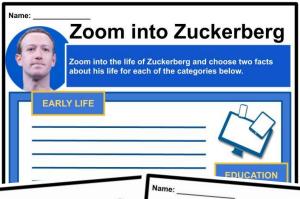
# Mark Zuckerberg Worksheets



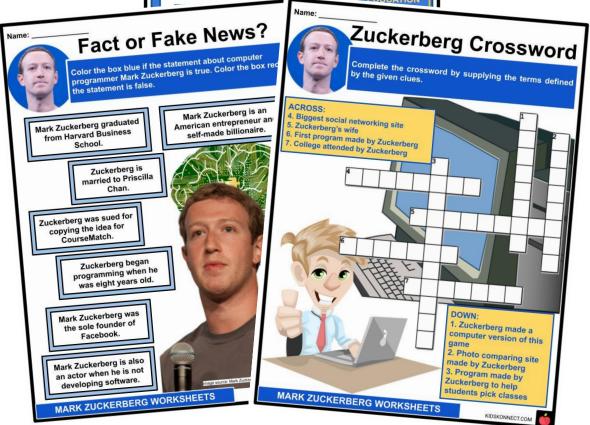




Image source: Anthony Quintano / Wikimedia Commons / CC BY 2.0

Mark Zuckerberg is an American entrepreneur and computer programmer who co-founded the social networking site Facebook. He is the current CEO and chairman of Facebook. He became the world's youngest billionaire in 2008 when he was 24 years old.

#### **EARLY LIFE AND EDUCATION**

- ★ Mark Elliot Zuckerberg was born on May 14, 1984, in White Plains, New York and was brought up in Dobbs Ferry, New York.
- ★ Zuckerberg was raised in Reform Judaism by his parents Edward and Karen Zuckerberg.
- ★ His father is a dentist and his mother is a psychiatrist.
- ★ He was the second of four children.
- ★ He has three sisters: Randi, Donna, and Arielle.
- ★ Zuckerberg excelled in high school. He first attended Ardsley High School, then transferred to Phillips Exeter Academy, a private preparatory school in New Hampshire, after two years.

#### **FIRST PROGRAMS**

- ★ Zuckerberg became interested in computers and began writing software at an early age.
- ★ His father taught him Atari BASIC programming which he used to create a messaging program when he was 13 years old. The program was called **Zucknet**.
- ★ Zucknet allowed the computers in his house and his father's dental office to communicate via Ping, which was the prototype of AOL's Instant Messenger.
- ★ He also wrote computer games, like a version of **Monopoly** for computers.
- ★ Zuckerberg went on to program a music player during his senior year at Phillips Exeter Academy. It was called **Synapse Media Player** and used artificial intelligence to learn about a user's listening patterns and recommend other music.
- ★ Synapse received extremely positive reviews after Zuckerberg posted it online on AOL.



Photo of Mark Zuckerberg taken in 2005

- ★ Although Microsoft and AOL offered to buy Synapse for \$1 million and hire Mark Zuckerberg as a software developer, Zuckerberg turned down the offer.
- ★ He also became a fencing captain at the academy and earned a diploma in classic literature.
- ★ In 2002, he enrolled at Harvard University, where he studied computer science and psychology.

#### **TIME AT HARVARD**

- ★ By the time he was at Harvard University, Zuckerberg had already gained a reputation for being a skilled programmer.
- ★ In his sophomore year at Harvard, he developed a program which helped students decide which classes to take based on other students' choices. The program was called CourseMatch.
- ★ Shortly after, he wrote a program that allowed students to select the best-looking person from a batch of photos. The program was called **FaceMash**.
- ★ FaceMash gained so much popularity that it crashed the servers of Harvard's network, causing students to have problems connecting to the internet.
- ★ Some students, especially women, also complained that their photos were being used in the program without their permission and that the program was offensive.
- ★ Zuckerberg then issued a public apology and Harvard put him on probationary status.

#### **FACEBOOK**

- ★ Facebook is now the most used and known social networking website in the world.
- ★ It was developed by Zuckerberg, with the help of his roommates, when he was still a student at Harvard in 2004.
- ★ It was first called The Facebook and was meant to be a directory of students at Harvard.



