

# JONAED AHAMED RAHAT

## BRAND EXECUTIVE, CLIENT SERVICING



### Profile

Well, I am a very observant person. I like to analyze things deeply. It helps me to understand the psychology of the person of other end and my surroundings as well. I have a keen bone of leaning. Anything new in the working field excites me, excites me more it's analytical. I am an expressive person, it helps me to convey my opinion. I am very much accepting as well, as long as it's logical I am okay to receive anything. In one line, I will settle myself better in places with time rather than a first meet charmer.

### Experience

<b>May,2019 - Present</b>	<b>Buzzuuka Communications</b> Digital Media Agency Brand Executive, CLIENT SERVICING
<b>April,2014 - March,2019</b>	<b>VINRACK COMMUNICATION LTD</b> International Telecommunications Business Development Manager
<b>January,2014 - March,2014</b>	<b>SNM Tech</b> International Call-Center Sales Executive, Merchant Cash Advance

### Education

<b>2010</b>	<b>Secondary School Certificate (S.S.C)</b> Comilla Public School & College , City Science, • CGPA- 5.00
<b>2012</b>	<b>Higher secondary Certificate (H.S.C)</b> Cantonment College,Comilla Science, • CGPA- 5.00
<b>2017</b>	<b>Honours in "English Literature"</b> Jagannath University • CGPA- 3.20

### Interests

#### Interest

- 1.Watching Movies
- 2.Travelling
- 3.Listening music
- 4.Writing poetry and stories
5. Singing

### Skills

#### In English Language

Speaking	<div><div></div></div>
Writing	<div><div></div></div>
Listening	<div><div></div></div>

#### In Communications

Speaking	<div><div></div></div>
Listening	<div><div></div></div>
Writing	<div><div></div></div>
Computer skills	<div><div></div></div>

### Contact

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## Extra Creative Activities

- Passed out from **BANGLADESH SISHU ACADEMY** at music & stood 8th  
Admitted at Nazrul Sangeet in **BULBUL LOLITOKOLA ACADEMY OF FINE ARTS**. But because of my bad family condition had to leave at 3rd year of the course of 4 years.
- Trying to write poetry and stories for couple of years and have published some of my writings in cultural magazines
- My book **"Ebong Gingsberg"** has published in 2018 Ekushe Boimela
- Although I am working as a Client servicing, but In my accounts I write most of the copies or at-least improvise it

## Projects at Buzzuuka

December, 2019 **CHAL TULE NAO**  
*Stop Tobacco Bangladesh, Vital Strategies*  
It's an Anti-tobacco based campaign. Here we established the provoking roles of tobacco companies and how we should peel their upper skin. As a symbol of that, we propose general audience to peel the skin of a cigarette's packet and write or draw their voice.

Project link- <https://bit.ly/38vAsCb>

February, 2020 **JHALE KAJ HOY**  
*Ruchi Explore Limitless Square Food & Beverage Limited*  
Here we are proposing general audience to raise their voice against the Inconsistency of the regular life around our society.

Project link- <https://bit.ly/2lpdPvm>

February, 2020 **PREMIO VALENTINE**  
*ACI Premio Plastics*  
This is a OVC based campaign. It's a metaphorical OVC about he taking care of our love in our daily life.  
Project link- <https://bit.ly/2lufp8l>

March, 2020 **EVERYDAY WOMEN'S DAY**  
*ACI Premio Plastics*  
This is a OVC based campaign as well. Here we are showing the importance of our homemaker and how we should treat them well. The basic story was proposed by me.  
Project link- <https://bit.ly/39yng0u>

## Core Competencies

- Leading team with example
- Managing time with intense momentum
- Logical thinker & Well-articulated
- Up to date knowledge of latest advancements in the industry
- Diligent
- Relentless attitude for work ethic and self-development

July,2020

### **ACHARE SHAAD BODOL**

*Ruchi Pickle*

*Square Food & Beverage Limited*

This was Eid-UL-Adha Campaign, launching a heart felt OVC was the main goal of this campaign.

We have also attached a consumer engagement part as well. Consumers should tell us their story, how the taste of Ruchi Achar created sweet little stories in their life.

The basic story was proposed by me.

Project link- <https://bit.ly/3kap2uz>

July, 2020

### **CAPTAIN BIKE- POTH SHEKHAY**

*ACI Premio Plastics*

This is a TVC and also launched in the social media.

The bottom line of the story is, our future captains are growing among us and it was presented in a fun way.

Project link- <https://bit.ly/3foHfAZ>

July 2020-  
Ongoing

### **PREMIO REVIEW CAMPAIGN**

*ACI Premio Plastics*

Few celebrities and influencers such as Mehzabin, Ashraful, Parizaad have made armature homemade videos reviewing products of ACI Premio Plastics and also asked the consumers to do so. By doing so they can win gold ornaments.

Project link- <https://bit.ly/3k9C2ke>

2018-2020

### **VARIOUS PROJECTS**

*Square and ACI*

Through out my working period, I have arranged various small and static based campaigns for these accounts such as Ruchi Achari Recipe challenge, Folk Fest Achari Moment, Jee khay shee jaane contest, Ruchi Sauce whats your tyaag?, Ruchi Crack the Confusion, 'Ruchi Sauce- Iftaar Bonanza, Ghore Ghora Boishakh etc.