EasyGrowth

Mobile Application

Team: Phantom10

Agenda

□ Overview

Why This App, Target group

☐ Key Features

Features offered by the app

Business Model

□ Team & Technologies

Overview

Why this application?

- A platform to improve productivity & good habits that are important keys for all classes of people.
- Nowadays people are too much addicted to social media or other staffs.
- Help one observe the graphical reports and stay on the track.

Target group

This product is a universal platform as people of all ages and professions can use it.

Features

- User login, sign up
- Includes new habits
- Daily task reminder
- Challenges (set a target for a habit)
- Badge achievement based on milestones
- Graphical reports(weekly & monthly)
- Tracking: e.g. cycling, foot step, jogging etc.
- Community Blogs (comments & stars)
- Shows one inspiring qoute a day (500per cycle)

Onboarding

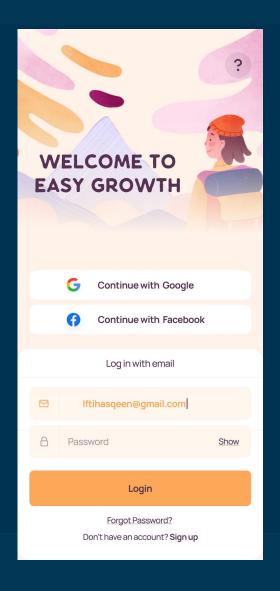


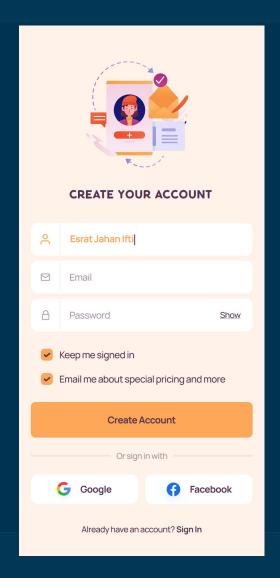


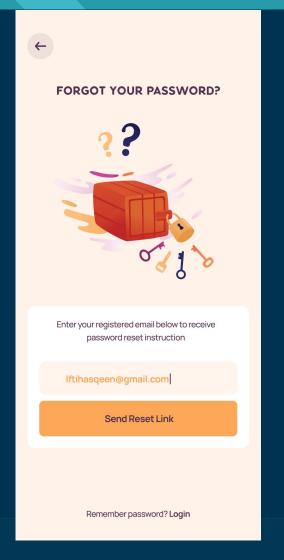




User account





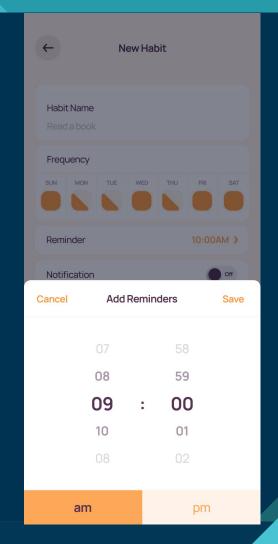


