



# GASTROSTOCK

LA REVOLUCIÓN HOSTELERA

**ISPP – Grupo 2**



# GASTROSTOCK



Analysis



## HOSTELERÍA



# **FREEMIUM**

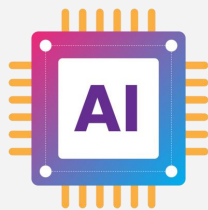
# FREEMIUM

## Free



## Premium

Free +



**25€**



## Pilotos

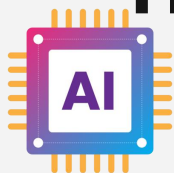
**Premium**



**5€ / M**

# Premium

Free +



25€



## RENTABILIDAD

MILES

1.200 €

1.000 €

800 €

600 €

400 €

200 €

0 €

INGRESOS

COSTE

RENTABILIDAD

■ 4 meses ■ 2 años

1



C

S

# MVP



**INVENTARIO**



**DEMANDA**



**PEDIDO**



**ANÁLISIS**



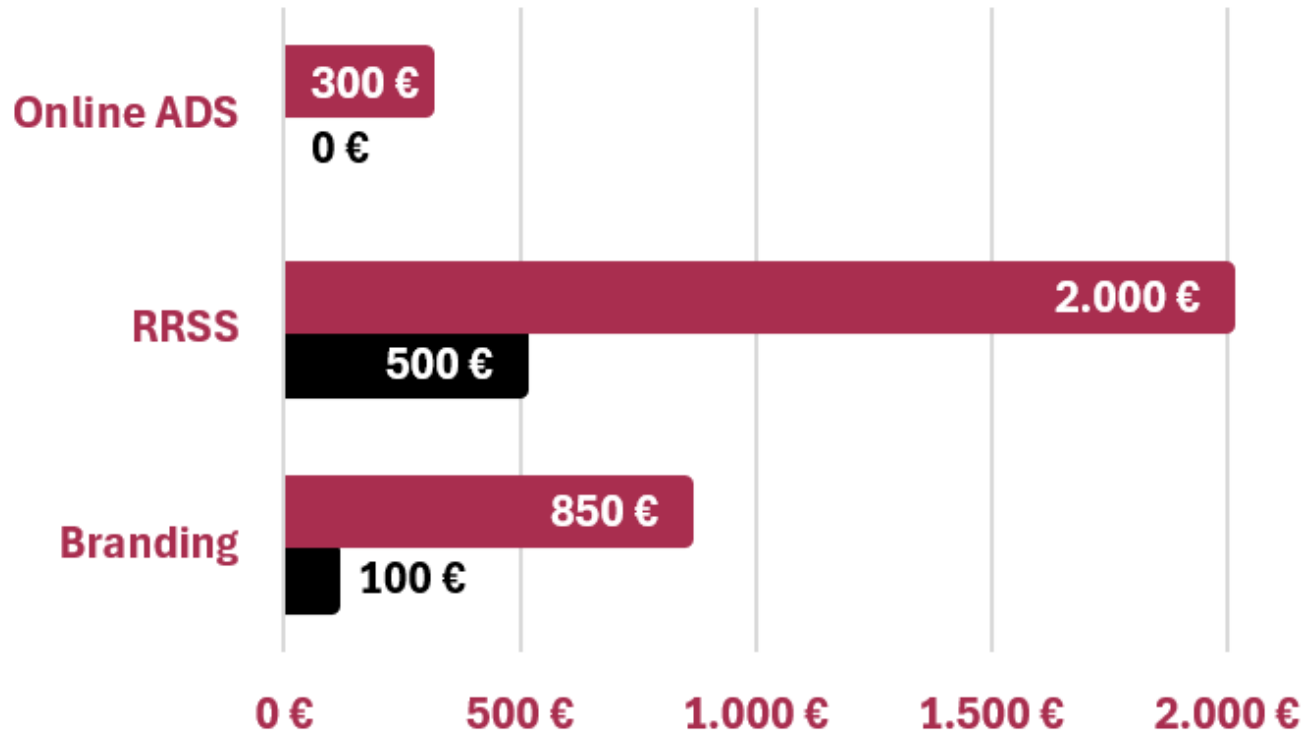
# MVP - DEMO





**93.000 €**

# MARKETING



**COSTES**

# EQUIPO

**IA  
Developer**

