

SK. MD. FAKRUZZAMAN

Address : House#12, Road#01, Block#B
Banashree, Rampura, Dhaka 1219
Cell No : (+88) 01789151916
E-mail : tamim.sheikh@yahoo.com
LinkedIn : www.linkedin.com/sk-md-fakruzzaman



CAREER OBJECTIVE

Be one of top 10 leading Marketer in Bangladesh by 2028 and be a dynamic business leader.

WORKING EXPERIENCE

1. Dtech Online Ltd. Dhaka.

Position: Executive (Corporate Sales).

Duration: 1st February 2019 to 30th June 2019.

Major Responsibilities

- Corporate Sales of ISP & related products and solutions.
- Monitor client experience, report client expectation and ensure customer satisfaction.
- Planning and developing effective marketing communication.
- Analyzing competitor's pricing, strategies.

2. Micro Fibre Group, Dhaka

Position: Intern

Duration: 1st October 2018 to 20th December 2019.

Major Responsibilities

- Preparing report of imported garments accessories.
- Handling Clients.

3. Centre for Research & Innovation in Science, Arts & Technology (CRISAT), Dhaka.

Position: Marketing Executive.

Duration: 1st February 2017 to 15th April 2018

Major Responsibilities

- Arrange Research Conference & maintain Events.
- Content writing for Social Media and Website.
- Social Media Marketing (Facebook).
- Business Development.

EDUCATIONAL QUALIFICATION

Degree	Institution	Specialization	Passing Year	CGPA
BBA	Southeast University	Marketing	2018	3.44
HSC	Brindabon Govt. College, Habigonj	Science	2014	3.60
SSC	Habigonj Govt. High School	Science	2011	4.94

ACHIEVEMENTS

- Placed **Champion** position in **Entrepreneurship Week**, Poster Exhibition organized by School of Business Studies, Southeast University & **PRAN Frooto** in 2017.
- Successfully arrange **Textile Research Conference** in 30 September 2017 from CRISAT at **Daily Star Centre** where 10 renowned Professor presents their paper in front of 100 Textile Engineering & Chemical Engineering students & 6 renowned company of the country including **Micro Fibre Group & Esquire Group**.

- Successfully arrange **Electronics & Information Technology Research Conference** in 29 September 2017 from CRISAT at **Southeast University, Dept. of EEE** where 8 renowned Professor presents their paper in front of 120 CSE & EEE students. **Mr. Mustafa Jabbar** (Minister) was the Chief Guest of that event.

EXTRA CURRICULAR ACTIVITIES

- Acted as Treasurer for 'Southeast University Cultural Club' from April 2017 to 2018.
- 'Campus Ambassador' of Southeast University from **InternBD** since April 2017.
- Active member of Southeast University Debate Club.
- Arrange Khuai Ganga Drama Festival in 2015. (India+Bangladesh)
- Arrange Bengali Movement Theatre Drama Festival in 2015.
- Arrange "Ochin Dip er Opakkhan" drama at Dhaka Shilpokola Academy in 2016.
- Arrange "Gumutir Opakkhan" drama at Dhaka Shilpokola Academy in 2016.

VOLUNTEERING EXPERIENCE

- Worked as a volunteer of "Southeast University Alumni Reunion 2018".
- Worked as a Volunteer in the "Chakri.com Job Fair-2017" in Southeast University.
- Worked as a volunteer of "15th Anniversary Celebration Southeast University" in November 2017.
- Active Volunteer of Career and Professional Development Services (CPDS) of Southeast University.
- Involved as a Volunteer at 'Boishakh 1423 festival' of Southeast University in April 2016.

TRAINING& WORKSHOP

Title of the Workshop	Organized by	Training Date
Public Speaking & Presentation'	Dept. of Career & Professional Development Services, Southeast University	11 April 2018
'Essential Skill of Debate'	Southeast University Debate Club	29 March 2017

PARTICIPATION

- Attended in 'Career Opportunity of Marketing Graduates' organized by School of Business Studies, Southeast University on 29 March 2018.
- Attended in 'Business Innovation Summit' organized by Business Innovation Forum, Dhaka on 05 August 2017.

SKILLS

- Managerial Capacity.
- Confident in Decision making.
- Positive Attitude.
- Devoted to Service.
- Enthusiastic.
- Ability to work under pressure.
- Communication skill.
- Time Management.
- Self-motivation.
- Adaptability.

LANGUAGE PROFICIENCY

- Bengali-Native
- English-Intermediate

COMPUTER SKILLS

- MS Office (Word, Excel, PowerPoint), Internet Browsing & E-mail

INTEREST AND HOBBY

- Fashion Designing
- Traveling
- Communicate with new people
- Mentoring People

PERSONAL DETAILS

- Fathers Name : Sk. Md. Faruk
- Mothers Name : Momtaz Ara Begum
- Permanent Address: Kamaura, Ashugonj, Bramhan Baria.
- Blood Group : B (+ve)
- Marital Status : Unmarried
- Religion : Islam
- Date of Birth : 1 February 1995
- NID : 460 343 1109

REFERENCE

Dr. Abu Sadat Mohammad Sayem
Research Associate,
Fashion Institute
Manchester Metropolitan University, UK.
Email: info@crisat.net

Mr. A.K.M Tobarak Ullah
Manager
Commercial
Micro Fibre Group, Dhaka
Cell: +8801973384752
E-mail: russel@mfgbd.net



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