



Moin Uddin Shourav

Summary

To find a challenging position to meet my competencies, capabilities, skills, education and experience. I am willing to give total support to the organization with the experience and capability that I have, in order to achieve organization's goals and create mutual benefits.

Employment History

Sr. Executive- CRM & Sales at Gold Sands Limited

Nov, 2020 - Present

- Plan and carry out all sales activities.
- Find out sales leads.
- Team Co-ordination & Reporting.
- Make a Good Relationship with Client.

Marketing Specialist at CEMS Global

Dec, 2019 - Nov, 2020

- Project Manager of: Meditex International Bangladesh, Food and Agro Int'l Expo Bangladesh, Build Bangladesh, Real Estate Int'l Expo.
- Project Coordinator of: Dhaka Motor Show, Dhaka Bike Show, Dhaka Auto parts Show, Dhaka Commercial Automotive Show, Textech Bangladesh.
- Special Project country coordinator- QuikAds Bangladesh
- Maintaining Government and Tender Related Documents and Work.

Marketing Associate at CEMS Global

Sep, 2018 - Dec, 2019

- Conduct market research and identify new opportunities.
- Coordinate with the marketing design and content teams.
- Assist with organizing promotional events.
- Monitor and report competitors' marketing and sales activities.

Jr. Advertising Consultant at Silver Mouse Sdn Bhd

May, 2017 - Dec, 2017

- Strategic Selling.
- Networking.
- Develop and Implement Marketing Strategies.
- Communicate with Clients.

Education

Bachelor of Business Administration (BBA) at Lincoln University College, Malaysia

CGPA:3.43 out of 4

Major: Marketing

Higher Secondary Certificate (HSC) at BIAM Model High School and College

CGPA:4.70 out of 5

Major: Business Studies

Details

4/1, Dilu Road, Rajgir Heights,
Flat No:C/1, New Eskaton,
Ramna, Dhaka

Bangladesh

01704615231

moinshourav@gmail.com

Date of birth

07-01-1992

Nationality

Bangladeshi

LinkedIn

[Moin Shourav](#)

Skills

Microsoft Office (Word, Excel,
Power point)

Marketing & Negotiation

B2B-B2C Sales & Marketing

Market/ Consumer Research

Advertising & Promotion

Digital Marketing (Social Media
Marketing)

Photoshop/Illustrator (Basic)

Event Management

Languages

Bangla

English

Secondary School Certificate (SSC) at Motijheel Model High School and College

CGPA:4.75 out of 5
Major: Business Studies

Interests

Watching TVC and Internet browsing.

Reading Articles about Marketing, Branding and Technology

References

Muhammad Awal Khan from Bangladesh Krishi Bank- Former Managing Director

Mobile- 01730338880

Noyeem Sharif from Munshi Bangladesh Limited- Head of Operations

Mobile- 01711081915