

# Junelle Rose Jocson

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**Based in:** Irvine, CA 92617

**Website Portfolio:** <https://junel1e.github.io/>

Creative and detail-oriented designer with 4+ years of experience in graphic design, web development, and multimedia production. Skilled in HTML, branding, and content creation, with a proven ability to deliver high-quality, user-focused designs consistently.

## Experience

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### Graphic Design Intern

June 2024 - Present

Disney Experiences, Communications & Public Affairs

- Designed visually compelling materials for internal and external communications, including presentations, executive summaries, and media coverage reports.
- Created and organized slide decks for high-profile events like SXSW, enhancing executive presentation clarity.
- Translated complex data into clear, engaging visuals for quarterly earnings presentations, Q&A documents, and investor relations communications to support stakeholder engagement.
- Implemented brand consistency across all design outputs, aligning materials with Disney's identity and messaging goals.

### Marketing Assistant – Graphics & Photography

June 2022 - June 2024

University of California, Irvine, Housing Administrative Services

- Designed digital and print materials, including logos, social media posts, greeting cards, and infographics, to support marketing campaigns.
- Developed and maintained Housing websites in HTML, optimizing accessibility and user experience.
- Photographed and produced videos of events and programs as a community historian, documenting the on-campus resident experience.

### Community/Resident Assistant

June 2022 - June 2023

American Campus Communities

- Supported property management with leasing projects, enforced lease contract guidelines, answered customer calls, and organized lease files in professional office environment
- Creatively marketed to current and potential residents by delivering on-property tours, phone tours, and hosted resident events that showcased the best of the Vista del Campo property
- Documented and appropriately responded to community safety concerns and emergencies following property policies and procedures

## Education

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### University of California, Irvine

Sept 2021 - Present

B.S. in Informatics with a specialization in Human-Computer Interaction

- Double minor in Computer Science and Digital Arts
- Expected Graduation: June 2025
- GPA: 3.41

## Skills

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**Programming:** Python, Java, C++, HTML, CSS

**Adobe Programs:** Illustrator, Photoshop, InDesign, Lightroom, After Effects, Premiere Pro, Rush