



TRUMP TWEETS

EECE 5642 - VISUALIZATION DEMO PROJECT

THE TEAM

DYLAN PINCUS

COLLEGE OF ENGINEERING
pincus.d@husky.neu.edu

KIMBERLY WHITNEY

COLLEGE OF ENGINEERING
whitney.k@husky.neu.edu

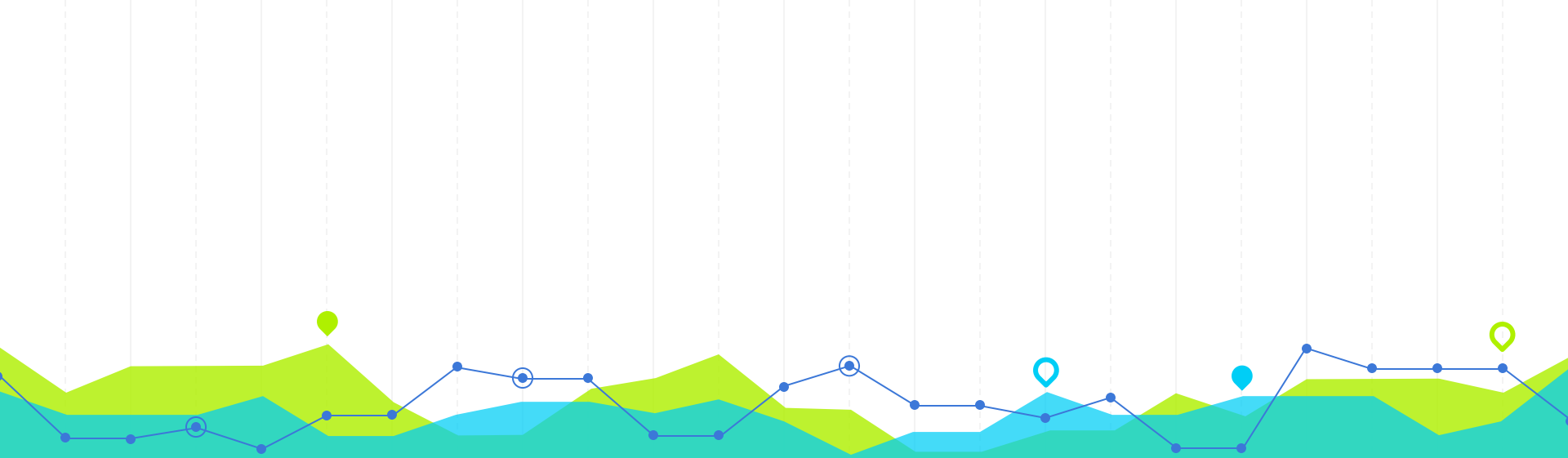
OLIVER FISHSTEIN

COLLEGE OF ENGINEERING
fishstein.o@husky.neu.edu

CAMPBELL ALDEN

COLLEGE OF ENGINEERING
alden.ca@husky.neu.edu





MOTIVATION

Why Donald Trump's Tweets?

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“

Why would Kim Jong-un insult me by calling me "old," when I would NEVER call him "short and fat?" Oh well, I try so hard to be his friend - and maybe someday that will happen!

@realDonaldTrump, 11/11/2017

COMPARISONS TO PREVIOUS PRESIDENTS

PARKLAND - BARACK OBAMA

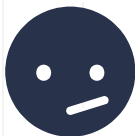
"We are grieving with Parkland. But we are not powerless. Caring for our kids is our first job. And until we can honestly say that we're doing enough to keep them safe from harm, including long overdue, common-sense gun safety laws that most Americans want, then we have to change."

Compound: **0.0202**

Negative: **18%**

Neutral: **62.4%**

Positive: **29.6%**



PARKLAND - DONALD TRUMP

"My prayers and condolences to the families of the victims of the terrible Florida shooting. No child, teacher or anyone else should ever feel unsafe in an American school."

