



# Radshahmat Kabir

**Mailing Address:** 37, Road 1, Block A, Bashundhara R/A

**Mobile:** +880 1675862225

**Email:** shahmatkabir20@gmail.com

**LinkedIn:** <https://www.linkedin.com/in/shahmat-kabir-akash-a784a1b7>

## Career Objective

I want to pursue a career in an organization which provides me the opportunity to learn, where I can apply my ideas and views through my ability to work hard and also achieve excellence in my career.

## Education

Degree Detail	Institution	Year	CGPA/GPA
Bachelor of Business Administration (BBA) <b>Major in Marketing</b>	North South University	2015 to 2018	3.01
Higher Secondary Certificate (HSC) <b>Business Studies</b>	Rifles Public School and College	2014	5.00
Secondary School Certificate (SSC) <b>Business Studies</b>	Rifles Public School and College	2012	4.81

## Work Experiences

Designation	Organization	Year
<b>Liaison Officer</b>	Bashundhara Kings	March 2020 - Present
<b>Territory Officer</b>	Japan Tobacco International (JTI)	July 2019 – September 2019
<b>Business Development Intern</b>	Winbiz Digital Ltd.	January 2019- April 2019
<b>Apprentice in Sales</b>	Autoplex Ltd. & Beetlebolt	February 2019 – April 2019
<b>Junior Trainee</b>	Live Square Entertainment Ltd.	September 2013 – October 2014

## Achievements

- Appreciation for coordination in “bKash GenNext program 2017”
- Played lead role in TVC of BRT LINE 3 (Gov’t Project by Dot 3 Ltd. In 2015)
- Got scholarship in General Category in “Junior Scholarship Exam 2009”
- Certificate on District Art competition for securing 2<sup>nd</sup> Position
- Certificate on Champion in School level Basket Ball in Comilla region in 2011

## Academic Projects

Course Name :	Course Code:	Academics :	Project Title & Brief Description
Marketing Channels	MKT450	BBA	<b>New Channel Strategy for a FMCG Product:</b> This project is on a FMCG product which tries to give a clear idea of how it is distributed and what are the costs associated with it.
Brand Management	MKT465	BBA	<b>Rebranding of a dying product:</b> This project is about to rebrand the current product/service. We have come up with different branding ideas based on the content taught in the class.

## Skills

Soft Skills	Technical Skills	Language Skills
<ul style="list-style-type: none"><li>• Effective Communication Skill</li><li>• Ability to Work Under Pressure</li><li>• Leadership Skill</li><li>• Team player</li><li>• Punctual</li></ul>	<ul style="list-style-type: none"><li>• MS WORD</li><li>• MS EXCEL</li><li>• MS POWER POINT</li></ul>	<ul style="list-style-type: none"><li>• Bangla</li><li>• English</li></ul>

## Extra-Curricular Activities

Sub Executive	North South University Young Entrepreneur Society (YES!) 2016-2017
Sponsor In-Charge	Masters of Ideation 2017
Admin In-Charge	Masters of Ideation 2016
University In-Charge	Admaker Bangladesh 2016
Logistics In-Charge	NMCI 2016
Usher	Convocation 2016 by North South University
Delegate	NMCI 2015
Played Cricket	Under 13 – Chittagong Division
Volunteer	Jago Foundation

## Hobbies or Interest

Photography, Travelling, Playing Football

## References

**Mr. Faiz Ibne Hossain**

**Lecturer**

School of Business and Economics

North South University

Email: faiz.hossain@northsouth.edu

Phone: +880 1674534337

**Mr. Rafsan Elahi**

**Senior Lecturer**

School of Business and Economics

North South University

Email: rafsan.elahi@northsouth.edu

Phone: +880 1717225814