



Md. Ibrahim Hossain Minto

Assistant Manager, Sales and Marketing

Contact



850, Middle Badda, Dhaka



+8801676730738



ilbrahim.minto126@gmail.com

Skills

Brand Development

Corporate Network

B2B Sales

Communication

Language

English

Bangla

Hindi

Computer Proficiency

Microsoft Excel

Microsoft Word

Microsoft Powerpoint

Adobe Photoshop



About me

An ambitious and highly organized individual with having experience in brand management, product innovation, service delivery, and corporate communication. Proficient in BTL activities, POP / POSM, Signage display, retail branding and development, process improvement, expansion and strategic planning of all other companies including Samsung, TK group, Vivo and Tecno. Developed many branding products and completed thousands of projects for corporate clients.



Experience

Assistant Manager, Sales and Marketing at Step Media Ltd. Feb19 - Present

- Create innovative products for brand development.
- Take care of the client's requirements and give solution according to their requirements.
- Prepare all necessary documentation for tender participation & final production
- Follow-up production & installation process and time to time provide feedback to the clients over the phone and through Email.
- Coordinate internal departments to ensure desire service for the client's
- Provide feedback and market information to the management.
- Prepare quotation, bill, challan and other for smooth operation of department
- Liaise with accounts, procurement & costing department for ensuring product delivery & price to the client's

Achievement

- Organized a smooth strategy for conduction Branding work all over the Bangladesh
- Awarded as the best team leader 3 times.
- Received praise from Premier Cement. Samsung, Tecno for their remarkable branding work

Personal Info

Father's Name: Md. Abdul Motaleb

Mother's Name: Mahfuza Begum

Permanent Address: 87/10 North Rajashon, Savar, Dhaka

Date of Birth: 01-Feb-1996

Religion: Islam

Marital Status: Unmarried

Nationality: Bangladeshi

Sex: Male

Blood Group : A+

References

Mohammed Shakhawat Hossain

Associate Professor & Principal

Daffodil Institute of IT

nup.principal@diit.info

+8801819148528

Hrshikesh Das

Head of Costing Department

Step Media Limited

hrshikesh@stepmedialtd.com

+8801713366752



Education

MBA | Jahangirnagar University (JU)

Marketing | CGPA: 3.28 (Scale of 4) | 2020-2022

BBA | Daffodil Institute of IT

Finance | CGPA: 3.24 (Scale of 4) | 2017

HSC | Birshreshtha Noor Mohammad Public College

Business Studies | Dhaka

GPA: 4.50 (Scale of 5) | 2013

SSC | Millat High School

Business Studies | Dhaka

GPA: 4.63 (Scale of 5) | 2011



Extracurricular Activities

- Worked as program convener of Annual Excursion Program of Daffodil Institute of IT -2018
- Former Sports Secretary of Daffodil Institute of IT
- Member of Daffodil Institute of IT Skill Development Club
- Experienced in population & housing census-2011
- Completed 3 months internship program in Prime Bank Ltd.
- Having strong knowledge on Samsung, FDL, Tecno, Vivo & Premier Cement branding & marketing strategy

I certify that to the best of my knowledge and belief, this resume correctly describes my qualifications and me. Any willful misstatement described herein may lead to my dismissal or disqualification, if job opportunity proves.

Thanks & regards

Md. Ibrahim Hossain Minto