



Tasnimul Islam Ibon

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161/36 Baganbari, Dhaka Cantonment,
Dhaka-1206

EDUCATION

- **MBA**

Southeast University,
Marketing/ (Appearing)
2021-2022

- **BBA**

Southeast University,
Marketing/ 3.09
2016–2019

- **HSC**

Shaheed Ramiz Uddin Cantonment
College,
Business Studies/ 4.20
2012–2014

- **SSC**

Shaheed Ramiz Uddin Cantonment
School,
Business Studies/ 4.06
2010–2012

SKILLS

- Technology
- MS Office Suite (Word, Excel, PowerPoint)
- Analytic & critical thinking
- Team work
- Interpersonal
- Leadership
- Fluency in English and Bangla.

AWARDS

- Champion of TVC Scope 2018 - Southeast University Business Innovation Forum.
- Champion of "Food Carnival" presented by Southeast Business Innovation Forum.

PROFILE

Looking forward to develop my career with your esteemed company, where my knowledge, leadership skills and experience from academic, extra-curricular & professional activities can be utilized to achieve organizational goals.

PROFESSIONAL EXPERIENCE

Akij Food & Beverage Ltd. – Marketing & Brand management intern
Akij House, Dhaka, Bangladesh | 10 June 2019 to 01 September 2019

Major responsibilities:

- Taking part in Frutika new pack unveiling campaign.
- Year budgeting for Frutika, Farm Fresh Milk & Aafi Drink.
- Taking part in TVC and outdoor campaign for Frutika & Farm Fresh.
- Organizing Media buying for Farm Fresh, Frutika and Aafi.
- Taking part in "Frutika Islamic Genius" prize giving ceremony management.
- Farm Fresh Door to Door campaign.
- Organizing "Cheese Puffs Cricket" Prize giving ceremony management.
- Contribute to company web blogs, seminars, events to increase brand awareness.
- Researched and planned marketing strategy for Farm Fresh project development.

MEMBERSHIP

Executive Member, Southeast Business Innovation Forum, Southeast University

Major Responsibilities:

- Planned and implemented club events like workshops, seminars, and competitions;
- Visited Corporate houses in person for the purposes of sponsor collection;
- Organized different workshops including Brand Yourself, Presentation Camp, Doing Green Business, and Writing Business Plan.

WORKSHOP/TRANING

- BPO Career Session - 'Kormo Bangladesh' SBIF, Southeast University.
- Workshop on Presentation Skills - CPDS, Southeast University.
- Essential Skills of Debate at SEUDC - SEUDC, Southeast University.
- Workshop on Communication Skills - CPDS, Southeast University.
- Workshop on PowerPoint and Animation - CPDS, Southeast University.

VOLUNTARY WORK

- "Community level volunteer training on - Collapsed structure search, Rescue, Firefighting and First aid course by Bangladesh fire service and civil defense.
- Attended the Largest human national flag by Robi.
- Attended in 'Democracy Olympiad' (Support for Peace-full and Democratic Election-SPADE-II project.)