

Junaid Ahmed



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About Me

Creative and driven Social Media Manager with hands-on experience in digital marketing, content creation, and brand engagement. At Tapex Weavers, I increased engagement by 200% through strategic campaigns and compelling content. Skilled in Adobe Creative Suite, Shopify, and data-driven marketing.

Work Experience

- ✓ **Social Media Manager** - Tapex Weavers (Sep 2024 – Jun 2025)
- ✓ **Junior Graphic Designer & Digital Marketing Assistant** - Detral LLC (Mar 2024 – Aug 2024)
- ✓ **Customer Sales Representative** - Zoom IT Solutions (May 2023 – Feb 2024)
- ✓ **Digital Marketing Coordinator** - Ejobbers LLC (Apr 2022 – May 2023)

Education

- ✓ **ADP in Computer Science** - Leads University (2022 – Present)
- ✓ **ICS** - Superior College, Lahore (2020 – 2022)
- ✓ **Matric (Computer Science)** - Aligarh Public School (2018 – 2020)

Skills

- ✓ Social Media Management
- ✓ Adobe Creative Suite
- ✓ Graphic Design
- ✓ Digital Marketing
- ✓ Customer Service
- ✓ Shopify Store Setup
- ✓ Microsoft Office

Certifications

- ✓ Fundamentals of Digital Marketing – Google Digital Garage
- ✓ Shopify Store Setup (Basics) – Shopify Partner Academy
- ✓ Freelancing and E-Commerce Management – Digiskills.pk