

Syed Istiaque Ahammed

Mobile : +88 01622-548103
E-mail : istiaque1992@gmail.com
LinkedIn : Istiaque Ahmed
Skype ID : live:istiaque.ahmed1992
Age : 25 Years (28-11-1994)
NID Number : 9155080493
Blood Group : o+
Father's Name : Syed Addus Salam
Mother's Name : Syeda Umme Habiba
Mailing Address: K-5, Main Road, South Banasree, Dhaka-1219



Career Objective:

looking for a challenging responsibility within Marketing where my skillfulness and understanding would be able to be put in and utilize.

Core Proficiencies:

- Sales
- Team Development
- Employee Relations
- Social media marketing
- Digital Marketing
- Branding the organization

Area of Interest:

Sales & Marketing, Digital Marketing, Marketing Planning and Strategy,
Digital Communication, Branding, Business Development

Personal Attributes:

- Time Management
- Hard worker
- Effective Negotiation
- Emotional Stability Goal Oriented
- Contact Management
- Self-Motivation
- Quick learner
- Accountability
- Commitment
- Self-directed
- Work well under pressure
- Polite & respectful manners

Job Experiences: 3.7 Years

1. Pran Group

Designation : Territory Manager
Department : Sales
Duration : **January 2020 to Till now.**

Key Responsibilities:

- Regularly follow up Existing or Potential Trade points with SR.
- Field Visit on a regular basis for seeking out new sales approaches.
- Arrange Zonal meeting.
- Ensure timely collection of all documents, information within deadline.
- Prepare Daily and Monthly reports and deliver to management.
- SR and Dealer Management.
- DO collection
- Work with ICT and Outdoor Marketing.

2. Web Vision Digital

Designation: Executive
Department : Digital Marketing and Social Media
Duration : **September 2018 to April 2019**

3. Assist you 24 hours

Designation : Customer relationship and Digital Marketing Executive
Department : Marketing and Customer relations
Duration : **June 2017 to August 2018**

4. Authentic Outsourcing Solutions

Designation : Customer Support Executive
Department : Customer Support
Duration : **August 2014 to March 2015**

Academic Qualification:

- MBA (Production operations Management), East-west University, CGPA- 3.24,2019
- Google Online Marketing Fundamental, Google, 2017
- BBA (Marketing), East-west University, CGPA- 2.70,2017
- HSC (Business Studies), Dhaka Board, GPA- 5.00, 2011
- SSC (Business Studies), Dhaka Board, GPA- 4.94, 2009

Technical Skills:

- **Computer Skills:** MS Office, Internet, Email & also able to type in **English** with the speed of **30-35 WPM** (98% accuracy), Google analytics, Google ad words, Keyword Research, SEO, Digital marketing, Social media Marketing, email Marketing, WordPress Management, CRM, Live chat, Jivo, Zendesk, Sales Force, Cold calling, BPO, Zoom, Virtual assistant, Jurvee.

Internship:

1. Shahjalal Islami Bank

Designation : Internship
Department : General
Banking
Duration : **February 2017 to June 2017**

Extra-Curricular Activities:

- **Vice-captain** – Jamalpur Zilla School cricket Team in **2008 and regular member of Ettadi sports club upto 2011.**
- **Outsourcing and Freelance online marketing in different market place.**

Language proficiency:

Bengali: Native proficiency
English: Professional working proficiency

References:

Md Mostaque Ahmed
Sr Assistant Director
BTRC
Contact no- +88 01552-202799
Email: mostaque@btrc.gov.bd
Relation: Relative

Eng. Mahbub Jan Chowdhury
Corporate Banking Division
Head Office, Dutch Bangla Bank LTD.
Contact no: +88 01711-595519
Email: cdt@dbbl.com.bd
Relation: Relative

Declaration & Authenticity:

I do hereby declare that the information given above is true of my knowledge.

Yours faithfully,

.....
(Syed Istiaque Ahmed)

Date: