

MD. SHARIAR HOSSAIN

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Career Objective:

Recognized & respective for meticulously decision processes and operational development prowess that leads to sustainable organizational growth. Exceptional communicator, skilled at developing highly productive relationship with vendors, client/customers and stake holders.

Career Summary:

Enthusiastic customer service associate with multi-industry I have 14 years experience. I have finished my graduation and after that, I take experience where I looking to excel in any environment with opportunity for growth & recognized by management for great communication skills. I have ability to work well under any conditions with my honesty, sincerity, passionate of work force management & team work and generate business development.

Special Qualification:

Ø 4 years Diploma in Graphic Design and multimedia from New Horizon's CLC(Dhaka)
Ø MS Office course from IIT, (Dhaka)

Employment History:

Total Year of Experience : 14.4 Year(s)

1. **Sr. Co-coordinating Manager (Communication & Business Development)**
(November 26, 2019 - Continuing)

ALOHA GLOBAL LTD.

Company Location : 47 Janata Housing (1st floor), Adabor, Mohammadpur, Dhaka, Bangladesh
Department: Management

Duties/Responsibilities:

- Analyze brand positioning and consumer insights;
- Work with foreign NGO's;
- Shape and communicate our vision and mission;
- Manage a team of marketing people working on brand initiatives;
- Lead creative development to motivate the target audience;
- Establish performance specifications, cost and price parameters, market applications and sales estimates;
- Measure and report performance of all marketing campaigns, and assess ROI and KPIs;
- Monitor market trends, research consumer markets and competitors' activities;
- Oversee new and ongoing marketing and advertising activities;
- Monitor product distribution and consumer reactions;
- Devise innovative growth strategies;
- Align the company around the brand's direction, choices and tactics; etc.

2. **Management Trainer & Manager (Communication & Administration)**
(January 15, 2014 - October 31, 2019)

Ernst & Young (EY)

Company Location : 99 Gulshan Avenue, Pink City (7th floor), Dhaka, Bangladesh
Department: General Management

Duties/Responsibilities:

- Developed and managed franchise fund budget;
- Corporate client dealings;
- Vendor enlistment & Brand promotion;
- Placement and Product Review;
- Product counseling;
- Verify corporate market;
- Business Development & Planning;
- Lead creative development to motivate the target audience to "take action"
- Management training & Team Development;
- Grown up market area;
- Analyze brand positioning and consumer insights;
- Measure and report performance of all marketing campaigns, and assess ROI and KPIs; etc.

3. **Management Trainer & Sr. Assistant Manager (Sales & Marketing)**
(February 4, 2008 - December 30, 2013)

NEW HORIZONS CLC

Company Location : Road#4, House#7, Momtaz plaza (3rd Floor), Dhanmandi, Dhaka-1205
Department: Management

Duties/Responsibilities:

- Career council & product marketing (Individual & Corporate);
- Market Development;
- Management Training & Development;
- Product Research & Development;
- Product Branding & Analyzing;
- Measure and report performance of all marketing campaigns, and assess ROI and KPIs;
- Monitor market trends, research consumer markets and competitors' activities;
- Oversee new and ongoing marketing and advertising activities;
- Monitor product distribution and consumer reactions;
- Devise innovative growth strategies etc.

Academic Qualification:

<i>Exam Title</i>	<i>Concentration/Major</i>	<i>Institute</i>	<i>Result</i>	<i>Pas.Year</i>	<i>Duration</i>
<i>MBA</i>	Human Resource Management	ASA University Bangladesh	CGPA:2.75 out of 4	2012	2011-12
<i>M.S.S.</i>	Social Science	National University	Second Class, Marks :55%	2009	2008/09
<i>B.S.S. Hon's</i>	Social Science	National University	Second Class, Marks :50%	2007	2003/04
<i>HSC</i>	Humanities	Dhaka Board	CGPA:2 out of 5	2003	2002-03
<i>SSC</i>	Humanities	Dhaka Board	Second Division, Marks :55%	2000	1998-99

Training Summary:

<i>Training Title</i>	<i>Topic</i>	<i>Institute</i>	<i>Country</i>	<i>Location</i>	<i>Year</i>	<i>Duration</i>
<i>Diploma in Graphic Design & Multimedia</i>	- Adobe Illustrator, - Adobe Photoshop, - Adobe Premier Pro, - Adobe After Effects - Adobe Flash (2D), - 3D Studio Max.	New Horizons CLC, Dhaka	Bangladesh	Momtaz Plaza Road#4, House#7, (3rd Floor), Dhaka-1205	2005	4 Year
<i>Microsoft Office 2010</i>	- Microsoft Word, - Microsoft t Excel, - Microsoft Access, - Microsoft Power Point, - Microsoft Outlook; - Web Browsing.	IIT Dhaka University	Bangladesh	Science Faculty, Dhaka University	2003	4 month

Professional Qualification:

Certification	Institute	Location	Achievement
Best Trainer Award	BCC (Bangladesh Computer Council)	Dhaka	May 11, 2018
Best Seller Award	New Horizons CLC	Dhaka	June 18, 2012

Language Proficiency:

Language	Reading	Writing	Speaking
English	High	High	High
Bangla	High	High	High
Hindi	Medium	Medium	Medium

Personal Details :

Father's Name : Md. Anwar Hossain
Mother's Name : Vikharun Nessa
Date of Birth : April 16, 1984
Gender : Male
Marital Status : Married
Nationality : Bangladeshi
National Id No. : 5533789102
Religion : Muslim
Permanent Address : 81/A, Moon Villa Kazihatta, C&B More, Rajshahi,-6000.
Current Location : Dhaka
Blood Group : B+

Reference:

Reference: 01

Name : Hasib Mahmud
Organization : EBL (Eastern Bank Ltd.)
Designation : AVP (Assistant Vice President)
Address : ZN Tower (5th Floor), Bir Uttom
Mir Shawkat sarak, House#02,
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1212,, Bangladesh
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Relation : Relative

Reference: 02

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