**Rafael Molina  
Pablo Rufián**



# SPRINTS

01

02

03

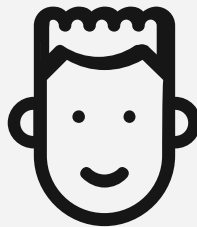
# SPRINT 1

01

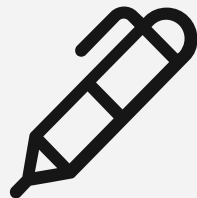
02

03

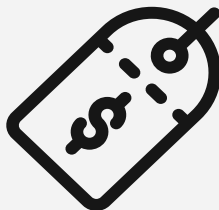
**50%**



**Usuarios**



**Producto**



**Ventas**

# SPRINT 1

01

02

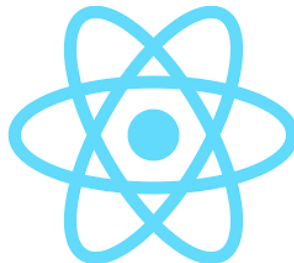
03

**50%**

## BACKEND



## FRONTEND



# PÓLITICA – COMMITS

**TIPO(#IssueID): TAREA**





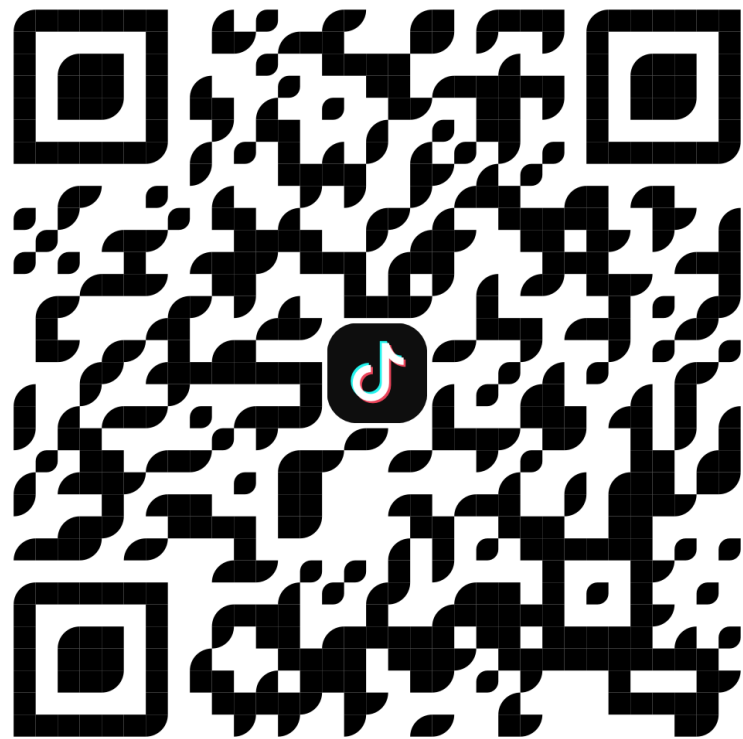
# SPRINT 1

01

02

03

**100%**



# SPRINT 1

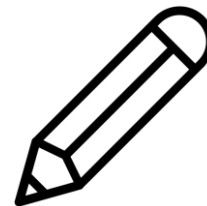
01

02

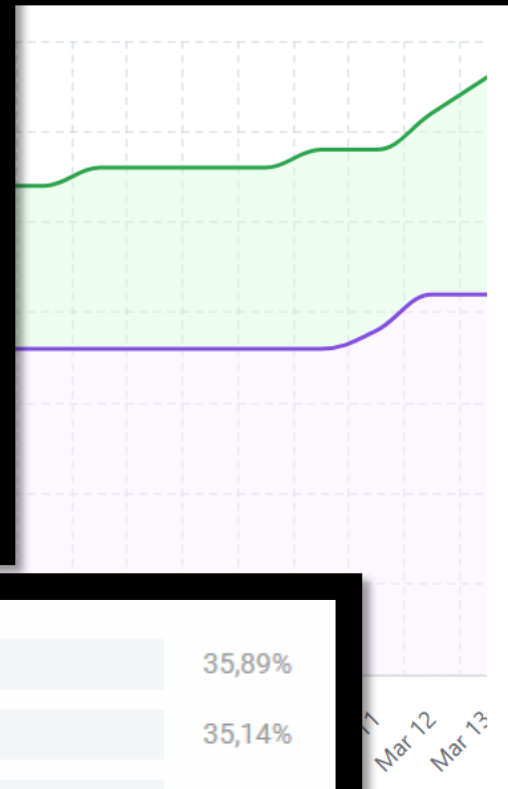