Compound: **-0.765**

Negative: **22.6%**

Neutral: **77.4%**

Positive: **0.0%**

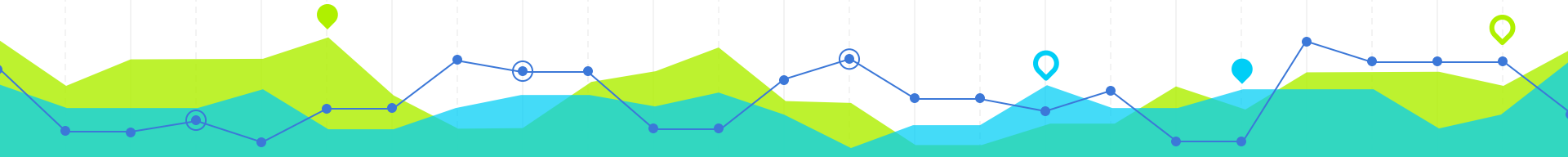


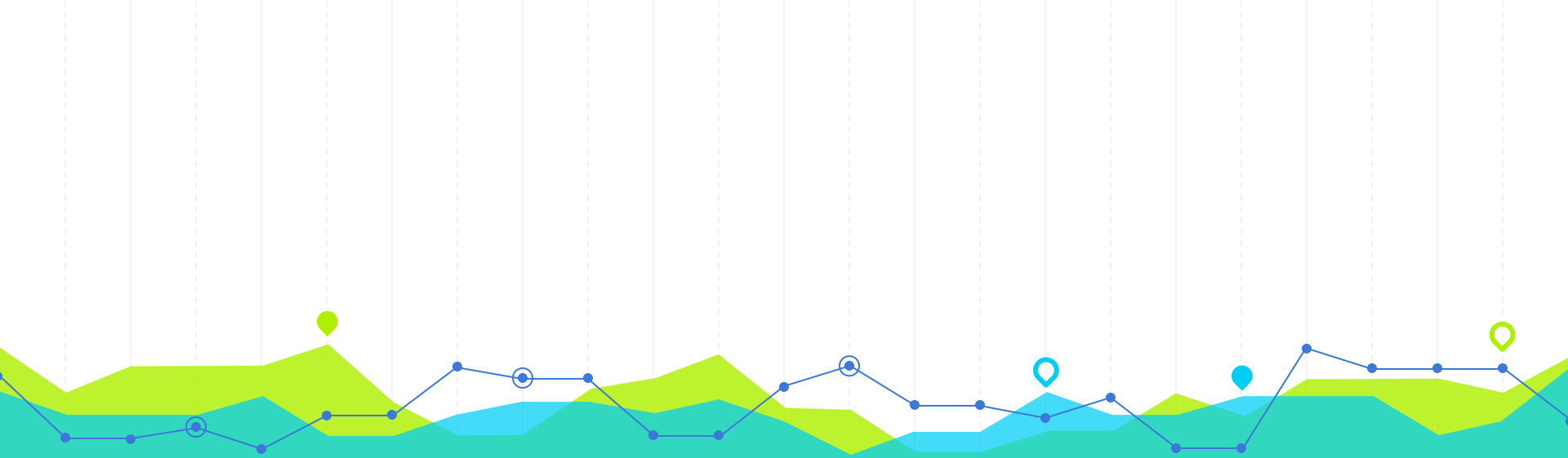
<https://twitter.com/realDonaldTrump/status/963878055969198080>

<https://twitter.com/BarackObama/status/964185606803853314>

TRUMP TWEETS AFFECTING THE WORLD

- His tweets against...
 - North Korea have ignited a response from Kim Jong Un
 - Parkland survivors have helped them speak out
 - Hillary possibly swayed the election
 - ..and many more
- He contradicts himself (new tweets vs old)
- His sentiments sway how other world leaders view him





DATA ACQUISITION

Why Donald Trump's Tweets?

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DATA SOURCE

- Dataset was provided by the [Trump Twitter Archive](#).
- Selected Trump's tweets since 2014 in order to analyze his twitter activity as he came into the presidency and beyond.
- See if we can notice any trends regarding things he mentions, when he tweets, how he says things, etc.

The screenshot displays the Trump Twitter Archive search interface. At the top, there is a search bar with the text "20676" and "Search...". To the right of the search bar are buttons for "Export", "Options", and a dropdown arrow. Below the search bar, there are date range filters: "01/01/2014" and "04/06/2018". To the right of the date filters are dropdown menus for "Any time" and "All devices". On the far right, there are buttons for "Tips" and "@realdonaldtrump". Below the filters, a list of tweets is shown. Each tweet entry includes a timestamp, the text of the tweet, and a "link" button.

Timestamp	Tweet Text	Link
1. Apr 5, 2018 03:28:44 PM	Thank you @WVGovernor Jim Justice. It was my great honor to be with the amazing people of West Virginia today! #MAGA https://t.co/lwPuQNadMM [Twitter for iPhone]	link
2. Apr 5, 2018 03:12:10 PM	Thanks to our historic TAX CUTS, America is open for business, and millions of American workers are seeing more take-home pay through higher wages, salaries and bonuses! https://t.co/0u3dpLjIV2 [Twitter for iPhone]	link
3. Apr 5, 2018 08:10:07 AM	The Fake News Washington Post, Amazon's "chief lobbyist," has another (of many) phony headlines, "Trump Defiant As China Adds Trade Penalties." WRONG! Should read, "Trump Defiant as U.S. Adds Trade Penalties, Will End Barriers And Massive I.P. Theft." Typically bad reporting! [Twitter for iPhone]	link
4. Apr 5, 2018 06:40:53 AM	The Caravan is largely broken up thanks to the strong immigration laws of Mexico and their willingness to use them so as not to cause a giant scene at our Border. Because of the	



TWEET ANALYSIS

Data Processing.

