

# AHMED TOWSIF

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Present: K-block, Halishahar H/E, Chittagong - 4224



## WORK EXPERIENCE

March 2019 -- Ongoing

R & D Officer - Brand Dept., Consumer Goods Division  
Abul Khair Group

Responsibilities:

- Market/Problem Analysis
- Product Proliferation/Expansion Analysis
- Reporting/Presentation

August 2018 -- March 2019.

Brand Officer - Brand Dept., Consumer Goods Division  
Abul Khair Group

Responsibilities:

- Product Branding
- Field Activations
- Sales Support

May 2017 -- July 2018

Executive  
Nana Poultry Dairy & Fisheries

Responsibilities:

- Project Management
- Operations & Analysis
- Logistics & Supply Chain Management

February 2015 -- April 2017

Intern & Junior Marketing Executive  
See Through Media

Responsibilities:

- Planning, Strategy & Content Writing
- Order & Logistics Management
- Digital Media

## PROFESSIONAL SKILLS

Microsoft Word	●●●●●●●●●●	Communications
Microsoft Excel	●●●●●●●●●●	Marketing - Traditional & Digital
Adobe Photoshop	●●●●●●●●●●	Finance
Microsoft Powerpoint	●●●●●●●●●●	Logistics
Adobe Illustrator	●●●●●●●●●●	Data Management
OS - Windows & Mac	●●●●●●●●●●	Technology

## PERSONAL SKILLS

Smart Working	
Ability to Learn	
Cheerful	
Openness & Positivity	
Professionalism	

## PERSONAL STATEMENT

An enthusiastic professional with striking analytical abilities!

Expertise in various industries and having a genuine interest in modern technology enabled me to blend the expertise of multiple dimensions. Engaged myself in practical learning since pursuing business degree in **North South University**. Starting all the way up from delivering samples, content writing, factory inspection, managing digital media in **See Through Media** to managing brands and finally landing a role in **R & D** under direct supervision of iconic **Naushad K. Chowdhury**, former Brand Director of Unilever BD & currently in **Abul Khair Group**.

On a straighter note, I offer pragmatic solutions to problems, incremental learning curve, team game and professionalism. And I look forward to an energetic work environment with challenges and a team that smiles at the battle frontier

Putting aside the technical statement, I believe a small talk over a cup of coffee would illustrate me better.

Appreciate the efforts in reading!

## EDUCATION



Master of Business Administration  
- Marketing  
2019  
East Delta University, CTG



Bachelor of Business Administration  
- Marketing  
2017  
North South University, DHK



Higher Secondary Certificate  
2012  
Govt. Commerce College, CTG



Secondary School Certificate  
2010  
B.A.F. Shaheen School, CTG

## REFERENCE



### Ifthakherul Alam

Asst. Manager, Brand, Consumer Goods Division  
Abul Khair Group  
Pahartali, Chittagong - 4202  
+88 01926 692341



### Ashraf Mahmood

Art Director  
See Through Media  
Middle Badda, Dhaka-1212  
+88 01711 141180

## HOBBIES & INTERESTS



Books



Batman



Cycling



Music



Football