

**DynamicDevs**

# FinCircle

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Mall

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# General Overview

- Allow users to track their personal spending
- Easily share data with other users
- Set financial goals and budgeting easily for the future
- Visualize their spending habits and expense categories
- Incorporate rewards for engaging with the app



# Technologies used



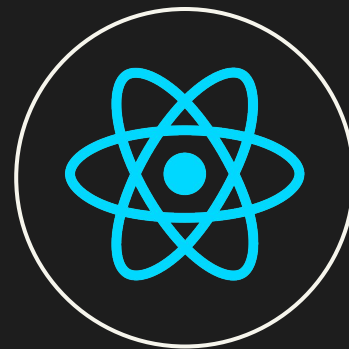
## Node & Express

Manage user accounts, API endpoints



## MongoDB

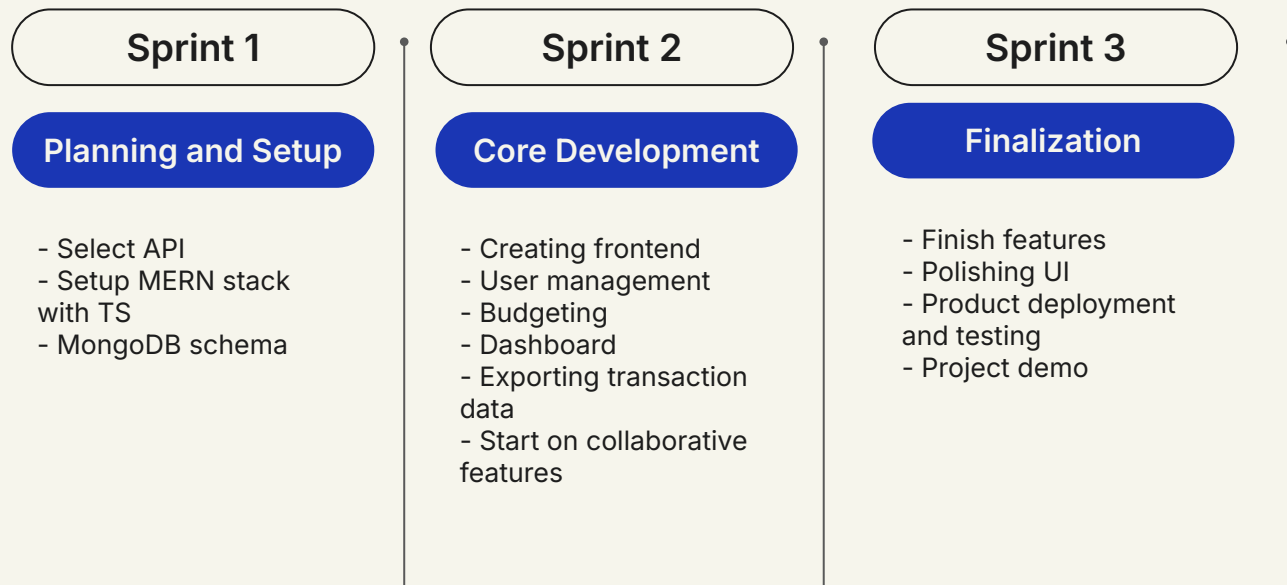
Data storage and organization



## React

Front End UI, Data visualization

# Project Timeline



# User Personas



**John Doe**

Current RPI student. Lives on campus and is worried about having enough money for the whole year. His only source of income is his work study job.



**Olivia Brown**

Graduated from RPI last year and is now working a software engineer for Google in the Bay Area. She is making good money for the first time but she doesn't know how to manage it correctly

