



Picsy

june kim

INTRO

We have lots of calendar apps and weather apps,
but no apps curate information actively.

PROBLEM

To use time management apps, we need to manage the apps to get information.

SOLUTION

The app will curate right information
based on users action.

CALENDAR



LOCATION



TILE

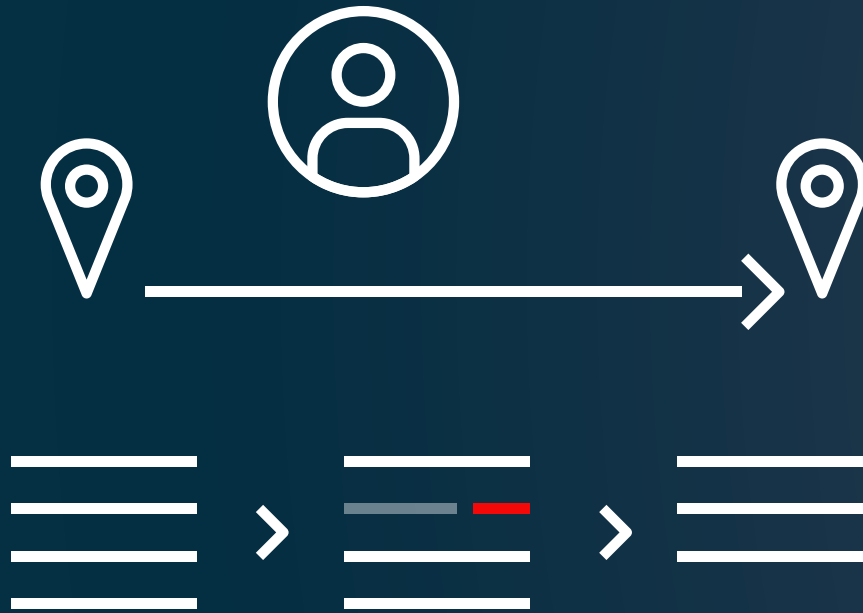


WEATHER

HOW IT WORKS



Picsy curates information based on circumstances.

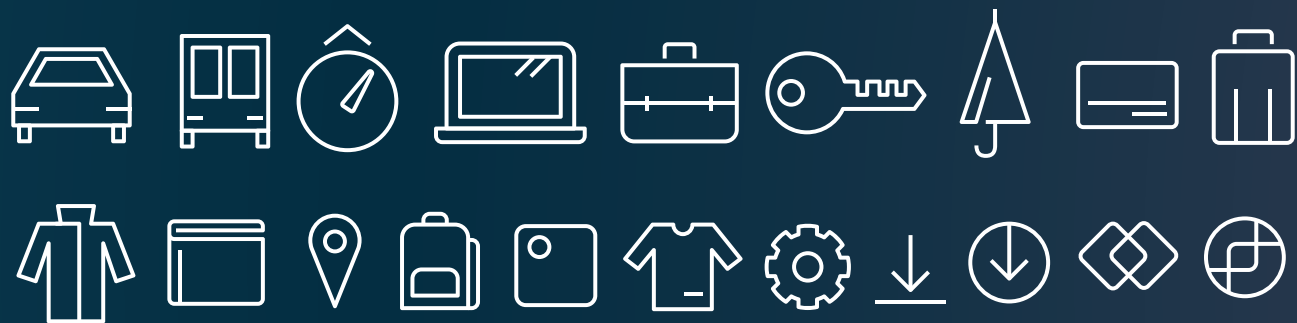


When an user leaves a place and he/she arrives to destination, it will organize schedule and prepare notification for a next event.

PROTOTYPE

<https://vimeo.com/114193334>





Truffle Regular Customized
Truffle Light

0 1 2 3 4 5 6 7 8 9

A B C D E F G H I J K L M N
O P Q R S T U V W X Y Z

Roboto Slab Light

A B C D E F G H I J K L M N
O P Q R S T U V W X Y Z

a b c d e f g h i j k l m n
o p q r s t u v w x y z



Picsy

Personal Information Curated System



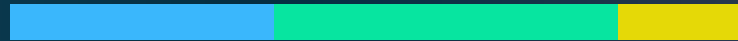
Tile will supports users to find specific things that
related with events.

In the morning, do you choose your clothes based on the weather?



Yes
100%

How frequently do you check the weather?



Frequency	Percentage
0 - 3 per week	36%
Once for a day	45%
More than twice for a day	17%

How do you check the weather?



Method	Percentage
Apps	100%
Web	0%

If you use apps, what weather apps do you use? and are you satisfied with it?



App	Percentage
iOS	50%
Google	25%
Yahoo	17%
AccuWeather	12%

Do you check Public transportation or traffic information before you leave?



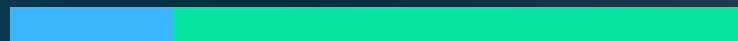
Response	Percentage
Yes	50%
No	50%

Do you use any kind of calendar (time management) app?



Response	Percentage
Yes	54%
No	46%

Do you memo for morning preparation, before go to bed?



Response	Percentage
Yes	18%
No	82%