

Sifat Hosen

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Summery

Accomplished Sales, Marketing & Branding experience by applying excellent strategies and techniques and achieve results in customer increasement and profitability. Solid background in providing outstanding strategies, building customer relationships and exceeding sales expectations. Committed to producing positive results and customer satisfaction. Self-motivated, punctual, reliable and passionate about building long-lasting strategies and business partnerships.

Objective

Looking to progress into a company where hard work, punctuality, sincerity, and creativity are always appreciated. Therefore keen to find a new and suitably challenging role to serve with excellence

Work experience

Sr. Executive- Brand & Communication Jan, 2019 - Sep, 2020
Tritech Building Services Ltd.

HVAC Service Provider

- Creating awareness and developing the brand.
- Creating marketing plans, advertising, direct marketing, and digital marketing.
- Working closely with in-house and external creative agencies to design marketing materials.
- Writing and creating marketing materials copy for both online and print campaigns.
- Producing creative content, including videos and blog posts.
- Running social media channels (e.g. Facebook and LinkedIn) to enhance engagement.
- Liaising with designers and printers and organize photo designs and printing materials.
- Arranging the effective distribution of marketing materials.
- Develop relationships with key stakeholders both internal and external.
- Training the Sales team for better communication.

Consultant May, 2018 - Dec, 2018
Centre for Quality Solution

ISO Consultancy Firm

- Consultant of Bangladesh Power Development Board (BPDB) regarding their OHSAS (Occupational Health and Safety Assessment Series) Certification
- Had to visit their Power plant, S&D, CERS from all over the country
- Prepared their documents, conduct management review meeting.
- Distribute responsibility within the management regarding OHSAS, helped them with their stage one and stage two of audits
- Provide assistance to clients and customers regarding the international standards to be maintained in respective organizations

Marketing Executive Nov, 2017 - April, 2018
Aftab IT Limited

Internet and Intranet Service Provider

- Met with potential clients and communicated about the products, provided demonstration, and answered inquiries
- Worked closely with the senior management to meet weekly sales & implementation targets
- Figured out market insights from the daily client visitations, communicated with the management to improve business strategy, operations and processes
- Collected requirement from clients, processed those, and handed it to assigned team
- Attend product launches and networking events.

Skills

- Excellent Skills in Microsoft Word, Microsoft Excel, Microsoft Power-Point
- Google Sheets, Docs & Slides
- Great communication and negotiation skill
- B2B Marketing & Promotional strategies
- Email Marketing
- IELTS overall band score: 6.0
- WordPress
- Team leadership
- Problem-solving
- Data analysis
- Reviewing, reporting, and research

Courses

- Google Digital Garage
Digital Marketing
- HubSpot Academy
Content Marketing
- University Of Leeds & Institute Of Coding
How To Create Great Online Content
- Google
Campaign Manager Certification

Freelance Works

- Worked as WordPress Developer, Market Researcher & Web Analyst in Upwork & Fiverr

Education

B.Sc in Computer Science & Engineering Daffodil International University CGPA: 3.21 (Out of 4.00)	2013 - 2017
Higher Secondary Certificate Sristy College of Tangail CGPA: 3.60 (Out of 5.00)	2010 - 2012
Secondary School Certificate Balla Coronation High School CGPA: 4.94 (Out of 5.00)	2005 - 2010

Extra Curricular Activities

- GCP Essentials certified by Google.
- Student prefect at Daffodil International University.
- Volunteer at Google Developer Group (Bangla).
- Volunteer at National High School Programming Contest.
- Former member of Cultural Club at Daffodil International University,
- Attended different kind of career grooming seasons.

Personal Information:

Date of Birth: July 29, 1995
Gender: Male
Marital Status: Unmarried
Permanent Address: Village: Singair, P.O- Balla Bazar, P.S- Kalihati, District- Tangail
Nationality: Bangladeshi

languages

Bengali (Native)
English (Fluent)

References

- Tahminul Islam
Major
Bangladesh Army
Savar Cantonment
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Contact: 01717628429
- Md. Moynul Huque Sunny
Team Leader
Sales & Marketing Department
Tritech Building Services Ltd.
Email: sunny@tritechbd.com
Contact: 01515204537

Personal Interest

- Travelling
- Music
- Movies
- Documentaries
- Community Involvement
- Volunteer Work
- Meditation