Image source: Anders Frick / Wikimedia Commons / CC BY-SA 4.0

Mark Zuckerberg at Facebook's first F8 event on May 24, 2007

- ★ Before he founded The Facebook, Zuckerberg worked on a similar idea with Harvard senior students Divya Narendra, Cameron Winklevoss, and Tyler Winklevoss.
- ★ Their idea was to create a social networking site called Harvard Connection, which was basically a dating website created from the information from Harvard's student networks.
- ★ Zuckerberg soon dropped out of the project to build his own idea, which his friends helped create.
- ★ His friends were Eduardo Saverin and Dustin Moskovitz, both economics majors, Andrew McCollum, a computer science student, and Chris Hughes, a literature and history student.
- ★ The Facebook was a website that allowed users to create a profile, communicate with other users, and upload photos on their pages.
- ★ They launched the website on February 2004. They ran the site out of a dorm room at Harvard University until June 2004.



Image source: Lukasz Porwol / Wikimedia

Mark Zuckerberg and Priscilla Chan

 $\star$ 

- ★ By the end of 2004, 1 million users had already signed up on The Facebook.
- ★ They renamed it "Facebook" in 2005 and relocated to an office in Palo Alto, California.
- ★ That same year, venture capital firm Accel Partners invested \$12.7 million into the enterprise.
- ★ From being just a social directory used at Harvard, Zuckerberg went on to widen the scope of the website to other colleges, universities, and high schools.
  - By December 2005, Facebook had approximately 5.5 million users.

#### **LEGAL ISSUES**

- ★ In 2006, the founders of Harvard Connection sued Zuckerberg, claiming that he stole their idea.
- ★ Zuckerberg denied the claims and a settlement of \$65 million was reached between the two parties.

#### **NET WORTH AND PERSONAL LIFE**

- ★ Since its founding in 2005, Facebook has grown to be the largest and most widely used social networking site in the world.
- ★ In 2007, he became the world's youngest self-made billionaire at 23 years old.
- ★ In 2012, Zuckerberg's net worth was estimated at more than \$19 billion. As of February 2019, his net worth is estimated to be nearly \$82 billion.
- ★ Zuckerberg met Priscilla Chan, a medical student, during his sophomore year at Harvard. They were married on May 19, 2012 and now have two children: Maxima (born December 1, 2015) and August (born August 28, 2017).



Mark Zuckerberg meeting US Secretary of State John Kerry in 2016

Name:



## Zoom into Zuckerberg

Zoom into the life of Zuckerberg and choose two facts about his life for each of the categories below.

#### **EARLY LIFE**



**EDUCATION** 



**ACHIEVEMENTS** 

Name:





Color the box blue if the statement about computer programmer Mark Zuckerberg is true. Color the box red if the statement is false.

Mark Zuckerberg graduated from Harvard Business School.

Mark Zuckerberg is an American entrepreneur and self-made billionaire.

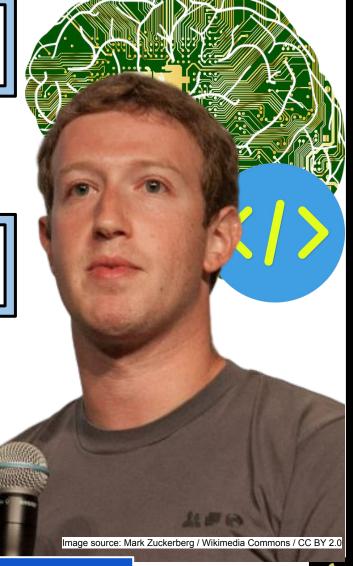
**Zuckerberg** is married to Priscilla Chan.

Zuckerberg was sued for copying the idea for CourseMatch.

> Zuckerberg began programming when he was eight years old.

Mark Zuckerberg was the sole founder of Facebook.

Mark Zuckerberg is also an actor when he is not developing software.

