CURRICULUM VITAE

MD HARUNUR RASHID

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CAREER OBJECTIVE

I am working one of the largest FMCG Company ACI Limited, as a Tiran Territory manager. During my internship, I performed here as well. I graduated from marketing as a major from AIUB. I am seeking a role where my sales experience, team leadership, customer management, negotiation, and communication skills will be useful in developing effective client relationships and sales planning to drive revenue. I believe my academic and working experience will be benefited to the company I am working for.

EDUCATIONAL BACKGROUND			
Exam	Year	Result	Institution
B.B.A (Marketing)	2020	3.69	American International University Bangladesh
H.S.C (Business Study)	2017	4.08	Bcic College Mirpur Dhaka
S.S.C (Business Study)	2015	3.94	Mohammodpur Government High School)

WORK EXPERIENCE

- ✓ I have been working ACI Limited as a Tiran Territory manager since May 2021 To Present. My main role is controlling the distributors. I need to prepare the plan so that they can work smoothly. All the sales representatives follow my guideline. I also doing market visiting and survey frequently. It's my duty prepare audit report, for reporting it to the higher authority.
- ✓ I had completed my internship at ACI where I enrolled in the marketing section. My role was to visit the market frequently for surveying retail stores. I conducted a training program outside Dhaka name Vision Project, to set up automation printers, along with train the vendor about using them properly.
- ✓ Worked in Dhaka International trade fair as a sales executive for a renowned brand All-time in 2016, a part of Pran food and beverage. My major role in promoting goods among people and ensure them about the quality that the company promises to provide. To maximize sells always gave positive feedback to work more productively in this short period.
- ✓ Volunteer at MIS department annual program in 2017. Also, an active member at AIUB Flim Club and Drama Club.

ACHIEVEMENTS

- ✓ Received Dean's List Honors for securing higher CGPA.
- ✓ Study tour visited in the igloo and Brac dairy.

PERSONAL QUALITY

- ✓ Effective communication skill,
- ✓ Microsoft Office pack (Word, Excel, and Power-Point)
- ✓ Adaptability to do challenging tasks,

LANGUAGE PROFICIENCY

- ✓ English: Good at speaking, listening, and writing.
- ✓ Bengali: Mother's tongue.

PERSONAL INFORMATI ON

Name : MD Harunur Rashid Father's name : MD Noor Islam

Mother's Name : Halima Akhtar

Permanent Address : 25/7 khilzee Road, Shymoli, Mohammodpur, Dhaka 1207.

Date of birth : 27th October 1998.

Marital status : Unmarried Blood Group : O+

Nationality : Bangladeshi Height : 6'1

Religion : Islam Weight : 80 kg

REFERENCES

Md. Razib Hossain Rion Amitabh Sarker

Trade Marketing Executive, HP Senior Market Development Consumer Brand, ACI Limited. Executive, HP Consumer Brand

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Signature