

Ayaz Ibne Rahman

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CAREER OBJECTIVE: To work in a responsible position where I have the opportunity to express myself. That responsibility will enable me to utilize my skills, knowledge and ability efficiently for organizational growth. Also I want to make contribution in best possible way for achieving the organization's goal. To Succeed in an environment of growth and excellence and earn a job satisfaction and self-development and help me achieve personal as well as organizational goals.

PROFILE SUMMARY

- Extensive knowledge of Financial Planning and Marketing
- Highly reliable self-starter, counted on to complete business related project assignments
- Self-motivated with strong work ethics
- Efficiently in working by applying proper strategy and skills and reach the desired goals and objectives as an individual and as well as a collective
- Enthusiastic, personable; self-motivated with a professional image and manner
- Hard working, punctual and have the ability to work as a group and under pressure

EDUCATION

Independent University Bangladesh,
Bachelor of Business Administration (BBA)

May 2016 – September 2019

CGPA: 3.15/4.00

Major: Finance ; Minor: Marketing

General Educational Development
American Council on Education (ACE)

[Passing Year 2015]

Score: 2430

Ordinary levels
British Council

[Passing Year 2012]

GPA: 3.20/5.00

EXTRACURRICULAR ACTIVITIES

- Event planner of HR Event
- Head of food department HR Event
- Member of IUB Cricket Club
- Volunteer of IMA (2016).

ACHIEVEMENTS

- Scholarship Waiver in IUB (20%)
- Top 200 merit students of 2017 (IUB)
- Successfully complete British Council Book Reading competition 2016

Work Experience

Marketing Intern at Steeltech Industries limited (September 2019-November 2019)

- Performs limited set of administrative tasks such as email filtering, phone handling, social media marketing, moderation services, updating of CRM, content writing and copywriting.
- Prepares presentation materials for marketing team by creating well thought out, relevant and informative slides on PowerPoint that are based on approved research material.
- Assists the marketing team in distributing traditional promotional collateral
- Assists with and executes sales/market tool development and implementation

Sales & marketing executive at Sino Bangla Landscape Limited (December 2019-present)

- Holds full responsibility for all marketing and communication matters
- Prepare, develop and execute all marketing plans to provide direction and specific plans of action to grow the business
- Provided detailed information to management, sales team, and corporate management regarding trends based on research
- Responsible for coordinating with the existing dealers of the company and meeting the new target customers
- Implemented productivity, quality, and customer service standards to attract and maintain client relationships
- Develops, recommends and implements long term marketing, sales, and pricing strategies
- Coordinates closely with senior to achieve marketing goals and objectives as well as day-to-day sales
- Providing inputs and ideas into marketing enterprises and subsequently promote them
- Provide strategic vision that allows the products to gain visibility for new customers

Event Planner of HR Event (June 2016-February 2019)

Skill

- General Applications- M/S Word, M/S Excel, M/S Power Point
- Management, presentation & Communication Skills

PERSONAL INFORMATION

Date of Birth: 14-06-1995

- Nationality: Bangladeshi
 - Religion: Islam
 - Marital Status: Unmarried
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REFERENCES

Dr. Samiul Parvez Ahmed

Head

Department of Finance,

School of Business,

Independent University Bangladesh,

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Sanjana Bushra

Lecturer,

Department of HRM,

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