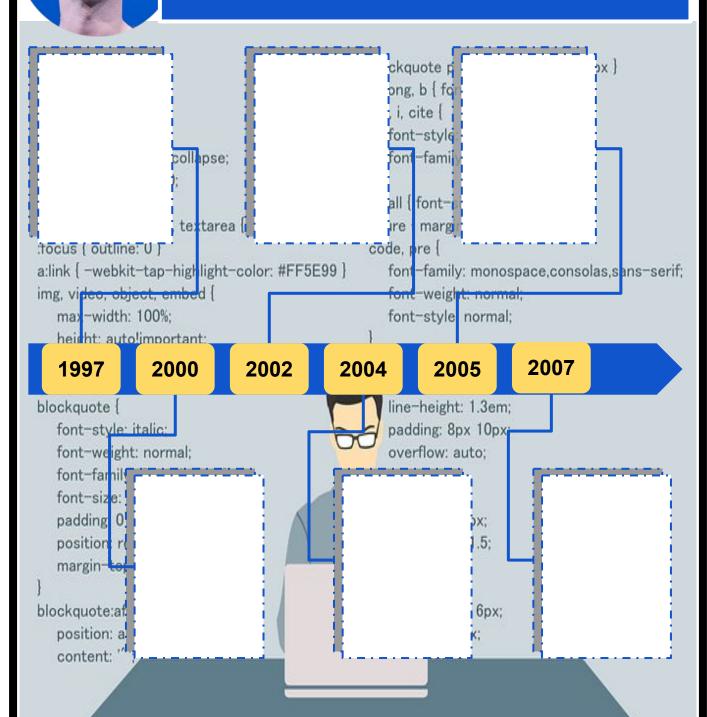


Name: Zuckerberg Crossword Complete the crossword by supplying the terms defined by the given clues. **ACROSS:** 4. Biggest social networking site 5. Zuckerberg's wife 6. First program made by Zuckerberg 7. College attended by Zuckerberg **DOWN:** 1. Zuckerberg made a computer version of this game 2. Photo comparing site made by Zuckerberg 3. Program made by **Zuckerberg to help** students pick classes MARK ZUCKERBERG WORKSHEETS KIDSKONNECT.COM

Name:
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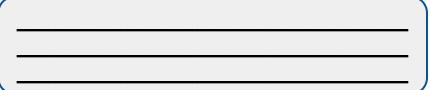
Complete the Timeline

Make a timeline of the highlights of Mark Zuckerberg's career. Use the given years as the basis for your timeline.



**Co-Founders:** Where Are They Now? Mark Zuckerberg is one of the five founders of the biggest social networking site in the world, Facebook. We know that Zuckerberg is the current CEO and chairman of Facebook. Research the whereabouts of the rest of the co-founders then write the details in the space provided. EDUARDO SAVERIN **ANDREW MCCOLLUM CHRIS HUGHES** 

**DUSTIN MOSKOVITZ** 





Name: \_\_\_\_\_



### **Social Media Match**

Mark Zuckerberg is the founder and creator of Facebook. Learn more about other founders of popular social networking sites. Match the name of the founder to the logo of the social networking site.











#### **JACK DORSEY**

He co-created Twitter in 2006.

#### **KEVIN SYSTROM**

He co-founded Instagram in 2012.

#### STEVE HUFFMAN

He co-founded Reddit in 2005.

#### DAVID KARP

He founded Tumblr in 2007.

#### REID HOFFMAN

He co-founded LinkedIn in 2002.

Name:	

My Facebook Page

Facebook has approximately 2.5 billion active users every month. If you're a user of the website that Mark Zuckerberg created, recreate your Facebook page below by choosing your favorite posts and photos. If you're not, design how you want your Facebook profile to look in the screen below.

facebook	What's on your mind?
ABOUT ME	



**MARK ZUCKERBERG WORKSHEETS** 



Name:	

My Website Idea

Even if you don't know how to code and build computer programs as well as Mark Zuckerberg, you can think of and develop an idea! Think of a cool website idea that you would be interested in creating. Plan and conceptualize the idea below.

Summary of my idea:			
Possible names for my we	bsite:	Purpose	of website:
Target users of website:	C+	Special —	features:
- 10. / 0			
JAVA	600	∪ <b></b> ※	FZASH
HTMLS 3		—(D)	HTML
NET		VB	PHP
CSS		501	

Name:
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Now that you have learned about Mark Zuckerberg and his work, summarize the purpose of each of the websites or programs that he created. Form a map to show how his programs are related to each other.

FaceMash Synapse Facebook

Zucknet

