



# THE BIG PICTURE

UPDATED: APRIL 2012

NUMBER OF TASKRABBITS  
(AND GROWING EVERY DAY)

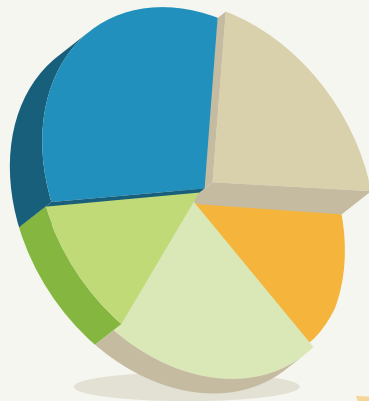
4,000

IN OVER  
9  
CITIES

## WHO ARE TASKRABBITS?

38%  
OTHER

12%  
YOUNG  
FEMALE  
PROFESSIONALS



25%  
RETIREES

10%  
UNIVERSITY  
STUDENTS

15%  
MOMS

## TOP TASKRABBIT SKILLS

55



PHOTOGRAPHERS

120



CHEFS

130



WRITERS

ALSO: 40 TASKRABBITS ARE ACTORS AND 18 TASKRABBITS HAVE A PhD

## TIME SAVED

BY TASKPOSTERS

14  
YEARS

## TOP EARNINGS

BY A TASKRABBIT IN A MONTH

\$5,000

## MONEY SAVED

BY TASKPOSTERS

\$5.7 MILLION

## FUN NUMBERS

320



In n' Out burger  
deliveries

80



Happy iPad 2 fans  
on launch day

12,500



Loads of laundry  
cleaned and folded

20,400



Cupcakes  
delivered

104,000



Pounds of groceries  
delivered

## MOST POPULAR

TASKS



#1 IKEA FURNITURE ASSEMBLY



#2 DELIVERY



#3 SHOPPING

## ALSO POPULAR

Prank my office mate. Dress up like a hot dog for my friend's birthday. Visit my son in the hospital. Write a letter to win back my ex-girlfriend.