



FARHANA HOSSAIN

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Skills

MS Word
MS Excel
Digital Marketing
Campaign Management
Strategy
Power Point
Communication
Content writing
Event Management

Personal Qualification

Understandable
Friendly
Responsible
Good hearted
Good leadership skill

Personal Details

Date of Birth: 4th August 1993
Marital Status: Single
Nationality: Bangladeshi

Hobby

Recycling
Dancing
Interior decoration
Meditation
Photography

WORK EXPERIENCE

Senior Executive, Brand Communication

Ideadose Communications [360 Advertising Marketing Agency]

Duration: January'20-Till date

Strategic Planner

Takeout Limited [Bangladesh and Sri Lanka]

Duration: May'19-January'20

Key Account Executive, Client Service

X Solutions Limited [An Integrated Marketing Agency]

Duration: December'17-April'19

Intern, Client Service

X Solutions Limited [An Integrated Marketing Agency]

Duration: September'17-December'17

ACADEMIC QUALIFICATION

Masters of Business Administration (2020-Till date)

Concentration: Marketing

Institute: Bangladesh University of Professionals (BUP)

Bachelors of Business Administration [2017]

Concentration: Marketing

Institute: Independent University Bangladesh (IUB)

Higher Secondary Certificate [2011]

Concentration: Business Studies

Institute: University Women's Federation College

Secondary School Certificate [2009]

Concentration: Science

Institute: Provati Ucchya Biddyaniketon

Worked for Brands:

**Apex | Veet Bangladesh | Dettol
Harpic Porichonno Bangladesh |
Rahim Steel | Cavinkare Bangladesh |
Sheba | Takeout | ShopUp | Akij Food
& Beverage |**

ACHIVEMENTS

- Digital Marketing Award – Brand Forum (Best use of Instagram)
Brand: Apex | Campaign: Style on the go (Season 3)
- Lead planner for Takeout Sri Lanka Launch
- Lead planner for all the successful campaign of Takeout Bangladesh and Sri Lanka
- Sales Growth increased massively and opened three more branches
- Leded Veet Bridal shower event
- Worked for several OVC production
- Leded Apex yearly calendar project “Champions of Bangladesh”