



SMEC'26
SPEED | MIND | EXECUTION | COMPETITION



SMEC'26 SPONSORSHIP PROPOSAL



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WHAT IS SMEC ?



WELCOME TO THE SPEED, MIND, EXECUTION COMPETITION (SMEC)!

Step into a world of intellectual brilliance as **SMEC'26** unfolds an exciting blend of gaming tournaments, interactive challenges, and stimulating activities. In this age of innovation, participants are more than just competitors, they are pioneers, ready to display their wide ranging talents and earn recognition for their extraordinary skills. **SMEC'26** is crafted to be a leading platform where individuals can rise, transforming their knowledge into impactful, real world applications. With three dynamic segments—Geeks, E-Games, and General Competitions. **SMEC'26** aims to unite sharp minds on a single stage, providing a one of a kind opportunity to demonstrate expertise and creativity. Organized by **Sir Syed University of Engineering and Technology**, this initiative stands as a beacon of progress, opening doors to achievement, innovation, and future success.



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OUR VISION



Our vision for SMEC'26 is to build an extraordinary platform that breaks barriers, ignites innovation, and cultivates collaboration and intellectual advancement.

SMEC'26 seeks to go beyond being just a competition; it aims to offer a transformative journey where participants not only demonstrate their abilities but also engage in a vibrant, enriching learning environment. We are dedicated to nurturing creativity and excellence, inspiring individuals to stretch their potential and redefine success on their own terms. Through SMEC'26, we strive to create a community that values diversity, embraces challenges, and raises the bar for intellectual accomplishment.

Our mission is to develop SMEC'26 into a source of inspiration - a platform that guides participants toward a future where their distinct talents are recognized, encouraged, and celebrated at both national and international levels.



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OUR MISSION



At SMEC'26, our mission is to foster a culture of innovation, learning, and collaboration. We are dedicated to creating a space where students not only compete but also connect, share ideas, and develop as individuals.

SMEC'26 is built to empower participants through a wide range of competitions that challenge their intellect, ignite creativity, and put their technical skills to the test. With this mission, we aspire to spark a lifelong love of learning, encourage the pursuit of excellence, and build a strong sense of community. In the end, SMEC'26 aims to serve as a catalyst for personal and academic growth, shaping the leaders and innovators of the future.



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OUR EXCITING COMPETITIONS



E-GAME

At SMEC26, e-gaming enthusiasts will have the ultimate opportunity to compete against players from universities across the region. From popular multiplayer games to intense strategy-driven challenges, this category offers a broad spectrum of exhilarating gaming experiences.

Whether you are a fan of first-person shooters, role-playing adventures, or high-stakes esports, SMEC26 has something for everyone. Step into exciting virtual worlds and prove your skills as you compete with some of the best talented university gamers around.



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OUR EXCITING COMPETITIONS



GENERAL GAMES

If you're a gaming enthusiast eager to explore a wide variety of games, the General Gaming category at SMEC'26 is the ideal fit for you. Here, participants will take on diverse gaming challenges across different genres and platforms. From timeless console classics to cutting edge mobile apps, SMEC'26 gives university students the chance to showcase their gaming skills in multiple areas. Whether you excel at puzzle-solving, high speed racing, or immersive simulation games, there's a competition perfectly suited for you.



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OUR EXCITING COMPETITIONS



GEEKS

For tech savvy innovators who excel at building groundbreaking solutions, the Geeks category at SMEC'26 is your chance to shine. SMEC'26 invites participants to showcase their coding talent and create innovative applications or software that stand out. This category not only assesses your ability to write clean, efficient code but also puts your logical thinking and problem solving skills to the test. Step into the Geeks competition at SMEC'26 and bring your creative ideas to life on a stage that celebrates technical brilliance and innovation.



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BENEFITS FOR PARTICIPANTS



Participating in **SMEC26** can be a transformative journey for university students, offering benefits that reach far beyond the competitions themselves.

SKILL ENHANCEMENT

By engaging in the diverse categories of **SMEC26**, participants can sharpen their gaming, coding, and problem-solving skills. The competition pushes them to develop new strategies, improve reflexes, and think critically building a well-rounded set of abilities.

BUILDING CONNECTIONS

SMEC26 also cultivates a vibrant community by uniting students from different universities. Participants gain the opportunity valuable connections, share innovative ideas, and build lasting relationships with peers and potential industry professionals.



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BENEFITS FOR PARTICIPANTS



GAINING RECOGNITION

Succeeding or placing well in SMEC'26 provides a deep sense of accomplishment. The recognition earned boosts confidence, strengthens resumes and portfolios, and serves as a standout achievement attracting the attention of potential employers in today's competitive job market, while showcasing participants as driven, skilled individuals.



