

# REYASAT NOOR

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## Career Objectives

To lead, challenge and be challenged in a marketing strategy or business/market development position. Analyze and improve marketing, sales, event coordination and operational performance. Develop products, markets and relationships.

## Education

Bachelor of business administration

June 2013 to May 2019

: Marketing  
: North South University  
: Dhaka, Bangladesh.

Major Courses:

- Brand Management
- Promotional Management
- Consumer Behavior
- Marketing Research
- Digital Marketing
- Marketing Management

Higher Secondary Certificate Exam (2012)

: Business Studies  
: Dhaka Commerce College.  
Mirpur, Dhaka 1200

Secondary School Certificate Exam (2010)

: Business Studies  
: B.M. Union High School  
Bandar, Narayanganj 1410

## Experience

February 2016 to April 2018

: Event coordination & Communication manager  
Evdekor (Event management organization).  
House # 18, Road # 17, Block- D  
Section – 12, Mirpur, Dhaka, Bangladesh

May 2019 to August 2019

: Business development ( Club Member )  
Playmakers Ltd. (360 degree marketing agency)  
House # 75, # Road 04, # Level 04, Block - B,  
Niketon, Gulshan – 1, Dhaka, Bangladesh

September 2019 to March 2020

: Business development Executive  
Just Storys Ltd. (Content marketing agency)  
House # 4, # Road 2/1, # Level 06, Silver Spring,  
Banani, Dhaka-1229, Bangladesh

July 2020 to Present

: Executive, Brand  
Uttara Motors Limited.  
(Suzuki Passenger Car Division)  
Uttara Centre, 102 Shahid Tajuddin Ahmed Sarani,  
Tejgaon, Dhaka 1208

## Skills & Ability

Personal Skills: Communication skills (both Written and verbal), leadership experience, Event Management.

People Skills: Team management, Leading.

Analytical Skill: Sales forecast, content development for communication, budget/cost analysis,

Technical Skills: MS office.  
(word, power point, Excel)

## Achievements

November 2017

Successfully Coordinate Nsu Career fair 2017.  
(Sponsor and Media team)

June 2017

Successful event organizer at DIGISKILL EXPO 2017, Association For Information System (AIS) NSU Student chapter.  
(Sponsorship and fund rising team)

## Co-curricular Activities

January 2018 to February 2020

AIS NSU SC (General Secretary)

February 2017 to January 2018

AIS NSU SC (General Member)

## Extracurricular Activities

November 2011 to 2013

Vice President, Swpnogatha , Street Children development Association. (Nonprofit organization)

February 2011 to May 2018

Joined Secretary, Mithoshkria Abritti Porishor.

May 2011 to Present

Lifetime Member, Dhaka Commerce College reciting club.

## Language

Bengali



English



Hindi



Chinese



## Passion



Cycling



Swimming



Travelling



Success



Debates

## Strength

Hard Working (18/24)

Leading capability

Motivated

Able to work under pressure

Public Speaking

I do hereby declare that the above information is true and correct to the best of my knowledge.

Thank You

Reyasat Noor