Laura Jumper

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EDUCATION

University of Colorado Boulder
Bachelor of Science, College of Engineering   Boulder, CO
Major in Creative Technology and Design in The ATLAS Institute   May 2027
Minor in Dance
GPA 3.8 - Dean's List Scholar

TECHNICAL SKILLS

Adobe Creative Suite (Illustrator, InDesign, Photoshop, Lightroom, etc.) | Microsoft Suite (Word, Outlook, Excel, etc.)
| JavaScript | Typescript | HTML (in progress) | CSS (in progress) | Procreate | Web flow | Figma

EXPERIENCE

UI/UX Project Manager   Fall 2023
Academic Project   Boulder, CO
- Utilized UI/UX software to develop a website to propose a college campus installation with a layout of the design concept, as well as an explanation of the alignment of the installation for the campus
- Developed a digital model of the installation using 3D design software, giving a visualization of the piece interacting in the space

Brand Developer   Spring 2024
Sustainable Streetwear Concept   Boulder, CO
- Developed a brand identity, including designing the logo and the look of the brand, as well as presenting the core values of the company with ethical production as a base
- Presented an initial expense timeline accounting for start-up costs, materials, advertising, and production
- Conducted industry research to outline the rising clothing demands for streetwear and identify the gaps in sustainability

Print Designer   Fall 2025
Program and Poster Design   Boulder, CO
- Created a concert program and poster using publishing and page layout software, developing clean typography and readability for informational text
- Prototyping the product by printing and assembling materials, and ensuring product quality and readiness for distribution

Digital Photographer   Summer 2025
Freelance Work   Boulder, CO
- Planning and executing photoshoots for clients by selecting ideal locations and directing creative choices for the aesthetics desired by the client
- Using image editing and graphic design software to create high-quality final products tailored to individual clients

Shift Leader   June 2024- June 2025
Salvation Army   Boulder, CO
- Client-facing role, managing front-of-store operations and making decisions for product placement and store layout for improved client experience and workflow
- Handled elevated concerns of associates, advising for smoother operations in a retail environment

LEADERSHIP OR ADDITIONAL EXPERIENCE

Research Methods: Marketing and Public Relations   Fall 2024
Research and Analysis   Boulder, CO
- Conducted in-depth research focusing on advertising and marketing responses from consumers, reviewing datasets, and customer interactions with certain markets
- Gathered quantitative and qualitative data for further insight and analysis to present strategic recommendations to optimize consumer response

ADDITIONAL CATEGORIES

Professional Dance and Artistic Performance - Contracted Performance   Fall 2025
- Worked alongside directors and technical production staff to create an immersive performance experience and to accurately interpret messages and values across diverse audiences and end users