



### Language

Bangla | English

71/A, Golartek, Mirpur-1,  
Dhaka-1216

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### Technological Skills:

- Microsoft Word
- Microsoft PowerPoint
- Microsoft Excel  
(Basic functions, Data formatting, Pivot table, Payroll creation, Financial Modeling)
- Tally ERP 9  
(Accounts entry Module & Inventory Module)
- SPSS  
(Basic descriptive analysis)
- Search Engine Optimization
- Online Marketing
- Product Promotion
- Keyword research
- WordPress  
(Basic WordPress theme customization)
- Google analytics
- Google trend analysis
- Adobe After Effects  
(Basic AE template editing)

# MD. RIAD US SALEHIN

Search Engine Optimization & Online Marketing Specialist

## Career objective

To gain employment in Bangladesh Honda Pvt. Ltd. that will offer me a consistently positive atmosphere to learn new techniques and implement them for the betterment of the business.

## Education

- BBA in Accounting & Information Systems (2020)  
**Bangladesh University of Professionals (BUP)**  
CGPA: 3.19
- Higher Secondary Certificate (2014)  
**BCIC College (Science)**; GPA: 4.60
- Secondary School Certificate [Dakhil] (2012)  
**Tamirul Millat Kamil Madrasah (Science)**; GPA: 5.00

## Experience

- **SEO & Online Marketing Specialist** [Apr 2017 – Dec 2019]  
Fluent Themes Technologies Ltd.  
– Increased Fluent Theme's website's "Alexa rank" from 250,000+ to 85,000. [On-page & Off-page SEO, Online Marketing, Product Promotion]
- **Freelancer** [July 2012 – Present]  
Freelancer.com  
– Successfully completed 450+ projects, 350+ positive reviews (4.9 out of 5), 17% rehire rate. [SEO, Internet Marketing, Article Writing]

## Reference

- Md. Mazharul Islam  
**CEO**  
Fluent Themes Technologies Ltd.  
Contact: 01750-999963
- Mr. Md. Syadul Haque  
**Vice President and Head of Uttara Branch**  
Southeast Bank Ltd. (SEBL)  
Contact: 01977-694948