

# TARIF TAHMEED KHAN

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*A final year Economics undergraduate student enthusiastic about the social, psychological, and behavioral aspects of consumers at the micro level; competent in the use of statistical and data collecting software; willing to put an impact with data.*

## EDUCATION

**GRADUATION EXPECTED: JANUARY 2021**

**BSS IN ECONOMICS**, BANGLADESH UNIVERSITY OF PROFESSIONALS (BUP)

Current CGPA: 3.68

## EXPERIENCE

**SEPTEMBER 2020 – PRESENT (ENDS DECEMBER 2020)**

**AD OPERATION AND ANALYTICS INTERN**, MAGNITO DIGITAL

Ad Optimization; Ad Reports Analysis; Consumer Behavior Analysis; Data Management

**MARCH 2018 – PRESENT**

**JOINT SECRETARY**, BUP ECONOMICS CLUB

Event Management (ECONTALK'19, ECONMASTER'19);

Research Coordination (ECONMASTER'19, Data Analysis Competition)

**JUNE 2017 – PRESENT**

**JOINT SECRETARY**, QUIZZERS' SOCIETY OF BUP

Event Management (IntraBUP Quiz Festival 2017-2019, BUP National Quiz Festival 2017-2019)

**FEBRUARY 2017 – NOVEMBER 2017**

**CONTENT WRITER**, ODOMMO HEALTHCARE BLOG

## SKILLS

- Word Processing (74 Words Per Minute, Microsoft Word, LaTeX, Mendeley)
- Data Management (Microsoft Excel, Data Scraper)
- Data Analysis (Regression and SARIMA in R, STATA)
- Data Collection (ODK Collect, Kobotoolbox, Google Forms)

## CERTIFICATIONS

- Practical Time Series Analysis - Coursera  
<https://www.coursera.org/account/accomplishments/records/D35C8TJALTG>
- Excel Skills for Business: Essentials - Coursera  
<https://www.coursera.org/account/accomplishments/records/PUXH4UWWM7B6>
- Introduction to Statistics & Data Analysis in Public Health - Coursera  
<https://www.coursera.org/account/accomplishments/certificate/8T9HSG4SLSYF>
- The Fundamentals of Digital Marketing – Google Digital Garage  
<https://learndigital.withgoogle.com/link/1qsdpcdm9s> (ID: MJP 2BB Y3Q)
- Introduction to Psychology - Coursera  
<https://www.coursera.org/account/accomplishments/certificate/93L3NZ28KR9X>
- Understanding Economic Policymaking – Coursera  
<https://www.coursera.org/account/accomplishments/verify/FZWL6G8VK4VU>
- Finance for Everyone: Decisions - Coursera  
<https://www.coursera.org/account/accomplishments/certificate/4NUTAYTG9BJ4>
- Cameras, Exposure, and Photography - Coursera  
<https://www.coursera.org/account/accomplishments/certificate/VVJKRHZPRJ4A>

## HOBBIES

- Playing musical instruments (Guitarist at Orfred, an indie folk band)
- Video Gaming
- Mobile Photography

## REFERENCES

- Available upon request