

Privacy Notice

We thank you for visiting **BooksByWeight.com**. We maintain the highest standards for secure transactions and customer information privacy. Please read the following statement to learn about our information gathering and dissemination practices.

1. What information does **BooksByWeight.com** collect about me?

BooksByWeight.com is an online e-commerce website designed to provide an easy way for our members to shop online. Our members create their own unique profile using our predetermined form. We collect Name, address, Phone nos. and email id from you when you set up a free account with BooksByWeight.com. We also collect credit card information and IP address once the member transacts Online. While you can browse some sections of our site without being a registered member, certain activities (such as placing an order) do require registration. None of the information we gather can be used by the public (visitors, other members, and anyone not employed by **BooksByWeight.com**, its affiliates, or the financial institutions we use to process membership charges) to identify a specific individual. We also use your contact information to send you offers based on your previous orders, and newsletter subscription.

2. What does **BooksByWeight.com** do with the information it collects?

BooksByWeight.com uses the information it collects in the following ways.

E-mail addresses submitted by members are used by us when sending newsletters and to provide the services you request. E-mail addresses may also be used in private correspondence with the user for customer service issues and to market to you. We also provide you the ability to opt-out of such uses. Financial information that is collected is used to bill the user for services. All other private information submitted by the user is confidential and will not be disclosed except as required by law or to protect members of **BooksByWeight.com**. All private information can be updated or deleted by the user at any time. We identify and use your server, IP address, and browser-type related information in the general management of **BooksByWeight.com** and fraud protection. Your IP address is also used to help identify you and to gather broad demographic information.

We also use your personal information to resolve disputes; troubleshoot problems; help promote a safe service; collect fees owed; measure consumer interest in our products and services, inform you about online and offline offers, products, services, and updates; customize your experience; detect and protect us against error, fraud and other criminal activity; enforce our terms and conditions; and as otherwise described to you at the time of collection. In our efforts to continually improve our product and service offerings, we collect and analyze demographic activity on our website.

Service Providers

We use other third parties to provide logistics and payment processing on our site. When you transact or place an order on our site, we will share shipping address with the logistics provider and credit card number with the payment gateway provider as necessary for the third party to provide that service. These third parties are prohibited from using your personally identifiable information for any other purpose. [Top](#)

3. With whom does **BooksByWeight.com** share the information it collects?

We do not sell, rent, share, trade or give away any of your private information without your permission except to the financial institution that processes your credit card transactions.

We reserve the right to disclose your personal information as required by law and when we believe that disclosure is necessary to protect our rights and/or comply with a judicial proceeding, court order, or legal process served on our Web site. We may disclose personal information to law enforcement offices, third party rights owners, or others in the good faith belief that such disclosure is reasonably necessary to: enforce our Terms or Privacy Policy; respond to claims that an advertisement, posting or other content violates the rights of a third party; or protect the rights, property or personal safety of our users or the general public. We may share personal information with our other entities and affiliates to help detect and prevent identity theft, fraud and other potentially illegal acts; correlate related or multiple accounts to prevent abuse of our services; BooksByWeight.com and its affiliates will share some or all

of your personal information with another business entity should we plan to merge with, or be acquired by that business entity. Should such a transaction occur that other business entity (or the new combined entity) will be required to follow this privacy policy with respect to your personal information.

[4. Tell me about links with other sites ?](#)

BooksByWeight.com partners with and contains links to other websites. Please be aware that once you click on any of these links, you are moving to another website and BooksByWeight.com is not responsible for the privacy practices or the content of those linked websites.

Links

This website contains links to other websites. Please be aware that we are not responsible for the privacy practices of other websites. We encourage you, when you leave this website, to read the privacy policy (or privacy statement) of each and every website you visit, as this particular privacy policy applies solely to this particular website.

Advertisers

We use outside advertising networks and companies in order to display ads on this site. These ads may contain cookies and/or web beacons in order to collect data in the ad serving process. These such cookies and/or web beacons are collected by the companies and/or advertising networks, themselves. We do not have any access to this information. We currently work with several advertising networks and companies. If you have any questions, please check their websites for their respective privacy policies.

[5. How can I change or update my Personal Information?](#)

If your personal information changes, or if you no longer desire our service, you may correct, update, delete or deactivate it by making the change on our member information page under my account or by writing to our Customer Support at info@BooksByWeight.com or by contacting us by telephone, fax or postal mail at the contact information listed below.

[6. Changes in the privacy statement.](#)

We reserve the right to modify this privacy statement at any time, so please review it frequently. If we decide to change our privacy policy, we will post those changes to this privacy statement, the home page, and other places we deem appropriate so that you are aware of what information we collect, how we use it, and under what circumstances, if any, we disclose it. [Top](#)

Security Policy

The security of your personal information is important to us. When you enter sensitive information (such as credit card number and/or social security number) on our registration or order forms, we encrypt that information using secure socket layer technology (SSL). [To learn more about SSL, follow this link <http://www.verisign.com/ssl/ssl-information-center/how-ssl-security-works/index.html>. We follow generally accepted industry standards to protect the personal information submitted to us, both during transmission and once we receive it. No method of transmission over the Internet, or method of electronic storage, is 100% secure, however. Therefore, while we strive to use commercially acceptable means to protect your personal information, we cannot guarantee its absolute security.

If you have any questions about security on our Web site, you can write us at info@BooksByWeight.com.

[1. Email Security](#)

BooksByWeight.com is concerned and would like to help keep your account safe from hacking and unauthorized intrusions. Of late, we have heard of fraudsters sending emails to customers of web

portals. These emails will appear to originate from the portal whereas in reality they will be from fraudsters. The emails contain embedded links to websites designed similar to the websites of the web portals and will request the confidential information of the customer like login-id, password, pin, etc. Beware of such fraudulent emails. We will never ask for your password or pin of Internet Banking, ATM, Debit, Credit Cards through email or otherwise. In case you receive an email asking for your security details, do not respond to them. Never click on hyper-links inside the emails. BooksByWeight.com will never send an email asking you to click on a hyper link. If you receive such emails, please forward such email to us at support@BooksByWeight.com. This will help us in investigating the fraudsters. These emails are also known as "spoof" or "phishing" emails. The people who send these emails hope that unsuspecting recipients will reply or click on a link contained in the email and then provide sensitive personal information.

We strongly encourage you to be cautious when responding to any email request for sensitive personal information. Remember, just because an email looks like it's from **BooksByWeight.com**, doesn't mean it really is.

2. Check authenticity of the submission URL

Before signing in, or submitting any information please check that the url requesting the information is authentic **BooksByWeight.com**. URL's will always show **BooksByWeight.com** as domain of the information gathering URL. Top

3. Precaution before submitting credit card detail.

Before submitting credit card numbers over the Internet, ensure that you are using a secure server. The beginning of the web address in your browser window should be "https://" and not "http://". For secure server pages, you should also see a "lock" icon at the bottom of the browser.

BooksByWeight.com collects information on Secure Server verified by Verisign.

4. Do not send sensitive information (credit card) through Email.

BooksByWeight.com will never ask you to send your account password or other sensitive personal information such as credit card numbers in an email. Some deceptive emails will ask you to enter your password or sensitive personal information directly into a form within the email in an attempt to defraud you - don't do it. Top

5. Report Spoof / Spurious Email.

If you have any doubt whether an email is from **BooksByWeight.com**, forward the message to our Customer Support immediately. Don't alter the subject line or forward the message as an attachment - doing so makes it more difficult for us to react quickly. Top

Questions?

Questions regarding this statement should be directed to the following address:
info@BooksByWeight.com.