

# Deliverable 1

## Data Processing, Description, Validation and Profiling

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### Contents

<b>1</b>	<b>Data description</b>	<b>2</b>
1.1	Variables	2
<b>2</b>	<b>Load Required Packages for this deliverable</b>	<b>4</b>
2.1	Select a sample of 5000 records	4
2.2	Some useful functions	6
<b>3</b>	<b>Initiating missings, outliers and errors</b>	<b>6</b>
<b>4</b>	<b>Univariate Descriptive Analysis</b>	<b>7</b>
4.1	Qualitative Variables (Factors) / Categorical	7
4.1.1	New variable: Period	8
4.1.2	1. VendorID	8
4.1.3	8. RateCodeID	9
4.1.4	9. Store_and_fwd_flag	10
4.1.5	12. Payment_type	10
4.1.6	21. Trip_type	11
4.2	Quantitative Variables	12
4.2.1	New variables: Trip Length in km, Travel time un min and Effective speed	12
4.2.1.1	Trip length in km	12
4.2.1.2	Travel time in min	12
4.2.1.3	Effective speed in km/h	12
4.2.1.4	Missing data	12
4.2.1.5	Error detection	12
4.2.1.6	Check outliers	13
4.2.1.7	Outlier detection	13
4.2.2	2. lpep_pickup_datetime	14
4.2.3	3. lpep_dropoff_datetime	14
4.2.4	4. Passenger_count	14
4.2.5	5. Trip_distance	14
4.2.5.1	Outlier detection	14
4.2.5.2	Error detection	15
4.2.5.3	Errors and outliers	15
4.2.5.4	Caterogial variable for Trip_distance	15
4.2.6	6. Pickup_longitude	16
4.2.6.1	Which trips are not running in New-York?	16
4.2.7	7. Pickup_latitude	16
4.2.8	10. Dropoff_longitude	17
4.2.9	11. Dropoff_latitude	17
4.2.10	13. Fare_amount	18
4.2.10.1	Outlier detection	18
4.2.11	14. Extra	19
4.2.12	15. MTA_tax	19
4.2.13	16. Improvement_surcharge	20
4.2.14	17. Ehail_fee	20
4.2.15	18. Tip_amount	20
4.2.15.1	Outlier detection	21
4.2.16	19. Tolls_amount	21

4.2.17	20. Total_amount . . . . .	22
4.2.17.1	Outlier detection . . . . .	23
<b>5</b>	<b>Data Quality Report</b>	<b>23</b>
5.1	Per variable . . . . .	23
5.1.1	Number of missing values of each variable (with ranking) . . . . .	23
5.1.2	Number of errors per each variable (with ranking) . . . . .	24
5.1.3	Number of outliers per each variable (with ranking) . . . . .	24
5.2	Per individual . . . . .	25
5.2.1	Number of missing values . . . . .	25
5.2.2	Number of errors . . . . .	26
5.2.3	Number of outliers . . . . .	26
5.3	Create variable adding the total number missing values, outliers and errors . . . . .	26
<b>6</b>	<b>Imputation</b>	<b>27</b>
6.1	Numeric variables . . . . .	27
6.1.0.1	> Trip_distance . . . . .	28
6.1.0.2	> Fare_amount . . . . .	28
6.1.0.3	> Tip_amount . . . . .	28
6.1.0.4	> tlenkm . . . . .	28
6.1.0.5	> traveltime . . . . .	28
6.1.0.6	> espeed . . . . .	28
6.1.1	> Passenger_count . . . . .	28
6.1.2	> Extra . . . . .	29
6.1.3	> MTA_tax . . . . .	30
6.1.4	> Improvement_surcharge . . . . .	30
6.2	Categorical variables / Factors . . . . .	31
6.3	Describe these variables, to which other variables exist higher associations . . . . .	32
6.3.1	Compute the correlation with all other variables. . . . .	32
6.3.2	Rank these variables according the correlation: . . . . .	32
6.3.3	Identify individuals considered as multivariant outliers . . . . .	34
<b>7</b>	<b>Profiling</b>	<b>36</b>
7.1	Numeric target: Total_amount . . . . .	36
7.1.0.1	> Numerical variables . . . . .	36
7.1.0.2	> Qualitative variables . . . . .	36
7.1.0.3	> Categorical variables . . . . .	37
7.2	Factor (Y.bin - TipsGiven) . . . . .	37
7.2.0.1	> Test.Chi2 . . . . .	37
7.2.0.2	> Quantitative variables . . . . .	38
7.2.0.3	> Categorical variables . . . . .	38

# 1 Data description

- Description [http://www.nyc.gov/html/tlc/html/about/trip\\_record\\_data.shtml](http://www.nyc.gov/html/tlc/html/about/trip_record_data.shtml)
- Data Dictionary - SHL Trip Records -This data dictionary describes SHL trip data in visit [http://www.nyc.gov/html/tlc/html/about/trip\\_record\\_data.shtml](http://www.nyc.gov/html/tlc/html/about/trip_record_data.shtml):

## 1.1 Variables

- VendorID
  - A code indicating the LPEP provider that provided the record.
  - Values:
    - \* 1= Creative Mobile Technologies, LLC
    - \* 2= VeriFone Inc.
- lpep\_pickup\_datetime
  - The date and time when the meter was engaged.
- lpep\_dropoff\_datetime
  - The date and time when the meter was disengaged.
- Passenger\_count

- The number of passengers in the vehicle.
  - This is a driver-entered value.
- Trip\_distance
  - The elapsed trip distance in miles reported by the taximeter.
- Pickup\_longitude
  - Longitude where the meter was engaged.
- Pickup\_latitude
  - Latitude where the meter was engaged.
- RateCodeID
  - The final rate code in effect at the end of the trip.
  - Values:
    - \* 1=Standard rate
    - \* 2=JFK
    - \* 3=Newark
    - \* 4=Nassau or Westchester
    - \* 5=Negotiated fare
    - \* 6=Group ride
- Store\_and\_fwd\_flag
  - This flag indicates whether the trip record was held in vehicle memory before sending to the vendor, aka “store and forward,” because the vehicle did not have a connection to the server:
  - Values
    - \* Y= store and forward trip
    - \* N= not a store and forward trip
- Dropoff\_longitude
  - Longitude where the meter was timed off.
- Dropoff\_latitude
  - Latitude where the meter was timed off.
- Payment\_type
  - A numeric code signifying how the passenger paid for the trip.
  - Values:
    - \* 1= Credit card
    - \* 2= Cash
    - \* 3= No charge
    - \* 4= Dispute
- Fare\_amount
  - The time-and-distance fare calculated by the meter.
- Extra
  - Miscellaneous extras and surcharges.
  - Currently, this only includes the \$0.50 and \$1 rush hour and overnight charges.
- MTA\_tax
  - \$0.50 MTA tax that is automatically triggered based on the metered rate in use.
- Improvement\_surcharge
  - \$0.30 improvement surcharge assessed on hailed trips at the flag drop.
  - The improvement surcharge began being levied in 2015.
- Tip\_amount
  - This field is automatically populated for credit card tips.
  - Cash tips are not included.
- Tolls\_amount
  - Total amount of all tolls paid in trip.

- Total\_amount
  - The total amount charged to passengers.
  - Does not include cash tips.
- Trip\_type
  - A code indicating whether the trip was a street-hail or a dispatch that is automatically assigned based on the metered rate in use but can be altered by the driver.
  - Values:
    - \* 1= Street-hail
    - \* 2= Dispatch

## 2 Load Required Packages for this deliverable

We load the necessary packages and set working directory

```
setwd("~/Documents/uni/FIB-ADEI-LAB/deliverable2")
#setwd("C:/Users/Claudia Sánchez/Desktop/FIB/TARDOR 2020-2021/ADEI/DELIVERABLE1/FIB-ADEI-LAB/deliverable2")

# Load Required Packages
options(contrasts=c("contr.treatment", "contr.treatment"))

requiredPackages <- c("missMDA", "chemometrics", "mvoutlier", "effects", "FactoMineR", "car", "factoextra", "F")
missingPackages <- requiredPackages[!(requiredPackages %in% installed.packages()[, "Package"])]

if(length(missingPackages)) install.packages(missingPackages)
lapply(requiredPackages, require, character.only = TRUE)
```

### 2.1 Select a sample of 5000 records

From the proposed database, we need to select a sample of 5000 records randomly so we can start analyzing our data.

```
if(!is.null(dev.list())) dev.off() # Clear plots
rm(list=ls()) # Clean workspace
```

Data: green\_tripdata\_2016-01

```
setwd("~/Documents/uni/FIB-ADEI-LAB/deliverable2")
filepath<-"~/Documents/uni/FIB-ADEI-LAB/deliverable2"
#setwd("C:/Users/Claudia Sánchez/Desktop/FIB/TARDOR 2020-2021/ADEI/DELIVERABLE1/FIB-ADEI-LAB/deliverable2")
#filepath<-"C:/Users/Claudia Sánchez/Desktop/FIB/TARDOR 2020-2021/ADEI/DELIVERABLE1/FIB-ADEI-LAB/deliverable2"
df<-read.table(paste0(filepath, "/green_tripdata_2016-01.csv"), header=T, sep=",")
# dim(df) # Displays the sample size
# names(df) # Displays the names of the sample variables
# summary(df)
```

Select your 5000 register sample (random sample). Use birthday of 1 member of the group -> Júlia's one

```
set.seed(180998)
sam<-as.vector(sort(sample(1:nrow(df), 5000)))
```

Verification and storage of the sample

```
head(df)
```

```
## VendorID lpep_pickup_datetime lpep_dropoff_datetime Store_and_fwd_flag
## 1 2 2016-01-01 00:29:24 2016-01-01 00:39:36 N
## 2 2 2016-01-01 00:19:39 2016-01-01 00:39:18 N
## 3 2 2016-01-01 00:19:33 2016-01-01 00:39:48 N
## 4 2 2016-01-01 00:22:12 2016-01-01 00:38:32 N
## 5 2 2016-01-01 00:24:01 2016-01-01 00:39:22 N
## 6 2 2016-01-01 00:32:59 2016-01-01 00:39:35 N
## RateCodeID Pickup_longitude Pickup_latitude Dropoff_longitude
## 1 1 -73.92864 40.68061 -73.92428
## 2 1 -73.95267 40.72318 -73.92392
```

```
## 3      1      -73.97161      40.67611      -74.01316
## 4      1      -73.98950      40.66958      -74.00065
## 5      1      -73.96473      40.68285      -73.94072
## 6      1      -73.89114      40.74646      -73.86774
## Dropoff_latitude Passenger_count Trip_distance Fare_amount Extra MTA_tax
## 1      40.69804      1      1.46      8.0      0.5      0.5
## 2      40.76138      1      3.56      15.5      0.5      0.5
## 3      40.64607      1      3.79      16.5      0.5      0.5
## 4      40.68903      1      3.01      13.5      0.5      0.5
## 5      40.66301      1      2.55      12.0      0.5      0.5
## 6      40.74211      1      1.37      7.0      0.5      0.5
## Tip_amount Tolls_amount Ehail_fee improvement_surcharge Total_amount
## 1      1.86      0      NA      0.3      11.16
## 2      0.00      0      NA      0.3      16.80
## 3      4.45      0      NA      0.3      22.25
## 4      0.00      0      NA      0.3      14.80
## 5      0.00      0      NA      0.3      13.30
## 6      0.00      0      NA      0.3      8.30
## Payment_type Trip_type
## 1      1      1
## 2      2      1
## 3      1      1
## 4      2      1
## 5      2      1
## 6      2      1
```

```
df<-df[sam,]
summary(df)
```

```
## VendorID lpep_pickup_datetime Lpep_dropoff_datetime Store_and_fwd_flag
## Min. :1.000 Length:5000 Length:5000 Length:5000
## 1st Qu.:2.000 Class :character Class :character Class :character
## Median :2.000 Mode :character Mode :character Mode :character
## Mean :1.788
## 3rd Qu.:2.000
## Max. :2.000
## RateCodeID Pickup_longitude Pickup_latitude Dropoff_longitude
## Min. :1.0 Min. : -75.39 Min. : 0.00 Min. : -75.31
## 1st Qu.:1.0 1st Qu.: -73.96 1st Qu.:40.70 1st Qu.: -73.97
## Median :1.0 Median : -73.95 Median :40.75 Median : -73.94
## Mean :1.1 Mean : -73.89 Mean :40.72 Mean : -73.80
## 3rd Qu.:1.0 3rd Qu.: -73.92 3rd Qu.:40.80 3rd Qu.: -73.91
## Max. :5.0 Max. : 0.00 Max. :41.04 Max. : 0.00
## Dropoff_latitude Passenger_count Trip_distance Fare_amount
## Min. : 0.00 Min. :0.000 Min. : 0.000 Min. : -52.0
## 1st Qu.:40.70 1st Qu.:1.000 1st Qu.: 1.020 1st Qu.: 6.0
## Median :40.75 Median :1.000 Median : 1.800 Median : 9.0
## Mean :40.67 Mean :1.375 Mean : 2.765 Mean : 11.9
## 3rd Qu.:40.79 3rd Qu.:1.000 3rd Qu.: 3.420 3rd Qu.: 14.5
## Max. :41.18 Max. :6.000 Max. :52.790 Max. :200.0
## Extra MTA_tax Tip_amount Tolls_amount
## Min. : -1.0000 Min. : -0.5000 Min. : 0.000 Min. : 0.00000
## 1st Qu.: 0.0000 1st Qu.: 0.5000 1st Qu.: 0.000 1st Qu.: 0.00000
## Median : 0.5000 Median : 0.5000 Median : 0.000 Median : 0.00000
## Mean : 0.3517 Mean : 0.4857 Mean : 1.217 Mean : 0.08369
## 3rd Qu.: 0.5000 3rd Qu.: 0.5000 3rd Qu.: 2.000 3rd Qu.: 0.00000
## Max. : 1.0000 Max. : 0.5000 Max. :96.000 Max. :18.04000
## Ehail_fee improvement_surcharge Total_amount Payment_type
## Mode:logical Min. : -0.3000 Min. : -52.80 Min. :1.00
## NA's:5000 1st Qu.: 0.3000 1st Qu.: 7.80 1st Qu.:1.00
## Median : 0.3000 Median : 11.16 Median :2.00
## Mean : 0.2914 Mean : 14.33 Mean :1.52
## 3rd Qu.: 0.3000 3rd Qu.: 17.16 3rd Qu.:2.00
## Max. : 0.3000 Max. :260.00 Max. :4.00
```

```
## Trip_type
## Min. :1.000
## 1st Qu.:1.000
## Median :1.000
## Mean :1.023
## 3rd Qu.:1.000
## Max. :2.000
```

Save the image

```
save.image("Taxi5000_raw.RData")
```

## 2.2 Some useful functions

```
calcQ <- function(x) { # Function to calculate the different quartiles
  s.x <- summary(x)
  iqr<-s.x[5]-s.x[2]
  list(souti=s.x[2]-3*iqr, mouti=s.x[2]-1.5*iqr, min=s.x[1], q1=s.x[2], q2=s.x[3],
       q3=s.x[5], max=s.x[6], mouts=s.x[5]+1.5*iqr, souts=s.x[5]+3*iqr )
}
```

```
countNA <- function(x) { # Function to count the NA values
  mis_x <- NULL
  for (j in 1:ncol(x)) {mis_x[j] <- sum(is.na(x[,j])) }
  mis_x <- as.data.frame(mis_x)
  rownames(mis_x) <- names(x)
  mis_i <- rep(0,nrow(x))
  for (j in 1:ncol(x)) {mis_i <- mis_i + as.numeric(is.na(x[,j])) }
  list(mis_col=mis_x,mis_ind=mis_i)
}
```

```
countX <- function(x,X) { # Function to count a specific number of appearances
  n_x <- NULL
  for (j in 1:ncol(x)) {n_x[j] <- sum(x[,j]==X) }
  n_x <- as.data.frame(n_x)
  rownames(n_x) <- names(x)
  nx_i <- rep(0,nrow(x))
  for (j in 1:ncol(x)) {nx_i <- nx_i + as.numeric(x[,j]==X) }
  list(nx_col=n_x,nx_ind=nx_i)
}
```

