

# KHANDOKER TAUQUIR MAHAMUD (Rusho)

🏠 House 269, Shankor, Dhanmondi, Mohammadpur, Dhaka.

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## WORKING EXPERIENCE

- **Sr. Marketing Executive** Jan 2013 to Sep 2021  
**Pakiza Fabrics Collections**  
House 97, Road- 11/A, Dhanmondi, Dhaka.

### Responsibilities

- Achieve company's goal through Direct marketing, Database Marketing and Tele Marketing.
- Communicate with clients to identify their requirements and full fill their queries.
- Work closely with the Top Management to develop and deliver strategic plans and goals and identify risk, mitigating factors and potential opportunities for the future.
- Coordinate with marketing team & sales team to develop marketing plan for quarterly and over the year
- Contacting potential clients to establish relationships to ensure a smooth business running.
- Facilitated all required goods for an order and follow up action plan.
- Provide reports, analysis and MIS as required by reporting authority/HOD/Management.

## EDUCATIONAL QUALIFICATIONS

- 🎓 **Master of Business Administration (MBA) in Marketing** 2015  
Institute State University of Bangladesh  
Result CGPA 2.81 out of 4
- 🎓 **Bachelor of Business Administration (BBA) in Marketing** 2013  
Institute University of South Asia  
Result CGPA 3.48
- 🎓 **Higher Secondary Certificate (HSC) in Business Studies** 2008  
Institute Dhaka Imperial college, Dhaka.  
Result GPA 3.10 out of 5
- 🎓 **Secondary School Certificate (SSC) in Business Studies** 2006  
Institute West Dhanmondi Yousuf High School, Dhaka.  
Result GPA: 4.00 out of 5

## CAREER SUMMARY

Working as an Sr. Marketing Executive, Sales & marketing over 8+ years experienced in all round of Sales, Marketing & Business development related activities. Now looking for next stage in career with more responsibilities for further professional development within the same area of work and bringing in more expertise to the success of the company to apply my knowledge, experience and skills.

## CORE COMPETENCIES

- Operation, Sales & Marketing
- Business Development
- Client Relationship Management
- Competitors Market Analysis
- Market Research/Penetration
- New Customer Acquisition

## KEY SKILL

- Excellent communication, presentation, interpersonal and negotiation skills.
- Strong time management skills and an ability to priorities
- Ability to solve the problem & make decision in any situation.
- Ability to work under pressure to meet the assigned target.
- Self-confident & having high positive mentality.
- Team player & remarkable leadership potential.
- Good Command over reading, writing, listening and speaking in English.

## PERSONAL DETAILS

Father's Name : Khandoker Mosaddeque Hossain  
Mother's Name : Khandoker Pervin Hossain  
Date of Birth : 24 October, 1990  
Blood Group : B+(Positive)  
NID No : 6855429764  
Nationality : Bangladeshi  
Marital Status : Married  
Permanent Address : House- 269, Shankor, Dhanmondi, Mohammadpur,  
Dhaka.  
Emergency Contact No : 01715112078 (Father- Khandoker Mosaddeque  
Hossain)



KHANDOKER TAUQUIR MAHAMUD

## IT SKILLS

- Sound working knowledge in Microsoft Word, Excel & PowerPoint
- Email correspondents & internet browsing.

## REFERENCES

### Taseen Mustafa

FAVP & Centre Manager  
Imperial Gausul Azam Avenue Lounge  
Priority Banking Service  
United Commercial Bank (UCB)  
Phone: +8801712235457  
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### Dr. Md. Abul Kalam Azad

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