Julius Nguyen

jul.nguyen2211@gmail.com | linkedin.com/in/juliusxng
(+1) 845-873-2635 | Annandale-on-Hudson, New York

education

Bard College | Annandale On Hudson
B.A Studio Arts & Computer Science
Jan 2021 - Dec 2023
GPA 3.77

Fulbright University | Ho Chi Minh
B.A Art and Media Studies
Sep 2018 - May 2021
GPA 3.88

achievements

Global Media Fellow
Open Society University Network
Sep 2022 - 2023

2nd place, Sustainable Energy Challenge
Vietnam Union of Science and Technology Associations (VUSTA)
October 2020

Google UX Design Certificate
Coursera X Google Career
Nov 2022

Entrepreneurship Bootcamp
EntreCamp
Nov 2019

skills

Adobe Creative
Figma
Wire-framing
User Interface
Project Management
Design Prototyping
Web/App Design
HTML + CSS + PHP
Java
Market Research
User Research
Design Thinking
Problem Solving

experience

Senior Graphic Design Intern   May 2022 – Present
Open Society University Network | Annandale-on-Hudson
* Design 50+ creative materials including posters, videos, and zines to promote local and international civic engagement initiatives used by 53 institutions
* Manage a team of 3 interns to develop a framework for workflow optimization for video productions

Co-Founder/Owner   Jun 2020 – Present
bibôba | Annandale-on-Hudson
* Own and directed all aspects of online milk tea business on Instagram serving college students at Fulbright University Vietnam (2021) and Bard College (2022)
* Served over 1,000 students in school festival, club events and individual sales achieving 120% ROI in the first year
* Conducted qualitative research to discover and leverage user's pain points to better design wireframe and prototype for product's mobile ordering web app UI

UX Lead   Aug 2022 – Present
Remo | Remote
* Iterate, test and design the entire wireframe and prototype from scratch for product's mobile app UI in collaboration with multiples roles to drive alignment
* Develop branding, logo and UX materials
* Collaborate closely with Product Manager to define and prioritize features through user journey and user research

Assistant of Chief Client Officer/Project Manager
PMax | Ho Chi Minh City, Vietnam   Jul 2021 – Jun 2022
* Planned and developed Competency Framework for Human Resources function in collaboration with C-level staff resulting in 5% turnover rate reduction, 18% time per hire decrease and improvement in employee performance management
* Led customer journey research team of 20 people in Strategy, Tech, and Marketing to acquire 48-billion-VND deal with Uniqlo Vietnam

Freelance Graphic Designer   Jul 2021 – Oct 2021
DIAS | Remote
* Visualized 10+ investment pitch decks and financial reports assisting various start-ups to fundraise

Market Research & Consultant Intern   Jun 2020 – Aug 2020
CoderSchool | Ho Chi Minh City, Vietnam
* Conducted primary research on 18-24-year-old students to identify users' pain points in coding bootcamp
* Generated recommendations on potential products that will attract target audience, meet students' needs in technology education, and make profits.

juliusxng.com