## 3 Initiating missings, outliers and errors

Initialization of counts for missings, outliers and errors. All numerical variables have to be checked before

```
imis<-rep(0,nrow(df)) # rows - trips
jmis<-rep(0,2*ncol(df)) # columns - variables

mis1<-countNA(df)
imis<-mis1$mis_ind
# mis1$mis_col # Number of missings for the current set of variables

iouts<-rep(0,nrow(df)) # rows - trips
jouts<-rep(0,2*ncol(df)) # columns - variables

ierrs<-rep(0,nrow(df)) # rows - trips
jerrs<-rep(0,2*ncol(df)) # columns - variables
```

## 4 Univariate Descriptive Analysis

```
summary(df)
```

```
##      VendorID      lpep_pickup_datetime Lpep_dropoff_datetime Store_and_fwd_flag
## Min.      :1.000      Length:5000              Length:5000              Length:5000
## 1st Qu.:2.000      Class :character          Class :character          Class :character
## Median :2.000      Mode  :character          Mode  :character          Mode  :character
## Mean      :1.788
## 3rd Qu.:2.000
## Max.      :2.000
##      RateCodeID Pickup_longitude Pickup_latitude Dropoff_longitude
## Min.      :1.0      Min.      :-75.39      Min.      : 0.00      Min.      :-75.31
## 1st Qu.:1.0      1st Qu.: -73.96      1st Qu.: 40.70      1st Qu.: -73.97
## Median :1.0      Median : -73.95      Median : 40.75      Median : -73.94
## Mean      :1.1      Mean      :-73.89      Mean      : 40.72      Mean      :-73.80
## 3rd Qu.:1.0      3rd Qu.: -73.92      3rd Qu.: 40.80      3rd Qu.: -73.91
## Max.      :5.0      Max.      :  0.00      Max.      :41.04      Max.      :  0.00
## Dropoff_latitude Passenger_count Trip_distance      Fare_amount
## Min.      : 0.00      Min.      :0.000      Min.      : 0.000      Min.      :-52.0
## 1st Qu.:40.70      1st Qu.:1.000      1st Qu.: 1.020      1st Qu.:  6.0
## Median :40.75      Median :1.000      Median : 1.800      Median :  9.0
## Mean      :40.67      Mean      :1.375      Mean      : 2.765      Mean      :11.9
## 3rd Qu.:40.79      3rd Qu.:1.000      3rd Qu.: 3.420      3rd Qu.:14.5
## Max.      :41.18      Max.      :6.000      Max.      :52.790      Max.      :200.0
##      Extra      MTA_tax      Tip_amount      Tolls_amount
## Min.      :-1.0000      Min.      :-0.5000      Min.      : 0.000      Min.      : 0.00000
## 1st Qu.: 0.0000      1st Qu.: 0.5000      1st Qu.: 0.000      1st Qu.: 0.00000
## Median : 0.5000      Median : 0.5000      Median : 0.000      Median : 0.00000
## Mean      : 0.3517      Mean      : 0.4857      Mean      : 1.217      Mean      : 0.08369
## 3rd Qu.: 0.5000      3rd Qu.: 0.5000      3rd Qu.: 2.000      3rd Qu.: 0.00000
## Max.      : 1.0000      Max.      : 0.5000      Max.      :96.000      Max.      :18.04000
## Ehail_fee      improvement_surcharge Total_amount      Payment_type
## Mode:logical      Min.      :-0.3000      Min.      :-52.80      Min.      :1.00
## NA's:5000      1st Qu.: 0.3000      1st Qu.:  7.80      1st Qu.:1.00
##      Median : 0.3000      Median :11.16      Median :2.00
##      Mean      : 0.2914      Mean      :14.33      Mean      :1.52
##      3rd Qu.: 0.3000      3rd Qu.:17.16      3rd Qu.:2.00
##      Max.      : 0.3000      Max.      :260.00      Max.      :4.00
##      Trip_type
## Min.      :1.000
## 1st Qu.:1.000
## Median :1.000
## Mean      :1.023
## 3rd Qu.:1.000
## Max.      :2.000
```

```
names(df)
```

```
## [1] "VendorID"      "lpep_pickup_datetime" "Lpep_dropoff_datetime"
## [4] "Store_and_fwd_flag" "RateCodeID"          "Pickup_longitude"
## [7] "Pickup_latitude"   "Dropoff_longitude"   "Dropoff_latitude"
## [10] "Passenger_count"   "Trip_distance"        "Fare_amount"
## [13] "Extra"            "MTA_tax"              "Tip_amount"
## [16] "Tolls_amount"      "Ehail_fee"            "improvement_surcharge"
## [19] "Total_amount"      "Payment_type"         "Trip_type"
```

### 4.1 Qualitative Variables (Factors) / Categorical

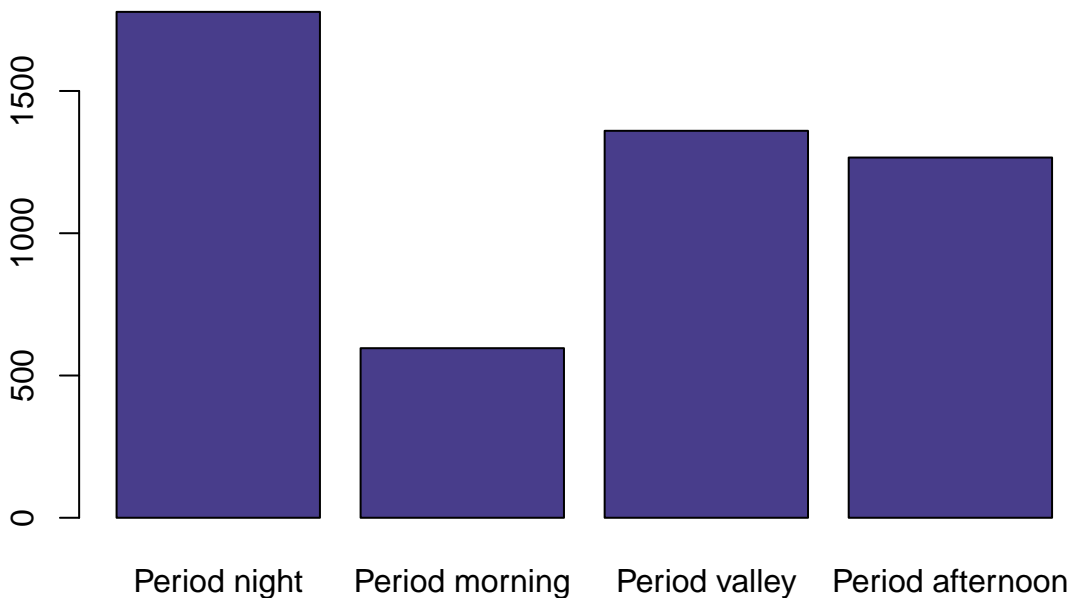
**Description:** Original numeric variables corresponding to qualitative concepts have to be converted to factors. New factors grouping original levels will be considered very positively.

We need to do an analysis of all the variables to be able to identify missings, errors and outliers. We will also try to factorize each variable to make it easier to understand the sample.

#### 4.1.1.1 New variable: Period

```
df$hour<-as.numeric(substr(strptime(df$lpep_pickup_datetime, "%Y-%m-%d %H:%M:%S"),12,13))
df$period<-1
df$period[df$hour>7]<-2
df$period[df$hour>10]<-3
df$period[df$hour>16]<-4
df$period[df$hour>20]<-1
df$period<-factor(df$period,labels=paste("Period",c("night","morning","valley","afternoon")))
barplot(summary(df$period),main="period Barplot",col = "DarkSlateBlue")
```

**period Barplot**



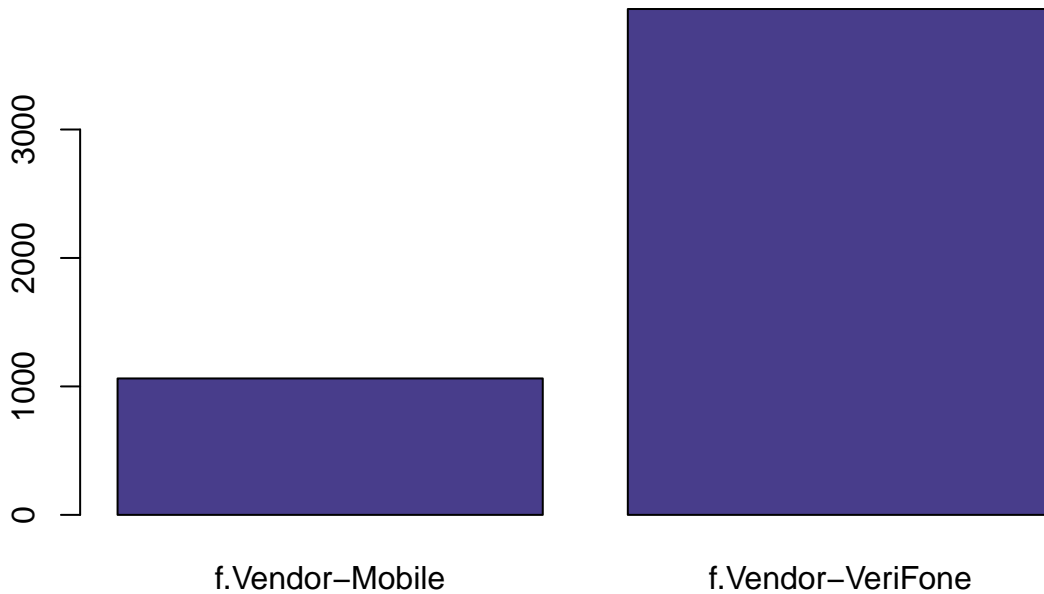
#### 4.1.2 1. VendorID

This variable expresses the Creative Mobile Technologies, LLC as 1 and Verifone Inc as 2, so we create a factor to make it more readable. With the initial summary we see that this variable does not have any missing value, so we proceed to factor it.

```
df$VendorID<-factor(df$VendorID,labels=c("Mobile","VeriFone"))
# nlevels(df$VendorID)
levels(df$VendorID)<-paste0("f.Vendor-",levels(df$VendorID))
# summary(df$VendorID)
barplot(summary(df$VendorID),main="VendorID Barplot",col = "DarkSlateBlue")
```



## VendorID Barplot

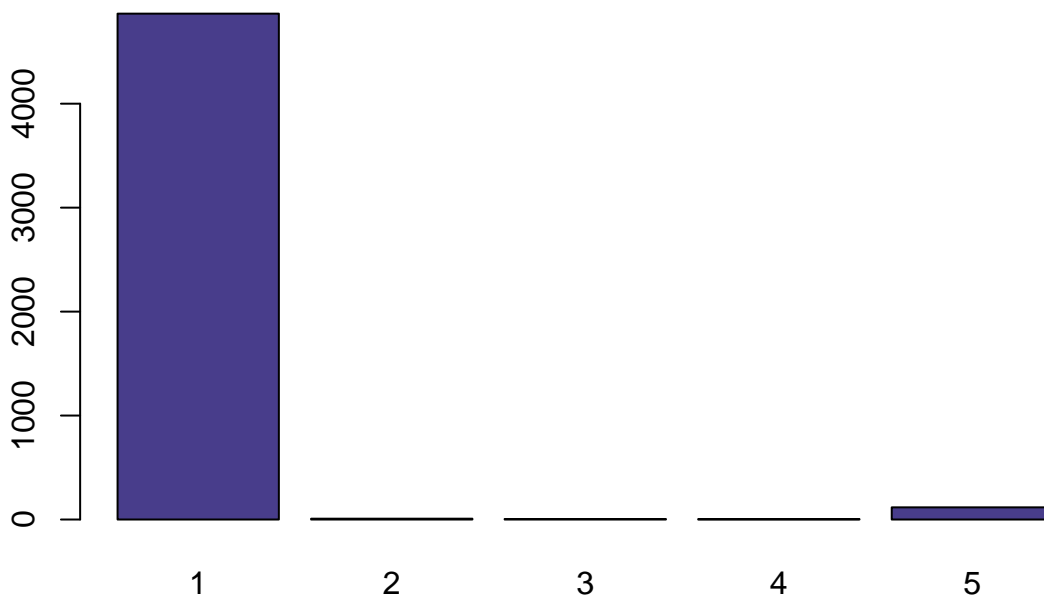


### 4.1.3 8. RateCodeID

This variable expresses the different RateCodeIDs that we can have as numerical values, so we need to categorize them in order to be able to work with them.

```
# summary(df$RateCodeID)
df$RateCodeID<-factor(df$RateCodeID)
barplot(summary(df$RateCodeID),main="RateCodeID Barplot",col = "DarkSlateBlue")
```

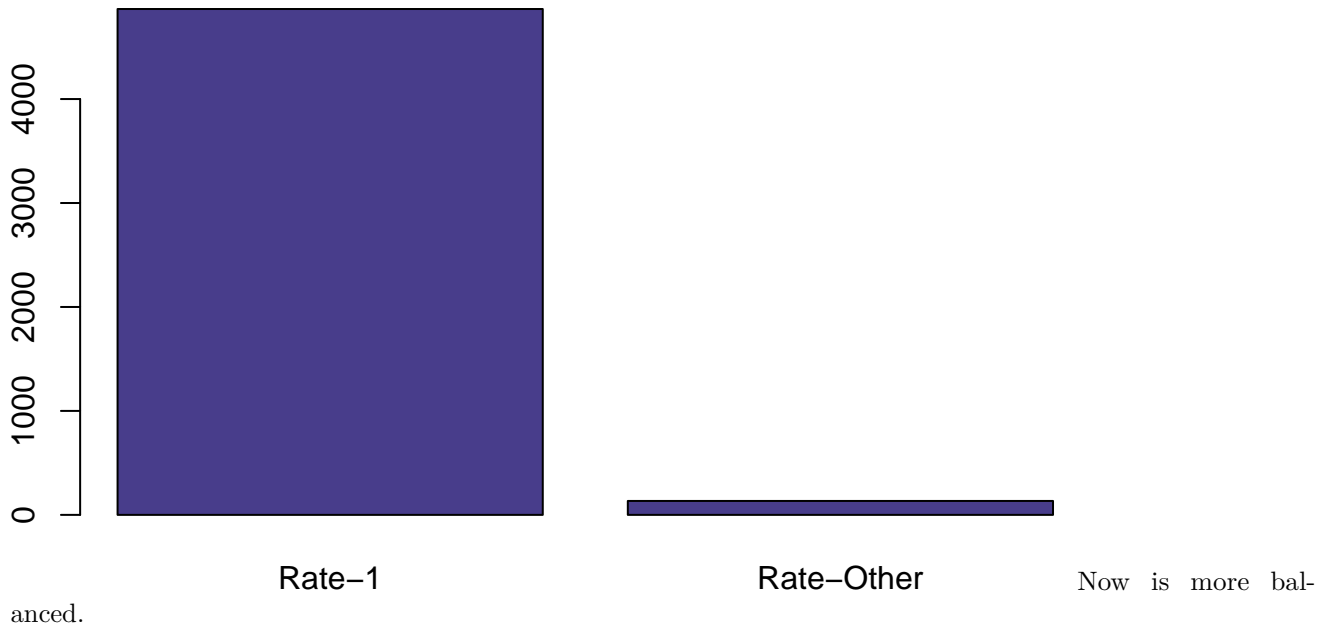
## RateCodeID Barplot



We see that most samples are in RateCodeID = 1, which is what we are interested in. Therefore, we factorize and create only two groups, the one with RateCodeID = 1 and the rest.

```
df$RateCodeID[df$RateCodeID != 1] = 2
df$RateCodeID <- factor(df$RateCodeID, labels =c("Rate-1","Rate-Other"))
barplot(summary(df$RateCodeID),main="RateCodeID Barplot",col = "DarkSlateBlue")
```

