Rahul Chauhan – UI/UX Designer

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EDUCATION

Bachelor of Engineering –IT
Theem College of Engineering · Boisar, Maharashtra, India · 2023 · 8.65 CGPA

CERTIFICATIONS

Responsive Web Design
freecodecamp · 2023

JavaScript Essentials 1
Cisco · 2023

Certified Ui & Ux Designer
nextsoftinnovations · 2023

TRAINING

UI / UX Design – VEDH FLN
nextsoftinnovations.com · https://www.behance.net/gallery/181152923/Student-Learning-App · December 2022 - Present
· User interface design for their android application.
· The work done as per the client Communicate Design Concepts .
· Created automated processes to perform engineering tasks, which reduced manual efforts and improved the efficiency of the program.
· Implemented intuitive navigation and responsive layouts to enhance user experience.
· Conducted user testing and incorporated feedback to optimize UI elements for usability.
· Designed visually appealing graphics and icons to enhance the overall aesthetic of the application.

UI / UX Design – Student Attendance
nextsoftinnovations.com · https://www.behance.net/gallery/181152421/Student-Attendance-App · December 2022 - Present
· Participated in several short exercises—both visual and non-visual—to apply acquired knowledge, from organizing and structuring screen-based content, defining goals and strategy, to creating wireframes and visual mockups.
· Produced a mid-level digital prototype with simulated functionality, as well as a comprehensive plan for a complex website.
· Conducted in-depth user research to inform design decisions and validate user preferences.
· Collaborated closely with development teams to ensure seamless integration of UI/UX elements into the final product.
· Iteratively refined designs based on usability testing, ensuring an intuitive and user-friendly interface.
· Crafted detailed design documentation, including style guides and interaction patterns, for consistent user experience across the application.

EXPERIENCE

UI Designer
nextsoftinnovations.com   December 2022 - Present, Umroli, Maharashtra
· Conduct testing of sample applications, websites, and software to Assess user experience and ease of design.
· Use recent studies and findings to establish the best overall design elements to include in UX design experiences.
· Build storyboards to conceptualize designs to accurately convey project plans to clients and senior management.
· Create surveys for research through various media platforms to gather feedback on user's ease of use and satisfaction interfacing on company websites and products.
· Design the aesthetics to be implemented within a website or product, from the layout menus and drop-down options to colors and fonts allowing for interface edits as needed.
· Analyse customer responses and website data to examine high traffic web pages and determine why certain web-pages perform better.

UX Designer
nextsoftinnovations.com   December 2022 - Present, Umroli, Maharashtra
· Planed and proposed authentic solutions for a wide variety of product design challenges including, but not limited to: mobile, responsive web, physical environments, and person-to-person interactions.
· Led the design for new experiences of existing experiences while planning and defining strategy for the direction of future iterations.
· Developed storyboards, mock-ups, interaction flows, and prototypes to effectively communicate interaction and design ideas.
· Delivered user-friendly and aesthetic design which also produced results.
· Collaborated with engineers and product managers throughout all stages of the production cycle.
· Optimised the performance of new and existing features by actively participating in user research and assessing performance metrics.

SKILLS

• **Technical Skills: Figma, Invision, Adobe XD, Photoshop, Indesign, Illustrator, Sketch, Ui design, UX design.**
• **Industry Knowledge: Typography, Visual Design, Wire Framing, Mockup Design, Wireframing, Interactive Prototypes.**
• **Front End: HTML,CSS,JavaScript.**