



June Media is a rapidly expanding online media company based in Northbrook, Illinois that focuses on women's topics. Our high-traffic websites include: Recipe4Living, SavvyFork, FitandFabLiving, and Work It, Mom!. We are currently seeking a Strategic Marketing Intern who is ready and willing to work in a fast-paced environment and is eager to work in the realms of food, fashion, and lifestyle publishing.

We are always looking for interns, so if you know anyone who would be interested, please forward this on.

The Strategic Marketing Intern will have many responsibilities, including but not limited to:

- Research, categorize, and organize affinity brands, based on our target audience
- Develop a strategic marketing plan to reach out to and partner with affinity brands
- Research, categorize, and organize influencers in the digital publishing industry
- Develop a strategic marketing plan to reach out to and partner with influencers
- Help define and execute competitive analysis
- Create customer surveys to be sent to our 1.5M newsletter subscribers
- Use Google analytics, social media, and surveys to create case studies for our sales team
- Have fun! We are a social bunch of foodies and fashionistas who love to work and play as a team!

Qualified candidates should have:

- Meticulous attention to detail
- Passion for and ability in strategic research
- Proficiency in Microsoft Office applications, including Excel and PowerPoint
- Familiarity with Google Analytics
- Social media adeptness
- Marketing skill and interest
- Knowledge and interest in our content areas
- The ability to work 15-20 hours per week in our Northbrook location
- A degree-in-progress in one of the following: Communications, Advertising, Public Relations, Marketing, Business, or other applicable field

Qualified applicants should send a resume, cover letter, and any other relevant documents to careers@junemedia.com with the subject line of: Strategic Marketing Intern Application