

# Junelle Rose Jocson

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**Based in:** Irvine, CA 92617

**Website Portfolio:** <https://junel1e.github.io/>

Hardworking undergraduate student with a motivated attitude and a variety of powerful skills. Diligent with due dates and is strong in problem solving; committed to go above and beyond while working.

## Experience

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### Marketing Assistant – Graphics & Photography

June 2022 - Present

University of California, Irvine, Housing Administrative Services

- Work with marketing staff on assignments involving photography, graphic design, and video editing
- Design virtual and print materials for logos, social media posts, greeting cards, infographics, etc.
- Provide administrative support for professional staff on an ad hoc basis.
- Perform website design and maintenance for Housing sites through HTML.
- Produces videos for Student Housing, and responsible for capturing the life of an on-campus resident.
- Serves an active role in housing communities as an community historian and recorder, attending events and programs throughout the quarter.
- Assists in maintenance of a \$20,000 marketing budget tracking expenses related to marketing.

### Community/Resident Assistant

June 2022 - June 2023

American Campus Communities

- Customer relations liaison for residents, prospective residents, and parents
- Supported property management with leasing projects, enforced lease contract guidelines, answered customer calls, and organized lease files in professional office environment
- Creatively marketed to current and potential residents by delivering on-property tours, phone tours, and hosted resident events that showcased the best of the Vista del Campo property
- Documented and appropriately responded to community safety concerns and emergencies following property policies and procedures

## Education

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### University of California, Irvine

Sept 2021 - Present

B.S. in Informatics with a specialization in Human-Computer Interaction

- Double minor in Computer Science and Digital Arts
- Expected Graduation: Winter 2025
- GPA: 3.41

### Vista Murrieta High School

Aug 2017 - June 2021

High School Diploma

- GPA: 4.75 Graduated Top 3%
- 1000+ Hours of Community Service
- President of Leadership Classes

## Skills

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**Programming:** Python, Java, C++, HTML, CSS

**Data Visualization:** Microsoft Excel, Google Sheets

**Adobe Programs:** Illustrator, Photoshop, InDesign, Lightroom, After Effects, Premiere Pro, Rush