## **Mohammad Mehdy Hasan**

114/3, Chotobongram Uttar Para, Sopura,

Chandrima, Rajshahi-6203 Mobile: +88-01707-071511 Email: mehdyhasan92@gmail.com Skype: live:mehdyhasan92\_1

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## **CAREER OBJECTIVE**

To utilize my Business Management expertise in a Local and Multinational Organization to generate Profit and create vibrant Business environment through best management practice.

## **CAREER SUMMARY**

3 years experience with Yamaha Motorcycle Bangladesh- ACI Motors Limited in Motors Sector.

- Marketing, Sales, Business Development.
- B2B Business Relationship Development.
- Customer Relationship Management.
- Distribution, Supply Chain, Administration and People management.

# **Working Experience**

Company Name: ACI Motors Limited
 Designation: Senior Marketing Officer

**Report to:** Director Sales **Employee:** Permanent.

**2. Company Name:** ACI Motors Limited **Designation: Marketing Officer** 

Report to: Director Sales Employee: Permanent.

Website: <a href="https://acimotors-bd.com/">https://acimotors-bd.com/</a>
Duration: From Jun '20 to Till today
Head Quarter: Dhaka Bangladesh.
(Assigned Territory: Rajshahi)

Website: <a href="https://acimotors-bd.com/">https://acimotors-bd.com/</a>
Duration: From Sep'19 to June 2020
Head Quarter: Dhaka Bangladesh.
(Assigned Territory: Dinajpur)

# **Job Responsibility**

- Achieve sales targets by effective management of assigned dealer's area.
- Match top-bottom line of total business.
- Regular action in line with the marketing plan and seasonal action plan.
- Sales planning and implementation through channel members to reach the objective.
- Maintained sales volume, product mix, and selling price by keeping current with supply and Demand, changing trends and competitors.
- Distribution channel development to ensure right product placement.
- Development of sales manpower by product and Sales training.

#### **KEY SKILLS**

- Riding Motor Bike
- Ability to work with colleagues/Partners of all levels.
- Self-motivated with excellent inter personal skills and good sense of public relation.
- Capable of doing job highly under pressure.
- Ability to Communicate easily with others.
- Energetic, creative, sincere and honest.
- Ability to work as a proactive member in a Team.

#### **EDUCATION**

#### **BSc in Statistics**

**National University** 

2017

CGPA- 3.01 (Out of 4)

#### **HSC in Business Studies**

Rajshahi Board

Rajshahi Govt. City College, Rajshahi

2011

GPA-4.50 (Out of 5)

#### **SSC in Science**

Rajshahi Board

Godagari Model High School and College, Godagari, Rajshahi

2009

GPA-4.31 (Out of 5)

### **COMPUTER SKILLS**

Windows, Microsoft Office, Internet and E-mail.

## **LANGUAGE SKILLS**

Bengali ● ● ● ● ● English ● ● ● O O O

#### PERSONAL INFORMATION

Father's Name
 Mother's Name
 Mst. Nasema Akter Banu

Permanent Address : Village: Poramandopur, Post Office: Ghonoshampur-6300,

Police Station: Godagari, District: Rajshahi

• Date of Birth : April 01, 1993

Religion : Islam

Nationality : Bangladeshi (By Birth).

Marital Status : Married.National ID No. : 149 805 9292

## **Reference:**

Alit Kumar Saha Senior Officer

Janata Bank

Darsana Branch, Chuadanga, Bagladesh

Cell: 01672-678278

Md. Mahmud Ullah

Assistant General Manager (S&M)

Marketing

Hasan Rubber Industry (Pvt) Ltd.

Cell: 01712847084

Md. Mehdy Hasan