

# KISHKINDA UNIVERSITY

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## TOPIC: "STADIUM CONCESSION MANAGEMENT"

# "STADIUM CONCESSION MANAGEMENT"

- EXPLANATION:
- "Management Stadium Concession" refers to a trial project (Proof of Concept) for managing food and beverage sales at a stadium. It focuses on testing how efficiently the system works. This includes tracking orders, payments, and inventory at concession stands. The goal is to ensure smooth operations during live events".

# INTRODUCTION:

- 1. Track available food items.
- 2. Manage inventory levels.
- 3. Record sales transactions.
- 4. Update stock after each sale.
- 5. Generate sales reports.



# OBJECTIVE:

- Here are the objectives for the Stadium Concession Management POC:
- 1. Improve Inventory Accuracy – Track and update inventory in real-time.
- 2. Optimize Sales Tracking – Record and manage sales for better performance analysis.
- 3. Ensure Stock Availability – Send alerts when items are low or out of stock.
- 4. Streamline Ordering Process – Simplify reordering and restocking of items.
- 5. Increase Sales Efficiency – Speed up sales transactions and reduce errors.

# Advantages of Stadium Concession Management:

- 1. Revenue Generation: Selling food and drinks can bring in extra money for the stadium.
- 2. Fan Experience: Offering good food and drink options can enhance the overall fan experience.
- 3. Brand Partnerships: Partnering with popular food brands can increase visibility and revenue.
- 4. Job Creation: Provides employment opportunities for local people.
- 5. Flexibility: Menu options can be adjusted based on events or preferences.

# Disadvantages of Stadium Concession Management:

- 1. High Costs: Managing food and drink services can be expensive (staff, supplies, equipment).
- 2. Health & Safety Risks: Ensuring food safety and hygiene can be challenging.
- 3. Logistical Challenges: Managing inventory and ensuring food availability during busy events can be difficult.
- 4. Waste Management: High levels of food and packaging waste need efficient handling.
- 5. Customer Complaints: Long lines, high prices, or poor quality food can lead to dissatisfaction.

# Future enhancements of stadium concession and management :

1. Mobile Ordering & Contactless Payments: Fans will use apps to pre-order food and drinks for delivery to their seats or express pick-up, reducing wait times.
2. AI & Data Analytics: AI will analyze fan preferences and real-time demand to optimize inventory and staffing, leading to better service and cost savings.
3. Sustainability: Expect a shift toward eco-friendly packaging, energy-efficient equipment, and reduced food waste through better forecasting.
4. Self-service Robots: Automated robots may handle food preparation and distribution, reducing reliance on staff.
5. Personalized Experiences: Concessions might offer customized menus based on fan preferences tracked through loyalty programs or apps.

## CONCLUSION:

- Stadium concession management involves organizing food and drink services efficiently during events. It ensures quick service, good quality, and availability of popular items to satisfy attendees. Effective management helps reduce waiting times and improves customer experience. This leads to increased sales and overall profitability for the stadium.





• THANK YOU