

Ampere Media LLC

Hereinafter "Ampere Media"

3400 Dundee Road, Suite 236

Northbrook, IL 60062

Phone: 847-205-9320 x.

Fax: 847-205-9340

Contact Name: Chris Wright

Contact Email: cwright@amperemedia.com

**Tickle Inc**

Hereinafter "Partner"

222 Sutter Street 5th floor

San Francisco, CA 94108

Phone: 415-946-5115

Fax:

Contact Name: Jennifer Rollerson

- 1.Partner will promote Ampere Media's offers via on-site campaign.
- 2.Only approved creative and unique URL provided by Ampere Media will be used. If applicable, any revisions made by Partner must be approved by Ampere Media prior to campaign execution and/or prior to posting the affected copy/graphics.
- 3.Users that select the Ampere Media offer will be linked to its web site, where they will sign up for an offer of their choice.
- 4.Ampere Media will conduct this campaign on a CPA (Cost Per Acquisition) basis, and will pay Partner \$.90 per unique lead. For purposes of this agreement, an acquisition/lead shall be defined as:
 - a U.S. user who selects and successfully completes a request for one or more offers;
 - submits data, including but not limited to first and last names, email address, and postal address within the continental United States; and,
 - provides accurate postal address as verified by USPS Coding Accuracy Support System (CASS) software.
 - Foreign, invalid, and duplicate postal addresses are deducted from the final count.
- 5.Ampere Media will have a 5,000 lead cap per month on this order. Partner shall not surpass this limit without prior, written authorization from Ampere Media.
- 6.Online reporting links will be made available to Partner.
- 7.All billing will be based on the Ampere Media reporting system. Total billable is reported on or about the first day of each month for the previous month. Payment terms are net 30 days from invoice date.
- 8.Either party may cancel this contract with or without cause by providing a twenty-four (24) hour advanced written notice. Fax and/or email notices are acceptable.
- 9.All terms contained in this Insertion Order are confidential, binding, and constitute and incorporate the parties' entire agreement. Such terms shall prevail and supersede any and all prior oral and written agreements and understandings.

By:_____

(Authorized signature, Ampere Media LLC)

Print Name: Chris Wright

Title: Account Executive

Date:

By:_____

(Authorized signature, Partner)

Print Name: Jennifer Rollerson

Title:

Date: