

# Mohammad Mehdy Hasan

## Senior Marketing Officer

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Address: 24/1 Shahebganj, Fudkipara, Boalia, Rajshahi-6000.



## EXPERIENCE

2020-  
Present

### SENIOR MARKETING OFFICER

ACI Motors Ltd.- (Yamaha Motorcycle Bangladesh)

Rajshahi, Pabna, Natore, Nawabganj.

- Expend New Dealer Network.
- In four month developed three Dealer, another one is on the line.
- Regular action in line with the Marketing plan and seasonal action plan.

2019 - 2020

### MARKETING OFFICER

ACI Motors Ltd.- (Yamaha Motorcycle Bangladesh)

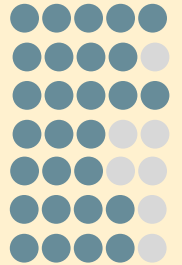
Dinajpur, Nilphamari, Thakurgaon, Panchagarh.

- Achieving territory's sales target as per business requirements.
- Distribution Channel development to ensure right product placement.
- Regular market research & survey to find out the business opportunity & set strategic action.
- Order collection and deliver follow up and match top-bottom line of total business.
- Customer inquiry management, follow-up visit and product demonstration.
- Reporting update information about customer issues, Competitors sales, market status time to time.
- Maintained sales volume, product mix and selling price by keeping current with supply and demand,
- Regularly follow up changing trends and competition.
- Take any kind of responsibility given by management as per business requirement

## PROFESSIONAL

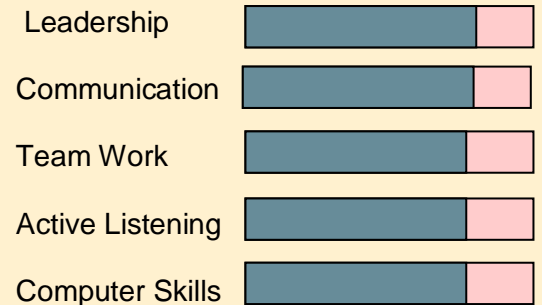
### SKILLS

Dealer Development  
Sales  
Communication  
Creativity  
Leadership  
Analytical Skills  
Strategic Thinking



## PERSONAL

### SKILLS



## EDUCATION

2012 – 2016

### BACHELOR OF SCIENCE IN STATISTICS

National University, Bangladesh.  
Rajshahi College, Rajshahi.

Department: Statistics  
CGPA-3.01 (Out of 4)

2009 - 2011

### HIGHER SECONDARY SCHOOL CERTIFICATE

Rajshahi Government City College.  
Rajshahi.

Group: Business Studies  
GPA-4.50 (Out of 5)

2004 - 2006

### SECONDARY SCHOOL CERTIFICATE

Godagari Model High School and College.  
Rajshahi.

Group: Science  
GPA- 4.31 (Out of 5)

## Declaration

I hereby **declare** that the information furnished above is true to the best of my knowledge. I do hereby **declare** that above particulars of information and facts stated are true, correct and complete to the best of my knowledge and belief.

## REFERENCES

**Name:** MD. Mahmud Ullah

*Designation* Assistant General  
Manager (S&M)

*Department* Marketing

*Organization* Hasan Rubber Industry  
(Pvt) Ltd.

*Call* 01712-847084

*Email.* mahmud030@gmail.com

**Name:** Dr. Shahin Akter Rony

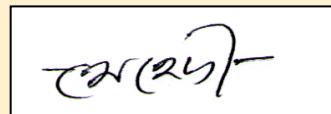
*Designation* Lecturer

*Department* Microbiology

*Organization* Rajshahi Medical  
College

*Call* 01719-618565

## Signature



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