

# General

Conference Title : SEAMUN I

Slogan : Policies with a Purpose

Date : 23-24 January 2027

2 day conference

Venue : TBD

- **MDCU Conference Center**
- Kasetsart University
- SEAMEO SPAFA (Dusit District)
- St. Gabriel's Foundation Building (Thong Lo 25)
- Rompo Mansion (Rama IV / Near Klong Toei)

Secretary General : Jules ([juleskittoastrop@gmail.com](mailto:juleskittoastrop@gmail.com))

(Two Days)

**Delegate Fee** : 1,800 THB

**Chair Fee** : 800

**OR**

(One Day)

**Delegate Fee** : 1,200

**Delegate Fee** : 500

#### Committees :

Total Committees = 10

Delegate Total : 200

Chair Total : 22

SMT Total : 8

(Adult) Staff Total : 10

External Advisors : 10

Total : 250

Budgeting Sheet :  [SEAMUN I Budget Sheet](#) (request edit access)

**Donate all *profits* to MDCU**

## **Day 1 Schedule**

7:30 AM	Arrival
8:00 AM	Registration
8:30 AM	Opening Ceremony
9:00 AM	Opening Ceremony
9:30 AM	Break & Photo Ops
10:00 AM	Icebreakers
10:30 AM	Committee Session 1
11:00 AM	Committee Session 1
11:30 AM	Committee Session 1
12:00 PM	Lunch
12:30 PM	Lunch
1:00 PM	Committee Session 2
1:30 PM	Committee Session 2
2:00 PM	Committee Session 2
2:30 PM	Break
3:00 PM	Committee Session 3
3:30 PM	Committee Session 3
4:00 PM	Committee Session 3
4:30 PM	Feedback Sessions
5:00 PM	Departure

**Committee session 1 : 1.5 hrs**

**Committee session 2 : 1.5 hrs**

**Committee session 3 : 1.5 hr**

**Total : 4.5 hrs**

## **Day 2 Schedule**

8:00 AM	Arrival
8:30 AM	Arrival
9:00 AM	Registration & Photo Ops
9:30 AM	Committee Session 1
10:00 AM	Committee Session 1
10:30 AM	In Committee Break (Optional)
11:00 AM	Committee Session 1
11:30 AM	Committee Session 1
12:00 PM	Lunch
12:30 PM	Lunch
1:00 PM	Committee Session 2
1:30 PM	Committee Session 2
2:00 PM	Committee Session 2
2:30 PM	Break
3:00 PM	Committee Session 3
3:30 PM	Committee Session 3
4:00 PM	Feedback & Break
4:30 PM	Closing Ceremony
5:00 PM	Closing Ceremony
5:30 PM	Photo Ops & Departure

**Committee session 1 : 2hrs**

**Committee session 2 : 1.5 hrs**

**Committee session 3 : 1 hr**

**Total : 4.5 hrs**

**SMT**

Secretary General : Jules K.A. - [juleskittoastrop@gmail.com](mailto:juleskittoastrop@gmail.com)

Deputy Secretary General : Emily H. - [emily.yhstudent@sisbschool.com](mailto:emily.yhstudent@sisbschool.com)

Parliamentarian & Head of Logistics : Lotus T. - [ladapham14@gmail.com](mailto:ladapham14@gmail.com)

Head of Delegate Affairs : Dominic S. S. - [dominicstott09@gmail.com](mailto:dominicstott09@gmail.com)

Head of Finance : Mannan - [mannanparikh27@gmail.com](mailto:mannanparikh27@gmail.com)

Head of Public Relations & Advertising : Phil - [sarana79262@gmail.com](mailto:sarana79262@gmail.com)

Head of Media : Ping - [30bping@regents.ac.th](mailto:30bping@regents.ac.th)

Canva Intro Post : [link](#)

Email Login Instructions :

- 1) Open Gmail
- 2) Click "Add another account"
- 3)

SMT Email : [studentmanagementteam@seamuns.site](mailto:studentmanagementteam@seamuns.site)

Password : (Highlight)

Info/Logistics Email : [information@seamun.com](mailto:information@seamun.com)

Password : (Highlight)

Finance Email : [finance@seamun.com](mailto:finance@seamun.com)

Password : (Highlight)

Instagram : @seamun.th.conference

Password : (Highlight)

Instagram : @seamunth\_press

Password : (Highlight)

^ Yes its the same

Job Descriptions :

## **Secretary General (SG)**

**The Blurb:** The "CEO" of the conference. The SG provides the overarching vision, leads the Secretariat, and serves as the final authority on all academic and administrative decisions.

- Sets the conference theme and selects committee topics.
- Oversees all departments and ensures deadlines are met.
- Serves as the public face of the conference for keynote speakers and sponsors.
- Creates or updates the conference Rules of Procedure.

## **Deputy Secretary General (DSG)**

**The Blurb:** The "COO" who turns the SG's vision into reality. The DSG focuses on internal management, ensuring that different departments are communicating and staying on track.

- Monitors the progress of all Under-Secretaries and Heads of Departments.
- Manages internal communications and resolves staff conflicts.
- Steps in for the SG when they are unavailable.
- Oversees the production of the conference handbook and academic materials.

## **Parliamentarian**

**The Blurb:** The guardian of the Rules of Procedure (RoP). They ensure the academic integrity of the debates and train the dais (Chairs) to handle complex procedural motions.

- Conducts training sessions for Chairs and Co-Chairs.
- Acts as the final arbiter on procedural disputes during committee sessions.
- Reviews and approves all study guides and background guides.

## **Head of Logistics & Finance**

**The Blurb:** The "Engine Room" of the conference. This role balances the books while ensuring the physical event exists—from the rooms you sit in to the food you eat.

- Develops and manages the master budget.
- Secures the venue and manages room assignments for committees.
- Coordinates catering, stationery, and transport logistics.
- Approves all departmental expenditures.

## **Deputy Head of Logistics**

**The Blurb:** The boots-on-the-ground coordinator. They focus on the physical setup and the flow of people during the event days.

- Manages the "Runner" team during the conference.
- Oversees the setup of placards, water, and tech in committee rooms.
- Coordinates the registration desk and check-in flow.

## **Deputy Head of Finance**

**The Blurb:** The treasurer. They keep the ledger clean and ensure that every cent is accounted for, from delegate fees to sponsorship checks.

- Tracks delegate payments and issues invoices/receipts.
- Manages the procurement of merchandise (hoodies, pens, etc.).
- Assists the Head of PR in tracking sponsorship deliverables.

## **Delegate Affairs**

**The Blurb:** The primary point of contact for all participants. If a delegate has a question, a problem, or an allergy, Delegate Affairs handles it.

- Manages the registration portal and country assignments.
- Handles all correspondence with faculty advisors and independent delegates.
- Coordinates "Socials" (delegate dances or dinners).
- Manages visa support letters and accommodation queries.

## **Head of Public Relations & Advertising**

**The Blurb:** The "Megaphone" of the conference. They are responsible for the conference's brand, outreach, and attracting the maximum number of quality delegates.

- Develops the marketing strategy and recruitment campaigns.
- Secures corporate sponsorships and partnerships.
- Manages external relations with other MUN circuits and schools.
- Drafts official press releases and newsletters.

## **Deputy Head of Public Relations & Advertising**

**The Blurb:** The implementation specialist. They take the marketing strategy and execute it across all platforms.

- Directly reaches out to schools and universities for delegations.
- Manages the "Brand Ambassadors" program.
- Coordinates with the Media team to ensure ads are posted on schedule.

## **Head of Media**

**The Blurb:** The "Storyteller." They capture the energy of the conference through visuals and manage the digital presence of the event.

- Oversees the photography and videography teams during the event.
- Manages the conference website and social media accounts (Instagram, TikTok, etc.).
- Produces the "Opening Ceremony" and "After-movie" videos.
- Designs most graphic assets (logos, posters, and digital banners).

# The "Staff Commemorative Package" Contract

# The "Staff Commemorative Package" Contract

**Project Title:** SEAMUN I 2027

**Position:** Committee Chairperson

**Staff Package Fee:** 800 THB

## I. Purpose of the Fee

At SEAMUN I, we operate on a horizontal leadership model. To maintain this peer-equity and ensure premium branding for our leadership team, the Staff Package Fee (800 THB) directly funds:

- **One (1) Personalized Hardwood Gavel:** Engraved with the Chair's Name, Committee, and Conference Name & Date.
- **Premium Staff Souvenir:** (tbd).
- **Full Executive Catering:** Includes 2-day hotel buffet lunch and 4 coffee breaks.
- **Commemorative Staff Certificate:** Signed by the Secretary-General.

## II. Key Deliverables (The "Academic Responsibility")

To maintain the integrity of the conference, the Chair agrees to:

1. **The Study Guide:** Submit a comprehensive 15–20 page background guide for their assigned topic by [Date in 2026].
2. **Position Paper Grading:** Evaluate all delegate position papers within 10 days of the submission deadline.
3. **Mandatory Training:** Attend two (2) virtual briefing sessions and one (1) on-site walkthrough.
4. **Active Moderation:** Maintain decorum and facilitate debate for the full duration of the 2-day conference.

## III. Terms & Conditions

- **Payment:** The 800 THB fee is due only *after* the Study Guide has been approved by the Secretariat.
- **Commitment:** In the event of a "no-show" without 30 days' notice, the fee is non-refundable to cover the cost of the personalized engraving already performed.

# Full Responsibilities

# Full Responsibility List

## Executive & Administrative

- Finalize the "Policies with a Purpose" mission statement.
- Draft and sign the "Zero-Profit/Pledge of Donation" letter for MDCU.
- Secure the Educational/Internal rate at the venue.
- Obtain a formal written contract for 11 rooms (1 GA + 10 Committees).
- Create a "Crisis Management Plan" (Medical emergencies, technical failure, harassment policy).
- Open a dedicated bank account/e-wallet for registration fees.
- Draft the final "Impact Report" and "Letter of Donation" for the closing ceremony.

## Academics & Research

- Define the 10 committee topics (SDGs, Medical Ethics, Global Policy).
- Recruit and interview 22 Chairs and 10 Advisors.
- Create a "Chair Handbook" (Expectations, grading rubrics for awards).
- Supervise the writing and formatting of 10 Study Guides.
- Set up the "Position Paper" submission portal.
- Review and grade Position Papers for the 10 awards.
- Manage the "Country Assignments" for 200 delegates.

## Finance & Procurement

- Track all incoming registration fees (School vs. Independent vs. Chairs).
- Purchase **2 packs (100 sheets)** of 200 THB premium certificate paper.
- Source and purchase **25 high-quality gavels**.
- Coordinate **personalized laser engraving** for all gavels.
- Order 250 custom **Lanyards** and **Souvenirs** (100 THB budget).
- Order 235 **Placards** (80 THB budget, 300gsm matte).
- Purchase **2 Medals** for Overall Awards.
- Manage payment for Internal Catering (Buffet + Coffee Breaks).

## Logistics & Operations

- Finalize floor plans for the 11 rooms at MDCU.
- Coordinate AV requirements (Projectors, microphones, Wi-Fi access).
- Organize the "Delegate Kit" assembly (The "Packing Party").
- Create the **2-day Schedule** (Session times, lunch breaks, ceremony).

- Manage on-site registration and badge distribution.
- Set up a "Secretariat Room" with a high-quality printer for certificates.
- Coordinate with MDCU catering for dietary restrictions (Halal, Vegetarian).

## **Communications & Marketing**

- Build and launch the SEAMUN I website.
- Design the official logo and branding assets.
- Create the "Invitation Package" for Bangkok International Schools.
- Manage the Instagram/TikTok accounts to drive registrations.
- Send "Delegate Prep" emails (Logistics, dress code, venue directions).
- Hire/Coordinate a photographer/videographer for the event.
- Design and print the "Ceremonial Donation Check."

## **Closing Ceremony & Awards**

- Collect the list of 46 winners from the Chairs (after last committee session on Day 2).
- Print the names of winners onto the premium paper.
- Sign and stamp all physical certificates.
- Organize the gavels and medals on the stage for easy transition.
- Invite an MDCU representative to accept the donation pledge.

# MDCU Emails

**SUBJECT :** Follow-up: Proposal for SEAMUN I 2027 – Lada Pham

**Dear International Affairs Team,**

I hope this email finds you well.

I am writing to follow up on the proposal for **SEAMUN I 2027** that was forwarded to your office on February 13th regarding our initiative to host the inaugural Southeast Asian Model United Nations Conference Thailand at MDCU.

As we move closer to our planning milestones, we are eager to align our academic standards and logistical preparations with the Faculty's official guidelines. We remain committed to the project's mission of promoting MDCU as a **Global Medical Hub** and donating all surplus proceeds to the **Thai Red Cross Society**.

Could you please let us know if any additional information or documentation is required from our team to facilitate the review of our request for **Official Endorsement** and **Venue Cooperation**?

We would welcome the opportunity to meet briefly (in-person or virtually) to present our vision and address any preliminary questions you may have.

Thank you very much for your time and for considering our proposal. We look forward to your guidance.

**Sincerely,**

**Lada Pham Tapiem | Head of Logistics, SEAMUN I 2027**

Phone: (+66) 91-005-0303

Website: [seamun.com](http://seamun.com)

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**SUBJECT :** ติดตามความคืบหน้า: ข้อเสนอโครงการ SEAMUN I 2027 – รดา พาม ตามอีเมล

**เรียน ทีมงานฝ่ายวิเทศสัมพันธ์ / ฝ่ายกิจการระหว่างประเทศ**

หวังว่าอีเมลฉบับนี้จะพบท่านในสภาวะที่ดี

ดิฉันเขียนอีเมลฉบับนี้เพื่อติดตามความคืบหน้าเกี่ยวกับข้อเสนอโครงการ SEAMUN I 2027 ซึ่งได้มีการส่งต่อ (Forward) มาอย่างน่าวางใจของท่านเมื่อวันที่ 13 กุมภาพันธ์ที่ผ่านมา เกี่ยวกับความริเริ่มในการจัดงานประชุมจำลองสหประชาชาติแห่งเอเชียตะวันออกเฉียงใต้ ครั้งที่ 1 ณ คณะแพทยศาสตร์ จุฬาลงกรณ์มหาวิทยาลัย

เนื่องจากโครงการกำลังเข้าสู่ขั้นตอนการดำเนินงานตามแผนงานที่วางไว้ ทางคณะผู้จัดงานมีความมุ่งมั่นอย่างยิ่งที่จะปรับปรุงมาตรฐานทางวิชาการและการเตรียมความพร้อมด้านโลจิสติกส์ให้สอดคล้องกับแนวทางปฏิบัติอย่างเป็นทางการของทางคณะฯ ทั้งนี้ เรายังคงยึดมั่นในพันธกิจของโครงการที่จะส่งเสริมให้ MDCU เป็นศูนย์กลางทางการแพทย์ระดับโลก (Global Medical Hub) และมอบรายได้ส่วนเกินทั้งหมดหลังหักค่าใช้จ่ายให้แก่สภาพกาชาดไทย

ไม่ทราบว่าทางทีมงานจำเป็นต้องจัดเตรียมข้อมูลหรือเอกสารเพิ่มเติมประการใด เพื่อประกอบการพิจารณาคำขอรับรองอย่างเป็นทางการ (Official Endorsement) และความร่วมมือด้านสถานที่ในครั้งนี้หรือไม่ครับ?

นอกจากนี้ ทางคณะผู้จัดงานยินดีเป็นอย่างยิ่งหากมีโอกาสได้เข้าพบเพื่อนำเสนอวิสัยทัศน์และตอบข้อซักถามเบื้องต้น (ทั้งในรูปแบบการพบปะโดยตรงหรือผ่านระบบออนไลน์) ตามที่ท่านเห็นสมควร

ขอขอบพระคุณในความอนุเคราะห์สละเวลาพิจารณาข้อเสนอโครงการของเรา และหวังเป็นอย่างยิ่งว่าจะได้รับคำแนะนำจากท่านในลำดับถัดไป

#### ขอแสดงความนับถืออย่างสูง

รดา พาม ตามเอี่ยม หัวหน้าฝ่ายโลจิสติกส์ (Head of Logistics), SEAMUN I 2027

โทร: (+66) 91-005-0303

เว็บไซต์: [seamun.com](http://seamun.com)

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**ladapham14@gmail.com**

**Subject:** Proposal for SEAMUN I 2027: Policies with a Purpose

**Dear Professor Unnop Jaisamrarn, Associate Dean for International Affairs,**

I am writing to you on behalf of the Secretariat of the **Southeast Asian Model United Nations Thailand (SEAMUN I)**. We are a dedicated team of Thai and international students — driven by a shared vision to host a premier diplomatic simulation at MDCU in 2027.