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PERKS OF SPONSORSHIP

- 01 POWERED BY SPONSORSHIP
- 02 GOLD SPONSORSHIP
- 03 SILVER SPONSORSHIP
- 04 BRONZE SPONSORSHIP
- 05 SUPPORTER SPONSORSHIP
- 06 PARTNER SPONSORSHIP



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POWERED BY SPONSORSHIP



AMOUNT:

Starting from 30,00,000 PKR/=

POWERED BY SPONSOR BENEFITS:

- 1. Exclusive Branding:** Be prominently showcased as the "Powered By" sponsor in all event marketing materials, ensuring maximum visibility.
- 2. Social Media Spotlight:** Your logo will feature in all our social media campaigns, expanding your reach to a broader audience.
- 3. Marketing Address:** Deliver your message directly to attendees with a marketing speech during the closing ceremony.
- 4. Data Access:** Obtain valuable student data to support your future initiatives.
- 5. Promotional Support:** Our dedicated volunteers will assist you in your future promotional activities.
- 6. Seminars Access:** Enjoy free opportunities to conduct seminars throughout the year at upcoming events.
- 7. Guest Speaker Invitation:** Receive an official invitation to speak at events hosted by the Departments of CS & IT.
- 8. FYP Abstract Collection:** Get an exclusive book featuring abstracts of the latest CSIT Final Year Projects.



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POWERED BY SPONSORSHIP



AMOUNT:

Starting from 30,00,000 PKR/=

9. Souvenirs & Certificates: Let us manage souvenirs and certificates to ensure a seamless sponsorship experience.

10. Visible Branding: Have your logo featured on brochures, standees, and event shirts to boost brand recognition.

11. Media Wall Presence: Secure a spot on our Media Wall for added exposure.

12. Official MOU: A formal Memorandum of Understanding will be signed with the Departments of CS & IT.

13. Career Seminars: Gain the opportunity to conduct career counseling seminars in the future.

14. Award Recognition: Receive an exclusive Award Shield as a token of appreciation for your support.

15. Improvement Drives: Your brand will be featured in university improvement drives conducted under your sponsorship.

16. Job Fair Stall: Get a free of cost stall at our annual Job Fair to directly connect with students and graduates.

Join us as a Platinum Sponsor and elevate your brand
while supporting the future of CS & IT Students.
Don't miss this exceptional opportunity!



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GOLD SPONSORSHIP



AMOUNT:

Starting from **15,00,000 PKR/=**

GOLD SPONSOR BENEFITS:

- 1. Formal MOU:** Establish a lasting partnership with an official Memorandum of Understanding (MOU) signed between your esteemed organization and the Departments of CS & IT.
- 2. Marketing Spotlight:** Deliver a marketing speech during the closing ceremony, connecting directly with our audience.
- 3. Award Recognition:** Receive an exclusive Award Shield in appreciation of your valuable sponsorship.
- 4. Souvenirs & Certificates:** We'll take care of souvenirs and certificates to ensure a smooth sponsorship experience.
- 5. Media Wall Presence:** Feature your logo on our Media Wall for enhanced brand visibility.
- 6. Prominent Branding:** Your logo will appear on all brochures and standees, expanding your brand's reach.



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GOLD SPONSORSHIP



AMOUNT:

Starting from **15,00,000 PKR/=**

7. Improvement Drives: Collaborate with us in university improvement initiatives, where your brand will be acknowledged as a supporting partner.

8. Seminars Access: Enjoy free auditorium access to conduct your seminars once a year.

9. Job Fair Stall: Enjoy a 50% discount on your stall at our annual Job Fair to connect with students and graduates.

Join us as a Gold Sponsor to showcase your brand, support the future of CS & IT students, and make a lasting impact.
Don't miss this opportunity!



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SILVER SPONSORSHIP



AMOUNT:

Starting from **750,000 PKR/=**

SILVER SPONSOR BENEFITS:

- 1. Formal MOU:** Strengthen your partnership with the Departments of CS & IT through the signing of a formal Memorandum of Understanding (MOU).
- 2. Marketing Opportunity:** Connect with our audience by delivering a marketing speech during the closing ceremony, boosting your visibility.
- 3. Award Recognition:** Receive an Award Shield as a token of our appreciation for your sponsorship.
- 4. Souvenirs & Certificates:** We'll manage the souvenirs and certificates, ensuring a smooth sponsorship experience.
- 5. Media Wall Presence:** Showcase your logo on our Media Wall to keep your brand in the spotlight.



