



CONTACT


 Bashundhara R/A, Dhaka

 01701224962 , 01823118252

 cruisertonmoy@gmail.com

 [linkedin.com/in/tonmoy-das](https://www.linkedin.com/in/tonmoy-das)

Proficiency Skills

MS Suits 

Graphic Design knowledge 

Organizing Events 

Digital Engagement Tools and Media Buying 

Professional Skills



Tonmoy Das

Digital Marketeer & Data Analyst



About me

If I spend 8 hours at work then I spend at-least 4 hours to seek types of knowledges about current world through knowing Cultures, reading Articles, being Online and exploring Courses. What I believe is if I grow everyday then my knowledge should grow with it.



Experience

Total 3.5 years

2020

Account Supervisor

Asiatic JWT

Digital & ATL – Managing total 8 key accounts

Planning and Client Servicing

2019

Senior Account Executive

Asiatic JWT & Asiatic Talkingpoint

Digital & ATL

2017 - 2018

Executive & Intern

Asiatic JWT

Digital



Education

2012-2017

Bachelor of Business Administration

North South University

Marketing

2009 - 2012

BAF Shaheen School and College

Secondary & Higher Secondary Schooling

Science

Courses Done for Digital Media:

- Google Digital Garage (Digital mkt & Basic coding) - 2019
- Facebook Blueprint - 2019
- Udemy Digital tutorial courses - 2019
- Google Campaign Ad management (UK Digital) -2018
- Data Visualization Bootcamp by Upskill - 2020

Data Analytics Ability

- MS Excel
- Power BI
- Google analytics and Data Studio
- Tableau Prep and Tableau Desktop

Extra Curricular Activities

Vice President at North South University Social Services Club

Tenure : 2015-2016

Summary : I have spent 4 years at the club. I have done almost 20 events at this time period. Some notable events are : Socio Camp, Blood donation drive, Fund Raising activities for strugglers of natural calamities, Winter clothing drive.

Interest

Football, Cricket, Technology, Food, International affairs, Comics, Animes, Movies

Current & Previous Client Base (Digital and ATL)

Nestle, ACl, Shanta Holdings LTD. , Grameenphone Telenor Healthcare, Brac Bank, Asianpaints, Marico, Pran-RFL, Singer