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Tweet Analysis

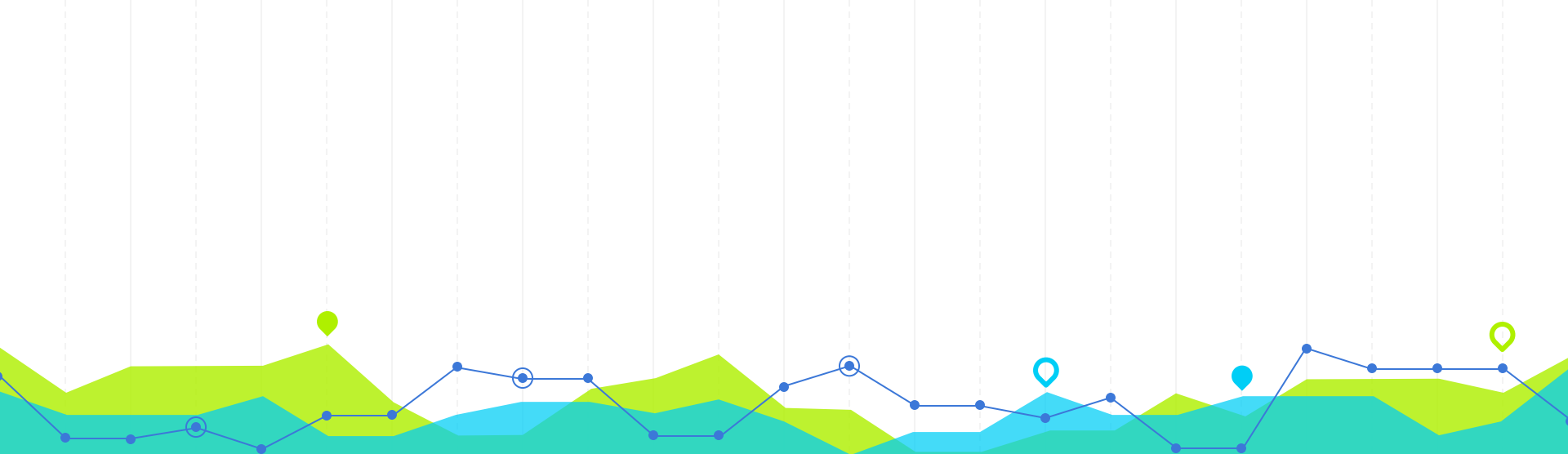
Analysis in Python:

- Map tweet data into objects
- Analyze tweet text with Indico
- Compile and format results for visualizations

Indico API:

- Sentiment
- Places
- Organizations
- Twitter Engagement Score
- Political Leaning





VISUALIZATION TOOLS

How we did the visualizations.

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TWEETS MENTIONING LOCATIONS

Python Libraries

- GeoPy
 - Location data, coordinates, country codes, etc
- Matplotlib/Basemap
 - World map
- Folium choropleth

Interactive Tools

- SimpleMaps
 - JavaScript USMap library
- AMCharts World map
 - Uses “images” for places circles at mentioned locations

