Deliverable 2

PCA, CA and Clustering

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First setups

```
if(!is.null(dev.list())) dev.off() # Clear plots
rm(list=ls()) # Clean workspace
```

Load Required Packages for this deliverable

We load the necessary packages and set working directory

```
setwd("~/Documents/uni/FIB-ADEI-LAB/deliverable2")
filepath<-"~/Documents/uni/FIB-ADEI-LAB/deliverable2"
#setwd("C:/Users/Claudia Sánchez/Desktop/FIB/TARDOR 2020-2021/ADEI/DELIVERABLE1/FIB-ADEI-LAB/deliverable2")
#filepath<-"C:/Users/Claudia Sánchez/Desktop/FIB/TARDOR 2020-2021/ADEI/DELIVERABLE1/FIB-ADEI-LAB/deliverable2"

# Load Required Packages
options(contrasts=c("contr.treatment","contr.treatment"))
requiredPackages <-
c("missMDA","chemometrics","mvoutlier","effects","FactoMineR","car",
"factoextra","RColorBrewer","dplyr","ggmap","ggthemes","knitr")
missingPackages <- requiredPackages[!(requiredPackages %in% installed.packages()
[,"Package"])]
if(length(missingPackages)) install.packages(missingPackages)
lapply(requiredPackages, require, character.only = TRUE)</pre>
```

Load processed data from first deliverable

```
load(paste0(filepath,"/Taxi5000_del1.RData"))
```

Clean data

```
# remove some columns
df$lpep_pickup_datetime <- NULL
df$Lpep_dropoff_datetime <- NULL
df$Store_and_fwd_flag <- NULL
df$Ehail_fee <- NULL
df$CashTips <- NULL
df$Sum_total_amount <- NULL
df$Sum_total_amount <- NULL
df$yearGt2015 <- NULL

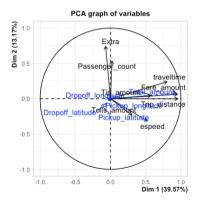
# imputation
library(missMDA)
long_lat<-names(df)[c(3:6)]
imp_long_lat<-imputePCA(df[,long_lat])
df[,long_lat]<-imp long_lat$\completeObs</pre>
```

Principal Component Analysis (PCA)

```
names (df)
   [1] "VendorID"
                                 "RateCodeID"
                                                           "Pickup longitude"
                                                          "Dropoff latitude"
   [4] "Pickup latitude"
                                 "Dropoff longitude"
                                 "Trip distance"
                                                          "Fare amount"
  [7] "Passenger count"
## [10] "Ext.ra"
                                 "MTA tax"
                                                           "Tip amount"
## [13] "Tolls amount"
                                 "improvement surcharge" "Total amount"
## [16] "Payment type"
                                 "Trip type"
                                                           "hour"
                                 "tlenkm"
## [19] "period"
                                                           "traveltime"
## [22] "espeed"
                                 "pickup"
                                                           "dropoff"
## [25] "Trip distance range"
                                 "paidTolls"
                                                          "TipIsGiven"
## [28] "passenger groups"
vars res<-names(df)[c(15,27)]
vars quantitatives <- names (df) [c(3:10,12,20:22)]
vars categorical <- names (df) [c(1,2,16:17,19,25,28)]
```

We have already seen profiling in the previous installment. So now, let's proceed to look at the main components.

As we know, those variables that have an angle of 90 degrees, are not related. Taking a first look at the PCA obtained, we see that, for example, Passenger_count and Trip_ distance are not at all related. On the other hand, also looking at Passenger_count, we see that it is very positively related to Extra. If there were a variable that went in the opposite direction, we would say that it is inversely related.



Multivariant outliers should be included as supplementary observations

Since the data set we have is pretty good, we considered that we don't have multivariate outliers

Eigenvalues and dominant axes analysis

Eigenvalues correspond to the amount of the variation explained by each principal component (PC). Eigenvalues are large for the first PC and small for the subsequent PCs.

How many axes we have to interpret according to Kaiser?

A PC with an eigenvalue > 1 indicates that the PC accounts for more variance than accounted by one of the original variables in standardized data. This is commonly used as a cutoff point to determine the number of PCs to retain, using the Kaiser criteria.

```
eigenvalues <- res.pca$eig
head(eigenvalues[, 1:3])
         eigenvalue percentage of variance cumulative percentage of variance
## comp 1 3.1654602
                                 39.568252
                                                                     39.56825
                                                                     52.74124
## comp 2 1.0538386
                                  13.172983
## comp 3
          1.0394009
                                  12.992511
                                                                     65.73375
## comp 4 0.9538540
                                  11.923175
                                                                     77.65692
                                                                     88.87031
## comp 5 0.8970712
                                  11.213390
## comp 6 0.7211678
                                   9.014597
                                                                     97.88491
```

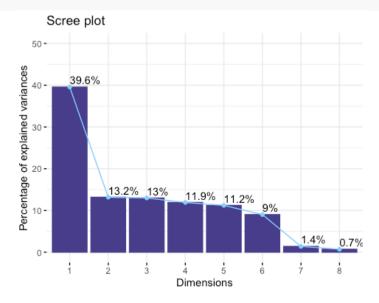
In this case, then, we will use up to dimension 3, and they will explain 65.73% of the total inertia.

How many axes we have to interpret according to Elbow's rule?

As a brief definition, we would say that the elbow rule is based on selecting dimensions until the difference in variance of that of the next factorial plane is almost the same as that of the current plane.

So let's look at exactly where we have this minimal difference:

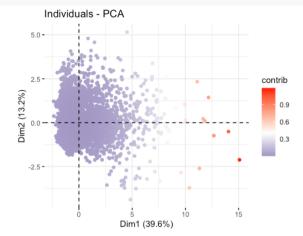
fviz_screeplot(res.pca, addlabels=TRUE, ylim=c(0,50), barfill="darkslateblue",
barcolor="darkslateblue",linecolor="skyblue1")



We could say, then, that there is little difference between dimension 3 and 4, or between 5 and 6. Therefore, we could be left with 3 dimensions (as with Kasier) or 5.

Individuals point of view

Contribution



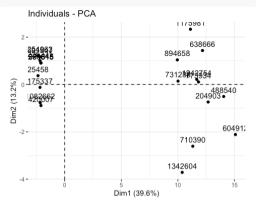
We can see that there are some individuals that are too contributive. So now, let's try to understand them better with extreme individuals.

Extreme individuals

In dimension 1

```
rang<-order(res.pca$ind$coord[,1])
contrib.extremes<-c(row.names(df)[rang[1]], row.names(df)[rang[length(rang)]])

contrib.extremes<-c(row.names(df)[rang[1:10]], row.names(df)
[rang[(length(rang)-10):length(rang)]])
fviz_pca_ind(res.pca, select.ind = list(names=contrib.extremes))</pre>
```



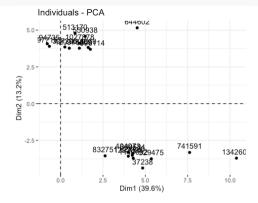
We can now have a look at them:

```
df[which(row.names(df) %in% row.names(df)[rang[length(rang)]]), 1:28]
                VendorID RateCodeID Pickup longitude Pickup latitude
## 604912 f.Vendor-VeriFone Rate-1 -73.81548 40.62804
     Dropoff longitude Dropoff latitude Passenger count Trip distance
##
## 604912 -73.99866 40.59183 1 27.33295
##
       Fare amount Extra MTA tax Tip amount Tolls amount improvement surcharge
## 604912
               60 0.5
                         Yes
                                   17
                                         5.54
## Total amount Payment type Trip type hour
                                                       period tlenkm
## 604912 108.41 Credit card Street-Hail 20 Period afternoon 48.28
       traveltime espeed pickup dropoff Trip distance range paidTolls TipIsGiven
## 604912 43.18333
                            2.0
                                   21
                                             Short dist
## passenger groups
## 604912
                 Single
df[which(row.names(df) %in% row.names(df)[rang[1]]),1:28]
                 VendorID RateCodeID Pickup_longitude Pickup_latitude
## 1254963 f.Vendor-VeriFone Rate-1
                                         -73.99031
        Dropoff longitude Dropoff latitude Passenger count Trip distance
               -73.99083 40.69273
        Fare amount Extra MTA tax Tip amount Tolls amount improvement surcharge
              2.5 1 <u>Yes</u>
## 1254963
```

In dimension 2:

```
rang<-order(res.pca$ind$coord[,2])
contrib.extremes<-c(row.names(df)[rang[1]], row.names(df)[rang[length(rang)]])

contrib.extremes<-c(row.names(df)[rang[1:10]], row.names(df)
[rang[(length(rang)-10):length(rang)]])
fviz_pca_ind(res.pca, select.ind = list(names=contrib.extremes))</pre>
```



We can now have a look at them:

```
df[which(row.names(df) %in% row.names(df)[rang[length(rang)]]), 1:28]
                VendorID RateCodeID Pickup longitude Pickup latitude
## 644602 f.Vendor-VeriFone Rate-1 -73.92159 40.76666
##
        Dropoff longitude Dropoff latitude Passenger count Trip distance
## 644602
           -73.98792 -40.73801 6
##
        Fare amount Extra MTA tax Tip amount Tolls amount
         32.5 1 Yes 6.86 0
## 644602
##
        improvement_surcharge Total_amount Payment_type Trip_type hour
## 644602
                       Yes 41.16 Credit card Street-Hail
##
                 period tlenkm traveltime espeed pickup dropoff
## 644602 Period afternoon 10.07449 52.2 11.57988 18
        Trip distance range paidTolls TipIsGiven passenger groups
                 Long dist
                                No
                                                      Group
df[which(row.names(df) %in% row.names(df)[rang[1]]),1:28]
               VendorID RateCodeID Pickup_longitude Pickup_latitude
## 37238 f.Vendor-VeriFone Rate-1
                                       ##
       Dropoff longitude Dropoff latitude Passenger count Trip distance
             -73.87116 <u>40.7741</u>6
## 37238
       Fare amount Extra MTA tax Tip amount Tolls amount
```

Detection of multivariant outliers and influent data.

Since we've commented before that we don't consider multivariate outliers, no action should be taken here

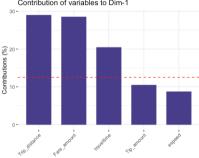
Interpreting the axes: Variables point of view coordinates, quality of representation, contribution of the variables

```
res.des <- dimdesc(res.pca)

First dimension

fviz_contrib(res.pca, fill = "darkslateblue", color = "darkslateblue", choice = "var", axes = 1, top = 5)

Contribution of variables to Dim-1
```



```
res.des$Dim.1 # annex: pca-dim1
```

In the first dimension we see that for the quantitative variables the most positively related, from more to less, are:

- Trip_distance (0.95)
- Fare amount (0.94)
- Total amount (0.93)
- traveltime (0.80)

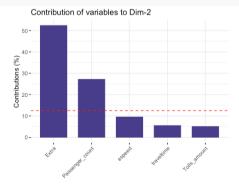
If we take look at the qualitatives ones, we that the most related is

Trip_distance_range (0.69)

Finally, if we take a look at the categories we see that for the Trip_distance_range category long distance trips show a mean 2.23 units over the global mean and short distance ones show a mean -1.94 units under the global mean, so we can reject the H0 done in the t.Student test.

Second dimension

```
fviz_contrib(res.pca, fill = "darkslateblue", color = "darkslateblue", choice = "var",
axes = 2, top = 5)
```



```
res.des$Dim.2 # annex: pca-dim2
```

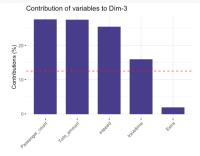
For the second dimension we see that or the **quantitative** variables Extra and Passenger_count are the most positively related ones with 0.74 and 0.53 respectively.

If we see the **qualitative** variables we notice that period is the most related with 0.18 even though it is not a very remarkable data.

And we see that for this **category**, period afternoon mean is 0.69 units over the global mean and period morning mean, on the contrary, is -0.61 units under the global mean, so we can reject the H0 done in the t Student test

Third dimension

```
fviz_contrib(res.pca, fill = "darkslateblue", color = "darkslateblue", choice = "var",
axes = 3, top = 5)
```



```
res.des$Dim.3 # annex: pca-dim3
```

For the last dimension we took into account, the third one, we see that the most related **quantitative** variables are:

- Passenger_count (0.53)
- Tolls_amount (0.53)
- espeed (0.51)

For the inversely related one, we also see that traveltime time (-0.40).

For the **quanlitatives**, we see that period is the category that is more related with 0.36, even though it is not a big relation.

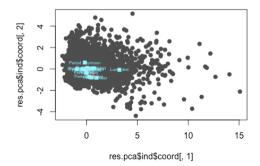
And we see that for this **category**, period afternoon mean is 0.28 units over the global mean and period valley mean, on the contrary, is -0.14 units under the global mean, hough it is not either a big relation.

We can conclude, then, that the first dimension is the one with the biggest correlations.

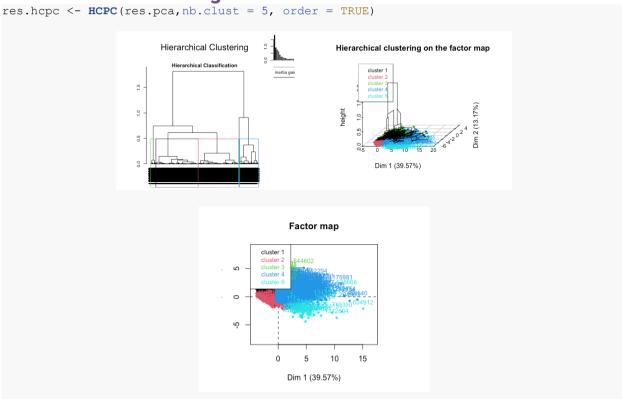
Perform a PCA taking into account also supplementary variables the supplementary variables can be quantitative and/or categorical

We want to take analyze the supplementary factor **kind of rate**, so we want to add lines that join the categories of this factor for the first factorial plane. With the following plot we can see it.

```
plot(res.pca$ind$coord[,1],res.pca$ind$coord[,2],pch=19,col="grey30") # draw all the
individuals in grey
points(res.pca$quali.sup$coord[,1],res.pca$quali.sup$coord[,2],pch=15,col="cadetblue1"
) # points associated with the categories gravitatorial centers
lines(res.pca$quali.sup$coord[3:4,1],res.pca$quali.sup$coord[3:4,2],lwd=2,lty=2,col="c
oral") # draw a line that joins the categories that we want to take a look at
text(res.pca$quali.sup$coord[,1],res.pca$quali.sup$coord[,2],labels=names(res.pca$qual
i.sup$coord[,1]),col="cadetblue1",cex=0.5) #add the names of the different categories
```



Hierarchical Clustering



Note: If we chose the default number of cluster it would be 3, as we can guess from the inertia reduction plot, that follows the Elbow's rule (number of black lines plus 1). In our case, due to the amount of data we have, the reason why we chose 5 as the number of clusters is because, after trying different numbers, we thought it was the best way to distribute the data.

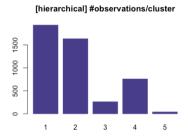
Description of clusters

Number of observations in each cluster:

```
table(res.hcpc$data.clust$clust)

##
## 1 2 3 4 5
## 1930 1634 262 758 39

barplot(table(res.hcpc$data.clust$clust), col="darkslateblue", border="darkslateblue", main="[hierarchical] #observations/cluster")
```



Interpret the results of the classification

The description of the clusters by the variables

```
names (res.hcpc$desc.var)
## [1] "test.chi2" "category"
                                "quanti.var" "quanti"
                                                          "call"
res.hcpc$desc.var$test.chi2 # categorical variables which characterizes the clusters
##
                           p.value df
## period
                      0.000000e+00 12
## Trip distance range 0.000000e+00 8
## TipIsGiven
                      4.279197e-36 4
## Payment type
                      1.274689e-28 8
## RateCodeID
                      4.483773e-23 4
## Trip type
                      1.609776e-21 4
## VendorID
                      2.096463e-08
```

We start wit the description of the categorical variables that characterize the clusters, so in this output we do not have dimensions because it is the total association. We can see the intensity of the variables, in our case the variables that affect more to the clustering are **period** and **Trip_distance_range** because are the one with the smallest p.value. The variables associated to the clusters are the ones that appear on the output.

Next, we want to see for each cluster which are the categories that characterize them. The clusters that contain more individuals are the first, the second and the fourth one. Cluster number 4 has less individuals. We proceed to analyze them.

```
res.hcpc$desc.var$category # annex: Hierarchical res.hcpc$desc.var$category
```

Cluster 1

The first thing we can notice from this cluster is that Trip_type=Street-Hail that intervents in the 97.58% from the sample, in this cluster is the 100% of the observations, which means that all the observations in this cluster have this type of trip. We have 42.78% from the Trip_type=Street-Hail observations in this cluster. As we can see and expect, from the other trip_type that we have in this cluster is that Trip_type=Dispatch that intervents in the 2.42% from the sample, in this cluster is not represented, we get 0% of the observations. Then, we can notice is the kind of rate. We can see that RateCodelD=Rate-1, the one that represents

the standard rate, and means the 97.25% of our sample, in this cluster is the 99.95% of the observations, almost every observation from this cluster is a standard rate trip. In this cluster we have 42.90% of the observations from this category. In the other hand, we have the kind of rate, that contains the other options, represents the 2.75% of our sample, in this cluster is the 0.05% of the observations. In this cluster, we have the 0.79% of the observations from this category.

Cluster 2

The first thing we can notice from this cluster is that RateCodeID=Rate-1 (standard rate) and Trip_type=Street-Hail are the most represented in the cluster. We have 94.98% of the observations in the cluster that represent street-hail trips, and we also have 94.86% of the observations in the cluster that represent the standard rate trips. We have 74.72% of the morning period trips of the observations in the sample represented in this cluster, 73.21% of the dispatch type trips of the observations in the sample represented in this cluster, 66.59% of the valley period trips of the observations in the sample represented in this cluster, we also have the 66.14% of the other kind of rates f the observations in the sample represented in this cluster. In the other hand, we only have 3.16% of the long distance trips in the sample represented in this cluster and this category only means the 1.29% of the observations in the cluster of this category. We have 10.11% of the night period trips in the sample represented in this cluster and we have almost 19% of the afternoon period trips in the sample represented in this cluster.

Cluster 3

The first thing we can notice from this cluster is that almost every observation is from standard rate kind. We can see that 99.24% of the observations in the cluster are RateCodeID=Rate-1, and the cluster contains the 5.78% of the observations in the sample of this kind. The rest of observations in the cluster are from RateCodelD=Rate-Other kind. The next thing we can notice from this cluster is that, also, almost every observation is from Verfione kind of vendor. We have the 94.27% of the observations in this cluster of VendorID=f.Vendor-VeriFone category. This categories represents the 78.95% from our sample, and the cluster contains the 6.77% of obervations of this kind. For the other kind of vendor, VendorID=f.Vendor-Mobile, that represents the 21.05% of our sample, we have that in this cluster, 5.73% of the observations are from this vendor, and the cluster contains 1.54% of observations of this kind. If we take a look at the period categories, we see that period=Period night represents 43.51% of the observations in the cluster, and we have the 6.94% of the observations of this kind from the sample. In this cluster the night period is over represented because this kind of period represents the 35.52% of observations from our sample. For the period=Period valley, we have 20.99% of the observations in the cluster of this kind of period. We have in this cluster 4.37% of the observations of this kind from our sample. The last kind of period that we have in this cluster is the moring one, that represents the 5.73% of the observations in the cluster and we have 2.77% of the observations from the sample of this kind in this cluster.

Cluster 4

In this cluster, we can see that the category more represented is **Trip_type=Street-Hail** with 96.31% of the observations in the cluster. We get 16.18% of the observations of this kind from the sample in the cluster. Another category that is very represented is the standard rate, **RateCodelD=Rate-1**, with 95.25% of the observations in the cluster. From the sample, we get in this cluster, 16.06% of the observations of this kind. We can notice that we have 87.52% of long distance trip observations from the sample in this cluster. We can see that this category is over represented in this cluster because this category represents the 14.38% of the sample, and 76.78% of the observations in the cluster are of this category. In the other hand, we can see that short distance trips that represents 1.85% of the observations in the cluster and we only got 0.47% of the observations of this kind from the sample.

- Cluster 5
 - This cluster is the smallest one, we only have 39 observations from the sample. We can see in this cluster is that the RateCodelD=Rate-1 represents the 89.75% of the observations in this cluster. In this cluster we only have 0.78% of the observations from the sample of this kind. The rest 10.25% are the RateCodelD=Rate-Other observations in the cluster. In this case, we have a 3.15% of the observations from the sample of this kind in this cluster. Then we have that 82.05% of the observations in the cluster that paid credit card, and we got 1.53% of the observations from sample sample of this kind this cluster. The other 17.95% of the observations in the cluster paid in cash, and we got less representation from the sample in this cluster for this category, we only got 0.28% of the observations from the sample.

We now proceed to see the quantitative variables that characterizes the clusters.

```
res.hcpc$desc.var$quanti.var # quantitative variables which characterizes the
clusters
##
                               Eta2
                                            P-value
## Passenger count 0.781083003 0.000000e+00
## Trip_distance 0.578106343 0.000000e+00
                   0.575439601 0.000000e+00
0.632538094 0.000000e+00
## Fare amount
## Ext.ra
## Tolls_amount 0.981954788 0.000000e+00
## Total_amount 0.539522699 0.000000e+00
## traveltime 0.419905351 0.000000e+00
## espeed
                       0.205381252 1.391829e-228
## Tip amount
                       0.202596695 4.421382e-225
## Dropoff latitude 0.018549311 7.346910e-18
## Pickup latitude
                       0.016472560 8.618675e-16
## Dropoff longitude 0.009820162 3.006725e-09
## Pickup Tongitude 0.004646807 2.504182e-04
```

We can see in the output that all the variables that appear are slightly over represented in the clusters. We can notice that the greatest represented is the Total_amount with 0.98 units over the global mean, we can also remark the Passenger_count with 0.78 units over the mean and the Extra variable with 0.63 units over the mean. The least over represented are the Pickup_longitude with 0.004 units over the mean, the Dropoff_longitude with 0.01 units over the mean, the Pickup_latitude with 0.016 units over the mean and the Dropoff_latitude with 0.02 units over the total mean.