Our conference theme, "**Policies with a Purpose**," aims to bridge the gap between global policy and local impact. We are proud to share that SEAMUN I is a non-profit initiative; 100% of our surplus proceeds will be donated to the **MDCU Foundation** to support medical advancement at King Chulalongkorn Memorial Hospital.

Given your role in advancing MDCU's international standing, we believe SEAMUN I aligns perfectly with the faculty's mission to foster a "Global Medical Hub" environment. We are seeking the guidance and support of the International Affairs office regarding:

- **Internal Recognition:** Exploring potential faculty endorsement for this nation-wide student initiative.
- **Logistical Guidance:** Seeking advice on navigating internal coordination for the use of the MDCU Conference Center.

We have prepared a comprehensive proposal and budget (attached) and would be honored to have the opportunity to briefly present our vision to you or your team. We are confident that with the "internal hand" of your office, SEAMUN I can become a landmark event for the MDCU community.

Thank you for your time and for your tireless support of student-led internationalization. We look forward to your kind consideration.

**Respectfully yours,**

Lotus T. On behalf of the **SEAMUN I Secretariat** [Contact Number] seamun.com

## # Email 1: The Initial Inquiry & Rate Negotiation

**To:** prmdcu@gmail.com / (MDCU Room Reservation Department)

**Subject:** Venue Inquiry: SEAMUN I Academic Conference (January 23-24, 2027)

Dear MDCU Facility Management Team,

We are the Secretariat of **SEAMUN I**, an independent student-led Model United Nations conference scheduled for January 23-24, 2027. Our theme, "*Policies with a Purpose*," focuses on youth engagement in global healthcare and sustainability policy. We plan to have roughly 250 total attendees including staff and would also be interested in the possible internal catering (coffee breaks and lunch) packages as well as technology bundles.

We are interested in hosting our conference at the MDCU Conference Center and require the following:

- **1 Main Auditorium** (General Assembly for 250 pax)
- **10 Seminar/Breakout Rooms** (Committee sessions for 20-30 pax each)
- **AV/Technology Support:** Integrated audio and projection for all rooms.
- **Catering:** Options for daily coffee breaks and a buffet lunch.

As this is a strictly **non-profit, student-driven academic event**, we would like to inquire if we qualify for the **Educational/Internal Rate**. Furthermore, we have pledged that **100% of the conference surplus** will be donated directly to the **King Chulalongkorn Memorial Hospital Foundation** upon the event's conclusion.

Could you please provide a rate sheet or a preliminary quote for these spaces? We have a full project proposal ready for your review and would welcome the opportunity to discuss this further.

Best regards,

**Jules Kitto-Astrop** (Secretary-General),  
**SEAMUN I**  
[seamun.com](http://seamun.com)  
(*Policies with a Purpose*)

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## Email 2: Formal Booking & Donation Pledge

**To:** MDCU Facility Management **Subject:** Booking Confirmation and Donation Pledge – SEAMUN I

Dear [Contact Person Name],

Thank you for your guidance regarding the venue rates. We would like to officially proceed with the booking for January 23-24, 2027.

Please find attached our **Formal Pledge of Donation**. This document confirms that SEAMUN I operates on a zero-profit model and that all surplus funds (projected at 80,000 – 100,000 THB) will be donated to the MDCU Foundation. We hope this satisfies the requirements for the **Educational Service Rate**.

### Booking Details:

- **Dates:** Saturday, Jan 23 – Sunday, Jan 24, 2027 (08:00 – 18:00)
- **Rooms:** [List specific building/rooms if known, e.g., Aor Por Ror Building]
- **Total Expected Participants:** 250

Please let us know the next steps for the 20% deposit payment to secure these dates.

Best regards,

**Jules Kitto-Astrop** (Secretary-General),  
**SEAMUN I**  
[seamun.com](http://seamun.com)  
(*Policies with a Purpose*)

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## Email 3: Logistics & Internal Catering Setup

**To:** MDCU Conference Center (Logistics/Catering Dept.) **Subject:** Logistics and Catering Requirements – SEAMUN I (Jan 23-24)

Dear Logistics Team,

Following our booking confirmation, we would like to finalize our on-site requirements:

**1. Internal Catering:** We wish to utilize MDCU internal catering for 250 participants:

- **Lunch:** International Buffet (Sat & Sun)
- **Coffee Breaks:** 2 snacks/day with coffee/tea (10:30 & 15:30)
- **Note:** We will provide a final count of Halal/Vegetarian requirements 14 days before the event.

**2. AV & Technical Needs:**

- Standard projector and sound system in all 11 rooms.
- Wi-Fi access for 250 devices.
- Access to the Main Auditorium on Friday, Jan 22, at 16:00 for stage setup.

Please send the finalized catering quote and AV service agreement for our USG Finance to process.

Best regards,

Jules Kitto-Astrop (Secretary-General),

**SEAMUN I**

[seamun.com](http://seamun.com)

(Policies with a Purpose)

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#### Email 4: Post-Event Donation & Thank You

**To:** Dean of Faculty of Medicine / MDCU Foundation **Subject:** SEAMUN I: Successful Conclusion and Donation Transfer

Dear [Dean's Name/Foundation Head],

On behalf of the SEAMUN I Secretariat, we would like to express our deepest gratitude to the Faculty of Medicine, Chulalongkorn University, for hosting our conference on January 23-24.

The event was a great success, bringing together 250 students to discuss vital global policies. In accordance with our **Pledge of Donation**, we have finalized our accounts and are honored to transfer our total surplus of **[Actual Amount, e.g., 88,400 THB]** to the MDCU Foundation.

Attached is the transfer confirmation and a brief Impact Report of the event. We would be honored to receive an official receipt for our records.

Thank you for supporting youth leadership and medical charity.

Best regards,

Jules Kitto-Astrop (Secretary-General),

**SEAMUN I**

[seamun.com](http://seamun.com)

*(Policies with a Purpose)*

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# **PROPOSAL: SEAMUN I Academic Conference**

**Theme:** *Policies with a Purpose*

**Date:** January 23–24, 2027

**Location Preference:** MDCU Conference Center

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## **1. Executive Summary**

SEAMUN I is an independent, student-led Model United Nations conference designed to bridge the gap between academic debate and real-world impact. Bringing together 250 delegates from across the region, the conference focuses specifically on **Global Healthcare and Sustainability Policy**. Unlike traditional simulations, SEAMUN I is a "purpose-driven" event, committed to supporting the local medical community through a direct financial partnership with the **King Chulalongkorn Memorial Hospital Foundation**.

## **2. Event Objectives**

- **Youth Leadership:** Empowering students to tackle complex healthcare challenges through diplomatic simulation.
- **Social Responsibility:** Pledging 100% of event surplus as a direct donation to the King Chulalongkorn Memorial Hospital Foundation.

- **Professional Development:** Providing a platform for high-level networking, policy-writing, and public speaking in a professional medical-academic environment.

## 3. Venue Requirements and Logistics

We are requesting the use of the MDCU facilities to host a comprehensive two-day program. Our requirements include:

### Space Allocation

- **Main Venue:** One Auditorium with a capacity for 250 pax to facilitate the Opening and Closing Ceremonies.
- **Breakout Venues:** Ten Seminar Rooms with a capacity for 20–30 pax each to serve as individual committee rooms for specialized debate.

### Technical and Support Services

- **AV/Technology:** Full technology bundles for all occupied spaces, including integrated audio systems, projection capabilities, and stable Wi-Fi access for research purposes.
- **Catering Services:** Coordination with internal MDCU catering for two coffee breaks and one buffet lunch per conference day for all attendees and staff.

## 4. Formal Schedule of Events

### Day 1: Saturday, January 23, 2027

- **07:30 – 08:30:** Arrival and Delegate Registration
- **08:30 – 09:30:** Opening Ceremony (Main Auditorium)
- **09:30 – 10:30:** Break, Photo Opportunities, and Icebreaker Sessions
- **10:30 – 12:00:** Committee Session 1 (Breakout Rooms)
- **12:00 – 13:00:** Luncheon
- **13:00 – 14:30:** Committee Session 2 (Breakout Rooms)
- **14:30 – 15:00:** Afternoon Break
- **15:00 – 16:30:** Committee Session 3 (Breakout Rooms)
- **16:30 – 17:00:** Feedback Sessions and Delegate Departure

### Day 2: Sunday, January 24, 2027

- **08:00 – 09:30:** Arrival, Registration, and Morning Photo Opportunities
- **09:30 – 12:00:** Committee Session 1, including an optional in-committee break
- **12:00 – 13:00:** Luncheon
- **13:00 – 14:30:** Committee Session 2 (Breakout Rooms)
- **14:30 – 15:00:** Afternoon Break
- **15:00 – 16:00:** Committee Session 3 (Breakout Rooms)

- **16:00 – 16:30:** Feedback and Final Break
- **16:30 – 17:30:** Closing Ceremony (Main Auditorium)
- **17:30:** Final Photo Opportunities and Departure

## 5. Financial Framework and Social Impact

SEAMUN I operates on a **strictly non-profit basis**. Our financial model is designed to ensure that the conference serves as a fundraising vehicle for the Faculty's primary charitable arm.

- **Rate Request:** We are seeking the **Educational/Internal Rate** based on our status as an academic initiative and the non-commercial nature of the event.
- **Philanthropic Commitment:** All revenue generated via delegate fees and external sponsorships is allocated toward operational overhead. 100% of the remaining surplus will be donated to the **King Chulalongkorn Memorial Hospital Foundation**. A formal donation ceremony can be arranged upon the conclusion of the event's financial audit.

## 6. Secretariat Leadership

- **Secretary-General:** Jules Kitto-Astrop
- **Deputy Secretary-General:** Emily (Yu Ting) Huang
- **Parliamentarian:** Lotus (Lada Pham) Tapieam
- **Digital Presence:** [seamun.com](http://seamun.com)
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### Donation Pledge

#### Pledge of Donation: SEAMUN I

**Date:** [Insert Date], 2026

**Subject:** Formal Pledge of Charitable Contribution from SEAMUN I

**To:** The Board of Directors, MDCU Foundation / King Chulalongkorn Memorial Hospital Foundation

**1. Mission Statement** SEAMUN I is a student-led Model United Nations conference themed "*Policies with a Purpose*." Our mission is to provide an academic platform for 250 youth delegates to engage with global healthcare, ethics, and sustainability policy. As a social-impact initiative, we operate on a **strictly zero-profit basis**.

**2. The Pledge** The Secretariat of SEAMUN I hereby formally pledges that **100% of the conference surplus**—the total remaining funds after all operational event expenses (venue, catering, and materials) have been settled—will be donated to the **MDCU Foundation** (or specified fund, e.g., the Medical Research Fund).

**3. Financial Transparency** We estimate a final contribution of **฿80,000 – ฿100,000 THB**, based on our current registration targets. To ensure full transparency:

- An itemized financial audit will be conducted following the event on January 24, 2027.
- The donation will be transferred in a single lump sum within 14 days of the conference's conclusion.
- A ceremonial presentation of this pledge will take place during our Closing Ceremony on **January 24, 2027**, to which we invite a representative of the Foundation.

**4. Request for Partnership** Given our commitment to maximizing this charitable gift, we respectfully request the **Internal/Educational Service Rate** for the MDCU Conference Center facilities. Reducing our overhead allows us to significantly increase the final donation amount provided back to the Faculty of Medicine.

Signed,

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Jules Kitto-Astrop Secretary-General | **SEAMUN I**

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Dominic James Stott-Sukkhum Head of Logistics and Finance | **SEAMUN I**

# Committees

**Committees :**

- 1) UNHRC
- 2) WHO
- 3) UNSC
- 4) DISEC
- 5) FWC
- 6) Press Corps
- 7) UN Women
- 8) UNODC
- 9) Interpol
- 10) ECOSOC

- 1) UNHRC
- 2) WHO
- 3) UN Women
- 4) UNSC
- 5) Press Corps
- 6) FWC

**Topics**

[Matrix](#) - [Matrix Link](#)

Committee	Topics	Difficulty	Grade Range
ECOSOC	1) The Question of Implementing a Globally Coordinated Universal Basic Income (UBI) Programme as a Strategy for Poverty Eradication and Economic Stability 2) The Question of Exploring International Mechanisms for Reallocating Military Expenditures Towards the Development and Strengthening of Global Public Health Systems	Beginner	Grade 7-12 Year 8-13
FWC (CRISIS)	1) The Question of Preventing Excessive Consumerism and Regulating the Manufacture and Marketing of Non-Essential Goods 2) The Question of Establishing "Ecocide" as a Crime Against Universal Heritage and the Legal Accountability of Consumers for Industrial Byproducts	Beginner	Grade 7-12 Year 8-13
Press Corps	1) The Question of Determining the Circumstances in Which Journalists Can and Should Report on Public Affairs	Beginner	Grade 7-12 Year 8-13
UNHRC	1) The Question of Promoting the Standardised Regulation of the Death Penalty and Respect for the Right to Life 2) The Question of the Obligation to Prevent Cruel, Inhuman, or Degrading Treatments Arising from Deficiencies in the Prison Administrations and Justice Systems	Intermediate	Grade 9-12 Year 10-13
UNODC	1) The Question of Policy Analysis of Alternatives to Conviction and Punishment for Drug Possession for Personal Use 2) The Question of Addressing the Inter-generational Impact of Substance Abuse and Addiction	Intermediate	Grade 9-12 Year 10-13
UNSC (CRISIS)	1) The Question of Developing and Standardising Best Practices for Peacekeeping Operations to Ensure Scalable and Sustainable Global Implementation	Intermediate	Grade 7-12 Year 8-13
UN Women	1) The Question of Affirming and Guaranteeing Women's Reproductive Autonomy by Establishing International Legal Standards on Access to Safe and Legal Abortion 2) The Question of Examining the Recognition of Universal Childcare as a Fundamental Human Right and Its Role in Addressing Declining Birth Rates and Supporting Gender Equality in the Workforce	Intermediate	Grade 9-12 Year 10-13
DISEC	1) The Question of Strengthening International Protocols and Logistics for Securing the Cross-Border Transport of Lethal Weapons and Related Materials 2) The Question of Developing Mechanisms to Prevent the Diversion of Legally Traded Conventional Arms to Illicit Markets and Non-State Actors	Advanced	Grade 7-12 Year 8-13
Interpol	1) The Question of Combating Transnational Organized Crime in Underground Medical Markets and Unregulated Surgical Practices 2) The Question of Strengthening Cross-Border Security Frameworks to Mitigate the Nexus of Narcotic Trafficking with a Focus on the Schengen Area and the Golden Triangle	Advanced	Grade 9-12 Year 10-13
WHO	1) The Question of Examining the Ethical and Regulatory Landscape for the Clinical Use of Psychedelic Drugs in the Treatment of Trauma-Based Mental Health Conditions 2) The Question of Examining Measures for Combating, Addressing, and Recovering from Pandemics or Severe Outbreaks	Advanced	Grade 9-12 Year 10-13

# Matrix

**UNHRC** (United Nations Human Rights Council)

- *2 Chairs*
- *23 Delegates*
- **Total : 25**

**DISEC** (Disarmament and International Security Committee)

- *2 Chairs*
- *23 Delegates*
- **Total : 25**

**UN Women** (United Nations Entity for Gender Equality and the Empowerment of Women)

- *2 Chairs*
- *22 Delegates*
- **Total : 24**

**Interpol** (International Police and Criminal Investigation Organization)

- *2 Chairs*
- *22 Delegates*
- **Total : 24**

**Press Corps**

- *2 Editors*
- *14 Delegates*
- **Total : 16**

**WHO** (World Health Organization)

- *2 Chairs*
- *22 Delegates*
- **Total : 24**

**UNSC** (United Nations Security Council)

- *3 Chairs*
- *15 Delegates*
- **Total : 18**

**UNODC** (United Nations Office on Drugs and Crime)

- *2 Chairs*
- *22 Delegates*
- **Total : 24**

**FWC** (Fantasy World Committee)

- *2 Chairs*
- *10 Delegates*
- **Total : 12**

**ECOSOC** (Economic and Societal Council)

- *2 Chairs*
- *22 Delegates*
- **Total : 24**

[\*\*Matrix Link\*\*](#)

