

## Topics you will find in this deck

Building a Diagnostic - Exploration Report Requirements

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# Diagnostic - Exploration Report

# Data Analytics to Answer Questions

An office supplies wholesaler with customer across the US needs an Interactive exploration report to answer the below questions

- **Which category sells the most?**
- **Which sub-category can be considered for sunseting**
- **Which region sells the most number of categories**
- **Which segment of customers has the least sales in the west region**
- **Which customer has ordered the most number of times**
- **Which product are ordered by the Top 10 customers**