We want to know now which variables are associated with the quantitative variables.

```
res.hcpc$desc.var$quanti # annex: Hierarchical res.hcpc$desc.var$quanti
```

- Cluster 1
 - For this cluster, we can see that the **traveltime** is around 3 units under the overall mean, the **Fare_amount** as well and the **Total_amount** too. We can also see that the **Trip_distance** is 1 unit under the overall mean and the **espeed** as well. We see that the only variable that is over the overall mean is the variable **Extra** with less than 0.3 units over it.
- Cluster 2
 - For the second cluster, happens something similar as with the first one. We see that the **Total_amount** is around 3.7 units under the overall mean, **espeed** around 2 units under as

well, **Tip_amount** around 0.5 under the overall mean too, **traveltime** and **Fare_amount** around 3 units under the overall mean as well, **Trip_distance** around 1 unit under the mean. In this clusters the only variables ver the overall mean are **Dropoff_latitude** and **Pickup_latitude** but they are not remarkable since the increase is super light.

- Cluster 3
 - In this cluster we can see that the most remarkable variable is **Passenger_count** with almost 4 units over the overall mean, then we also have **Total_amount** with 0.1 units over the meant. In the other hand, we have **Total_amount** and **Fare_amount** with around 1 unit under the overall mean. **Trip distance** is around 0.5 units under the overall mean.
- Cluster 4
 - In this cluster we can see clearly the most remarkable vairables. We have 5 variables cleary over the overall mean. These are: Total_amount with 26 units over the mean, Fare_amount and traveltime with 14 units over the mean, espeed with 8 units over the mean and Trip distance with 5 units over the overall mean.
- Cluster 5
 - In this cluster every variable is over the overall mean. Every variable except Pickup_longitude are remarkably over the overall mean. Firstly, we have the Total_amount around 30 units over, then we have Fare_amount 18 units over, espeed 14 units over, traveltime 12 units over, Trip_distance 6 units over, Tolls_amount 5 units over and Tip_amount 3.7 units over the overall mean.

The description of the clusters by the individuals

```
res.hcpc$desc.ind$para # representative individuals of each cluster
## Cluster: 1
## 697423 442213 365332 655407 945065
## 0.4551377 0.4585094 0.4624702 0.4675288 0.4733316
## Cluster: 2
## 665209 677545 343231 743541 473945
## 0.1500605 0.1502214 0.1520744 0.1533864 0.1668652
## Cluster: 3
## 952205 21675 1090746 607516 1397283
## 0.2651094 0.3722646 0.5401477 0.5498816 0.5620526
## -----
## Cluster: 4
## 1040597 1272173 10891 1445033 693126
## 0.5534480 0.6419473 0.6769121 0.7137618 0.7296941
## Cluster: 5
## 1261276 1016299 327762 1010826 529475
## 1.151077 1.224596 1.305726 1.472585 1.482492
```

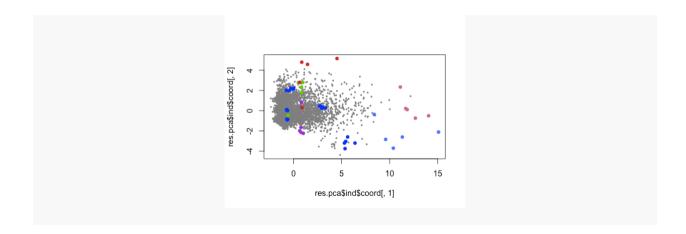
What we obtain are the more representative individuals, paragons, for each cluster. We get the rownames of each paragon in every single cluster.

What we obtain are those individuals of each cluster that that far away in the same cluster from the rest of the individuals. We also obtain the rownames of each individual with the bigger distance respect the other ones in the cluster.

Examine the values of individuals that characterize classes

We get the grpahical representation for the individuals that characterize classes (para and dist).

```
para1<-which (rownames (res.pca$ind$coord) %in%names (res.hcpc$desc.ind$para[[1]]))
dist1<-which (rownames (res.pca$ind$coord) %in%names (res.hcpc$desc.ind$dist[[1]]))
para2<-which (rownames (res.pca$ind$coord) %in%names (res.hcpc$desc.ind$para[[2]]))
dist2<-which (rownames (res.pca$ind$coord) %in%names (res.hcpc$desc.ind$dist[[2]]))
para3<-which (rownames (res.pca$ind$coord) %in%names (res.hcpc$desc.ind$para[[3]]))
dist3<-which (rownames (res.pca$ind$coord) %in%names (res.hcpc$desc.ind$dist[[3]]))
para4<-which (rownames (res.pca$ind$coord) %in%names (res.hcpc$desc.ind$para[[4]]))
dist4<-which (rownames (res.pca$ind$coord) %in%names (res.hcpc$desc.ind$dist[[4]]))
para5<-which (rownames (res.pca$ind$coord) %in%names (res.hcpc$desc.ind$para[[5]]))
dist5<-which (rownames (res.pca$ind$coord) %in%names (res.hcpc$desc.ind$dist[[5]]))
plot(res.pca$ind$coord[,1],res.pca$ind$coord[,2],col="grey50",cex=0.5,pch=16)
points(res.pca$ind$coord[para1,1],res.pca$ind$coord[para1,2],col="blue",cex=1,pch=16)
points(res.pca$ind$coord[dist1,1],res.pca$ind$coord[dist1,2],col=".",cex=1,pch=16)
points(res.pca$ind$coord[para2,1],res.pca$ind$coord[para2,2],col="blue",cex=1,pch=16)
points (res.pca$ind$coord[dist2,1],res.pca$ind$coord[dist2,2],col=".",cex=1,pch=16)
points (res.pca$ind$coord[para3,1],res.pca$ind$coord[para3,2],col="blue",cex=1,pch=16)
points (res.pca$ind$coord[dist3,1], res.pca$ind$coord[dist3,2], col=".", cex=1, pch=16)
points(res.pca$ind$coord[para4,1],res.pca$ind$coord[para4,2],col="blue",cex=1,pch=16)
points (res.pca$ind$coord[dist4,1],res.pca$ind$coord[dist4,2],col=".",cex=1,pch=16)
points (res.pca$ind$coord[para5,1], res.pca$ind$coord[para5,2], col="blue", cex=1, pch=16)
points(res.pca$ind$coord[dist5,1],res.pca$ind$coord[dist5,2],col=".",cex=1,pch=16)
```



Partition quality

We are going to evaluate the partition quality.

```
Gain in inertia (in %)
# ( between sum of squares / total sum of squares ) * 100
((res.hcpc$call$t$within[1]-res.hcpc$call$t$within[5])/res.hcpc$call$t$within[1])*100
## [1] 57.49171
```

The quality of this reduction if of 57.49%.

In case we wanted to achieve an 80% of the clustering representativity we would need 18 clusters.

```
((res.hcpc$call$t$within[1]-res.hcpc$call$t$within[18])/res.hcpc$call$t$within[1])*100
## [1] 80.59951
```

```
Save the results into dataframe
```

```
res.hcpc$call$t$inert.gain[1:5]
## [1] 1.8187697 0.9105858 0.7460223 0.6120673 0.3712993
df$hcpck<-res.hcpc$data.clust$clust
```

K-Means Classification

Description of clusters

```
res.pca <-
PCA (df[,c(1:10,12,13,15:17,19,21,22,25,27)], quanti.sup=c(3:6,13), quali.sup=c(1,2,14:16,19:20), ncp=5, graph=FALSE)

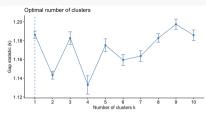
ppcc<-res.pca$ind$coord[,1:3] # 3 components principals (kaiser)

dim(ppcc)

## [1] 4623 3
```

Optimal number of clusters

```
library("factoextra")
fviz_nbclust(ppcc, kmeans, method = "gap_stat")
```



According to the previous plot, the optimal number of clusters per k-means is 1, so we guess maybe something is wrong or missing.

Classification

```
dist<-dist(ppcc) # coordenates are real - Euclidean metric
kc<-kmeans(dist, 5, iter.max=30, trace=TRUE) #caclulate the distances, it turns into a
matrix</pre>
```

We see from the output that in 4 iterations it has converged. We now proceed to save in the data frame the number of clusters.

```
df$claKM<-0
df$claKM<-kc$cluster
df$claKM<-factor(df$claKM)
barplot(table(df$claKM), col="darkslateblue", border="darkslateblue", main="[k-means]#observations/cluster")</pre>
[k-means]#observations/cluster
```

Gain in inertia (in %)

The american school does the partition quality evaluation in 5 clusters is done very fast, and after executing the following chunk we get an explicability of the 77.99%

```
100*(kc$betweenss/kc$totss)
## [1] 79.40953
```

K-means clusters characteristics

If we want to know the characteristics of each cluster, as we did with the hierarchical, we need to execute a catdes to obtain these characteristics. In the following output we get them.

We proceed to explain the data obtained.

The description of the clusters by the variables

We start wit the description of the categorical variables that characterize the clusters, so in this output we do not have dimensions because it is the total association. We can see the intensity of the variables, in our case the variables that affect more to the clustering are **Trip_distance_range**, **paidTolls** and **hcpck** because are the one with the smallest p.value.

Next, we want to see for each cluster which are the categories that characterize them.

- Cluster 1
 - The first thing we can notice is that almost observation in the cluster is of the kind paidTolls=No (99.88%), we can also see that 87.61% of the observations in the cluster are passenger_groups=Single and we have the 18.74% of the observations of this kind from the sample present in this cluster. We can see that 70.88% of the observations in the cluster are Trip_distance_range=Medium_dist and we have the 59.74% of the observations of this kind from sample present in this cluster. We can also notice that 76.05% if the observations in the cluster are VendorlD=f.Vendor-VeriFone. We can see that the cluster 4 from the hierarchical clustering (hcpck=4) is present in this cluster, we observe that 38.87% of the observations in the cluster are from that cluster 4 and we have the 42.61% of the observations from the sample present in this cluster.
- Cluster 2
 - We can see that 95.88% of the observations in the cluster are improvement_surcharge=Yes and Trip_type=Street-Hail. We can also see that 95.27% of the observations in the cluster are MTA_tax=Yes, 94.86% of the observations in the cluster are RateCodelD=Rate-1. We can also see that we have the 70.37% of the observations in the cluster are Trip_distance_range=Long_dist and we have 51.43% of the observations of this kind from the sample present in this cluster. We can see that the clusters 3 and 4 from the hierarchical clustering (hacpck=3, hcpck=4) are present in the cluster. We observe that 22.84% and

75.31% of the observations in the cluster are from those clusters respectively, and we have the 42.37% and 48.28% of the observations from the sample present in this cluster.

Cluster 3

The first thing we can notice is that all observations in the cluster are paidTolls=No. Then, we see that we the 99.76% of the observations in the cluster are RateCodelD=Rate-1, MTA_tax=Yes, improvement_surcharge=Yes and Trip_type=Street-Hail. We can also see that the majority of the observations in the cluster (89.22%) are Trip_distance_range=Short_dist and we have 25.37% of the observations of this kind from the sample in this cluster. We can see that we have 54.34% of the observations of dropoff=18, 53.50% of pickup=18, 52.19% of pickup=17, 50.16% of dropoff=19 and 50.13% of passenger_groups=Group kinds from the sample in this cluster. We can notice that 54.20% of the observations of hcpck=3 (cluster 3 from hierarchical clustering) and 35.96% observations of hcpck=1 (cluster 1 from hierarchical clustering) kinds from the sample are present in this cluster.

Cluster 4

The first thing we can notice is that the 100% of the observations from the sample that represent the cluster 5 from hierarchical clustering (hcpck=5) are present in this cluster, we can also see that the 95% of the observations from the sample that are of the kind paidTolls=yes are present in this cluster. We can see that 89.91% of the observations in the cluster are Trip_distance_range=Long_dist and we have 14,74% of the observations of this kind from the sample present in this cluster. We can also notice that 69.72% of the observations in the cluster are Payment_type=Credit card, 92.25% of the observations in the cluster are RateCodelD=Rate-1, 63.30% of the observations in the cluster are from the cluster 4 from the hierarchical clustering (hcpck=4), 62.39% of the observations in the cluster left some tip (TiplsGiven=Yes).

Cluster 5

The first thing we can notice is that every observation in the cluster had not paid any toll (paidTolls=No) and we have 51.42% of the observations of this kind from the sample are present in this cluster. We have the 97.11% of the observations in the cluster are Trip_type=Street-Hail, 96.94% are MTA_tax=Yes and 96.90% are improvement_surcharge =Yes, and we have around the 50% of the observations of these kinds from the sample present in this cluster. The majority of the observations in the cluster (94.94%) are passenger_groups=Single and we have the 57.08% of the observations of this kind from the sample present in this cluster. We also see that 89.42% of the observations from the sample are Trip_distance_range=Short_dist and we have 70.79% of the observations of this kind from the sample present in this cluster. From this cluster we can notice that is the one with biggest data representation from the sample, probably because it is a big cluster so we have a lot of data present here, that is why a lot of the categories present here are highly represented.

We now proceed to see the quantitative variables that characterizes the clusters. We can see in the output that all the variables that appear are slightly over represented in the clusters. We can notice that the greatest represented is the **Fare_amount** with 0.70 units over the global mean, **Total_amount** with 0.69 units over the mean and **Trip_distance** with 0.68 units over the mean. The other variables are not remarkably over the mean.

We want to know now which variables are associated with the quantitative variables.

Cluster 1

- We can see that almost every variable is over the overall mean. We can see that Total_amount and traveltime are around 6 units over the overall mean. Fare_amount is around 5 units over the overall mean, espeed is around 3 units over the overall mean and Trip_distance and tlenkm are around 2 units over the overall mean.

- Cluster 2
 - We can see almost every variable is over the overall mean. We can see that Total_amount and traveltime are around 13 units over the overall mean, Fare_amount is around 11 units over the overall mean, espeed is around 7 units over the overall mean, tlenkm is around 6 units over the overall mean and Trip_distance is around 4 units over the overall mean.
 Tip amount Passenger count and hour are around 1 units under the overall mean.
- Cluster 3
 - We can see that hour is around 2 units over the overall mean and Passenger_count is around 0.6 units over the overall mean, the rest of the variables in the cluster are under the mean. traveltime, Fare_amount and espeed are around 4 units under the overall mean. Total_amount is around 3 units under the overall mean, tlenkm is around 2 units under the overall mean and Trip distance is around 1 unit under the overall mean.
- Cluster 4
 - We can see that every variable except Pickup_latitude and Dropoff_latitude are over the mean. We can see that Total_amount is around 38 units over the overall mean, Fare_amount is around 28 units over the overall mean, traveltime is around 26 units over the overall mean, tlenkm is around 16 units over the overall mean, espeed is around 12 units over the overall mean, Trip_distance is around 10 units over the overall mean and Tip_amount is around 4 units over the overall mean.
- Cluster 5
 - We can see that almost every variable is under the overall mean. traveltime is around 5 units under the overall mean, Fare_amount and Total_amount are around 4 units under the overall mean, tlenkm and espeed are around 2 units under the overall mean, hour and Trip_distance are around 1 unit under the overall mean

Comparison of clusters (confusion table)

We want to compare the hierarchical clustering, previously done, and the k-means clustering, so proceed to do the following.

```
table (df$hcpck, df$claKM)
##
##
         1
                         4
       239
                  694
                            990
##
    1
                         0
##
    2 261
             2
                         0 1363
                  8
##
    3
        8 111 142
                         1
                              0
            366
                        69
                              0
##
    4
        323
                    0
              Ω
                        39
# we must do a relabel
df$hcpck<-factor(df$hcpck,labels=c("kHP-1","kHP-2","kHP-3","kHP-4","kHP-5"))
factor(df$claKM,levels=c(3,5,2,1,4),labels=c("kKM-3","kKM-5","kKM-2","kKM-1","kKM-4"))
tt<-table(df$hcpck,df$claKM); tt
##
##
           kKM-3 kKM-5 kKM-2 kKM-1 kKM-4
##
    kHP-1
                 990
                           7
                               239
                                       0
##
             8 1363
                           2
                               261
                                       Ω
    kHP-2
                 0
##
    kHP-3 142
                         111
                               8
                                       1
                    0
                         366
                               323
                                      69
##
     kHP-4
             0
##
     kHP-5
               0
                     Ω
                          0
                                      39
```

```
100*sum(diag(tt)/sum(tt))
## [1] 54.72637
```

We have a concordance of the 54.73% so we can say that they are different, if we had a greater concordance, this would mean that they would be more similar.

CA analysis

Are there any row categories that can be combined/avoided to explain the discretization of the numeric target.

CA analysis for your data should contain your factor version of the numeric target (previous) in K= 7 (maximum 10) levels and 2 factors.

The first thing we need to do is factor our numeric target variable, Total_amount, and name it f.cost. We are going to set 6 different categories.

```
df$f.cost[df$Total_amount<=8] = "[0,8]"
df$f.cost[(df$Total_amount>8) & (df$Total_amount<=11)] = "(8,11]"
df$f.cost[(df$Total_amount>11) & (df$Total_amount<=18)] = "(11,18]"
df$f.cost[(df$Total_amount>18) & (df$Total_amount<= 30)] = "(18,30]"
df$f.cost[(df$Total_amount>30) & (df$Total_amount<= 50)] = "(30,50]"
df$f.cost[df$Total_amount>50] = "(50,129)"
df$f.cost<-factor(df$f.cost)
table(df$f.cost)

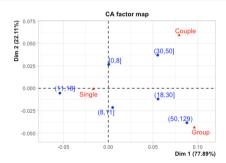
##
## (11,18] (18,30] (30,50] (50,129) (8,11] [0,8]
## 1188 724 221 63 1151 1276</pre>
```

Once we have this factor, proceed to create a variable that associates the cost with the passenger groups, and we we a contingency table with 5 rows, one per kind of cost and 3 columns, one per each kind of group.

We get a p-value greater than 0.05 so we can assume the H0. (0.5217 < 0.05 = FALSE).

We are now going to take a look to the simple correspondences.





Those observations far away from the gravity center will mean that represent less observations on the sample. If rows and columns are nearby, this will mean that there is a correspondence between them, which means that they occur simultaneously in the sample.

```
summary(res.ca) # annex: res.ca 1
```

We conclude that we can not reject the H0 for these pair of factors, and now we are going to see if we can see if there is independence between the cost and the travel time, so the first thing we are going to do is factor the travel time.

```
df$f.tt[df$traveltime<=51 = "[0,5]"
df$f.tt[(df$traveltime>5) & (df$traveltime<=10)] = "(5,10]"
df, tt[(df, traveltime>10) & (df, traveltime<=15)] = "(10,15]"
df, tt[(df, traveltime>15) & (df, traveltime<= 20)] = "(15,20]"
df, tt[(df, traveltime>20) & (df, traveltime<= 50)] = "(20,50]"
df$f.tt<-factor(df$f.tt)
table (df$f.tt)
##
##
  (10,15] (15,20] (20,50]
                             (5,101)
                                      [0,5]
##
       913
               549
                       694
                              1511
                                        894
```

Once we have this factor, proceed to create a variable that associates the cost with the traveltime.

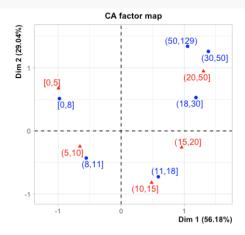
```
tt<-table(df[,c("f.cost", "f.tt")]);tt
##
## f.cost
               (10,15] (15,20] (20,50] (5,10] [0,5]
##
     (11, 18]
                   613
                            314
                                     88
                                            156
                                                     8
                                              3
     (18,30]
                   106
                            205
##
                                     388
                                                    15
##
     (30,501
                     1
                             23
                                     175
                                              2
                                                     4
##
     (50, 129)
                     1
                              1
                                      35
                                              0
                                                     7
##
     (8,11]
                   189
                              3
                                       4
                                            864
                                                    8.5
                              3
##
                     3
                                            486
                                                  775
     [0,8]
chisq.test(tt) #to see if the rows and columns are independents. HO: Rows and columns
are independent
##
   Pearson's Chi-squared test
```

```
## data: tt
## X-squared = 6099.3, df = 20, p-value < 2.2e-16
```

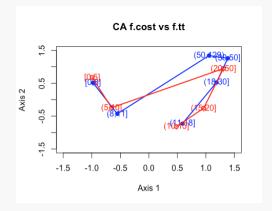
We get a p-value smaller than 0.05 so we can reject the H0. ((< 2.2e-16) < 0.05). So there is dependence between the traveltime and the cost, as we suspected.

We are now going to take a look to the simple correspondences.

```
res.ca <- CA(tt)
```



```
plot(res.ca$row$coord[,1],res.ca$row$coord[,2],pch=19,col="blue",xlim=c(-1.5,1.5),ylim
=c(-1.5,1.5),xlab="Axis 1",ylab="Axis 2", main="CA f.cost vs f.tt")
points(res.ca$col$coord[,1],res.ca$col$coord[,2],lwd=2,col="red")
text(res.ca$row$coord[,1],res.ca$row$coord[,2],lwd=2,col="blue",labels=levels(df$f.cost))
text(res.ca$col$coord[,1],res.ca$col$coord[,2],lwd=2,col="red",labels=levels(df$f.tt))
lines(res.ca$row$coord[,1],res.ca$row$coord[,2],lwd=2,col="blue")
lines(res.ca$col$coord[,1],res.ca$col$coord[,2],lwd=2,col="blue")
```



We can see in the plot, clearly that there are some categories that occur simultaneously in the sample, for instant the trips up to 5 minutes with the cost up to 8, the trips between 5-10 minutes and the costs

between 8-11, the same happen with the trips between 10-15 minutes and the costs between 11-18. There is a clear relation between the f.cost and f.tt categories, even though we can not see a Guttman's effect from manual the relation is there.

```
summary(res.ca) # annex: res.ca 2
```

The first thing we can see from the summary is that we have a chi square statistic of 6099.333, great enough to reject the H0, which means the intensity of the relation is high. If we take a look at the variances from the different dimensions, we can see that all together sum more than 1.