## RateCodeID Barplot

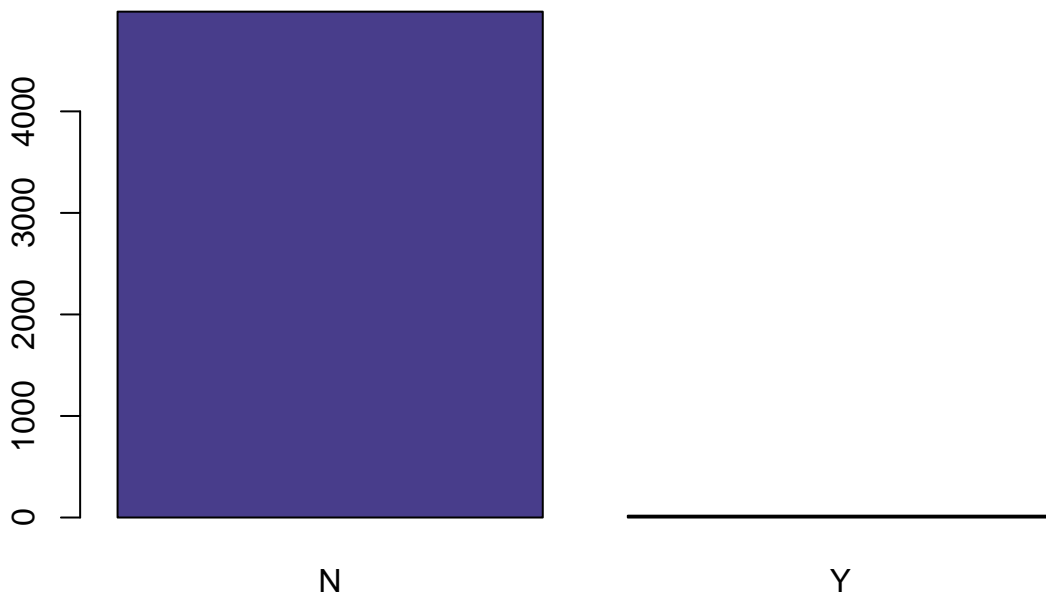


### 4.1.4 9. Store\_and\_fwd\_flag

This is a categorical variable with the values Y and N, so we need to factor it.

```
# summary(df$Store_and_fwd_flag)
df$Store_and_fwd_flag<-factor(df$Store_and_fwd_flag)
barplot(summary(df$Store_and_fwd_flag),main="Store_and_fwd_flag Barplot",col = "DarkSlateBlue")
```

## Store\_and\_fwd\_flag Barplot

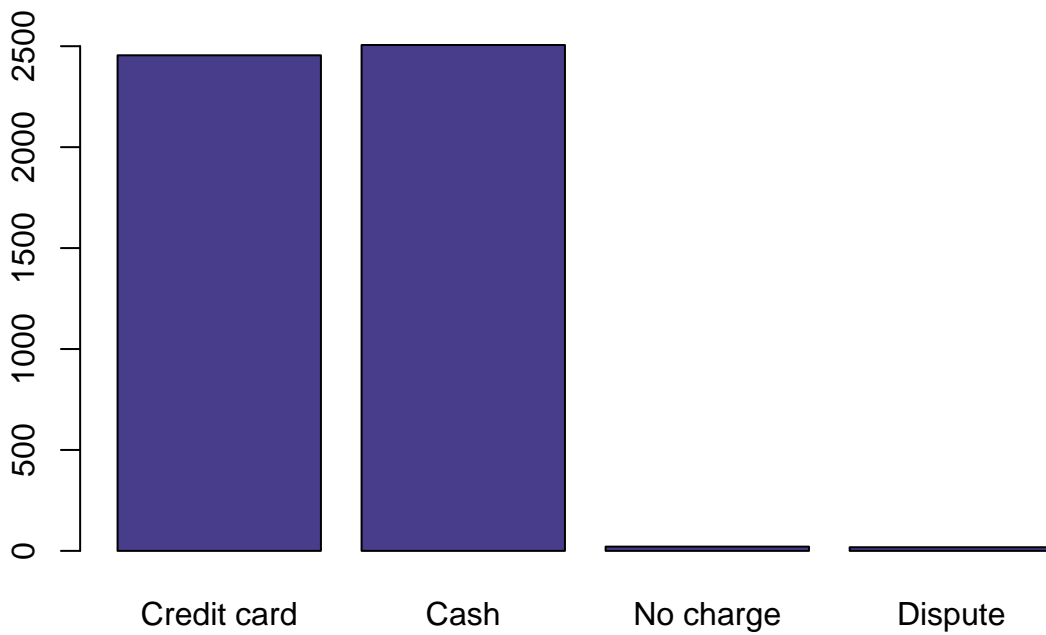


### 4.1.5 12. Payment\_type

This variable is categorical but it is expressed as numerical, so we need to factor it in order to be able to work with it.

```
df$Payment_type<-factor(df$Payment_type,labels=c("Credit card","Cash","No charge","Dispute"))
# summary(df$Payment_type)
barplot(summary(df$Payment_type),main="Payment_type Barplot",col = "DarkSlateBlue")
```

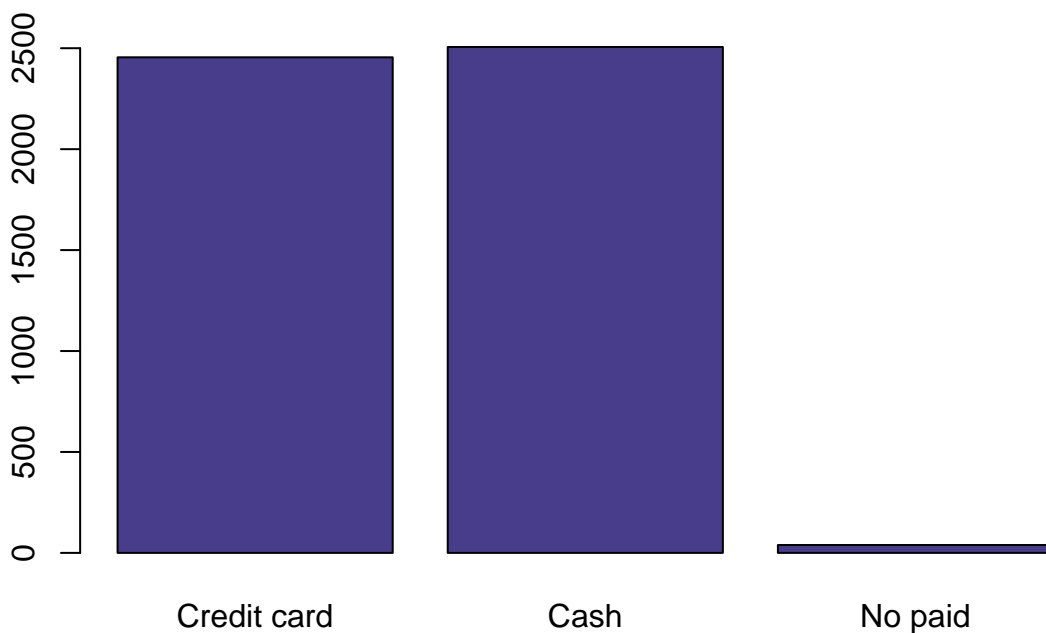
**Payment\_type Barplot**



As we can see, there are few values with “No charge” or “Dispute” category, so we decided to categorize it into a new category (“No paid”).

```
levels(df$Payment_type) <- c("Credit card","Cash","No paid","No paid")  
# summary(df$Payment_type)  
barplot(summary(df$Payment_type),main="Payment_type Barplot",col = "DarkSlateBlue")
```

**Payment\_type Barplot**

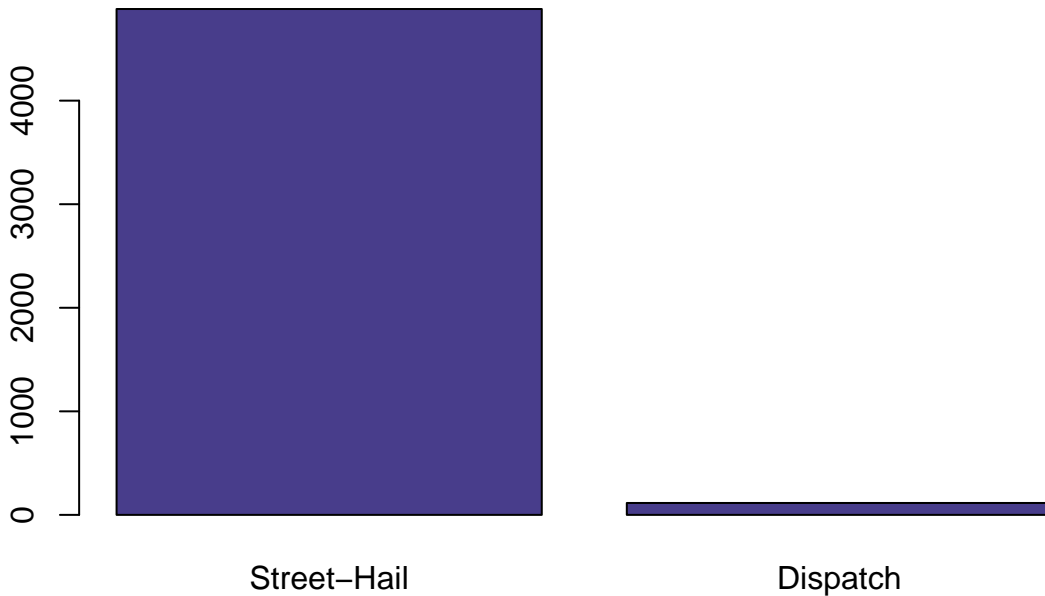


#### 4.1.6 21. Trip\_type

This variable is categorical but it is expressed as numerical, so we need to factor it in order to be able to work with it.

```
df$Trip_type<-factor(df$Trip_type,labels=c("Street-Hail","Dispatch"))  
barplot(summary(df$Trip_type),main="Trip_type Barplot",col = "DarkSlateBlue")
```

## Trip\_type Barplot



```
# summary(df$Trip_type)
```

## 4.2 Quantitative Variables

**Description:** Original numeric variables corresponding to real quantitative concepts are kept as numeric but additional factors should also be created as a discretization of each numeric variable.

We only keep the hours (variables 2 and 3) to be able to work with time slots in the future.

Create new variables derived from the original ones, as effective speed, travel time, hour of request, period of request, effective trip distance (in km)

### 4.2.1 New variables: Trip Length in km, Travel time un min and Effective speed

```
df$tlenkm<-df$Trip_distance*1.609344 # Miles to km
```

#### 4.2.1.1 Trip length in km

```
df$traveltime<-(as.numeric(as.POSIXct(df$Lpep_dropoff_datetime)) - as.numeric(as.POSIXct(df$Lpep_pickup_datetime)))/60
```

#### 4.2.1.2 Travel time in min

```
df$espeed<-(df$tlenkm/(df$traveltime))*60
```

#### 4.2.1.3 Effective speed in km/h

```
sel<-which(is.na(df$espeed)<=0) #;length(sel)
imis[sel]<-imis[sel]+1
jmis[26]<-length(sel)
```

#### 4.2.1.4 Missing data

#### 4.2.1.5 Error detection We detect as error those speeds smaller than 0 and bigger than 200

```
summary(df$espeed)
```

##	Min.	1st Qu.	Median	Mean	3rd Qu.	Max.	NA's
##	0.00	14.60	18.58	23.07	23.70	3881.74	2

```

sel<-which((df$espeed<=0)|(df$espeed > 200))
ierrs[sel]<-ierrs[sel]+1
jerrs[26]<-length(sel)
# sel

```

Sel contains the rownames of the individuals with “0” as value for longitude

```

df[sel,"espeed"]<-NA

```

```

# summary(df$espeed)
calcQ(df$espeed)

```

#### 4.2.1.6 Check outliers

```

## $souti
## 1st Qu.
## -12.00637
##
## $mouti
## 1st Qu.
## 1.394097
##
## $min
## Min.
## 0.03530885
##
## $q1
## 1st Qu.
## 14.79457
##
## $q2
## Median
## 18.65269
##
## $q3
## 3rd Qu.
## 23.72821
##
## $max
## Max.
## 144.841
##
## $mouts
## 3rd Qu.
## 37.12868
##
## $souts
## 3rd Qu.
## 50.52915

```

```

Boxplot(df$espeed)

```

#### 4.2.1.7 Outlier detection

```

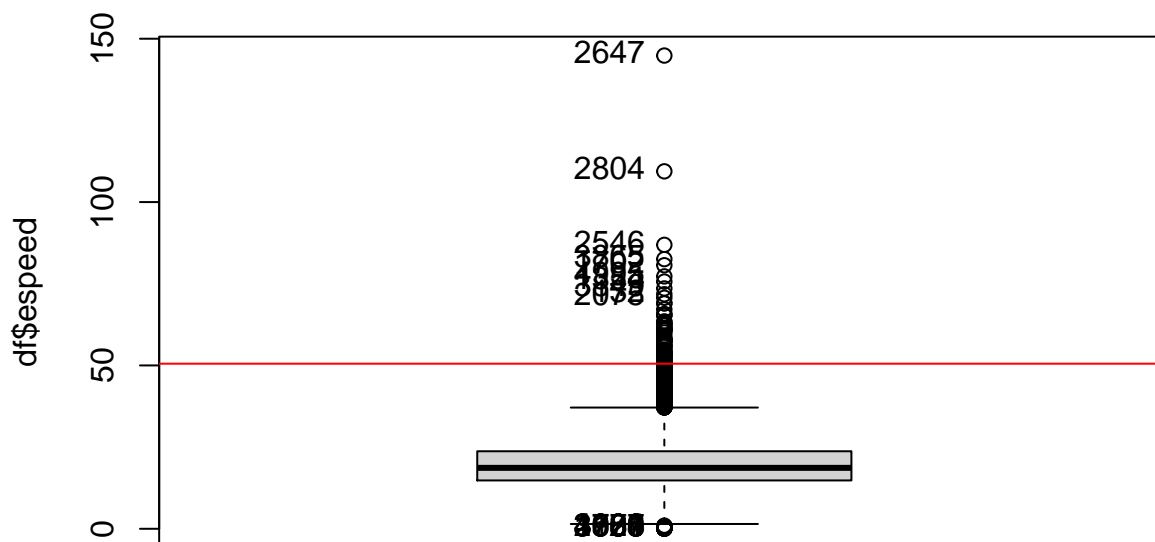
## [1] 4780 3001 3066 1936 120 3578 1767 4824 2685 3009 2647 2804 2546 3865 1702
## [16] 4995 1354 3849 132 2075

```

```

var_out<-calcQ(df$espeed)
abline(h=var_out$souts,col="red")
abline(h=var_out$souti,col="red")

```



```
llout<-which((df$espeed<=3) | (df$espeed>80))
iouts[llout]<-iouts[llout]+1
jouts[26]<-length(llout)
df[llout,"espeed"]<-NA
```

#### 4.2.2 2. lpep\_pickup\_datetime

We just keep the hours

```
df$pickup<-substr(strptime(df$lpep_pickup_datetime, "%Y-%m-%d %H:%M:%S"), 12, 13) # table(df$pickup)
```

#### 4.2.3 3. lpep\_dropoff\_datetime

We just keep the hours

```
df$dropoff<-substr(strptime(df$lpep_dropoff_datetime, "%Y-%m-%d %H:%M:%S"), 12, 13) # table(df$pickup)
```

#### 4.2.4 4. Passenger\_count

```
summary(df$Passenger_count)
```

```
##      Min. 1st Qu.  Median    Mean 3rd Qu.    Max.
##      0.000   1.000   1.000   1.375   1.000   6.000
```

We set the 0 as an error because it is not possible to have a trip without passengers

```
sel<-which(df$Passenger_count == 0)
ierrs[sel]<-ierrs[sel]+1
# names(df)
jerrs[10]<-length(sel)
# sel
```

Sel contains the rownames of the individuals with "0" as value for passengers

```
df[sel,"Passenger_count"]<-NA
```

#### 4.2.5 5. Trip\_distance

```
summary(df$Trip_distance)
```

```
##      Min. 1st Qu.  Median    Mean 3rd Qu.    Max.
##      0.000   1.020   1.800   2.765   3.420   52.790
```

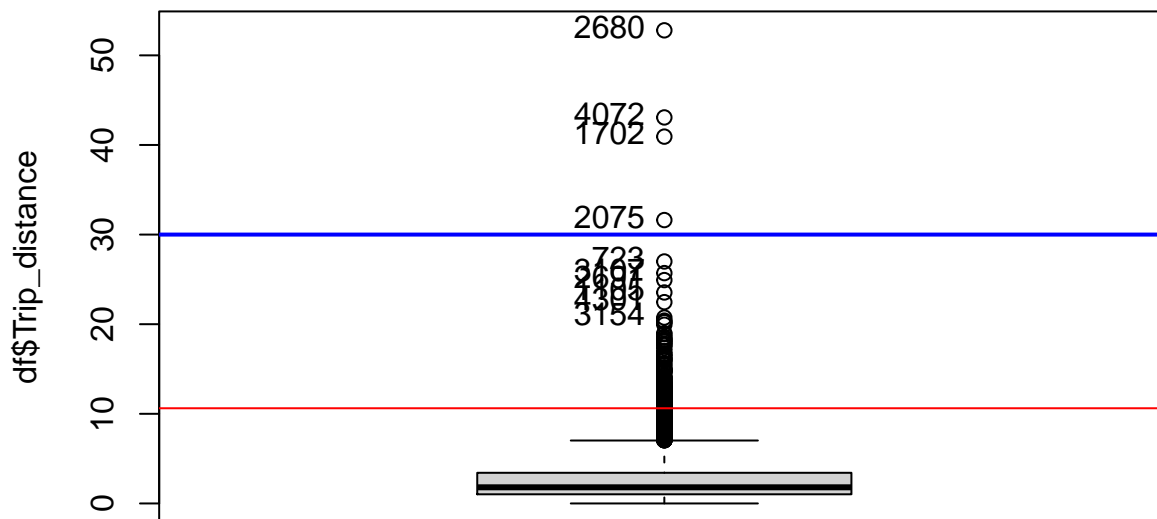
We see on the summary that there are not NA values, so we proceed to the outlier and error detection.