# Topics

**UNHRC** (United Nations Human Rights Council)

- *The Question of Promoting the Standardized Regulation of the Death Penalty and Respect for the Right to Life*
- *The Question of The Obligation to Prevent Cruel, Inhuman or Degrading Treatment Arising from Deficiencies in Prison Administration and Justice Systems*

**DISEC** (Disarmament and International Security Committee)

- *The Question of Strengthening International Protocols and Logistics for Securing the Cross-Border Transport of Lethal Military Weapons and Related Materials*
- *The Question of Developing Mechanisms to Prevent the Diversion of Legally Traded Conventional Arms to Illicit Markets and Non-State Actors*

**UN Women** (United Nations Entity for Gender Equality and the Empowerment of Women)

- *The Question of Affirming and Guaranteeing Women's Reproductive Autonomy by Establishing International Legal Standards on Access to Safe and Legal Abortion with Respect for Cultural and Religious Diversity*
- *The Question of Examining the Recognition of Universal Childcare as a Fundamental Human Right and its Role in Addressing Declining Birth Rates and Supporting Gender Equality in the Workforce*

**Interpol** (International Police and Criminal Investigation Organization)

- *The Question of Combating Transnational Organised Crime in Underground Medical Markets and Unregulated Surgical Practices*
- *The Question of Strengthening Security Frameworks to Mitigate Narcotic Trafficking with a Focus on the Golden Triangle*

**Press Corps**

- *The Question of Determining the Circumstances in Which Journalists Can and Should Report on Public Affairs*

**WHO** (World Health Organization)

- *The Question of Examining the Ethical and Regulatory Landscape for the Clinical Use of Psychedelic Drugs in the Treatment of Trauma-Based Mental Health Conditions*
- *The Question of Examining Measures for Combating, Addressing, and Recovering from Pandemics or Severe Outbreaks*

**UNSC** (United Nations Security Council)

- *The Question of Developing and Standardizing Best Practices for Peacekeeping Operations to Ensure Scalable and Sustainable Global Implementation*

**UNODC** (United Nations Office on Drugs and Crime)

- *The Question of Policy Analysis of Alternatives to Conviction and Punishment for Drug Possession for Personal Use*
- *The Question of Addressing the Inter-generational Impact of Substance Abuse and Addiction*

**ECOSOC** (Economic and Societal Council)

- *The Question of Implementing a Globally Coordinated Universal Basic Income (UBI) Programme as a Strategy for Poverty Eradication and Economic Stability*
- *The Question of Exploring International Mechanisms for Reallocating Military Expenditures Towards the Development and Strengthening of Global Public Health Systems*

**FWC** (Fantasy World Committee)

- *The Question of Preventing Excessive Consumerism and Regulating the Manufacture and Marketing of Non-Essential Goods (The Thneed Principle)*
- *The Question of Establishing "Ecocide" as a Crime Against Universal Heritage and the Legal Accountability of Consumers for Industrial Byproducts*

# Activities

## **Committee Activities/Icebreakers :**

**The "Line of Justice":** Designate one side of the room as "Strongly Agree" and the other as "Strongly Disagree." Read out nuanced statements (e.g., "Retribution is more important than rehabilitation"). Delegates must move to their position and briefly defend it. This highlights the ideological divides they'll face in debate. **(ANY)**

**The Pardon Game:** Give each delegate a "Case File" (a 2-sentence description of a fictional prisoner). Delegates must lobby each other in pairs to decide who gets a limited number of "pardons." It forces them to weigh the "Right to Life" against the "Standardized Regulation" they are debating. **(UNODC, UNHRC, WHO, DISEC)**

**The Illicit Shipment:** One delegate is the "Smuggler" and another is the "Inspector." The Smuggler must pass a "contraband" item (a pen or a coin) across the room through a chain of delegates without the Inspector seeing the hand-off. It perfectly mirrors the "Cross-Border Transport" and "Diversion" topics. **(UNODC, DISEC)**

**Intelligence Briefing (Telephone):** Give a complex "Security Update" to the first delegate. They must whisper it down the line. Seeing how a message about "lethal military weapons" becomes "legal laundry muffins" by the end of the line highlights the need for "Standardized Best Practices." **(Interpol, DISEC, UNODC)**

**The Triage/UBI Simulation:** Give the committee a hypothetical "Global Budget" (represented by 20 paperclips or scraps of paper). Present them with three crises: a pandemic, a mental health psychedelic research grant, and a UBI pilot. They have 5 minutes to reach a consensus on the split. If they don't, "the economy crashes" and everyone loses. **(ECOSOC, UNHRC, WHO)**

**The "Patent" Auction:** Delegates are divided into "Pharma Giants" and "Developing Nations." They must negotiate for "Life-Saving Licenses" using only their persuasive skills—simulating the "Ethical and Regulatory Landscape" of drug access. **(WHO, UNHRC, UNODC)**

**The "Invisible Labor" Tower:** Give groups 10 minutes to list as many "unpaid labor" tasks as possible (childcare, cleaning, emotional support). For every 5 tasks, they get a "building block" (can be crumpled paper). The group with the most "stable" structure wins, illustrating the "Universal Childcare" topic. **(UNHRC, Interpol, ECOSOC, UN Women)**

**The Spectrum of Autonomy:** Much like the Line of Justice, but focused on cultural vs. legal standards. Ask: "Should international law override local religious customs regarding health?" **(WHO, UN Women, UNHRC)**

**The Scandalous Summary:** Pick two delegates to act out a 30-second "argument" about a trivial topic (e.g., Is a hotdog a sandwich?). The Press Corps has 2 minutes to write a "breaking news" headline that is both accurate and sensationalist. **(ANY + Press)**

**Interview Hot Seat:** One delegate is a "controversial world leader." The Press Corps has to rapid-fire questions to catch them in a contradiction regarding "reporting on public affairs." **(ANY + Press)**

**The "Biggering" Pitch:** Each delegate is given a useless household object (a stapler, a shoe). They have 60 seconds to "market" it as an essential "Thneed" that everyone must buy. The committee then votes on which product caused the most "Ecocide" to produce. **(FWC)**

**The Lorax's Jury:** Split the room into "Consumers" and "The Environment." The Consumers must justify their "Non-Essential" purchases to the Environment, who holds the power to "veto" their existence. **(FWC)**

# Line of Justice

## The Line of Justice

**Objective:** To visualize ideological divides and practice "Rebuttal Diplomacy."

- **Setup:** Clear a path from one side of the room to the other.
- **The Rules:**
  1. The Chair reads a "Grey Area" statement (e.g., "*The death penalty is justifiable if it acts as a 100% effective deterrent*" or "*Prisoners should lose all voting rights indefinitely*").
  2. Delegates move to a physical spot on the line. The far right is **Strongly Agree**, the far left is **Strongly Disagree**, and the center is **Undecided/Neutral**.
  3. The Chair picks one person from each extreme and one from the middle to give a 30-second "Defense of Position."
  4. **The Shift:** After the defenses, the Chair asks: "*Does anyone wish to move?*" If a delegate moves based on another's argument, that speaker gets "Diplomacy Points."
- **Chair's Tip:** Use this to identify which delegates will naturally lead the opposing blocs during the actual debate.

# Pardon Game

## The Pardon Game

**Objective:** To simulate the difficulty of "Standardizing Regulation" when individual human lives are at stake.

- **Setup:** Divide the committee into small groups of 3–5 (representing a "Parole Board"). Give each group a list of 5 fictional prisoners with brief descriptions (e.g., "Prisoner A: Convicted of theft to pay for medicine; 10-year sentence. Prisoner B: Political dissident; 20-year sentence. Prisoner C: Repeat violent offender; Life sentence.").
- **The Constraint:** The Chair announces that due to "Prison Overcrowding" (referencing the Prison Administration topic), the board can only release **one** person.
- **The Rules:**
  1. Groups have 7 minutes to debate internally. They must reach a **unanimous** decision.
  2. If they cannot reach a consensus, no one is released (simulating a "failed justice system").
  3. Once the time is up, one spokesperson from each group must justify their choice to the "High Commissioner" (the Chair) based on the "Right to Life" or "Rehabilitation" principles.
- **Why it works:** It forces delegates to move from abstract policy to the moral weight of their decisions.

# Illicit Shipment

# The Illicit Shipment

**Objective:** To demonstrate how "Diversion to Illicit Markets" happens right under the nose of international protocols.

- **Setup:** Have all delegates stand in a large circle or stay at their desks.
- **The Roles:**
  1. **The Smuggler:** One delegate chosen secretly by the Chair.
  2. **The Inspector:** One delegate who stands in the center (or at the front) and must close their eyes during the "loading phase."
- **The Rules:**
  1. **Loading Phase:** While the Inspector's eyes are closed, the Chair gives a small object (the "Weapon/Narcotic") to the Smuggler.
  2. **Transport Phase:** The Inspector opens their eyes. The delegates must pass the object around the room behind their backs or under desks.
  3. **The Goal:** The object must travel from one side of the room to the other (the "Black Market destination").
  4. **Interdiction:** The Inspector gets **three guesses** to point at the person currently holding the object.
  5. **The Twist:** If the Inspector catches someone, that person must name the "Logistic Protocol" (a fake rule, e.g., "The 2026 Border Act") they broke.
- **Why it works:** It highlights the difficulty of "Cross-Border Security" when there is a lack of transparency.

# Intelligence Briefing

## Intelligence Briefing (Telephone)

**Objective:** To demonstrate how "Information Logistics" break down during crises.

- **Setup:** Delegates sit in their standard committee formation.
- **The Rules:**
  1. The Chair whispers a complex, 3-sentence "Security Brief" to the first delegate (e.g., "*The shipment of 50 surface-to-air missiles was intercepted at 0400 hours near the Suez Canal by a non-state actor wearing blue fatigues*").
  2. Delegates must whisper the message to their neighbor **only once**. No repeating.
  3. The last delegate must stand up and announce the "Intelligence" to the committee.
  4. **The Post-Mortem:** The Chair reveals the original text. The committee must identify exactly where the "Intelligence Gap" occurred.
- **Chair's Tip:** This is a great way to transition into a session about "Standardizing Protocols."

# Triage/UBI

# The Triage Simulation

**Objective:** To model "Resource Reallocation" and the ethics of "Psychedelic vs. Traditional" medicine.

- **Setup:** Give each country "10 Resource Units" (represented by tally marks on a piece of paper).
- **The Rules:**
  1. The Chair presents three "Crisis Cards":
    - **Crisis A:** A new pandemic outbreak (Requires 5 units to stop).
    - **Crisis B:** A mental health crisis requiring Psychedelic Research (Requires 3 units to fund).
    - **Crisis C:** Extreme poverty requiring a UBI pilot (Requires 4 units to start).
  2. Delegates have a 10-minute "Unmoderated Caucus" to pool their resources.
  3. **The Catch:** If they fund the pandemic but ignore the UBI, the "poverty index" rises, and in the next round, the pandemic costs 8 units instead of 5.
- **Why it works:** It teaches delegates that in ECOSOC and WHO, every "reallocation of military expenditure" has a long-term consequence.

# Patent Auction

## The Patent Auction

**Objective:** To simulate the tension between "Corporate Profit" and "Public Health."

- **Setup:** Divide the room into **Pharma Giants** (30%) and **Developing Nations** (70%).
- **The Rules:**
  1. The Chair "owns" the patent for a life-saving psychedelic trauma treatment.
  2. The Pharma Giants have "Capital" (represented by 10 sticky notes/scraps of paper). The Developing Nations have "Moral Authority" (represented by 2 minutes of floor time).
  3. **The Auction:** The Pharma Giants bid for the exclusive right to sell the drug. However, Developing Nations can "protest" to the Chair to lower the price or force a "Generic License."
  4. **The Winning Condition:** If the Pharma Giants buy it, they get "Profit Points." If the Developing Nations successfully negotiate a "Coordinated Universal Program," the whole committee wins a "Global Stability Bonus."
- **Chair's Tip:** This usually gets loud—remind them that "Diplomacy is done in whispers, not just shouts."

# Invisible Labor Tower

## The Invisible Labour Tower

**Objective:** To quantify the "unseen" work that supports the global economy.

- **Setup:** Groups of 4 delegates. Give each group a stack of scrap paper or 10 plastic cups.
- **The Rules:**
  1. **The Brainstorm:** Groups have 3 minutes to list "Invisible Labour" tasks (e.g., breastfeeding, emotional support, elder care).
  2. **The Build:** For every **unique** task they list, they can add one "level" to their tower (one cup or one folded piece of paper).
  3. **The Sabotage:** Halfway through, the Chair announces a "Global Crisis" (e.g., "The birth rate has dropped!"). Every group must remove 2 levels of their tower without it falling.
  4. **Winning:** The tallest, most stable tower wins.
- **Chair's Tip:** Use the fallen towers as a metaphor for why "Universal Childcare" is a fundamental right to prevent societal collapse.

# Spectrum of Autonomy

## Spectrum of Autonomy

**Objective:** To navigate the "Cultural and Religious Diversity" clause of the topic.

- **Setup:** Similar to the Line of Justice, but with a "Quadrant" twist.
- **The Rules:**
  1. Create two axes on the floor using masking tape (or just imaginary lines).
    - **Vertical Axis:** National Sovereignty vs. International Law.
    - **Horizontal Axis:** Religious Tradition vs. Secular Autonomy.
  2. The Chair reads a scenario: "*A country bans abortion based on a 500-year-old religious text, but it signed an International Treaty guaranteeing medical access. Where do you stand?*"
  3. Delegates must stand in the quadrant that represents their country's actual policy, not their personal opinion.
- **Chair's Tip:** This is the most "academic" icebreaker. It forces delegates to research their country's stance on "Reproductive Autonomy" before the floor opens.

# Scandalous Summary

# The Scandalous Summary

**Objective:** To practice "Reporting on Public Affairs" under time pressure and bias.

- **Setup:** The Press Corps observes a 2-minute "Mock Debate" between two Chairs or two experienced delegates on a ridiculous topic (e.g., "Should we ban gravity?").
- **The Rules:**
  1. The Press Corps cannot speak during the debate; they only take notes.
  2. Immediately after, they have 3 minutes to write:
    - **A Headline:** Must be under 10 words.
    - **The "Lead":** A one-sentence summary that frames one side as a hero and the other as a villain.
  3. The Press Corps reads their headlines aloud. The committee votes on which headline is the most "Ethically Balanced" and which is the most "Sensationalist."
- **Why it works:** It forces them to confront the "Circumstances in Which Journalists Should Report" and how framing changes a story.

# Interview Hot Seat

## Interview Hot Seat

**Objective:** To practice "Accountability Reporting."

- **Setup:** One "World Leader" (usually a Chair or a very confident delegate) sits at the front. The Press Corps surrounds them.
- **The Rules:**
  1. The Leader is given a "Secret Scandal" (e.g., "*You diverted military funds to build a gold statue of your cat*").
  2. The Press Corps has 5 minutes to ask "Yes/No" or "Open-Ended" questions to uncover the scandal.
  3. **The Catch:** The Leader can deflect, pivot, or "No Comment," but they **cannot** lie directly.
  4. **The Deadline:** After 5 minutes, each journalist must submit one "Tweet" (max 280 characters) summarizing the scandal. The Leader picks the "least damaging" one to win.
- **Chair's Tip:** Great for testing how journalists "Report on Public Affairs" without getting sued for libel.