Eigenvalues and dominant axes analysis. How many axes we have to consider?

```
mean(res.ca$eig[,1])
## [1] 0.3343199
```

Following the kaiser kriteria and the value got in the output, we should retain dimensions with a variance greater than 0.3343199. In this case, the first dimension fulfills this because its variance is 0.751, but it is not enough to work with data so, we would choose 2 o 3 dimensions for this case.

MCA analysis

The Multiple correspondence analysis (MCA) is an extension of the simple correspondence analysis for summarizing and visualizing a data table containing more than two categorical variables.

MCA is generally used to analyse a data set from survey. The goal is to identify:

- A group of individuals with similar profile in their answers to the guestions
- The associations between variable categories

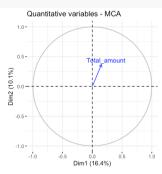
First, we load the libraries we'll use:

```
library(FactoMineR)
library(factoextra)
```

Now, we can start computing the MCA for our categorical variables:

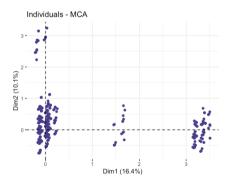
Let's look at the supplementary quantitative variable Total_amount. We can see that it is closer to the Dim2 than to the Dim1.

```
fviz_mca_var(res.mca, choice="quanti.sup", repel=TRUE)
```



Cloud of individuals:

```
fviz_mca_ind(res.mca, geom=c("point"), col.ind="darkslateblue")
```



Eigenvalues and dominant axes analysis

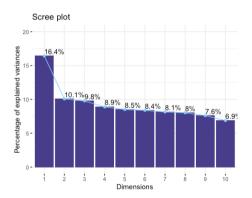
How many axes we have to consider for next Hierarchical Classification stage?

We consider, according to the generalized Kaiser theorem, all those dimensions such that their eigenvalue is greater than the mean. We see that the average gives us 0.1428571. Therefore, we will take up to dimension 6, which represents the 62.07% of the sample.

```
mean (res.mca$eig[,1])
## [1] 0.1428571
head(get eigenvalue(res.mca), 10)
##
          eigenvalue variance.percent cumulative.variance.percent
## Dim.1
         0.2817102
                            16.433095
## Dim.2
          0.1727341
                            10.076157
                                                         26.50925
## Dim.3
          0.1676074
                            9.777097
                                                         36.28635
## Dim.4
          0.1523716
                             8.888343
                                                         45.17469
## Dim.5
          0.1459733
                             8.515108
                                                         53.68980
## Dim.6
          0.1436861
                             8.381688
                                                         62.07149
## Dim.7
          0.1396003
                             8.143350
                                                         70.21484
## Dim.8
          0.1375543
                             8.024001
                                                         78.23884
## Dim.9
          0.1304320
                             7.608536
                                                         85.84738
## Dim.10 0.1179063
                             6.877867
                                                         92.72524
```

We can also visualize the percentages of inertia explained by each MCA dimensions:

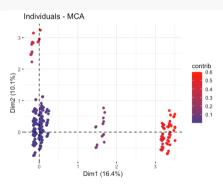
```
fviz_screeplot(res.mca, addlabels=TRUE, ylim=c(0,20), barfill="darkslateblue",
barcolor="darkslateblue", linecolor="skyblue1")
```



Individuals point of view

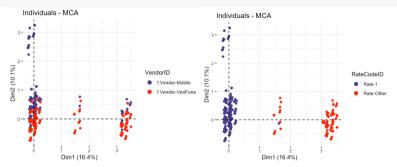
Are they any individuals "too contributive"?

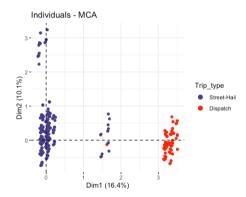
```
fviz_mca_ind(res.mca, geom=c("point"),col.ind="contrib", gradient.cols =
c("darkslateblue", "red"))
```



Are there any groups?

fviz_mca_ind(res.mca, label="none", habillage="[categorical variable]",
palette=c("darkslateblue", "red"))



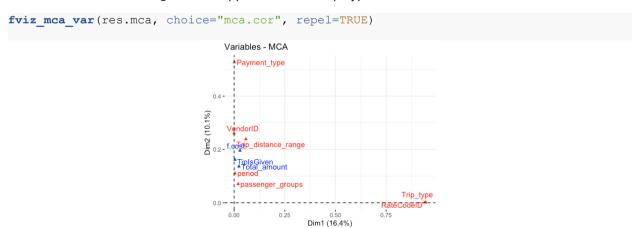


We can see that individuals are more grouped according to some variables than others. For example, the f.VendorID-Mobile is along the entire dimension 1 but also in the center of gravity. In contrast, the Rate-Other is only in the first dimension and does not touch the second at all.

Interpreting map of categories: average profile versus extreme profiles (rare categories)

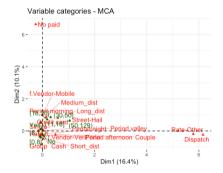
Before looking at the categories, let's look at its variables:

As we can see in the plot "Variables representation", the correlation between the Payment_type factor taking into account the eta2 and the second factorial axis is a value greater than 0.5. On the other hand, we can see that something similar happens with the Trip_type factor and RateCodeID in dimension 1.



Now, let's analyze the categories.

```
fviz_mca_var(res.mca, repel=TRUE)
```



As we can see, the "No paid" category ("Payment_type" variable) is the one farthest from the center of the plot (in dimension 2). The farther from the center of gravity, the more rarely this feature value appears in the sample represented by the dimension. In addition, we see that in dimension 1 we also have two extremes, the "Rate-Other" category ("RateCodelD" variable) and the "Dispatch" category ("Trip_type" variable). As we have said, this means that these categories are rarely represented in this dimension.

Regardering the center of mass, we can say that we find the categories most represented by the dimensions

To give an example, let's suppose we look at the first dimension. An observation that we could find with high probability would be the following:

- RateCodeID = Rate-1
- Trip_type = Street-Hail

On the other hand, an observation that we could rarely find there would be...

- RateCodeID = Rate-Other
- Trip_type = Street-Dispatch

We would follow the same logic for dimension 2 considering the Payment type variable.

Interpreting the axes association to factor map

```
res.desc <- dimdesc(res.mca, axes = c(1,2))
```

Description of dimension 1

```
res.desc[[1]] # annex: mca-dim1
```

There is no info for the **quantitative** variables here.

In the first dimension we see that for the **qualitative** variables the most positively related, from more to less, are:

- RateCodeID (0.95)
- Trip_type (0.94)

If we look at the categories, we see that the most related are,

- for Trip_type:
 - Dispatch (1.68)
 - Long_dist (0.24)
- and for RateCodeID:
 - Rate-Other (1.58)

Description of dimension 2

```
res.desc[[2]] # annex: mca-dim2
```

There is no info for the quantitative variables here.

For the second dimension we see that for the **qualitative** variables the most positively related, from more to less, are:

- Payment_type (0.53)
- VendorID (0.26)

We see that they are not very large numbers, however.

If we look at the categories, we see that the most related are,

- for Payment type:
 - No paid (1.84)
- and for VendorID:
 - f.Vendor-Mobile (0.26)

MCA with all variables

Perform a MCA taking into account also supplementary variables (use all numeric variables) quantitative and/or categorical. How supplementary variables enhance the axis interpretation?

```
res.mca_all <- MCA(df[,c(1:32)], quanti.sup=c(3:10, 12:13, 15, 18, 20:22), quali.sup=c(27,31),graph=FALSE)
```

Description of dimensions

```
res.desc <- dimdesc(res.mca_all, axes = c(1,2))
```

Description of dimension 1

```
res.desc[[1]] # annex: mca-all-dim1
```

In this dimension, since we have taken into account all the variables, we now have information for the **quantitative** variables. We see that, more or less, the most positively related are:

- Fare_amount (0.35)
- Trip_distance (0.31)
- Total_amount (0.29)

We also see that they do not contribute much given the numbers.

However, there is a little more inverse relationship with Extra, with a -0.47.

Regarding the **qualitative** variables, the new relationship is as follows:

- RateCodeID (0.69)
- MTA_tax (0.71)
- improvement_surcharge (0.70)
- Trip_type (0.71)

If we look at the **categories**, we see that the most related are.

- for Trip_type:
 - Dispatch (1.43) -> same as before but less related
- for improvement surcharge:
 - improvement_surcharge_No (1.38)
- for MTA_tax:
 - MTA_tax_No (1.39)
- for Trip_distance_range:
 - Long_dist (0.24)
- and for RateCodeID:

Rate-Other (1.33) -> same as before but less related

Description of dimension 2

```
res.desc[[2]]# annex: mca-all-dim2
```

In this dimension, since we have taken into account all the variables, we now have information for the **quantitative** variables. We see that, more or less, the most positively related are:

- Extra (0.59540871)
- Passenger count (0.18753711)

For the second dimension we see that for the **qualitative** variables the most positively related, from more to less, are:

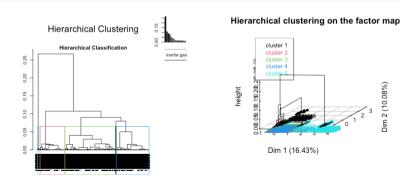
- period (0.72)
- pickup (0.78)
- dropoff (0.76)
- hcpck (0.45)
- MTA_tax (0.16)
- .
- Payment type (0.0013) -> we see that it has lowed down in front of the other variables
- VendorID -> it does not even appear We see that they are not very large numbers, however.

If we look at the categories, we see that the most related are,

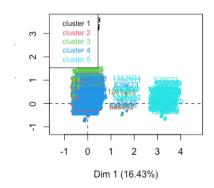
- for period:
 - Period night (0.40)
 - Period afternoon (0.46)
- •
- for Payment_type:
 - No paid (1.84) -> now it's inversed
- and for VendorID:
 - f.Vendor-Mobile -> it does not even appear

Hierarchical Clustering (from MCA)

```
res.hcpcMCA <- HCPC(res.mca, nb.clust = 5, order = TRUE)
```



Factor map



Note: If we chose the default number of cluster it would be 5, as we can guess from the inertia reduction plot, that follows the Elbow's rule (number of black lines plus 1). In our case, after trying with bigger number of clusters, we decided that the default number of cluster was fine for our case and data.

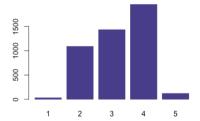
Description of clusters

Number of observations in each cluster:

```
##
## 1 2 3 4 5
## 30 1088 1433 1952 120

barplot(table(res.hcpcMCA$data.clust$clust), col="darkslateblue",
border="darkslateblue", main="[hierarchical from mca] #observations/cluster")
```





Interpret the results of the classification

The description of the clusters by the variables

```
names (res.hcpcMCA$desc.var)
## [1] "test.chi2" "category"
                                "quanti.var" "quanti"
                                                         "call"
res.hcpcMCA$desc.var$test.chi2
                               # categorical variables which characterizes the
clusters
##
                           p.value df
                      0.000000e+00 4
## RateCodeID
## Payment type
                      0.000000e+00
                      0.000000e+00 4
## Trip type
                      0.000000e+00 12
## period
## passenger groups 2.601045e-94 8
## Trip distance range 6.685645e-92 8
## f.cost
                      1.448630e-51 20
## VendorID
                      2.325462e-27 4
## TipIsGiven
                      2.455088e-11
```

We start wit the description of the categorical variables that characterize the clusters, so in this output we do not have dimensions because it is the total association. We can see the intensity of the variables, in our case the variables that affect more to the clustering are **RateCodeID**, **Payment_type**, **Trip_type** and **period** because are the one with the smallest p.value. The variables associated to the clusters are the ones that appear on the output.

Next, we want to see for each cluster which are the categories that characterize them. The clusters that contain more individuals are the first, the second and the fourth one. Clusters number 1 and 5 are the ones that have less individuals. We proceed to analyze them.

```
res.hcpcMCA$desc.var$category #annex: res.hcpcMCA$desc.var$category
```

Cluster 1

The first thing we can notice from this cluster is that all observations are of Payment_type=No paid, even though this category only intervents in the sample 0.65% this cluster contains all the individuals of this payment type and all of the observations in the cluster are of VendorID=f.Vendor-Mobile, a category that intervents a 21.05% from the sample, but this cluster is that small that we only have a 3.08% of observations of this kind represented in the cluster. So, what is logical is that the other payment types represent a 0%

in this cluster as well as the other vendor type. We can also see that all the observations in the did not left a tip, and again and because of the size of the cluster, even though the **TiplsGive=No** represents a 62.34% of the observations from sample, we only have a representation of the 1.04% of these individuals in this cluster. We can also notice that the majority of the trips are made by just one person (96.67%) and we have some morning trips (26.67%).

Cluster 2

The first thing we can see from the cluster is that all of the observations present are of the category Trip_type=Street-Hail and we have in this cluster a representation of the 24.12% of the observations of this category from sample. Something similar happens to the category RateCodeID=Rate-1. We can also see that we have the 88.38% of the observations from sample of the category period=Period afternoon represented in this cluster and they represent the 95.77% of the observations of the cluster. We can also notice that around the 80% of the observations in this cluster are single passengers and we have 22.27% of the observations of this category from the sample represented here.

Cluster 3

The first thing we can notice is that every observation in the cluster is of the kind of passenger_groups=Single and Trip_type=Street-Hail and we have represented the 36.89% and 31.77%, respectively, of the observations from the sample of these categories. We can also see that almost every observation in the cluster (99.86%) is of RateCodelD=Rate-1 and we have represented in this cluster the 31.83% of the observations with this category from the sample. We can see that we have the 84.87% of the period=Period morning observations of the sample represented in this cluster, and the 77.22% of the period=Period valley observations as well. The 67.90% of the observations of the cluster are period=Period morning. The 69.29% of the observations in the cluster are short distance trips and the 65.60% observations in the cluster did not left any tips.

· Cluster 4

The first thing we can see is that every observation in the cluster is of the kind **Trip_type=Street-Hail** and we have the 43.27% of the observations from the sample of this kind are represented in this cluster. We can also notice that almost every observation in the cluster is of the kind **RateCodelD=Rate-1** and we have 43.35% of the observations of this kind from the sample represented here. We can see that the 96.71% of the **period=Period night** observations from the sample are represented in the cluster, and the 81.35% of the observations in the cluster are of this kind too. We can see that we have represented the 74.43% of **passenger_groups=Group**, the 71.58% of **Trip_distance=Long_dist** and the 71.49% of **f.cost=(30,50]** observations of these kinds from the sample represented in this cluster.

Cluster 5

The first thing we can notice from this cluster is that we have represented in this cluster all the observations of **Trip_type=Dispatch** from the sample here and they represent the 93.33% of the observations of this kind in the cluster, so the rest are **Trip_type=Street-Hail** and we only have a representation of 0.18% of the observations from the sample in this cluster. We can also see that the 80% of the observations in the cluster did not left any tip and the other 20% left some tips, we have a very small representation of observations from the sample of these two categories in this cluster. We can also see that almost every observation in the cluster (99.17%) is of **RateCodelD=Rate-Ohter** and we have the 93.70% of the observations from the sample of this category represented in this cluster. We can see that in this cluster we have represented the 15.87% of the observations from the sample of the category **f.cost=(50,129)**.

We now proceed to see the quantitative variables that characterizes the clusters.

```
## Eta2 P-value
## Total_amount 0.03950465 3.518655e-39
```

We can see in the output that the variable that appears is slightly over represented in the clusters. We can notice that **Total_amount** is over represented with 0.04 units over the global mean. So it is practically the same as the global mean.

We want to know now which variables are associated with the quantitative variables.

```
res.hcpcMCA$desc.var$quanti # description of each cluster by the quantitative
variables
## $`1`
## NULL
##
## $\2\
##
               v.test Mean in category Overall mean sd in category Overall sd
## Total amount -7.859152 11.83333 13.9264 7.170368 10.04487
                 p.value
## Total amount 3.867431e-15
##
## $`3`
##
               v.test Mean in category Overall mean sd in category Overall sd
## Total amount -6.69081 12.45144 13.9264 7.604782 10.04487
                  p.value
##
## Total amount 2.219385e-11
##
## $`4`
               v.test Mean in category Overall mean sd in category Overall sd
## Total amount 11.26398 15.87319 13.9264 11.44962 10.04487
##
                  p.value
## Total amount 1.976246e-29
##
## $`5`
##
               v.test Mean in category Overall mean sd in category Overall sd
## Total amount 5.641927 19.03283 13.9264 19.88545 10.04487
##
                  p.value
## Total amount 1.681571e-08
```

We can notice that every cluster has remarked the Total_amount variable except the first one, that does not have any variable to be described.

- Cluster 2
 - We can see that the **Total_amount** is around 2 units under the overall mean.
- Cluster 3
 - We can see that the **Total_amount** is around 1 unit under the overall mean.
- Cluster 4
 - We can see that the **Total_amount** is around 2 units over the overall mean.
- Cluster 5
 - We can see that the **Total_amount** is around 6 units over the overall mean.

Partition quality

We are going to evaluate the partition quality.

```
Gain in inertia (in %)
# ( between sum of squares / total sum of squares ) * 100
((res.hcpcMCA$call$t$within[1]-res.hcpcMCA$call$t$within[5])/
res.hcpcMCA$call$t$within[1])*100
## [1] 59.14975
```

The quality of this reduction if of 59.15%.

In case we wanted to achieve an 80% of the clustering representativity we would need 13 clusters.

```
((res.hcpcMCA$call$t$within[1]-res.hcpcMCA$call$t$within[13])/
res.hcpcMCA$call$t$within[1])*100
## [1] 80.77602
```

Parangons and class-specific individuals.

The description of the clusters by the individuals

```
res.hcpcMCA$desc.ind$para # representative individuals of each cluster
## Cluster: 1
## 632100 1421036 64149 154087 437922
## 0.2538258 0.2538258 0.3519479 0.3519479 0.3519479
## Cluster: 2
## 48587 53670 55526 93463
## 0.2668603 0.2668603 0.2668603 0.2668603 0.2668603
## Cluster: 3
## 43055 85690 135038 135275
## 0.1708958 0.1708958 0.1708958 0.1708958 0.1708958
## Cluster: 4
    1200 13382 14314 21607 22076
## 0.222467 0.222467 0.222467 0.222467
## Cluster: 5
## 485688 1399808 1399419 747830
## 0.2623554 0.2623554 0.2979732 0.3158258 0.4450544
```

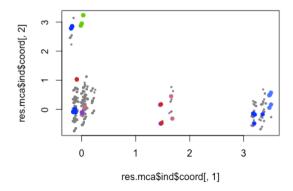
What we obtain are the more representative individuals, paragons, for each cluster. We get the rownames of each paragon in every single cluster.

What we obtain are those individuals of each cluster that that far away in the same cluster from the rest of the individuals. We also obtain the rownames of each individual with the bigger distance respect the other ones in the cluster.

