

## Resume of Pradip Kumar Vomic

Present Address: Vill: Dhoom, P.O: Mohajonhat, P.S:  
Jorarganj, Dist: Chattogram  
Contact no: +8801818049400  
E-mail: [pradipbhowmick33@yahoo.com](mailto:pradipbhowmick33@yahoo.com)



### Career Objective

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Intend to work in a challenging and competitive environment where strong sense of responsibility and commitment is required, and to add value to the organization by exploring my potentials through extensive hard work and integrity.

### Employment History

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[1 January 2017 to 30 May 2019]

*Chief Marketing Officer*

**KARUNA AUTO SPARES.**

(Importer & Wholesaler of CNG, 4 stroke Bajaj Spares parts)

Address: 95 BCC Road, Thatari Bazar, Dhaka-1203

Mobile: +8801919529189

#### Major Duties & Responsibilities

- ✧ Develop partnerships & relationships with third parties to meet strategic objectives.
- ✧ Identifying key marketing opportunities.
- ✧ Developing a marketing team to implement strategy and delivering on objectives.
- ✧ Implementing multi-channel marketing campaign
- ✧ Keeping customer updated to the company's products.
- ✧ Creating product-marketing plans based on market & competitor analysis.
- ✧ Coordinate with management to develop and implement strategic sales plan.
- ✧ Creating product positioning and branding
- ✧ Analysing market data and trends, and to provide significant recommendations for the future.
- ✧ Responsible for the performance management of marketing executives.
- ✧ Work closely with service teams, sales & business development to achieve business goals.

[1 November 2015 to 31 December 2016]

*Marketing Officer*

**M/S ALL NOMAN TRADING**

(Importer & Wholesaler of CNG, 4 Stroke Bajaj Spares Parts & Motorcycle Spares parts)

Address: Kadamtoli, Chattogram, Bangladesh

Mobile: +8801727014500

[1 March 2009 to 31 October 2015]

*Marketing Manager*

**AUTO HOUSE**

(Importer & Wholesaler of CNG, 4 stroke Bajaj Spares parts)

Address: 18 BCC Road, Thatari Bazar, Dhaka-1203.

Mobile: +8801711544778

## Academic Qualification

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Name of the Certification	Group/Subject	Board/Awarding body	Name of the Institution	Year of passing	Result
Bachelor of Commerce (B.Com)	Business Studies	National University	Rangunia College and University	1999	2 <sup>nd</sup> Division
Higher Secondary Certificate (HSC)	Business Studies	Comilla Board	Karnafuli College	1995	1 <sup>st</sup> Division
Secondary School Certificate (SSC)	Business Studies	Comilla Board	Karnafuli paper mills high school	1993	1 <sup>st</sup> Division

## Profile

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I have nearly 10 years of hands-on-experience in charting out marketing strategies and contributing towards enhancing business volumes & growth and achieving profitability norms. In addition, I have a long history of taking part in on-field advertising or promotional campaigns, and possesses a successful track-record of using sales techniques to maximize revenue.

## Skill & Competencies

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- ✧ Developing solid business relationships with clients.
- ✧ Able to work independently as well as cross-functional teams.
- ✧ Ability to accomplish assignments within deadline.
- ✧ Ability to drive groups toward a focused outcome.
- ✧ Proficient in MS Word, Excel, PowerPoint, Access, Outlook and Excellency on internet applications.
- ✧ Excellence language proficiency in Bengali & English in terms of reading, writing and speaking.
- ✧ Strong communication skill and excellent presentation skill.

**Biographical information**

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Father’s name : Late Monindra Kumar Vomic  
Mother’s name : Gita Rani Vomic  
Date of birth : 2<sup>nd</sup> July 1977  
Religion : Hinduism  
Nationality : Bangladeshi  
Blood group : ‘A’+  
Gender : Male  
Marital status : Married  
Permanent address : Vill- Dhoom, P.O- Mohajonhat, P.S- Jorarganj, Dist- Chattogram

**Declaration**

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I, the undersigned do solemnly affirm that the information contained herein is correct to the best of my knowledge and belief.

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Pradip Kumar Vomic