

JULIA MIHO

• JUNIOR WEB DESIGNER - DEVELOPER •

Solution-driven entry-level Web Designer & Developer adept at contributing to highly collaborative and demanding work environment. Highly resourceful and systematic at delivering projects and providing solutions using programming, design and project management skills.

📍 Thessaloniki / GR 📞 +30 6978520129 ✉ jx.miho@gmail.com in juliamiho 🌐 jul.fyi

EDUCATION

MSc INFORMATION SECURITY AND COMPUTER FORENSICS

2016 - 2018

University of East London
(Metropolitan College Campus)

BSc COMPUTING

2012-2016

University of East London
(Metropolitan College Campus)

SKILLS - TOOLS

Responsive Design	HTML
Brand Development	CSS - SCSS
Digital Marketing	JavaScript
Agile - Scrum	GSAP
UI / UX Design	VC - Git
Adobe Suite	ReactJS
IT Security	RESTful APIs

CERTIFICATIONS

Front End Web Development (ReactJS 100 hours hands-on training)

11.2020 - 12.2020

Project Future, powered by
ReGeneration, Online

Professional Scrum Master

10.2020 - Present

scrum.org, Online

Front End Development

02.2018 - 05.2018

TÜV Hellas, Thessaloniki

IT for Touristic Businesses in Europe

04.2012 - 05.2012

Cinel, Lisbon

EXPERIENCE

BRANDING & DESIGN LEAD

Softhome.gr | Part Time | June 2019 - Present

- Researched and generated decisions about strategic digital presence which included the expansion of the business on an international platform.
- Re-designed website and other design assets (digital & printed materials) to fit the brand identity.
- Led on artistic direction on product photography.
- Directed all project requirements such as B2B collaboration, professional policies, and identity design.
- Orchestrated the business's transition via rebranding.
- Managed digital marketing campaigns.

WEB DESIGN & DIGITAL MARKETING

Softhome.gr | Part Time | Sept. 2018 - June 2019

- Formulated digital marketing strategies from scratch implementing SEO and customer needs analysis that led to an overall increase in the company's digital revenue by 40%.
- Tracked growth of business using multiple platforms (Google Ads & Analytics, Facebook Business).
- Optimised website by using HTML, CSS, and JavaScript (in Magento CMS) according to marketing needs.

WEB DESIGN & DIGITAL MARKETING

Istology | Internship | Feb. 2018 - May 2018

- Created landing pages in Drupal (HTML & CSS).
- Graphic Design (icons, posters, banners, illustrations)
- Consistently tracked Facebook and Google campaigns for multiple enterprising companies.