# Biggering Pitch

## The "Thneed" Pitch

**Objective:** To satirize consumerism and explore the legal definition of "Ecocide."

- **Setup:** Every delegate picks up one random item they have on them (a pen, a water bottle, a charger).
- **The Rules:**
  1. **The Pitch:** Delegates get 45 seconds to convince the committee that their item is a "Universal Necessity" (a Thneed). They must use "Greenwashing" language (e.g., "This plastic pen is actually an eco-friendly carbon-capture device").
  2. **The Investigation:** After each pitch, the "Lorax" (the Chair or a designated delegate) asks one question about the "Industrial Byproducts" of making that item.
  3. **The Verdict:** The committee votes: Is this item "Essential" or "Ecocide"?
  4. **The Penalty:** If voted "Ecocide," the delegate must "pay" a fine (a silly task, like doing a 5-second dance or speaking in a rhyme for their next speech).
- **Why it works:** It makes the "Thneed Principle" tangible and prepares them for the "Legal Accountability" debate.

# Lorax's Jury

## The Lorax's Jury

**Objective:** To determine "Legal Accountability" for industrial waste.

- **Setup:** Choose one "Defendant" (the person who pitched the best Thneed) and one "Prosecutor" (The Lorax). The rest of the committee is the Jury.
- **The Rules:**
  1. The Lorax presents the "Ecocide" evidence: *"This Thneed caused the displacement of 400 Bar-ba-loots and smogged the air."*
  2. The Defendant has 60 seconds to argue "Consumer Demand" (i.e., *"I didn't want to make it, but the people kept buying it!"*).
  3. **The Deliberation:** The Jury must decide: Who is more guilty—the **Manufacturer** who made the non-essential good, or the **Consumer** who bought it?
  4. **The Sentence:** If the Manufacturer is guilty, they lose their "speaking rights" for 2 minutes. If the Consumers (the committee) are guilty, they must all stand for the next 2 minutes of debate.
- **Chair's Tip:** This perfectly bridges the gap between Dr. Seuss and real-world "Industrial Byproducts" accountability.

# Resources

[Opening Ceremony Slides](#)

[SMT Application](#)

[FWC Form](#)

[ROP](#)

[seamuns.site](#)

[seamunnotes.com](#)

[thedashboard.seamuns.site](#)

[linked.seamuns.site](#)

[seamuns.site/munsimulation](#)

[seamun.com](#)

[Chair Application Form](#)

[Advisor Application Form](#)

[Independent Delegate Form](#)

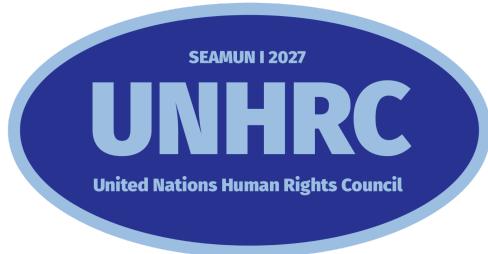
[Expression of Interest](#)

[Invite Package](#)

# Languages

- **English** (English)
- **Español** (Spanish)
- **Français** (French)
- **Deutsch** (German)
- **Português** (Portuguese)
- **Italiano** (Italian)
- **Nederlands** (Dutch)
- **Русский** (Russian)
- **Polski** (Polish)
- **Українська** (Ukrainian)
- **Ελληνικά** (Greek)
- **Türkçe** (Turkish)
- 简体中文 (Chinese, Simplified)
- 繁體中文 (Chinese, Traditional)
- 日本語 (Japanese)
- 한국어 (Korean)
- **Tiếng Việt** (Vietnamese)
- **ไทย** (Thai)
- **Bahasa Indonesia** (Indonesian)
- **हिन्दी** (Hindi)
- **বাংলা** (Bengali)
- **العربية** (Arabic)
- **فارسی** (Persian)
- **עברית** (Hebrew)
- **Kiswahili** (Swahili)

# Committee Logos



# Awards

**Overall (Trophies) :**

- Best Delegate
- Best Position Paper

**Chair :**

- Best Chair
- Honourable Mention Chair
- Best Committee
- Best Chair Report

**Committee :**

- Best Delegate
- Honorable Mention
- Best Position Paper
- Best Research Document (verbal)

# Rubric Example

## SEAMUN DELEGATE RUBRIC EXAMPLE:

<b>Category</b>	<b>1–2: Developing</b>	<b>3–4: Proficient</b>	<b>5–6: Advanced</b>	<b>7–8: Distinguished</b>
<b>Creativity</b>	Solutions are generic or copied from existing UN resolutions with little innovation.	Offers some unique ideas but struggles to explain the logistical feasibility of the proposals.	Proposes innovative, "out-of-the-box" policies that address the core of the medical/diplomatic issue.	Consistently introduces highly original, feasible, and visionary solutions that redefine the debate.
<b>Diplomacy</b>	Tone is occasionally aggressive or dismissive; fails to respect the decorum of the faculty.	Maintains basic decorum but lacks the nuance required for sensitive international negotiations.	Demonstrates professional tact; uses formal language effectively to persuade and bridge gaps.	Exemplifies the "Global Citizen"; navigates high-tension conflicts with exceptional grace and respect.
<b>Collaboration</b>	Works in isolation or only with a small clique; shows little interest in the views of others.	Participates in a bloc but follows rather than contributes to the consensus-building process.	Actively seeks out diverse perspectives to incorporate into the working paper or resolution.	A master of consensus; unites conflicting blocs through compromise and inclusive policy drafting.
<b>Leadership</b>	Passive in caucus; requires significant prompting from the Chair to engage in the process.	Leads a small group but may struggle to manage larger committee dynamics or diverse opinions.	Confidently guides the committee's direction and mentors newer delegates in the process.	Commands the room with moral and intellectual authority; inspires action without being overbearing.
<b>Knowledge &amp; Research</b>	Significant gaps in understanding the topic or the specific mandate of the assigned country.	Understands the general topic but relies on surface-level data; lacks deep policy analysis.	Strong grasp of the "Purposeful Policy" theme; uses medical and legal data to support arguments.	Expert-level insight; seamlessly integrates complex research, WHO mandates, and local impacts into debate.
<b>Participation</b>	Speaks rarely and contributes little to the drafting of resolutions or working papers.	Speaks occasionally but contributions often repeat points already made by others.	Consistently contributes to both formal debate and informal caucus with relevant, substantive points.	Defines the committee's progress; every contribution moves the debate forward toward a final resolution.

**SCORES:**

- Creativity = \_/8
  - Diplomacy = \_/8
  - Collaboration = \_/8
  - Leadership = \_/8
  - Knowledge & Research = \_/8
  - Participation = \_/8
- 
- **Average = \_/8**

# To Do

# SEAMUN I Conference Preparation and Execution Checklist

This checklist details the key tasks from preparation to execution for the SEAMUN I conference. Responsibilities are assigned using SMT initials for clarity and to optimize space.

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Role Initial	Responsibility
SG	Secretary General (Jules K.A.)
DSG	Deputy Secretary General (Emily H.)
P	Parliamentarian (Lotus T.)
HLF	Head of Logistics & Finance (Dominic S. S.)
DL	Deputy Head of Logistics
DF	Deputy Head of Finance (Mannan P.)
DA	Delegate Affairs
HPR	Head of PR & Advertising (Phil)
DPR	Deputy Head of PR & Advertising
HM	Head of Media (Ping J.)

## Phase 1: Pre-Conference Setup (Initial 0 - 6 Months)

Task	Detail (Small Step)	Owner	Due Date
Vision & Academics	Finalize Conference Theme & Slogan.	SG	Date

Task	Detail (Small Step)	Owner	Due Date	Start Date
	Define the 10 Committee Topics.	SG	<input type="button" value="Date"/>	2024-01-15
	<b>Recruit and Offer 22 Chairs/Editors.</b>	SG/P	<input type="button" value="Date"/>	2024-01-22
	Launch SMT and Chair Applications.	SG/DSG/HM	<input type="button" value="Date"/>	2024-01-29
<b>Branding &amp; Digital</b>	Design and Finalize Official Logo and Branding Assets.	HM	<input type="button" value="Date"/>	2024-02-05
	<b>Build and Launch</b> the Main Website (seamun.com).	HM	<input type="button" value="Date"/>	2024-02-12
	Create all Social Media Accounts (IG, TikTok).	HPR/DPR	<input type="button" value="Date"/>	2024-02-19
	Create Instagram Intro Post.	HM	<input type="button" value="Date"/>	2024-02-26
<b>Logistics &amp; Financial</b>	Draft and approve the Master Budget (555,100 THB).	HLF/DF	<input type="button" value="Date"/>	2024-03-05
	<b>Initial Venue Inquiry</b> (MDCU Internal Rate).	HLF/SG	<input type="button" value="Date"/>	2024-03-12
	Open Dedicated Bank Account/E-Wallet.	HLF/DF	<input type="button" value="Date"/>	2024-03-19

## Phase 2: Recruitment and Outreach (3 - 1 Month)

Task	Detail (Small Step)	Owner	Due Date	Start Date
<b>Academics</b>	Set Study Guide Submission Deadline for Chairs.	P	<input type="button" value="Date"/>	2024-04-15
	Supervise and Review Draft Study Guides.	P	<input type="button" value="Date"/>	2024-04-22

Task	Detail (Small Step)	Owner	Due Date	St
	Finalize and Distribute the <b>Chair Handbook</b> .	P/DSG	<input type="button" value="Date"/>	N
<b>Registration</b>	Set up the Delegate Registration Portal (Fees: 2,500/3,000 THB).	DA	<input type="button" value="Date"/>	N
	Set up the <b>Position Paper Portal</b> .	P/DA	<input type="button" value="Date"/>	N
	Send School <b>Invitation Package</b> .	HPR/DPR	<input type="button" value="Date"/>	N
	Track incoming Delegate Payments.	DF	<input type="button" value="Date"/>	N
<b>Logistics</b>	<b>Formal Venue Booking</b> and Deposit Payment (Place MDCU Conference Center).	HLF	<input type="button" value="Date"/>	N
	Finalize internal Catering Quote/Agreement.	HLF	<input type="button" value="Date"/>	N
	Source and Purchase <b>25 Gavels</b> .	HLF/DF	<input type="button" value="Date"/>	N

### Phase 3: Final Preparations (4 Weeks Out)

Task	Detail (Small Step)	Owner	Due Date	St
<b>Academics</b>	Final Chair Training Session (RoP & Grading).	P	<input type="button" value="Date"/>	
	<b>Assign Countries</b> to all 200 Delegates.	DA	<input type="button" value="Date"/>	
<b>Logistics</b>	Finalize <b>AV Requirements</b> and Internet Access.	HLF	<input type="button" value="Date"/>	

Task	Detail (Small Step)	Owner	Due Date
	Create the <b>Final 2-Day Schedule</b> (incl. breaks, ceremonies).	DSG/DL	<input type="button" value="Date"/>
	<b>Order/Procure</b> 250 Lanyards & Souvenirs.	HLF/DF	<input type="button" value="Date"/>
	<b>Coordinate Gavel Engraving</b> (Names/Committee).	HLF	<input type="button" value="Date"/>
	<b>Final Delegate Prep Email</b> (Dress Code, Directions).	DA	<input type="button" value="Date"/>
<b>PR/Media</b>	Schedule all Social Media Posts for event week.	HPR/HM	<input type="button" value="Date"/>

## Phase 4: Execution (Week of Event)

Task	Detail (Small Step)	Owner	Due Date	Status
<b>Wednesday-Thursday</b>	<b>The Packing Party:</b> Assemble all 200 Delegate Kits.	DL/DA	<input type="button" value="Date"/>	Not Started
	Print all 235 <b>Placards</b> .	HLF/DL	<input type="button" value="Date"/>	Not Started
	Print 2 packs (100 sheets) of <b>Certificate Paper</b> .	DF	<input type="button" value="Date"/>	Not Started
<b>Friday (Setup Day)</b>	Access & Place Main Auditorium for Stage Setup (16:00).	DL	22 Jan 2027	Not Started
	Setup <b>Secretariat Room</b> with High-Quality Printer.	DL	22 Jan 2027	Not Started
<b>Saturday (Day 1)</b>	<b>Manage Registration</b> and Badge Distribution (07:30–08:30).	DL/DA	23 Jan 2027	Not Started

Task	Detail (Small Step)	Owner	Due Date	Status
	<b>Opening Ceremony</b> A/V check ( <input checked="" type="checkbox"/> Calendar event Opening Ceremony).	HLF/HM	23 Jan 2027	<input checked="" type="checkbox"/> Not Started
	<b>On-Site Logistics Management</b> (Runners, Breaks, Catering).	DL	23 Jan 2027	<input checked="" type="checkbox"/> Not Started
<b>Sunday (Day 2)</b>	<b>Collect Chair Winners List</b> (Best Delegate/PP, etc.) by 16:00.	P	24 Jan 2027	<input checked="" type="checkbox"/> Not Started
	<b>Print, Sign, and Stamp</b> all Winner Certificates (on site).	DSG/DL	24 Jan 2027	<input checked="" type="checkbox"/> Not Started
	<b>Closing Ceremony:</b> Coordinate Donation Pledge Acceptance ( <input checked="" type="checkbox"/> Calendar event Closing Ceremony).	SG/HLF	24 Jan 2027	<input checked="" type="checkbox"/> Not Started

## Phase 5: Post-Conference Wrap-Up

Task	Detail (Small Step)	Owner	Due Date	Status
<b>Finance</b>	Conduct Final Financial Audit.	HLF/DF	<input checked="" type="checkbox"/> Date	<input checked="" type="checkbox"/> Not Started
	<b>Transfer Donation</b> to MDCU Foundation.	HLF/DF	<input checked="" type="checkbox"/> Date	<input checked="" type="checkbox"/> Not Started
	Send <b>Email 4</b> (Post-Event Thank You & Donation Transfer).	SG	<input checked="" type="checkbox"/> Date	<input checked="" type="checkbox"/> Not Started
<b>Media</b>	Produce and Release the <b>After-Movie</b> and Final Photo Albums.	HM	<input checked="" type="checkbox"/> Date	<input checked="" type="checkbox"/> Not Started
<b>Reporting</b>	Draft the final <b>Impact Report</b> of the event.	DSG/SG	<input checked="" type="checkbox"/> Date	<input checked="" type="checkbox"/> Not Started

Task	Detail (Small Step)	Owner	Due Date	Status
	Send Thank You/Feedback Forms to Chairs & Delegates.	DA	<input type="button" value="Date"/>	Not Started

# SMT Meetings

## **Week One**

- ~~Finance Meeting #1: 18.02.26 @ 4pm~~
  - ~~Logistics Meeting #1: 19.02.26 @ 7pm~~
  - ~~SMT Meeting #1: 22.02.26 @ 10am~~
- 

## **Week Three**

- Finance Meeting #2:**
  - Logistics Meeting #2:**
- 

## **Week Four**

- Logistics Meeting #4:**
  - SMT Meeting #2:**
- 

## **Week Five**

- Finance Meeting #3:**
  - Logistics Meeting #5:**
- 

## **Week Six**

- Marketing Meeting #2:**
  - Logistics Meeting #6:**
- 

## **Week Seven**

- Finance Meeting #4:**
- Logistics Meeting #7:**

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## **Week Eight**

- 
- Logistics Meeting #8:**
- 

## **Week Nine**

- Finance Meeting #5:**
  - Logistics Meeting #9:**
  - SMT Meeting #3:**
- 

## **Week Ten**

- Marketing Meeting #3:**
  - Logistics Meeting #10:**
- 

## **Week Eleven**

- Finance Meeting #6:**
  - Logistics Meeting #11:**
- 

## **Week Twelve**

- Logistics Meeting #12:**
- SMT Meeting #4:**

Team	Week 1	Week 2	Week 3	Week 4	Week 5	Week 6
Finance						
Logistics						
Marketing						

SMT						
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Team	Week 7	Week 8	Week 9	Week 10	Week 11	Week 12
Finance						
Logistics						
Marketing						
SMT						

Team	Week 13	Week 14	Week 15	Week 16	Week 17	Week 18
Finance						
Logistics						
Marketing						
SMT						