Examine the values of individuals that characterize classes

We get the grpahical representation for the individuals that characterize classes (para and dist).

```
# characteristic individuals
para1<-which (rownames (res.mca$ind$coord) %in%names (res.hcpcMCA$desc.ind$para[[1]]))
dist1<-which (rownames (res.mca$ind$coord) %in%names (res.hcpcMCA$desc.ind$dist[[1]]))
para2<-which (rownames (res.mcasindscoord) %in%names (res.hcpcMCAsdesc.indspara[[2]]))
dist2<-which (rownames (res.mca$ind$coord) %in%names (res.hcpcMCA$desc.ind$dist[[2]]))
para3<-which(rownames(res.mca$ind$coord)%in%names(res.hcpcMCA$desc.ind$para[[3]]))
dist3<-which (rownames (res.mca$ind$coord) %in%names (res.hcpcMCA$desc.ind$dist[[3]]))
para4<-which (rownames (res.mca$ind$coord) %in%names (res.hcpcMCA$desc.ind$para[[4]]))
dist4<-which (rownames (res.mca$ind$coord) %in%names (res.hcpcMCA$desc.ind$dist[[4]]))
para5<-which (rownames (res.mca$ind$coord) %in%names (res.hcpcMCA$desc.ind$para[[5]]))
dist5<-which (rownames (res.mca$ind$coord) %in%names (res.hcpcMCA$desc.ind$dist[[5]]))
plot(res.mca$ind$coord[,1],res.mca$ind$coord[,2],col="grey50",cex=0.5,pch=16)
points(res.mca$ind$coord[para1,1],res.mca$ind$coord[para1,2],col="blue",cex=1,pch=16)
points(res.mca$ind$coord[dist1,1],res.mca$ind$coord[dist1,2],col="chartreuse3",cex=1,p
ch=16)
points(res.mca$ind$coord[para2,1],res.mca$ind$coord[para2,2],col="blue",cex=1,pch=16)
points(res.mca$ind$coord[dist2,1],res.mca$ind$coord[dist2,2],col="darkorchid3",cex=1,p
points(res.mca$ind$coord[para3,1],res.mca$ind$coord[para3,2],col="blue",cex=1,pch=16)
points(res.mca$ind$coord[dist3,1],res.mca$ind$coord[dist3,2],col="firebrick3",cex=1,pc
points(res.mca$ind$coord[para4,1],res.mca$ind$coord[para4,2],col="blue",cex=1,pch=16)
points(res.mca$ind$coord[dist4,1],res.mca$ind$coord[dist4,2],col="palevioletred3",cex=
1, pch = 16
points(res.mca$ind$coord[para5,1],res.mca$ind$coord[para5,2],col="blue",cex=1,pch=16)
points(res.mca$ind$coord[dist5,1],res.mca$ind$coord[dist5,2],col="royalblue1",cex=1,pc
h=16)
```



Comparison of clusters obtained after K-Means (based on PCA) and/or Hierarchical Clustering (based on PCA) focusing on...

```
df$hcpckMCA<-res.hcpcMCA$data.clust$clust
# With Hierarchical Clustering (PCA)
table (df$hcpck, df$hcpckMCA)
##
                 2
##
                     3
           12 719 140 1059
##
    kHP-1
##
    kHP-2
           11
               242 1107
                        191
                              83
               71
                              2
    kHP-3
            0
                   0
                        189
##
##
    kHP-4
            7
                53
                    176
                        489
                              33
    kHP-5
               3
                   10
df$hcpckMCA hcpck<-factor(
 df$hcpckMCA,
 levels=c(4,3,2,1,5),
 labels=c("kHPmca-4","kHPmca-3","kHPmca-2","kHPmca-1","kHPmca-5")
tt1<-table(df$hcpck,df$hcpckMCA hcpck); tt1
##
##
          kHPmca-4 kHPmca-3 kHPmca-2 kHPmca-1 kHPmca-5
##
    kHP-1 1059 140 719 12 0
                             242
             191 1107
    kHP-2
                                       11
                                                83
##
                      0
                              71
                                       0
##
    kHP-3
             189
              489 176
24 10
    kHP-4
                              53
##
##
    kHP-5
100*sum(diag(tt1)/sum(tt1))
## [1] 48.58317
```

We have a concordance of the 48.58% so we can say that they are different, if we had a greater concordance, this would mean that they would be more similar.

```
# With k-means (PCA)
table (df$claKM, df$hcpckMCA)
##
             1 2 3 4
##
##
   kKM-3 3 491 119 229
## kKM-5 17 398 938 931 69
   kKM-2 4 57 86 317 22
##
     kKM-1 5 138 271 396 21
##
##
     kKM-4 1 4 19 79 6
df$hcpckMCA claKM<-factor(</pre>
  df$hcpckMCA,
  levels=c(2,3,1,4,5),
  labels=c("kHPmca-2","kHPmca-3","kHPmca-1","kHPmca-4","kHPmca-5")
tt2<-table (df$claKM, df$hcpckMCA claKM); tt
             f.tt
##
## f.cost (10,15] (15,20] (20,50] (5,10] [0,5]
## (11,18] 613 314 88 156 8

## (18,30] 106 205 388 3 15

## (30,50] 1 23 175 2 4

## (50,129) 1 1 35 0 7

## (8,11] 189 3 4 864 85

## [0,8] 3 3 4 486 775
100*sum(diag(tt2)/sum(tt2))
## [1] 39.69284
```

We have a concordance of the 39.69% so we can say that they are different, if we had a greater concordance, this would mean that they would be more similar.

Quantitative target (Total_amount)

Eta2

Total amount 0.03950465 3.518655e-39

P-value

```
hcpc
```

#

```
# res.hcpc$desc.var$quanti.var # quantitative variables which characterizes the
clusters
# #
                      Eta2 P-value
# # Total amount 0.539522699 0.000000e+00
kmeans
# res.cat <-catdes(df,30)</pre>
# # Link between the cluster variable and the quantitative variables
# #
                 Eta2
                               P-value
# # Total amount 0.688303660 0.000000e+00
hcpc_mca
# res.hcpcMCA$desc.var$quanti.var # quantitative variables which characterizes the
clusters
```

Comment

To compare the variable Total_amount in the three different classifications, we will look at Eta2:

- The closer to 1 is eta2 for a variable, the better the variance between groups is explained by this
 variable.
- We can see that, in descending order, we have:
 - k-means (0.69)
 - hcpc (0.54)
 - hcpc_mca (0.04)
- This means that in the last classification the variable to define the clusters is not taken into account so much

Binary target (TiplsGiven)

hepe

```
# res.hcpc$desc.var$category # description of each cluster by the categories
# # $`1`
                                       Cla/Mod Mod/Cla Global
                                  43.6502429 65.18134715 62.340472
38.5985066 34.81865285 37.659528
# # TipIsGiven=No
# # TipIsGiven=Yes
# #
# # $`2`
# #
                                     Cla/Mod Mod/Cla Global
                                 38.965996 68.727050 62.340472
29.350948 31.272950 37.659528
# # TipIsGiven=No
# # TipIsGiven=Yes
# #
# # $`3`
# #
                                Cla/Mod Mod/Cla Global
# # nothing to see here
# #
# # $`4`
                             Cla/Mod Mod/Cla 24.6984492 56.728232 37.659528
11.3809854 43.271768 62.340472
# #
# # # TipIsGiven=Yes
# # TipIsGiven=No
# #
# # $\5\
# #
                                       Cla/Mod Mod/Cla Global
# # TipIsGiven=Yes
                                   1.60827111 71.794872 37.659528
                                     0.38167939 28.205128 62.340472
# # TipIsGiven=No
```

kmeans

```
# # TipIsGiven=No
                                         14.503817 50.3008424 62.340472
# #
# # $`2`
                                        Cla/Mod Mod/Cla Global
15.6232051 55.9670782 37.659528
# #
# # TipIsGiven=Yes
# # TipIsGiven=No
                                           7.4253990 44.0329218 62.340472
# #
# # $`3`
# # Cla/Mod Mod/Cla Global
# # TipIsGiven=No 19.5697432 66.8246445 62.3404716
# # TipIsGiven=Yes 16.0827111 33.1753555 37.6595284
# #
# # $`4`
# #
                                               Cla/Mod Mod/Cla Global
                        3.9058013 62.3853211 37.6595284
1.4226232 37.6146789 62.3404716
# # TipIsGiven=Yes
# # TipIsGiven=No
# #
# # $`5`
                                             Cla/Mod Mod/Cla Global
                                      Cla/Mod Mod/Cla Global
57.078418 69.9107522 62.3404716
40.666284 30.0892478 37.6595284
# # TipIsGiven=No
# # TipIsGiven=Yes
```

hepe mea

```
# res.hcpcMCA$desc.var$category # description of each cluster by the categories
# # $`1`
                             Cla/Mod Mod/Cla 6.0001
1.0409438 100.00000 62.3404716
0.0000000 0.00000 37.6595284
# #
# # TipIsGiven=No
# # TipIsGiven=Yes
# #
# # $`2`
# #
                                          Cla/Mod Mod/Cla Global
# # nothing to see here
# #
# # $`3`
                             Cla/Mod Mod/Cla Global
32.616239 65.5966504 62.3404716
28.317059 34.4033496 37.6595284
# #
# # TipIsGiven=No
# # TipIsGiven=Yes
# #
# # $`4`
# #
                                          Cla/Mod Mod/Cla Global
# # # TipIsGiven=Yes 46.984492 41.9057377 37.6595284 # # TipIsGiven=No 39.347675 58.0942623 62.3404716
# #
# # $`5`
                                              Cla/Mod Mod/Cla Global
# #
                                         Cla/Mod Mod/Cla Global
3.33102012 80.0000000 62.340472
# # TipIsGiven=No
                                           1.37851809 20.0000000 37.659528
# # TipIsGiven=Yes
```

Comment

To compare the variable TipIsGiven in the three different classifications, we will look at Cla / Mod, Mod / Cla and Global:

- Cluster 1:
 - hcpc: TipIsGiven = No is overrepresented

- kmeans: TipIsGiven = Yes is overrepresented
- hcpc mca: TipIsGiven = No is overrepresented
- Cluster 2:
 - hcpc: TipIsGiven = No is overrepresented
 - kmeans: TipIsGiven = Yes is overrepresented
 - hcpc mca: There is no data in the cluster of this variable
- Cluster 3:
 - hcpc: No data in the cluster of this variable
 - kmeans: TipIsGiven = No is overrepresented
 - hcpc_mca: TipIsGiven = No is overrepresented
- Cluster 4:
 - hcpc: TipIsGiven = Yes is overrepresented
 - kmeans: TipIsGiven = Yes is overrepresented
 - hcpc_mca: TipIsGiven = Yes is overrepresented
- Cluster 5:
 - hcpc: TipIsGiven = Yes is overrepresented
 - kmeans: TipIsGiven = No is overrepresented
 - hcpc mca: TipIsGiven = No is overrepresented

Final comment

We think that at first glance, we do not find the relationship between the different clusters of the different types of analysis. As we can see in the data, they are not distributed in the same way with respect to the two variables we had to analyze.

It makes sense to think this, since these variables have not been taken into account in the analyzes, as they had the role of supplementary variables, which means that they only served us as explanatory variables, and not to decide how to form clusters.

Annex

pca-dim1

```
res.des$Dim.1
## $quanti
                     correlation
##
                                         p.value
## Pickup longitude -0.03125024 3.360908e-02
## Dropoff longitude -0.05426961 2.227979e-04
## Extra -0.07041780 1.646768e-06
## Pickup_latitude -0.10228377 3.148028e-12
## Dropoff latitude -0.12894697 1.345881e-18
##
## $quali
                                   R2
                                            p.value
## Trip distance range 0.691017128 0.000000e+00
## TipIsGiven 0.060653567 7.774385e-65
## Payment_type 0.053034123 2.149327e-55
## RateCodeID 0.008583339 2.769847e-10
## period 0.005169311 2.569159e-05
## Trip type
                       0.001738152 4.580306e-03
##
## $category
                                        Estimate p.value
## Trip distance range=Long dist 2.23397417 0.000000e+00
## TipIsGiven=Yes
                                      0.45216207 7.774385e-65
## period=Period night 0.05154686 3.047979e-02

## Trip_type=Street-Hail -0.24121859 4.580306e-03

## period=Period afternoon -0.19586260 1.290974e-04

## RateCodeID=Rate-1 -0.50422625 2.769847e-10
## Trip distance range=Medium dist -0.28824012 2.452911e-45
## Payment_type=Cash -0.40559005 2.694846e-56
                                      -0.45216207 7.774385e-65
## TipIsGiven=No
## Trip distance range=Short dist -1.94573405 0.000000e+00
## attr(,"class")
## [1] "condes" "list "
```

pca-dim2

res.des\$Dim.2

```
## $quanti
                   correlation
                                    p.value
##
                   0.74258866 0.000000e+00
## Extra
## Passenger count 0.53463310 0.000000e+00
## traveltime
                  0.23990250 1.615918e-61
## Total amount
                  0.07947291 6.278874e-08
## Fare amount
                  0.06251197 2.105822e-05
                   0.04580469 1.838358e-03
## Tip amount
## Pickup latitude -0.12147081 1.155632e-16
## Dropoff latitude -0.12411309 2.469588e-17
## Tolls amount -0.23032359 1.024002e-56
## espeed
                   -0.31615982 7.834681e-108
##
## $quali
##
                               R2
                                       p.value
                      0.184068800 2.143099e-203
## period
                      0.018119629 3.862505e-20
## RateCodeID
                      0.014819256 9.922508e-17
## Trip type
                      0.002425023 8.098907e-04
## VendorID
## TipIsGiven
                     0.001332968 1.304433e-02
## Trip distance range 0.001446882 3.527015e-02
##
## $category
##
                                    Estimate
                                                   p.value
## period=Period afternoon
                                  0.69741738 6.273330e-126
## RateCodeID=Rate-1
                                  0.42270813 3.862505e-20
                                  0.40639535 9.922508e-17
## Trip type=Street-Hail
                                  0.19868760 1.141234e-06
## period=Period night
## VendorID=f.Vendor-VeriFone
                                  0.06200633 8.098907e-04
## TipIsGiven=Yes
                                  0.03867626 1.304433e-02
## Trip distance range=Medium dist 0.06499883 4.081973e-02
## Trip distance range=Long dist -0.06734957 4.739997e-02
## TipIsGiven=No
                                 -0.03867626 1.304433e-02
## VendorID=f.Vendor-Mobile
                                 -0.06200633 8.098907e-04
                                 -0.40639535 9.922508e-17
## Trip type=Dispatch
                                -0.42270813 3.862505e-20
## RateCodeID=Rate-Other
## period=Period valley
                                 -0.28051232 5.465420e-55
                                 -0.61559267 5.765919e-69
## period=Period morning
##
## attr(,"class")
## [1] "condes" "list "
```

pca-dim3

```
res.des$Dim.3

## $quanti
## correlation p.value
## Passenger_count 0.53445793 0.000000e+00
## Tolls_amount 0.53348146 0.000000e+00
## espeed 0.51322530 3.958881e-309
## Extra 0.13832221 3.460374e-21
## Dropoff_longitude 0.08626112 4.241523e-09
## Pickup_longitude 0.07649050 1.919027e-07
```

```
## Tip amount 0.05620014 1.317391e-04
## Dropoff latitude 0.04007164 6.431426e-03
## Pickup latitude 0.03744970 1.088064e-02
## traveltime
                   -0.40591753 6.233710e-183
##
## $quali
##
                             R2
                                    p.value
                     0.035886226 2.283135e-36
## period
## Trip distance range 0.007909240 1.080799e-08
## TipIsGiven 0.004524510 4.707055e-06
## Payment type
                    0.003949701 1.070864e-04
## VendorID
                   0.001086215 2.503325e-02
##
## $category
##
                                   Estimate
                                                p.value
## period=Period night
                               0.282886526 4.247490e-30
## TipIsGiven=Yes
                                0.070766034 4.707055e-06
## Payment type=Credit card
                                0.121518708 2.298510e-05
## Trip distance range=Short dist 0.064024746 1.353427e-04
## VendorID=f.Vendor-VeriFone 0.041213596 2.503325e-02
## VendorID=f.Vendor-Mobile
                                -0.041213596 2.503325e-02
## Payment type=Cash
                                -0.004578138 4.465703e-05
## TipIsGiven=No
                                -0.070766034 4.707055e-06
## Trip distance range=Medium dist -0.152026208 1.617657e-09
## period=Period morning -0.205703946 2.492716e-10
## period=Period valley
                                -0.144508011 4.079781e-16
##
## attr(,"class")
## [1] "condes" "list "
```

Hierarchical res.hcpc\$desc.var\$category

```
res.hcpc$desc.var$category # description of each cluster by the categories
## $`1`
##
                                 Cla/Mod
                                            Mod/Cla
                                                      Global
                                                                  p.value
                              64.0682095 54.50777202 35.518062 7.770495e-116
## period=Period night
## Trip distance range=Short dist 50.7065949 78.08290155 64.287259 1.280121e-63
## period=Period afternoon 60.8142494 37.15025907 25.502920 6.952752e-53
                             42.9048043 99.94818653 97.252866 4.277657e-29
## RateCodeID=Rate-1
                           42.7843050 100.00000000 97.577331 1.936966e-27
## Trip type=Street-Hail
                             44.0128154 56.94300518 54.012546 7.116030e-04
## Payment type=Cash
## TipIsGiven=No
                            43.6502429 65.18134715 62.340472 7.289207e-04
## Payment type=Credit card
                            39.0744275 42.43523316 45.338525 7.859632e-04
                             38.5985066 34.81865285 37.659528 7.289207e-04
## TipIsGiven=Yes
## Trip type=Dispatch
                              0.0000000
                                         0.00000000 2.422669 1.936966e-27
                              ## RateCodeID=Rate-Other
## period=Period morning
                                        0.20725389 11.723989 1.260284e-129
                              0.7380074
## period=Period valley
                             12.4603175
                                         8.13471503 27.255029 2.922636e-150
                                         0.15544041 14.384599 2.585616e-166
## Trip distance range=Long dist 0.4511278
                                 v.test
## period=Period night
                               22.877574
```

```
## Trip distance range=Short dist 16.838228
## period=Period afternoon
                                   15 306182
## RateCodeID=Rate-1
                                   11.195750
## Trip type=Street-Hail
                                  10.852664
## Payment_type=Cash
## TipIsGiven=No
                                   3.385069
## TipIsGiven=No
                                   3.378464
## Payment type=Credit card
                                  -3.357691
## TipIsGiven=Yes
## Trip_type=Dispatch
                                  -3.378464
                                  -10.852664
## RateCodeID=Rate-Other
                                 -11,195750
## period=Period morning
                                 -24.223432
## period=Period valley
                                 -26.108457
## Trip distance range=Long dist -27.485937
## $\2\
##
                                   Cla/Mod Mod/Cla
                                                         Global
                                                                      p.value
                                  66.587302 51.346389 27.255029 7.063369e-159
## period=Period valley
## period=Period morning
                                74.723247 24.785802 11.723989 1.245802e-88
## Trip distance range=Short dist 42.698520 77.662179 64.287259 1.943824e-46
## Trip_type=Dispatch 73.214286 5.018360 2.422669 1.854170e-16
                             66.141732 5.140759 2.747134 1.024771e-12
## RateCodeID=Rate-Other
## TipIsGiven=No
                                38.965996 68.727050 62.340472 2.645583e-11
## RateCodeID=Rate-1
## RateCodeID=Rate-1 34.475089 94.859241 97.252866 1.024771e-12
## Trip_type=Street-Hail 34.404788 94.981640 97.577331 1.854170e-16
## period=Period afternoon 18.999152 13.708690 25.502920 5.030711e-45
                                 34.475089 94.859241 97.252866 1.024771e-12
## Trip distance range=Long dist 3.157895 1.285190 14.384599 1.831233e-103
## period=Period night 10.109622 10.159119 35.518062 2.015359e-175
##
                                      w test
## period=Period valley
                                  26.856598
## period=Period morning
                                  19.959245
## Trip distance range=Short dist 14.308236
## Trip type=Dispatch
                                   8.231155
                                   7.127138
## RateCodeID=Rate-Other
## TipIsGiven=No
                                   6.665059
## Payment type=Cash
                                   5.653685
## Payment type=Credit card
                                  -5.686015
## TipIsGiven=Yes
                                  -6.665059
                                  -7.127138
## RateCodeID=Rate-1
## Trip type=Street-Hail
                                  -8.231155
## period=Period afternoon -14.080144
## Trip distance range=Long dist -21.599106
## period=Period night
                                  -28.237702
##
## $`3`
##
                               Cla/Mod
                                         Mod/Cla
                                                     Global
                                                                 p.value
                                                                            v.test
## VendorID=f.Vendor-VeriFone 6.767123 94.2748092 78.953061 1.557606e-12 7.069261
## period=Period night 6.942753 43.5114504 35.518062 6.033525e-03 2.745954
## RateCodeID=Rate-1
                            5.782918 99.2366412 97.252866 2.625621e-02 2.222401
## RateCodeID=Rate-Other
                            1.574803 0.7633588 2.747134 2.625621e-02 -2.222401
## period=Period valley 4.365079 20.9923664 27.255029 1.697607e-02 -2.387226 
## period=Period morning 2.767528 5.7251908 11.723989 8.241798e-04 -3.344544
## VendorID=f.Vendor-Mobile 1.541624 5.7251908 21.046939 1.557606e-12 -7.069261
##
```

```
## $ 4
##
                                    Cla/Mod
                                             Mod/Cla
                                                      Global
                                                                    p.value
## Trip distance range=Long dist 87.5187970 76.781003 14.384599 0.000000e+00
                                 24.6984492 56.728232 37.659528 2.002989e-31
## TipIsGiven=Yes
## Payment type=Credit card
                                22.8530534 63.192612 45.338525 3.776109e-27
## RateCodeID=Rate-Other
                                 28.3464567 4.749340 2.747134 6.121937e-04
                                18.2095006 39.445910 35.518062 1.401893e-02
## period=Period night
## Trip type=Dispatch
                                 25.0000000 3.693931 2.422669 1.829357e-02
## period=Period morning
                                19.7416974 14.116095 11.723989 2.804593e-02
## VendorID=f.Vendor-Mobile
                                 18.4994861 23.746702 21.046939 4.833228e-02
## VendorID=f.Vendor-VeriFone
                                15.8356164 76.253298 78.953061 4.833228e-02
## Trip type=Street-Hail
                                 16.1826646 96.306069 97.577331 1.829357e-02
## RateCodeID=Rate-1
                                 16.0587189 95.250660 97.252866 6.121937e-04
## period=Period afternoon
                                 12.9770992 20.184697 25.502920 1.834710e-04
## Payment type=Cash
                                 10.8930717 35.883905 54.012546 5.912321e-28
                                 11.3809854 43.271768 62.340472 2.002989e-31
## TipIsGiven=No
## Trip distance range=Short dist 0.4710633 1.846966 64.287259 0.000000e+00
                                     v.test
## Trip distance range=Long dist
                                        Tnf
## TipIsGiven=Yes
                                  11,661577
## Payment type=Credit card
                                  10.791491
## RateCodeID=Rate-Other
                                  3.426154
## period=Period night
                                  2.456778
## Trip type=Dispatch
                                  2.359622
## period=Period morning
                                  2.196643
## VendorID=f.Vendor-Mobile
                                  1.974435
## VendorID=f.Vendor-VeriFone
                                  -1.974435
## Trip type=Street-Hail
                                  -2.359622
## RateCodeID=Rate-1
                                  -3.426154
## period=Period afternoon
                                 -3.740751
## Payment type=Cash
                                 -10.960574
## TipIsGiven=No
                                 -11.661577
## Trip distance range=Short dist
                                       -Inf
##
## $`5`
##
                                              Mod/Cla
                                    Cla/Mod
                                                        Global
                                                                    p.value
## Trip distance range=Long dist 4.51127820 76.923077 14.384599 1.878553e-18
                                 1.52671756 82.051282 45.338525 2.937287e-06
## Payment type=Credit card
## TipIsGiven=Yes
                                 1.60827111 71.794872 37.659528 1.783365e-05
                                 2.02952030 28.205128 11.723989 5.186239e-03
## period=Period morning
                                 3.14960630 10.256410 2.747134 2.519752e-02
## RateCodeID=Rate-Other
                                 0.77846975 89.743590 97.252866 2.519752e-02
## RateCodeID=Rate-1
## TipIsGiven=No
                                 0.38167939 28.205128 62.340472 1.783365e-05
## Payment type=Cash
                                 0.28033640 17.948718 54.012546 4.309549e-06
## Trip distance range=Short dist 0.03364738 2.564103 64.287259 2.003816e-16
##
                                    v.test
## Trip distance range=Long dist
                                  8.764351
## Payment type=Credit card
                                  4.675157
## TipIsGiven=Yes
                                  4.290419
## period=Period morning
                                  2.795233
## RateCodeID=Rate-Other
                                  2.238361
## RateCodeID=Rate-1
                                 -2.238361
                                 -4.290419
## TipIsGiven=No
## Payment_type=Cash
                                 -4.595866
## Trip distance range=Short dist -8.221854
```

