

**Vivian Pantho Adhikari**

House- 974, Flat- A2, Road No: 15, Avenue-2, Mirpur DOHS, Dhaka-1216.

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**Career Objective**

Pursuing challenges and striving for knowledge and seeking for experiences to develop myself as an efficient and effective manpower with the ultimate aim of making a successful career.

**Career Summary**

- Key Account Manager- Analyzen Bangladesh Limited. (2019 - Present)
- Key Account Executive - Computing Category at Daraz Bangladesh Ltd. (2018 – 2019)
- Intern - Branding (Nescafé) at Nestlé Bangladesh Ltd. (2017 – 2018)
- Intern - Sales (Nestlé Professional) at Nestlé Bangladesh Ltd. (2016 – 2017)
- Apprentice - Social Media at Upoharbd.com. (2015 – 2016)

**Work Experience****Key Account Manager at Analyzen Bangladesh Limited. (July 2019 - Present)**

- Client Servicing, Business Expansion, Digital Media Planning, Acquiring Potential Clients, Planning Digital Campaigns and Execution, Work Distribution, Scheduling

**Key Account Manager– Computing Category at Daraz Bangladesh Ltd. (July 2018 - July 2019)**

- Vendor Management, Idea Generation, Business Expansion, E-commerce Tools, Process, Implementation, Launch Consumer Promotions and Campaigns

**Intern – Branding (Nescafé) at Nestlé Bangladesh Ltd. (January 2018 – June 2018)**

- Consumer Promotions, Event Organization, Market Survey, New Product Development, Digital Platform Management, Agency Management, Activation Programs

**Sales (Nestlé Professional) at Nestlé Bangladesh Ltd. (May 2016 - December 2017)**

- Distribution Management, Sales Monitoring, Leading Demand Generation Team, Customer Service, Branding Materials, CSR (Nestlé 'Amra Korbo Joy')

**Apprentice – Social Media at Upoharbd.com (2015 - 2016)**

- Social Media Management, Brand Establishment, Customer Service, Market Survey

## Education

### Bachelor of Business Administration (BBA), 2016

Major: Marketing and E-commerce BRAC University

### Higher Secondary Certificate, 2011

Group- Science

Notre Dame College, Dhaka

### Secondary School Certificate, 2009

Group- Science

BAF Shaheen School and College, Dhaka

## Training and Development

- Professional Skill Development Program (PSDP), OCSAR, BRAC University (2015)
- Residential Semester, Training and Resource Center (TARC), (2012)
- Completed “Cub Scout Completion Camp” held by Bangladesh Air Scouts (2004)
- Dhaka Archdiocesan Youth Commission Training (2009)
- Joined “Primary Spoken English Course” conducted by Bangladesh Air Force Ladies Club (2000)

## Extra-Curricular Activities

- BRAC University Football Team, Player (2012-2016)
- BRAC University Football Club, Talent Acquisition, Executive (2012-2016)
- BRAC University, Spring’12 Football Team, Captain (2012-2016)
- BRAC University, Fresher’s Orientation Program, Volunteer (2012-2013)
- BAF Shaheen School and College, Bangladesh Air Scouts, Boy Scout (2004-2007)

## Skills

- Language: Bengali and English (Proficient in Speaking, Writing and Reading)
- Computer: Search Engine Optimization (SEO), Google AdWords, Word Press, Microsoft Office (Word, Excel, PowerPoint, Visio), Basic SPSS, Prezi
- Interpersonal: Leadership, Team Player, Good Communicator, Result Oriented

## References

### Fuad Arefin

Head of Commercial

Daraz Bangladesh Limited

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### Mahfuzul Islam

Category Business Manager

Nestlé Bangladesh Ltd.

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