**4.2.5.1 Outlier detection** In order to evaluate our data, we decide to set the maximum trip distance to 30, so we proceed to delete the outliers.

```
Boxplot(df$Trip_distance)
```

```
## [1] 2680 4072 1702 2075 723 3107 2691 1105 4301 3154
```

```
var_out<-calcQ(df$Trip_distance)
abline(h=var_out$souts,col="red")
abline(h=var_out$souti,col="red")
abline(h=30,col="blue",lwd=2)
```



```
llout<-which(df$Trip_distance>30)
iouts[llout]<-iouts[llout]+1
# names(df)
jouts[11]<-length(llout)
```

**4.2.5.2 Error detection** We decide that an incorrect trip distance is the one with 0 miles or less. In order to be aware of this error we store it at ierrs, and jerrs. ierrs stores the number of errors in a row, and jerrs stores the total amount of errors in a variable.

```
sel<-which(df$Trip_distance <= 0)
ierrs[sel]<-ierrs[sel]+1
# names(df)
jerrs[11]<-length(sel)
# sel
```

**4.2.5.3 Errors and outliers** Now, we set NA values in order to remove errors and outliers from the dataset

```
setNA<-which((df$Trip_distance<=0) | (df$Trip_distance > 30))
df[setNA,"Trip_distance"]<-NA
```

**4.2.5.4 Categorical variable for Trip\_distance** We are going to set a categorical variable for the Trip\_distance range. We decided to create 3 levels: "Short\_dist", "Medium\_dist" and "Long\_dist". - Short\_dist <= 2.5 - Medium\_dist 2.5 < Trip\_distance <= 5 - Long\_dist > 5

```
df$Trip_distance_range[df$Trip_distance <= 2.5] = "Short_dist"
df$Trip_distance_range[(df$Trip_distance > 2.5) & (df$Trip_distance <= 5)] = "Medium_dist"
df$Trip_distance_range[df$Trip_distance > 5] = "Long_dist"
# summary(df$Trip_distance_range)
```

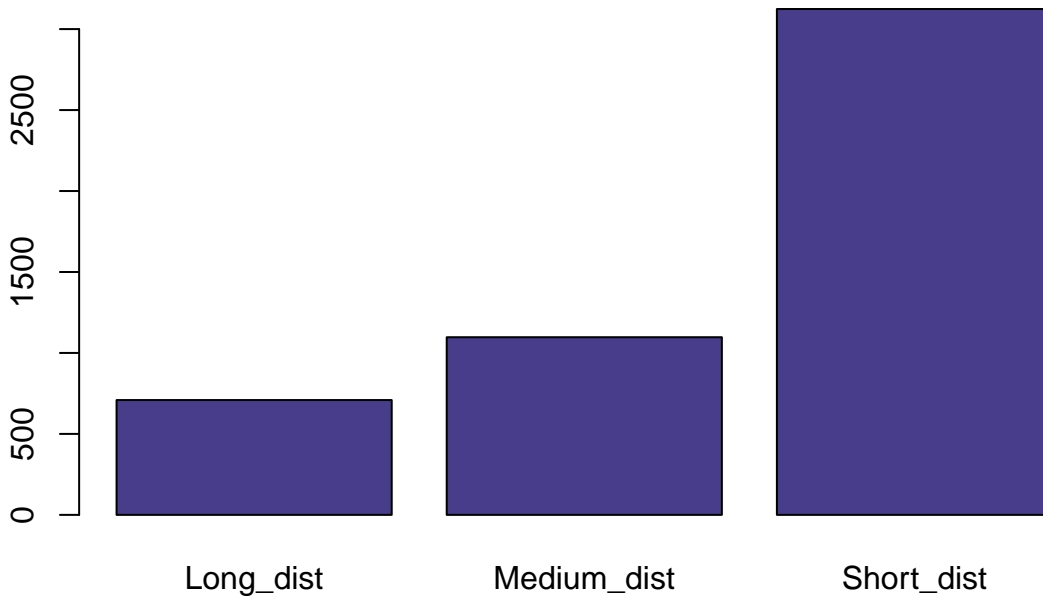
We see, though, that it is not a factor yet, so we factor it.

```
df$Trip_distance_range <- factor(df$Trip_distance_range)
```

We see a barplot for the factor we created.

```
barplot(table(df$Trip_distance_range),main="Trip_distance_range Barplot",col = "DarkSlateBlue")
```

## Trip\_distance\_range Barplot



### 4.2.6 6. Pickup\_longitude

We know that New York's longitude is -73.9385, so values that differ a lot from this value is an error or an outlier.

```
summary(df$Pickup_longitude)
```

```
##      Min. 1st Qu.  Median    Mean 3rd Qu.    Max.
## -75.39  -73.96   -73.95   -73.89  -73.92     0.00
```

0.00 looks to be an error Seeing the individuals with this "0" value: `df[which(df[, "Pickup_longitude"] == 0),]` it is a quantitative variable. Non-possible values will be recoded as errors, so will be transformed to NA.

```
sel<-which(df$Pickup_longitude == 0)
ierrs[sel]<-ierres[sel]+1
# names(df)
jerrs[6]<-length(sel)
# sel
```

Sel contains the rownames of the individuals with "0" as value for longitude.

```
df[sel, "Pickup_longitude"]<-NA
```

Non-possible values are replaced by NA, missing value symbol in R.

**4.2.6.1 Which trips are not running in New-York?** Consider if, at least, one of the pick-up and drop-off points belong to New-York area. if not, this trip is an "out-of-scope" individual and has to be eliminated of the basis. Nevertheless, you have to justify this elimination and count how many individuals were in this situation. Look at that!! possibly, starting from the outliers... "0" is missing value, outliers can help to detect trips running outside of New York...

We are deleting trips from outside New York. This means we are not using longitudes bigger than -73.80 and smaller than -74.02.

```
llout <-which((df$Pickup_longitude < -74.02) | (df$Pickup_longitude > -73.80))
iouts[llout]<-iouts[llout]+1
# names(df)
jouts[6]<-length(llout)
```

Now that we have the outliers, we are setting them as NA

```
df[llout, "Pickup_longitude"]<-NA
```

### 4.2.7 7. Pickup\_latitude

We know that New York's latitude is 40.6643, so values that differ a lot from this value is an error or an outlier.



```
summary(df$Pickup_latitude)
```

```
##      Min. 1st Qu.  Median    Mean 3rd Qu.    Max.
##      0.00  40.70   40.75   40.72  40.80   41.04
```

0.00 looks to be an error. Seeing the individuals with this “0” value: `df[which(df[,“Pickup_latitude”]==0),]` it is a quantitative variable. non-possible values will be recoded as errors, so will be transformed to NA.

```
sel<-which(df$Pickup_latitude == 0)
ierrs[sel]<-ierres[sel]+1
# names(df)
jerrs[7]<-length(sel)
# sel
```

Sel contains the rownames of the individuals with “0” as value for longitude

```
df[sel, "Pickup_longitude"]<-NA
```

Non-possible values are replaced by NA, missing value symbol in R. We are deleting trips from outside New York. This means we are not using latitudes bigger than 40.54 and smaller than 40.86

```
llout <-which((df$Pickup_latitude < 40.54) | (df$Pickup_latitude > 40.86))
iouts[llout]<-iouts[llout]+1
# names(df)
jouts[7]<-length(llout)
```

Now that we have the outliers, we are setting them as NA

```
df[llout, "Pickup_latitude"]<-NA
```

#### 4.2.8 10. Dropoff\_longitude

We know that New York’s longitude is -73.9385, so values that differ a lot from this value is an error or an outlier.

```
summary(df$Dropoff_longitude)
```

```
##      Min. 1st Qu.  Median    Mean 3rd Qu.    Max.
##     -75.31  -73.97  -73.94  -73.80  -73.91     0.00
```

0.00 looks to be an error Seeing the individuals with this “0” value: `df[which(df[,“Dropoff_longitude”]==0),]` it is a quantitative variable.

Non-possible values will be recoded as errors, so will be transformed to NA.

```
sel<-which(df$Dropoff_longitude == 0)
ierrs[sel]<-ierrs[sel]+1
# names(df)
jerrs[8]<-length(sel)
# sel
```

Sel contains the rownames of the individuals with “0” as value for longitude

```
df[sel, "Dropoff_longitude"]<-NA
```

Non-possible values are replaced by NA, missing value symbol in R. We are deleting trips from outside New York. This means we are not using longitudes bigger than -73.80 and smaller than -74.02.

```
llout <-which((df$Dropoff_longitude < -74.02) | (df$Dropoff_longitude > -73.80))
iouts[llout]<-iouts[llout]+1
# names(df)
jouts[8]<-length(llout)
# llout
```

Now that we have the outliers, we are setting them as NA

```
df[llout, "Dropoff_longitude"]<-NA
```

#### 4.2.9 11. Dropoff\_latitude

We know that New York’s latitude is 40.6643, so values that differ a lot from this value is an error or an outlier.

```
summary(df$Dropoff_latitude)
```

```
##      Min. 1st Qu.  Median    Mean 3rd Qu.    Max.
##      0.00   40.70   40.75   40.67   40.79   41.18
```

0.00 looks to be an error Seeing the individuals with this “0” value: `df[which(df[,“Dropoff_latitude”]==0),]` it is a quantitative variable. Non-possible values will be recoded as errors, so will be transformed to NA.

```
sel<-which(df$Dropoff_latitude == 0)
ierrs[sel]<-ierres[sel]+1
# names(df)
jerrs[8]<-length(sel)
# sel
```

Sel contains the rownames of the individuals with “0” as value for longitude

```
df[sel,“Dropoff_latitude”]<-NA
```

Non-possible values are replaced by NA, missing value symbol in R. We are deleting trips from outside New York. This means we are not using latitude bigger than 40.54 and smaller than 40.86

```
llout <-which((df$Dropoff_latitude < 40.54) | (df$Dropoff_latitude > 40.86))
iouts[llout]<-iouts[llout]+1
#names(df)
jouts[9]<-length(llout)
# llout
```

Now that we have the outliers, we are setting them as NA

```
df[llout,“Dropoff_latitude”]<-NA
```

#### 4.2.10 13. Fare\_amount

We know that the fare should be positive, as it is the price of the trip, so we’ll treat as error those values. The next we’ll do is decide the outliers.

```
summary(df$Fare_amount)
```

```
##      Min. 1st Qu.  Median    Mean 3rd Qu.    Max.
##     -52.0     6.0     9.0    11.9    14.5    200.0
```

```
sel<-which(df$Fare_amount <= 0)
ierrs[sel]<-ierrs[sel]+1
# names(df)
jerrs[12]<-length(sel)
# sel
```

```
df[sel,“Fare_amount”]<-NA
```

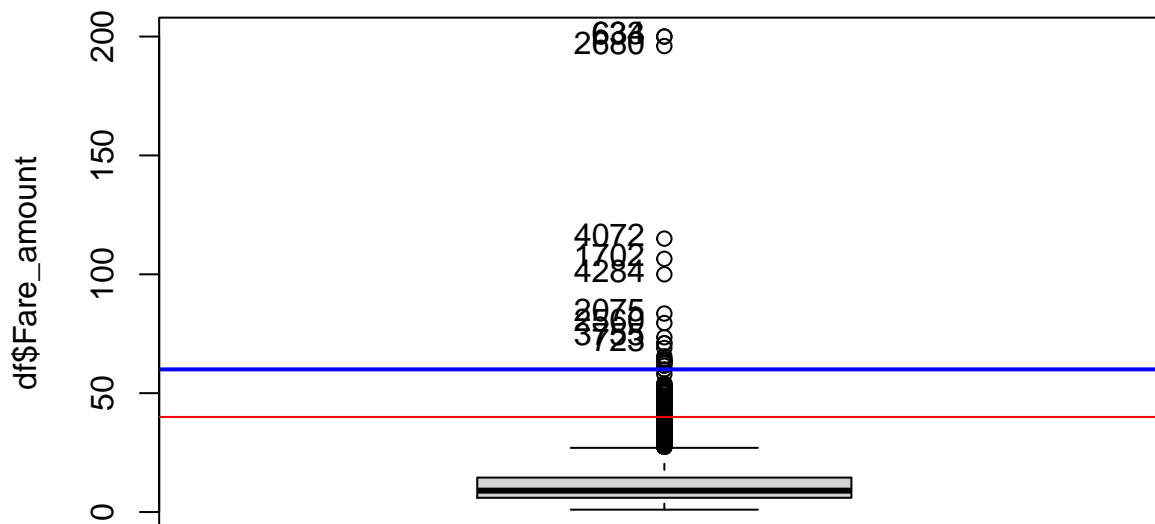
Non-possible values are replaced by NA, missing value symbol in R

```
Boxplot(df$Fare_amount)
```

##### 4.2.10.1 Outlier detection

```
## [1] 633 634 2680 4072 1702 4284 2075 2560 3755 723
```

```
var_out<-calcQ(df$Fare_amount)
abline(h=var_out$souts,col="red")
abline(h=var_out$souti,col="red")
abline(h=60,col="blue",lwd=2)
```



We decide to set outliers for fare amounts bigger than 60, because the majority of the values are concentrated between 0 and 60.

```
llout<-which(df$Fare_amount>60)
iouts[llout]<-iouts[llout]+1
jouts[12]<-length(llout)
df[llout,"Fare_amount"]<-NA
# llout
```

#### 4.2.11 14. Extra

As this variable is price related, it cannot have negative values, so this individuals will be treated as errors.

```
summary(df$Extra)
```

```
##      Min. 1st Qu.  Median    Mean 3rd Qu.    Max.
## -1.0000  0.0000   0.5000   0.3517  0.5000   1.0000
```

We execute table in order to see every different value in the sample

```
table(df$Extra)
```

```
##
##  -1 -0.5   0  0.5   1
##    2    5 2296 1868  829
```

As it is a price related variable, negative values should be treated as errors, and the other values are the ones defined for this variable, so there are not outliers.

```
# df[which(df[, "Extra"] < 0),]
sel<-which(df$Extra < 0)
ierrs[sel]<-ierrs[sel]+1
# names(df)
jerrs[13]<-length(sel)
df[sel,"Extra"]<-NA
# sel
```

