



# AKM Sharifuzzaman Bhuiyan

## Personal Summary:

An ambitious marketing graduate looking forward to secure a responsible career opportunity to fully utilize learnings and skills while making a significant contribution to the success of the company



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## EDUCATION

### Bachelors of Business Administration – North South University (2014 – 2018)

- **Major:** Marketing
- **CGPA:** 3.32 on a scale of 4.00 (Credit Passed: 124)

### Higher Secondary Certificate – Notre Dame College (2013)

- **Group:** Science
- **GPA:** 5.00 on a scale of 5.00

### Secondary School Certificate – Foundation School (2011)

- **Group:** Science
- **GPA:** 5.00 on a scale of 5.00



## EXPERIENCE

### Asiatic 3Sixty, ForethoughtPR/Blackboard Strategies (April 2019 – Present)

#### Designation: Executive, Client Relations

- Planning & Strategy Formulation
- Key Account Management
- Client Relationship Building
- Vendor Management
- Report Formulation
- Media Monitoring & Analysis
- Pitch Presentations

### Rancon Motorbikes Limited, Suzuki Bangladesh (October 2018 – December 2018)

#### Designation: Intern

- Market Research
- Online Customer Service & Query Management
- Vendor Management
- Report Formulation & Data Analysis



## ACHIEVEMENT

- **Retention of 3 Client Accounts**
- **Successful Execution of GP Accelerator Batch 6 Launch Event**
- **Winner of Incursion Battle of the Bands (2013)**



## SKILLS

### Technical Skills

- Microsoft Office
- Google Suite
- WordPress
- Google Ads
- Facebook Ads
- Event Management

### Interpersonal Skills

- Effective Communication
- Collaboration/ Teamwork
- Quick Learning
- Working Under Pressure
- Negotiating
- Problem Solving
- Ability to Lead



## LANGUAGE PROFICIENCY

**English** - Fluent (Speaking, Writing, Reading)

**Bangla** - Fluent ( Speaking, Writing, Reading)

**Mandarin Chinese** - Basic ( Speaking, Reading)



## PERSONAL INTEREST

Global Affairs | Garments & Apparel Business | Fashion & Lifestyle | Traveling | Reading | Music & Instruments | Technology | Gaming | Movies | Fitness & Exercise | Learning Different Culture | Automotive

## REFERENCES

### Syed Rayhan Tarique

Associate Director

Asiatic 3Sixty, ForethoughtPR,

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### Abu Saad Shezanul Huq

Commercial Account Manager

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