

Mohammad Mehdy Hasan

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CAREER OBJECTIVE

To utilize my Business Management expertise in a Local and Multinational Organization to generate Profit and create vibrant Business environment through best management practice.

CAREER SUMMARY

2 years experience with Bangladesh reputed company Yamaha Motorcycle Bangladesh- ACI Motors Limited in Motors Sector.

- Marketing, Sales, Business Development.
- B2B Business Relationship Development.
- Customer Relationship Management.
- Distribution, Supply Chain, Administration and People management.

Working Experience

1. Company Name: ACI Motors Limited
Designation: Senior Marketing Officer
Report to: General Manager
Employee: Permanent.

Website: <https://acimotors-bd.com/>
Duration: From Jun '20 to Till today
Head Quarter: Dhaka Bangladesh.
(Assigned Territory: Rajshahi)

2. Company Name: ACI Motors Limited
Designation: Marketing Officer
Report to: General Manager
Employee: Permanent.

Website: <https://acimotors-bd.com/>
Duration: From Sep'19 to June 2020
Head Quarter: Dhaka Bangladesh.
(Assigned Territory: Dinajpur)

Job Responsibility

- Achieve sales targets by effective management of assigned dealer's area.
- Match top-bottom line of total business.
- Regular action in line with the marketing plan and seasonal action plan.
- Sales planning and implementation through channel members to reach the objective.
- Maintained sales volume, product mix, and selling price by keeping current with supply and demand, changing trends and competitors.
- Distribution channel development to ensure right product placement.
- Development of sales manpower by product and Sales training.
- Liaison with the govt. organization, non-govt. organization and other external influencers.

KEY SKILLS

- Riding Motor Bike
- Ability to work with colleagues/Partners of all levels.
- Self-motivated with excellent inter personal skills and good sense of public relation.
- Capable of doing job highly under pressure.
- Ability to Communicate easily with others.
- Energetic, creative, sincere and honest.
- Ability to work as a proactive member in a Team.

EDUCATION

BSc in Statistics

National University

2017

CGPA- 3.01 (Out of 4)

HSC in Business Studies

Rajshahi Board

Rajshahi Govt. City College, Rajshahi

2011

GPA-4.50 (Out of 5)

SSC in Science

Rajshahi Board

Godagari Model High School and College, Godagari, Rajshahi

2009

GPA-4.31 (Out of 5)

COMPUTER SKILLS

Windows, Microsoft Office, Internet and email.

LANGUAGE SKILLS

Bengali ● ● ● ● ●

English ● ● ● ● ○

Hindi ● ● ● ● ○

PERSONAL INFORMATION

- Father's Name : Md. Mossaruf Hossin
- Mother's Name : Mst. Nasema Akter Banu
- Permanent Address : Village: Poramandopur, Post Office: Ghonoshampur-6300,
Police Station: Godagari, District: Rajshahi
- Date of Birth : April 01, 1993
- Religion : Islam
- Nationality : Bangladeshi (By Birth).
- Marital Status : Married.
- National ID No. : 149 805 9292



Md. Mehdy Hasan