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SILVER SPONSORSHIP



AMOUNT:

Starting from **750,000 PKR/=**

6. Improvement Drives: Your brand logo will be showcased as a contributor in selected university improvement drives.

7. Seminars Access: Enjoy free auditorium access to conduct your seminar.

8. Job Fair Stall: Avail a 30% discount on your stall at our annual Job Fair to connect with students and graduates.

Join us as a Silver Sponsor and contribute meaningfully

to our event while enjoying these valuable benefits.

Don't miss this opportunity!.



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BRONZE SPONSORSHIP



AMOUNT:

Starting from **300,000 PKR/=**

BRONZE SPONSOR BENEFITS :

- 1. Formal MOU:** Cement your collaboration with the Departments of CS & IT through the signing of a Memorandum of Understanding (MOU).
- 2. Award Recognition:** Receive an Award Shield in appreciation of your sponsorship, acknowledging your valuable support.
- 3. Media Wall Presence:** Secure a dedicated space for your logo on our Media Wall, ensuring your brand stands out prominently.
- 4. Visible Branding:** Have your logo featured on all brochures and standees, increasing your reach.
- 5. Future Seminars:** Get permission to conduct career counseling seminars in the future with an exclusive 70% discount.
- 6. Souvenirs & Certificates:** We'll handle the creation of souvenirs and certificates, ensuring a seamless sponsorship experience.



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BRONZE SPONSORSHIP



AMOUNT:

Starting from **300,000 PKR/=**

:

6. Souvenirs & Certificates: We'll handle the creation of souvenirs and certificates, ensuring a seamless sponsorship experience.

7. Improvement Drives: Your brand name will be mentioned in appreciation during university improvement drives.

8. Job Fair Stall: Enjoy a 15% discount on your stall at our annual Job Fair to connect with students and graduates.

Join us as a Bronze Sponsor and be part of our event's success while enjoying these valuable perks. Don't miss this cost-effective opportunity to make a significant impact!



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OUR EXCITING COMPETITIONS

GEEK COMPETITIONS:

- Speed Programming
- Speed Debugging
- Data Analysis
- Code In Dark
- UI UX Design
- Prompt Engineering
- Hackathon
- Logo Design
- Network Design
- Circuit Design
- Robo War
- Ideas & Modeling
- CTF (Ethical Hacking)

E- GAMING COMPETITIONS:

- Counter Strike 2
- Counter Strike 1.6
- Valorant
- PUBG
- Free Fire
- FC24
- Tekken 8
- Need For Speed
- WWE 2K24

GENERAL GAMES:

- Photo Contest
- Table Tennis
- Sequence
- Chess
- Scrabble
- Futsal
- Brain Games
- Tug of War
- Treasure Hunt
- Arm Wrestling
- Creative Writing



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ELEVATE YOUR BRAND WITH **SMEC'26**



SMEC '26: YOUR GATEWAY TO PREMIUM SPONSORSHIP ADVANTAGES

SMEC'26 warmly invites potential sponsors to be part of an outstanding event. The participants of SMEC'26 are highly creative and skilled individuals who greatly value encouragement and backing from sponsors like you. By supporting them, your brand not only contributes to their growth but also associates itself with excellence and innovation.

We sincerely thank you for your interest in SMEC'26 and look forward to welcoming you on board as a sponsor. Together, let's create impactful and memorable experiences for a large and engaged audience. With significant on-site and media coverage, this is an excellent chance for your organization to build a strong, positive presence through an event that blends education with entertainment.

Our event is set to draw a wide audience, offering your brand a powerful marketing platform. Sponsoring SMEC'26 allows your organization to gain valuable exposure while supporting an initiative that celebrates knowledge, innovation, and talent.



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FORMER SPONSORS





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GLIMPSE OF PREVIOUS SMEC



DR RAMESH KUMAR MNA IN SMEC'25



MUNAF MAJEED CEO SERVER4SALE
IN SMEC'25



KHALID MAQBOOL SIDDIQUI EX-IT MINISTER OF
SINDH, OUR CHIEF GUEST IN SMEC'19



FAISAL EIDI CHEIF GUEST
IN SMEC'24



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GLIMPSE OF PREVIOUS SMEC



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CONCLUSION



The Speed Mind Execution Competition (**SMEC '26**) is more than just an event—it's a distinctive platform for university students to showcase their abilities, enhance their skills, and connect with like-minded peers in a meaningful way.

Whether you're a passionate gamer, a tech enthusiast, or an organization eager to invest in young talent, SMEC '26 offers the ideal stage to fulfill those ambitions.

So, mark your calendars, gather your team, and get ready to experience the thrilling and high-energy world of SMEC '26!



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CONTACT US



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