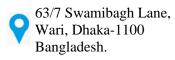
# **REYASAT NOOR**

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+880 17 8700 3040







in www.linkedin.com/in/reyasat-noor-b372b2134

### Career Objectives

To lead, challenge and be challenged in a marketing strategy or business/market development position. Analyze and improve marketing, sales, event coordination and operational performance. Develop products, markets and relationships.

### Education

Bachelor of business administration

June 2013 to May 2019

Major Courses:

Marketing

: North South University

: Dhaka, Bangladesh.

Brand Management

Promotional Management

Consumer Behavior

➤ Marketing Research

Digital Marketing

Marketing Management

Higher Secondary Certificate Exam (2012) : Business Studies

: Dhaka Commerce College.

Mirpur, Dhaka 1200

Secondary School Certificate Exam (2010) : Business Studies

: B.M. Union Hidh School

Bandar, Narayangani 1410

## Experience

February 2016 to April 2018

Event coordination & Communication manager Evdekor (Event management organization).

House # 18, Road # 17, Block- D Section – 12, Mirpur, Dhaka, Bangladesh

May 2019 to August 2019

Business development (Club Member) Playmakers Ltd. (360 degree marketing agency) House #75, # Road 04, # Level 04, Block - B, Niketon, Gulshan – 1, Dhaka, Bangladesh

September 2019 to March 2020

**Business development Executive** Just Storys Ltd. (Content marketing agency) House #4, # Road 2/1, # Level 06, Silver Spring, Banani, Dhaka-1229, Bangladesh

July 2020 to Present

Executive, Brand Uttara Motors Limited. (Suzuki Passenger Car Division) Uttara Centre, 102 Shahid Tajuddin Ahmed Sarani, Tejgaon, Dhaka 1208

# Skills & Ability Personal Skills: Communication skills (both Written and verbal), leadership experience, Event Management. People Skills: Team management, Leading. Analytical Skill: Sales forecast, content development for communication, budget/cost analysis, Achievements November 2017 June 2017

Successfully Coordinate Nsu
Career fair 2017.
(Sponsor and Media team)

Successful event organizer at
DIGISKILL EXPO 2017,
Association For Information
System (AIS) NSU Student
chapter.
(Sponsorship and fund rising
team)

# (word, power point, Excel) Co-curricular Activities

Technical Skills: MS office.

January 2018 to February 2020 AIS NSU SC (General Secretary)

February 2017 to January 2018 AIS NSU SC (General Member)

### **E**xtracurricular Activities

November 2011 to 2013

February 2011 to May 2018 May 2011 to Present Vice President, Swpnogatha, Street Children development Association. (Nonprofit organization) Joined Secretary, Mithoshkria Abritti Porishor. Lifetime Member, Dhaka Commerce College reciting club.

Language		Passion	Strength
Bengali		St Cycling	Hard Working (18/24)
		Swimming	Leading capability
English		Travelling	Motivated
Hindi	•••00	Success	Able to work under pressure
Chinese	••000	Debates	Public Speaking

I do hereby declare that the above information is true and correct to the best of my knowledge.

Thank You

Theywat Noon.

Reyasat Noor