

UNIVERSITY OF MILAN

FACULTY OF POLITICAL, ECONOMIC AND SOCIAL SCIENCES

A Bayesian Approach to Aggregate Insurance Claim Modeling

Final Project in the Subject Bayesian Analysis

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1 Introduction

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The first objective of this project was to replicate the analysis conducted by Dudley. The dataset used comprises insurance claim amounts exceeding 1.5 million over a period of five years from an automobile insurance portfolio. The data, originally presented in Rytgaard (1990), is shown in Table 1.

Table 1: Insurance Claim Amounts Exceeding 1.5 Million (Data from Rytgaard, 1990)

Year	Claim Amounts (in millions)				
1	2.495	2.120	2.095	1.700	1.650
2	1.985	1.810	1.625	–	–
3	3.215	2.105	1.765	1.715	–
4	–	–	–	–	–
5	19.180	1.915	1.790	1.755	–

The threshold of 1.5 million corresponds to the retention level of an excess-of-loss insurance policy¹.

To model this dataset within a Bayesian framework, assumptions about the distributions of both the number of claims in year t (N_t) and the amount of the i -th claim in year t ($Y_{i,t}$) were necessary. Claims were assumed to occur randomly and independently at a constant rate over time, so N_t was modeled using a Poisson distribution. A Pareto distribution was chosen for $Y_{i,t}$, as a heavy-tailed loss distribution was needed to account for the fact that individual claim amounts are positive and may include large outliers. That is,

$$N_t \sim \text{Poisson}(\theta), \quad 0 < \theta < \infty,$$

$$Y_{i,t} \sim \text{Pareto}(\alpha, \beta), \quad \alpha > 0, \quad 0 < \beta < y.$$

The $\text{Pareto}(\alpha, \beta)$ distribution with support $[\beta, \infty)$ was particularly suitable in this context, as we were modeling claim amounts exceeding a certain threshold.

In addition, the following assumptions were made:

- N_t are independently and identically distributed (i.i.d.) across t ,
- $Y_{i,t}$ are i.i.d. across both i and t ,
- N_t and $Y_{i,t}$ are independent for all i and t .

Under these assumptions, the aggregate claim amount in year t , denoted by

$$S_t = Y_{1,t} + Y_{2,t} + \cdots + Y_{N_t,t},$$

follows a compound Poisson distribution, since it represents the sum of independent Pareto-distributed random variables.

¹To manage risk exposure, insurers frequently employ reinsurance strategies, which help limit their financial liability on large claims. Under such arrangements, if a claim amount y exceeds a predetermined threshold d (the retention), the insurer is responsible only for paying up to d , while any excess $y - d$ is covered by the reinsurer. This approach helps insurers mitigate the impact of high-variance claims.