



RUHUL AMIN

Marketing Professional



H# 08, R# 03, Noboday Housing,
Mohammadpur, Dhaka- 1207.



+8801723576662



ruhulaminrzs09@gmail.com



/view/amin-mdruhul



/in/md-ruhul-amin-rajib

I am a consistent, hardworking, highly motivated person. I enjoy working with the public. I feel that I am a friendly, outgoing and dependable person. I feel it is crucial to demonstrate the importance of my job duties and expectations. I am looking to improve my position in the workforce, expand my knowledge and skills. I am also looking to establish long term employment in a friendly environment.

EXPERIENCE

Feb. 2019-
Present

TERRITORY SALES OFFICER

IGLOO ICE CREAM & MILK UNIT- NOAKHALI

Abdul Monem Limited is manufacturing and marketing Igloo Ice Cream, the country's leading Ice Cream brand. **Major activities:**

- + Distributor set up monitoring & developments.
- + Visit market following door to door policy
- + Achieve sales targets to ensure the profitability of the organization
- + Monitor and analyze and submit all marketing and sales reports.
- + Execute any other activities assigned by the Management.

Oct. 2018-
Feb. 2019

MARKETING TRAINEE

IGLOO ICE CREAM & MILK UNIT- DHAKA

Major activities:

Service for the Marketing & Distribution unit of the Igloo Ice Cream & Milk Unit included contributing to different Market Research Activities, Idea Generation, Data Analysis and creating Appropriate Strategies for the business unit.

Jun. 2018-
Sep. 2018

BUSINESS DEVELOPMENT & CALL CENTER EXECUTIVE

APTITUDE LTD.- DHAKA

Major activities:

Build sustainable relationships with clients, Identify clients' needs, Informs clients by explaining procedures, Complaints and answering questions, Provide solutions or alternatives.

Mar. 2013-
Nov. 2017

EVENT COORDINATOR & TEAM LEADER, BRAND PROMOTER

ASIATIC EXP (GRAMEENPHONE ACTIVATION) - RANGPUR

Jan. 2017-
Feb. 2017

AUDITOR, Fresh Ambassador Program

MEGHNA GROUP OF INDUSTRY - RANGPUR

SKILLS & ENDORSEMENTS

INDUSTRY KNOWLEDGE- FMCG Industry, Marketing & Distribution Management,

Sales Management, Business Planning, Strategic Planning, Brand Management, Detail-Oriented

TOOLS & TECHNOLOGIES- Google Suite, Microsoft Outlook, Microsoft Office, Adobe Illustrator, Vedio Editing

INTERPERSONAL SKILLS- Collaboration, Communication, Problem Solving

EDUCATION

PGD in Marketing Management

Bangladesh Inst. of Management (BIM)

Jan. 2020- Pursuit

MBA in Accounting

National University (NU), Bangladesh

Appear

BBA in Accounting

National University (NU), Bangladesh

2012- 2016, Passed

HSC in Science

Rangpur Govt. College, Dinajpur Board

2011, Passed

SSC in Science

Rangpur Zilla School, Dinajpur Board

2009, Passed

TRAINING

Sales Capability Development Training- 01

Igloo Ice Cream & Milk Unit, Bangladesh
2019

Communication Scholar

Asia Debate Academy, Bangladesh
2013

Diploma in Computer Science-6 Mon.

BICON, Rangpur, Bangladesh
2013



REFERENCE

Md. Imtiaz Firoze

Head of Marketing
Square Food & Beverage Ltd.

imtiaz.firoze@squaregroup.com

Asif Mahmood Abbas

Manager, Marketing & Distribution
BoP Innovation Center

mahmood@bopinc.org