✅ Congratulations! You passed!

1. Ideating is about generating ideas. You can do this by sketching, brainstorming, mind mapping and even handwriting notes.

   `1 / 1 point`

   ◉ True

   ○ False

   > ⊘ **Correct**
   > Correct! Ideating is about generating ideas. You can do this by sketching, brainstorming, mind mapping and even handwriting notes.

2. _____ is a simulation of the final product.

   `1 / 1 point`

   ◉ Prototype

   ○ Wireframes

   > ⊘ **Correct**
   > Correct! Prototype is a simulation of the final product.

3. Is usability an essential concept in UX UI design?

   `1 / 1 point`

   ◉ Yes

   ○ No

   > ⊘ **Correct**
   > Correct! Usability is an essential concept in UX UI design. It determines how intuitive or easy a product is to use.

4. At what stage in the UX UI process are user's frustrations communicated and highlighted?

   `1 / 1 point`

   ◉ Test

   ○ Empathize

   ○ Prototype

   > ⊘ **Correct**
   > Correct! The user's frustrations are communicated and highlighted during the test stage in the UX UI process.

5. A customer journey map presents the steps someone takes to complete a task.

`1 / 1 point`

- ⦿ True
- ○ False

> ✓ **Correct**
> Correct! A customer journey map presents the steps someone takes to complete a task. You can identify their emotions along the steps as you track the UX goals.

6. The user _____ is a fictional character profile that represents the main clientele of a company.

`1 / 1 point`

- ⦿ persona
- ○ journey

> ✓ **Correct**
> Correct! The user persona is a fictional character profile that represents the main clientele of a company.

7. An empathy map, is divided into 4 quadrants, describing what the persona Says, Thinks, Does, and Feels.

`1 / 1 point`

- ⦿ True
- ○ False

> ✓ **Correct**
> Correct! An empathy map, is divided into 4 quadrants, describing what the persona Says, Thinks, Does, and Feels.

8. Identify the usability quality components in UX UI. Select all that apply.

`1 / 1 point`

- ☑ Satisfaction

> ✓ **Correct**
> Correct! Satisfaction is a usability quality component in UX UI.

- ☑ Efficiency

> ✓ **Correct**
> Correct! Efficiency is a usability quality component in UX UI.

- ☑ Learnability

> ✓ **Correct**
> Correct! Learnability is a usability quality component in UX UI.

- ☑ Error

> ✓ **Correct**
> Correct! Error is a usability quality component in UX UI.

☑ Memorability

> ✓ **Correct**
> Correct! Memorability is a usability quality component in UX UI.

9. User interviews are an effective approach to learning more about how and what your users think and what their goals are.

1 / 1 point

🔘 True

⭕ False

> ✓ **Correct**
> Correct! User interviews are an effective approach to learning more about how and what your users think and what their goals are.

10. In Figma, the _____is the background for all your designs. It's where you'll create and evaluate your work.

1 / 1 point

⭕ The right-side bar

⭕ The menu

🔘 Canvas

> ✓ **Correct**
> Correct! In Figma, the Canvas is the background for all your designs. It's where you'll create and evaluate your work.