

Junelle Rose Jocson

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Based in: Irvine, CA 92617

Website Portfolio: <https://junel1e.github.io/>

Creative and detail-oriented designer with 3+ years of experience in graphic design, web development, and multimedia production. Skilled in HTML, branding, and storytelling across print and digital platforms. Proven ability to deliver accessible, user-centered design solutions.

Experience

Graphic Design Intern

June 2024 - January 2025

Disney Experiences, Communications & Public Affairs

- Contributed to global communication strategies by designing materials that supported Disney Experiences initiatives worldwide, including international parks expansion and cruise line growth.
- Translated financial and operational data into accessible, visually compelling formats for executive presentations, media coverage reports, and investor relations content.
- Collaborated cross-functionally with communications, creative teams, and the executive board to develop content strategies that advanced business objectives and amplified key narratives.
- Maintained cohesive branding across all deliverables, ensuring alignment with Disney's voice, visual standards, and strategic goals.

Marketing Assistant – Graphics & Photography

June 2022 - June 2024

University of California, Irvine, Housing Administrative Services

- Designed digital and print materials to support marketing campaigns and communication strategies, enhancing student engagement.
- Photographed and produced videos of events and programs as a community historian, documenting the on-campus resident experience.
- Developed and maintained university websites via HTML on WordPress, improving accessibility to 98% per WCAG 2.1 standards and optimizing user experience.
- Collaborated with campus stakeholders to plan and execute marketing strategies, assessing campaign performance and providing insights for continuous improvement.

Community Assistant

June 2022 - June 2023

American Campus Communities

- Supported property management with leasing projects, enforced lease contract guidelines, answered customer calls, and organized lease files in professional office environment.
- Creatively marketed to current and potential residents by delivering on-property tours, phone tours, and hosted 15+ resident events that showcased the best of the Vista del Campo property.
- Documented and appropriately responded to community safety concerns and emergencies following property policies and procedures.

Education

University of California, Irvine

Sept 2021 - June 2025

B.S. in Informatics with a specialization in Human-Computer Interaction

- Double minor in Computer Science and Digital Arts
- GPA: 3.5

Skills

Programming: Python, Java, TypeScript, C++, HTML, CSS

Adobe Programs: Illustrator, Photoshop, InDesign, Lightroom, After Effects, Premiere Pro, Rush