



Mohiuddin Kader Arnab

Dedicated and hardworking marketing graduate with an internal drive to deliver.

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EDUCATION

Master of Business Administration
Institute of Business Administration
University of Dhaka
2019 – Present

Bachelor of Business Administration
Institute of Business Administration
University of Dhaka
2014 – 2018
Major: Marketing
CGPA: 3.15 out of 4.00

EXTRA CURRICULAR ACTIVITIES

Member
Notre Dame Outward Bound Adventure Club
2011 – 2013

Member
Notre Dame Science Club
2011 – 2012

Member
Ideal School Science Club
2009 – 2010

CREDENTIALS

Fundamentals of Digital Marketing
Google Digital Garage

Sustainable Development in the 21st Century with
Ban Ki-moon
Coursera

Excel Skills for Business: Essentials
Coursera

WORK EXPERIENCE

March – May 2018 Intern
Corporate Brand & Marketing
X Ceramics Limited

- Helped organize two different events, one being the largest dealers' meet of the organization to date.
- Liaisoned with other departments of the organization on behalf of the department.
- Worked as part of a team that oversaw a new A/V campaign.

March – May 2017 Contributor
District Branding Project
Bangladesh Brand Forum

- Contributed as part of a team that worked on Tangail, Kushtia and Satkhira to rebrand the respective districts.

SKILLS

Microsoft Office

Team Management

Time Management

Communication

INTERESTS

Outdoor Sports

Digital Marketing

Gaming

Branding

REFERENCE

Md. Mehedi Hasan Mollah
Deputy Manager, Brand
Bashundhara Group
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