



**Md. Saidul Alam**  
Graduate

sdsaed76@gmail.com

01998835503

Dhaka, Bangladesh

26 May, 1991

Result focused individual with a strong understanding of traditional and digital Marketing desire to work as a Marketing Executive to effectively handle Marketing activities.

## EDUCATION

### Bachelor of Business Administration

United International University

01/2012 – 01/2018

2.85 out of 4.00

#### Courses

- Brand Management
- Marketing Research
- Strategic Marketing
- Service Marketing
- Consumer Behaviour
- Integrated Marketing Communication

### Higher Secondary Certificate

Dhaka City College

01/2007 – 07/2009

5.00 out of 5.00

#### Courses

- Business Studies

### Secondary School Certificate

Motijheel Model High School & College

2007 4.94 out of 5.00 Courses

- Business Studies

## TRAINING

### • Training on KPI based Performance Management System

Understand the concept of Performance Management 2. Understand the concept and practices of KPI 3. Design and Measure KPI 4. Align KPI in every level 5. Drive Business Performance through KPI based PMS

## SKILLS

Computer Skills

Communication Skill

Personal Skill

Decision Making

Team Work

Interpersonal

Problem Solving

Negotiation Skills

## PERSONAL PROJECTS

Satisfaction level of customer about Bank services. (05/05/2018 – 08/08/2018)

- Measured the expected level of service and the actual service customers are getting.
- Performance Gap.

## EXTRA CURRICULAR ACTIVITIES

### Extra Curricular Activities

-Have experience of organizing event, meeting, sports event cultural event both local and University level - Executive Member of UIU Business Club. - Founder of Social Welfare Program. - Member of Blood donate program

## LANGUAGES

Language



## INTERESTS

Sports

Travelling

Socializing

## **Personal Profile**

NID NO:	3707604991
Mothers Name:	Shamsun Naher
Fathers Name:	Md.Shah Alam
Nationality:	Bangladeshi
Religion:	Islam
Marital Status	Unmarried
Date of Birth:	26-05-1991
Permanent Address:	South Sahebpara, Sanarpar, Siddirganj, Narayanganj

## **References:**

Name	Md. Harun Ur Rashid
Designation	Proprietor
Company Name	P M Metal
Contact No:	01552479181
Email:	rti.harun@gmail.com

Name	Mrs. Rowshan Ara
Designation	Assistant Commissioner of Taxes
Company Name	<u>Zone 6, dhaka</u>
Contact No:	01715036748
Email:	-

## **Declaration**

I do solemnly affirm that the information contained herein is correct to the best of my knowledge and belief. If required & where applicable, this document can be supported by appropriate authentic certificates / papers.

## **Signature**



Date: 25-09-2019