Hierarchical res.hcpc\$desc.var\$quanti

```
res.hcpc$desc.var$quanti # description of each cluster by the quantitative variables
## $`1`
##
                        v.test Mean in category Overall mean sd in category
## Extra
                     48.725143
                                      0.6626943
                                                 0.35226044
                                                                0.23425993
## Dropoff longitude 5.981195
                                    -73.9299781 -73.93460830
                                                                0.04395684
## Pickup \overline{1}ongitude 3.321671
                                   -73.9325877 -73.93496823
                                                                0.04237046
## Dropoff latitude -4.282820
                                   40.7409033 40.74500568
                                                               0.05287830
## Pickup latitude
                     -4.735737
                                   40.7422169 40.74676502
                                                               0.05237977
## Tolls amount
                     -5.433312
                                     0.0000000
                                                0.04769564
                                                               0.00000000
                     -8.810257
                                    19.0031003 20.33575305
## espeed
                                                               6.29787224
## Tip amount
                    -10.443222
                                     0.6893179
                                                 1.02203842
                                                                1.08615941
## Passenger count
                    -12.789408
                                     1.1409326
                                                 1.37107208
                                                                0.41827819
                    -18.789110
                                    10.6471503 13.92640493
## Total amount
                                                               4.50875619
## t.ravelt.ime
                    -19.049278
                                     9.1670035 12.48732425
                                                               5.94179824
## Trip distance
                    -20.757190
                                     1.7205850
                                                2.72449524
                                                                1.03949364
## Fare amount
                    -22.244878
                                     8.4204663 11.61104706
                                                               3.53352131
##
                     Overall sd
                                     p.value
                     0.36668354 0.000000e+00
## Extra
## Dropoff longitude 0.04455396 2.215059e-09
## Pickup longitude 0.04124656 8.948012e-04
## Dropoff latitude 0.05512875 1.845399e-05
## Pickup latitude
                     0.05527371 2.182601e-06
## Tolls amount
                     0.50523041 5.531755e-08
## espeed
                     8.70570362 1.248593e-18
## Tip amount
                   1.83366715 1.573775e-25
## Passenger count
                    1.03565723 1.878993e-37
## Total amount
                  10.04487145 9.272116e-79
                   10.03175633 6.661465e-81
## traveltime
                    2.78356770 1.055625e-95
## Trip distance
## Fare amount
                    8.25496368 1.264366e-109
##
## $\2\
##
                       v.test Mean in category Overall mean sd in category
## Dropoff latitude
                      8.827382 40.7546869 40.74500568 0.05701522
## Pickup latitude
                     8.406078
                                     40.7560085 40.74676502
                                                               0.05684751
## Dropoff longitude -2.581594
                                    -73.9368965 -73.93460830
                                                               0.04060069
## Tolls amount
                     -4.745339
                                     0.0000000
                                                0.04769564
                                                                0.00000000
## Tip amount
                    -11.980225
                                     0.5850122
                                                 1.02203842
                                                                0.99664574
                                                1.37107208
## Passenger count
                   -12.679469
                                     1.1098324
                                                                0.37470104
## espeed
                    -13.935697
                                     17.9222129
                                                20.33575305
                                                               6.35570993
## traveltime
                    -14.229130
                                     9.6475928 12.48732425
                                                               6.01107875
                    -16.360397
## Fare amount
                                     8.9242741 11.61104706
                                                               4.11025949
## Trip distance
                    -17.849175
                                     1.7360744
                                                2.72449524
                                                                1.07373082
## Total amount
                    -18.266469
                                    10.2761689 13.92640493
                                                                4.94499736
## Extra
                                     0.0000000
                                                 0.35226044
                                                                0.00000000
                    -48.289253
                    Overall sd
                                    p.value
## Dropoff latitude 0.05512875 1.071545e-18
```

```
## Pickup latitude
                     0.05527371 4.239492e-17
## Dropoff longitude 0.04455396 9.834518e-03
## Tolls amount
                      0.50523041 2.081575e-06
## Tip amount
                      1.83366715 4.510961e-33
                     1.03565723 7.685081e-37
## Passenger count
## espeed
                     8.70570362 3.844308e-44
                     10.03175633 6.042928e-46
## traveltime
## Fare amount
                     8.25496368 3.667285e-60
## Trip distance
                      2.78356770 2.933368e-71
## Total amount
                     10.04487145 1.530386e-74
## Extra
                      0.36668354 0.000000e+00
##
## $`3`
##
                      v.test Mean in category Overall mean sd in category
## Passenger count 59.986235
                                  5.0992366
                                                 1.3710721
                                                                0.6863440
                                                 0.3522604
                   3.765260
                                    0.4351145
                                                                0.3543457
## Extra
## Total amount
                   -2.537392
                                   12.3968702
                                                13.9264049
                                                                6.8282336
## Fare amount
                   -2.616552
                                   10.3148473
                                                11.6110471
                                                                6.3920807
                                                 2,7244952
## Trip distance
                   -2.945418
                                    2.2324828
                                                                1.8662661
##
                                   p.value
                   Overall sd
## Passenger count 1.0356572 0.0000000000
                    0.3666835 0.0001663758
## Extra
## Total amount
                   10.0448715 0.0111681899
## Fare amount
                    8.2549637 0.0088822891
                    2.7835677 0.0032251885
## Trip distance
##
## $`4`
##
                        v.test Mean in category Overall mean sd in category
## Trip distance
                     49,106302
                                     7.26458247
                                                  2.72449524
                                                                 3,47580089
## Fare amount
                     49.067121
                                    25.06441195 11.61104706
                                                                 9.24177619
## Total amount
                    45.821920
                                    29.21412929 13.92640493
                                                                11.86369386
## traveltime
                     42.874587
                                    26.77304310 12.48732425
                                                                12.32002615
## espeed
                     28.378179
                                    28.54141415 20.33575305
                                                                12.17319710
## Tip amount
                     27.211285
                                     2.67931398
                                                  1.02203842
                                                                 3.09282254
                                    0.00917784
## Tolls amount
                     -2.295339
                                                  0.04769564
                                                                 0.14117624
## Pickup longitude -3.443125
                                   -73.93968523 -73.93496823
                                                                 0.04283372
## Pickup latitude
                     -4.158084
                                    40.73913128
                                                40.74676502
                                                                 0.05714529
## Passenger count
                     -4.305896
                                     1.22295515
                                                 1.37107208
                                                                 0.65713115
## Extra
                     -4.496790
                                     0.29749340
                                                 0.35226044
                                                                 0.33420886
## Dropoff longitude -4.799514
                                   -73.94171076 -73.93460830
                                                                 0.05184553
## Dropoff latitude -5.180004
                                    40.73552077 40.74500568
                                                                 0.05408675
##
                      Overall sd
                                       p.value
## Trip distance
                      2.78356770 0.000000e+00
## Fare amount
                      8.25496368
                                  0.000000e+00
## Total amount
                                  0.000000e+00
                     10.04487145
## traveltime
                     10.03175633 0.000000e+00
                     8.70570362 3.759899e-177
## espeed
## Tip amount
                     1.83366715 4.775939e-163
## Tolls amount
                      0.50523041 2.171371e-02
## Pickup longitude
                      0.04124656 5.750332e-04
## Pickup_latitude
                      0.05527371
                                 3.209275e-05
                                 1.663115e-05
## Passenger count
                      1.03565723
                      0.36668354
                                  6.898701e-06
## Extra
## Dropoff longitude 0.04455396
                                 1.590515e-06
## Dropoff latitude
                      0.05512875
                                 2.218809e-07
##
```

```
## $`5`
##
                   v.test Mean in category Overall mean sd in category
                 67.367546 5.475388 0.04769564 0.39829372
## Tolls amount
                 17,705432
                                42.287692 13.92640493 20.69332947
## Total amount
## Trip distance
                 13.871930
                                8.882127 2.72449524
                                                        5.24509423
## Fare amount
                 13.439098
                               29.302370 11.61104706 13.01003029
                                4.722564
                                          1.02203842
## Tip amount
                 12,655167
                                                        4.52414418
                               34.415339 20.33575305 11.95705914
                 10.141705
## espeed
## traveltime 7.719334
                                24.836325 12.48732425
                                                       11.22620743
## Pickup longitude 1.961840
                               -73.922064 -73.93496823
                                                       0.04269607
                Overall sd p.value
##
                 0.50523041 0.000000e+00
## Tolls amount
## Total amount
                10.04487145 3.807483e-70
## Trip distance 2.78356770 9.372098e-44
## Fare amount
                 8.25496368 3.567598e-41
                 1.83366715 1.047523e-36
## Tip amount
                 8.70570362 3.607463e-24
## espeed
## traveltime 10.03175633 1.169396e-14
## Pickup longitude 0.04124656 4.978116e-02
```

