



# MD. MOZAMMAL HOSSAIN JILANY

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## Career Objective

To work in a dynamic organization and to bring a positive change through determination, hard work, patience by utilizing my skills and experiences so that I can foster my career level.

## Experience

### Admin Officer and Part Time Branding Consultant at Octoriz (April 2019- August 2020)

Maintained Payroll, Office Maintenance, Documentation and filing. Brand Design.

### Content Creator & Graphic Designer at Fiverr (2017-Present)

Completed at least 20 Projects related to PowerPoint, UI and Promotional Content

### Associate at East Delta University (January 2017-December 2018 )

Solving day-to-days student related problem. Maintaining the clear communications with students, Teachers and Admins. Developing the process of student related data.

## Education

**MBA**; Major: HR CGPA: 3.55; East Delta University, Chittagong

**BBA**; 2018; (Major & Minor: Marketing/ HRM) CGPA: 3.06; East Delta University, Chittagong.

**HSC**,2014; (Business Studies) GPA: 4.20; Govt. College of Commerce, Chittagong

**SSC**, 2012; (Business Studies) GPA: 4.63; Nasirabad Govt High School, Chittagong

## Extracurricular Activities

### Coordinator at East Delta University Erudition Club (2017- 2018)

Developed club hierarchy, mission-vision, branding strategy . Arranged many program with excellence like Business Case Competition'17

### Strategic Event Planner & Brand Promoter at EDU Erudition Club (2017- 2018)

Established partnership between Erudition Club and other clubs. Arranged different program collaborating with different clubs to promote Erudition Club.

### Event Planner and Graphic Designer at East Delta University Debating Society (2015-2017)

Maintained liaison in between club members and performed as an active member who arranged debate sessions. Performed many inter-university debate competitions.



## Skills

### Branding, Event Planning

Created brand strategy for Erudition Club. Developed logo and other materials and launched different program.

### Content Creation & Graphic Design

Created and developed logo concept for : Brave & Unbox. Created above 50 PowerPoint Presentation for both local and foreign companies. Designed all banners, posters, and cards for club activities using Adobe Photoshop, Adobe Illustrator. Possess proper understanding of developing a design from sketch to pixel.

### Public Speaking, Leadership & Management

Performed as an anchor in university program like: Cultural Program. Performed as a leader in all project in some specific course like Innovation and leadership and managed the team in some critical situations.



## Achievement and Participation

### Best Intern Report Award Fall' 2018

Worked on "Tourist perception on Hotel CSR practice and Hotel Image".

### Champion at Startup Day 2017

Developed the business idea by solving a crucial problem in Bangladesh. Led the Team Pentagon and got the championship trophy.

### Semifinalist at BizAcumen'16

Inter University business case competition organized by Chittagong University

### Participated in:

Social Business Champ'16, Brainstorming 16, Drishti Premier League 2016, National ICT debate 2016 and other competitions.



## Training & Short Courses

Paper To Pixel | Advance Business Strategy | Google Digital Marketing | Google Ad Search | Increase SEO with WordPress

## References

### Naimul Kabir

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### Mohammad Rokibul Kabir, PhD

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