



MD. MOBASSHIR AAKIF CHOWDHURY

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Work Experience:

- October 2017 to till date**
ZICOM Equipment Private Limited
Manager, Marketing (May 2019- present)
Senior Executive, Marketing (October 2017- April 2019)
Achievements:
 1. Lead in company's largest-ever project.
 2. Key account manager of some of the biggest clients of the company.
 3. Successfully managed project schedule of different projects.
- November 2016 to till September 2017**
Dhaka Tobacco Industries - Akij Corporation Limited
Territory Manager- Barisal, Rajbari, Motijheel
Achievements:
 1. Achieved volume target from January 2017 to May 2017 straight.
 2. Two times winner of "Knowledge Leader" competition.
 3. Got transferred to a strategical location within 4 months.
- October 2016 to November 2016**
British American Tobacco Bangladesh
Intern- Supply Chain (SMD)



Professional Trainings:

- Primavera P6 Project Management, 2018**
Basic and Advanced
INNOCOM Technology Consultants, Singapore
- Territory Distribution and Outlet Management, 2017**
Dhaka Tobacco Industries, Bangladesh

Core Professional Skills:

- | | |
|---------------------------------------|-------------------------------------|
| • B2B & B2C Sales | • Client Relationship Management |
| • Territory Budget Control | • Forecasting |
| • Business Development and Generation | • Performance & Process Improvement |
| • Project Planning & Promotions | • New Market Identification |

Education:

- 2012 to 2016**
North South University- School of Business and Economics
Bachelor of Business Administration
Major: Marketing
- 2010 to 2012**
Dhanmondi Tutorial
Advanced Level
Grade: 1 A*, 1 A and 1 C
- 2008 to 2010**
Dhanmondi Tutorial
Ordinary Level
Grade: 6 A's and 2 B's

Co-Curricular Activities:

- **2015 to 2016**

North South University Young Entrepreneurs Society (**NSU YES!**)

Vice President – Logistics and Resources

Other Positions held: Sub-Executive Body Member, Senior Member and General Member

Contribution:

1. AD Maker Bangladesh 2014, 2015 and 2016
2. Masters of Ideation 2013, 2015 and 2016
3. NSUers Meet Corporate Icons 2013, 2014 and 2015
4. Recruitment 2014, 2015 and 2016

Extra-Curricular Activities:

- **PWK Foundation**

- Chief Advisor, 2017 - Present

- **Presentation Whizkids National:**

1. Presentation Whizkids National 2016 as Chief Operating Officer
2. Presentation Whizkids National 2015 as Logistics Officer

- **Usher:**

1. North South University 16th, 17th, 18th and 19th Convocation
2. North South University Orientation Programs in 2013, 2014, 2015 and 2016
3. National Career Fair 2013

- **Boy Scout**

Dhanmondi Tutorial Scout Group 2005-2009

1. 4th National Centenary Srijani Scout Jamboree 2007
2. 11th Annual Training Camp 2008

- **Voluntary Activities:**

1. Jaago Foundation
 - i. Universal Children's Day 2010 - 2011
 - ii. Income Tax Day 2011
2. Physically-Challenged Development Foundation
 - i. Summer Challenge 2012
3. One Degree Initiative
 - i. One Degree of Learning 2011
 - ii. 100 Smiles 2010 - 2012

- **Sports:**

1. Cricket
2. Table Tennis
3. Basketball

Awards Received:

- **The Daily Star Award 2010**

Ordinary Levels

- **Dhanmondi Tutorial Indoor and Outdoor Sports**

1. Inter-School Table Tennis 2009- Doubles , 1st Runners-Up
2. Inter-School Basketball 2010, 2nd Runners-Up

Reference:

Sameer Sadman Urfee

Senior Manager, Marketing

Zicom Equipment Pte. Ltd.

Email: urfee@zicombd.com

Mohammad Hannan Miah

Senior Lecturer, School of Business and Economics

North South University

Email: hannan.miah@northsouth.edu