Results by Age

