

MD. SHARIFUL ISLAM

CAREER OBJECTIVE

Looking for an entry to work as a sales and marketing in any reputed organization. Where I can use my knowledge of sales and marketing. I wish to contribute towards organization goals through my technical skills, hard work and creativity.

CAREER SUMMARY

Expert creative, professional with proven sales & marketing skills and customer service skills, and a desire to learn more. Possess 7+ years' experience working for diverse group of organization. Supporting management by conducting in-depth market research, creating distinguished marketing Campaigns, and providing elite brand management services Gained expertise in data analysis, publication Marketing, and web-based advertising. Recognized for the ability to produce high quality content and Use digital marketing initiatives to increase rankings, conversion, and click-through rates.

Personal Details

Date of birth:
05-08-1986
IDNo.5624606130407
Height: 5-10"
Bangladeshi
(By birth)
Religion: Islam (Sunni)
Cell No: +8801630693964. +8801970071988.

Email:
sharifprince003@gmail.com

EDUCATIONAL QUALIFICATIONS:

MASTERS OF BUSINESS ADMINISTRATION
(MBA)
(Major in Marketing) Northern University
Bangladesh. Dhaka
Passing Year: 2013 Result: 3.38 (Out Of 4)



WORK EXPERIENCE:

nextSPACES] LIMITED

Senior Executive, Sales & Marketing

July 2015 – Continuing

Duties/ Job Responsibilities:

- Responsible for overall sales and marketing activities of the company.
- Follow-up Govt institutions vehicle procurement plan.
- Prepare of all documents related to tender.
- Market analysis of the industry.
- Create customer in private sectors.
- To provide proper guidance for team members.

Rangs Industries Ltd.

SONY-RANGS Electronics Ltd.

Executive, Sales & Marketing

January 2012 to June 2015.

Duties/ Job Responsibilities:

- Product in Charge (PIC) of RANGS Home Appliances.
- Brand promotion in Dhaka International Trade Fair (DITF).
- Regular communication with all CTP In-charges.
- Generate day to day sales report and update customer database through software.
- Contribution in employee assessment.
- Recruitment for Marketing Department.
- Take leadership and conduct training, orientation, recreation to inspire and motivate sales team.
- Shoken representative in Bangladesh by Sony Singapore.
- Oversee overall operation and accomplishment of assigned job and direct reporting to DGM on a regular basis.

SKILLS:

- Excellent communication skills, including speaking, listening, reading, and writing to Express thoughts clearly and understand the thoughts of others.
- Skilled problem solver who can quickly analyze information, imagine solutions, and Evaluate their outcomes before choosing the best one for the situation.
- Active learner who can easily understand new information and implement it on current and

Future projects.

- Professional organizational skills that include the ability to manage time wisely for me, the People on my team, and the project as a whole.
- Have an experience in pharmacy services or health worker trainings.
- Have a previous experience with an international development organization.

Language skill:

- Efficient in English and Bengali
- Languages in Speaking, reading and writing

Computer Proficiency

Office Management, Microsoft office skills are including MS word, MS Excel, MS Power point, MS outlook, email management and internet surfing

DECLARATION:

I hereby declared that all the facts provided here are true and relevant to all my academic & other aspects to my knowledge.



Signature

EXTRA-CURRICULAR ACTIVITIES & TRAININGS:

- Dhaka International Trade Fair 2012 Sales Officer SONY All product.
- Brand promotion in Dhaka International Trade Fair (DITF).
- Sony has given training in marketing and sales on all TV, cameras and all the products, Sony Asia's marketing assistant head of Asia, Hukassin suki, and 22.03.2013 to 08.07.2013.

REFERENCES:

01.

Dr. Tarequr Rahman
Manager Project, (Head of mechanical Department)
NextSpaces Limited Rooppur Nuclear Power Plant Project. Dhaka-Kushtia Highway Rooppur Mor Iswardi , Pabna-6620.

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02.

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