# Stakeholders



**Young Adults such as  
college students and  
recent graduates**

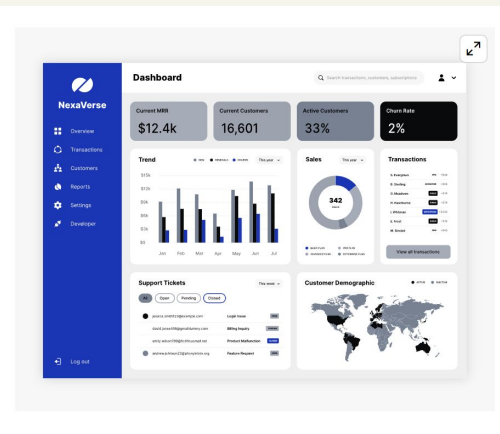
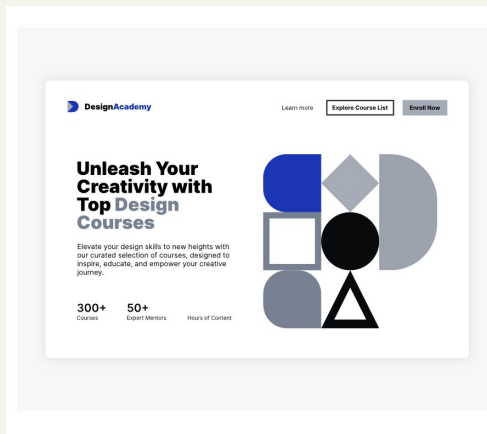
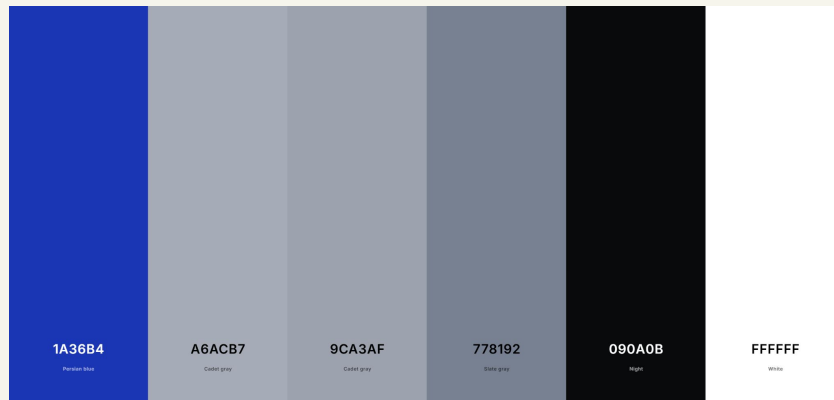