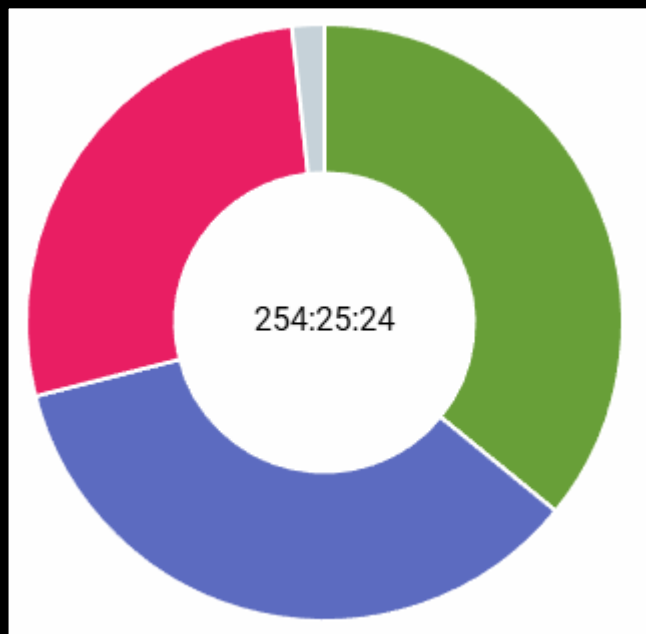
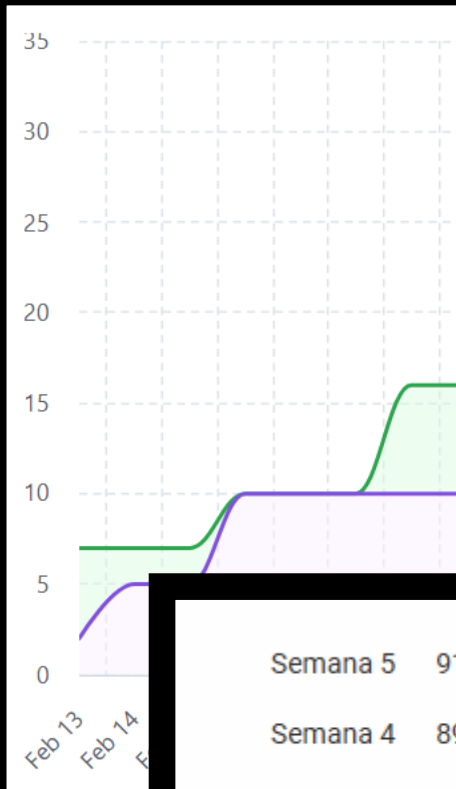
03

**70%**

IA



# SPRINT 1



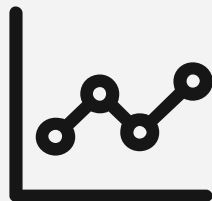
Semana 5	91:18:25	<div></div>	35,89%
Semana 4	89:23:36	<div></div>	35,14%
Semana 6	69:16:39	<div></div>	27,23%

# SPRINT 2

02

01

03



**DashBoard  
y alertas**



**Pago**



**Proveedores**

# SPRINT 3

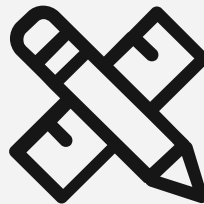
03

01

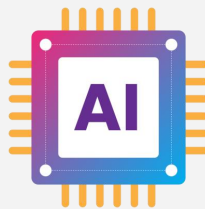
02



## Análisis



## Documentación



## IA ++

## SPRINT 2 y 3

***CLIENTES  
PILOTOS***



## **SPRINT 2 y 3**

***USUARIOS  
PILOTOS***





# GRACIAS

## ¿PREGUNTAS?

