



IMTIAZ ALI HAIDER

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LINKS

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LANGUAGES

BANGLA

ENGLISH

HINDI

SKILLS

DIGITAL ADVERTISING

PUBLIC RELATIONS EXPERT

SETTING UP ACTIVITIES

GRAPHICS (PHOTOSHOP, VIDEO
EDITING)

CONTENT WRITING & EDITING

PROJECT MANAGEMENT

FILE COORDINATION

DATA GATHERING

WEB DESIGN

ABOUT ME

I am great at delegating and finding the strengths of other team members. Also, I am a talented, ambitious and hardworking with broad skills and experience in digital marketing, social media and leading projects. During my degree, I have developed an excellent eye for detail, due to the heavy demands of assignments and research. As a result, I am also able to work under pressure. Especially when balancing my educational workload with my volunteering placement at my university. A key strength is communication; building strong relationships with people in order to deliver the best results.

EDUCATION

**INTI INTERNATIONAL
COLLEGE
SUBANG COLLABORA
TION WITH
UNIVERSITY OF
HERTFORDSHIRE, UK**
Subang Jaya, Malaysia
2020

BBA (General)

- Upper-Second class honours (Marks 60%)

**BIRSHRESHTHA
MUNSHI ABDUR
ROUF COLLEGE**
Dhaka
2013

Higher Secondary School Certificate

- GPA 4.70

**IDEAL SCHOOL AND
COLLEGE**
Dhaka
2011

Secondary School Certificate

- GPA 5.00

WORK EXPERIENCE

**ASIATIC MINDSHARE
LTD**
Dhaka
Sep 2020 - Present

Digital Marketing Intern

- Project- Rupayan City Uttara
- Managed Facebook, Instagram, and YouTube accounts.
- Reach: Targeting the audience through search marketing.
- Interact: Replying to the customer queries that customers are seeking from the online.
- Communicated effectively with both advertising and promotion managers to create promotion advertising of products and services.

COURSES

**CAMBRIDGE ESOL
CERTIFICATE
CAMBRIDGE ASSESSMENT
ENGLISH**
OCT 2017 - OCT 2017

REFERENCES

**NANTHAKUMAR
KARUPPIAH**
Lecturer at INTI International
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SIX CLOTHING

Dhaka
Jan 2018 - Sep 2020

UNIVERSITY OF HERTFORDSHIRE CLUB

Aug 2019 - Aug 2020

INTI INTERNATIONAL COLLEGE SUBANG

Jan 2019 - Jan 2020

INTI INTERNATIONAL COLLEGE SUBANG

Aug 2019 - Nov 2019

Social Media Marketing Manager

Instagram Marketing & Management
Facebook Marketing & Management
It's an online clothing shop and I am responsible for implementing social media strategies, engaging with customers on social networks, fostering the adoption of social media tools, Post and Story boosting, monitoring the Internet for related topics, generating leads, and reporting to the upper management.

Program Coordinator

To establish a program curriculum and different goals. Also, responsible for direct service to the club members, including developing teen-specific program plans, facilitating program plans, club management, behavior management and facilities management.

Student Representative

- Represent student peers at the university's Programme Committee Meeting on matters related to: Programme curriculum; Module delivery; Student learning (academic) experience; Student non-academic experience.

Student Assistant

- Fixed appointment via mail & telecommunications in different overseas educational institutions
- Used to work on Office Database through Microsoft Office Suites on a regular basis.

EXTRA-CURRICULAR ACTIVITIES

DELEGATE OF UNDP

Bali, Indonesia
Nov 2019 - Nov 2019

Certificate of Appreciation at Asia World Model United Nations III

The Implementation of World's Agenda 2030, This Agenda is a plan of action for people, planet and prosperity. It also seeks to strengthen universal peace in larger freedom.

VOLUNTEERING

Subang Jaya, Malaysia
Oct 2019 - Oct 2019

Letter of Appreciation at INTI-UH Joint Symposium

Preparing and developing the academic team to continuously support students with their learning and development.

VOLUNTEERING

Subang Jaya, Malaysia
Sep 2018 - Sep 2018

Letter of Appreciation at INTI Combats Bullying Event

Raise awareness on the issue of bullying amongst students of all ages.

VOLUNTEERING

Subang Jaya
Apr 2019 - Jun 2019

Community service

- To provide essential hygiene products to the underprivileged childrens by relieving their stress on living cost expenses
- To create awareness and educate on the importance of self-hygiene and healthy lifestyle
- Empower undergraduates by enhancing their skills on project management and allowing them to serve for the needed community

PUBLICATIONS

MEDIUM
Sep 2019

● How will you describe yourself in terms of SWOT (Strengths, Weakness, Opportunities, Threats) framework?

MEDIUM
Sep 2019

● Cross Culture Conflict of Groupon

MEDIUM
Dec 2018

● Does Globalization impact positive on business in Singapore?

MEDIUM
Dec 2018

● How can organization gain competitive advantage through HRM PRACTICES?

MEDIUM
Dec 2018

● Communication style between Malaysia and Germany