

Mohammad Mehdy Hasan

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Oversees Experience: Bangladesh.



Career Objective:

To utilize my Business Management expertise in a Local and Multinational Organization to generate Profit and create vibrant Business environment through best management practice.

Career Summary:

Senior marketing officer equipped with 1 year and above extensive experience with motorcycle industry ACI MOTORS (Exclusive Distributor of YAMAHA Motorcycle, Japan)

- Marketing, Sales, Business Development.
- B2B Business Relationship Development.
- Customer Relationship Management.
- Distribution, Supply Chain, Administration and People management.

Working Experience:

1. Company Name: ACI Motors Limited

Designation: Senior Marketing Officer

Report to: General Manager.

Employee: Permanent.

Website: <https://acimotors-bd.com/>

Duration: From Sep' 19 to till today

Head Quarter: Dhaka, Bangladesh

Business Size: BDT 600 Core

Job Responsibility

- Achieving territory's sale target as per plan.
- Customer inquiry management, follow-up visit and product demonstration
- Order collection and delivery follow up and Match Top-bottom line of total business.
- Reporting update information about customer issues, Competitors sales, market status time to time.
- Regular action in line with the Marketing plan and seasonal action plan.
- Regular market research & survey to find out the business opportunity & set strategic action.
- Sales planning and implementation through channel members to reach the objective.
- Maintained sales volume, product mix, and selling price by keeping current with supply and demand, changing trends and competitors.
- Distribution Channel development to ensure right product placement.
- Inventory management of finished goods, raw materials, packaging materials etc.
- Liaison with the govt. organization, non-govt. organization and other external influencers.

Education

BSc in Statistics National
University 2017
CGPA- 3.01 (Out of 4)

HSC in Business Studies

Rajshahi Board
Rajshahi Govt. City College, Rajshahi
2011
GPA-4.50 (Out of 5)

SSC in Science

Rajshahi Board
Godagari Model High School and College, Godagari, Rajshahi 2009
GPA-4.31 (Out of 5)

KEY SKILLS

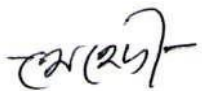
- Ability to work with colleagues/Partners of all levels.
- Self-motivated with excellent inter personal skills and good sense of public relation.
- Capable of doing job highly under pressure.
- Ability to Communicate easily with others.
- Energetic, creative, sincere and honest.
- Ability to work as a proactive member in a Team.

Computer Skill: Windows, Microsoft Office, Internet and email.

Language Skill: Bangla, English and Hindi.

Personal Information:

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|---------------------|---|---|
| • Father's Name | : Md. Mossaruf Hossin | |
| • Mother's Name | : Mst. Nasema Akter Banu | |
| • Permanent Address | : Village: Poramandopur,
Police Station: Godagari, | Post Office: Ghonoshampur-6300,
District: Rajshahi |
| • Date of Birth | : April 01, 1993 | |
| • Religion | : Islam | |
| • Nationality | : Bangladeshi (By Birth). | |
| • Marital Status | : Unmarried. | |
| • National ID No. | : 149 805 9292 | |



Md. Mehdy Hasan