

Question:

You are given the following details of a sample website. Identify the on-page SEO errors and suggest improvements. Additionally, identify the technical issue mentioned and propose a solution.

Website : "Healthy Living Blog"

Targeted Keywords: "healthy lifestyle tips," "nutrition advice," "fitness routines"

Website Details:

1. Title Tag: Current Title: "Home - Healthy Living"
2. Meta Description: Current Meta Description: "Welcome to our blog about healthy living."
3. Header Tags (H1, H2, H3): Current Usage: Multiple H1 tags on the homepage.
4. Image Alt Text: Current Alt Text: Missing alt text for images.
5. Also the website has a slow page load speed, which affects user experience and search engine rankings.

Tasks:

1. Identify and list the on-page SEO errors present in the sample website.
2. Provide suggestions for improving each identified SEO error.
3. Design a Site Audit Report for the company.