



Mustafizur Rahman

Marketing Enthusiast

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EXPERIENCE

Amal Foundation

July 2020 - Present

Marketing Executive (Branding and communication)

- Overseeing the Amal Branding department
- Leading marketing team to attract donors and coordinate with the existing donors
- Coordinate with the project and operation manager to source the donation materials and effectively distribute them in the rural areas
- Coordinate with the accounts department to keep track of the budget
- Managing the day-to-day social media campaign

REPTO IT Ltd.

April 2019 - June 2020

Business Development Executive

- Managing portfolio of active clients Ex. Sheba xyz, Augmedix, SSD-tech
- Identify and develop potential clients and business market
- Present the company's product, service and business proposal to the clients
- Prepare reports on sales, collection and work progress

EDUCATION

North South University

Summer 2013 - Fall 2018

Bachelor of Business Administration (Marketing)

CGPA 3.3 out of 4

Savar Cantonment Public School & College

2010-2011

Higher Secondary School Certificate (Business Study)

GPA 4.0 at a scale of 5.0

Savar Cantonment Public School & College

2009-2010

Secondary School Certificate (Business Study)

GPA 5.0 at a scale of 5.0

SKILLS

Specialist in vendor negotiation/sourcing products

Specialist in maintaining donor relationship

Business Documentation

ACHIEVEMENTS

Amal Foundation

- Successfully executed Tangail Sushuar Char campaign (Distributed to 400 People)
- Increased more than 4000% engagement in Amal Facebook page

REPTO IT

- Successfully delivered projects for Sheba.xyz and Augmedix Bangladesh
- Successfully closed deal with RUTIRUJI (SSD-tech)

CERTIFICATIONS

Nonprofit Essential

September 08, 2020

[Nonprofitready.org](https://nonprofitready.org)

- How Nonprofit Raise Money
- Succeeding in Your Nonprofit Career

Fundamental of Digital Marketing

July 10, 2020

[Google](#)

INTERESTS

Cooking

Bike Riding

Reading Books (Sapiens, Tipping Point, Zero To One)

Playing Sports Video Games (FIFA)

PERSONAL DETAILS

Date of Birth : November 28, 1994

Linguistic Ability : English (Pre-intermediate), Bangla (Native)

RECOMMENDATIONS

Junayed Al Hasan

Dnet

[Marketing Manager](#)

Email: junayed.al.hasan.@gmail.com

Cell: 01711081356

"He was my line manager during my tenure at REPTO"

Arafat Mohammad Noman

People's Republic of Bangladesh

[Assistant Secretary of Commissioner Office, Dhaka \(Under AC Land\)](#)

Email: arafatnoman@gmail.com

Cell: 01722878102

"He was my ENG 103 faculty teacher during my graduation program"