

June Jiwoong Kim

Product designer • imjunejk@gmail.com

Experience **PayPal** 2015 – Present

User Experience Designer UX • Visual design • User research • Prototype

PayPal Cash In & Out 2017 – 2018

- Collaborated with Consumer Experience Platform team to build cohesive product experience
- Conducted user research sessions for better understanding of user behaviors and mental models to improve user experience

PayPal Cash Card 2016 – 2017

- Utilized data analytics and observed user behaviors trackers to define usability problems
- Designed user experience components based on behavioral factors to increase conversion rate

PayPal Design System & Language 2015 – 2016

- Collaborated with design teams at PayPal to audit repeating interaction patterns
- Built a design library for improved design and product deliver process

Skills UX Design, UI design, Graphic design, User research, HTML & CSS, Javascript, Prototyping, Motion design, Micro-interaction design

Education Academy of Art University

BFA, Web Design + New Media, UX emphasis (anticipated 2015)

Recognition Best in Show, Academy of Art University Spring Show 2015

Interactive Design: THE ORBITALIS PROJECT

Selection, Academy of Art University Spring Show 2015

Interactive Design: PICSY

Semifinalist, Adobe Design Achievement Awards, 2014

Truffle typeface design

Selection, Academy of Art University Spring Show 2014

Interactive design: Frame

Type design: Hybrid/Pipeline