Home

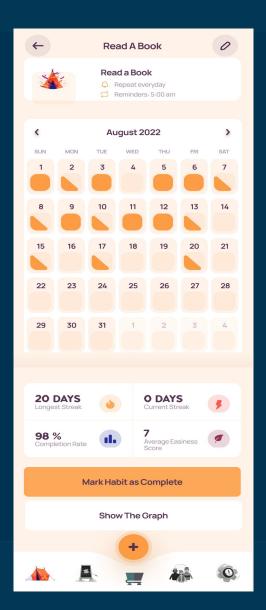


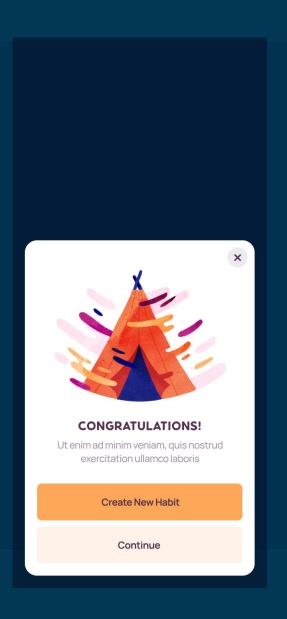


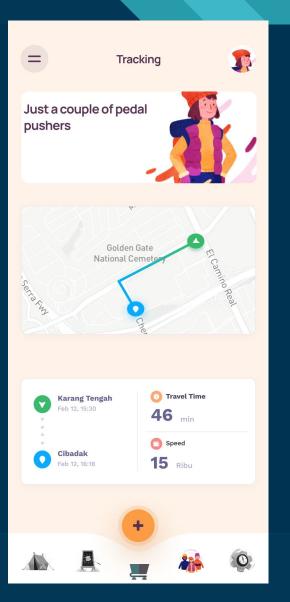




Habit Statistics

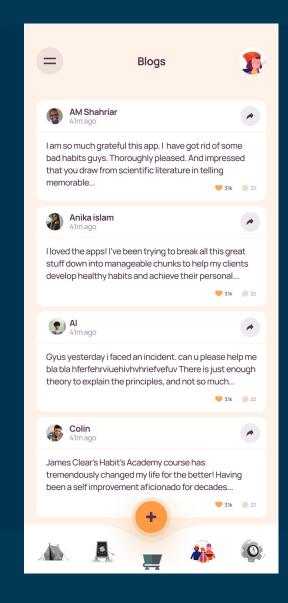


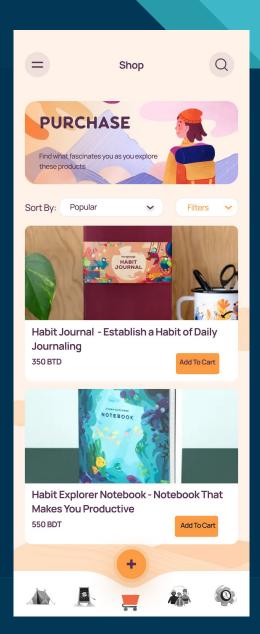




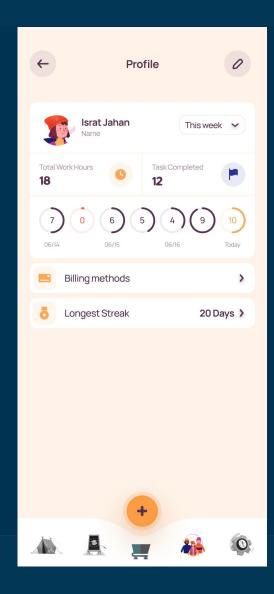


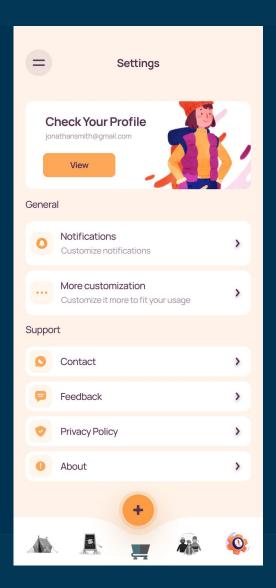
Community Blogs





Profile and Settings







Business Model

- User group hopefully will be large.
- Offers 1month free trial and later make premium activation for some attractive features (Graphical reports, exercise tracking etc)
- People who are concerned to maintain good health and fitness and want to be productive, this app helps them maintain all these habits.
- Includes Ads.
- Premium members get some free access.

Team and Technologies

Team members:

- Mizbah Uddin Junaed
- Shanur Milon Showrov
- Tithi Saha Sara

Technologies:

- Android Client : Flutter
- User Authentication : Firebase
- Database : MySQL
- Version Control : Git
- ☐ Collaboration : GitHub

Here we will use necessary android development tools and services.

Thank You