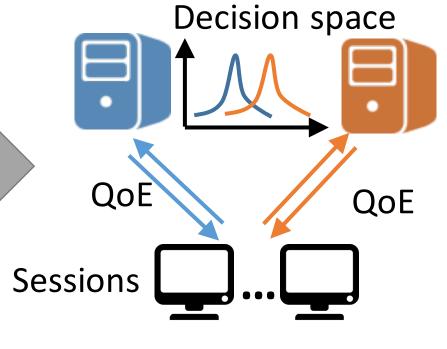
Goal: Maximize mean rewards given a limited amount of pulls

Slot machines Reward Reward Pulls by a gambler Goal: Optimize mean quality given a limited set of sessions



(a) Exploration and exploitation (Multi-armed bandits)

(b) Data-driven QoE optimization