catdes (k-means)

```
res.cat.
## Link between the cluster variable and the categorical variables (chi-square test)
p.value df
## Trip distance range 0.000000e+00 8
## paidTolls
                    0.000000e+00 8
## hcpck
                     0.000000e+00 16
## pickup
                    1.114117e-215 92
## dropoff
                    4.738913e-206 92
## passenger groups
                     1.560774e-177 8
                     8.756108e-127 12
## period
## TipIsGiven
                     4.163217e-45 4
## Payment type
                     4.711245e-34 8
## RateCodeID
                     5.628907e-08 4
## MTA tax
                     4.996468e-06 4
## improvement surcharge 3.086294e-05 4
## Trip type
                     4.421007e-05 4
##
## Description of each cluster by the categories
## $`1`
##
                               Cla/Mod
                                        Mod/Cla
                                                Global
                                                             p.value
## Trip distance range=Medium dist 59.736308 70.8784597 21.328142 9.830260e-273
## hcpck=4
                             42.612137 38.8688327 16.396279 5.795841e-70
## Trip distance range=Long dist
                             30.827068 24.6690734 14.384599 1.510254e-18
## TipIsGiven=Yes
                             23.721999 49.6991576 37.659528 5.633107e-15
## Payment type=Credit card
                             22.185115 55.9566787 45.338525 1.283731e-11
                             18.138112 99.8796631 98.983344 1.064902e-03
## paidTolls=No
```

```
## passenger groups=Single
                                  18.738739 87.6052948 84.036340 1.519643e-03
## pickup=10
                                  26.701571 6.1371841 4.131516 2.257993e-03
                                  20.219245 39.9518652 35.518062 3.394570e-03
## period=Period night
                                  33.333333 2.2864019 1.232966 5.171005e-03
## pickup=06
## dropoff=11
                                  25.396825 5.7761733 4.088254 9.253274e-03
## VendorID=f.Vendor-Mobile
                                  20.452210 23.9470517 21.046939 2.509928e-02
                                  22.932331 7.3405535 5.753839 3.468393e-02
## dropoff=21
                                  17.315068 76.0529483 78.953061 2.509928e-02
## VendorID=f.Vendor-VeriFone
                                  12.749004 3.8507822 5.429375 2.247023e-02
## pickup=17
                                  12.648221 3.8507822 5.472637 1.935138e-02
## dropoff=17
## hcpck=2
                                  15.973072 31.4079422 35.345014 8.402245e-03
## pickup=16
                                 12.323944 4.2117930 6.143197 8.066705e-03
                                 0.000000 0.0000000 0.843608 4.250924e-04
## hcpck=5
## paidTolls=Yes
                                  0.000000 0.0000000 0.865239 3.480305e-04
## dropoff=18
                                 10.289389 3.8507822 6.727233 1.117498e-04
                                  10.191083 3.8507822 6.792126 8.236661e-05
## pickup=18
                                 13.910093 19.7352587 25.502920 1.740057e-05
## period=Period afternoon
## passenger groups=Group
                                  7.848101 3.7304452 8.544235 2.569581e-09
                                  14.457349 43.4416366 54.012546 1.612540e-11
## Payment type=Cash
## hcpck=3
                                   3.053435 0.9626955 5.667316 3.045013e-14
## TipIsGiven=No
                                  14.503817 50.3008424 62.340472 5.633107e-15
                                  12.383420 28.7605295 41.747783 1.603615e-17
## hcpck=1
## Trip distance range=Short dist
                                  1.244953 4.4524669 64.287259 0.000000e+00
##
                                     v.test
## Trip distance range=Medium dist 35.285413
## hcpck=4
                                  17.681760
## Trip distance range=Long dist
                                   8.788904
## TipIsGiven=Yes
                                   7.811903
## Payment type=Credit card
                                   6.770461
## paidTolls=No
                                   3.272794
## passenger groups=Single
                                   3.170906
## pickup=10
                                   3.054017
## period=Period night
                                  2.929547
## pickup=06
                                   2.796183
## dropoff=11
                                   2.602552
## VendorID=f.Vendor-Mobile
                                   2.239871
## dropoff=21
                                   2.112029
## VendorID=f.Vendor-VeriFone
                                  -2.239871
## pickup=17
                                  -2.282324
                                  -2.338692
## dropoff=17
## hcpck=2
                                  -2.635464
## pickup=16
                                  -2.649265
## hcpck=5
                                  -3.523995
## paidTolls=Yes
                                  -3.576646
## dropoff=18
                                  -3.863553
## pickup=18
                                  -3.937408
## period=Period afternoon
                                  -4.295875
## passenger groups=Group
                                  -5.956970
                                  -6.737393
## Payment type=Cash
                                  -7.596392
## hcpck=3
## TipIsGiven=No
                                  -7.811903
## hcpck=1
                                  -8.519415
## Trip distance range=Short dist
                                       -Inf
##
## $ 2
##
                                     Cla/Mod
                                                Mod/Cla
                                                        Global
                                                                       p.value
```

```
48.2849604 75.3086420 16.396279 1.021557e-216
## hcpck=4
## Trip distance range=Long dist 51.4285714 70.3703704 14.384599 2.789031e-208
                               42.3664122 22.8395062 5.667316 4.166709e-44
## hcpck=3
## passenger_groups=Group 34.1772152 27.777778 8.544235 1.987956e-41
## RateCodeID=Rate-Other 19.6850394 5 1440320 2 77522 5 .218460e-18
                              16.6007905 8.6419753 5.472637 2.315914e-03
## dropoff=17
                              19.3277311 4.7325103 2.574086 3.719873e-03
## MTA tax=No
## Trip_type=Dispatch
                           17.8571429 4.1152263 2.422669 1.738247e-02
16.9491525 4.1152263 2.552455 3.059642e-02
## improvement surcharge=No
## pickup=01
                              15.4320988 5.1440329 3.504218 4.788939e-02
                               5.9523810 2.0576132 3.634004 3.970823e-02
## dropoff=12
## period=Period valley
                               8.8888889 23.0452675 27.255029 2.592855e-02
## Trip type=Street-Hail
                            10.3303037 95.8847737 97.577331 1.738247e-02
                               0.0000000 0.0000000 0.843608 1.289666e-02
## hcpck=5
                              10.2797513 95.2674897 97.425914 3.719873e-03
## MTA tax=Yes
                                4.444444 1.6460905 3.893576 3.252368e-03
## pickup=12
## RateCodeID=Rate-1
                              10.2535587 94.8559671 97.252866 1.867120e-03
## pickup=20
                               5.555556 3.4979424 6.619079 1.788241e-03
                                4.5662100 2.0576132 4.737184 1.391931e-03
## dropoff=14
## Trip distance range=Medium dist 6.9979716 14.1975309 21.328142 2.510501e-05
## Payment type=Cash
                               7.1285543 36.6255144 54.012546 4.368131e-16
                               7.4253990 44.0329218 62.340472 5.218460e-18
## TipIsGiven=No
## passenger groups=Single
                               8.3397683 66.6666667 84.036340 6.471313e-24
                                ## hcpck=2
                                0.3626943 1.4403292 41.747783 6.925515e-109
## hcpck=1
## Trip distance range=Short dist
                               2.5235532 15.4320988 64.287259 1.499111e-122
##
                                 v.test
                                31.421736
## hcpck=4
## Trip distance range=Long dist 30.797978
## hcpck=3
                               13.929946
## passenger groups=Group
                               13.482306
## TipIsGiven=Yes
                                8.648492
## Payment type=Credit card
                                8.044230
## RateCodeID=Rate-Other
                                 3.110593
## dropoff=17
                                 3.046410
                                2.900989
## MTA tax=No
## Trip type=Dispatch
                                2.378516
## improvement surcharge=No
                               2.162282
                                1.978349
## pickup=01
## dropoff=12
                                -2.056771
## improvement surcharge=Yes
                              -2.162282
## period=Period valley
                                -2.227280
## Trip type=Street-Hail
                                -2.378516
                                -2.486610
## hcpck=5
## MTA tax=Yes
                                -2.900989
                                -2.942821
## pickup=12
## RateCodeID=Rate-1
                                -3.110593
## pickup=20
                                -3.123319
                                -3.196319
## dropoff=14
## Trip distance range=Medium dist -4.213854
                                -8.127894
## Payment_type=Cash
## TipIsGiven=No
                                -8.648492
## passenger groups=Single
                               -10.084471
```

```
## hcpck=2
                                  -20.648355
## hcpck=1
                                  -22,168450
## Trip distance range=Short dist -23.542477
## $`3`
##
                                    Cla/Mod
                                              Mod/Cla
                                                           Global
                                                                        p.value
                                 35.9585492 82.2274882 41.7477828 2.590084e-157
## hcpck=1
## period=Period afternoon
                                 41.4758270 57.9383886 25.5029202 1.523397e-112
## Trip distance range=Short dist 25.3364738 89.2180095 64.2872594 1.347784e-72
                                 50.1265823
## passenger_groups=Group
                                             23.4597156 8.5442353 3.342170e-52
## dropoff=18
                                 54.3408360 20.0236967 6.7272334 1.875281e-50
## pickup=18
                                 53.5031847 19.9052133 6.7921263 7.274603e-49
## hcpck=3
                                54.1984733 16.8246445 5.6673156 7.896015e-42
## dropoff=19
                                50.1607717 18.4834123 6.7272334 1.779927e-40
## pickup=17
                                52.1912351 15.5213270 5.4293749 3.955139e-36
                               49.2957746 16.5876777 6.1431971 4.664129e-35
47.7272727 17.4170616 6.6623405 8.386326e-35
## pickup=16
## pickup=19
                                48.6166008 14.5734597 5.4726368 6.125909e-30
## dropoff=17
                               45.9074733 15.2843602 6.0783041 2.700838e-28 39.6501458 16.1137441 7.4194246 3.433183e-22
## dropoff=16
## dropoil-10
## passenger_groups=Couple
## RateCodeID=Rate-1
                                18.7277580 99.7630332 97.2528661 2.499491e-09
                                18.6944938 99.7630332 97.4259139 1.160586e-08
## MTA tax=Yes
## paidTolls=No
                                18.4440559 100.0000000 98.9833441 7.285175e-05
                                19.5697432 66.8246445 62.3404716 2.794274e-03
## TipIsGiven=No
                                19.7837405 58.5308057 54.0125460 3.530940e-03
## Payment type=Cash
                               14.0522876
13.0630631
                                             5.0947867 6.6190785 4.445448e-02
## pickup=20
                                              3.4360190 4.8020766 3.503728e-02
## pickup=00
## dropoff=22
                                13.0252101
                                              3.6729858 5.1481722 2.744997e-02
                                6.0000000 0.3554502 1.0815488 1.485557e-02
## pickup=05
## dropoff=05
                                 5.8823529 0.3554502 1.1031798 1.275707e-02
## Payment type=Credit card
                               16.5553435 41.1137441 45.3385248 6.314097e-03
## pickup=\overline{2}2
                                11.7886179
                                             3.4360190 5.3212200 4.957197e-03
                                10.1190476
                                             2.0142180 3.6340039 3.321822e-03
## dropoff=01
## TipIsGiven=Yes
                                16.0827111 33.1753555 37.6595284 2.794274e-03
## pickup=01
                                  9.2592593
                                              1.7772512 3.5042180
                                                                   1.300278e-03
                                10.0961538
                                             2.4881517 4.4992429 9.689147e-04
## pickup=23
                              0.000000
0.0000000
0.0000000
9.3984962
## hcpck=5
                                             0.0000000 0.8436080 3.715552e-04
                                             0.0000000 0.8652390 3.031450e-04
## paidTolls=Yes
                                             0.0000000 0.9301319 1.645898e-04
## dropoff=06
## dropoff=21
                                             2.9620853 5.7538395 3.865807e-05
## pickup=21
                                 8.8607595
                                             2.4881517 5.1265412 3.633993e-05
                                 8.0717489
                                             2.1327014 4.8237075 1.214810e-05
## dropoff=23
                                 0.0000000
                                             0.0000000 1.2329656 9.463000e-06
## pickup=06
                                13.8888889 20.7345972 27.2550292 1.568281e-06
## period=Period valley
                                 6.6371681
                                             1.7772512 4.8886005 3.029225e-07
## pickup=15
## dropoff=08
                                 4.5161290
                                              0.8293839 3.3528012 2.967543e-07
## Trip_type=Dispatch
                                              0.2369668 2.4226693 4.407526e-08
                                 1.7857143
## improvement surcharge=No
                                              0.2369668 2.5524551 1.405074e-08
                                 1.6949153
## MTA tax=No
                                 1.6806723
                                              0.2369668 2.5740861 1.160586e-08
## dropoff=07
                                 0.9433962
                                              0.1184834 2.2928834 1.052048e-08
                                 3.6144578
                                              0.7109005 3.5907419 8.563816e-09
## pickup=08
                                 1.6528926
                                              0.2369668
## pickup=07
                                                        2.6173480 7.914224e-09
## dropoff=12
                                  3.5714286
                                              0.7109005 3.6340039
                                                                   6.049325e-09
                              1.5748031
                                              0.2369668 2.7471339 2.499491e-09
## RateCodeID=Rate-Other
```

```
## dropoff=10
                                  ## pickup=11
                                  2.9761905 0.5924171 3.6340039 9.095265e-10
## dropoff=15
                                 4.5454545 1.1848341 4.7588146 7.656623e-10
                                3.3333333 0.7109005 3.8935756 7.364870e-10
## pickup=12
## pickup=10
                                 3.6649215 0.8293839 4.1315163 6.711789e-10
## dropoff=13
                                 2.2222222 0.4739336 3.8935756 1.197572e-11
                                 1.7241379 0.3554502 3.7637897 3.526453e-12
## pickup=13
                                 2.1164021 0.4739336 4.0882544 2.186471e-12
## dropoff=11
                                 2.7397260 0.7109005 4.7371836 6.370576e-13
1.6216216 0.3554502 4.0017305 4.183562e-13
## dropoff=14
## dropoff=09
                                  ## pickup=09
## pickup=14
                                  2.6315789
                                            0.7109005 4.9318624 1.202828e-13
## Trip distance range=Medium dist 9.1277890 10.6635071 21.3281419 6.109449e-19
## period=Period night 9.9878197 19.4312796 35.5180619 3.460442e-29 ## period=Period morning 2.9520295 1.8957346 11.7239888 1.532512e-30
## Trip distance range=Long dist 0.1503759
                                             0.1184834 14.3845987 7.046119e-62
                                 0.0000000
                                            0.0000000 16.3962795 5.906224e-74
## hcpck=4
                                 13.1274131 60.4265403 84.0363400 1.731005e-79
## passenger groups=Single
                                  0.4895961
                                             0.9478673 35.3450141 1.859514e-164
## hcpck=2
##
                                     v test
## hcpck=1
                                  26.722331
## period=Period afternoon
                                 22.544416
## Trip distance range=Short dist 18.020395
## passenger groups=Group
                                 15.203697
## dropoff=18
                                 14.937630
## pickup=18
                                 14.691808
## hcpck=3
                                  13.550251
## dropoff=19
                                  13.319628
## pickup=17
                                  12,550399
## pickup=16
                                 12.353493
## pickup=19
                                 12.306217
## dropoff=17
                                 11.366701
## dropoff=16
                                 11.031250
## passenger groups=Couple
                                  9.686738
## RateCodeID=Rate-1
                                  5.961489
## MTA tax=Yes
                                  5.705417
## improvement surcharge=Yes
                                   5.672769
## Trip type=Street-Hail
                                   5.473693
## paidTolls=No
                                  3.966775
                                  2.989508
## TipIsGiven=No
## Payment type=Cash
                                  2.917284
                                 -2.009780
## pickup=20
## pickup=00
                                  -2.107927
                                  -2.205059
## dropoff=22
## pickup=05
                                  -2.435881
## dropoff=05
                                  -2.490480
## Payment_type=Credit card
                                  -2.731008
                                  -2.809802
## pickup=22
                                  -2.936273
## dropoff=01
## TipIsGiven=Yes
                                  -2.989508
## pickup=01
                                 -3.215918
## pickup=23
                                  -3.299401
                                  -3.559504
## hcpck=5
## paidTolls=Yes
                                  -3.612598
## dropoff=06
                                  -3.767956
## dropoff=21
                                  -4.115357
```

```
## pickup=21
                                  -4.129597
## dropoff=23
                                  -4 374913
## pickup=06
                                  -4.429093
                                  -4.802332
## period=Period valley
## pickup=15
                                  -5.121620
## dropoff=08
                                  -5.125497
## Trip type=Dispatch
                                  -5.473693
                                 -5.672769
## improvement surcharge=No
## MTA tax=No
                                  -5.705417
## dropoff=07
                                  -5.722117
## pickup=08
                                  -5.756968
## pickup=07
                                  -5.770275
                                  -5.815388
## dropoff=12
## RateCodeID=Rate-Other
                                 -5.961489
## dropoff=10
                                  -6.062198
                                  -6.124528
## pickup=11
                                  -6.151887
## dropoff=15
## pickup=12
                                  -6.158044
## pickup=10
                                  -6.172737
## dropoff=13
                                  -6.780504
## pickup=13
                                  -6.954967
                                  -7.022043
## dropoff=11
## dropoff=14
                                  -7.192307
## dropoff=09
                                  -7.249486
                                  -7.249486
## pickup=09
                                  -7.416470
## pickup=14
## Trip distance range=Medium dist -8.890026
## period=Period night
## period=Period morning
                                 -11.214524
                                 -11.487053
## Trip distance range=Long dist -16.599340
                                 -18.192608
## hcpck=4
## passenger groups=Single
                                 -18.877974
## hcpck=2
                                 -27.330149
##
## $`4`
##
                                                Mod/Cla
                                     Cla/Mod
                                                           Global
                                                                       p.value
## Trip distance range=Long dist
                                  14.7368421 89.9082569 14.3845987 4.103928e-72
                                 ## hcpck=5
## paidTolls=Yes
                                  9.1029024 63.3027523 16.3962795 7.818532e-29
## hcpck=4
                                   3.9058013 62.3853211 37.6595284 1.424189e-07
## TipIsGiven=Yes
## Payment type=Credit card
                                  3.6259542 69.7247706 45.3385248 2.269663e-07
## paidTolls=NA
                                 57.1428571 3.6697248 0.1514168 9.830213e-06
                                  9.8039216 4.5871560 1.1031798 7.727506e-03
## dropoff=05
## RateCodeID=Rate-Other
                                   6.2992126 7.3394495 2.7471339 1.250518e-02
                                   8.0000000 3.6697248 1.0815488 3.539482e-02
## pickup=05
                                   0.0000000 0.0000000 2.7687649 4.516816e-02
## dropoff=02
                                   0.4219409 0.9174312 5.1265412 2.418729e-02
## pickup=21
                                  0.4201681 0.9174312 5.1481722 2.366511e-02
## dropoff=22
## hcpck=3
                                  0.3816794 0.9174312 5.6673156 1.395311e-02
## RateCodeID=Rate-1
                                   2.2464413 92.6605505 97.2528661 1.250518e-02
## Trip distance range=Medium dist 0.8113590 7.3394495 21.3281419 7.343759e-05
## Payment type=Cash
                                   1.2815378 29.3577982 54.0125460 1.612428e-07
                                   1.4226232 37.6146789 62.3404716 1.424189e-07
## TipIsGiven=No
                                   0.0000000 0.0000000 35.3450141 1.114755e-21
## hcpck=2
## hcpck=1
                                   0.0000000 0.0000000 41.7477828 1.033106e-26
```

```
## Trip distance range=Short dist 0.1009421 2.7522936 64.2872594 2.624922e-44
## paidTolls=No
                                      1.4641608 61.4678899 98.9833441 8.076067e-67
##
                                       v.test
## Trip distance range=Long dist
                                     17.958688
\#\# \text{ hcpck=5}
                                     17.360065
## paidTolls=Yes
                                     16.728728
## hcpck=4
                                    11.142176
## TipIsGiven=Yes
                                     5.262100
                                     5.175775
## Payment type=Credit card
## paidTolls=NA
                                      4.420875
## dropoff=05
                                      2,663750
## RateCodeID=Rate-Other
                                     2.497558
## pickup=05
                                     2.103812
## dropoff=02
                                     -2.003085
## pickup=21
                                     -2.254141
## dropoff=22
                                     -2.262523
                                     -2.458468
## hcpck=3
## RateCodeID=Rate-1
                                     -2.497558
## Trip distance range=Medium dist -3.964865
## Payment type=Cash
                                     -5.239236
                                     -5.262100
## TipIsGiven=No
                                     -9.565671
## hcpck=2
## hcpck=1
                                    -10.698615
## Trip distance range=Short dist -13.962910
                                    -17.268832
## paidTolls=No
##
## $`5`
##
                                      Cla/Mod
                                                  Mod/Cla
                                                               Global
                                                                             p.value
## Trip distance range=Short dist 70.794078 89.4177646 64.2872594 9.651284e-310
                   83.414933 57.9260316 33.3400111 2.755721e-101
s=Single 57.503218 94.9426264 84.0363400 2.755721e-101
## hcpck=2
## passenger groups=Single
## TipIsGiven=No
                                   57.078418 69.9107522 62.3404716 2.371984e-27
## Payment type=Cash
                                   57.348819 60.8584785 54.0125460 1.744648e-21
## paidTolls=No
                                  51.420455 100.0000000 98.9833441 2.373794e-15
                                  69.863014 6.5023374 4.7371836 5.963055e-09
## dropoff=14
                               69.298246 6.7148321 4.9318624 8.357817e-09
56.516443 39.4390140 35.5180619 1.386893e-08
70.555556 5.3973651 3.8935756 5.154684e-08
## pickup=14
## period=Period night
                                               5.3973651 3.8935756 5.154684e-08
## pickup=12
## dropoff=12
                                  70.238095 5.0148746 3.6340039 2.395181e-07
                                 61.254613 14.1096473 11.7239888 2.614236e-07 56.507937 30.2592435 27.2550292 2.961664e-06
## period=Period morning
## period=Period valley
## dropoff=13
                                   67.777778 5.1848704 3.8935756 3.191718e-06
## dropoff=08
                                   67.096774 4.4198895 3.3528012 3.613675e-05
                                   61.764706 8.0322992 6.6190785 7.936518e-05
## pickup=20
## pickup=08
                                   65.662651
                                                4.6323842 3.5907419 9.795433e-05
                                                 6.0773481 4.8886005 1.281302e-04
4.8023799 3.7637897 1.477385e-04
                                   63.274336
64.942529
## pickup=15
## pickup=13
## dropoff=15
                                   62.727273
                                                 5.8648534 4.7588146 3.094087e-04
                                  63.243243
## dropoff=09
                                                 4.9723757 4.0017305 5.848407e-04
                                                 3.3999150 2.6173480 6.540118e-04
## pickup=07
                                  66.115702
## dropoff=07
                                  66.981132
                                                 3.0174246 2.2928834 7.601315e-04
## pickup=11
                                   63.095238
                                                4.5048874 3.6340039 1.238666e-03
                                   62.162162
                                                 4.8873778 4.0017305 1.722289e-03
## pickup=09
                                   59.493671
                                                 5.9923502 5.1265412 6.539225e-03
## pickup=21
                                                 4.8023799 4.0449924
                                                                       7.744511e-03
## dropoff=10
                                    60.427807
                                               7.1823204 6.3162449 1.370576e-02
## dropoff=20
                                    57.876712
```

```
## improvement surcharge=No
                                61.864407 3.1024224 2.5524551 1.578392e-02
                                58.403361
## dropoff=22
                                           5.9073523 5.1481722 1.740070e-02
## dropoff=21
                                57.518797
                                          6.5023374 5.7538395 2.612277e-02
## pickup=23
                               58.173077
                                          5.1423714 4.4992429 3.182685e-02
## MTA tax=No
                               60.504202
                                           3.0599235 2.5740861 3.388949e-02
## Trip type=Dispatch
                               60.714286
                                           2.8899278 2.4226693 3.563260e-02
                               57.399103
                                           5.4398640 4.8237075 4.669475e-02
## dropoff=23
                               59.398496
                                           3.3574161 2.8769197 4.691042e-02
## pickup=02
                              50.653957 97.1100722 97.5773307 3.563260e-02
## Trip type=Street-Hail
                                50.643872 96.9400765 97.4259139 3.388949e-02
## MTA tax=Yes
## improvement surcharge=Yes 50.610433 96.8975776 97.4475449 1.578392e-02
## paidTolls=NA
                                0.000000 0.0000000 0.1514168 6.849611e-03
                                0.000000 0.0000000 0.8436080 7.589373e-13
## hcpck=5
## paidTolls=Yes
                                0.000000 0.0000000 0.8652390 3.693694e-13
## dropoff=16
                               28.825623 3.4424139 6.0783041 1.123668e-14
                                28.862974
                                          4.2073948 7.4194246 9.285954e-18
## passenger groups=Couple
## Payment type=Credit card
                               43.129771 38.4190395 45.3385248 5.816687e-22
                                           2.7624309 6.1431971 2.305954e-23
## pickup=16
                                22.887324
                                           3.1874203 6.7272334 2.013643e-23
## dropoff=19
                                24.115756
## dropoff=17
                               20.553360
                                          2.2099448 5.4726368 2.042389e-24
## pickup=19
                               23.376623 3.0599235 6.6623405 1.809388e-24
                               20.318725 2.1674458 5.4293749 1.333510e-24
## pickup=17
## TipIsGiven=Yes
                               40.666284 30.0892478 37.6595284 2.371984e-27
## pickup=18
                               21.974522 2.9324267 6.7921263 1.574639e-27
                                ## dropoff=18
                                32.315522 16.1920952 25.5029202 3.634586e-50
## period=Period afternoon
## hcpck=3
                                0.000000
                                          0.0000000 5.6673156 3.426844e-85
## Trip distance range=Medium dist 23.326572
                                           9.7747556 21.3281419 3.883089e-88
## passenger groups=Group 5.063291
                                           0.8499788 8.5442353 8.681102e-96
## Trip distance range=Long dist
                                 2.857143
                                           0.8074798 14.3845987 6.703159e-192
## hcpck=4
                                 0.000000
                                           0.0000000 16.3962795 1.365785e-268
##
                                  v.test
## Trip distance range=Short dist 37.621276
                                33.790344
## hcpck=2
                                21.366218
## passenger groups=Single
                                10.834134
## TipIsGiven=No
## Payment type=Cash
                                  9.519231
                                  7.920069
## paidTolls=No
## dropoff=14
                                  5.817791
## pickup=14
                                 5.761078
## period=Period night
                                 5.674999
                                 5.445891
## pickup=12
## dropoff=12
                                 5.165718
                                 5.149326
## period=Period morning
## period=Period valley
                                 4.673461
## dropoff=13
                                 4.658080
## dropoff=08
                                  4.130886
                                 3.946309
## pickup=20
                                 3.895604
## pickup=08
## pickup=15
                                 3.830025
                                 3.794840
## pickup=13
## dropoff=15
                                 3,607293
                                 3.438549
## dropoff=09
## pickup=07
                                  3.408166
## dropoff=07
                                  3.366918
## pickup=11
                                  3.229824
```

```
## pickup=09
                                  3.134361
## pickup=21
                                  2 719442
## dropoff=10
                                  2.663010
## dropoff=20
                                 2.464884
## improvement surcharge=No
                                 2.413874
## dropoff=22
                                 2.378130
## dropoff=21
                                 2,224382
## pickup=23
                                 2.146579
## MTA tax=No
                                 2.121384
## Trip type=Dispatch
                                 2.101095
                                 1.989058
## dropoff=23
## pickup=02
                                 1.987108
## Trip type=Street-Hail
                               -2.101095
## MTA tax=Yes
                                -2.121384
## improvement surcharge=Yes
                               -2.413874
## paidTolls=NA
                                -2.704069
                                 -7.168374
## hcpck=5
## paidTolls=Yes
                                -7.266336
## dropoff=16
                                -7.724417
## passenger groups=Couple
                                 -8.582467
## Payment type=Credit card
                                -9.632724
                                -9.958902
## pickup=16
## dropoff=19
                                -9.972371
## dropoff=17
                               -10.197120
## pickup=19
                               -10.208881
                               -10.238453
## pickup=17
## TipIsGiven=Yes
                               -10.834134
                               -10.871572
## pickup=18
## dropoff=18
                                -11,501699
## period=Period afternoon -14.893461
## hcpck=3
                                -19.559460
## Trip distance range=Medium dist -19.902348
## passenger groups=Group -20.766588
## Trip distance range=Long dist -29.549307
## hcpck=4
                                -35.014246
##
##
## Link between the cluster variable and the quantitative variables
Eta2 P-value
## tlenkm 0.672008922 0.000000e+00
## traveltime 0.555354040 0.000000e+00
## Tip_amount 0.246746337 4.109487e-282
## espeed 0.199180783 8.408988e-221
## Passenger count 0.175757629 6.029127e-192
## hour 0.032768593 2.980266e-32
## Dropoff latitude 0.013838854 3.496069e-13
## Pickup latitude 0.008063685 1.491934e-07
## Dropoff longitude 0.006916752 1.860293e-06
## Pickup longitude 0.005886284 1.753776e-05
##
```

```
## Description of each cluster by quantitative variables
## $`1`
##
                       v.test Mean in category Overall mean sd in category
                    20.042407
                                    16.8096151 11.61104706
## Fare amount
                                                                3.74747126
## traveltime
                    19.432544
                                    18.6125953 12.48732425
                                                                5.92050797
## Trip distance
                    17.591543
                                                 2.72449524
                                     4.2630905
                                                                1.21907679
                                                                2.00322478
## tlenkm
                    17.577688
                                     6.8373493
                                                 4.34905091
## Total amount
                    17.328080
                                    19.3954753
                                                13.92640493
                                                                3.88246513
## espeed
                    13.362174
                                    23.9908565
                                                20.33575305
                                                                9.09332230
## Tip amount
                     9.087511
                                     1.5456197
                                                 1.02203842
                                                                1.76395923
## hour
                    -2.085754
                                    12.9530686 13.39757733
                                                                6.92604649
## Tolls amount
                    -3.004488
                                     0.0000000
                                                 0.04769564
                                                                0.00000000
## Pickup latitude
                    -4.220712
                                    40.7394347 40.74676502
                                                                0.05593978
## Pickup longitude -4.602008
                                   -73.9409325 -73.93496823
                                                                0.04162304
## Dropoff longitude -4.902556
                                   -73.9414715 -73.93460830
                                                                0.04690465
## Extra
                    -5.246122
                                     0.2918171
                                                 0.35226044
                                                                0.32723242
## Dropoff latitude
                    -5.362187
                                    40.7357173
                                                40.74500568
                                                                0.05465058
## Passenger count
                    -6.078029
                                     1,1732852
                                                 1.37107208
                                                                0.52270578
##
                     Overall sd
                                     p.value
## Fare amount
                     8.25496368 2.351166e-89
## traveltime
                    10.03175633 4.095543e-84
## Trip distance
                     2.78356770 2.859844e-69
## tlenkm
                     4.50528246 3.651657e-69
                    10.04487145 2.888095e-67
## Total amount
                     8.70570362 1.005835e-40
## espeed
## Tip amount
                     1.83366715 1.013320e-19
## hour
                     6.78263699 3.700093e-02
                     0.50523041 2.660280e-03
## Tolls amount
## Pickup latitude
                     0.05527371 2.435315e-05
                     0.04124656 4.184366e-06
## Pickup longitude
## Dropoff longitude 0.04455396 9.459752e-07
## Extra
                     0.36668354 1.553337e-07
## Dropoff latitude
                     0.05512875 8.222053e-08
## Passenger count
                     1.03565723 1.216689e-09
##
## $`2`
##
                      v.test Mean in category Overall mean sd in category
## Fare amount
                   31.618439
                                   22.8122649 11.6110471
                                                               9.22680134
                                   25.9868999
## traveltime
                   31.356926
                                                12.4873242
                                                              14.03897959
## Trip distance
                   31.015924
                                   6.4295631
                                                2.7244952
                                                               3.06837162
## tlenkm
                                                 4.3490509
                                                               5.06506125
                   30.335416
                                   10.2142348
## Total amount
                   29.183431
                                   26.5066872
                                                13.9264049
                                                               9.88546826
                   18.948178
                                    2.5131070
                                                1.0220384
                                                               2.90146068
## Tip amount
## Passenger count 18.548676
                                    2.1954733
                                                 1.3710721
                                                               1.88366928
## espeed
                   17.970433
                                   27.0496099
                                                20.3357531
                                                              13.80572702
## Extra
                    2.000758
                                    0.3837449
                                                 0.3522604
                                                               0.37865254
## hour
                                   12.8251029
                                                13.3975773
                                                               7.02701046
                   -1.966744
## Dropoff latitude -2.235052
                                   40.7397179
                                                40.7450057
                                                               0.05038104
## Pickup latitude -2.283116
                                   40.7413493
                                                40.7467650
                                                               0.05618931
                    Overall sd
                                     p.value
## Fare amount
                    8.25496368 2.060133e-219
                   10.03175633 7.828132e-216
## traveltime
## Trip distance
                    2.78356770 3.288235e-211
## tlenkm
                    4.50528246 3.912848e-202
                   10.04487145 3.147246e-187
## Total amount
```

```
1.83366715 4.571378e-80
## Tip amount
## Passenger count
                    1.03565723 8.358632e-77
## espeed
                     8.70570362 3.321124e-72
## Extra
                     0.36668354 4.541845e-02
## hour
                     6.78263699
                               4.921271e-02
## Dropoff latitude 0.05512875
                                2.541391e-02
## Pickup latitude
                     0.05527371
                                2.242356e-02
##
## $\3\
##
                         v.test Mean in category Overall mean sd in category
## Extra
                      38,691376
                                       0.7938389
                                                   0.35226044
                                                                  0.32313622
## Passenger count
                     17.820318
                                       1.9454976
                                                   1.37107208
                                                                  1.46017142
## hour
                     12,277044
                                      15.9893365 13.39757733
                                                                  5,49158167
## Dropoff longitude
                     2.293129
                                     -73.9314284 -73.93460830
                                                                  0.04406971
## Tolls amount
                     -3.033102
                                      0.0000000
                                                   0.04769564
                                                                  0.00000000
## Tip amount
                     -7.445308
                                       0.5971201
                                                   1.02203842
                                                                  0.94944352
## traveltime
                     -12.103859
                                       8.7080964
                                                  12.48732425
                                                                  4.76347424
## Total amount
                    -12.119349
                                      10.1373934
                                                  13.92640493
                                                                  4.45694924
## espeed
                    -13,436913
                                      16.6948791
                                                  20.33575305
                                                                  5.45449827
## tlenkm
                    -14.668192
                                       2.2922093
                                                  4.34905091
                                                                  1.23050317
## Fare amount
                    -14.695506
                                       7.8353081 11.61104706
                                                                  2.95164582
## Trip distance
                    -14.966258
                                      1.4278617
                                                   2.72449524
                                                                  0.76358087
##
                     Overall sd
                                      p.value
## Extra
                      0.36668354 0.000000e+00
                     1.03565723 4.915602e-71
## Passenger count
                      6.78263699 1.203142e-34
## hour
## Dropoff longitude 0.04455396 2.184058e-02
## Tolls amount
                      0.50523041 2.420542e-03
## Tip amount
                     1.83366715 9.671838e-14
## traveltime
                    10.03175633 1.007608e-33
## Total amount
                    10.04487145 8.341900e-34
## espeed
                    8.70570362 3.674477e-41
## tlenkm
                     4.50528246 1.030547e-48
## Fare amount
                     8.25496368 6.888191e-49
## Trip distance
                     2.78356770 1.219954e-50
##
## $`4`
##
                     v.test Mean in category Overall mean sd in category
## Tolls amount
                    40.05093
                                    1.963074
                                              0.04769564
                                                              2.63278950
## Total amount
                    39.12185
                                    51.124128 13.92640493
                                                              18.90835873
## tlenkm
                    37.16394
                                   20.197849
                                               4.34905091
                                                               9.64419649
                    37.12125
                                   12.505354
                                               2.72449524
                                                               5.86941865
## Trip distance
## Fare amount
                    35.87332
                                   39.642089 11.61104706
                                                             12,56020461
                                   38.288226 12.48732425
                    27.17098
                                                              14.95322699
## traveltime
                                    5.002018
                                               1.02203842
## Tip amount
                    22.93020
                                                               4.90894443
## espeed
                    15.01648
                                    32.710163
                                               20.33575305
                                                              13.86530272
## Pickup latitude -2.51323
                                   40.733616
                                               40.74676502
                                                               0.06075561
## Dropoff latitude -4.24057
                                               40.74500568
                                    40.722877
                                                               0.06697507
##
                    Overall sd
                                      p.value
## Tolls amount
                    0.50523041 0.000000e+00
## Total amount
                    10.04487145 0.000000e+00
## tlenkm
                    4.50528246 2.610729e-302
## Trip distance
                    2.78356770 1.275899e-301
## Fare amount
                    8.25496368 7.964808e-282
## traveltime
                    10.03175633 1.430929e-162
                    1.83366715 2.322683e-116
## Tip amount
```

```
8.70570362 5.727137e-51
## espeed
## Pickup latitude
                    0.05527371 1.196314e-02
## Dropoff latitude 0.05512875 2.229528e-05
## $`5`
##
                        v.test Mean in category Overall mean sd in category
## Dropoff latitude
                      5.958416
                                     40.7497513 40.74500568
                                                                 0.05498413
## Pickup latitude
                      4.803646
                                     40.7506010 40.74676502
                                                                 0.05450429
## Dropoff longitude
                      3.210705
                                    -73.9325416 -73.93460830
                                                                 0.04115731
## Pickup longitude
                      2.570962
                                    -73.9334362 -73.93496823
                                                                 0.03988268
## hour
                                     12.7879303 13.39757733
                                                                 6.90562873
                     -6.221468
## Tolls amount
                     -6.534347
                                     0.0000000
                                                 0.04769564
                                                                 0.00000000
## espeed
                    -15.463075
                                     18.3909003 20.33575305
                                                                5.57665243
## Tip amount
                    -19.811493
                                     0.4972011
                                                 1.02203842
                                                                 0.83589332
## Passenger count -20.838846
                                      1.0592717
                                                 1.37107208
                                                                 0.26946914
                                                  0.35226044
## Extra
                    -26.784004
                                      0.2103697
                                                                 0.24683890
## tlenkm
                    -32.057736
                                      2.2624381
                                                  4.34905091
                                                                 1.22971408
## Trip distance
                    -32.242607
                                      1.4278567
                                                  2.72449524
                                                                 0.74929076
                    -33.057788
## traveltime
                                      7.6961963 12.48732425
                                                                 4.04125063
## Total amount
                    -33.723082
                                      9.0324649 13.92640493
                                                                 3.54907115
## Fare amount
                    -34.325210
                                      7.5173531 11.61104706
                                                                 2.67938944
                                      p.value
##
                     Overall sd
## Dropoff latitude
                   0.05512875 2.546951e-09
## Pickup latitude
                     0.05527371 1.558026e-06
## Dropoff longitude 0.04455396 1.324096e-03
## Pickup longitude
                     0.04124656 1.014166e-02
## hour
                     6.78263699 4.925237e-10
## Tolls amount
                     0.50523041
                                 6.388760e-11
## espeed
                     8.70570362 6.158740e-54
## Tip_amount
                    1.83366715 2.369546e-87
## Passenger count 1.03565723 1.924230e-96
## Extra
                  0.36668354 4.963017e-158
## tlenkm
                    4.50528246 1.712776e-225
## Trip distance
                     2.78356770 4.466041e-228
## traveltime
                    10.03175633 1.202241e-239
## Total amount
                    10.04487145 2.653016e-249
## Fare amount
                     8.25496368 3.301578e-258
```

