

Olyeva Rahman

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Summary

I am a BBA Graduate from the Institute of Business Administration, University of Dhaka, with 2.6 years of total experience of working with Research and Strategy formulation. I have worked on various topics like Fourth Industrial Revolution, Cyber-Security, Radicalization, E-commerce, F-commerce, Business Strategy, Mobile Money etc. I have had the pleasure of working on projects for International development organizations and Government entity. I also have a knack for visual content creation. I am currently working as a Business Analyst at Suzuki Bangladesh. In my capacity as a Business Analyst my work is focused towards process improvement across various units of the organization with a keen focus on Digital Communication platform.

Experience

 **Business Analyst & Intelligence** May 2019 - Present

Suzuki Bangladesh 10 months

Works directly with the Chief Executive Officer and thus is associated with process improvement across every department and I also work with ideation and overseeing various marketing campaigns.

 **Associate** Sep 2018 - Mar 2019

pi Strategy Consulting 7 months

Managed and led strategies for different organizations in the banking, apparel and dairy industry of Bangladesh. Also worked with international development organization and government entity. Has worked closely with mobile money scenario of the country. Was the key visual content creator

 **Research Assistant** Jul 2017 - Jul 2018

The Institute for Policy, Advocacy, and Governance (IPAG) 1 year 1 month

Worked on topics like fourth industrial revolution, sustainable development goals, migration, cyber security etc. Helped in publications and organizing seminars.

Education

 **Institute of Business Administration, University of Dhaka** 2014 - 2018

Bachelor of Business Administration - BBA, Marketing

I majored in marketing and minored in finance

 **Joypurhat Girls' Cadet College** 2007 - 2013

Higher Secondary Certificate, Science

Completed both my SSC and HSC examination from Cadet College.

Skills



Research • Strategic Planning • Business Strategy • Project Management • E-commerce • F-commerce
Adobe InDesign • Adobe Illustrator • Adobe Photoshop • Think-cell • Minitab • Microsoft Office