

HALIMA- TUZ SADIA

Date of Birth 01 January 1994
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Nationality Bangladeshi



A passionate and whole-hearted graduate with the eagerness to achieve excellence in any given field. Adaptable to any working environment and persistent on the face of adversities. Looking for a start in this dynamic environment to utilize my skills and knowledge along with gaining practical experience and further develop my institution.

Academic Background

Bachelor of Business Administration

Institution : North South University
Current CGPA : **3.26** out 4
Major : Marketing
Year of Passing : 2019

Higher Secondary Certificate (H.S.C): Business Studies

Institution : Dhaka City College
Board : Dhaka Education Board
Result : GPA **5.00** out of 5.00
Year of Passing : 2013

Secondary School Certificate (S.S.C): Business Studies

Institution : Mohammadpur Preparatory Higher School
Board : Dhaka Education Board
Result : GPA **5.00** out of 5.00
Year of Passing : 2011

Academic Highlights

- Worked on a project titled '**Application to Promotional IMC Tools**' where we have to make a TVC of Power Drink in Promotional Marketing Course.
- Worked on a project titled '**Audit on Services Marketing**' where my job was to audit and measure the service quality of movie theatre service **Blockbuster** in Services Marketing Course.
- Worked on a project titled '**Empirical analyses on the development of competitive advantage of Bangladesh Real Estate Sector**' My job was to analyze the problem they are facing and what is the present status in the market sector and recommend them to improve their service..
- Worked on a project titled '**Organization Behavior of Employees**' where my job was to analyze how employees manage office and home at the same time and what will be the best solution for them either working at home or going to office everyday under the course Organizational Behavior.
- Worked on small projects titled '**Consumer learning on Coca Cola**', where my job was to relate the campaign Coca Cola used for their TVC and relate the theme to the TVC under the course Consumer Behavior.
- Worked on a project titled '**Effects of putting ban on smoking in NSU campus area**' where my job was to identify the behavior of students and faculties and the advantages and disadvantages of this step and does it actually reduces the rate of smoking in the university under the course Advanced Compaction in English.
- Worked on a project titled '**How Foreign brand influences the consumer to buy their product over the local brand**' where my job was to analyze and conduct surveys and conduct a research and find relationship between the dependent and independent variables under the course Marketing Research.

Extra-Curricular Activities

- Worked as a General Member and Assistant Executive Body (January 2014 - January 2016).
- Worked as the Secretary of Human Resources (February 2016-December 2016), North South University SSC Club
- Worked for North South University Sangkritik Sangathan as a general member. There I used to work in the organizing team.
- Participated in “Clean Dhaka Campaign On March 12, 2016”
- Participated in A Marketing and Ad Making Competition powered by BUP, CreaDive 2017 (Which is based on “Case Analysis”)

Work experience

- Working as an “**Assistant Teacher**” in Southeast Bank Green School. (Continuing)
- Worked as a “**Teacher**” in London Grace International School. (Feb 2019- Jan 2020)
- Bank Asia Limited as a purpose of **Internship program** from 28th May to 28th August 2018
- Worked as a coordinator in “Sneha’s Textile (2017-2018)

Personal Ability

- Punctual, Disciplined
- Capable of working under pressure
- Positive Thinking, Self-Motivated Good Communication Skill
- Excellent Teamwork Skill

Computer Skill

- Proficient in Microsoft Word, Power Point, Excel
- SPSS (Applied in academic projects for major course in Marketing Research)

Language Proficiency

- Bengali, English

References

Imrul Hasan Khan

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Delwar Rahman Khan

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