**SMT #1**

## **AGENDA :**

- **Overview of conference**
  - Values and Slogan (Current & Ideas)
  - Dates, backup dates
  - Size
  - Committees & Topics
    - Crises
    - RoP
    - Icebreakers
  - Schedule
    - Breaks
    - Award submissions
  - Awards
    - Rules
    - System
      - Rubrics
    - Available awards
  - Chairs
    - Requirements/Values
- **Roles**
  - Overview of roles
  - Ideas and Notes
- **Venue Requirements**
  - Educational rates
  - Prestigious → sponsorships
  - Technology in hall
  - Whiteboards (ideal)
  - Catering offered or allows external
  - Easy access by BTS
  - Free Jan 23-24 OR Feb 27-28
- **Next Steps**
  - **Next Meetings:**
    - Finance ⇒ Every 2 weeks
    - Logistics ⇒ Every week (closer to conference)
      - Every other week
    - SMT ⇒ Every month
    - Marketing ⇒ Every month (starting once needed)
  - *Finance* ⇒ work on finalizing budget with real amounts (reach out to providers if necessary)
  - *Marketing* ⇒ work on SMT intro post, brand pack, committee intro post, ideas for media
  - *Logistics* ⇒ follow up with MDCU on Tuesday, continue to finalize committees, numbers, and application forms

# Sponsors

- Apple
- Google
- Sony
- Mc Donalds
- TikTok
- BDMS (Bangkok Hospital)
- Bumrungrad International Hospital
- UNAT
- US Embassy Bangkok
- UK Embassy Bangkok
- British Council Thailand
- IDP (IELTS) Thailand
- KBank
- Medtronic
- FujiFilm
- Muji
- Siam Commerical Bank (SCB)
- Grab
- True/dtac
- Double A
- Organon
- 3M Health Care
- LINE
- Sodexo
- Canva
- Red Bull (TCP Group)
- Oishi Group
- DHL Express
- Lazada
- Suntory Beverage & Food
- QS ImpACT
- True Digital Park (TDPK)
- Siam Center
- Agnos Health
- Starbucks
- PTT (Public Company Limited)
- Canon
- Dairy Queen
- UNESCO
- Samsung
- IKEA
- ENVICCO
- One Bangkok
- Pomelo

- Amari
- 7-Eleven (CP ALL)
- B2S
- HomePro
- BTS (Bangkok Mass Transit System)
- Tops Daily
- Villa Market
- LEGO
- Café Amazon
- Huawei
- Loga
- UNICEF
- OfficeMate
- Blackmores
- Scholars of Sustenance (SOS)
- Mitr Phol Sugar
- Lululemon
- H&M
- Minor Food Group
- Miniso
- Index Creative Village
- Blendata
- Central Group
- Hotels
  - Novotel Bangkok on Siam Square
  - Asia Hotel Bangkok
  - Mandarin Hotel Managed by Centre Point
- Airlines
  - Thai Airways (THAI)
  - AirAsia (through AirAsia MOVE)
  - Bangkok Airways
  -

# Emails : Sponsors

## 1. Apple Thailand

**Focus:** Technology in education and creative healthcare solutions. **Target Email:** [education@uficon.com](mailto:education@uficon.com) or [education@spvi.co.th](mailto:education@spvi.co.th) (Authorized Education Partners often handle university sponsorships).

**Subject:** Partnership Opportunity: SEAMUN I at MDCU – Empowering Future Medical Leaders via Technology

Dear Apple Education Team,

As the Faculty of Medicine, Chulalongkorn University (MDCU) prepares to host the inaugural Southeast Asian Medical Universities Model United Nations (SEAMUN I), we invite Apple to join us as our **Official Technology Partner**.

Our conference brings together 250 elite medical and international relations students to solve global health crises. We are looking for Apple's support in providing iPad/Macbook devices for our Secretariat's "Crisis Room" or as high-value prizes for "Best Research." In return, we offer Apple direct visibility among Thailand's future medical professionals. Furthermore, all surplus from this event will be donated to the **MDCU Foundation** to support underprivileged patients.

Would you be open to a brief meeting to discuss how Apple's ecosystem can empower our delegates?

Warm regards,

Jules Kitto Astrop, Secretary General | SEAMUN I 2027 ([seamun.com](http://seamun.com))

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## 2. Google Thailand

**Focus:** AI, data for good, and digital connectivity. **Target Email:** [em-market-th@google.com](mailto:em-market-th@google.com) or [press-th@google.com](mailto:press-th@google.com) (Alternatively, via LinkedIn to their University Programs lead).

**Subject:** SEAMUN I x Google: Navigating Global Health Policy through Digital Innovation

Dear Google Thailand Team,

The world's most pressing health issues are now solved with data. At SEAMUN I, hosted at MDCU, we are training 250 future leaders to use these tools for global diplomacy.

We are seeking Google's partnership to enhance our "Digital Delegate Experience." We would love to discuss a sponsorship for Google Workspace credits, digital literacy workshops, or a cash grant for the **MDCU Foundation**. As a partner, your brand will be integrated into our digital handbook and highlighted during our Opening Ceremony at the Ananda Mahidol Building.

We believe Google's "AI for Social Good" mission aligns perfectly with our medical-diplomatic mission. Can we send you our full prospectus?

Best regards,

Jules Kitto Astrop, Secretary General | SEAMUN I 2027 ([seamun.com](http://seamun.com))

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### **3. Sony Thailand**

**Focus:** "For the Next Generation" CSR and high-end audio-visual experiences. **Target Email:** Check their [CSR Community page](#) or [sothai.prmarketing@sony.com](mailto:sothai.prmarketing@sony.com).

**Subject:** Sponsorship Proposal: Supporting SEAMUN I and the MDCU Foundation

Dear Sony Thailand Team,

Under Sony's "Someone Needs You" CSR umbrella, we recognize your commitment to community health and education. We are writing to invite Sony to be the **Official AV Partner** for SEAMUN I.

We are specifically seeking support through Sony's industry-leading audio-visual equipment (cameras for our Press Corps or headphones for our translation booths). This partnership would not only support the education of 250 delegates but also contribute to our ₧52,500 donation goal for the **MDCU Foundation**.

We would be honored to feature Sony's logo on our physical photo-strips and digital media reaching the wider Chulalongkorn University community.

Sincerely,

Jules Kitto Astrop, Secretary General | SEAMUN I 2027 ([seamun.com](http://seamun.com))

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### **5. McDonald's Thailand (McThai)**

**Focus:** Youth engagement, catering, and Ronald McDonald House Charities. **Target Email:** [communications@th.mcd.com](mailto:communications@th.mcd.com)

**Subject:** Supporting SEAMUN I: A Partnership for Youth Leadership and MDCU Foundation

Dear McThai Communications Team,

McDonald's has long been a supporter of Thai youth through RMHC. This year, we invite you to support 250 hard-working delegates at SEAMUN I, hosted at the Faculty of Medicine, Chulalongkorn University.

We are seeking **Catering Sponsorship** (snack boxes or meal vouchers) to fuel our delegates during their 2-day debate on global health security. In exchange, McDonald's will be recognized as a "Primary Sustenance Partner" with logo placement in our high-traffic dining areas. Most importantly, your support helps us ensure a larger donation surplus for the **MDCU Foundation**.

May we discuss how McDonald's can be the "Happy Meal" behind our diplomatic success?

Warm regards,

Jules Kitto Astrop, Secretary General | SEAMUN I 2027 ([seamun.com](http://seamun.com))

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## 2. TikTok Thailand

**Focus:** "TikTok for Good" and creative education for Gen Z. **Target:** [feedback@tiktok.com](mailto:feedback@tiktok.com) (Attn: CSR/Partnerships) or via LinkedIn to the TikTok Thailand Head of Communications.

**Subject:** SEAMUN I x TikTok: Amplifying Global Health Voices at MDCU

Dear TikTok Thailand Team,

TikTok is the heartbeat of Gen Z creativity. At **SEAMUN I**, hosted at MDCU, 250 future leaders will spend three days debating the world's most urgent health crises. We would love to partner with TikTok to turn these complex debates into impactful, bite-sized educational content through a "**TikTok for Good**" campaign.

We are seeking a partnership for digital promotion, "Best Content" prizes, or a cash grant toward our **MDCU Foundation** donation goal. In return, your brand will be at the center of the most prestigious student-led medical-diplomatic event in Bangkok.

We would love to share our creative partnership deck with you. Are you available for a quick chat?

Best regards,

[Your Name] USG Finance, SEAMUN I

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### **3. BDMS (Bangkok Hospital)**

**Focus:** Medical excellence and supporting the MDCU academic community. **Target:** [marketing@bangkokhospital.com](mailto:marketing@bangkokhospital.com) or via the **BDMS Connect Center**.

**Subject:** Partnership Proposal: SEAMUN I – Shaping the Future of ASEAN Healthcare

Dear BDMS Marketing Team,

As a pillar of medical excellence in Thailand, BDMS understands the importance of training the next generation of physicians. The Faculty of Medicine, Chulalongkorn University (MDCU) is proud to host **SEAMUN I**, and we invite BDMS to be our **Platinum Academic Sponsor**.

This conference is a rare opportunity for BDMS to engage with 250 top-tier medical students from across the region. We are seeking sponsorship to fund our medical-themed committees (such as the WHO). Aligning with BDMS not only provides high-level branding but also directly supports the **MDCU Foundation**, as all our surplus is donated to help those in need at our hospital.

We would be honored to discuss a customized sponsorship tier for BDMS.

Sincerely,

[Your Name] USG Finance, SEAMUN I

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### **4. Bumrungrad International Hospital**

**Focus:** Global healthcare standards and the Bumrungrad Hospital Foundation. **Target:** [Puntika@bumrunggrad.com](mailto:Puntika@bumrunggrad.com) (Bumrungrad Hospital Foundation) or [chulaluck@bumrunggrad.com](mailto:chulaluck@bumrunggrad.com).

**Subject:** SEAMUN I x Bumrungrad: A Joint Vision for Global Health Equity

Dear Bumrungrad Hospital Foundation Team,

Bumrungrad's commitment to "Healing Hearts" and global health standards perfectly mirrors the mission of **SEAMUN I**. Hosted at MDCU, our conference gathers 250 delegates to simulate international health policy-making.

We are seeking a partnership with Bumrungrad to support our delegates' journey. Given that our surplus is donated to the **MDCU Foundation**, this is a unique "Foundation-to-Foundation" collaboration that highlights Bumrungrad's dedication to medical education and charity. We would love to offer Bumrungrad a keynote speaking slot to share your expertise in international medical standards with our delegates.

May we send you our formal sponsorship invitation?

Warm regards,

[Your Name] USG Finance, SEAMUN I

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## 5. UNAT (United Nations Association Thailand)

**Focus:** Diplomatic authenticity and UN advocacy. **Target:** [RCO-TH@un.org](mailto:RCO-TH@un.org) (Attn: UNAT) or via their Secretariat at the Ministry of Foreign Affairs.

**Subject:** Request for Academic Endorsement & Partnership: SEAMUN I at MDCU

Dear UNAT Secretariat,

As the primary body promoting UN values in Thailand, UNAT is the natural partner for the inaugural **Southeast Asian Medical Universities Model United Nations (SEAMUN I)**.

While our conference is hosted by the Faculty of Medicine, Chulalongkorn University, our focus is the rigorous simulation of UN processes to solve global health crises. We are seeking **UNAT's Academic Endorsement** and potentially a guest speaker for our Opening Ceremony. Your support would provide invaluable authenticity to our 250 delegates. As a student-led non-profit event, all proceeds are donated to the **MDCU Foundation**.

We would be privileged to have UNAT's guidance in making SEAMUN I a benchmark for diplomatic excellence in the region.

Most respectfully,

[Your Name] USG Finance, SEAMUN I

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Building on your list, here are the tailored drafts for the diplomatic missions, educational partners, and technical giants. These emails lean into the **academic prestige** and **specialized impact** of SEAMUN I at MDCU.

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### 1. U.S. Embassy Bangkok

**Focus:** Youth leadership (YSEALI), international diplomacy, and shared U.S.-Thai values.

**Target Email:** [acsbkk@state.gov](mailto:acsbkk@state.gov) (Request to be directed to the Public Diplomacy/Cultural Affairs Section) or contact via [TUSEF/Fulbright](#).

**Subject:** Request for Diplomatic Endorsement: SEAMUN I at Chulalongkorn University

Dear Public Diplomacy Team,

The Faculty of Medicine, Chulalongkorn University (MDCU) is proud to announce **SEAMUN I**, a Model UN conference designed to bridge the gap between medical expertise and international diplomacy.

Given the U.S. Embassy's strong commitment to youth leadership through programs like YSEALI, we invite the Embassy to join us as an **Honorary Academic Partner**. We are seeking a keynote speaker to discuss the U.S.-Thailand partnership in global health security. Your endorsement would provide invaluable authenticity to our 250 delegates. As a student-led initiative, our surplus will be donated to the **MDCU Foundation** to support public health equity.

We would be honored to discuss how we can align our conference with your mission of fostering the next generation of Thai-American diplomatic cooperation.

Best regards,

[Your Name] USG Finance, SEAMUN I

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## 2. UK Embassy Bangkok

**Focus:** Science & Innovation (SIN), Global Health Security, and British-Thai research ties.

**Target Email:** [ukin-thailand@fcdo.gov.uk](mailto:ukin-thailand@fcdo.gov.uk) (Attn: Science and Innovation Network) or via the [UK Science and Innovation Network](#).

**Subject:** SEAMUN I: Facilitating UK-Thai Collaboration in Global Health Security

Dear Science and Innovation Team,

With the UK's leadership in global health and genomics, we recognize the British Embassy as a vital stakeholder in the future of medical diplomacy. At **SEAMUN I**, hosted at MDCU, our delegates will simulate the resolution of high-stakes international health crises.

We are seeking the Embassy's **Technical Endorsement** or the participation of a representative from the Science & Innovation Network to engage with our delegates. This partnership highlights the UK's role as a global science superpower while supporting the **MDCU Foundation**. We believe this event perfectly aligns with the UK-Thailand strategic partnership's health and tech priorities.

Could we send you our formal prospectus for review?

Sincerely,

[Your Name] USG Finance, SEAMUN I

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### 3. British Council Thailand

**Focus:** Higher Education, soft skills, and international student mobility. **Target Email:** [partnerships@britishcouncil.or.th](mailto:partnerships@britishcouncil.or.th) or via [British Council Opportunities](#).

**Subject:** Partnership Proposal: SEAMUN I – Fostering International Leadership and Soft Skills

Dear British Council Team,

The British Council has long been a champion of educational exchange in Thailand. As we launch **SEAMUN I** at MDCU, we seek to partner with you to enhance our delegates' communication and negotiation skills.

We are seeking a "**Knowledge Partnership**"—potentially through a workshop on "Diplomatic English" or soft-skills training—in exchange for high-level branding among 250 of the region's top university students. Your involvement would elevate the academic standard of the conference and support our charitable goal for the **MDCU Foundation**.

We look forward to potentially collaborating on this milestone for medical diplomacy in ASEAN.

Warm regards,

[Your Name] USG Finance, SEAMUN I

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### 4. IDP (IELTS) Thailand

**Focus:** English proficiency and study-abroad pathways for elite students. **Target Email:** [ielts.thailand@idp.com](mailto:ielts.thailand@idp.com) or via [IDP IELTS Partners](#).

**Subject:** Sponsorship Opportunity: Reaching High-Achieving Delegates at SEAMUN I

Dear IDP IELTS Team,

As 250 of the top medical and international relations students gather at MDCU for **SEAMUN I**, we identify a clear synergy with IDP's mission of empowering global education.

We are seeking IDP as our **Official Language Testing Partner**. We propose a sponsorship for "Best Delegate" prizes (such as IELTS test vouchers) or a booth presence during the conference. This gives IDP direct access to a high-intent audience planning for international medical electives and post-graduate studies. Every Baht of our surplus will benefit the **MDCU Foundation**.

May we discuss a customized sponsorship tier for IDP?

Best regards,

[Your Name] USG Finance, SEAMUN I

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## 5. KBank (Kasikornbank)

**Focus:** Digital innovation, youth entrepreneurship, and "Chula X" skill building. **Target Email:** [KBANKScholarship@kasikornbank.com](mailto:KBANKScholarship@kasikornbank.com) or [PeopleDevelopmentDepartment@kasikornbank.com](mailto:PeopleDevelopmentDepartment@kasikornbank.com).

