1. Should you spend time designing forms from the user's perspective, or are they there simply to collect information from your users for the stakeholder's benefit?

   1 / 1 point

   ⦿ Yes. Time should be spent on good form design.

   ◯ No. Forms are used to simply correct information, so no need to spend time designing them.

   ✓ **Correct**
   Correct! A poorly designed form may result in page and website abandonment due to user frustration, which benefits nobody as it may result in a drop in conversions and sales.

2. Which of these are guidelines or best practices for form design? Select all that apply.

   1 / 1 point

   ☑ Sort your form fields from the simplest to the most difficult

   ✓ **Correct**
   Correct! Begin your form with the most straightforward field questions (such as name and email) before moving on to the more time-consuming questions.

   ☐ Use many columns

   ☑ Keep forms simple and straightforward

   ✓ **Correct**
   Correct! Avoid adding any unnecessary fields or questions. Include only the required information in your form.

   ☑ Clearly label your form

   ✓ **Correct**
   Correct! Give your form a label that lets your visitors know what will happen once they submit it.

   ☑ Make use of inline form field validation

   ✓ **Correct**
   Correct! Inline form validation is a procedure that checks a visitor's information in real time as they fill out the form.

3. The best practice is to use a Captcha instead of a reCaptcha during form design.

   1 / 1 point

   ◯ True

   ⦿ False

   ✓ **Correct**
   Correct! The best practice is to use a reCaptcha instead of a Captcha during form design, as the Captcha is

based on image identification.

4. What content strategy involves presenting content on your website in a meaningful way? Select all that apply.

1 / 1 point

☑ Organization

✓ **Correct**
Correct! This is the framework for grouping, labeling and other related content so that users can find what matters to them.

☑ Specifications

✓ **Correct**
Correct! These are the content requirements for each content piece.

☑ Presentation

✓ **Correct**
Correct! This is how pieces of content are assembled to form what a user sees.

☑ Prioritization

✓ **Correct**
Correct! This is how you determine your content and its relevance to your users.

☐ Prototyping

5. A Kebab menu consists of an image of three equal lines and informs users that there is more to discover beyond the three lines.

1 / 1 point

○ Yes

◉ No

✓ **Correct**
Correct! A Hamburger menu consists of an image of three equal lines and informs users that there is more to discover beyond the three lines. Three vertical dots represent a kebab.