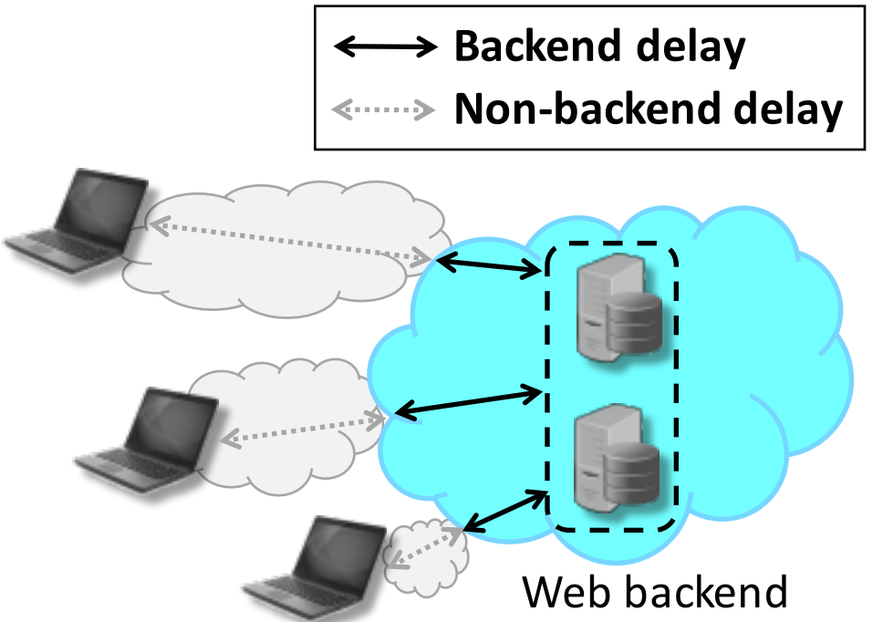
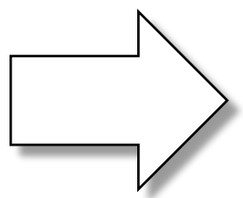
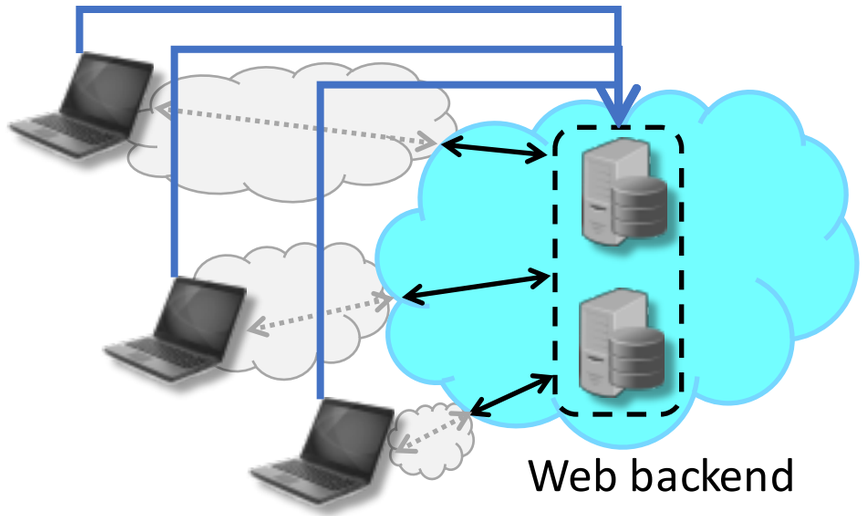


(a) Reference web backend



Blue arrows show heterogeneous impact of backend delay on QoE



(b) QoE-driven web backend