**Parents who want their  
kids to learn and  
manage their money  
responsibly**

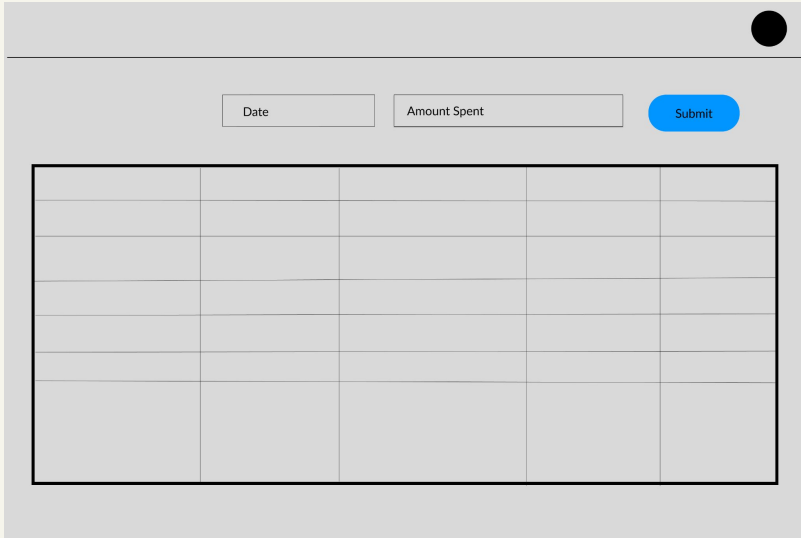


**Benefit from  
encouraging better  
money habits through  
tools like this.**

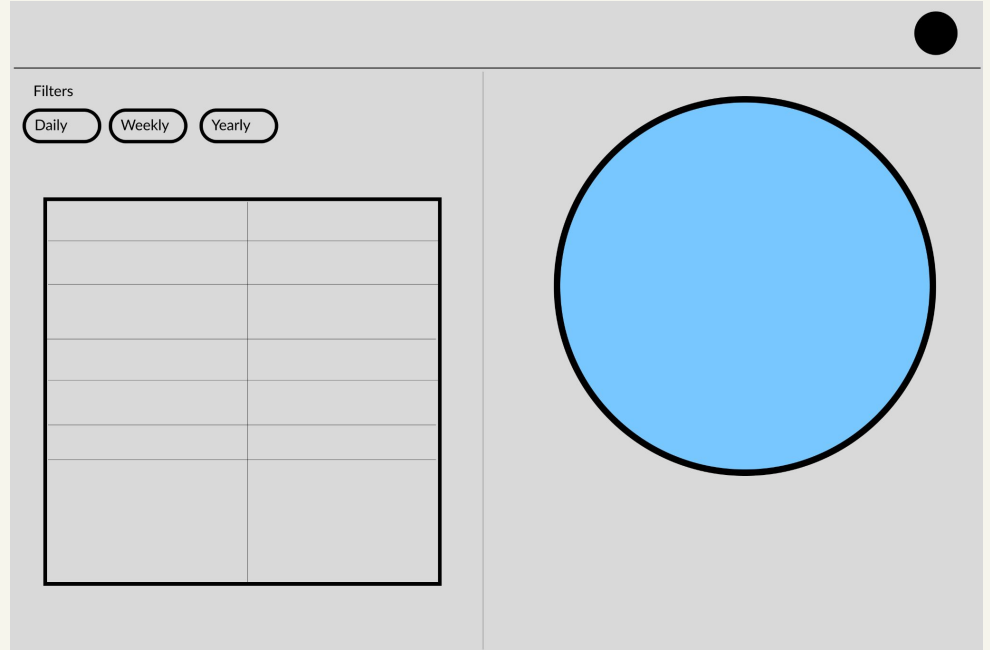
# Visual Identity



# Sitemaps



A form layout with a header bar containing a black circle. Below the header, there are two input fields: "Date" and "Amount Spent", followed by a blue "Submit" button. Below these fields is a table with 5 columns and 10 rows.

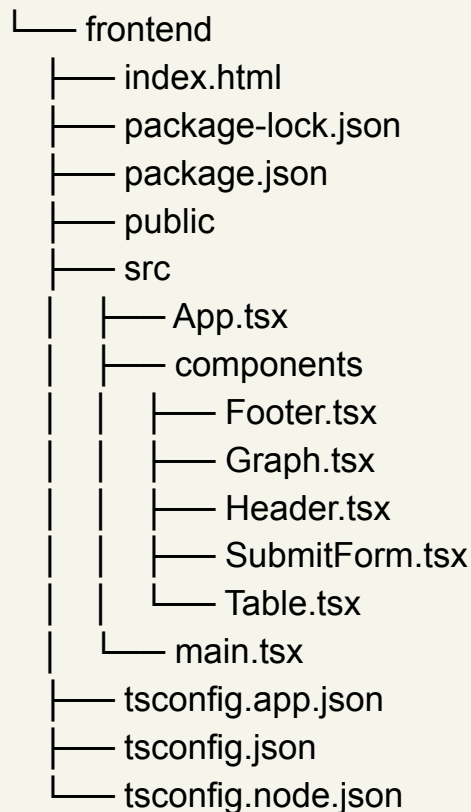
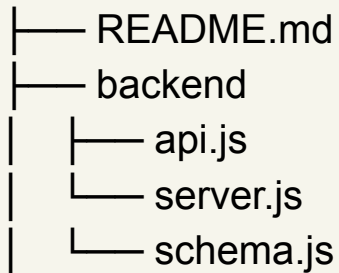
A form layout with a header bar containing a black circle. Below the header, there are three filter buttons: "Daily", "Weekly", and "Yearly". Below the filters is a table with 2 columns and 10 rows. To the right of the table is a large blue circle.

Filters

Daily Weekly Yearly



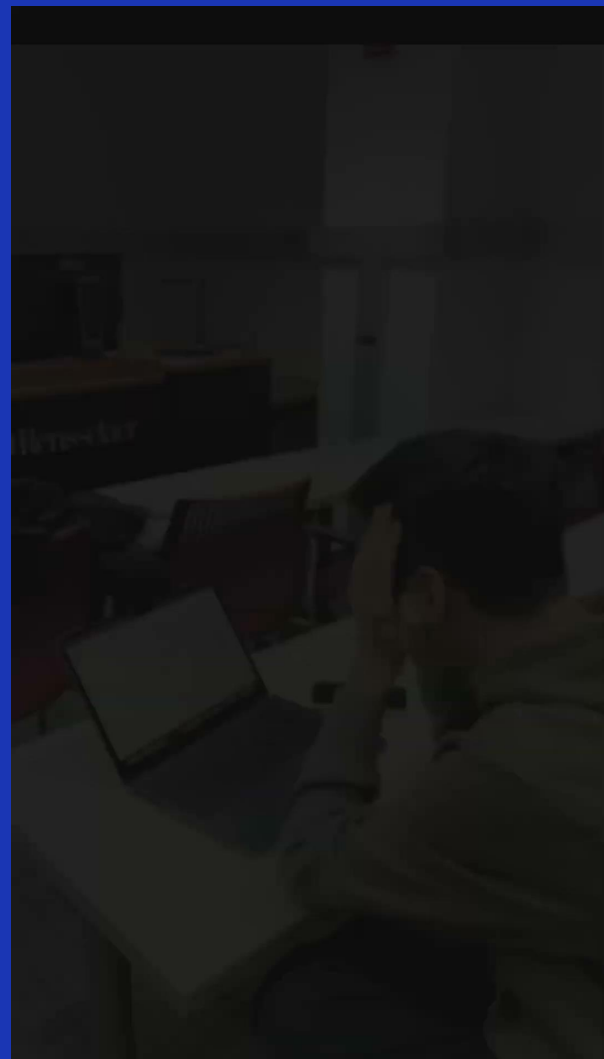

# Current Planned Sitemap



# Pitch Video

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# Thank you, Questions?