res.ca 1

```
summary (res.ca)
##
## Call:
## CA(X = tt)
##
## The chi square of independence between the two variables is equal to 8.867721 (p-
value = 0.5447017).
##
## Eigenvalues
                                   Dim.2
##
                          Dim.1
                          0.001
                                  0.000
## Variance
## % of var.
                         77.890 22.110
## Cumulative % of var. 77.890 100.000
```

```
## Rows
             Iner*1000
##
                         Dim.1
                                  ctr
                                        cos2
                                                Dim.2
                                                         ctr
                                                               cos2
## (11,18] | 0.759 | -0.054 50.310 0.990 | -0.005 1.763 0.010 |
                 0.507 | 0.056 32.461 0.956 | -0.012 5.273 0.044 |
## (18,301 |
## (30,501 L
                 0.212 \mid 0.055 \quad 9.782
                                       0.691 | 0.037 15.413 0.309 |
## (50,129) I
                 0.125 | 0.088 7.047
                                       0.839 | -0.038 4.746
                         0.005 0.396
                                       0.049 \mid -0.021 \mid 26.828
## (8,111
                 0.120 |
                                                              0.951 L
          0.195 | 0.000 0.004 0.000 | 0.027 45.976 1.000 |
## [0,8]
           ##
## Columns
             Iner*1000
                          Dim.1
##
                                   ctr
                                        cos2
                                                Dim.2
                                                         ctr
                                                               cos2
## Couple
                0.726 | 0.079 31.197
                                       0.642 | 0.059 61.383
                                                              0.358 |
                 0.955 | 0.096 52.961
                                       0.829 | -0.044 38.494
## Group
                                                              0.171 L
## Single
                0.237 | -0.017 15.841 0.998 | -0.001 0.122 0.002 |
```

res.ca 2

```
summary(res.ca)
##
## Call:
## CA(X = tt)
##
## The chi square of independence between the two variables is equal to 6099.333 (p-
value = 0).
##
## Eigenvalues
##
                         Dim.1
                                Dim.2
                                        Dim.3
                                                Dim.4
                                0.388
                                        0.189
                                                0.009
## Variance
                         0.751
## % of var.
                        56.176 29.038 14.129
## Cumulative % of var. 56.176 85.215 99.344 100.000
##
## Rows
             Iner*1000
##
                           Dim.1
                                    ctr
                                           cos2
                                                    Dim.2
                                                                    cos2
## (11,18] | 266.105 | 0.590 11.967
                                          0.338 | -0.726 35.079
                                                                   0.512 I
## (18,301
               269.624 | 1.187
                                 29.477
                                          0.821 | 0.529 11.324
          0.163 L
                        1.383 11.441
## (30,50]
          | 175.119 |
                                          0.491 | 1.260 18.373
                                                                   0.407 |
## (50,129) |
                                 1.425
                                          0.337 | 1.341
               31.782 | 1.054
                                                           4.467
                                                                   0.546 |
## (8,111
               221.698 | -0.553 10.223
                                          0.346 | -0.429 11.924
          1
           | 372.951 | -0.978 35.466
                                                  0.512 18.833
## [0,8]
                                          0.714 |
                                                                   0.196 |
                     ctr
##
             Dim.3
                             cos2
            0.391 20.884
## (11,181
                             0.148 |
## (18,30]
            -0.063
                    0.333
                            0.002 |
## (30,50]
            -0.582
                     8.062
                            0.087
## (50,129) -0.419
                    0.895
                             0.053 I
## (8,11]
           -0.627 52.158
                             0.445 |
## [0,8]
            0.346 17.668
                             0.090 |
##
## Columns
             Iner*1000
                           Dim.1
##
                                    ctr
                                           cos2
                                                    Dim.2
                                                              ctr
                                                                     cos2
## (10,15] | 200.286 |
                           0.483
                                   6.218
                                          0.233 | -0.819 34.577
                                                                   0.670 |
```

```
## (15,20] | 143.488 | 0.960 14.763 0.773 | -0.260 2.095 0.057 |
## (20,50] | 415.261 | 1.305 34.509 0.624 | 0.946 35.059 0.328 |
## (5,10] | 236.860 | -0.653 18.786 0.596 | -0.246 5.145 0.084 |
         341.385 | -0.993 25.724 0.566 | 0.677 23.123 0.263 |
## [0,5]
##
          Dim.3 ctr cos2
         0.288 8.805 0.083 |
## (10,151
         0.398 10.107
                       0.133
## (15,201
## (20,50] -0.357 10.289
                       0.047 |
        -0.477 39.954
                       0.319 |
## (5,101
          0.545 30.844
## [0,5]
                        0.171 I
```

mca-dim1

```
res.desc[[1]]
## $quanti
               correlation
                            p.value
## Total amount 0.1547222 3.65431e-26
##
## $quali
##
                               R2
                                      p.value
## RateCodeID
                      0.945537593 0.000000e+00
## RateCodeID 0.945537593 0.000000e+00
## Trip_type 0.942072409 0.000000e+00
## Trip distance range 0.058205469 6.898258e-61
           - 0.028972784 1.405425e-27
## f.cost
## passenger groups 0.019901125 6.814707e-21
## TipIsGiven 0.004240936 9.364240e-06
## period
                    0.004628593 8.564400e-05
                    0.001608040 2.429314e-02
## Payment_type
##
## $category
##
                                   Estimate p.value
## Trip type=Dispatch
                                  1.67529735 0.000000e+00
                                 1.57877258 0.000000e+00
## RateCodeID=Rate-Other
## Trip distance range=Long dist 0.24028354 4.637674e-62
## passenger_groups=Couple 0.19279452 5.856637e-22
                                 0.43727781 5.906344e-17
## f.cost=(50,129)
                                 0.05054341 1.602061e-06
## f.cost=(30,50]
## TipIsGiven=No
                                 0.03566808 9.364240e-06
## period=Period morning
                                 0.06536718 5.700992e-04
## Payment_type=Cash
                                  0.06349408 1.434472e-02
                                 0.02679756 2.616189e-02
## Payment type=Credit card
## f.cost=[0,8]
                                 -0.14970203 8.537458e-03
## Trip distance range=Medium dist -0.11215628 6.996595e-03
## f.cost=(11,18]
                   -0.15476359 3.894367e-03
## period=Period afternoon
                                -0.05178612 1.144725e-03
                                -0.16266832 6.499724e-04
## f.cost=(8,11]
## TipIsGiven=Yes
                                 -0.03566808 9.364240e-06
## f.cost=(18,30]
                                 -0.02068728 1.202545e-07
## passenger groups=Single
                                 -0.09190735 2.059738e-09
## Trip distance range=Short dist -0.12812726 2.015102e-22
                                 -1.67529735 0.000000e+00
## Trip_type=Street-Hail
## RateCodeID=Rate-1
                                 -1.57877258 0.000000e+00
##
```

```
## attr(,"class")
## [1] "condes" "list "
```

mca-dim2

```
res.desc[[2]]
## $quanti
                                 p.value
##
               correlation
## Total amount 0.3688482 5.757656e-149
##
## $quali
##
                                R2
                                        p.value
                      0.5272544813 0.000000e+00
## Payment type
                      0.2602830667 6.879178e-305
## VendorID
## Trip distance range 0.2384878813 4.714678e-274
## f.cost 0.1956079989 4.287815e-215
## TipIsGiven
                      0.1613968295 6.956769e-179
## period
                      0.1103532182 9.429917e-117
                    0.0703669803 6.304633e-74
## passenger groups
                      0.0013941924 1.111798e-02
## Trip type
                      0.0009990214 3.163284e-02
## RateCodeID
##
## $category
##
                                                   p.value
                                    Estimate
## Payment type=No paid
                                  1.84096016 0.000000e+00
## VendorID=f.Vendor-Mobile
                                  0.26007767 6.879178e-305
## TipIsGiven=Yes
                                  0.17229953 6.956769e-179
                                  0.19939818 5.880829e-119
## Trip distance range=Long dist
## period=Period morning
                                  0.30980763 1.193381e-106
## f.cost=(18,301)
                                   0.18702736 1.831882e-102
## Trip distance range=Medium dist 0.08653538 8.235254e-84
## passenger groups=Single 0.17356325 4.157410e-60
## f.cost=(3\overline{0}, 50]
                                  0.24385380 3.076322e-39
                                  0.15326671 3.834075e-07
## f.cost=(50,129)
## passenger groups=Couple
                                 0.03719691 1.495679e-05
## Trip type=Street-Hail
                                 0.05046600 1.111798e-02
## RateCodeID=Rate-1
                                  0.04018420 3.163284e-02
                                 -0.04018420 3.163284e-02
## RateCodeID=Rate-Other
                                 -0.05046600 1.111798e-02
## Trip type=Dispatch
                                 -0.06069884 1.647278e-06
## f.cost=(11,18]
## period=Period valley
                                 -0.12396133 4.566127e-14
## period=Period afternoon
                                 -0.14612741 8.436539e-21
                                 -0.24322507 1.869439e-36
## f.cost=(8,11]
## passenger groups=Group
                                 -0.21076016 2.204053e-67
## f.cost=[0,8]
                                 -0.28022396 5.282753e-68
## TipIsGiven=No
                                 -0.17229953 6.956769e-179
## Payment type=Credit card
                                 -0.71587782 4.558246e-227
## Trip distance range=Short dist -0.28593356 2.059524e-267
## VendorID=f.Vendor-VeriFone
                                  -0.26007767 6.879178e-305
## Payment type=Cash
                                  -1.12508234 0.000000e+00
##
## attr(,"class")
## [1] "condes" "list "
```

mca-all-dim1

```
res.desc[[1]]
## $quanti
##
                   correlation
                                    p.value
                  0.34704329 5.687723e-131
## Fare amount
0.23128431 3.455149e-57
## traveltime
## espeed
                  0.18449624 1.122581e-36
## Tolls_amount 0.11567250 3.040161e-15
## Tip_amount 0.10081884 6.393352e-12
## Pickup latitude 0.09471249 1.100053e-10
## Dropoff latitude 0.08750941 2.525109e-09
## Pickup longitude 0.04599144 1.760667e-03
## Passenger count -0.06437422 1.184978e-05
## hour
                  -0.20861841 1.253392e-46
## Extra
                  -0.46952211 3.175111e-252
##
## $quali
##
                                R2
                                         p.value
## RateCodeID
                       0.693923341 0.000000e+00
## MTA tax
                       0.711903229 0.000000e+00
## improvement surcharge 0.698232732 0.000000e+00
## Trip_type 0.708486163 0.000000e+00
## hcpck
                       0.297939266 0.000000e+00
## dropoff
                      0.209345234 3.392119e-214
## pickup
                      0.207487287 6.821630e-212
## period
                      0.164815275 5.012350e-180
           0.163714821 1.972284e-177
## claKM
## Trip distance range 0.136491381 5.970680e-148
           0.102309739 1.704572e-105
0.076192183 6.211428e-77
## f.cost
## f.t.t.
##
## $category
##
                                                   Estimate
                                                                 p.value
                                                 1.43031511 0.000000e+00
## Trip type=Dispatch
## improvement surcharge=improvement surcharge No
                                                 1.38427751 0.000000e+00
                                                 1.39203218 0.000000e+00
## MTA tax=MTA tax No
                                                 1.33153381 0.000000e+00
## RateCodeID=Rate-Other
## Trip distance range=Long dist
                                                 0.32675153 8.100939e-136
## hcpck=kHP-2
                                                 0.07977521 1.681574e-104
                                                 0.37766782 8.601718e-102
## period=Period morning
## hcpck=kHP-4
                                                 0.20181507 3.099380e-90
## f.tt=(20,50]
                                                 0.18168927 6.096325e-53
## dropoff=dropoff 09
                                                 0.47527824 1.556093e-45
## pickup=pickup 09
                                                 0.43741728 3.021897e-39
                                                 0.17416148 2.127247e-38
## claKM=kKM-2
                                                 0.04742755 7.002029e-37
## f.cost=(18,30]
                                                 0.21181762 3.678115e-30
0.35502449 2.166357e-28
## f.cost=(30,50]
## pickup=pickup 10
## dropoff=dropoff 10
                                                 0.35598916 5.081215e-28
## pickup=pickup 08
                                                 0.37525538 4.215535e-27
```

```
0.51778721 1.154869e-26
## f.cost=(50,129)
## claKM=kKM-4
                                                    0.40726332 3.051827e-26
## period=Period vallev
                                                    0.06316429 4.676156e-24
                                                    0.31036705 1.118775e-18
## dropoff=dropoff 08
## claKM=kKM-1
                                                    0.02088140 1.810760e-16
## dropoff=dropoff 11
                                                    0.24202770 2.191530e-15
                                                    0.51040471 4.740775e-15
## hcpck=kHP-5
                                                    0.23740406 2.794296e-14
## dropoff=dropoff 13
                                                    0.01649022 1.300670e-13
## paidTolls=paidTolls Yes
                                                    0.20658375 1.248113e-11
## pickup=pickup 12
## pickup=pickup 13
                                                    0.20900204 1.839034e-11
                                                    0.32116637 2.544896e-10
## f.tt=f.tt.NA
                                                    0.58172801 2.637481e-09
## paidTolls=paidTolls.NA
## pickup=pickup 11
                                                    0.18243315 3.201149e-09
## dropoff=dropoff 12
                                                    0.17393741 1.042928e-08
## dropoff=dropoff 06
                                                    0.34833432 4.281223e-07
                                                    0.29293154 5.357562e-07
## pickup=pickup 0\overline{6}
                                                    0.10947712 2.502414e-06
## dropoff=dropoff 15
                                                    0.08865893 3.225767e-05
## pickup=pickup 14
## dropoff=dropoff 14
                                                    0.06535148 6.420665e-04
## pickup=pickup 07
                                                    0.10272201 9.978763e-04
                                                    0.18403737 1.347096e-03
## pickup=pickup 05
## passenger groups=Couple
                                                    0.09533822 1.673249e-03
## pickup=pickup 15
                                                   0.05360616 1.924293e-03
## dropoff=dropoff 05
                                                   0.11200689 2.399701e-02
## dropoff=dropoff 07
                                                   0.04844411 4.477600e-02
                                                   -0.09239324 3.587226e-02
## Trip distance range=Medium dist
                                                   -0.17632814 8.861076e-03
-0.13845127 4.312258e-03
## pickup=pickup 03
## dropoff=dropoff 16
## pickup=pickup 1\overline{6}
                                                   -0.14870023 1.210472e-03
## dropoff=dropoff 22
                                                   -0.16127609 9.445790e-04
## f.tt=(15,20)
                                                   -0.02276355 5.656303e-04
## pickup=pickup 22
                                                   -0.17078247 2.323145e-04
## f.tt=(10,151)
                                                   -0.15233505 2.086366e-04
## dropoff=dropoff 03
                                                   -0.23113265 1.435539e-04
                                                   -0.23016247 1.876733e-05
## f.cost=[0,8]
                                                   -0.23321044 1.639065e-05
## f.cost=(11,18)
                                                   -0.20005018 6.903869e-06
## pickup=pickup 21
## dropoff=dropoff 23
                                                   -0.21249012 2.617862e-06
                                                   -0.21451652 1.857404e-06
## pickup=pickup 00
                                                   -0.11005910 1.742479e-06
## passenger groups=Group
## pickup=pickup 23
                                                   -0.22469398 9.767269e-07
## dropoff=dropoff 00
                                                   -0.22732617 2.822646e-07
                                                   -0.22321151 3.701867e-08
## dropoff=dropoff 21
## period=Period night
                                                   -0.12234903 1.052033e-08
                                                   -0.34574730 5.171016e-11
## hcpck=kHP-3
                                                   -0.27675451 1.836772e-12
## dropoff=dropoff 17
## pickup=pickup 19
                                                   -0.27361333 9.619675e-15
## dropoff=dropoff 19
                                                   -0.28797827 1.382374e-16
## pickup=pickup 17
                                                   -0.31883145 6.076516e-17
## dropoff=dropoff 20
                                                   -0.30303289 1.825453e-17
## pickup=pickup 20
                                                   -0.30264483 2.466439e-18
## paidTolls=paidTolls No
                                                   -0.59821823 5.109733e-20
                                                   -0.33381152 2.133837e-23
## pickup=pickup 18
                                                   -0.33632575 1.896016e-23
## dropoff=dropoff 18
## f.cost=(8,11]
                                                   -0.31365948 7.123600e-25
```

```
## f.tt=(5,101)
                                                   -0.22721770 1.228615e-33
## Trip distance range=Short dist
                                                   -0.23435829 4.137407e-87
## period=Period afternoon
                                                   -0.31848308 1.175534e-87
                                                   -0.49342136 5.050918e-128
## claKM=kKM-3
## hcpck=kHP-1
                                                   -0.44624768 2.882408e-285
## Trip type=Street-Hail
                                                   -1.43031511 0.000000e+00
## improvement surcharge=improvement surcharge Yes -1.38427751 0.000000e+00
                                                   -1.39203218 0.000000e+00
## MTA tax=MTA tax Yes
                                                   -1.33153381 0.000000e+00
## RateCodeID=Rate-1
##
## attr(,"class")
## [1] "condes" "list "
```

