

Resume of
Montasir Mamun
Tel: 01682715816
Email: muntasirzaman314@gmail.com
[LinkedIn:](#)
<https://www.linkedin.com/in/montasir-mamun-6b7933150/>



Career Objective

To build a career with an organization where my merit and sincerity will contribute to gain it's desirable goals.

Job Experience:

Territory Sales Officer at International Brands Limited (IBL) Proctor & Gambles.
MGH Group.
June 2018 to November 2019

Major Responsibilities

- Ensure The Number that has been assigned by the Management.
- Distribute the number among the SRs.
- Devise effective territory sales and marketing strategies.
- Kick off at morning for daily plan and feedback meeting for review.
- Analyze data to find the most efficient sales methods
- Handling distributors to push up sales.
- Ensuring both primary and secondary sales.
- Distributors stock monitoring in number.
- Meet with customers to address concerns and provide solutions
- Discover sales opportunities through consumer research
- Taking Initiatives to increase sales.
- Participate in industry or promotional events to cultivate customer relationships
- Monitor competition within assigned region.
- Ensuring EC, PC, SBD on the basis of Outlet category.
- Ensuring SR's KPIs are meeting.
- Present products and services to prospective customers
- Conduct training in sales techniques and company product attributes

Internship Experience

Internship at Digital Marketing Agency “Dgency.com” (Duration: 4 months)

Time Duration: From 15-10-2017 to 15-2-2017

Search Engine Marketing (Paid), Keyword Research, Campaign Development & Monitoring etc.

Major Responsibilities:

- Keyword Research
- Division in different segmentation on the basis of locality.
- Find out the selective keywords which are efficient and effective for the campaign.
- Founding campaign by each of the keywords.
- Copywriting for campaign.
- Campaign setup for Google adwords (PPC)
- Campaign monitoring
- Removing bad keywords including bad campaign.
- Ensuring productive campaign.
- Finding out negative keywords.

Educational Qualifications:

Bachelor of Business Administration (BBA) Institute: Bangladesh University of Business and Technology (BUBT). Major : Marketing CGPA: 3.76 out of 4. Passing year: 2018. Duration:2014-2018	Higher Secondary Certificate (HSC) Institute :Govt. Bangla College, Dhaka Education Board Group: Business Studies. Result: GPA 4.30 out of 5. Passing year: 2013.	Secondary School Certificate (SSC) Institute : Aditmari Girija Shankar Model High School & College, Dinajpur Education Board Group: Science. Result: GPA 4.31 out of 5. Passing year: 2011.
---	--	--

Workshop/Training

1. Participated in a workshop titled, “Employability Skill Development” organized by Career Guidance Office, BUBT on 10-04-2018 at Campus-2, BUBT, Mirpur, Dhaka.
2. Attended on a Seminar on BPO Summit on 15-16 April 2018 at Pan Pacific Sonargaon Hotel.
3. Participated on a Seminar titled,” Challenges for fresher’s in the current job market” organized by BUBT career Guidance office held on 18 April 2018 at BUBT permanent Campus.
4. I have attended a seminar on Budget Analysis of 2016-2017.

Technical Skill

1. Microsoft Office
2. Microsoft Outlook
3. Microsoft PowerPoint

Language Proficiency

1. Bengali

2. English

3. Hindi


Self Interest

I have a huge interest in Brand Marketing as I always love to take challenge and to get an earlier career growth.

Self-Assessments

Excellent communication & interpersonal sensibility, proactive & self-motivated, energetic, Honest, responsibility and sincere about time & work.

Personal Details

Full Name	: Montasir Mamun
Father's Name	: Rafiul Alam
Mother's Name	: Malaka Alam
Present Address	: Flat: 9-f, Multiplan Resident City, Zoo Road, Mirpur , Dhaka.
Permanent Address	: T&T Para ,Aditmari ,Lalmonirhat
Date of Birth	: 28th December 1994
Nationality	: Bengali
Religion	: Islam
Blood Group	: B+
National ID No.	: 19945210210000351

Extra Curriculum Activities

- a. Joint General Secretary, BUBT Business club.
- b. I participated on Budget analysis competition in 2017.
- c. Played as a Team Player for organizing Baisakhi Fair 2017.

Achievement

- a. Recognized as top 10 TSO's in meeting Distribution number.
- b. The ever highest number met at Mirpur Territory on October 2018
- c. Awarded for Participating Budget Analysis Competition in 2017.
- d. Awarded for Playing the role as Joint General Secretary of BUBT Business Club from 2016-2017.

1. Reference

Rakibul Hasan
Area Sales Manager
International Brands Limited
MGH Group
Phone: 01742888533
Email: rokibul.hasan@ibl.bd.com

2. Reference:

Mufti Muntasir Ahammed.
Senior Software Engineer.
Divine IT limited.
Phone: 01716520313
Email: rtex.mmar@gmail.com

Declaration: I do hereby declare that the information given in this resume is true to the best of my knowledge.

.....
Montasir Mamun
Date: