JULIA MIHO

• JUNIOR WEB DESIGNER - DEVELOPER •

Solution-driven Junior Web Designer - Developer adept at contributing to highly collaborative and demanding work environment. Highly resourceful and systematic at managing projects and providing solutions using programming, design and project management skills.

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EDUCATION

MSc INFORMATION SECURITY AND COMPUTER FORENSICS
2016 - 2018
University of East London
(Metropolitan College Campus)

BSc COMPUTING
2012-2016
University of East London
(Metropolitan College Campus)

SKILLS - TOOLS

Project Management	UI/UX Design
Brand Development	HTML - CSS
Digital Marketing	IT Security
Agile - Scrum	JavaScript
Adobe Suite	ReactJS

CERTIFICATIONS

Front End Web Development
(ReactJS 100 hours hands-on training)
11.2020 - 12.2020
Project Future, powered by
ReGeneration, Online

Professional Scrum Master
10.2020 - Present
scrum.org, Online

Front End Development (Basics)
02.2018 - 05.2018
TÜV Hellas, Thessaloniki

IT for Touristic Businesses in Europe
04.2012 - 05.2012
Cinel, Lisbon

EXPERIENCE

BRANDING & DESIGN LEAD

Softhome.gr | Part Time | 2020 - Present

- Researched and generated decisions about strategic digital presence which included the expansion of the business on an international platform.
- Re-designed website and other design assets (digital & printed materials) to fit the brand identity.
- Led on artistic direction on product photography.
- Directed all project requirements such as B2B collaboration, professional policies, and identity design.
- Orchestrated the business's transition via rebranding.
- Managed digital marketing campaigns.

WEB DESIGN & DIGITAL MARKETING

Softhome.gr | Part Time | 2018 - 2019

- Formulated digital marketing strategies from scratch implementing SEO and customer needs analysis that led to an overall increase in the company's digital revenue by 40%.
- Tracked growth of business using multiple platforms (Google Ads & Analytics, Facebook Business).
- Optimised website by using HTML, CSS, and JavaScript (in Magento CMS) according to marketing needs.

WEB DESIGN & DIGITAL MARKETING

Istology Web & Marketing Solutions | Internship | 2018 - 2018

- Created landing pages in Drupal (HTML & CSS).
- Graphic Design (icons, posters, banners, illustrations)
- Consistently tracked Facebook and Google campaigns for multiple enterprising companies.