**Subject:** SEAMUN I x KBank: Empowering the Next Generation of "Chula-Led" Innovation

Dear KBank Team,

Through the **KBank x Chula** partnership, Kasikornbank has shown a deep commitment to the Chulalongkorn community. At MDCU, we are continuing this spirit by hosting **SEAMUN I**.

We are seeking KBank as our **Official Financial Technology Partner**. We would love to discuss a cash sponsorship or a "Digital Innovation" branding slot that highlights KBank's role in supporting student-led leadership. As we aim for a ₧52,500 surplus for the **MDCU Foundation**, your support would be pivotal. Please note that contributions to the foundation are **2x tax-deductible**.

We would love to share how KBank can be the "Green Heart" behind our conference.

Warm regards,

[Your Name] USG Finance, SEAMUN I

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## 6. Medtronic Thailand

**Focus:** Medical technology, patient outcomes, and academic conference support. **Target Email:** Submit via the [Medtronic Giving Connection portal](#).

**Subject:** Educational Grant Request: SEAMUN I – Future Leaders in Medical Technology

Dear Medtronic Grants Committee,

At Medtronic, your mission is to "alleviate pain, restore health, and extend life." This mirrors the core of our conference, **SEAMUN I**, where medical students debate the policies that drive global health outcomes.

We are applying for an **Educational Grant** to support our World Health Organization (WHO) committee simulation. Your support will directly facilitate the academic rigor of our 11 committees and allow us to maximize our charitable donation to the **MDCU Foundation**. We recognize Medtronic as a global leader in medical innovation and would be honored to feature your brand as a "Primary Academic Benefactor."

We have reviewed the Medtronic Business Conduct Standards and look forward to submitting our full application.

Sincerely,

[Your Name] USG Finance, SEAMUN I

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## 7. Fujifilm Thailand

**Focus:** Imaging technology (MU-FAHLA) and healthcare digitalization. **Target Email:** [esnu.halim@fujifilm.com](mailto:esnu.halim@fujifilm.com) (Healthcare Business Manager) or contact via their medical systems department.

**Subject:** SEAMUN I x Fujifilm: Pioneering the Future of Digital Healthcare Diplomacy

Dear Fujifilm Healthcare Team,

Through the MU-FAHLA Academy, Fujifilm has demonstrated a strong commitment to medical education in Thailand. We at MDCU would like to invite you to expand this commitment to **SEAMUN I**.

We are seeking Fujifilm as our **Official Imaging & Medical Informatics Partner**. We would love to discuss a sponsorship for our "Press & Media" wing or a technical sponsorship for our crisis simulations. By supporting this conference, Fujifilm aligns with the brightest future doctors in ASEAN while supporting the **MDCU Foundation**.

We are ready to provide a detailed presentation on how Fujifilm's brand can be integrated into our delegate experience.

Warm regards,

[Your Name] USG Finance, SEAMUN I

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Here are the tailored drafts for your remaining prospects. Each one highlights a specific "hook"—from **SCB's** digital leadership to **Organon's** focus on women's health—ensuring your pitch feels personal and high-value.

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## 1. Muji Thailand

**Focus:** Sustainable lifestyle, minimalist design, and student-focused stationery. **Target Email:** [miji\\_service@miji.co.th](mailto:miji_service@miji.co.th) or contact their marketing team at Central Silom Complex.

**Subject:** Partnership Proposal: SEAMUN I – Promoting Sustainable Leadership at MDCU

Dear Muji Thailand Team,

Muji's philosophy of "no-brand quality goods" and sustainability resonates deeply with the next generation of medical leaders. At the Faculty of Medicine, Chulalongkorn University (MDCU), we are hosting **SEAMUN I** and would love to feature Muji as our **Official Stationery & Sustainability Partner**.

We are seeking "In-Kind" support for 250 minimalist delegate notebooks or pens to be included in our delegate bags. In exchange, we offer Muji a presence in the most prestigious student-led medical-diplomatic event in Bangkok. Your support will help us lower logistics costs, directly increasing our donation to the **MDCU Foundation**.

Could we discuss how Muji's aesthetic of simplicity can enhance our delegates' academic experience?

Warm regards,

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## 2. Siam Commercial Bank (SCB)

**Focus:** SCB Academy, digital transformation, and Chulalongkorn community support. **Target Email:** [scb.foundation@scb.co.th](mailto:scb.foundation@scb.co.th) or contact the "SCB Academy" team via LinkedIn.

**Subject:** SEAMUN I x SCB: Empowering Digital Diplomacy and Financial Literacy for Future Doctors

Dear SCB Team,

As a long-standing partner of Chulalongkorn University, SCB has always been at the forefront of student empowerment. We invite you to support **SEAMUN I**, where we bridge medical science with international finance and policy.

We are seeking SCB as our **Official Banking Partner**. Beyond financial sponsorship, we would be honored to discuss a "Digital Payment" collaboration or a branding slot for the **SCB Academy**. Since our surplus is donated to the **MDCU Foundation** (which is 2x tax-deductible), this is a powerful opportunity to showcase SCB's commitment to social impact and the Chula community.

We look forward to potentially making SCB the "Digital Heart" of our conference.

Best regards,

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#### 4. Grab Thailand

**Focus:** "GrabForGood" and accessible transport for large-scale university events. **Target Email:** [publicaffairs.th@grab.com](mailto:publicaffairs.th@grab.com) or [marketing.th@grab.com](mailto:marketing.th@grab.com).

**Subject:** Official Mobility Partnership: SEAMUN I at Chulalongkorn University

Dear Grab Thailand Team,

To ensure the smooth arrival of 250 delegates at the Ananda Mahidol Building this year, we invite Grab to be our **Official Mobility Partner**.

We are requesting a "**SEAMUN Discount Code**" for our delegates and international participants traveling within Bangkok. In return, Grab will be featured prominently in our logistics guides and on our digital platforms as the provider of safe, green transport for the conference. Your partnership helps us maintain a professional standard while maximizing our charitable surplus for the **MDCU Foundation**.

May we discuss a promo-code partnership for our event dates?

Warm regards,

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#### 5. True/dtac

**Focus:** 5G connectivity, digital "Gen Z" lifestyle, and educational tech. **Target Email:** [corp.communications@truecorp.co.th](mailto:corp.communications@truecorp.co.th) or contact the "True Lab" team at Chula.

**Subject:** SEAMUN I x True/dtac: Connecting the Future of Medical Diplomacy with 5G

Dear True/dtac Team,

Digital connectivity is the backbone of modern diplomacy. At **SEAMUN I**, we are hosting 250 elite students who require high-speed access to global databases to solve simulated health crises.

We are seeking True/dtac as our **Official Telecommunications Partner**. We would love to discuss a sponsorship for "Tourist SIMs" for our international delegates or a branding slot for the **TrueLife** ecosystem. This partnership aligns True/dtac with Thailand's top academic talent while supporting the **MDCU Foundation**.

Can we share our digital integration plan with your marketing team?

Best regards,

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## 6. Double A

**Focus:** Academic excellence and the "Paper from KHAN-NA" sustainability model. **Target**

**Email:** [customerservice@doublea1991.com](mailto:customerservice@doublea1991.com) (Attn: Marketing/CSR).

**Subject:** Request for In-Kind Sponsorship: Supporting SEAMUN I Academic Materials

Dear Double A Team,

Academic rigor requires quality materials. As we prepare 11 committee Study Guides and hundreds of placards for **SEAMUN I**, we identify Double A as the perfect **Official Paper Partner**.

We are requesting an "In-Kind" donation of 100 reams of Double A paper to ensure our conference materials meet the highest standard. In exchange, your logo will appear on the cover of every Study Guide and on our "Sponsor Wall." This support directly offsets our costs, ensuring 100% of our surplus reaches the **MDCU Foundation**.

We would be proud to use Double A to print the resolutions of the next generation of leaders.

Sincerely,

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## 7. Organon

**Focus:** Women's health, equity, and the "Her Promise" sustainability pillar. **Target Email:** Contact via their [Global Health Equity](#) portal or their Bangkok office.

**Subject:** SEAMUN I x Organon: Advocating for Health Equity and Women's Leadership

Dear Organon Thailand Team,

Organon's mission to deliver impactful medicines for women's everyday health aligns perfectly with the theme of our World Health Organization committee at **SEAMUN I**.

We are seeking an **Educational Grant or Partnership** to support our debate on global health equity. We believe Organon's expertise would provide invaluable insight for our delegates. By sponsoring SEAMUN I, you support a conference that donates all proceeds to the **MDCU Foundation**, mirroring your commitment to bettering the lives of women and their families.

We would be honored to discuss a specific committee sponsorship for Organon.

Warm regards,

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## 8. 3M Health Care

**Focus:** Science applied to life, medical safety, and innovation. **Target Email:** [3MThailand-HealthCare@mmm.com](mailto:3MThailand-HealthCare@mmm.com).

**Subject:** Educational Partnership Proposal: SEAMUN I – Innovations in Global Health

Dear 3M Health Care Team,

From Littmann stethoscopes to infection prevention, 3M is a household name at MDCU. We invite 3M to join **SEAMUN I** as our **Official Medical Innovation Partner**.

We are seeking a sponsorship for high-value prizes (such as 3M medical equipment) for our "Best Delegate" winners or a technical grant for our health-policy committees. Your brand's association with academic excellence will be highlighted to 250 future physicians, while your contribution supports the **MDCU Foundation**.

Could we send you our academic sponsorship deck?

Best regards,

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## 9. LINE Thailand

**Focus:** LINE OA for Business, digital communities, and "LINE for Good." **Target Email:** [dl\\_lineneth\\_pr@linecorp.com](mailto:dl_lineneth_pr@linecorp.com) or contact the "LINE for Business" team.

**Subject:** SEAMUN I x LINE: The Official Communication Partner for Medical Diplomacy

Dear LINE Thailand Team,

LINE is how Thailand communicates. For **SEAMUN I**, we are using a **LINE Official Account** as our primary communication hub for 250 delegates.

We are seeking LINE as our **Official Communication Partner**. We would love to discuss a partnership for "Sponsored Stickers" or a branding slot that highlights how LINE facilitates high-stakes diplomatic coordination. This unique digital integration will be seen by Thailand's top university students, and your support will help us reach our B52,500 goal for the **MDCU Foundation**.

We look forward to potentially "Connecting" with you for this event.

Warm regards,

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## 1. Sodexo Thailand

**Focus:** Facility management, catering, and their new 2026 university upskilling partnerships.  
**Target Email:** [marketing.thailand@sodexo.com](mailto:marketing.thailand@sodexo.com)

**Subject:** SEAMUN I x Sodexo: Enhancing the Delegate Experience and Medical Education

Dear Sodexo Thailand Team,

Following Sodexo's recent 2026 partnerships with Thai universities to enhance student potential, we invite you to support **SEAMUN I** at MDCU. As a global leader in quality of life services, Sodexo is the ideal partner for our **Official Catering & Hospitality** sponsorship.

We are seeking your support to provide high-quality, nutritious lunch boxes for our 250 delegates. This partnership aligns with your mission to "Create a Better Everyday" and supports the **MDCU Foundation**, as all our event surplus is donated to underprivileged patients.

Would you be open to discussing a hospitality partnership for this prestigious regional event?

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## 2. Canva

**Focus:** Creative empowerment and "Canva for Education" impact. **Target Email:** [community@canva.com](mailto:community@canva.com) (or via their [2026 Create Sponsorship](#) portal).

**Subject:** Official Design Partner Proposal: SEAMUN I at MDCU

Dear Canva Team,

In anticipation of **Canva Create 2026**, we at MDCU are looking for an **Official Design Partner** for our inaugural medical-diplomacy conference. Our Secretariat is already utilizing Canva to design 11 committee study guides and branding for 250 delegates.

We are seeking "Canva Pro" credits for our winners or a small grant to support our Press Corps. In exchange, your brand will be featured as the "Engine of our Creativity" to Thailand's top medical students. This collaboration directly fuels our ability to donate ₧52,500 to the **MDCU Foundation**.

May we show you how we're using Canva to change the face of medical diplomacy?

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#### 4. Red Bull (TCP Group)

**Focus:** "Red Bull Energy" for youth, sports, and cultural exchange (2026 "Songkran/Thai Fest" vibes). **Target Email:** [corporate.communications@tcp.com](mailto:corporate.communications@tcp.com)

**Subject:** Energizing the Future: SEAMUN I x Red Bull Partnership

Dear TCP Group Team,

As Red Bull continues to fuel "Youth Energy" across Asia in 2026, we invite you to bring that energy to **SEAMUN I** at MDCU. Our delegates face 72 hours of intense crisis simulations and need the focus that only Red Bull provides.

We are seeking **Product Sponsorship** (Red Bull / Warrior) and branding for our "Crisis Break" lounge. This partnership highlights your commitment to Thai youth excellence and helps us secure a larger donation for the **MDCU Foundation**.

We're ready to bring "Red Bull Energy" to medical diplomacy—are you?

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#### 5. Oishi Group

**Focus:** Eco-friendly packaging (EcoRevo 2026) and student refreshment. **Target Email:** [customer\\_service@oishigroup.com](mailto:customer_service@oishigroup.com)

**Subject:** Refreshing SEAMUN I: A Sustainable Partnership with Oishi

Dear Oishi Team,

With Oishi's 2026 commitment to **EcoRevo sustainable packaging**, we identify you as the perfect **Official Beverage Partner** for our eco-conscious conference.

We are requesting 1,000 bottles of Oishi Green Tea for our delegate breaks. In exchange, we will feature Oishi in our "Sustainability Report" as a key partner in reducing our environmental footprint. Your support allows us to allocate more funds to the **MDCU Foundation**, supporting healthcare for those in need.

Could we coordinate a "Green Refreshment" plan for our April event?

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## 6. DHL Express Thailand

**Focus:** "GoTeach" 15th Anniversary (2026 extension) and youth employability. **Target Email:** [th-csr-team@dhl.com](mailto:th-csr-team@dhl.com)

**Subject:** SEAMUN I x DHL: Delivering Excellence in Medical Diplomacy

Dear DHL GoTeach Team,

Celebrating 15 years of **GoTeach** in 2026, DHL's commitment to youth employability is unparalleled. We invite you to be the **Official Logistics Partner** for SEAMUN I.

We are seeking "In-Kind" support for shipping our international delegate kits or a "GoTeach" career workshop for our attendees. As our surplus is dedicated to the **MDCU Foundation**, your partnership delivers impact far beyond the conference walls.

We'd love to "Express" our gratitude through a Platinum branding slot—shall we talk?

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## 7. Lazada Thailand

**Focus:** "Lazada Cares" 2026 initiatives and digital youth engagement. **Target Email:** [lazadacares@lazada.co.th](mailto:lazadacares@lazada.co.th)

**Subject:** Official E-Commerce Partner Proposal: SEAMUN I at MDCU

Dear Lazada Cares Team,

Following the success of "Lazada Cares" in empowering Thai youth, we invite you to partner with **SEAMUN I**. We are targeting 250 high-achieving delegates who are the future of Thailand's professional class.

We are seeking **Lazada Vouchers** for our award winners or a cash grant toward the **MDCU Foundation**. In return, Lazada will be featured as our "Foundational Impact Partner" across all social media platforms.

May we discuss how Lazada can "Add to Cart" a better future for our foundation?

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## 8. Suntory Beverage & Food (BRAND'S)

**Focus:** "Triple B: BRAND'S Bring Back 2026" and "Young Blood" health. **Target Email:** [corporate.affairs@suntory.com](mailto:corporate.affairs@suntory.com)

**Subject:** SEAMUN I x BRAND'S: Boosting Brainpower for Global Health Policy

Dear Suntory Team,

With the launch of "**Triple B: BRAND'S Bring Back 2026**," your focus on youth health and environment is more visible than ever. We invite you to be the **Official Health Enrichment Partner** for SEAMUN I.

We are seeking **BRAND'S Essence of Chicken** for our delegate "Focus Kits" and a partnership on waste segregation during the event. This aligns with your "Giving Back" value and directly supports the **MDCU Foundation**.

Let's help our delegates "Bring Back" a better world together.

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## 1. QS ImpACT

**Focus:** UN SDG alignment and international student recognition. **Target Email:** [support@qsimpact.org](mailto:support@qsimpact.org) (or via their student society portal).

