



## Md. Shahadat Hossain



### About Me

Being selected in this position I want to achieve some particular experience in the relevant field that would add some extra dimension in my career.



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Link road, Rampura, Dhaka-  
1219



### Personal Information

Father's Name

**Md. Tofazzal Hossain**

Mother's Name

**Sokhina Akter**

Gender

**Male**



## Experience

### Marketing Executive

**( April 16, 2016 – August 30, 2018 )**

Company: **McDonald Steel Building Products Limited**

#### Job Description:

1. Conceiving and developing efficient and intuitive marketing strategies.
2. Organizing and oversee advertising/communication campaigns.
3. Conducting market research and analysis to evaluate trends, brand awareness and competition ventures.
4. Determine product price calculating some variables.
5. Approach vendors for product price. Also some logistics and sales duties as per management requirements.
6. Brand Planning with market research.
7. Execution of plans through branding activities.
8. Developing products category through branding.

### Brand Executive

**( September 3, 2018 – November 7, 2018 )**

Company: **Energypac Power Generation Ltd.**

#### Job Description:

1. Brand Planning of the organization
2. Advertising campaign and planning
3. Conducting market research and analysis to evaluate trends, brand awareness and competition ventures.
4. Approach vendors for product price. Also some logistics and sales duties as per management requirements.
5. Brand Planning with market research.
6. Execution of plans through branding activities.
7. Developing products category through branding.

Date of Birth

**5/30/1991**

Nationality

**Bangladeshi**

Religion

**Islam**

Language

**Bangla, English**

Interests

**Travelling**

Permanent Address

**House-219/C/2, Road-4,  
Block-D, Banasree-Bhuyapara  
Link road, Rampura, Dhaka-  
1219**

## Skills

- Advertising & Promotion
- Brand Promotion
- Media Management
- Negotiation
- MS office
- Marketing

## Educational Qualification

### **MBA**

Institute: **East West University**

Pass Year: **2020**

Concentration/Major: **Marketing**

### **BBA**

Institute: **North South University**

Pass Year: **2015**

Concentration/Major: **Marketing**

### **HSC**

Institute: **Dhaka City College**

Pass Year: **2008**

Group: **Science**

### **SSC**

Institute: **Ideal School & College**

Pass Year: **2006**

Group: **Science**