

about us!



Welcome to VIAPets:

Where Every Pet Finds a Home and Every Owner, a Friend!

Meet Bob Oldenuff – The Heart Behind VIAPets

Bob Oldenuff, the heart behind VIAPets, has a vision for a world where every pet finds a loving home and every pet owner feels supported. Bob Oldenuff, a retired football manager, always had a passion for teamwork and success. After a rewarding career in sports, Bob turned his attention to another lifelong passion—his love for animals. Founding VIAPets, a pet shop and kennel, allowed him to apply his leadership skills and create a caring, thriving environment for pets and their owners.



VIAPets Mission & Vision

Our Vision: Love and Care for

"At VIAPets, we don't just serve pets and their families; we foster a community where every animal is loved and cared for like family. From the start, our goal has been to set a new standard in pet care, and I'm proud of the growth we've achieved over the years. Seeing our customers—and their pets—feel at home here is my biggest reward."

Quality Care –
"Providing top-notch care to every animal."

Community Building –
"A place for pet owners to connect and learn."

Future Growth –
"Continuously improving our services to meet the highest standards."



VIAPets began with a simple yet heartfelt vision: to bring people and pets together in a unique way. The shop's founder, Bob Oldenuff, opened, in the year 2020, first Pets as a specialized pet shop focused exclusively on animals, not food or accessories. His love for animals and understanding of their impact on people's lives shaped his approach to business. Bob's goal was to create a place where people could come to find not just a pet, but a true companion.

After the success of the initial shop, Bob saw an opportunity to deepen this relationship. He noticed that many customers needed more than a place to buy pets; they sought a trusted, safe environment for their animals to stay when they were away. In response to this need, in the year 2023 Pets expanded to include a kennel, where pets could receive dedicated care from a passionate and experienced team. This transformation from a simple pet shop into a combined pet shop and kennel allowed VIAPets to offer comprehensive care for animals.



Bob's expansion wasn't solely about business growth; it was a decision rooted in his desire to create a home-away-from-home for pets, where owners could feel confident in the level of care and attention their pets would receive. This decision helped solidify VIAPets as a central part of the community, catering to both the daily needs and the longer-term care of pets, making it a trusted haven for animals and a beloved resource for pet owners.

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