Date: 13 June, 2021

Recruiting Manager

Bangladesh Honda Pvt. Ltd.

Dhaka, Bangladesh.

Subject: Application for the position of "Assistant – Sales Admin"

Dear Sir,

I am attaching my candidature for the position of 'Assistant – Sales Admin' which appeared at the www.bdhonda.com website. My experience and educational background complies with the requirements that you claimed for the position. Beside that I also have a driving license.

I have 3 months (internship) of working experience in the sales and marketing department of ceramic industry where I got the opportunity to have hands-on experience in customer interaction and analyze the market trends to execute the strategies in order to support sales growth.

As a human being, I am a proactive, quick learner with built-in leadership abilities and passionate sales player. I am a balanced multi-tasker who has a strong skill of problem solving and stress management. I am a team player but can also work independently in any circumstance. My multicultural personal exposures have given me a flexible yet enduring personality to contribute to and learn from any environment. I am very enthusiastic about exploring my opportunities in your organization. I am confident that my expertise, skills and qualities will positively contribute to quality operations in your organization. To achieve the organizational goal, I can work at any time regardless of short notice.

Thank you for considering my application, I would welcome your response and look forward to hearing from you soon. For any further inquiry, I am available on both my contact number and e-mail.

Sincerely, Taushif Islam

Mobile:0193636323400

Email: taushifakash14@gmail.com



TAUSHIF ISLAM



+8801936323400

Email: taushifakash14@gmail.com

taushif.islam@northsouth.edu

Address: House 516, Road 13, Block G Bashundhara R/A, Dhaka



To work in marketing and sales sector of Honda Bangladesh Private Limited where I can get opportunities to work under professionals in order to learn new things and improve myself. I also want to contribute my skills and market knowledge to ensure the organizational goal.



EDUCATION

BBA 2015-2020

NORTH SOUTH UNIVERSITY

Major in Marketing

CGPA: 2.71

HSC 2014 SHAHID SYED NAZRUL ISLAM COLLEGE, MYMENSINGH Science

GPA: 4.80

SSC 2012 NANDINA M.H.K. GOVT. PILOT HIGH SCHOOL, JAMALPUR

Science

GPA: 5.00



ACADEMIC WORK & PROJECTS

Consumer Behavior (MKT 344) Instructor: Farzana Chowdhury Created business model for car servicing app 'Hellocars'

Work done -

STP strategies

• Consumer Behavior Model

International marketing (MKT382) Instructor: Riasat Amir

Pathao in India (International Marketing plan)

Work done -

- Situational and cultural analysis.
- Market entry strategies.

Sales Management (MKT 445) Instructor: Quadrat-e-Ilahi

Analyzed the market and sales of Runner Motorcycle

Work done -

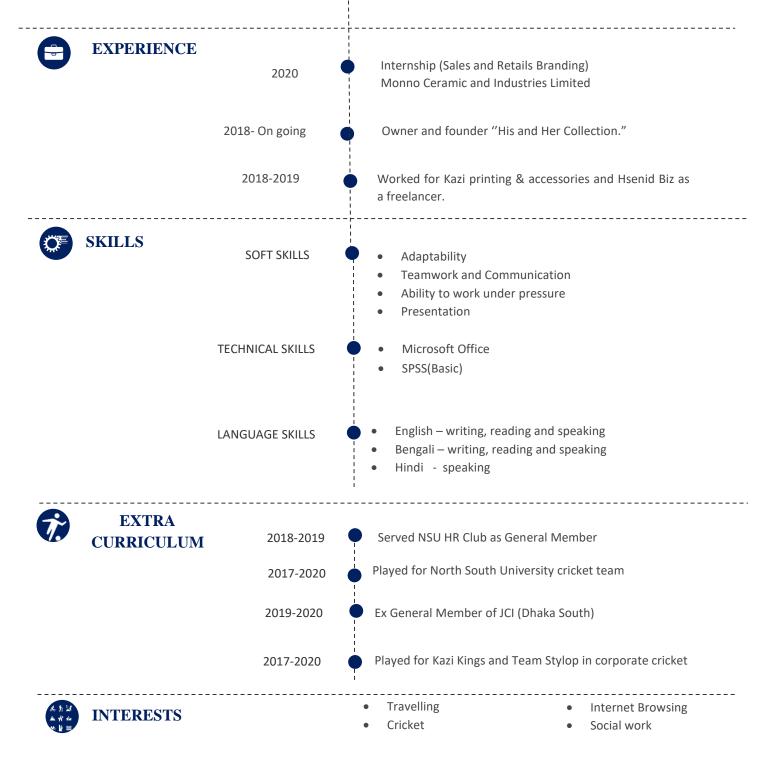
- Marketing Mix
- Financial Analysis

Digital Marketing (MKT 330) Instructor: Efaz Noman

Promoted "amrtoolbox.com" in digital platforms.

Work done -

- Situational and PESTLE analysis
- Budgeting for E-promotion.





Md Mofassel Hossain

Lecturer,
Department of Management,
School of Business and Economics
North South University
E-mail: mofassel.hossain@northsouth.edu

Mobile: 01682198139

Mohammad Abdul Kadir

Deputy Director, (Seed Regulation)
SCA (Department of Agriculture)
Joydebpur, Gazipur
Email: Khdkadir@gmail.com

E-mail: Kbdkadir@gmail.com Mobile: 01714547025