

KHANDOKER FAZLUL KADER

ADVERTISING (Brand Practitioner) (Product Development, Creative Design and Public Relation)

947/6 (1st Floor), East Monipur, Mirpur, Dhaka – 1216

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kaderkhandoker@gmail.com



EXPERIENCE

February, 2020 -
Continuing
October, 2018 -
December - 2019

● **Media and Brand Manager**, iHealthscreen Bangladesh Limited. (Sister Concern of iHealthscreen Inc. USA)

● **Senior Client Service Executive, PRIMOCOM**
DHL, OROGENIC, United Group (Petronas Lube oil), Anwar Ispat, UniGas, IKO, Chevron, Brothers Furniture).
City: Dhaka, Bangladesh.

March, 2018 -
September, 2018

● **Client Service Executive, PRIMOCOM**
DHL, OROGENIC, IKO and SureCash
City: Dhaka, Bangladesh.

August, 2017 -
February, 2018

● **Brand Executive, Red Rocket Ltd**
(APEX, BOMBAY SWEETS LTD, PRAN RFL, BANK ASIA, DHL)
City: Dhaka, Bangladesh.

February 2016 -
July 2017

● **Assistant Officer, Sales Department**
Youngone Corporation
DEPZ, City: Dhaka, Bangladesh.

February 2013 -
December 2013

● **Assistant Brand Service Executive, ADCOMM Ltd**
In ROBI An Axiata Company Team
City: Dhaka, Bangladesh.

To be recognized as a high-quality professional in the field of Advertising, and to work for challenging and stimulating Advertising Agency where I can grow and utilize my expertise further, and where diligence, honesty, and intelligence are the criteria of achieving success. Imparting social interaction skills and media experience in designing and executing the advertisements, capturing the attention of huge audience and providing a convincing note for the product value. Helping with my potential and expertise towards the development of the organization.

In this respect, my immediate career objective has been to pursue advanced graduate studies in business that would equip me with the knowledge, skills and competency necessary to deal with the rapidly changing and complex business environment of the 21st century.



EDUCATION

2016

● **Masters of Business Administration (MBA)**

BGMEA University of Fashion & Technology, Dhaka, Bangladesh
Area of concentration - Apparel merchandising
CGPA: 3.76 on a scale of 4

Core courses completed:

Marketing Management, Electronic Commerce, Business Communication, Quantitative Business analysis, Fashion Marketing.

2012

● **Bachelor of Business Administration (BBA)**

Eastern University, Dhaka, Bangladesh
Area of concentration - Marketing

Key Marketing courses completed:

Advertising and Public Relations, Marketing Management, Brand Management, Marketing Research, Strategic Marketing, Service Marketing, Rural Marketing.

2008

● **Higher Secondary Certificate (HSC)**

Dhaka Commerce College, Mirpur, Bangladesh
Group: Business Studies
GPA: 4.50 on a scale of 5

2006

● **Secondary School Certificate (SSC)**

Adamjee Cantonment Public School, Dhaka, Bangladesh
Group: Business Studies
GPA: 4.31 on a scale of 5

Professional Training

Complete a 54-contact hour - training program in business skills. Here I trained on Presentation skill, Public Speaking. under Franklin University international program. City: Dhaka, Country: Bangladesh, Year: 2011

EXTRA CURRICULUM ACTIVITIES AND EVENT PARTICIPATION

- Active member in Eastern University (EUCC), Eastern University Visual club, Eastern University Entrepreneur Club (EUEC).
- Attended in workshops of career, Marketing and photography and on.
- Interest in Photography, sport (football), automobile.

Scholarship and Awards

- Achieved 20% Scholarship on tuition fees in BBA from Eastern University.
- Get price in photography competition in University.

LANGUAGE

BANGLA



ENGLISH



SKILLS

Computer and IT

Expertise in Windows, MS Word, PowerPoint, Excel and Project, SPSS and SAP, Adobe Photoshop, Illustrator. Adobe Premier

Interpersonal Skills

- Excellent interpersonal skill, excellent Team worker.
- Ability to work under pressure and handle multiple tasks.
- Proficient in Public Speaking and Multimedia Presentation.

HOBBIES



PERSONAL DETAILS

Father's Name	: Khandoker Abul Hashem
Mother's Name	: Fauzia Hashem
Date of Birth	: 25 / 12 / 1990
Gender	: Male
Marital Status	: Unmarried
Nationality	: Bangladeshi
National ID No	: 19902694813000825
Religion	: Islam (Sunni)
Permanent Address	: 947/6 East Monipur, Mirpur, Dhaka - 1216

REFERENCE

Syed Habib Anwar Pasha

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Eastern University
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Ms. Dipa Reza

Head of Human Resource Management
Adcomm Limited
Mobile: +88 01730021329
Email: dipa@adcommad.com

I thereby declared that all the information stated above is correct & complete. Thanks for your attention to these materials. I'm eagerly looking forward for your further feedback.



KHANDOKER FAZLUL KADER