



Abdulla Al Aman

Personal Information

Address

Flat# 5/A, House# 22 DIT Project,
Road# 9 Marul Badda, Dhaka,
Bangladesh

Phone

+8801746689343

E-mail:

abdullatanim001@gmail.com

Skills

Personal Skills

- ✓ Ability to manage different situation through diversified learning acquired from academic knowledge & extra curricular activities.
- ✓ Positive attitude.
- ✓ Organized and punctual

Key Skills

- ✓ Understand consumer preferences for product.
- ✓ Understand the satisfaction level of consumers in different product services.
- ✓ Can find out pitfalls of the product and suggest proper remedies for the product.

Communication Skills

- ✓ Fluent in Bangla and English — both verbal and written.
- ✓ Proficient in multimedia presentation.

Computer Skills

- ✓ Windows XP/7/10, Mac OS
- ✓ Microsoft Office (Word, Excel, PowerPoint)

An energetic, enthusiastic person with potential knowledge of Marketing, Supply Chain and Business knowledge, looking forward to work as an employee in any reputed organization where I can utilize my skills and abilities through hard work, dedication, challenges and growth-oriented activities.

Work History

Intern (Marketing and Branding)

ACI Limited

Duration: September-December '17

Education

Masters of Business Administration (M.B.A.)

CGPA 3.75 (Out of 4)

Major in Supply Chain Management

American International University-Bangladesh (AIUB)

Bachelor of Business Administration (B.B.A)

Major in Marketing ; 2018 CGPA 3.24 (Out of 4)

American International University-Bangladesh (AIUB)

Higher Secondary Certificate (Business Studies); 2012

GPA 3.20 (Out of 5)

Government Mujib College

Secondary School Certificate (Business Studies); 2010

GPA 4.25 (Out of 5)

Bashurhat AHC Government High School

Training and Development

- Assisted my supervisor (in Internship period) to set up the sales target for the September '17 to December '17 as well as the sales incentives.
- Done market survey and analysed the collected data (price) to made report of the Consumer Product Price of the market .
- Attended different marketing campaigns arranged by ACI.
- Completed a research report entitled "Awareness of Green Marketing among the urban consumers" by using SPSS in marketing research course.
- Attended Microsoft PowerPoint Workshop organized at AIUB.
- Attended Seminar on Youth Voice of Bangladesh (YVB) and got a certificate from the chairman of YVB.
- Took active part in several poster competitions for promoting new brands and business ideas organized by AIUB.
- Visited the various types of industries and met the marketing person.
- Conducted their interview about their marketing strategies.

Reference

- Mr. Md. Nur-E-Alom Siddique
Deputy Director (Governor Secretariat)
Bangladesh Bank (Central Bank of Bangladesh)
Phone no: 01722450714
E-mail: md.nurelom@bb.org.bd , siddique.alom89@gmail.com
- Mr. Adnan Hossain, Assistant Professor
Faculty of Business Administration (Department of HRM)
American International University Bangladesh