**Subject:** SEAMUN I x QS ImpACT: Recognizing Medical Diplomacy in the 2026 Global Rankings

Dear QS ImpACT Team,

As we launch the inaugural **SEAMUN I** at the Faculty of Medicine, Chulalongkorn University (MDCU), we recognize a powerful alignment with your mission to empower students to create a better world.

We are seeking a "**Charity Partner**" status, where our 250 delegates can earn **ImpACT points** for their participation and community service. In exchange, we would like to list QS ImpACT as our **Official Scholarship Partner**. This partnership directly supports our surplus goal for the **MDCU Foundation**, helping us turn student action into tangible medical aid for those in need.

May we discuss how SEAMUN I can become a certified QS ImpACT event for 2026?

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## 2. True Digital Park (TDPK)

**Focus:** Tech ecosystem, innovation, and "TDPK for Youth" 2026 initiatives. **Target Email:** [hello@truedigitalpark.com](mailto:hello@truedigitalpark.com) (Attn: Ecosystem/Partnerships).

**Subject:** Official Tech Hub Partnership: SEAMUN I at Chulalongkorn University

Dear True Digital Park Team,

As Southeast Asia's largest tech and startup hub, TDPK represents the future of Thailand's digital economy. We at MDCU invite you to partner with **SEAMUN I** to bridge the gap between medical science and digital innovation.

We are seeking a sponsorship for **SMT Workshop Space** at TDPK or a "Digital Innovation" grant. As all our conference proceeds go to the **MDCU Foundation**, your support helps foster the next generation of "Physician-Innovators." We would love to offer TDPK a speaking slot to share how AI and technology are reshaping the future for our 250 delegates.

Can we "Connect" on a partnership that empowers medical diplomacy?

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## 3. Siam Center

**Focus:** "Ideaopolis," youth fashion, and community-centric CSR. **Target Email:** [promotion@siampiwat.com](mailto:promotion@siampiwat.com) (Attn: Siam Center Marketing).

**Subject:** SEAMUN I x Siam Center: Elevating Youth Leadership in the Heart of Bangkok

Dear Siam Center Marketing Team,

Siam Center has always been the "Ideaopolis" for Thai youth. As we host 250 top-tier delegates at the nearby MDCU campus for **SEAMUN I**, we invite Siam Center to be our **Official Lifestyle Partner**.

We are seeking sponsorship in the form of **Siam Gift Cards** for our winners or digital billboard space to promote our charitable cause. By supporting us, Siam Center gains direct visibility with high-achieving Gen Z leaders, all while contributing to a surplus that benefits the **MDCU Foundation**.

We would love to bring the "Visionary" spirit of Siam Center to our conference floor.

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#### **4. Agnos Health**

**Focus:** AI diagnostics, health-tech, and the future of Thai medical startups. **Target Email:** [contact@agnoshealth.com](mailto:contact@agnoshealth.com)

**Subject:** Partnership Proposal: SEAMUN I – The Intersection of AI and Medical Diplomacy

Dear Agnos Health Team,

As a leader in Thai health-tech, Agnos Health is the perfect example of the innovation we want to inspire in our delegates at **SEAMUN I**.

We are seeking a "**Health-Tech Sponsorship**" to support our World Health Organization committee. We believe your AI diagnostic expertise would provide incredible value as a "Crisis Guest Speaker." Your partnership not only reaches 250 future doctors but also supports the **MDCU Foundation**.

Let's discuss how we can showcase the future of Thai AI to our delegates.

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#### **5. Starbucks Thailand**

**Focus:** Community stores, sustainability, and "The Starbucks Foundation" local grants. **Target Email:** [customer-care@coffee-concepts.co.th](mailto:customer-care@coffee-concepts.co.th)

**Subject:** Fueling Medical Diplomacy: SEAMUN I x Starbucks Partnership

Dear Starbucks Thailand Team,

Starbucks is more than a coffee shop; it is a "Third Place" for our students to brainstorm and lead. For **SEAMUN I**, we invite Starbucks to be our **Official Refreshment Partner**.

We are seeking a sponsorship of brewed coffee for our 250 delegates or "Starbucks Cards" for our hardworking Secretariat. This partnership allows us to provide a premium experience while ensuring a maximum donation to the **MDCU Foundation**.

Could we work together to bring the "Starbucks Experience" to the Ananda Mahidol Building?

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## 6. PTT (Public Company Limited)

**Focus:** "Ignite Thailand" 2026, energy security, and national development. **Target Email:** [corporate\\_comm@pttplc.com](mailto:corporate_comm@pttplc.com)

**Subject:** Request for National Strategic Partnership: SEAMUN I at MDCU

Dear PTT Corporate Communications Team,

As the engine of Thailand's economy, PTT plays a crucial role in national development. The Faculty of Medicine, Chulalongkorn University, is proud to host **SEAMUN I**, and we invite PTT to be our **Official National Partner**.

We are seeking a cash grant to support our "Global Energy & Health" committee. Aligning with PTT underscores our shared commitment to Thailand's "Soft Power" and youth leadership. As a charitable event, your 2x tax-deductible contribution will go directly to the **MDCU Foundation** after event costs.

We would be honored to discuss a Platinum-tier partnership for PTT.

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## 7. Canon Thailand

**Focus:** "Kyosei" philosophy (living and working together for the common good). **Target Email:** [cdt-marketing@canon.co.th](mailto:cdt-marketing@canon.co.th)

**Subject:** Official Imaging Partner: Capturing the Moments of SEAMUN I

Dear Canon Thailand Team,

Under your "Kyosei" philosophy, Canon has always supported the common good. At **SEAMUN I**, we are seeking an **Official Imaging Partner** to help our Press Corps capture the historic moments of our first medical-diplomacy conference.

We are requesting "In-Kind" support through the loan of professional cameras for our 3-day event or a photo-printing station for delegates. Your support will be credited in our digital photo gallery and delegate handbooks, with all surplus funds benefiting the **MDCU Foundation**.

May we discuss a "Focus" on youth leadership together?

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## 8. Dairy Queen (Minor Food)

**Focus:** Youth joy, affordable treats, and RMHC (Ronald McDonald House Charities) ties. **Target Email:** [dq\\_marketing@minor.com](mailto:dq_marketing@minor.com)

**Subject:** Sweetening the Surplus: SEAMUN I x Dairy Queen Partnership

Dear Dairy Queen Marketing Team,

Every intense debate deserves a sweet reward. For **SEAMUN I**, we invite Dairy Queen to be our **Official "Happy Hour" Partner**.

We are seeking a sponsorship of soft-serve vouchers for our 250 delegates to celebrate the end of a successful conference. This fun partnership will be a highlight for our attendees and helps us keep our overhead low so we can donate more to the **MDCU Foundation**.

Can we bring a "Blizzard" of joy to our medical diplomats?

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## 1. UNESCO Bangkok

**Focus:** Quality education (SDG 4) and regional peace-building. **Target Email:** [bangkok@unesco.org](mailto:bangkok@unesco.org) (Attn: Section for Educational Innovation).

**Subject:** Request for Academic Endorsement: SEAMUN I – Promoting Global Health Literacy

Dear UNESCO Bangkok Team,

As the Faculty of Medicine, Chulalongkorn University (MDCU) prepares to host **SEAMUN I**, we identify a profound alignment with UNESCO's mission of fostering peace through education.

We are seeking **UNESCO's Academic Endorsement** or a guest speaker to discuss "Global Citizenship Education" in the context of health diplomacy. Your endorsement provides unparalleled prestige to our 250 delegates from across the region. As a student-led initiative, we are committed to donating all event surplus to the **MDCU Foundation** to bridge health equity gaps.

We would be honored to discuss how SEAMUN I can reflect UNESCO's core values in the ASEAN region.

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## 2. Samsung Thailand

**Focus:** "Samsung Solve for Tomorrow" and AI in education (Galaxy AI). **Target Email:** [csr.th@samsung.com](mailto:csr.th@samsung.com)

**Subject:** SEAMUN I x Samsung: Empowering Medical Diplomats with Galaxy AI

Dear Samsung Thailand Team,

With the 2026 expansion of the "Samsung Solve for Tomorrow" initiative, we recognize Samsung as a leader in youth innovation. We invite you to be the **Official Technology Partner** for SEAMUN I.

We are seeking a sponsorship of **Galaxy Tablets** for our Secretariat "Crisis Room" or as prizes for "Best Research." In return, we offer Samsung direct engagement with 250 elite medical students—the future of digital healthcare. This partnership directly supports our ability to maximize our donation to the **MDCU Foundation**.

May we discuss how Samsung's technology can "Solve for Tomorrow" at SEAMUN I?

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## 3. IKEA Thailand

**Focus:** "IKEA for Business" and sustainable community spaces. **Target Email:** [ikeabusiness.th@ikano.asia](mailto:ikeabusiness.th@ikano.asia)

**Subject:** Partnership Proposal: Creating a Sustainable Delegate Lounge with IKEA

Dear IKEA Business Team,

IKEA is synonymous with functional, sustainable design. For **SEAMUN I**, we invite you to be our **Official Sustainability & Space Partner**.

We are seeking a "Product Loan" or sponsorship of sustainable furniture for our **Delegate Lounge** and **Secretariat Room**. Creating an ergonomic, inspiring environment is crucial for our 72-hour simulation. By supporting us, IKEA will be showcased to Thailand's top youth leaders, and your contribution will help us reach our ₧52,500 surplus goal for the **MDCU Foundation**.

Can we work together to bring the "IKEA Spirit" to the MDCU campus?

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## 4. ENVICCO (PTT Group)

**Focus:** Circular economy, high-grade rPET recycling, and "Closed-Loop" events. **Target Email:** [contact@envicco.com](mailto:contact@envicco.com)

**Subject:** SEAMUN I x ENVICCO: Leading the First "Closed-Loop" MUN in Thailand

Dear ENVICCO Team,

As the pioneer of food-grade recycled plastic in Thailand, ENVICCO is the ideal partner for our sustainability goals. We invite you to be our **Official Circular Economy Partner**.

We are seeking a sponsorship of 1,000 bottles of water made from **Envicco rPET** for our delegates. We would also love to collaborate on a "Recycling Station" where we ensure 100% of our plastic waste is returned to your facility. This partnership highlights ENVICCO's 2026 sustainability leadership while supporting the **MDCU Foundation**.

Let's show the world that medical diplomacy can be 100% circular.

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## 5. One Bangkok

**Focus:** New 2026 landmark, "The Heart of Bangkok," and premium lifestyle. **Target Email:** [marketing@onebangkok.com](mailto:marketing@onebangkok.com)

**Subject:** SEAMUN I x One Bangkok: A Partnership with "The Heart of the City"

Dear One Bangkok Team,

As One Bangkok establishes itself as the new heart of our city in 2026, we at MDCU—your neighbors on Rama IV—invite you to join us. **SEAMUN I** is the first event of its kind in the district, and we seek you as our **Official Landmark Partner**.

We are seeking digital media exposure on your district screens or a sponsorship for our "Social Night" venue. This partnership bridges the gap between Bangkok's most prestigious medical school and its most innovative urban development, with all surplus benefiting the **MDCU Foundation**.

Could we discuss a collaboration that beats at the heart of Bangkok?

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## 6. Pomelo

**Focus:** "Pomelo Cares," women in leadership, and trendy professional attire. **Target Email:** [pr@pomelofashion.com](mailto:pr@pomelofashion.com)

**Subject:** SEAMUN I x Pomelo: Dressing the Next Generation of Women Leaders

Dear Pomelo Team,

In Model UN, professional attire is a tool of diplomacy. As a brand that empowers modern women, we invite Pomelo to be the **Official Apparel & Awards Partner** for SEAMUN I.

We are seeking **Pomelo Gift Cards** for our female award winners and "Best Dressed" delegates. This partnership aligns with your 2026 "Women in Leadership" focus and reaches high-achieving university students. Every Baht saved through your sponsorship is a Baht donated to the **MDCU Foundation**.

May we discuss a "fashionable" partnership for our medical diplomats?

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## 7. Amari Bangkok

**Focus:** "Brighten Your World" CSR and ISO 20121 certified sustainable events. **Target Email:** [sales.bangkok@amari.com](mailto:sales.bangkok@amari.com)

**Subject:** Official Hotel Partnership: SEAMUN I at Chulalongkorn University

Dear Amari Bangkok Team,

As an ISO 20121 certified leader in sustainable events, Amari is the perfect home for our international delegates. We are seeking Amari as our **Official Accommodation Partner**.

We are requesting a "**SEAMUN Delegate Rate**" for our 50+ international participants and a sponsorship for our "Gala Dinner" venue. By partnering with us, Amari showcases its commitment to high-level academic tourism and supports the **MDCU Foundation**.

We look forward to "Brightening the World" of our delegates together.

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## 8. 7-Eleven (CP ALL)

**Focus:** "Leadership for Youth" fund and high-volume student catering. **Target Email:** [csall@cpall.co.th](mailto:csall@cpall.co.th) (Attn: CSR / CP ALL Foundation).

**Subject:** Fueling the Future: SEAMUN I x 7-Eleven Partnership

Dear CP ALL Team,

7-Eleven is the lifeline of every university student. For **SEAMUN I**, we invite you to be our **Official Snack & Logistics Partner**.

We are seeking a sponsorship of 250 "Snack Boxes" for our committee breaks or a cash grant through the **CP ALL Foundation**. This partnership provides high visibility at the Faculty of Medicine and ensures that our logistics remain lean, allowing for a maximum donation to the **MDCU Foundation**.

Can we count on 7-Eleven to fuel our medical diplomats?

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## 9. B2S

**Focus:** "Think Space" and premium academic stationery. **Target Email:** [b2scustomerservice@b2s.co.th](mailto:b2scustomerservice@b2s.co.th)

**Subject:** SEAMUN I x B2S: Official Academic Stationery Partner

Dear B2S Team,

At **SEAMUN I**, our 250 delegates will draft resolutions that change their simulated world. We identify B2S—Thailand's "Think Space"—as the ideal partner for their tools.

We are seeking an "In-Kind" sponsorship of **250 high-quality notebooks and pens**. In exchange, B2S will be credited in every delegate handbook and on our "Sponsor Wall." This support directly allows us to fulfill our ₩52,500 donation promise to the **MDCU Foundation**.

Let's provide the "Think Space" our delegates need to succeed.

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## 10. HomePro

**Focus:** "HomePro Fund" for education and environment improvement. **Target Email:** [marketing@homepro.co.th](mailto:marketing@homepro.co.th)

**Subject:** SEAMUN I x HomePro: Building a Better World for the MDCU Foundation

Dear HomePro Team,

HomePro's commitment to community development through your "Educational Fund" is highly respected. We invite you to support **SEAMUN I** as our **Sustainability Infrastructure Partner**.

We are seeking a sponsorship for **Waste Segregation Bins** and event signage materials, or a grant to improve our conference's environmental footprint. By partnering with us, you support

the **MDCU Foundation** and demonstrate HomePro's dedication to education and the environment to Thailand's future doctors.

Could we build a better conference together?

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## 1. BTS (Bangkok Mass Transit System)

**Focus:** Urban mobility, accessibility, and "Green" travel. **Target Email:** [nuduan@bts.co.th](mailto:nuduan@bts.co.th) (Attn: Corporate Communications/CSR).

**Subject:** Official Mobility Partner: SEAMUN I at MDCU – Connecting Bangkok's Future Leaders

Dear BTS Team,

As the lifeline of Bangkok's transit, BTS is the engine behind our city's connectivity. We at the Faculty of Medicine, Chulalongkorn University, invite you to be the **Official Mobility Partner** for **SEAMUN I**.

We are seeking a sponsorship of **250 Rabbit Cards** (with a starter balance) for our delegates, many of whom are traveling from across the region to our Samyan campus. In return, BTS will be featured as the "Green Gateway" to our conference. This support directly offsets our logistical costs, ensuring our surplus goal for the **MDCU Foundation** is met.

Can we work together to keep our delegates moving sustainably?