#### 4.2.12 15. MTA\_tax

This variable corresponds to a tax that must be charged in every trip and its cost is \$0.50, so values different from this are errors, and we don't have to take into account outliers because after the errors detection all values should be the MTA\_tax.

```
summary(df$MTA_tax)
```

```
##      Min. 1st Qu.  Median    Mean 3rd Qu.    Max.
## -0.5000  0.5000   0.5000   0.4857  0.5000   0.5000
```

```
# df[which(df[, "MTA_tax"] != 0.50),]
```

**Important note:** We assume that when this tax is smaller than 0, it is an error. If tax is 0, we say that payment in these cases is equivalent to "no paid".

```
sel<-which(df$MTA_tax < 0)
ierrs[sel]<-ierrs[sel]+1
# names(df)
jerrs[14]<-length(sel)
df[sel,"MTA_tax"]<-NA
# sel
```

#### 4.2.13 16. Improvement\_surcharge

This variable corresponds to a charge that must be charged in every trip and its cost is \$0.30, so values smaller than 0 are errors, and we don't have to take into account outliers because after the errors detection all values should be the Improvement surcharge.

```
summary(df$improvement_surcharge)
```

```
##      Min. 1st Qu.  Median    Mean 3rd Qu.    Max.
## -0.3000  0.3000  0.3000  0.2914  0.3000  0.3000
```

```
table(df$improvement_surcharge)
```

```
##
## -0.3    0  0.3
##   11  121 4868
```

We know that this surcharge was leived in 2015, so we need to check if the 0 values correspond to trips before this year. That is what we are going to do.

```
df$yearGt2015[(df$lpep_pickup_datetime >= "2015-01-01 00:00:00") & (df$improvement_surcharge == 0.3)] = 1
df$yearGt2015[(df$lpep_pickup_datetime < "2015-01-01 00:00:00") | (df$improvement_surcharge != 0.3)] = 0
```

```
table(df$yearGt2015)
```

```
##
##      0      1
##  132 4868
```

We see that the 0 individuals are errors.

```
sel<-which(df$improvement_surcharge < 0)
ierrs[sel]<-ierrs[sel]+1
# names(df)
jerrs[18]<-length(sel)
df[sel,"improvement_surcharge"]<-NA
# sel
```

#### 4.2.14 17. Ehail\_fee

We don't take this into account because every value of our sample is NA.

```
summary(df$Ehail_fee)
```

```
##      Mode      NA's
## logical      5000
```

#### 4.2.15 18. Tip\_amount

As this is a price related variable, negative values should be considered as errors, and big tips should be considered as outliers. Also tip amounts bigger than 0 for individuals with payment\_type = "Cash" should be considered as errors as well.

```
summary(df$Tip_amount)
```

```
##      Min. 1st Qu.  Median    Mean 3rd Qu.    Max.
##   0.000   0.000   0.000   1.217   2.000  96.000
```

We proceed to check if the 0 values are related with payment\_type = "Credit card" and the passenger did not tip.

```
df$CashTips[(df$Tip_amount > 0) & (df$Payment_type == "Cash")] = 1
df$CashTips[(df$Payment_type == "Credit card")] = 0
table(df$CashTips)
```

```
##
##      0
## 2455
```

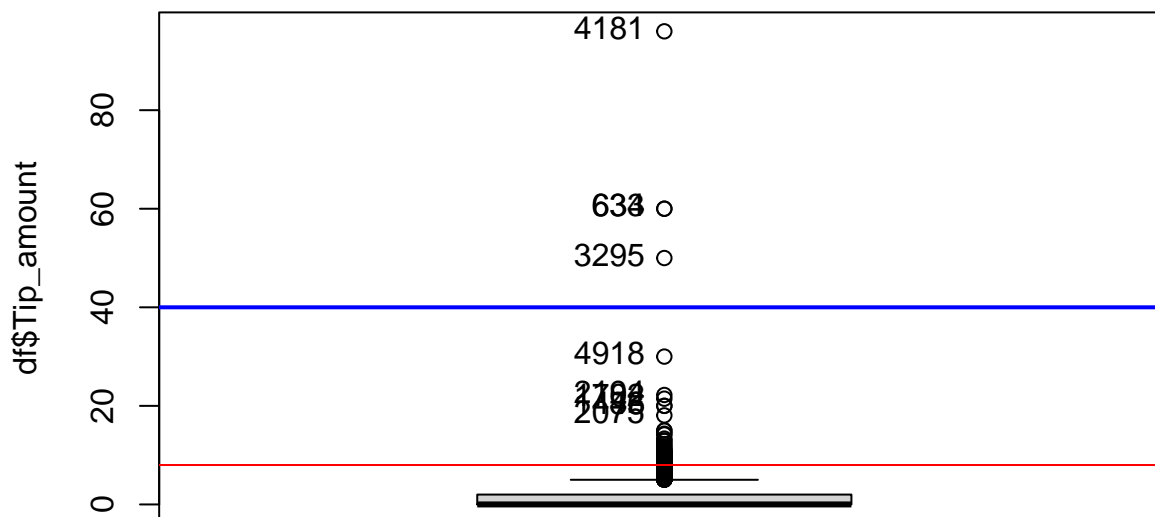
Now, we proceed to the outlier detection.

```
Boxplot(df$Tip_amount)
```

#### 4.2.15.1 Outlier detection

```
## [1] 4181 633 634 3295 4918 2194 1702 46 1433 2075
```

```
var_out<-calcQ(df$Tip_amount)
abline(h=var_out$souts,col="red")
abline(h=var_out$souti,col="red")
abline(h=40,col="blue",lwd=2)
```



```
llout<-which(df$Tip_amount>40)
iouts[llout]<-iouts[llout]+1
# names(df)
jouts[15]<-length(llout)
df[llout,"Tip_amount"]<-NA
# llout
```

#### 4.2.16 19. Tolls\_amount

As this is a price related variable, negative values should be considered as errors.

```
summary(df$Tolls_amount)
```

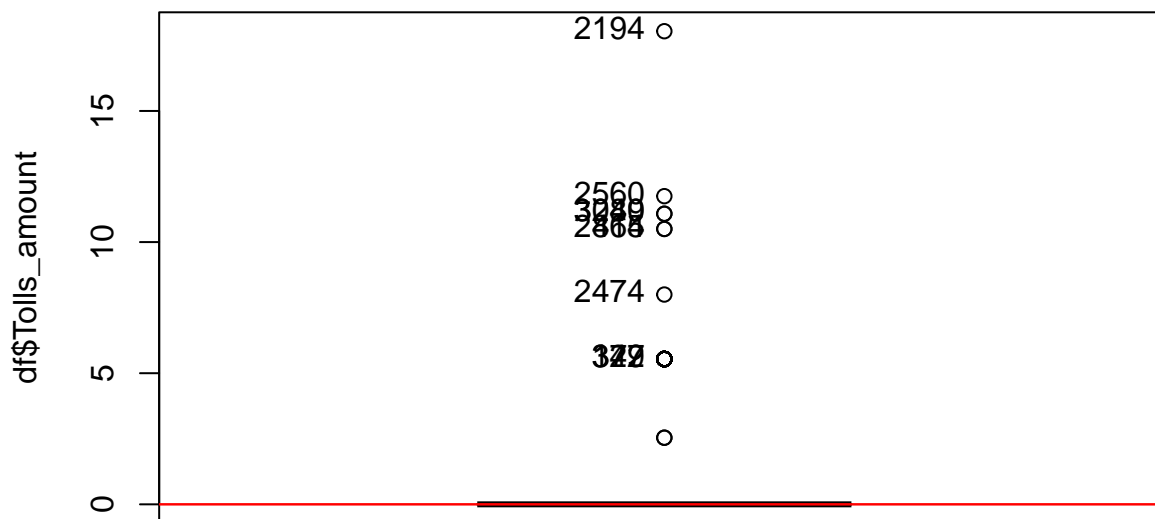
```
##      Min.   1st Qu.   Median     Mean   3rd Qu.    Max.
## 0.00000  0.00000  0.00000  0.08369  0.00000 18.04000
```

We see that there are not negative values, so we do not have errors. We proceed now to the outlier detection.

```
Boxplot(df$Tolls_amount)
```

```
## [1] 2194 2560 3040 3289 415 2864 2474 122 347 379
```

```
var_out<-calcQ(df$Tolls_amount)
abline(h=var_out$souts,col="red")
abline(h=var_out$souti,col="red")
```



```
table(df$Tolls_amount)
```

```
##
##      0  2.54  5.54      8 10.5 11.08 11.75 18.04
## 4931      2    60      1      2      2      1      1
```

As we see in the boxplot and the table, the majority of the individuals are 0, so the values bigger than 5.54 will be outliers. After having the outliers, we proceed to categorize this variable to see if an individual has paid or not for a toll.

```
llout<-which(df$Tolls_amount>5.54)
iouts[llout]<-iouts[llout]+1
# names(df)
jouts[16]<-length(llout)
df[llout,"Tolls_amount"]<-NA
# llout

df$paidTolls[df$Tolls_amount == 0] = "No"
df$paidTolls[df$Tolls_amount > 0] = "Yes"
df$paidTolls <- factor(df$paidTolls)
```

#### 4.2.17 20. Total\_amount

This is a price related variable, so negative values should be treated as errors. Also, we need to sum the “Fare\_amount”, “Extra”, “MTA\_tax”, “Improvement\_surcharge”, “Tip\_amount” and the “Tolls\_amount” in order to see if the Total\_amount matches with this sum.

```
summary(df$Total_amount)
```

```
##      Min. 1st Qu.  Median      Mean 3rd Qu.      Max.
## -52.80    7.80   11.16   14.33   17.16   260.00
```

Negative values seem to be errors - 0 Total\_amount is possible when Payment\_type == “No charge”

We proceed to check if total amount is correct summing the other variables and checking negatives values:

```
df$Sum_total_amount = (df$Fare_amount + df$Extra + df$MTA_tax + df$improvement_surcharge + df$Tip_amount + df$Tolls_amount)

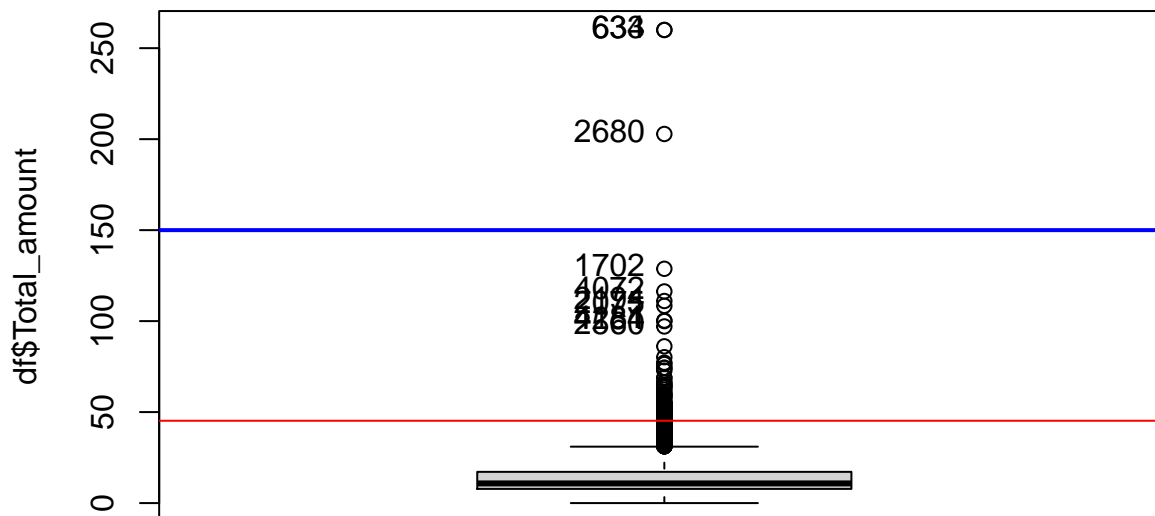
sel<-which((df$Total_amount != df$Sum_total_amount) | (df$Total_amount<0))
# names(df)
if (length(sel)>0) {
  ierrs[sel]<-ierrs[sel]+1
  jerrs[19]<-length(sel)
}
# sel
df[sel,"Total_amount"]<-NA
```

```
Boxplot(df$Total_amount)
```

#### 4.2.17.1 Outlier detection

```
## [1] 633 634 2680 1702 4072 2194 2075 4181 4284 2560
```

```
var_out<-calcQ(df$Total_amount)
abline(h=var_out$souts,col="red")
abline(h=var_out$souti,col="red")
abline(h=150,col="blue",lwd=2)
```



```
llout<-which(df$Total_amount>150)
iouts[llout]<-iouts[llout]+1
jouts[19]<-length(llout)
df[llout,"Total_amount"]<-NA
```

---

## 5 Data Quality Report

### 5.1 Per variable

Per each variable, we have to count the following:

- number of missing values
- number of errors (including inconsistencies)
- number of outliers
- rank variables according the sum of missing values (and errors).

#### 5.1.1 Number of missing values of each variable (with ranking)

```
missings_ranking_sortlist <- sort.list(mis1$mis_col, decreasing = TRUE)
for (j in missings_ranking_sortlist) {
  print(paste(names(df)[j], " : ", mis1$mis_col$mis_x[j]))
}
```

```
## [1] "Ehail_fee : 5000"
## [1] "VendorID : 0"
## [1] "lpep_pickup_datetime : 0"
## [1] "Lpep_dropoff_datetime : 0"
## [1] "Store_and_fwd_flag : 0"
## [1] "RateCodeID : 0"
## [1] "Pickup_longitude : 0"
## [1] "Pickup_latitude : 0"
## [1] "Dropoff_longitude : 0"
## [1] "Dropoff_latitude : 0"
## [1] "Passenger_count : 0"
## [1] "Trip_distance : 0"
## [1] "Fare_amount : 0"
## [1] "Extra : 0"
## [1] "MTA_tax : 0"
```

```
## [1] "Tip_amount : 0"
## [1] "Tolls_amount : 0"
## [1] "improvement_surcharge : 0"
## [1] "Total_amount : 0"
## [1] "Payment_type : 0"
## [1] "Trip_type : 0"
```

### 5.1.2 Number of errors per each variable (with ranking)

```
errors_ranking_sortlist <- sort.list(jerrs, decreasing = TRUE)
for (j in errors_ranking_sortlist) {
  if(!is.na(names(df)[j])) { print(paste(names(df)[j], " : ", jerrs[j])) }
}
```

```
## [1] "Total_amount : 374"
## [1] "espeed : 73"
## [1] "Trip_distance : 66"
## [1] "Fare_amount : 24"
## [1] "improvement_surcharge : 11"
## [1] "MTA_tax : 10"
## [1] "Dropoff_longitude : 9"
## [1] "Extra : 7"
## [1] "Pickup_longitude : 3"
## [1] "Pickup_latitude : 3"
## [1] "Passenger_count : 2"
## [1] "VendorID : 0"
## [1] "lpep_pickup_datetime : 0"
## [1] "Lpep_dropoff_datetime : 0"
## [1] "Store_and_fwd_flag : 0"
## [1] "RateCodeID : 0"
## [1] "Dropoff_latitude : 0"
## [1] "Tip_amount : 0"
## [1] "Tolls_amount : 0"
## [1] "Ehail_fee : 0"
## [1] "Payment_type : 0"
## [1] "Trip_type : 0"
## [1] "hour : 0"
## [1] "period : 0"
## [1] "tlenkm : 0"
## [1] "traveltime : 0"
## [1] "pickup : 0"
## [1] "dropoff : 0"
## [1] "Trip_distance_range : 0"
## [1] "yearGt2015 : 0"
## [1] "CashTips : 0"
## [1] "paidTolls : 0"
## [1] "Sum_total_amount : 0"
```

