

Fahad Siddiquee Rupam

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Career Objective

To make a career in the Business Domain built upon an unwavering attitude to learn. Seeking an environment where my knowledge and experience can be shared and enriched.

Career Summary: [9 Years]

Back in 2008, in an overpopulated country with this competitive job market, luckily I got the chance to join in one of my uncles travel agency 'Catharsis Travels' as a 'sales executive'. I was there a bit more than 2 (two) years.

Then I join in a growing marketing agency 'The Print Media' as a 'Sr. Executive (Info. & Marketing)'. Where I was assigned to a yearly publication of + - 600 page, based on the poultry industry (Bangladesh Poultry Directory).

After observing my abilities, the owner of the publication offer me to take control of his little import farm 'Take Care'. After joining there, for better operation, I formed another import & distribution farm, named 'Ultima International' and take the charge of that company as a 'Product Marketing Office'. Though my designation was very little, but I was verbally 'In Charge' of that new grown farm.


After more than two years of there I join in the 'Jamuna Group' for 'Jamuna Future Park' as a 'Sr. Executive (Brand Marketing)'. I was there only for a couple of months.

Then I join 'Somewhere in' for 'ekhanei.com' on the marketing team as an 'Activation Supervisor'. After six months I have been transferred to 'SnT Bangladesh' with a new designation 'Executive, Market Activation'

And then lastly, while company shut down their operation, I gathered two years of experience with a great deal of expertise.

Employment History: [9 Years]

Recent:

- | | | |
|----------------------|---|---|
| 1. Designation | : | Executive, Market Activation |
| Duration | : | July 2015 to till September 2017. |
| Employer | : |  (Somewhere in & SnT Bangladesh) |
| Location | : | Gulshan, Dhaka. |
| Key Responsibilities | : | <p># In the beginning I was under the Business Development Manager and assigned to supervise 50 personnel on a project with Grameenphone.</p> <p># Then I was shifted to Activation team to Supervise any sort of activation campaign in shopping mall & hangout spot in Dhaka city. I also had a car sticker team in the field to put "ekhanei.com" sticker on motorcars back glass. (I have Successfully pasted 30,000 stickers within 3 months.)</p> <p># Then I was in the vehicle category team to play multiple roles like, maintaining a team in the field, participate in online acquisition and accomplish any type of task assigned by the line manager.</p> <p>## My best achievement in ekhanei.com is being a team player to arrange the first secondhand bike fair in the history of Bangladesh.</p> |

Previous:

2. **Designation** : **Sr. Executive (Brand Marketing)**
Duration : September 2014 to June 2015
Employer : **Jamuna Group (Jamuna Future Park)**
Location : Bashundhara, Dhaka.
Key Responsibilities : Selling commercial branding space of that huge shopping mall. While I was there the last prepared proposal was **40,000,000 Taka** to Robi Axiata Limited.
3. **Designation** : **Product Marketing Officer**
Duration : January 2012 to September 2014
Employer : **Ultima International**
Location : Shantinagar, Dhaka.
Key Responsibilities : I was doing almost everything to operate that company with three of my subordinate. From choosing the right product to sell them; all was under my responsibility. In the meantime dealing with the banks was also a part of my job. I start importing with some little poultry vaccination product from China and ended with two containers of cooler box from Indonesia & USA. In the meantime, I brought some medical products from Malaysia too.
4. **Designation** : **Sr. Executive (Info. & Marketing)**
Duration : December 2010 to December 2011
Employer : **The Print Media (Bangladesh Poultry Directory)**
Location : Mohakhali, Dhaka.
Key Responsibilities : Gathering all company profiles/resources & collect a target number of advertisements.
All sorts of support (editing, designing instruction, etc.) to release the directory on the first day of the agro/poultry fair in every year.
5. **Designation** : **Sales Executive**
Duration : October 2008 to December 2010
Employer : **Catharsis Travels**
Location : Banani, Dhaka.
Key Responsibilities : Selling different airline tickets, (I was using 'Galileo' as CRS.)

Academic Qualifications:

Bachelor of Business Administration (BBA)

Prime University
CGPA: 3.55 (Out of 4)
Major: Marketing
Year of Passing: 2012

Higher Secondary Certificate Examination (H.S.C)

Khilgaon Model College, Dhaka
GPA: 4.00 (A)
Area of concentration: Business Studies
Year of Passing: 2008

Secondary School Certificate Examination (S.S.C)

Motijheel Govt. Boys High School, Dhaka
GPA: 4.19 (A)
Area of concentration: Science
Year of Passing: 2006

Extra Curricular Activities & Talent:

- Passenger Fares and Ticketing at BATC (Bangladesh Airlines Training Center)
- Attend the seminar of Sir Philip Kotler in Dhaka, Bangladesh.
- Got a scholarship from Cambrian College for S.S.C result
- Participated in various programs and competitions & achieved a number awards.
- Was a Boy Scout of Motijheel Govt. Boys High School.

Computer Skills:

Hardware : Any kind of Hardware setup and troubleshooting.
Basic Networking.

Application package : Microsoft Office Package (MS Word, MS Excel, MS Power Point).
VPN Software as Galileo.
Advance Internet Browsing.

Special Skill

- Energetic and enthusiastic towards work & change oriented.
- Ability to work independently, under pressure and self-driven.
- Excellent communication and people skill.
- Knowledge seeker, instant solution and quick learning minded.
- Love to take result oriented challenge.

Technical Skill

- Motorcar Repair / Servicing ----- ● ○ ○ ○ ○
- Motorcycle Repair / Maintenance ----- ● ● ○ ○ ○
- Electrical work ----- ● ● ○ ○ ○
- Mobile Handset repair ----- ● ● ○ ○ ○
- Computer troubleshooting & repair ----- ● ● ● ○ ○

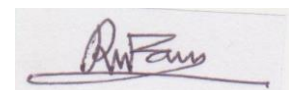
Personal Information:

Name : Fahad Siddiquee Rupam
Date of Birth : July 17, 1990
Father's Name : Late. Mahbubar Rahman Siddiquee
Fathers Occupation : Computer Programmer, Ministry of Water Resource.
Mother's Name : Saydal Barlin Popy
Permanent address : Vill & Post: Fultala, P. Station: Betagi, Dist: Barguna.
Cont. Address : House - 241, Block - B, Chowdhury Para, Khilgaon, Dhaka.
Height : 5'5"
Marital Status : Single
Nationality : Bangladeshi
Language : Proficient in Bangla & English
Interest : Communicating with people, travelling, photography, music, computer games, painting, fishing and shooting.

References:

1. Farid Uddin Ahmed
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(Fahad Siddiquee Rupam)
Signature

Dated : 05.11.2017