



# ABU REZA

abu.anando2011@gmail.com

## CONTACT



FLAT#2A, HOUSE#19,  
ROAD#15, BLOCK#D, PALLA-  
BI 1216 Dhaka, Pallabi,  
Dhaka



01790767801



<https://www.linkedin.com/in/abu-reza-md-siful-islam>



## EDUCATION

### Bachelor of Business Administration

NATIONAL UNIVERSITY

Marketing CGPA : 2.89

2015 - 2018

### HSC

Shaheed Police Smrity College

Business Studies GPA : 4.70

2011 - 2013



## EXPERIENCE

## SUMMARY

Advertiser, Marketer  
and Brand Enthusiast  
Love to own the project  
and business. Believe  
in doing hard-work.  
Strength is dignity.  
Habit is to tell the truth.  
Passion to be learned about  
new things.

## Specialization

Team Leading  
Team Leadership  
Research and Development  
Project Management  
Client Management  
Marketing  
Sales & Marketing.  
Digital Marketing (Social  
Media Marketing)  
SEO and Digital Marketer

### MIC Group

Digital & IT Executive (2020 October - Current)

- \* Plan and manage our social media platforms.
- \* It management.
- \* Audience selection.
- \* Develop and monitor campaign budgets.
- \* Identify the latest trends affecting our industry.
- \* Managing website

### DIVO Solutions Ltd

Project manager (2016 May - 2020 June)

- \* Project Planning
- \* Preparing work plan
- \* Creating salary sheet
- \* Preparing reporting format
- \* Distributing workload
- \* Holding team together
- \* Tracking Data management R&D on software Time managing

## INTERESTS



Travel



Game



Movie & Drama Series

## Telenor Health

Team Leader (2018 March- 2018 May)

- \* Managing a sales team of 25 people
- \* Distributing sales
- \* Reporting
- \* Achieving sales target
- \* Time managing
- \* Creating salary sheet



## SKILLS

### PERSONAL SKILLS

WORK ETHIC



Loyalty



Team Player



Determination



MS WORD



EXCEL



ILLUSTRATION



POWER POINT



PROJECT PLANNING



PHOTOSHOP



MARKETING



DIGITAL MARKETING



### Reference

Name  
Organization  
Designation  
Phone (Off.)  
Mobile  
E-Mail  
Relation

### Reference: 01

Md Emdadullah  
DIVO Solutions Ltd  
Key Account Manager  
01708549375  
01671449413  
emdad.divo@gmail.com  
Professional

### Reference: 01

Md. Salauddin Shuvo  
Spellbound Leo Burnett  
Manager Planning  
01777677377  
salauddin.shuvo@spellboundbd.com  
Professional