



Mohammad Mahfuzar Rahman

DATE OF BIRTH:

20/09/1985

CONTACT

Nationality: Bangladeshi

Gender: Male



Bashundhara Residential Area,
House- 737 (Second floor right
side), Road- 10, Block- I
1229 Dhaka, Bangladesh



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WORK EXPERIENCE

15/01/2020 - CURRENT - Dhaka, Bangladesh

Senior Sales Officer

Nippon Paint Bangladesh Privet Limited

- Demand generate activist and Increase distribution channel more conscious about product visibility.
- Marketing activity and product promotion
- Dealers development
- New product develop in market
- Increase market share
- Monitor team and make strategy for grab competitors sales
- Product segment, focus on especial product and service

01/12/2017 - 27/02/2018 - Norköping, Sweden

Svensk Hemleverans

Distributor

- Deliver Newspapers, Magazine and Parcel on time
- Monitor customer's demand, problem and ensure service

01/06/2015 - 20/08/2017 - Dhaka, Bangladesh

Territory Sales In-Charge

Asian Paints Bangladesh Privet Limited

- Increase distribution channel more conscious about product visibility.
- Generating and implementing sales and marketing plans for boosting sales.
- Meeting company monthly and yearly targets for sales growth and profitability.
- Team building and monitor and motivate to Customer Relationship Officer.
- More focus to customer problem and tries to solve it within short notice.
- Make a good relationship with existing and new customer.
- Generating and maintaining sales by providing superior customer service.

01/09/2011 - 30/05/2015 - Dhaka, Bangladesh

Zonal Officer

Berger Paints Bangladesh Limited

- Demand Generates and focus on end user activities.
- Identifying target markets and coordinating with the research and design team.
- Represented new products to customers through field events.
- Collected and passed on customer requirements to research and development team.
- Reported to Sales Officer, Area Manager & Marketing on sales opportunities and inquiries.

LANGUAGE SKILLS

MOTHER TONGUE(S): Bengali

English

Listening B2	Reading B2	Spoken production B2	Spoken interaction B2	Writing B2
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Italian

Listening A1	Reading A1	Spoken production A1	Spoken interaction A1	Writing A1
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Swedish

Listening A1	Reading A1	Spoken production A1	Spoken interaction A1	Writing A1
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EDUCATION AND TRAINING

01/05/2011 - 20/10/2013 - 24 Mirpur Road ,Dhaka, Bangladesh, Dhaka, Bangladesh

Master in Business Administration major in Marketing (MBA)

Northern University Bangladesh

<https://nub.ac.bd>

03/03/2004 - 20/08/2008 - National University,Gazipur, Bangladesh, Gazipur, Bangladesh

Bachelor in Chemistry

National University, Bangladesh

<http://app1.nu.edu.bd/contactUs.php>

09/04/2018 - 25/05/2018 - Gumpekullavägen 1 SE-582 78 Linköping, Linköping, Sweden

- **Project work on Linköping Women Ice hockey club**
Linköping University and Ice Hockey - Linköping HC (Women)

<https://liu.se/en>

03/04/2014 - 05/04/2014 - BRIDDHI - Industrial & Marketing Consultants Road No.8/A, House No. 72,
Dhanmondi R/A, Dhaka - 1205, Dhaka, Bangladesh

- **Training "Development of Professional Selling" organized by Berger Paints Bangladesh Limited**
BRIDDHI- A Seat of Professional

<https://briddhi.org/>

DIGITAL SKILLS

Microsoft Word | Microsoft Excel | Outlook | Power Point | Facebook | Microsoft Office | Google Drive | Instagram | Microsoft Teams | Microsoft Powerpoint | LinkedIn | Google Docs | Organizational and planning skills | Written and Verbal skills | Analytical skills

SOCIAL AND POLITICAL ACTIVITIES

09/07/2008 - CURRENT

- **Potho Shishu Sheba Songhothon- An organization serve for the street children**

Dhaka, Bangladesh

Working with a voluntary organization as a volunteer to serve for the street children