

## JUNAID BABAR

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• <https://www.linkedin.com/in/junaidbabar/> • Age: 25 Years

Portfolio: <https://junaid-babar.github.io/portfolio/>



### Education

#### Saylani Mass IT Training

Video Animation

Faisalabad, Pakistan

May 2023 – November 2023

#### University of Education

Bachelor of Chemistry

Faisalabad, Pakistan

September 2019 – May 2023

### Professional Experience

#### YT Champs

May 2024 – Present

A company that manages YouTube channels and offers comprehensive YouTube-related services.

##### Project Manager

- **Leadership:** Led a team of 5, including 3 video editors and 2 graphic designers, to manage content creation for two YouTube channels
- **Execution:** Ensured timely delivery of all projects, resulting in a 15% increase in channel growth
- **Client Relations:** Fostered strong client relations to maintain satisfaction and long-term collaboration

##### Senior Video Editor

- **Video Editing:** Proficient in top-end video editing, motion graphics, and audio mixing. Focusing on growth strategies and viral content creation to maximize 20% engagement

#### Mann Media House

April 2024 – May 2024

A full-service agency that manages advertising, marketing, and branding needs both locally and globally.

##### Video Editor

- **Motion Graphic Designing:** Edited various projects for the agency, enhancing skills in motion graphics design using Adobe After Effects

#### A & F Legal Marketing

February 2023 – March 2024

A full-service legal marketing agency

##### Senior Video Editor

- **Creative Video Editing:** Edited over 200 diverse video projects, including YouTube videos and Instagram reels using Adobe Premiere Pro. Consistently delivered high-quality videos within a 48-hour turnaround
- **Teamwork:** Collaborated with a team, scriptwriter, and client to craft compelling visual narratives
- **Audio Enhancement:** Utilized Adobe Audition to enhance audio in 200+ projects, eliminating background noise, fine-tuning pitch and audio, and applying compress, normalize, and EQ for superior quality

#### Manga Recap

October 2022 – March 2023

YouTube channel that publishes concise and entertaining movie recaps

##### Video Editor

- **Visual Storytelling:** Transformed narratives into captivating visual stories, engaging viewers in cinematic experiences, and achieving 35% rise in viewer engagement and 15% rise in subscribers

#### Amal Academy

July 2022 – September 2022

Education startup funded by Stanford University that teaches professional skills to students and corporations

##### Career-Prep Fellow

- **Skills Development:** Collaborated with 55 fellows to develop business skills (e.g., communication, leadership, problem solving, teamwork, etc.) that will help me make a deeper impact on the job

### Honors and Awards

#### Courses and Certifications

- Foundations of Video: The Art of Editing By: [Norman Hollyn](#) – LinkedIn May 2023
- Video Editing Fundamentals By: [Ashley Kennedy](#) – LinkedIn March 2023
- Video Editing, Animation and Vlogging By: [Syed Umair Ali](#) – DigiSkills October 2022
- Adobe Premiere Pro CC: Video Editing in Adobe Premiere Pro By: [Louay Zambarakji](#) – Udemy April 2022

#### Awards

- Received Merit-Based Laptop Award from Chief Minister Punjab July 2018

### Additional

- **Technical Expertise:** Premiere Pro, After Effects, Audition, Photoshop, Media Encoder, CapCut, Microsoft Office, Canva, ChatGPT, Sora, Gemini, Veo, Leonardo, HTML and CSS
- **Interests:** Documentary, Technology, Blog Reading, Movies and News