

JUNANDI MEYER

SEO & Digital Marketing Specialist

Details

 junandi.meyer@hotmail.com
 +27 (81) 421 0575
 George, Western Cape
 Remote-Friendly

LinkedIn Profile:
www.linkedin.com/in/junandi-meyer

Summary

Results-oriented SEO & Digital Marketing Specialist with hands-on experience in link building, digital PR, and SEO content development.

Skilled in structuring campaigns, managing outreach communication, and supporting cross-functional marketing teams. Adept at building workflows, tracking performance, and producing actionable insights for organic growth. Passionate about content strategy and the intersection between communication and digital technology.

References

WSI OMS / Unibit Solutions

- **Marelise Widdal:** 082 855 4572
 - marelise@wsioms.co.za

Trade Nation

- **Nick Sproule:**
 - nick.sproule@tradennation.com

Property Check SA

- **Nico Meyer:** 082 606 1956

WORK EXPERIENCE

Social Media Manager

Property Check SA

Sep 2025 - Current



Off-Page SEO Specialist

Trade Nation: Forex Trading Broker

Apr 2024 – Sept 2025



- Structured SEO workflow within a multi-national marketing team, improving reporting efficiency.
- Led a 3-month website translation project, coordinating content adaptation across multiple markets.
- Enhanced backlink acquisition processes through digital PR and structured outreach.
- Maintained link databases, updated SEO trackers, and assisted with landing page optimisation on Prismic.
- Contributed to internal communication by compiling SEO and Digital PR performance reports.

Head of Off-Page SEO

Digital Rainmaker: Digital Marketing Agency

December '23 – March '24 (4 months)



- Directed link-building operations, from outreach and relationship building to A/B testing.
- Oversaw link prospecting and managed quality assurance for placements.
- Coordinated PR communication and content ideation with multiple stakeholders.
- Trained and supported new team members on workflow and client management.

Junior SEO Consultant / SEO Copywriting Intern

WSI OMS | Unibit Solutions

Digital Marketing Agency

Jul 2022 – Nov 2023



- Created and optimised digital content for international clients in the US, UK, Ireland, and South Africa.
- Managed keyword strategies and performed content gap analysis using Ahrefs and Frase (**continue on next page**).



