

Junelle Rose Jocson

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Based in: Irvine, CA 92617

Hardworking undergraduate student with a motivated attitude and a variety of powerful skills. Diligent with due dates and is strong in problem solving; committed to go above and beyond while working.

Experience

Marketing Assistant – Graphics & Photography

June 2022 - Present

University of California, Irvine, Housing Administrative Services

- Work with marketing staff on assignments involving photography, graphic design, and video editing
- Design virtual and print materials for logos, social media posts, greeting cards, infographics, etc.
- Provide administrative support for professional staff on an ad hoc basis.

Community/Resident Assistant

June 2022 - June 2023

American Campus Communities

- Customer relations liaison for residents, prospective residents, and parents
- Supported property management with leasing projects, enforced lease contract guidelines, answered customer calls, and organized lease files in professional office environment
- Creatively marketed to current and potential residents by delivering on-property tours, phone tours, and hosted resident events that showcased the best of the Vista del Campo property
- Documented and appropriately responded to community safety concerns and emergencies following property policies and procedures

Website Developer and Designer

June 2021 - Aug 2021

Nicole Annaliese Photography

- Designed and developed user-friendly website
- Fixed bugs from existing website and implemented enhancements that significantly improved web functionality and speed
- Monitored and created website metadata titles that increased traffic of unique visitors by 40%
- Directed branding and assisted in marketing

Education

University of California, Irvine

Sept 2021 - Present

B.S. in Informatics with a specialization in Human-Computer Interaction

- Double minor in Computer Science and Digital Arts
- Expected Graduation: June 2024
- GPA: 3.28

Vista Murrieta High School

Aug 2017 - June 2021

High School Diploma

- GPA: 4.75 Graduated Top 3%
- 1000+ Hours of Community Service
- President of Leadership Classes

Skills

Programming: Python, Java, C++, HTML

Data Visualization: Microsoft Excel, Google Sheets

Adobe Programs: Illustrator, Photoshop, InDesign, Lightroom, After Effects, Premiere Pro, Rush