

# RUHUL AMIN

Marketing Professional

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/in/md-ruhul-amin-rajib

I am a consistent, hardworking, highly motivated person. I enjoy working with the public. I feel that I am a friendly, outgoing and dependable person. I feel it is crucial to demonstrate the importance of my job duties and expectations. I am looking to improve my position in the workforce, expand my knowledge and skills. I am also looking to establish long term employment in a friendly environment.

#### EXPERIENCE

Feb. 2019-Present TERRITORY SALES OFFICER

IGLOO ICE CREAM & MILK UNIT- NOAKHALI

**Abdul Monem Limited** is manufacturing and marketing Igloo Ice Cream, the country's leading Ice Cream brand. **Major activities:** 

- + Distributor set up monitoring & developments.
- + Visit market following door to door policy
- + Achieve sales targets to ensure the profitability of the organization
- + Monitor and analyze and submit all marketing and sales reports.
- + Execute any other activities assigned by the Management.

Oct. 2018-

MARKETING TRAINEE

Feb. 2019

IGLOO ICE CREAM & MILK UNIT- DHAKA

Major activities:

Service for the Marketing & Distribution unit of the Igloo Ice Cream & Milk Unit included contributing to different Market Research Activities, Idea Generation, Data Analysis and creating Appropriate Strategies for the business unit

Jun. 2018-

**BUSINESS DEVELOPMENT & CALL CENTER EXECUTIVE** 

Sep. 2018 APTITUDE LTD.- DHAKA

Major activities:

Build sustainable relationships with clients, Identify clients' needs, Informs clients by explaining procedures, Complaints and answering questions, Provide

solutions or alternatives.

Mar. 2013- EVENT COORDINATOR & TEAM LEADER, BRAND PROMOTER ASIATIC EXP (GRAMEENPHONE ACTIVATION) - RANGPUR

Jan. 2017- AUDITOR, Fresh Ambassador Program

Feb. 2017 MEGHNA GROUP OF INDUSTRY - RANGPUR

### SKILLS & ENDORSEMENTS

INDUSTRY KNOWLEDGE- FMCG Industry, Marketing & Distribution Management, Sales Management, Business Planning, Strategic Planning, Brand Management, Detail-Oriented TOOLS & TECHNOLOGIES- Google Suite, Microsoft Outlook, Microsoft Office, Adobe Illustrator, Vedio Editing

INTERPERSONAL SKILLS- Collaboration, Communication, Problem Solving

## EDUCATION

PGD in Marketing Management

Bangladesh Inst. of Management (BIM)

Jan. 2020- Pursuit

**MBA** in Accounting

National University (NU), Bangladesh

**Appear** 

**BBA** in Accounting

National University (NU), Bangladesh

2012-2016, Passed

**HSC** in Science

Rangpur Govt. College, Dinajpur Board

2011, Passed

**SSC** in Science

Rangpur Zilla School, Dinajpur Board

2009, Passed

### TRAINING

Sales Capability Development Training- 01

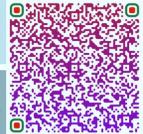
Igloo Ice Cream & Milk Unit, Bangladesh **2019** 

**Communication Scholar** 

Asia Debate Academy, Bangladesh **2013** 

**Diploma in Computer Science-6 Mon.**BICON, Rangpur, Bangladesh

BICON, Rangpur, Bangladesh **2013** 



Md. Imtiaz Firoze

Head of Marketing

riead of Marketing

Square Food & Beverage Ltd.

Manager, Marketing & Distribution BoP Innovation Center

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**Asif Mahmood Abbas**