

JUNAID BABAR

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Education

University of Education

Bachelor of Chemistry

Faisalabad, Pakistan

September 2019 – May 2023

Punjab Group of Colleges

F.Sc in PRE-ENGINEERING

Faisalabad, Pakistan

June 2017 – May 2019

Professional Experience

Video Editor at A & F Legal Marketing

February 2023 – Present

A full service legal marketing agency

Senior Video Editor

- **Creative Video Editing:** Edited over 200 diverse video projects, including YouTube videos and Instagram reels using Adobe Premiere Pro. Consistently delivered high-quality videos within a 48-hour turnaround.
- **Teamwork:** Collaborated with a three-member team, scriptwriter, and client to craft compelling visual narratives through expert editing.
- **Audio Enhancement:** Utilized Adobe Audition to enhance audio in 200+ projects, eliminating background noise, fine-tuning pitch and audio, and applying compress, normalize, and EQ for superior quality.
- **Color Grading:** Achieved 35% improved color vibrancy and clarity. Elevated visual quality in 75+ projects.

Video Editor at Manga Recap

November 2022 – March 2023

YouTube channel that publishes concise and entertaining movie recaps

Video Editor

- **Visual Storytelling:** Transformed narratives into captivating visual stories, engaging viewers in cinematic experiences, and achieving 35% rise in viewer engagement and 30% rise in subscribers.
- **YouTube Copyright Compliance:** Produced engaging YouTube content, ensuring compliance with YouTube's copyright policies for content protection.

Cash Cow Video Editor

October 2022 – December 2022

Edited Cash Cow videos for a valued client

- **Cash Cow Video Editing:** Utilized stock footage to create attention-grabbing Cash Cow videos.
- **Motion Graphics Design:** Elevated projects with attractive titles and dynamic animations, achieving a 45% increase in audience retention.

Amal Academy

July 2022 – September 2022

Education startup funded by Stanford University that teaches professional skills to students and corporations

Career-Prep Fellow

- **Skills Development:** Collaborated with 55 fellows to develop business skills (e.g., communication, leadership, problem solving, teamwork, etc.) that will help me make a deeper impact on the job
- **Problem Solving:** Coordinated with a team of 8 individuals to work on a mega project to help 250 flood victim families that aided in my development

Honors and Awards

Courses and Certifications

- Video Animation By Sir Mudasar – Saylani Mass IT Training Program, FSD November 2023
- Foundations of Video: The Art of Editing By: [Norman Hollyn](#) – LinkedIn May 2023
- Video Editing Fundamentals By: [Ashley Kennedy](#) – LinkedIn March 2023
- Video Editing, Animation and Vlogging By: [Syed Umair Ali](#) – DigiSkills October 2022
- Adobe Premiere Pro CC: Video Editing in Adobe Premiere Pro By: [Louay Zambarakji](#) – Udemy April 2022

Awards

- Received Merit-Based Laptop Award from Chief Minister Punjab July 2018

Additional

- **Technical Expertise:** Adobe Premiere Pro, Adobe After Effects, Adobe Audition, Adobe Media Encoder, CapCut, Microsoft Office and Canva
- **Interests:** Technology, Music, Blog Reading, Movies and News