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## 2. Tops Daily

**Focus:** Freshness, convenience, and "Tops for Kids/Youth" CSR. **Target Email:** [customer\\_service@tops.co.th](mailto:customer_service@tops.co.th)

**Subject:** Partnership Proposal: SEAMUN I x Tops Daily – Fueling the Academic Marathon

Dear Tops Daily Team,

With your strong presence in the Samyan-Chula area, Tops Daily is the go-to for our students. For **SEAMUN I**, we invite you to be our **Official Snack & Refreshment Partner**.

We are seeking a sponsorship of fresh fruit or healthy snack boxes for our delegate coffee breaks. This partnership highlights Tops Daily's commitment to healthy living and supports the

**MDCU Foundation.** By fueling 250 future doctors, you are investing in the heart of Thailand's medical community.

Would you be open to providing "Healthy Fuel" for our conference?

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### **3. Villa Market**

**Focus:** Premium international goods, expat outreach, and quality lifestyle. **Target Email:** [online@villamarket.com](mailto:online@villamarket.com) (Attn: Marketing Department).

**Subject:** SEAMUN I x Villa Market: A Premium Partnership for International Diplomacy

Dear Villa Market Team,

Villa Market has long been the gold standard for international quality in Thailand. As **SEAMUN I** hosts 250 elite delegates—including international participants—we identify you as the perfect **Official VIP Hospitality Partner**.

We are seeking sponsorship in the form of **International Snack Baskets** for our guest speakers and "Best Delegate" winners. This aligns your brand with high-achieving youth and international excellence, while your contribution helps us maximize our donation to the **MDCU Foundation**.

May we discuss a "Premium" collaboration for our upcoming event?

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### **4. LEGO (DKSH Thailand / LEGO Group)**

**Focus:** "Learning through Play," problem-solving, and building the future. **Target Email:** [cs-lego.th@dksh.com](mailto:cs-lego.th@dksh.com)

**Subject:** SEAMUN I x LEGO: Building the Future of Global Health Diplomacy

Dear LEGO Thailand Team,

Model UN is, at its core, a complex puzzle of diplomacy. We invite LEGO to be our **Official Creative Problem-Solving Partner** for **SEAMUN I**.

We are seeking a sponsorship of LEGO sets to be used as unique trophies for our "Best Delegate" winners or as a "Collaborative Build" station in our lobby to represent global unity. This partnership celebrates LEGO's mission of "Building the Future" and supports the **MDCU Foundation**.

Let's build a better world, one brick at a time, at MDCU.

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## 5. Café Amazon

**Focus:** "The Taste of Nature," nationwide accessibility, and student-centric support.

**Target Email:** [contact@pttorm.com](mailto:contact@pttorm.com) (Attn: Café Amazon Marketing).

**Subject:** Fueling Medical Diplomacy: Café Amazon x SEAMUN I Partnership

Dear Café Amazon Team,

Café Amazon is the "Third Place" for every Chula student. For **SEAMUN I**, we invite Thailand's most loved coffee brand to be our **Official Caffeine Partner**.

We are seeking sponsorship for a "Café Amazon Pop-up" or drink vouchers to keep our 250 delegates alert during 72 hours of intense crisis simulations. This partnership provides massive visibility among the medical student body and ensures our event overhead remains low, allowing for a 100% donation of our surplus to the **MDCU Foundation**.

Can we bring "The Taste of Nature" to the Ananda Mahidol Building?

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## 6. Huawei Thailand

**Focus:** "Seeds for the Future," ICT innovation, and Digital Talent development.

**Target Email:** [huaweithailand@huawei.com](mailto:huaweithailand@huawei.com) (Attn: Public Relations/CSR).

**Subject:** SEAMUN I x Huawei: Digitizing Medical Diplomacy via ICT Innovation

Dear Huawei Thailand Team,

As a leader in Thailand's 5G and ICT ecosystem, Huawei is the perfect partner to digitize **SEAMUN I**. We invite you to be our **Official ICT Innovation Partner**.

We are seeking a sponsorship of **Huawei MatePads** for our Secretariat or a "Digital Talent" grant. Your support allows us to run a "Paperless Conference," aligning with your sustainability goals. Most importantly, your partnership helps us secure a ₩52,500 donation for the **MDCU Foundation**.

May we discuss how Huawei can empower the next generation of digital-first doctors?

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## 7. Loga (Loga Group)

**Focus:** Thai-owned high-performance tech, Gen Z appeal, and "Proudly Thai" innovation.

**Target Email:** [contact@loga.pro](mailto:contact@loga.pro)

**Subject:** SEAMUN I x Loga: Supporting Thai Excellence in Tech and Diplomacy

Dear Loga Team,

As a "Proudly Thai" brand that has taken the tech world by storm, Loga is an inspiration to our students. We invite you to be the **Official Peripheral Partner** for **SEAMUN I**.

We are seeking **Loga Garuda/Mantra** products as grand prizes for our "Most Outstanding Delegate" awards. Your brand is highly coveted by our Gen Z delegates, and your support would elevate the prestige of our awards while helping us reach our charitable goal for the **MDCU Foundation**.

Let's showcase Thai excellence to our regional delegates together.

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## 8. UNICEF Thailand

**Focus:** Child health, advocacy, and humanitarian prestige. **Target Email:** [thailand@unicef.org](mailto:thailand@unicef.org) (Attn: Partnerships/Communication).

**Subject:** Request for Advocacy Partnership: SEAMUN I – Championing Global Health for Children

Dear UNICEF Thailand Team,

The Faculty of Medicine, Chulalongkorn University, shares your unwavering commitment to child health and equity. As we launch **SEAMUN I**, we invite UNICEF to be our **Official Advocacy Partner**.

We are seeking an **Academic Endorsement** or a guest speaker to brief our delegates on UNICEF's current health initiatives in ASEAN. While we are not seeking funds from UNICEF, your endorsement will act as a "Prestige Magnet" for other corporate sponsors, helping us hit our ₧52,500 surplus goal for the **MDCU Foundation**.

We would be honored to amplify UNICEF's mission through our diplomatic simulation.

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## 9. OfficeMate

**Focus:** "OfficeMate for Business," administrative efficiency, and student-led NGOs. **Target Email:** [contact@officemate.co.th](mailto:contact@officemate.co.th)

**Subject:** Official Office Supply Partner: Supporting SEAMUN I Logistics at MDCU

Dear OfficeMate Team,

Running a 250-person conference requires immense logistical precision. We invite OfficeMate to be the **Official Logistics & Supplies Partner** for **SEAMUN I**.

We are requesting an "In-Kind" sponsorship of lanyards, badge holders, and printing supplies for our 11 committees. In exchange, OfficeMate will be featured as the "Efficiency Partner" in our handbook. This contribution directly saves us ₩15,000+ in costs, which we can then donate to the **MDCU Foundation**.

May we discuss an "Easy" partnership for our conference?

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## 10. Blackmores Thailand

**Focus:** "Be a Well Being," preventive health, and high-quality supplements. **Target Email:** [contact@blackmores.co.th](mailto:contact@blackmores.co.th)

**Subject:** SEAMUN I x Blackmores: Promoting "Well Being" for Future Medical Leaders

Dear Blackmores Team,

Blackmores' commitment to natural health and wellness mirrors the values of the MDCU medical community. We invite you to be the **Official Wellness Partner** for **SEAMUN I**.

We are seeking a sponsorship of **Blackmores Wellness Kits** (Vitamin C/Fish Oil) for our delegate bags to help them maintain peak performance during the conference. This aligns perfectly with your "Be a Well Being" campaign and supports the **MDCU Foundation**.

Let's ensure our future doctors start their journey with a focus on wellness.

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## 1. Scholars of Sustenance (SOS) Thailand

**Focus:** Food waste reduction and "Zero Hunger" (SDG 2). **Target Email:** [info@scholarsofsustenance.org](mailto:info@scholarsofsustenance.org)

**Subject:** Request for Impact Partnership: SEAMUN I – The First "Zero-Waste" MUN at MDCU

Dear SOS Thailand Team,

As the Faculty of Medicine, Chulalongkorn University (MDCU) hosts **SEAMUN I**, we are committed to making our event as sustainable as the policies we debate. We invite SOS Thailand to be our **Official Food Rescue Partner**.

We are seeking a partnership where SOS rescues any surplus catering from our 250-delegate event to support local communities. In exchange, we will feature SOS as our **Sustainability Mentor** in our Impact Report. This partnership underscores our dedication to the **MDCU Foundation** and the UN SDGs.

Let's ensure that "Zero Hunger" is more than just a debate topic at SEAMUN I.

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## 2. Mitr Phol Sugar

**Focus:** Sustainability leadership and "Mitr Phol Volunteer" community programs. **Target Email:** [corpcomm@mitrphol.com](mailto:corpcomm@mitrphol.com)

**Subject:** SEAMUN I x Mitr Phol: Supporting Global Health and Sustainability

Dear Mitr Phol Team,

Ranked as one of the world's most sustainable sugar producers, Mitr Phol is a beacon of Thai corporate excellence. We invite you to be a **Gold Sponsor** for **SEAMUN I**.

We are seeking a cash grant to support our **Food Security & Health** committee. As a student-led event at MDCU, our goal is to donate ₧52,500 to the **MDCU Foundation**. A partnership with Mitr Phol—a company dedicated to "Better Living"—would be a powerful endorsement of our mission.

We would be honored to discuss a customized sponsorship tier for Mitr Phol.

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## 3. Lululemon Thailand

**Focus:** Mental wellness, "Be Well" campaign, and sustainable textiles. **Target Email:** [gec@lululemon.com](mailto:gec@lululemon.com) (Attn: Thailand Marketing/CSR).

**Subject:** Official Wellness Partner: SEAMUN I x Lululemon – Health for Leaders

Dear Lululemon Team,

In 2026, leadership is as much about mental well-being as it is about policy. For **SEAMUN I**, we invite Lululemon to be our **Official Wellness Partner**.

We are seeking sponsorship in the form of **Wellness Vouchers** for our delegates or a guided "Mindfulness Break" session during the conference. This aligns with your "Be Well" initiative and introduces your brand to 250 of Thailand's future medical leaders. Every Baht saved through this partnership benefits the **MDCU Foundation**.

Let's bring "Mindful Diplomacy" to the MDCU campus.

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#### **4. H&M Thailand**

**Focus:** "H&M Take Care" and circular fashion initiatives. **Target Email:** [info.th@hm.com](mailto:info.th@hm.com)

**Subject:** SEAMUN I x H&M: Promoting Sustainable Professionalism in Diplomacy

Dear H&M Thailand Team,

Model UN requires professional attire, but we believe that professionalism should be sustainable. We invite H&M to be the **Official Circular Fashion Partner** for **SEAMUN I**.

We are seeking **H&M Gift Cards** as awards for our "Most Sustainable Delegate" or "Best Dressed" categories. This partnership highlights your "Take Care" program to a Gen Z audience while supporting our charitable mission for the **MDCU Foundation**.

Can we work together to dress the future of diplomacy sustainably?

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#### **5. Minor Food Group**

**Focus:** Large-scale catering (The Pizza Company, Sizzler, Dairy Queen) and "Minor Founders" youth support. **Target Email:** [corporatesocialresponsibility@minor.com](mailto:corporatesocialresponsibility@minor.com)

**Subject:** Official Catering Partner: Fueling 250 Delegates at SEAMUN I

Dear Minor Food Group Team,

Minor Food has always been at the heart of Thai hospitality. We invite you to be the **Official Catering Partner** for **SEAMUN I**, providing the "fuel" for our 3-day diplomatic marathon.

We are seeking a **Catering Grant or Discounted Snack Boxes** (e.g., from The Pizza Company or Swensen's) for our delegates. In return, your brands will be featured as the "Sustenance Partners" of the conference, with all proceeds from the event donated to the **MDCU Foundation**.

May we discuss a "Minor" partnership with a "Major" impact?

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## 6. Miniso Thailand

**Focus:** Trendy, affordable lifestyle goods and "Love Life, Love Miniso" youth appeal. **Target**

**Email:** [customerservice@minisoth.com](mailto:customerservice@minisoth.com)

**Subject:** SEAMUN I x Miniso: Adding Joy to the Delegate Experience

Dear Miniso Team,

Miniso is a favorite for students seeking fun, functional lifestyle goods. For **SEAMUN I**, we invite you to be our **Official Swag Partner**.

We are requesting an "In-Kind" donation of 250 items (such as plushies, stationery, or power banks) for our delegate bags. This partnership brings a touch of "Miniso Joy" to our medical diplomats and helps us maximize our donation to the **MDCU Foundation**.

Let's make SEAMUN I the most "lovable" conference of the year!

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## 7. Index Creative Village

**Focus:** Thailand's #1 creative agency and "Event Tech" innovation. **Target Email:**

[info@index-creative.com](mailto:info@index-creative.com)

**Subject:** Request for Technical Partnership: SEAMUN I x Index Creative Village

Dear Index Creative Village Team,

As the leaders of creative event solutions in Thailand, Index Creative Village sets the gold standard for production. We invite you to be the **Official Creative & Technical Partner** for **SEAMUN I**.

We are seeking "In-Kind" support through the loan of event equipment (LED screens or audio systems) or a "Creative Mentorship" for our SMT. Your support will elevate the conference to a world-class level and allow us to donate 100% of our surplus to the **MDCU Foundation**.

Can we partner to create an unforgettable experience at MDCU?

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## 8. Blendata

**Focus:** Big Data, AI for social good, and "Deep Tech" education. **Target Email:** [contact@blendata.co](mailto:contact@blendata.co)

**Subject:** SEAMUN I x Blendata: Analyzing the Future of Global Health

Dear Blendata Team,

As a leader in Big Data and AI, Blendata represents the "Intelligence" we want our delegates to embody. We invite you to be the **Official Data & Analytics Partner** for **SEAMUN I**.

We are seeking a **Technical Sponsorship** for our "Crisis Committee," where data-driven decisions are key to the simulation. Your brand will be positioned as the "Brain" of the conference, reaching 250 elite students while supporting the **MDCU Foundation**.

Let's use data to drive diplomacy at SEAMUN I.

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## 9. Mega Lifesciences (Wellness We Care)

**Focus:** Preventive health, nutrition, and medical education. **Target Email:** [wellnesswecare@megawecare.com](mailto:wellnesswecare@megawecare.com)

**Subject:** SEAMUN I x Mega Lifesciences: Advocating for "Wellness" in Medical Diplomacy

Dear Wellness We Care Team,

Mega Lifesciences' dedication to human wellness is a perfect match for the Faculty of Medicine, Chulalongkorn University. We invite you to be the **Official Health Education Partner** for **SEAMUN I**.

We are seeking an **Educational Grant** to support our World Health Organization committee and "Wellness Kits" for our delegates. Your support aligns with your mission to "Help People Stay Healthy" and directly contributes to our surplus for the **MDCU Foundation**.

Could we discuss a "Well" partnership for our future doctors?

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## 10. Central Group (Central Pattana/CPN)

**Focus:** "Central Tham" community projects and nationwide retail leadership. **Target Email:** [central\\_tham@central.co.th](mailto:central_tham@central.co.th)

**Subject:** SEAMUN I x Central Group: A Partnership for "Central Tham" Social Impact

Dear Central Group Team,

Through the **Central Tham** project, you have shown an incredible commitment to Thai society. We invite Central Group to be the **Platinum Partner** for **SEAMUN I**.

We are seeking a cash grant or **Central Gift Vouchers** for our award winners. This partnership highlights your role as a pillar of the community and ensures that we hit our ₧52,500 donation goal for the **MDCU Foundation**. As a student-led event at MDCU, we are proud to align with your vision of creating a better world.

May we discuss a "Central" role for you in our conference?

# International Delegate Packages

## Packages for International Delegates

- Travel discount (collab with Thai Airways)
- Accommodation discount/package deal (collab with local hotel)
- Ticket prices (-200baht) – first 50 international tickets

# Digital Note System

- From Delegation to Delegation (all viewable by chair)
  - Auto flag for concern
- From Delegation to Chair → Vice Versa
- Chairs can star notes
- Chairs can forward notes (to SMT only)
- Chairs can report notes
- Delegates can send notes to multiple delegations
- All visible by SMT - extra password protected
  - View by committee
- Every delegate and chair is given their own login on the day - new one for day 2
- Notes should display the delegation it is from, with a flag emoji
- Notes should require a topic label (set choices: bloc forming, speech pois or pocs, questions, informal conversations