### 5.1.3 Number of outliers per each variable (with ranking)

```
errors_ranking_sortlist <- sort.list(jouts, decreasing = TRUE)
for (j in errors_ranking_sortlist) {
  if(!is.na(names(df)[j])) print(paste(names(df)[j], " : ", jouts[j]))
}
```

```
## [1] "Dropoff_latitude : 116"
## [1] "Dropoff_longitude : 113"
## [1] "Pickup_latitude : 87"
## [1] "espeed : 39"
## [1] "Fare_amount : 20"
## [1] "Pickup_longitude : 19"
## [1] "Tolls_amount : 7"
## [1] "Trip_distance : 4"
## [1] "Tip_amount : 4"
```



```
## [1] "Total_amount : 3"
## [1] "VendorID : 0"
## [1] "lpep_pickup_datetime : 0"
## [1] "Lpep_dropoff_datetime : 0"
## [1] "Store_and_fwd_flag : 0"
## [1] "RateCodeID : 0"
## [1] "Passenger_count : 0"
## [1] "Extra : 0"
## [1] "MTA_tax : 0"
## [1] "Ehail_fee : 0"
## [1] "improvement_surcharge : 0"
## [1] "Payment_type : 0"
## [1] "Trip_type : 0"
## [1] "hour : 0"
## [1] "period : 0"
## [1] "tlenkm : 0"
## [1] "traveltime : 0"
## [1] "pickup : 0"
## [1] "dropoff : 0"
## [1] "Trip_distance_range : 0"
## [1] "yearGt2015 : 0"
## [1] "CashTips : 0"
## [1] "paidTolls : 0"
## [1] "Sum_total_amount : 0"
```

## 5.2 Per individual

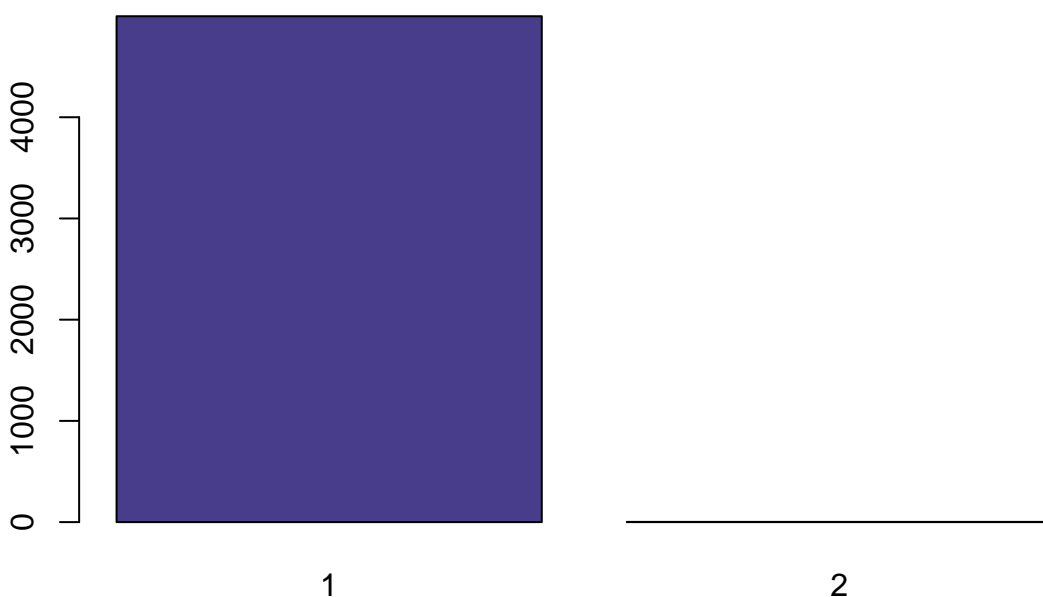
Per each individuals, we have to count the following:

- number of missing values
- number of errors
- number of outliers

### 5.2.1 Number of missing values

```
# table(imis)
barplot(table(imis),main="Missings per individual Barplot",col = "DarkSlateBlue")
```

**Missings per individual Barplot**

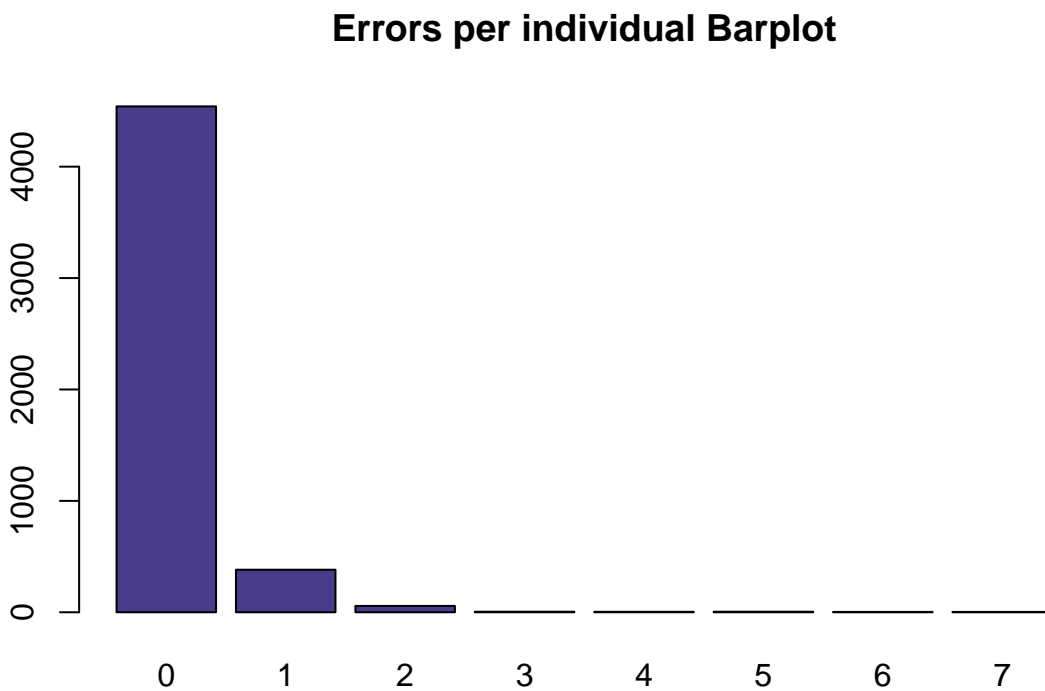


The one is from from the variable “Ehail\_fee” and the observations that have two missing values are because of the “espeed” variable (maybe because the traveltime was 0 and nothing can be divided by 0).

### 5.2.2 Number of errors

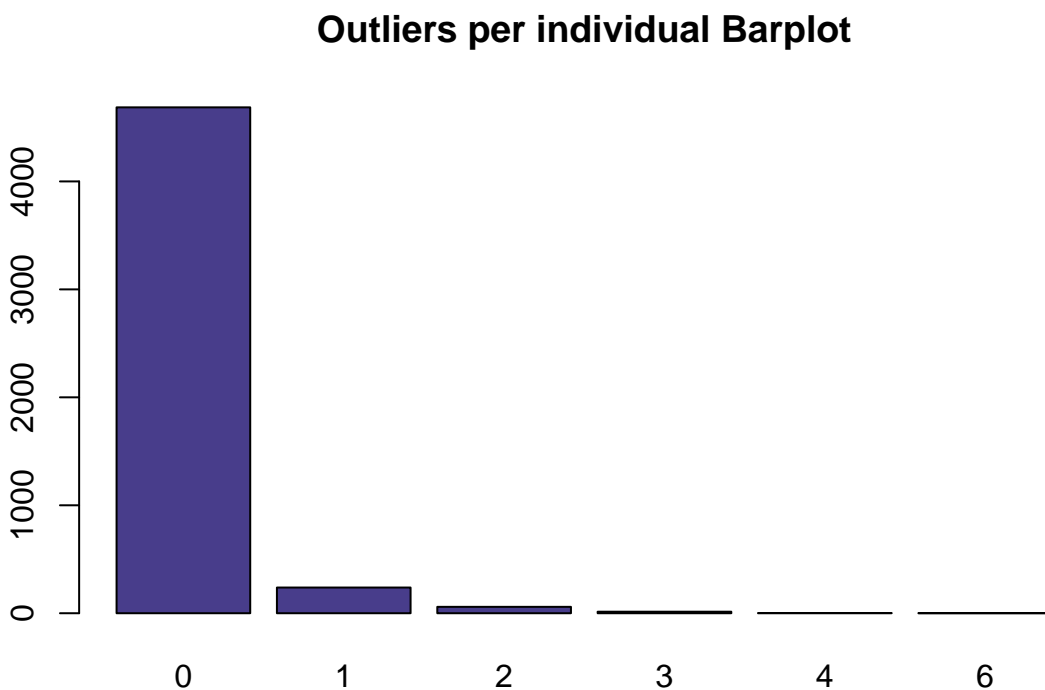
As we can see, most individuals have no mistakes. Those who do have errors, they tend to have more than one.

```
# table(ierrs)
barplot(table(ierrs),main="Errors per individual Barplot",col = "DarkSlateBlue")
```



### 5.2.3 Number of outliers

```
# table(iouts)
barplot(table(iouts),main="Outliers per individual Barplot",col = "DarkSlateBlue")
```



## 5.3 Create variable adding the total number missing values, outliers and errors

```
total_missings <- 0; total_outliers <- 0; total_errors <- 0;
for (m in imis) {total_missings <- total_missings + m}
for (o in iouts) {total_outliers <- total_outliers + o}
for (e in ierrs) {total_errors <- total_errors + e}
```

Now, let's print this variables:

```
total_missings
```

```
## [1] 5002
```

```
total_outliers
```

```
## [1] 412
```

```
total_errors
```

```
## [1] 591
```

---

## 6 Imputation

```
library(missMDA)
```

What we do with imputation is be able to eliminate all those values that may be missings, outliers or errors to turn them into values that can be realistic within our sample.

### 6.1 Numeric variables

We will now do the study by variables and try to impute the necessary observations.

**Note:** we do not include MTA\_tax (14), Tolls\_amount(16) nor improvement\_surcharge(18). We proceed to delete NA values from Total\_amount because it is our target variable, so we do not impute it, but we need to have this variable without NAs.

```
df <- df[!is.na(df$Total_amount),]
```

```
vars_quantitatives<-names(df)[c(10:13,15,24:26)]
```

```
summary(df[,vars_quantitatives])
```

```
## Passenger_count Trip_distance Fare_amount Extra
## Min. :1.000 Min. : 0.010 Min. : 1.00 Min. :0.0000
## 1st Qu.:1.000 1st Qu.: 1.020 1st Qu.: 6.00 1st Qu.:0.0000
## Median :1.000 Median : 1.760 Median : 9.00 Median :0.5000
## Mean :1.371 Mean : 2.719 Mean :11.47 Mean :0.3523
## 3rd Qu.:1.000 3rd Qu.: 3.420 3rd Qu.:14.50 3rd Qu.:0.5000
## Max. :6.000 Max. :27.000 Max. :60.00 Max. :1.0000
## NA's :2 NA's :62 NA's :30
## Tip_amount tlenkm traveltime espeed
## Min. : 0.000 Min. : 0.000 Min. : 0.000 Min. : 3.239
## 1st Qu.: 0.000 1st Qu.: 1.609 1st Qu.: 5.767 1st Qu.:14.826
## Median : 0.000 Median : 2.800 Median : 9.550 Median :18.613
## Mean : 1.029 Mean : 4.358 Mean : 19.863 Mean :20.490
## 3rd Qu.: 1.700 3rd Qu.: 5.472 3rd Qu.: 16.125 3rd Qu.:23.647
## Max. :30.000 Max. :69.314 Max. :1438.183 Max. :75.657
## NA's :2 NA's :105
```

```
res.imputation<-imputePCA(df[,vars_quantitatives],ncp=5)
```

```
summary(res.imputation$completeObs)
```

```
## Passenger_count Trip_distance Fare_amount Extra
## Min. :1.000 Min. : -0.670 Min. : 1.00 Min. :0.0000
## 1st Qu.:1.000 1st Qu.: 1.000 1st Qu.: 6.00 1st Qu.:0.0000
## Median :1.000 Median : 1.760 Median : 9.00 Median :0.5000
## Mean :1.371 Mean : 2.724 Mean :11.68 Mean :0.3523
## 3rd Qu.:1.000 3rd Qu.: 3.400 3rd Qu.:14.50 3rd Qu.:0.5000
## Max. :6.000 Max. :40.469 Max. :123.64 Max. :1.0000
## Tip_amount tlenkm traveltime espeed
## Min. : 0.000 Min. : 0.000 Min. : 0.000 Min. : -316.37
## 1st Qu.: 0.000 1st Qu.: 1.609 1st Qu.: 5.767 1st Qu.: 14.81
## Median : 0.000 Median : 2.800 Median : 9.550 Median : 18.58
## Mean : 1.028 Mean : 4.358 Mean : 19.863 Mean : 18.75
```

```
## 3rd Qu.: 1.700 3rd Qu.: 5.472 3rd Qu.: 16.125 3rd Qu.: 23.59
## Max. :30.000 Max. :69.314 Max. :1438.183 Max. : 100.59
```

We proceed now to fix all the numeric variables that have errors or outliers:

```
ll<-which(res.imputation$completeObs[, "Trip_distance"] < 0)
res.imputation$completeObs[ll, "Trip_distance"] <- 1
ll<-which(res.imputation$completeObs[, "Trip_distance"] > 30)
res.imputation$completeObs[ll, "Trip_distance"] <- 30
```

#### 6.1.0.1 > Trip\_distance

```
ll<-which(res.imputation$completeObs[, "Fare_amount"] > 60)
res.imputation$completeObs[ll, "Fare_amount"] <- 60
```

#### 6.1.0.2 > Fare\_amount

```
ll<-which(res.imputation$completeObs[, "Tip_amount"] > 17)
res.imputation$completeObs[ll, "Tip_amount"] <- 17
```

**6.1.0.3 > Tip\_amount** We see that we have correct data, so we proceed to create the binary factor TipIsGiven.

```
df$TipIsGiven[(res.imputation$completeObs[, "Tip_amount"] > 0)] = "Yes"
df$TipIsGiven[(res.imputation$completeObs[, "Tip_amount"] == 0)] = "No"
df$TipIsGiven <- factor(df$TipIsGiven)
summary(df$TipIsGiven)
```

```
## No Yes
## 2882 1741
```

```
ll<-which(res.imputation$completeObs[, "tlenkm"] > 48.28)
res.imputation$completeObs[ll, "tlenkm"] <- 48.28
```

#### 6.1.0.4 > tlenkm

```
ll<-which(res.imputation$completeObs[, "traveltime"] > 60)
res.imputation$completeObs[ll, "traveltime"] <- 60
```

#### 6.1.0.5 > traveltime

```
ll<-which(res.imputation$completeObs[, "espeed"] < 3)
res.imputation$completeObs[ll, "espeed"] <- 3
ll<-which(res.imputation$completeObs[, "espeed"] > 55)
res.imputation$completeObs[ll, "espeed"] <- 55
```

#### 6.1.0.6 > espeed

#### 6.1.1 > Passenger\_count

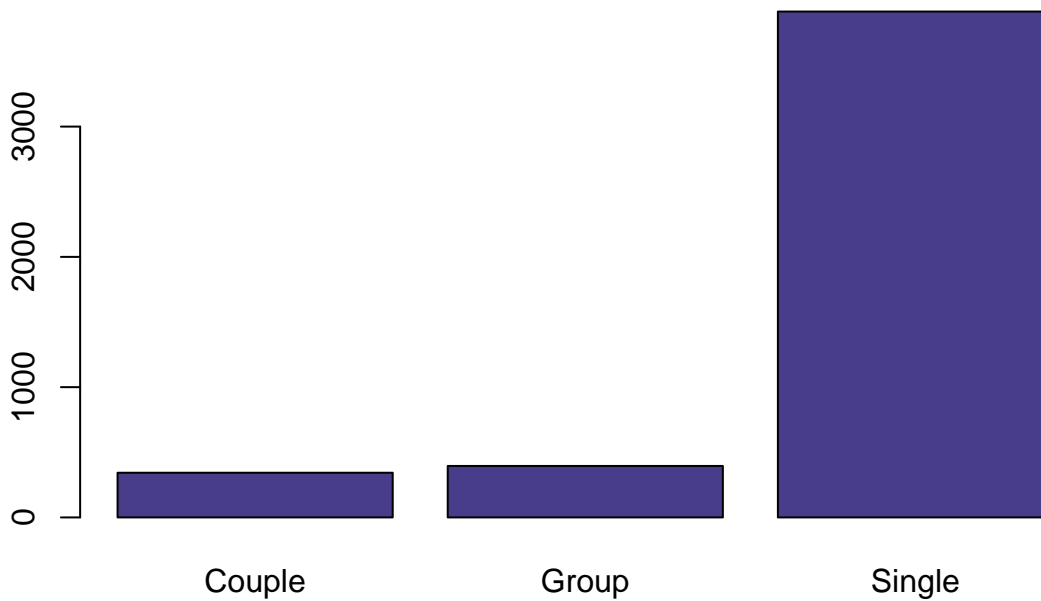
We decided to create categorical for this variable so we categorize it for single passengers, couple and groups (3 or more)

```
df$passenger_groups[df$Passenger_count == 1] = "Single"
df$passenger_groups[df$Passenger_count == 2] = "Couple"
df$passenger_groups[df$Passenger_count >= 3] = "Group"
df$passenger_groups <- factor(df$passenger_groups)
```

We see the barplot in order to see the distribution of passenger per trip

```
barplot(table(df$passenger_groups),main="passenger_groups Barplot",col = "DarkSlateBlue")
```

**passenger\_groups Barplot**



### 6.1.2 > Extra

If we execute a table, we'll see that we have 0, 0.5 and 1 values, so we proceed to categorize this variable to see if has extra or not.

