

JUNETEENTH

CALL TO ACTION



06 19

In celebration of Juneteenth, and in solidarity with the Black Lives Matter protests, join your fellow employees for a virtual gathering on *Friday, June 19th @ 2 PM all time zones (for 15 min. or more)*.

"Struggle is a never ending process. Freedom is never really won, you earn it and win it in every generation."

- Coretta Scott King

Let's use this time off to observe Juneteenth, recognize Black history, and pledge to support racial and social justice within Esri and beyond. However, observing Juneteenth alone is inadequate. Let's all reflect on ways that we can support and work towards improving our culture at Esri, specifically for underrepresented Black and Indigenous employees. Let's signal beyond just our internal community that we stand with our country as one body that will do each of our parts in repairing our internal practices to be more equitable, with hopes that it will externally make an impact on the communities we serve.



HOW

Learn more about Juneteenth history. On Friday, June 19th, use sick time and/or PTO to stop working at 2 PM (for 15 min. or more). Make sure to let your supervisor/manager know why you're doing it. You can use this flyer in your notice.

WHAT IF I CAN'T

If you have prior plans, we ask that you voice your support of this employee action and share this flyer with colleagues.

WHAT SHOULD I DO

- Read or watch a movie on Black history
- Attend a local Juneteenth celebration
- Register to vote, if you are eligible
- Support or volunteer at a local Black non-profit organization
- Support a Black Owned Business
- Write or call local elected officials. Ask them to reevaluate their police budget and reinvest money into Black education and social services
- Register, we want Esri to #MakeJuneteenthAHoliday

#JuneteenthEsri