

# JUNE UXUI DESIGNER

## PRAPASIRI SIRIWIMAT

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### EDUCATION

Medical Educational Technology  
Mahidol University  
2011 - 2015

Yupparaj Wittayalai School  
2007 - 2010

Uttaradit Darunee School  
2004 - 2007

### SKILLS

- UX/UI design & prototyping
- Design thinking
- UX research
- Usability testing
- Collaboration
- 2D motion graphic design

### WORK EXPERIENCES

Aug 2021 - Present

#### The 1 CENTRAL (LIMITED), Thailand

Position as UX/UI Designer

- Built "Widget 2.0" to create a delightful and personalized discovery experience on home page that also support business goals.
- Built "Search 2.0" to provide the most relevant, personalized search results to users, which drives them to easily & quickly find offers they are looking for and make a transaction while driving the best business results for app and brands.
- As a representative of the design team to working with external teams (PM, PO, Developer and MarComm).

Sep 2020 - Jul 2021

#### Extend It Resource Co.,Ltd, Thailand

Onsite: The 1 CENTRAL (LIMITED)

Position as UI Designer

- Built a Design Language System to govern the design of future enhancements for the app.
- Redesign the hero flows and screens to support the to-be experience.
- Refreshed the information architecture and interaction model of the app so that it can scale to accommodate more features in the future.
- Built a "Today" feature increase its customer base to using apps every day.

## WORK EXPERIENCES (Continue)

Jan 2020 – Apr 2020

### **Pantavanij Co.,Ltd.**

Position as UX/UI Designer

- Researching, designing and prototyping new user experiences based on product requirements.
- Deliverables include design mockups, prototyping, production of visual assets and documentation required.

Jan 2019 – Dec 2019

### **Ever Technologies, Thailand**

Position as UX/UI Design & Graphic Designer

- Design the experience in developing medical platforms user interfaces, illustrations, motion graphics, and more.
- Define and design product features.

Jan 2017 – Dec 2018

### **GlaxoSmithKline (Thailand) Limited, Thailand**

Position as Medical Graphic Designer

- Create 2D illustrations of medical related content.
- Logo design, posters, artwork creation including infographic and animation for marketing materials e.g. printing, digital platforms.
- Website design & layout, web related banners, email design.
- Medical slide deck development.

Jun 2015 – Dec 2016

### **Bangkok Business Broadcasting Co.,Ltd., Thailand**

Position as Graphic Designer

- Create 2D illustrations of news related content.
- Create Infographic and animation for TV program materials e.g. interlude news.
- Templates design & layout related news.
- Create, edit, publish exciting, emotional and viral content in social media.