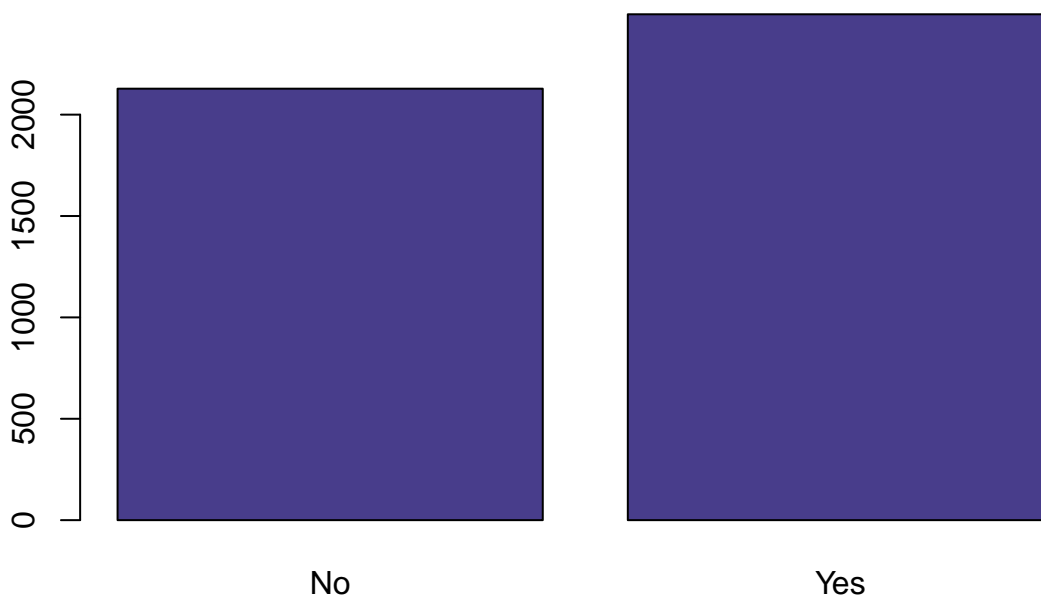
```
table(df$Extra)
```

```
##
##      0  0.5    1
## 2128 1733   762
df$Extra[df$Extra == 0] = 0
df$Extra[df$Extra > 0] = 1
df$Extra <- factor(df$Extra, labels =c("No","Yes"))
```

We see the barplot in order to see the distribution.

```
barplot(table(df$Extra),main="Extra Barplot",col = "DarkSlateBlue")
```

**Extra Barplot**



### 6.1.3 > MTA\_tax

If we execute a summary, we'll see that every value should be 0.5 or 0, so we proceed to categorize this variable in order to see if the tax has been paid or not.

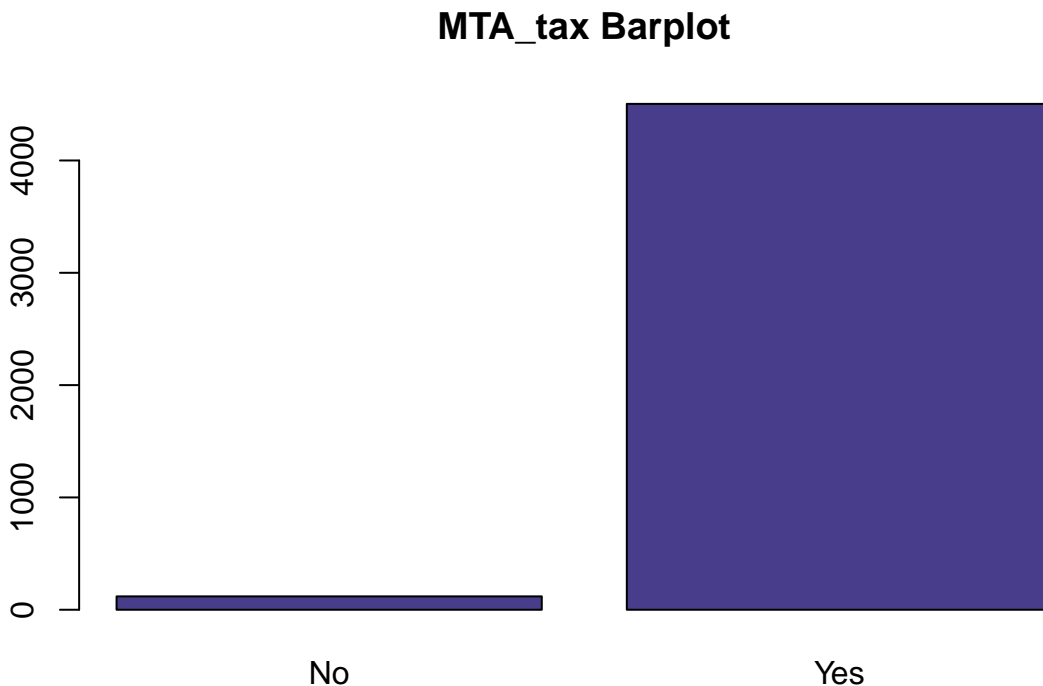
```
summary(df$MTA_tax)
```

```
##      Min. 1st Qu.  Median    Mean 3rd Qu.    Max.
## 0.0000  0.5000  0.5000  0.4871  0.5000  0.5000
```

```
df$MTA_tax <- factor(df$MTA_tax, labels =c("No","Yes"))
```

We see the barplot in order to see the distribution.

```
barplot(table(df$MTA_tax),main="MTA_tax Barplot",col = "DarkSlateBlue")
```



### 6.1.4 > Improvement\_surcharge

If we execute a table, we'll see that every value should be 0.3 or 0, so we proceed to categorize this variable in order to see if the surcharge has been paid or not.

```
table(df$improvement_surcharge)
```

```
##
##    0  0.3
## 118 4505
```

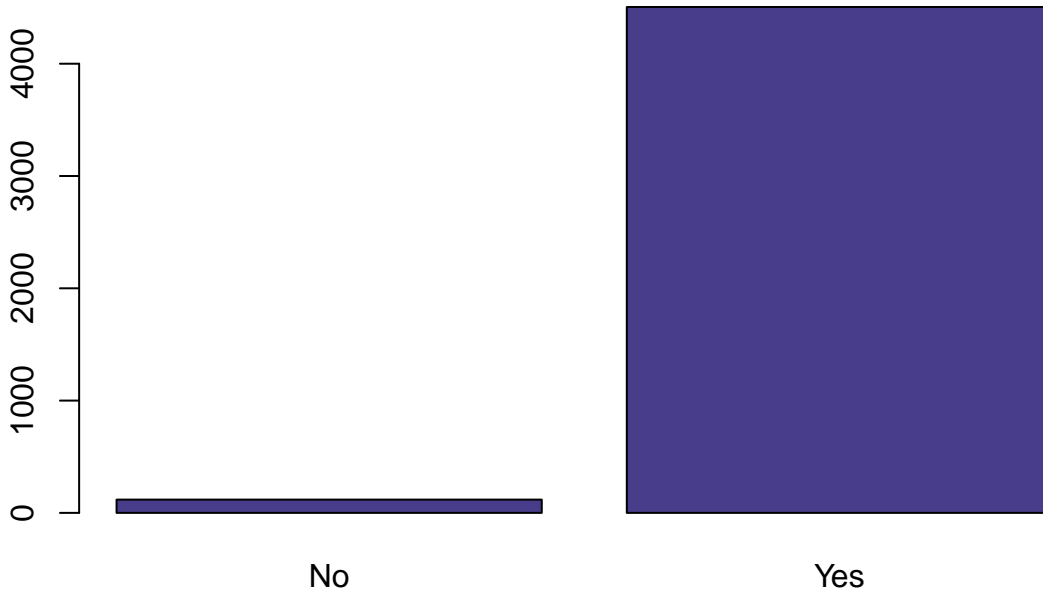
```
df$improvement_surcharge <- factor(df$improvement_surcharge)
```

```
df$improvement_surcharge <- factor(df$improvement_surcharge, labels =c("No","Yes"))
```

We see the barplot in order to see the distribution.

```
barplot(table(df$improvement_surcharge),main="improvement_surcharge Barplot",col = "DarkSlateBlue")
```

## improvement\_surcharge Barplot



We proceed to impute all NAs in our numerical variables that are stored in: `res.imputation$completeObs`

```
#summary(res.imputation$completeObs)
df[,vars_quantitatives] <- res.imputation$completeObs
```

## 6.2 Categorical variables / Factors

```
vars_categorical<-names(df)[c(1,4,5,20:21,23,29,35)]
summary(df[,vars_categorical])
```

```
##           VendorID      Store_and_fwd_flag      RateCodeID
## f.Vendor-Mobile   : 973      N:4605              Rate-1      :4496
## f.Vendor-VeriFone:3650      Y: 18              Rate-Other: 127
##
##
##           Payment_type      Trip_type      period
## Credit card:2096      Street-Hail:4511      Period night      :1642
## Cash      :2497      Dispatch      : 112      Period morning      : 542
## No paid      : 30              Period valley      :1260
##              Period afternoon:1179
## Trip_distance_range passenger_groups
## Long_dist      : 645      Couple: 343
## Medium_dist: 986      Group : 395
## Short_dist :2930      Single:3883
## NA's      : 62      NA's : 2
```

```
#nb <- estim_ncpMCA(df[, vars_categorical],ncp.max=25)
res.input<-imputeMCA(df[,vars_categorical],ncp=10)
summary(res.input$completeObs)
```

```
##           VendorID      Store_and_fwd_flag      RateCodeID
## f.Vendor-Mobile   : 973      N:4605              Rate-1      :4496
## f.Vendor-VeriFone:3650      Y: 18              Rate-Other: 127
##
##
##           Payment_type      Trip_type      period
## Credit card:2096      Street-Hail:4511      Period night      :1642
## Cash      :2497      Dispatch      : 112      Period morning      : 542
## No paid      : 30              Period valley      :1260
##              Period afternoon:1179
## Trip_distance_range passenger_groups
## Long_dist      : 665      Couple: 343
## Medium_dist: 986      Group : 395
```

```
## Short_dist :2972      Single:3885
##
```

We proceed to impute all NAs in our numerical variables that are stored in: `res.input$completeObs`

```
# summary(res.input$completeObs)
df[, "VendorID"] <- res.input$completeObs[, "VendorID"]
df[, "Store_and_fwd_flag"] <- res.input$completeObs[, "Store_and_fwd_flag"]
df[, "RateCodeID"] <- res.input$completeObs[, "RateCodeID"]
df[, "Payment_type"] <- res.input$completeObs[, "Payment_type"]
df[, "Trip_type"] <- res.input$completeObs[, "Trip_type"]
df[, "period"] <- res.input$completeObs[, "period"]
df[, "Trip_distance_range"] <- res.input$completeObs[, "Trip_distance_range"]
df[, "passenger_groups"] <- res.input$completeObs[, "passenger_groups"]
```

## 6.3 Describe these variables, to which other variables exist higher associations

### 6.3.1 Compute the correlation with all other variables.

```
library(mvoutlier)
library(FactoMineR)
res <- cor(df[, vars_quantitatives])
round(res, 2)
```

```
##          Passenger_count Trip_distance Fare_amount Extra Tip_amount
## Passenger_count          1.00          0.02          0.01 0.05        -0.01
## Trip_distance            0.02          1.00          0.93 -0.05         0.41
## Fare_amount              0.01          0.93          1.00 -0.06         0.42
## Extra                    0.05         -0.05         -0.06 1.00         0.01
## Tip_amount               -0.01          0.41          0.42 0.01         1.00
## tlenkm                   0.02          0.99          0.91 -0.04         0.41
## traveltime               0.01          0.74          0.82 -0.02         0.35
## espeed                   0.02          0.57          0.41 -0.05         0.20
##          tlenkm traveltime espeed
## Passenger_count  0.02         0.01 0.02
## Trip_distance    0.99         0.74 0.57
## Fare_amount      0.91         0.82 0.41
## Extra            -0.04        -0.02 -0.05
## Tip_amount       0.41         0.35 0.20
## tlenkm           1.00         0.75 0.57
## traveltime       0.75         1.00 0.04
## espeed           0.57         0.04 1.00
```

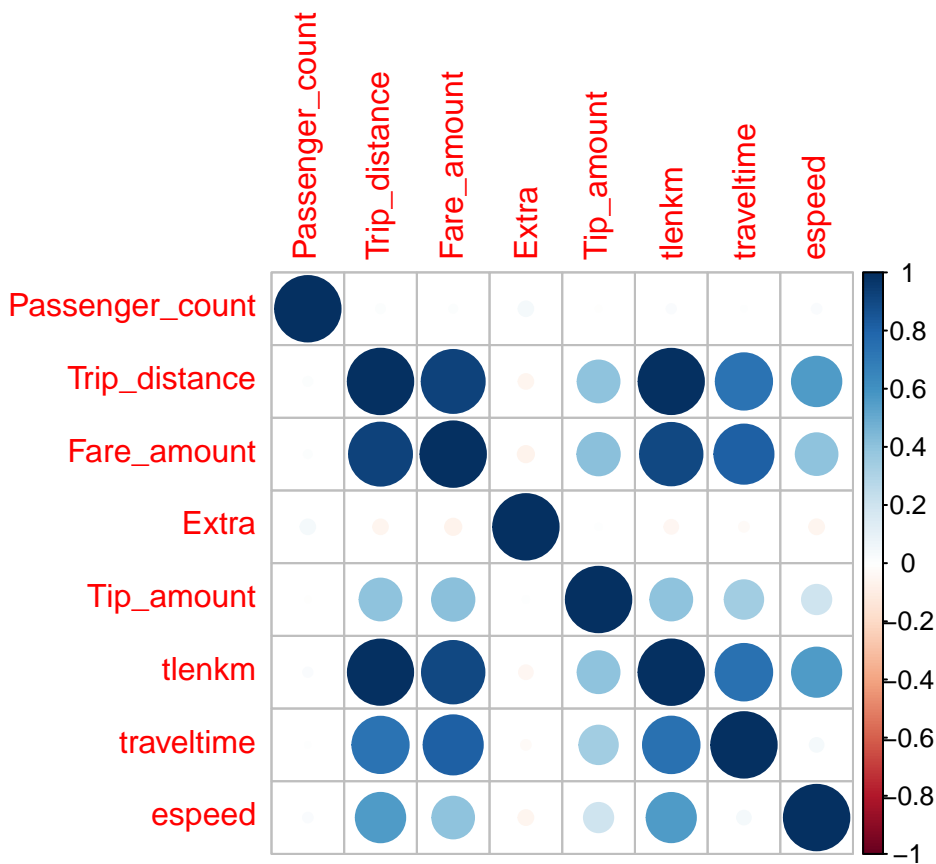
### 6.3.2 Rank these variables according the correlation:

```
library(corrplot)
```

```
## corrplot 0.84 loaded
```

```
corrplot(res)
```





As we can see in this graph, we have the correlation between all quantitative variables. We must say, however, that there are two variables (espeed and traveltime) which we had to modify when making the imputation.