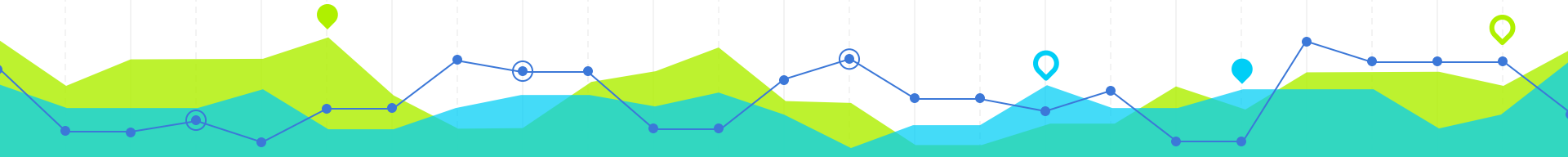
TWEETS ANALYZED BY DATE AND TIME

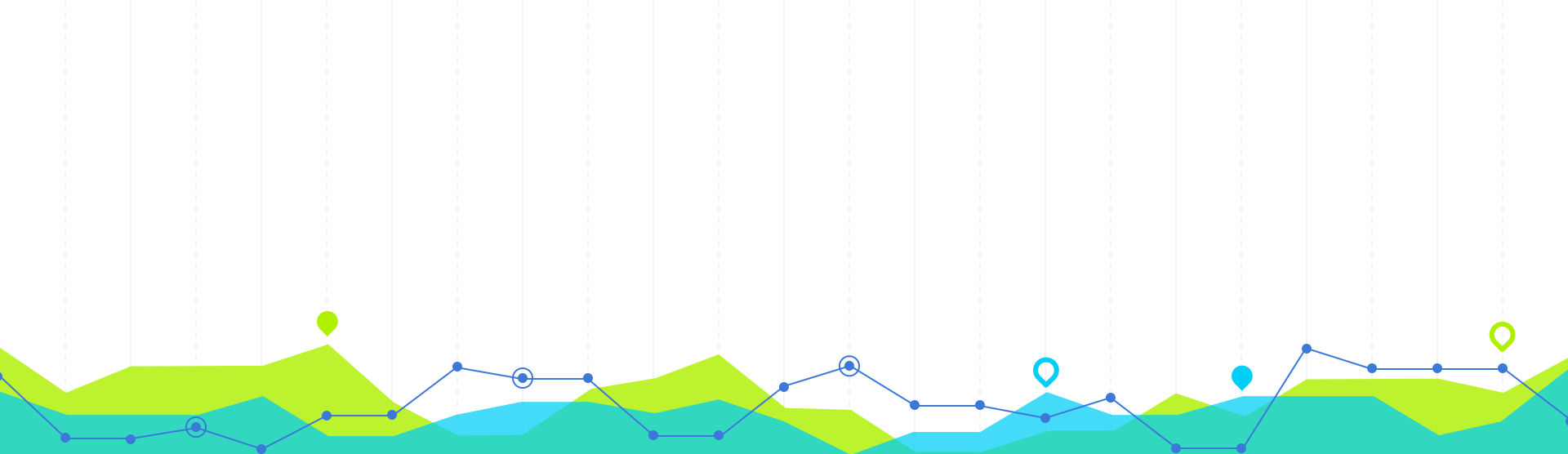
- Tableau Public
 - Robust regex parsing of timestamps into DateTime objects
 - Allows for many correlation options from the DateTime object
 - Break out by exact date or compounded date info
 - Batch data processing of measures



Tweets by Words

- Word Clouds created with WordArt.com
 - Tweets preprocessed
 - Mentions, links, and replies removed
- Words sized according to number of occurrences

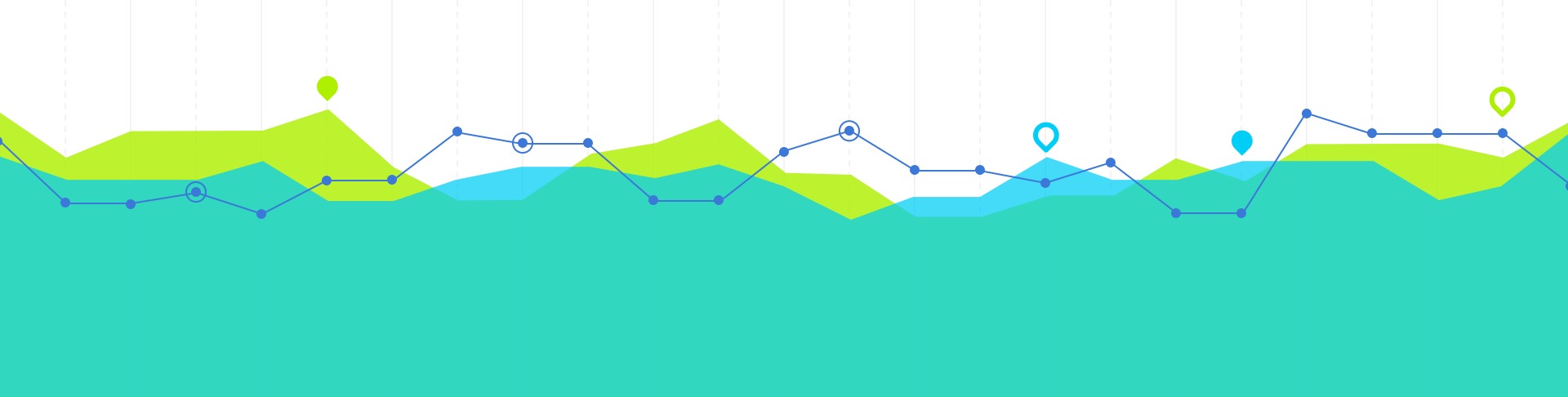




DEMO/ VISUALIZATION RESULTS

Trump's Tweets Over Time

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<https://sites.google.com/view/TrumpTweets>

THANKS!

Any questions?

