

MORSALIN RASHID



CONTACT

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LANGUAGES

Bengali

English

Chinese- Basic Knowledge

OBJECTIVE

To pursue a career that gives the opportunity in the area of Supply Chain Management specialized in Demand & Production Planning, Operations and Logistics by which it ensures growth for the organization I work in.

WORK EXPERIENCE

As **“Supply Chain Planner”** in Supply Chain Management in Bata Shoe Company Bangladesh Limited from November 2017 to continuing).

- *Demand & Production planning*
- *Material Forecasting in line with Demand generated from Market*
- *Aligning the Production capacity with the Demand*
- *Maintaining Co-ordination between the factory and the Sales*
- *Price & Market Analysis*
- *Factory recovery*
- *Negotiation with suppliers*

As a **“Senior Executive”** in **Supply Chain & Operations** in MGH Group (Contract Logistics) from January 2017 to November 2017.

- *Stock Movement*
- *Stock Reconciliation*
- *Maintaining SKUs*
- *Lifting & Planning for Primary & Secondary Distribution*
- *Data Analysis and Forecasting*

As a **“Senior Executive”** in **Finance Dept.** in MGH Group from May-2016 to December 2016.

- *Credit Control Operation & Revenue Assurance*
- *Branch Expense Control & Monitoring*
- *Receivables (Claim Management)*
- *Customer handling*

As **“MT- Management Trainee”** in MGH Group from January- 2016 to April-2016

As an **Intern (Media & Communication)**, ACI Limited (Consumer Brands), From May-2015 to Sept- 2015

SKILLS

Computer Skills: Sound grasp over **SAP (GUI HANA), Microsoft (MS) Office applications (Word, Excel, PowerPoint)** etc

Interpersonal Skills: Solution oriented, self-motivated, good team work ability, Loyal and devoted to the duties and responsibilities, risk taker

CERTIFICATION

International Professional PGD in Supply Chain Management at Melbourne Metropolitan College (an RTO of Australia)

Certified LEAN Expert completed from **Intertek Bangladesh**

bdjobs-AMCAT Certified Procurement & Operations Professional (one of the most prominent job hunter group in Bangladesh).

EDUCATION

- **Master of Business Administration- April,2019**

Major: Operations & Supply Chain Management; CGPA: 3.31 out of 4.00

BRAC Business School, BRAC University.

- **Bachelor of Business Administration (with High Distinction)- August, 2015**

Major: Finance & Marketing; CGPA: 3.66 out of 4.00

BRAC Business School, BRAC University

- **Higher Secondary Certificate- 2010**

GPA: 4.90 out of 5.00 (Business Studies)

Dhaka Commerce College

- **Secondary School Certificate-2008**

GPA: 5.00 out of 5.00 (Business Studies)

Dhaka Residential Model College

ACHIEVEMENTS

- To meet the market demand and timely supply, implemented master production schedule in Bata Tongi Factory
- Achieved 95% of total demand (against estimated sales) and utilized the highest capacity of Bata Tongi factory in 2018
- Helped merchandising by bringing 24 mid-range articles (shoes) to support the product innovation and reduced the material wastages by 5.3% in 2018.
- While working in MGH Group, reduced contract logistics cost by 2% by rerouting and achieved 99% of KPI in goods delivery.
- Recipients of ***Vice-Chancellor's Certificate for Outstanding Academic Performance*** (for securing GPA-3.9 and above) in the Fall-2011 semester
- Placed in ***Dean's list*** (for securing GPA-3.7 and above) several times for the academic performance
- Recipients of ***Special Recognition Award for High Standard of Discipline and Devotion to Duties*** in the Residential Semester, BRAC University (FALL-2011)
- Recipients of ***Prothom Alo Merit award*** for achieving GPA-5 in SSC, 2008.
- Recipients of ***Certificate of Appreciation*** for serving as a Volunteer in the 19th Biennial Conference of Bangladesh Economic Association held from 8th to 10th January, 2015

PERSONAL INFORMATION

Father's name: Mr. Rowshan A. Rahman

Mother's name: Mrs. Monju Ara Begum

Date of Birth: 19th September, 1992

PUBLICATIONS

Morsalin Rashid "Fourth Party Logistics - Enlarging 3PL a Step Further" (Accepted), published in International Supply Chain Technology Journal (ISCTJ) in Vol 6 No 04 (2020): April Issue (Electronic ISSN-23801204).

Morsalin Rashid "Third Party Logistics - A Solution to the Business Support" (Accepted). The 2019 International Conference on Business and Management (ICBM), Bangladesh April 2019, ISBN: 978-984-344-3540.

TRAININGS & WORKSHOPS ATTENDED

- Training on Total Quality Management (TQM) By Intertek Bangladesh, May-2020
- Training on Certified LEAN Expert By Intertek Bangladesh, April-2020
- "HOW TO BE AN EFFICIENT COMMERCIAL MANAGER" By bdjobs.com, 2019

EXTRACURRICULAR ACTIVITIES

Associate Editor, Writer and Corporate Marketing Team Member of *VISION-5 (an exclusive business magazine published by BRAC University Business Club)*, published on 20th January, 2015, took direct interview of

- The world's largest Non-Government Organization- BRAC's Founder and Chairperson Sir Fazle Hasan Abed, KCMG.

General member in **Old Remians Welfare Association (ORWA)**

Alumni Member in **BRAC University Business Club (BIZBEE)**

REFERENCES

1. Mr. Riyashad Ahmed
Assistant Professor
BRAC Business School
BRAC University
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2. Mr. Razib Jahan Ferdous
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