In case of not having made the imputation of espeed and traveltime, we would have the following plot:

[insert image],

which means that there is a negative correlation between these two variables, since the longer the time, the slower the trip. However, we think it is necessary to remove the outliers we have had from these variables because they are unrealistic.

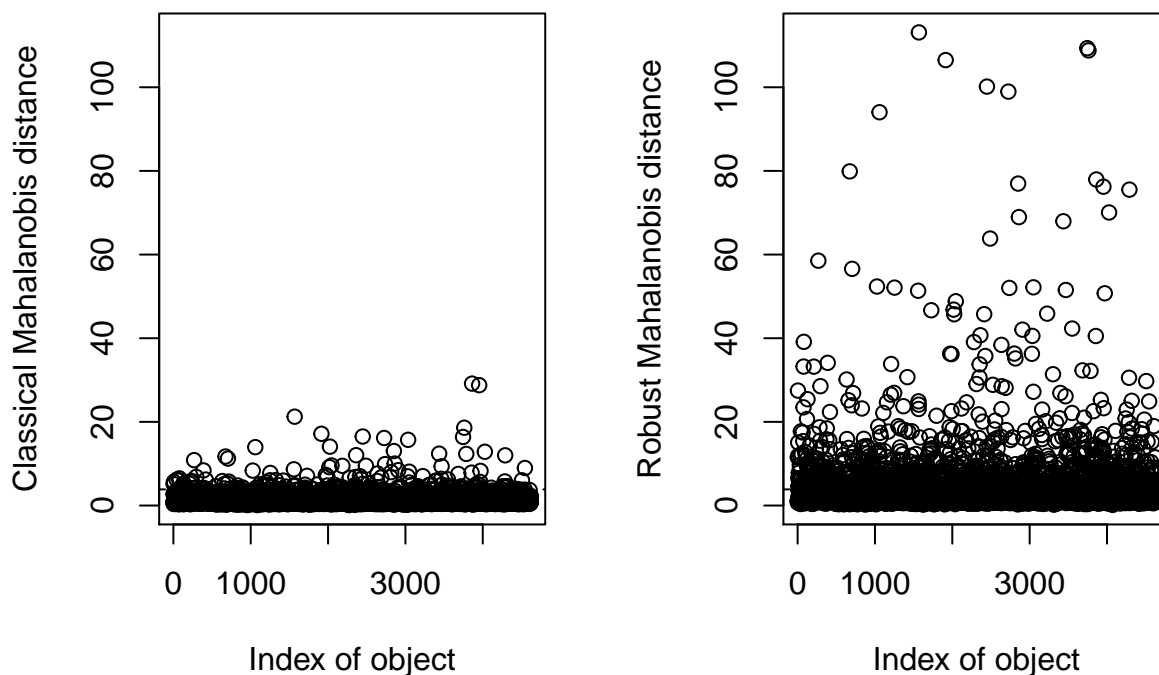
Now, let's describe each correlation we obtained in the first graph:

- Diagonals:
  - Being exactly the same variable, it is directly related to itself.
- Fare\_amount + Trip\_distance:
  - More distance, more time, therefore more price.
- Tip\_amount + Trip\_distance:
  - If the trip has been longer, there may be more reason to tip.
- Total\_amount + Trip\_distance:
  - As before, more distance, more time, therefore more price.
- tlenkm + Trip\_distance:
  - They are exactly the same, only with a metric change.
- traveltime + Trip\_distance:
  - The further away, the longer.
- espeed + Trip\_distance:
  - The reason we think these variables are related to a direct and positive proportion is that since short trips have to be, logically cheaper, what taxi drivers do is slow down so that the trip take longer and thus charge more. Therefore, by increasing the distance of the journey, taxi drivers do not need to go so slow and therefore the speed increases.
- Amount\_type + Amount\_mount:
  - In the USA it is normal to give a tip proportional to the price of the service that has been offered.
- Total\_amount + Fare\_amount:
  - The variable Total\_amount is equivalent to Fare\_amount plus the fees, tips, among others, that have been applied to the trip.
- tlenkm + Fare\_amount:
  - As before, more distance, more time, therefore more price.
- traveltime + Fare\_amount:
  - More time, more price.

- `espeed + Fare_amount`:
  - As we said before, more speed means more distance, therefore more travel time, causing more price.
- `Total_amount + Type_amount`:
  - As before, in the USA it is normal to give a tip proportional to the price of the service that has been offered.
- `tlenkm + Mount_type`:
  - If the trip has been longer, there may be more reason to tip.
- `traveltime + Tip_amount`:
  - The longer it takes, the more price, and therefore the more tip given the proportionality.
- `espeed + Tip_amount`:
  - The more speed, as we said before, the more distance, and therefore the longer it takes. This causes more price and therefore more tip.
- `tlenkm + Total_amount`:
  - More distance, more time, therefore more price.
- `traveltime + Total_amount`:
  - More time, more price.
- `espeed + Total_amount`:
  - As we said before, more speed means more distance, therefore more travel time, causing more price.
- `traveltime + tlenkm`:
  - The more km to travel, the longer it takes.
- `speed + tlenkm`:
  - Same as for `espeed + Trip_distance` correlation.

### 6.3.3 Identify individuals considered as multivariant outliers

```
library(chemometrics)
multivariant_outliers <- Moutlier(df[, c(11:12, 19, 26)], quantile = 0.995)
```



```
multivariant_outliers$cutoff
```

```
## [1] 3.854901
```

```
par(mfrow=c(1,1))
plot(multivariant_outliers$md, multivariant_outliers$rd, type="n")
text(multivariant_outliers$md, multivariant_outliers$rd, labels=rownames(df[, c(11:12, 19, 26)]))
abline(col="red",lwd=2, h=qchisq(0.995, ncol(df[, c(11:12, 19, 26)])))
```



```
##          TipIsGiven passenger_groups
## 1180476          No          Single
```

---

## 7 Profiling

### 7.1 Numeric target: Total\_amount

Profiling is used to finish profiling our sample.

We will now proceed to the profiling that asks us for our numeric target (Total\_amount) and then we have to use the original variables and factors.

In order to observe the relationship of our numerical target with the other variables we use the condes tool that provides us with information about the relationships between the indicated variables and the target.

```
library(FactoMineR)
summary(df$Total_amount)
```

```
##      Min. 1st Qu.  Median    Mean 3rd Qu.    Max.
##      0.00   7.80   10.80   13.93   17.00   128.76
```

```
vars_res<-names(df)[c(19,34)]
res.condes <- condes(df[, c(vars_res,vars_quantitatives, vars_categorical)],1)
```

Let's now look at the correlations between our Total\_amount target and the variables in the following groups. We will basically look at p.value, which we know that the smaller the correlation between the variables.

```
res.condes$quanti # Global association to numeric variables
```

#### 7.1.0.1 > Numerical variables

```
##          correlation      p.value
## Fare_amount      0.9426421 0.000000e+00
## Trip_distance    0.8938806 0.000000e+00
## tlenkm           0.8803275 0.000000e+00
## traveltime       0.7620364 0.000000e+00
## Tip_amount       0.5660554 0.000000e+00
## espeed           0.3970258 2.214665e-174
```

- Fare\_amount:
  - The variable Total\_amount is equivalent to Fare\_amount plus the fees, tips, among others, that have been applied to the trip.
- Trip\_distance:
  - As before, more distance, more time, therefore more price.
- tlenkm
  - More distance, more time, therefore more price.
- traveltime
  - More time, more price.
- Tip\_amount
  - The more you pay, since the tip is a proportion of the final price, the more it will increase.
- espeed
  - As we said before, more speed means more distance, therefore more travel time, causing more price.

```
res.condes$quali # Global association to factors
```

#### 7.1.0.2 > Qualitative variables

```
##          R2      p.value
## Trip_distance_range 0.556244056 0.000000e+00
## TipIsGiven          0.058775333 7.976817e-63
## Payment_type        0.053488291 7.096416e-56
## RateCodeID          0.013014975 7.244863e-15
## Trip_type           0.001221351 1.748826e-02
```

- Trip\_distance\_range

- Obviously, the longer the journey, the longer it will take and the more price it will have.
- TipIsGiven
  - Like before, the more you pay, since the tip is a proportion of the final price, the more it will increase.
- Payment\_type
  - This is the least related variable. However, we can predict that the more the trip is worth, the more likely it is to be paid by credit card.
- RateCodeID
  - As we have seen before, virtually all observations were of type 1. Therefore it is not worth looking at the correlation.

```
res.condes$category # Partial association to significative levels in factors
```

### 7.1.0.3 > Categorical variables

```
##                               Estimate      p.value
## Trip_distance_range=Long_dist 11.421531 0.000000e+00
## TipIsGiven=Yes                2.512982 7.976817e-63
## Payment_type=Credit card      2.653121 4.728144e-57
## RateCodeID=Rate-Other         3.505459 7.244863e-15
## Trip_type=Dispatch            1.141598 1.748826e-02
## Trip_type=Street-Hail         -1.141598 1.748826e-02
## RateCodeID=Rate-1             -3.505459 7.244863e-15
## Trip_distance_range=Medium_dist -1.609971 1.572556e-33
## Payment_type=Cash             -2.024634 1.858977e-56
## TipIsGiven=No                 -2.512982 7.976817e-63
## Trip_distance_range=Short_dist -9.811560 0.000000e+00
```

- Trip\_distance\_range
  - We can see that, the further away, the more correlation, as it takes longer to travel.
- TipIsGiven
  - We see that it is more likely to tip if the price is high.
- Payment\_type
  - We see that it is easier for the guy to be with CreditCard if the trip costs more.
- RateCodeID
  - As we have seen before, virtually all observations were of type 1. Therefore it is not worth looking at the correlation.
- period
  - We see that in the morning travel costs less.

## 7.2 Factor (Y.bin - TipIsGiven)

And now, we are profiling the qualitative target:

```
res.catdes <- catdes(df[, c(vars_res,vars_quantitatives, vars_categorical)],2)
```

Let's now look at the correlations between our TipIsGiven target and the variables in the following groups. We will basically look at p.value, which we know that the smaller the correlation between the variables.

```
res.catdes$test.chi2
```

### 7.2.0.1 > Test.Chi2

```
##                               p.value df
## Payment_type                0.000000e+00 2
## Trip_distance_range         1.622279e-22 2
## Trip_type                   4.740323e-06 1
## RateCodeID                  5.045642e-05 1
## period                      8.478130e-05 3
```

- Payment\_type
  - We see that it is very likely that there will be a tip if it is paid in a concise manner.
- Trip\_distance\_range
  - As we can see, there is tip as long as the trip is, or very short, or very long.
- Trip\_type
  - We don't think the type of trip is important.

- RateCodeID
  - As we have seen before, virtually all observations were of type 1. Therefore it is not worth looking at the correlation.
- period
  - We see that in the morning people are not in a very good mood and are more inclined to tip the “valley”.

```
res.catdes$quanti.var
```

### 7.2.0.2 > Quantitative variables

```
##              Eta2      P-value
## Tip_amount    0.514077510 0.000000e+00
## Total_amount  0.058775333 7.976817e-63
## Fare_amount   0.014382526 2.803248e-16
## tlenkm        0.012684087 1.591459e-14
## Trip_distance 0.011969561 8.707794e-14
## traveltime    0.009494751 3.152093e-11
## espeed        0.007486324 3.805650e-09
```

- Tip\_amount
  - If there is a tip, it must have value.
- Total\_amount
  - We see that it is more likely to tip if the price is high.
- Fare\_amount
  - We see that it is more likely to tip if the price is high.
- tlenkm
  - The more distance, the more time, therefore the more price. So, more chances of there being a tip.
- Trip\_distance
  - Exactly the same as above.
- traveltime
  - The longer, therefore the more price. So, more chances of there being a tip.
- espeed
  - The faster you get to the site, the more satisfaction and therefore the likelihood of tipping.

```
res.catdes$category
```

### 7.2.0.3 > Categorical variables

```
## $No
##              Cla/Mod  Mod/Cla      Global      p.value
## Payment_type=Cash    100.00000 86.641221 54.0125460 0.000000e+00
## Trip_distance_range=Short_dist 67.63122 69.743234 64.2872594 3.721944e-23
## Payment_type=No paid 100.00000 1.040944 0.6489293 6.580800e-07
## Trip_type=Dispatch    83.03571 3.226926 2.4226693 1.522866e-06
## RateCodeID=Rate-Other 79.52756 3.504511 2.7471339 2.624700e-05
## period=Period valley  67.14286 29.354615 27.2550292 3.381957e-05
## period=Period morning 56.64207 10.652325 11.7239888 3.830184e-03
## RateCodeID=Rate-1     61.85498 96.495489 97.2528661 2.624700e-05
## Trip_type=Street-Hail 61.82665 96.773074 97.5773307 1.522866e-06
## Trip_distance_range=Medium_dist 53.85396 18.424705 21.3281419 7.981541e-10
## Trip_distance_range=Long_dist  51.27820 11.832061 14.3845987 3.316979e-10
## Payment_type=Credit card 16.93702 12.317835 45.3385248 0.000000e+00
##              v.test
## Payment_type=Cash      Inf
## Trip_distance_range=Short_dist 9.911188
## Payment_type=No paid    4.973343
## Trip_type=Dispatch      4.808212
## RateCodeID=Rate-Other   4.203801
## period=Period valley    4.146094
## period=Period morning  -2.891819
## RateCodeID=Rate-1      -4.203801
## Trip_type=Street-Hail   -4.808212
```

```

## Trip_distance_range=Medium_dist -6.145294
## Trip_distance_range=Long_dist -6.283189
## Payment_type=Credit card -Inf
##
## $Yes
## Cla/Mod Mod/Cla Global p.value
## Payment_type=Credit card 83.06298 100.000000 45.3385248 0.000000e+00
## Trip_distance_range=Long_dist 48.72180 18.609994 14.3845987 3.316979e-10
## Trip_distance_range=Medium_dist 46.14604 26.134406 21.3281419 7.981541e-10
## Trip_type=Street-Hail 38.17335 98.908673 97.5773307 1.522866e-06
## RateCodeID=Rate-1 38.14502 98.506605 97.2528661 2.624700e-05
## period=Period morning 43.35793 13.497990 11.7239888 3.830184e-03
## period=Period valley 32.85714 23.779437 27.2550292 3.381957e-05
## RateCodeID=Rate-Other 20.47244 1.493395 2.7471339 2.624700e-05
## Trip_type=Dispatch 16.96429 1.091327 2.4226693 1.522866e-06
## Payment_type=No paid 0.00000 0.000000 0.6489293 6.580800e-07
## Trip_distance_range=Short_dist 32.36878 55.255600 64.2872594 3.721944e-23
## Payment_type=Cash 0.00000 0.000000 54.0125460 0.000000e+00
## v.test
## Payment_type=Credit card Inf
## Trip_distance_range=Long_dist 6.283189
## Trip_distance_range=Medium_dist 6.145294
## Trip_type=Street-Hail 4.808212
## RateCodeID=Rate-1 4.203801
## period=Period morning 2.891819
## period=Period valley -4.146094
## RateCodeID=Rate-Other -4.203801
## Trip_type=Dispatch -4.808212
## Payment_type=No paid -4.973343
## Trip_distance_range=Short_dist -9.911188
## Payment_type=Cash -Inf

```

- TipIsGiven
  - Same variable.
- Payment\_type
  - We see that it is very likely that there will be a tip if it is paid in a concise manner.
- Trip\_distance\_range
  - As we can see, there is tip as long as the trip is, or very short, or very long.
- Trip\_type
  - We don't think the type of trip is important.
- RateCodeID
  - As we have seen before, virtually all observations were of type 1. Therefore it is not worth looking at the correlation.
- period
  - We see that in the morning people are not in a very good mood and are more inclined to tip the "valley".