mca-all-dim2

```
res.desc[[2]]
## $quanti
##
                    correlation
                                     p.value
                     0.59540871 0.000000e+00
## Extra
                    0.18753711 7.367467e-38
## Passenger count
## hour
                     0.14546401 2.768090e-23
## Dropoff longitude 0.10780500 1.991105e-13
## espeed 0.10518904 7.497280e-13
## Pickup longitude 0.08329485 1.413350e-08
## Total_amount 0.04423863 2.624881e-03
## Trip_distance 0.04404583 2.740527e-03 ## Fare amount 0.03440690 1.931080e-02
                    0.03204240 2.936007e-02
## tlenkm
## traveltime
                    -0.03531017 1.635340e-02
## Tolls amount
                    -0.05868397 6.539683e-05
## Dropoff latitude -0.08128077 3.127258e-08
## Pickup latitude -0.08469170 8.059026e-09
##
## $quali
##
                                  R2
                                           p.value
                         0.7193448269 0.000000e+00
## period
                         0.7762688275 0.000000e+00
## pickup
                        0.7624477783 0.000000e+00
## dropoff
                        0.4545819701 0.000000e+00
## hcpck
## MTA tax
                        0.1619886885 1.358849e-179
                     0.1582247481 4.316437e-175
## Trip type
## improvement surcharge 0.1533670876 2.604975e-169
## RateCodeID 0.1514542007 4.820984e-167
## claKM
                        0.1244134404 1.691964e-131
## passenger_groups
                        0.0437705123 1.254658e-45
                        0.0076558568 1.198591e-06
## f.cost
## Trip distance range
                        0.0055181933 2.809998e-06
                        0.0044565106 3.304810e-05
## paidTolls
                        0.0041361451 1.808199e-03
## f.tt
## VendorID
                        0.0009197986 3.920678e-02
                        0.0012977242 4.980251e-02
## Payment type
## $category
```

```
Estimate p.value 0.31938183 0.000000e+00
## hcpck=kHP-1
                                                      0.40222038 3.365631e-247
## period=Period night
                                                      0.45882535 5.397000e-213
## period=Period afternoon
                                                      0.61577827 1.358849e-179
## MTA tax=MTA tax No
                                                      0.62682523 4.316437e-175
## Trip type=Dispatch
## improvement surcharge=improvement surcharge No
                                                      0.60163400 2.604975e-169
## RateCodeID=Rate-Other
                                                      0.57687316 4.820984e-167
                                                      0.28367351 8.583686e-105
## claKM=kKM-3
                                                     0.38381622 1.832601e-46
0.38522256 2.503341e-46
## dropoff=dropoff 19
## pickup=pickup 1\overline{9}
                                                     0.38168754 6.015986e-46
## dropoff=dropoff 18
                                                     0.37954972 6.838557e-46
## pickup=pickup 18
## pickup=pickup 20
                                                     0.37329421 3.371096e-43
## dropoff=dropoff 20
                                                     0.37801770 3.497189e-42
## dropoff=dropoff 22
                                                     0.38091527 1.100903e-34
                                                     0.36184277 2.051986e-32
## pickup=pickup 2\overline{2}
                                                     0.13528200 1.069335e-31
## passenger groups=Group
## dropoff=dropoff 21
                                                     0.32784913 6.528817e-29
## dropoff=dropoff 01
                                                     0.40551849 1.201710e-27
## pickup=pickup 01
                                                     0.41106345 2.203563e-27
## pickup=pickup 17
                                                     0.32837866 2.379219e-27
## hcpck=kHP-3
                                                     0.32908692 2.832286e-27
## pickup=pickup 21
                                                     0.33383417 1.161176e-26
## pickup=pickup 00
                                                     0.33610624 2.614122e-25
                                                     0.32779268 3.212179e-24
## dropoff=dropoff 00
                                                     0.40676906 3.883490e-22
## pickup=pickup 02
                                                     0.41364408 4.972724e-22
0.30192512 1.126132e-20
## dropoff=dropoff 02
## dropoff=dropoff 23
## pickup=pickup 23
                                                     0.30110187 3.234219e-19
## dropoff=dropoff 04
                                                     0.42108454 4.954886e-19
## pickup=pickup 04
                                                     0.40921819 2.566232e-15
## pickup=pickup 03
                                                     0.35653630 2.723112e-15
## dropoff=dropoff 03
                                                     0.33499061 5.956436e-14
## dropoff=dropoff 17
                                                     0.22947689 6.600147e-14
                                                     0.04411718 7.518697e-13
## passenger groups=Couple
                                                     0.10747201 4.561136e-12
## claKM=kKM-2
                                                     0.35086823 4.782705e-07
## pickup=pickup 05
## Trip distance range=Long dist
                                                     0.06959039 4.957575e-07
## dropoff=dropoff 05
                                                     0.33403293 1.329113e-06
                                                     0.02021781 4.875813e-04
## f.cost=(8,11]
## f.tt=[0,5]
                                                     0.03435830 1.662342e-03
## hcpck=kHP-4
                                                     0.05473367 1.732551e-02
                                                     0.36969056 2.729367e-02
## paidTolls=paidTolls.NA
## VendorID=f.Vendor-VeriFone
                                                     0.01802595 3.920678e-02
                                                    -0.08624471 4.263781e-02
## dropoff=dropoff 07
                                                    -0.01802595 3.920678e-02
## VendorID=f.Vendor-Mobile
## Trip distance range=Short dist
                                                    -0.03003534 2.057557e-02
## Payment type=No paid
                                                    -0.13844249 1.957223e-02
                                                    -0.15080413 1.234479e-02
## claKM=kKM-4
## pickup=pickup 07
                                                    -0.10307362 1.055184e-02
## paidTolls=paidTolls No
                                                    -0.03224391 4.893648e-03
## f.tt=(20,50]
                                                    -0.06025223 3.961329e-03
                                                    -0.08122460 3.001909e-03
## claKM=kKM-1
                                                    -0.33744664 6.994691e-05
## paidTolls=paidTolls Yes
## hcpck=kHP-5
                                                    -0.30151068 3.827631e-05
```

```
## f.cost=[0,8]
                                                     -0.08481507 7.958326e-08
## pickup=pickup 16
                                                     -0.19161428 6.634026e-13
## dropoff=dropoff 16
                                                     -0.26024731 6.381674e-22
                                                     -0.43184566 5.369589e-31
## dropoff=dropoff 08
## passenger groups=Single
                                                     -0.17939918 2.073015e-45
## pickup=pickup 08
                                                     -0.53102690 2.383861e-49
                                                    -0.54835024 3.477338e-53
## pickup=pickup 11
## dropoff=dropoff 12
                                                     -0.54861363 3.112894e-53
                                                    -0.53735642 6.910645e-55
-0.53762203 6.088027e-55
-0.55875049 3.267704e-57
## dropoff=dropoff 13
## pickup=pickup 12
## pickup=pickup 13
## dropoff=dropoff 09
                                                     -0.54245620 1.605053e-57
                                                    -0.55813145 7.767141e-61
## pickup=pickup 09
## dropoff=dropoff 11
                                                    -0.55595768 9.959401e-62
## dropoff=dropoff 10
                                                    -0.59076056 7.773922e-69
                                                    -0.59157063 1.412063e-70
## pickup=pickup 10
                                                    -0.15911679 1.682905e-71
## claKM=kKM-5
                                                     -0.54732996 3.165865e-72
## pickup=pickup 15
## dropoff=dropoff 15
                                                     -0.55708943 1.053768e-72
## pickup=pickup 1\overline{4}
                                                     -0.61682332 1.161024e-92
## dropoff=dropoff 14
                                                     -0.63592139 2.251034e-94
                                                     -0.57687316 4.820984e-167
## RateCodeID=Rate-1
## improvement surcharge=improvement surcharge Yes -0.60163400 2.604975e-169
## Trip type=Street-Hail
                                                    -0.62682523 4.316437e-175
## MTA tax=MTA tax Yes
                                                     -0.61577827 1.358849e-179
                                                    -0.47130282 8.452319e-206
## period=Period morning
## hcpck=kHP-2
                                                    -0.40169174 0.000000e+00
                                                     -0.38974292 0.000000e+00
## period=Period valley
## attr(,"class")
## [1] "condes" "list "
```

res.hcpcMCA\$desc.var\$category

```
res.hcpcMCA$desc.var$category # description of each cluster by the categories
## $`1`
##
                                Cla/Mod
                                         Mod/Cla
                                                     Global
                                                                p.value
## Payment type=No paid
                            100.0000000 100.00000 0.6489293 3.287724e-78
                            3.0832477 100.00000 21.0469392 3.471103e-21
## VendorID=f.Vendor-Mobile
                              1.0409438 100.00000 62.3404716 6.580800e-07
## TipIsGiven=No
## period=Period morning
                              1.4760148 26.66667 11.7239888 2.482286e-02
                             0.7464607 96.66667 84.0363400 4.121461e-02
## passenger groups=Single
                              0.0000000 0.00000 37.6595284 6.580800e-07
## TipIsGiven=Yes
## Payment type=Credit card 0.0000000 0.00000 45.3385248 1.248361e-08
                            0.0000000 0.00000 54.0125460 6.774205e-11
## Payment type=Cash
## VendorID=f.Vendor-VeriFone 0.0000000
                                         0.00000 78.9530608 3.471103e-21
##
                              v.test
## Payment type=No paid
                          18.721812
## VendorID=f.Vendor-Mobile
                            9.447473
## TipIsGiven=No
                             4.973343
                             2.244148
## period=Period morning
## passenger groups=Single
                            2.041364
## TipIsGiven=Yes
                            -4.973343
```

```
## Payment type=Credit card -5.692987
## Payment type=Cash
                            -6 525573
## VendorID=f. Vendor-VeriFone -9.447473
## $`2`
##
                                  Cla/Mod
                                             Mod/Cla
                                                        Global
                                                                    p.value
                                88.379983 95.7720588 25.5029202 0.000000e+00
## period=Period afternoon
## Trip distance range=Short dist 28.162853 76.9301471 64.2872594
                                                                2.073868e-24
## Trip_type=Street-Hail
                                24.118821 100.0000000 97.5773307 5.821121e-14
## RateCodeID=Rate-1
                                24.132562 99.7242647 97.2528661
                                                                1.150890e-11
## passenger groups=Couple
                              37.900875 11.9485294 7.4194246 5.792479e-10
                               29.461279 32.1691176 25.6975990 3.920300e-08
## f.cost=(11,181)
## f.cost=(8.111)
                              28.844483 30.5147059 24.8972529 1.397923e-06
## VendorID=f.Vendor-Mobile 26.927030 24.0808824 21.0469392 5.477246e-03
## VendorID=f.Vendor-VeriFone
                              22.630137 75.9191176 78.9530608 5.477246e-03
                               9.523810 0.5514706 1.3627515 4.760384e-03
## f.cost=(50,129)
## Payment type=No paid
                               0.000000 0.0000000 0.6489293 3.099747e-04
## passenger groups=Single
                               22.265122 79.5036765 84.0363400 5.081032e-06
## RateCodeID=Rate-Other
                                2.362205 0.2757353 2.7471339 1.150890e-11
## f.cost=(18,301
                               13.812155 9.1911765 15.6608263 1.988020e-12
## Trip type=Dispatch
                                0.000000 0.0000000 2.4226693 5.821121e-14
                                4.072398 0.8272059 4.7804456 5.272518e-16
## f.cost=(30,501)
## period=Period morning
                               4.428044 2.2058824 11.7239888 1.528422e-37
## Trip distance range=Long dist 1.654135 1.0110294 14.3845987 1.258712e-66
## period=Period valley
                               1.746032 2.0220588 27.2550292 6.479660e-137
                                 0.000000 0.0000000 35.5180619 1.204220e-246
## period=Period night
##
                                   v.test
## period=Period afternoon
## Trip distance range=Short dist 10.195634
## Trip_type=Street-Hail
                                 7.512044
## RateCodeID=Rate-1
                                 6.786246
## passenger groups=Couple
                                 6.195976
## f.cost=(11,18)
                                 5.494405
## f.cost=(8,11)
                                 4.825301
## VendorID=f.Vendor-Mobile
                                 2.777538
## VendorID=f.Vendor-VeriFone
                                -2.777538
## f.cost=(50,129)
                                 -2.822816
## Payment type=No paid
                                 -3.606818
## passenger groups=Single
                                -4.561414
                                -6.786246
## RateCodeID=Rate-Other
                                -7.035322
## f.cost=(18,301)
## Trip type=Dispatch
                                -7.512044
## f.cost=(30,50]
                                -8.105047
## period=Period morning -12.805447
## Trip_distance_range=Long dist -17.243201
## period=Period valley
                               -24.905542
                               -33.541337
## period=Period night
##
## $`3`
##
                                Cla/Mod
                                             Mod/Cla
                                                        Global
## period=Period valley
                                77.222222 67.8995115 27.2550292 0.000000e+00
## period=Period morning
                                84.870849 32.1004885 11.7239888 2.187992e-171
## passenger groups=Single
                                36.885457 100.0000000 84.0363400 7.053895e-133
                                31.766792 100.0000000 97.5773307 4.847071e-19
## Trip type=Street-Hail
                                31.828292 99.8604327 97.2528661
## RateCodeID=Rate-1
                                                                2.899525e-18
## f.cost=[0,8]
                                36.990596 32.9378925 27.6011248 7.127666e-08
```

```
## Trip distance range=Short dist 33.411844 69.2951849 64.2872594 1.662139e-06
## Payment_type=Cash 33.520224 58.4089323 54.0125460 5.704677e-05
## TipIsGiven=No
                            32.616239 65.5966504 62.3404716 2.137595e-03
                            28.317059 34.4033496 37.6595284 2.137595e-03
## TipIsGiven=Yes
## f.cost=(18,301
                            26.104972 13.1891137 15.6608263 1.731548e-03
## Payment type=Credit card
                           28.435115 41.5910677 45.3385248 5.948993e-04
## f.cost=(30,501)
                             20.814480 3.2100488 4.7804456 5.532609e-04
                             11.111111 0.4884857 1.3627515 2.255397e-04
## f.cost=(50,129)
## Payment type=No paid 0.000000 0.0000000 0.6489293 1.404592e-05
## Trip distance range=Long dist 17.894737 8.3042568 14.3845987 1.903360e-16
## RateCodeID=Rate-Other 1.574803 0.1395673 2.7471339 2.899525e-18
## Trip type=Dispatch
                             0.000000 0.0000000 2.4226693 4.847071e-19
## passenger groups=Group
                             0.000000 0.0000000 8.5442353 6.606223e-68
## period=Period afternoon
                             0.000000 0.0000000 25.5029202 4.668360e-228
                             0.000000 0.0000000 35.5180619 0.000000e+00
## period=Period night
##
                                v.test
## period=Period valley
                                    Tnf
## period=Period morning
                               27,907100
## passenger groups=Single
                               24.530099
## Trip type=Street-Hail
                               8.915708
## RateCodeID=Rate-1
                               8.715315
## f.cost=[0,8]
                               5.387923
## Trip distance range=Short dist 4.790684
## Payment type=Cash
                               4.024705
## TipIsGiven=No
                               3.070418
## TipIsGiven=Yes
                               -3.070418
## f.cost=(18,301)
                              -3.132787
                             -3.433929
## Payment type=Credit card
## f.cost=(30,50]
                              -3.453549
## f.cost=(50,129)
                              -3.688545
## Payment_type=No paid
                              -4.343142
## Trip distance range=Long dist -8.228018
## RateCodeID=Rate-Other
                             -8.715315
## Trip type=Dispatch
                              -8.915708
## passenger groups=Couple
                             -16.144309
## passenger groups=Group
                              -17.412726
                             -32.241234
## period=Period afternoon
## period=Period night
                                   -Inf
##
## $`4`
##
                               Cla/Mod
                                          Mod/Cla
                                                    Global
                                                                p.value
## period=Period night
                              96.711328 81.3524590 35.5180619 0.000000e+00
## Trip distance range=Long dist 71.578947 24.3852459 14.3845987 1.695159e-61
## passenger_groups=Group
                              74.430380 15.0614754 8.5442353 6.686185e-42
                             43.272002 100.0000000 97.5773307 7.579366e-28
## Trip type=Street-Hail
                             43.349644 99.8463115 97.2528661 2.409545e-26
## RateCodeID=Rate-1
## f.cost=(30,50]
                             71.493213 8.0942623 4.7804456 2.347589e-19
                           56.215470 20.8504098 15.6608263 1.698775e-16
55.685131 9.7848361 7.4194246 1.982848e-07
## f.cost=(18,30]
## passenger groups=Couple
                            46.984492 41.9057377 37.6595284 3.681425e-07
## TipIsGiven=Yes
1.9979508 1.3627515 1.700462e-03
## f.cost=(50,129)
                              61.904762
                              39.530843 23.3094262 24.8972529
## f.cost=(8,11]
                                                            3.262945e-02
## Payment type=Cash
                              39.767721 50.8709016 54.0125460 2.505066e-04
```

```
## f.cost=[0,8]
                               36.912226 24.1290984 27.6011248 5.881095e-06
## VendorID=f.Vendor-Mobile
                               35.765673 17.8278689 21.0469392 3.937983e-06
                               39.347675 58.0942623 62.3404716 3.681425e-07
## TipIsGiven=No
                               0.000000 0.0000000 0.6489293 6.644475e-08
## Payment type=No paid
## f.cost=(11.181)
                               35.521886 21.6188525 25.6975990 4.928571e-08
## RateCodeID=Rate-Other
                               2.362205 0.1536885 2.7471339 2.409545e-26
## Trip type=Dispatch
                               0.000000 0.0000000 2.4226693 7.579366e-28
## Trip distance range=Short dist 36.238223 55.1741803 64.2872594 2.788750e-28
## passenger_groups=Single 37.760618 75.1536885 84.0363400 1.056095e-44
## period=Period morning
## period=Period valley
                               5.350554 1.4856557 11.7239888 2.335274e-94
                              18.015873 11.6290984 27.2550292 2.460280e-99
## period=Period afternoon
                              9.160305 5.5327869 25.5029202 1.780977e-179
##
                                   v.test
## period=Period night
## Trip distance range=Long dist 16.546560
## passenger groups=Group
                                13,562453
## Trip type=Street-Hail
                                10.938073
## RateCodeID=Rate-1
                                10.619847
## f.cost=(30.501)
                                 8.995687
## f.cost=(18,30]
                                8.241632
## passenger groups=Couple
                                5.200938
## TipIsGiven=Yes
                                5.084734
## VendorID=f.Vendor-VeriFone
                                4.614629
## Payment type=Credit card
                                4.422854
                                3.138101
## f.cost=(50,129)
                                -2.136613
## f.cost=(8,11]
## Payment type=Cash
                                -3.661741
## f.cost=[0,8]
                                -4.530620
## VendorID=f.Vendor-Mobile
                               -4.614629
                                -5.084734
## TipIsGiven=No
## Payment type=No paid
                               -5.400529
## f.cost=(11,18)
                               -5.453868
## RateCodeID=Rate-Other
                              -10.619847
## Trip type=Dispatch
                               -10.938073
## Trip distance range=Short dist -11.028370
## passenger groups=Single -14.027639
## period=Period morning
                               -20.607817
                               -21.155413
## period=Period valley
## period=Period afternoon
                               -28.565936
##
## $`5`
##
                                    Cla/Mod
                                            Mod/Cla Global
## RateCodeID=Rate-Other
                               93.70078740 99.1666667 2.747134 3.098738e-225
                               100.00000000 93.3333333 2.422669 2.173170e-216
## Trip type=Dispatch
## Trip distance range=Long dist 7.66917293 42.5000000 14.384599 3.518497e-14
                                15.87301587 8.3333333 1.362751 4.263359e-06
## f.cost=(50,129)
                                 3.33102012 80.0000000 62.340472 2.655335e-05
## TipIsGiven=No
## passenger groups=Couple
                                 6.41399417 18.3333333 7.419425 7.020893e-05
                                 2.34234234 75.8333333 84.036340 1.837786e-02
## passenger groups=Single
## TipIsGiven=Yes
                                 1.37851809 20.0000000 37.659528 2.655335e-05
## Trip distance range=Short dist 1.68236878 41.6666667 64.287259 3.637606e-07
## Trip type=Street-Hail
                                0.17734427 6.6666667 97.577331 2.173170e-216
## RateCodeID=Rate-1
                                ##
                                  v.test
## RateCodeID=Rate-Other
                                32.039255
## Trip type=Dispatch
                                31.397728
```

```
## Trip_distance_range=Long_dist 7.577658
## f.cost=(50,129) 4.598112
## TipIsGiven=No 4.201175
## passenger_groups=Couple 3.975577
## passenger_groups=Single -2.357916
## TipIsGiven=Yes -4.201175
## Trip_distance_range=Short_dist -5.087006
## Trip_type=Street-Hail -31.397728
## RateCodeID=Rate-1 -32.039255
```