



# MD. Ariful Hoque

Marketer | Branding | Project Planner

I am a persuasive and ambitious person who are capable of working under pressure.  
Passionate about my hobbies and dedicated workaholic.

Email: arifulhoque774@gmail.com

Phone: 01714311381

Address : Bayejid bostami, Baluchara, Chittagong.

## SKILLS:

Teamwork, Active listening, Communication, Problem solving, Interpersonal, Time management, Leadership, Open-mindedness, Adaptability, Willingness to learn, Computer, Public speaking, Decision making, Written communication

## WORK EXPERIENCE:

*Intern*

**Skytracker Limited.**

**02/2020 - 07/2020**

### Responsibilities:

- Brand promotion and activation planning for 'Banglalink vibe day' and 'Standard Chartered Bank road to Anfield'
- Managing **vendors** at the project venue.
- Coordinate with a team of members for project **plan execution**
- Used collected **data** to innovate **new market** of the digital products
- Managing customers by giving appropriate **logistic service**
- **Planned and offered** feasible project to clients according to the season
- Analyzed large volumes of **market data** from different groups

## EDUCATION:

**Bachelor of Business Administration**  
**Daffodil International University, Dhaka.**

**06/2016 – 2021**

**2.80 out of 4**

**Higher Secondary Certificates**  
**BAF Shaheen College, Chittagong.**

**10/2011 - 12/2013**

**3.70 out of 5**

**Secondary School Certificates**  
**Govt. Muslim High School, Chittagong.**

**02/2005 - 08/2011**

**4.13 out of 5**

## PROFESSIONAL COURSES:

- Training on **Basic Microsoft Excel & Power Point Presentation** – Automate Excel (ongoing)
- Training on **Advanced Microsoft Excel for Corporate & Power Point Presentation** – Skill.jobs (ongoing)
- Training on **Digital Marketing** – CodersTrust Bangladesh (ongoing)

## PERSONAL PROJECTS:

### GIVE LIFE

An online based blood donation group

### NIBARON

A solution to acute hunger.

**CLUBBING EXPERIENCE:**

DIU Marketing Club

DIU Sports Club

DIU Cultural Club

**LANGUAGES:**

Bangla

*Full Professional Proficiency*

English

*Professional Working Proficiency*

**INTERESTS:**

- *Cycling*
- *Cricket*
- *Football*
- *Badminton*
- *Donate blood*
- *Hiking*

**TECHNICAL SKILLS:**

***Power point***

***Excel***

***MS word***

**CERTIFICATES:**

- **IELTS**

***British Council (score - 5.5)***

- **DIU Marketing Fest '19**

**2<sup>nd</sup> runner up**

**REFERENCES:**

Hossain Asif Mahmud

Asst. Officer

Standard Bank Limited

Cell: 01819520092

Javed Wasim Khan

Senior Executive

Skytracker Ltd.

Cell: 01923961212