Date: 4th June, 2021

**Recruiting Manager** 

Bangladesh Honda Pvt. Ltd.

Dhaka, Bangladesh.

Subject: Application for the position of "Assistant - Sales Planning (Claim Settlement &

Promotion Quality)"

Dear Sir,

I am attaching my candidature for the position of "Assistant - Sales Planning (Claim Settlement & Promotion Quality)" which appeared at the <a href="www.bdjobs.com">www.bdjobs.com</a> website. My experience and educational background complies with the requirements that you claimed

for the position. Beside that I also have a driving license.

Honda is a multinational company with a numbers of experienced employees. They also have sufficient resources, distribution channels and a strong customer base in the market. They also have a sustain environment and potentiality in the long run. As a fresh graduate I want to start my career at "Bangladesh Honda Pvt. Ltd." so that I can implement my marketing and sales knowledge which I learned from my educational institute in order to fulfill the companies' goal and mission. Beside that I also want to work under the professional in order to learn new skills and want to grow rapidly with the increasing responsibilities. Apart from this, love for bike and having basic knowledge about bike sector

make me more interested in this job.

The enclosed resume provides a more detailed description of my credentials. My communication skills and market knowledge will make me different from the crowd. I would bring to your organization not only my skills, but also the positive, cooperative attitude that

I have displayed throughout my career.

I am enthusiastic about exploring opportunities with The Bangladesh Honda Pvt. Ltd.

Thank you for considering my application, I would welcome your response and look forward to hearing from you soon. For any further inquiry, I am available on both my contact

number and e-mail.

Sincerely, Taushif Islam

Mobile: 0193636323400

Email: taushifakash14@gmail.com



# TAUSHIF ISLAM

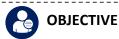


Mobile: +8801936323400

Email: taushifakash14@gmail.com

taushif.islam@northsouth.edu

Address:House 516, Road 13, Block G Bashundhara R/A, Dhaka



To work in marketing and sales sector of a multinational or local organization where I can get opportunities to work under professionals in order to learn new things and improve myself. I also want to work under challenging environment so that I can prove my potentialities by fulfilling the organizational goal.



# **EDUCATION**

BBA 2015-2020

#### NORTH SOUTH UNIVERSITY

- Major in Marketing
- CGPA: 2.71

HSC 2014



SHAHID SYED NAZRUL ISLAM COLLEGE, MYMENSINGH

- Science
- GPA: 4.80

SSC 2012



NANDINA M.H.K. GOVT. PILOT HIGH SCHOOL, JAMALPUR

- Science
- GPA: 5.00



# **ACADEMIC WORK & PROJECTS**

Consumer Behavior (MKT 344) Instructor: Farzana Chowdhury



Created business model for car servicing app 'Hellocars'

Work done -

- STP strategies
- Consumer Behavior Model

International marketing (MKT382)
Instructor: Riasat Amir



Pathao in India (International Marketing plan)

Work done -

- Situational and cultural analysis.
- Market entry strategies.

Sales Management (MKT 445) Instructor: Quadrat-e-llahi



Analyzed the market and sales of Runner Motorcycle

Work done -

- Marketing Mix
- Financial Analysis

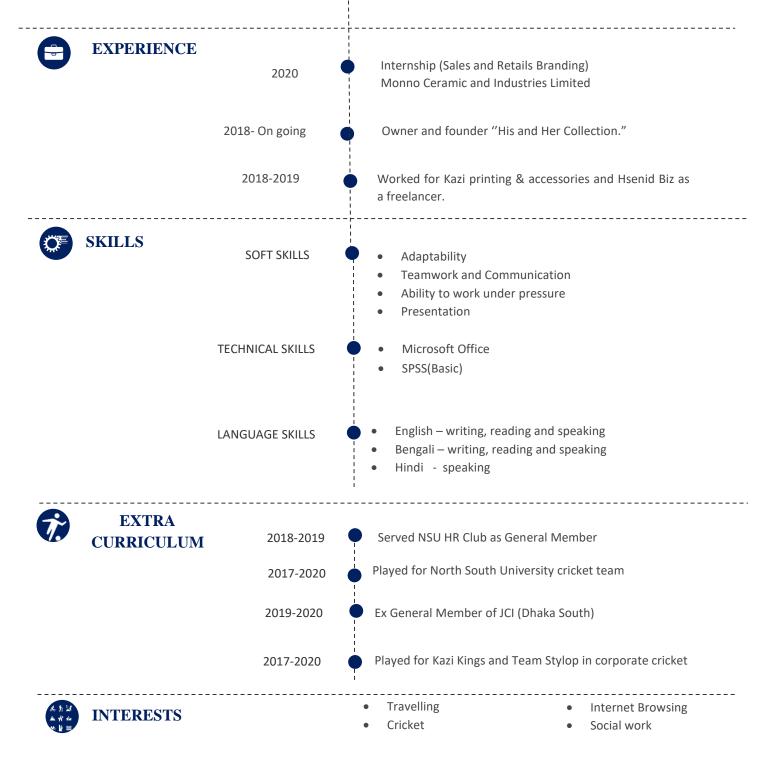
Digital Marketing (MKT 330) Instructor: Efaz Noman



Promoted "amrtoolbox.com" in digital platforms.

Work done -

- Situational and PESTLE analysis
- Budgeting for E-promotion.





### **Md Mofassel Hossain**

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### **Mohammad Abdul Kadir**

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