ITWS-1100 Team 20

User Personas

John Listener:

* He is an avid Spotify listener.
* He recently started listening to a new genre of music.
* Curious about this past month’s listening stats and doesn't want to wait until next December for Spotify Wrapped.
* He wants to show off his listening habits to his friends.

Jane Paranoia:

* Worried about big companies collecting data
* Wants to see what data Spotify has collected

George Sharer:

* Active on social media and always online
* Loves to share things with followers and friends

Al Datajunkie:

* Fascinated by data and enjoy analyzing their behavior patterns.
* Excited to see insights into their listening habits presented in a visually appealing manner.

Geoffery Trendfollower:

* Keeps up with trends
* Spotify wrapped is trendy on Tiktok or whatever right?