
Julio Zeledón

Location: Nearshore/Costa Rica

SUMMARY

Full Stack Web Engineer with over 10 years of experience in front-end development (React.js) and digital solution architecture, specializing in enhancing user experience and streamlining digital business processes. Expertise in developing scalable web and mobile applications using a variety of technologies and platforms, with a proven track record of leading projects that significantly improve customer engagement and satisfaction. Skilled in cross-functional collaboration, leadership, and adapting to evolving digital trends (Cloud Services, AI and ML).

EXPERIENCE

DNAture - *Software Principal*

April 2021 - Present

- Architected and implemented a comprehensive e-commerce platform (React, Next.js, Apollo Client, Contentful) that significantly improved user engagement and streamlined business operations.
- Led SEO optimization efforts following Next.js best practices and implemented best-in-class UI/UX practices.
- Managed deployment workflow with Netlify and Github.
- Integrated store inventory with Odoo ERP for seamless management.
- Utilized ChatGPT and Github Copilot to enhance development and deployment processes.

Technologies Used: React, Next.js, Node.js, Apollo Client, Contentful, Netlify, Github, Odoo ERP, ChatGPT, Github Copilot, Storybook

Gorilla Logic - *Sr. Fullstack Developer*

April 2020 - Feb 2024

- Led the development and maintenance of a complex dashboard application using React.js and Node.js
- Implemented E2E testing architecture with TestCafe for React and conducted technical screenings.
- Executed UI/UX enhancements in collaboration with design teams and deployed applications using CircleCI and Github workflows.
- Utilized basic DevOps tools (Kubernetes, Docker, AWS) for development and deployment
- Developed a patient-healthcare personnel application (React, Redux, Vonage Video API) for DaVita, fostering better communication and engagement.
- Collaborated with cross-functional teams to integrate video conferencing capabilities, leading to increased user satisfaction.

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- Actively participated in Scrum meetings and collaborated with the design team to ensure high-quality UI/UX delivery

Technologies Used: React, Redux, Node.js, TestCafe, Jest, CircleCI, Github, Kubernetes, Docker, AWS, Storybook

Zarmada - *Sr. Frontend Developer*

Jan 2018 - Aug 2020

- Developed demos for Microsoft's Azure Cognitive Services using React and Angular, interfacing with .NET and Node.js backends.
- Championed Test-Driven Development practices and participated in API integration design, enhancing system interoperability

Technologies Used: React, Angular, Node.js, .NET, TDD, API, Azure services

Prodigious - *Mid - Sr Frontend Developer*

Aug 2016 - Dec 2017

- Specialized in digital marketing solutions, creating engaging landing pages.
- Managed content across WordPress and Drupal.
- Implemented GSAP for dynamic web animations, enhancing user interaction and visual appeal.
- Ensured pixel-perfect design implementation, adhering to client specifications and brand guidelines.
- Developed interactive, responsive email marketing templates to boost campaign effectiveness and customer engagement.
- Led the maintenance and updates for the company's portfolio site using AngularJS

Technologies Used: AngularJS, React.js, Content Management Systems, WordPress, Drupal, GreenSock Animation Platform (GSAP), Handlebars

Ciris Informatic Solutions - *Mid Frontend Developer*

Jan. 2015 - Aug. 2016

- Streamlined booking processes, resulting in increased customer bookings and improved user experience.
- Implemented advanced security measures and data encryption to safeguard user data.
- Developed user-friendly, interactive UI components based on client specifications and user feedback.
- Developed a comprehensive booking application for Costa Rica Monkey Tours using the MEAN stack (AngularJS), enhancing user experience and booking efficiency.
- Played a pivotal role in building a Radio and Television monitoring system, contributing to significant data management improvements.

Technologies Used: AngularJS, Node.js, MongoDB, Express.js

EDUCATION

Universidad de Costa Rica, *Bachelor of Science, Computer Science*