

Date: 4th June, 2021

Recruiting Manager
Bangladesh Honda Pvt. Ltd.
Dhaka, Bangladesh.

Subject: Application for the position of "Assistant - Sales Planning (Claim Settlement & Promotion Quality)"

Dear Sir,

I am attaching my candidature for the position of "Assistant - Sales Planning (Claim Settlement & Promotion Quality)" which appeared at the www.bdjobs.com website. My experience and educational background complies with the requirements that you claimed for the position. Beside that I also have a driving license.

Honda is a multinational company with a numbers of experienced employees. They also have sufficient resources, distribution channels and a strong customer base in the market. They also have a sustain environment and potentiality in the long run. As a fresh graduate I want to start my career at "Bangladesh Honda Pvt. Ltd." so that I can implement my marketing and sales knowledge which I learned from my educational institute in order to fulfill the companies' goal and mission. Beside that I also want to work under the professional in order to learn new skills and want to grow rapidly with the increasing responsibilities. Apart from this, love for bike and having basic knowledge about bike sector make me more interested in this job.

The enclosed resume provides a more detailed description of my credentials. My communication skills and market knowledge will make me different from the crowd. I would bring to your organization not only my skills, but also the positive, cooperative attitude that I have displayed throughout my career.

I am enthusiastic about exploring opportunities with The Bangladesh Honda Pvt. Ltd.

Thank you for considering my application, I would welcome your response and look forward to hearing from you soon. For any further inquiry, I am available on both my contact number and e-mail.

Sincerely,
Taushif Islam
Mobile: 0193636323400
Email: taushifakash14@gmail.com



TAUSHIF ISLAM



CONTACT

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Bashundhara R/A, Dhaka



OBJECTIVE

To work in marketing and sales sector of a multinational or local organization where I can get opportunities to work under professionals in order to learn new things and improve myself. I also want to work under challenging environment so that I can prove my potentialities by fulfilling the organizational goal.



EDUCATION

BBA
2015-2020

NORTH SOUTH UNIVERSITY

- Major in Marketing
- CGPA: 2.71

HSC
2014

SHAHID SYED NAZRUL ISLAM COLLEGE, MYMENSINGH

- Science
- GPA: 4.80

SSC
2012

NANDINA M.H.K. GOVT. PILOT HIGH SCHOOL, JAMALPUR

- Science
- GPA: 5.00



ACADEMIC WORK & PROJECTS

Consumer Behavior (MKT 344)
Instructor: Farzana Chowdhury

Created business model for car servicing app 'Hellocars'

Work done -

- STP strategies
- Consumer Behavior Model

International marketing (MKT382)
Instructor: Riasat Amir

Pathao in India (International Marketing plan)

Work done -

- Situational and cultural analysis.
- Market entry strategies.

Sales Management (MKT 445)
Instructor: Quadrat-e-Ilahi

Analyzed the market and sales of Runner Motorcycle

Work done -

- Marketing Mix
- Financial Analysis

Digital Marketing (MKT 330)
Instructor: Efaz Noman

Promoted "amrtoolbox.com" in digital platforms.

Work done -

- Situational and PESTLE analysis
- Budgeting for E-promotion.



EXPERIENCE

2020	●	Internship (Sales and Retails Branding) Monno Ceramic and Industries Limited
2018- On going	●	Owner and founder "His and Her Collection."
2018-2019	●	Worked for Kazi printing & accessories and Hsenid Biz as a freelancer.



SKILLS

SOFT SKILLS	●	<ul style="list-style-type: none">AdaptabilityTeamwork and CommunicationAbility to work under pressurePresentation
TECHNICAL SKILLS	●	<ul style="list-style-type: none">Microsoft OfficeSPSS(Basic)
LANGUAGE SKILLS	●	<ul style="list-style-type: none">English – writing, reading and speakingBengali – writing, reading and speakingHindi - speaking



EXTRA CURRICULUM

2018-2019	●	Served NSU HR Club as General Member
2017-2020	●	Played for North South University cricket team
2019-2020	●	Ex General Member of JCI (Dhaka South)
2017-2020	●	Played for Kazi Kings and Team Stylop in corporate cricket



INTERESTS

- Travelling
- Cricket
- Internet Browsing
- Social work



REFERENCE

Md Mofassel Hossain

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North South University
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Mohammad Abdul Kadir

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